

HOUSE BEAUTIFUL

JULY 35c



What you can do with
WAR BONDS
IF you have enough



Georgian Rose AN ELOQUENT TRIBUTE IN STERLING TO AMERICAN HOSPITALITY



Georgian Rose is, above all things, a gracious solid silver pattern. There is in its exquisite design a warmth that reflects the vivid days of Colonial America. Today, your table says an eloquent welcome when it is graced by this Reed & Barton masterpiece.

Handle a piece of this sterling. Note its perfectly balanced weight . . . the graceful good taste of its decoration. No one needs to tell you that this is a truly satisfying pattern to own and live with.

You will want to see all of the Reed & Barton designs shown here. Today war production limits somewhat the patterns and pieces available. But you can buy knives, forks and the other usual place-setting pieces as well as tablespoons, with confidence that your service can be completed when the war permits.

THE COMPLETE BOOK ON TABLE SERVICE AND CARE OF SILVER: Send 10 cents for "How To Be A Successful Hostess" to Reed & Barton, Box 990, Dept. W, Taunton, Massachusetts.

Reed & Barton *Sterling Silver*

ESTABLISHED 1824



TAUNTON, MASSACHUSETTS



**GOOD MUSIC, GOOD FRIENDS
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*THESE HELP TO MAKE
THEIR LIVES COMPLETE***

This famous American composer and his wife, a gifted pianist, live in a lovely home where congenial spirits enjoy delightful companionship. One evening, their guest may be a celebrated concert artist; the next, a devoted amateur. With the world's great music filling this gracious room, here is indeed a place of rich enjoyment. To enhance this enjoyment even more, the postwar Freed-Eisemann Radio-Phonograph is awaited eagerly.

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enchanting new beauty of reception and record reproduction—beauty to which knowing music lovers look forward with keen anticipation.

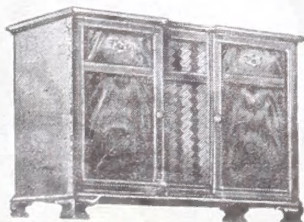
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WITH AN INTRODUCTION BY *John Galsworthy*
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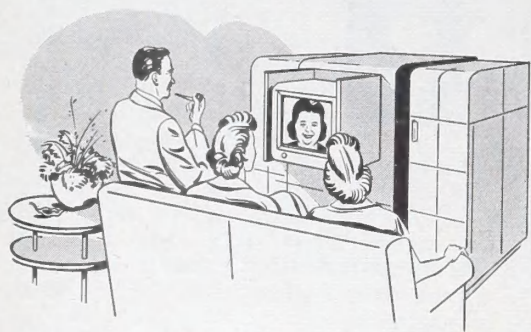
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HOUSE BEAUTIFUL
JULY 1945

House Beautiful is published monthly by Hearst Magazines Inc., 572 Madison Avenue, New York 22, N. Y. Yearly subscription price \$4.00. Reentered as second-class matter, October 25, 1943 at the Post-office at New York, N. Y., under the act of March 3, 1879.

It speaks so eloquently

ood taste...

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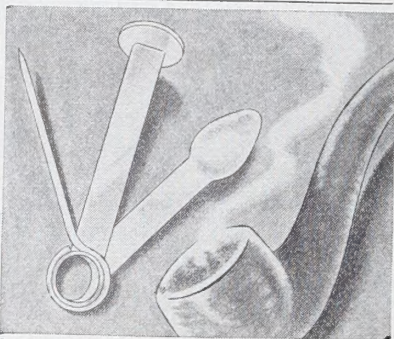
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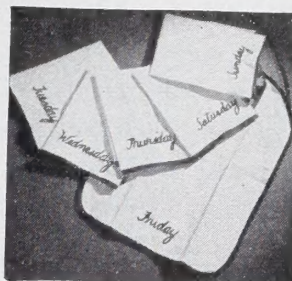
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BOX HB7 • MONTROSE, N. Y.

WINDOW

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PLAYS A TUNE WHEN YOU OPEN THE LID

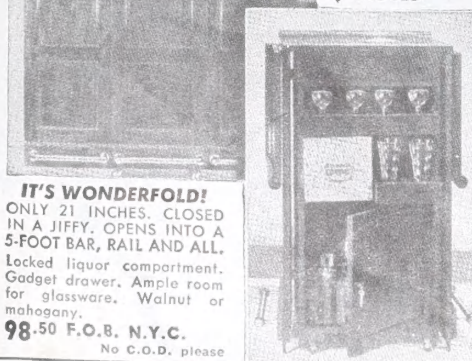
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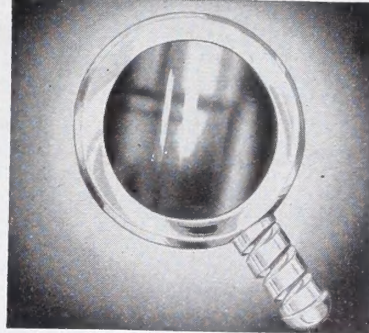
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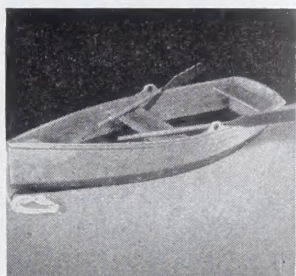
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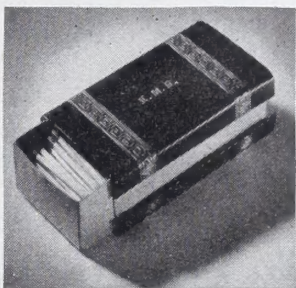


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BOY, KIDS! A freckled his suntanned crew will time by the summer they boat. It's solid oak, made by builders. They'll learn to row the safety oarlocks; and on river, every sunsplashed be high adventure. 6 feet is 150 lbs., weighs 50 lbs. D, exp. coll. Malcolm's, 524 St., Baltimore, Md.



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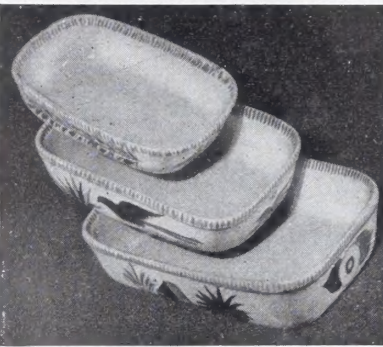
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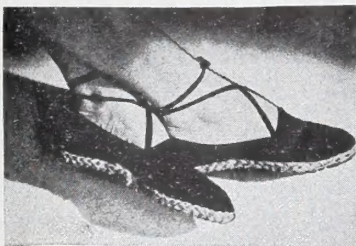
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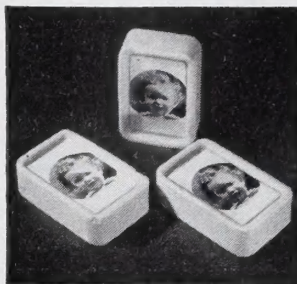
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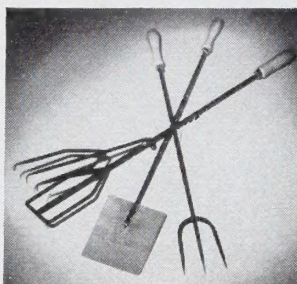
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Man's Ring . . . \$2200

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EVERYTHING FOR FUN Headquarters for a equipment . . . Unusu barbecue supplies, et
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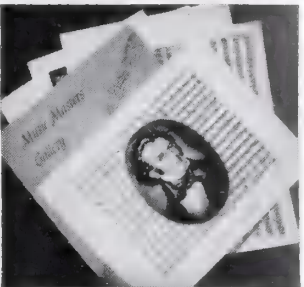
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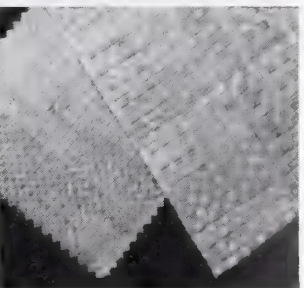
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your purse with these matched
round cosmetic bag, wallet,
se. Luxurious leather, smartly
ed. All with zippers. Your first
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th black, green with red.
ed zipper change purse may
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HOUSE SIGN**
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Platform angels in heavenly white

PACKARD-RELLIN
Shoes of Today...and Tomorrow
Milwaukee 3, Wisconsin

Wonderful platforms
to put you high on a
summer cloud... In soft,
washable Maracain Kid.

Side-stepper—To swing along
with summer... smartly
styled with cool comfort afore-
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Sahara—Perforated for perfect
smartness... a gay partner
for every summer play day, \$7.95.

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Be the drinks SHORT or TALL

You'll want these fascinating muddlers
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your High Balls. Made of transparent
Lucite in soft colors they will twinkle
enticingly at your thirsty guests—catch-
ing and reflecting the gleam of sunlight
or candlelight in tempting fashion. In
ordering state whether you wish mud-
dlers or stirrers, \$3.50 for set of eight
Post Paid. 16" Stirrer for mixing Mar-
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Send for descriptive Gift Folder

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luncheon set

its dainty organdie border &
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white make it an ideal gift
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4 dainties, 4 napkins... **9.75**
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**KEEP
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20" x 16" **\$9.50**
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SELBY VERTICAL BARBECUE PLANS **\$1** Post. paid.

Build Your 'Rumpus Room' Outdoors

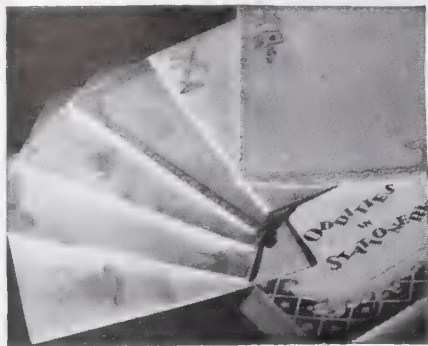
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sequence are easy to follow... using any kind
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prints for Fun are ideal gifts, cost only \$1.00
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1836 CHASE AVE., HB 7, CHICAGO 26

Enclosed... dollars for
master sets of Selby Vertical Barbecue Plans.
Send to (with my name on gift card—)

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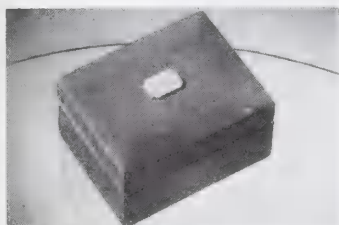


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...FOR YOUR
LETTERS OF LOVE
AND FRIENDSHIP

The art of letter writing takes on new joys with this sweet, sentimental stationery. Handsomely boxed with six assorted designs to suit every occasion. 30 sheets and 30 envelopes, \$1.10, mailed prepaid.

ROCKEFELLER CENTER REMEMBRANCE SHOPS

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Leather Cigarette Box
with

Sterling Silver Monogram

The box of genuine leather holds fifty king size or regular size cigarettes. It may be had in red, green, brown, or tan. The sterling silver monogram plate is $\frac{3}{4}$ " x 1" and is engraved with three initials either script or block style. The price including engraving, tax, and postage is

\$7.50

Grace Lloyd-Collins
Wilmington 43, Delaware



This design (Glamis Thistle) was originated by Herbert S. Mills and produced by Doulton. New Dinnerware Booklet will be sent on request.

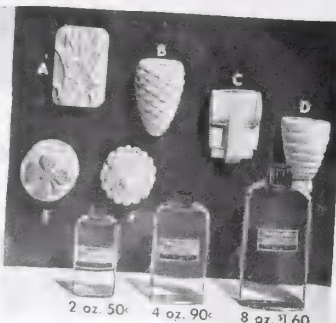
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KEEPS ROOMS FRESH and FRAGRANT

Fragrantaire house perfume gives you the delicate fragrance of country gardens, the tangy, fresh smell of the woodland. A spoonful in our good-looking porous perfumer keeps a room smelling heavenly as long as a week (it's really economical). Closet longer. Choice of 18 entrancing scents—2-oz. bottle 50c, 4-oz. bottle 90c, 8-oz. bottle \$1.60. Specify scent and size bottle: Mountain Pine, Gardenia, Apple Blossom, Bouquet, Spice and Herbs, Trefle, Lavender, Honeysuckle, Narcissus, Carnation, Chypre, Rock Garden, Sandalwood, Incense, Oriental, Rose, Lilac, Orchidee.

Choice of 6 attractive wall perfumers 50c each. Specify by letter as illustrated. If you send remittance with order, we pay the postage—or we will ship C.O.D. plus postage.

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2 oz. 50c 4 oz. 90c 8 oz. \$1.60

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A Rare Gift for Dog Enthusiasts

101 Iron Scotty 102 Cocker Spaniel 103 Iron Dachshund
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Send card for enclosure.

These "puppies" are 1 1/2" high, 10" from head to foot. Weatherproofed Colonial black, \$3.50 postpaid. Two for \$6.00, C. O. D. in desired. Money back in full if "puppy" disappoints you in any of his "features".

NAME OR HOUSE NUMBER INSCRIBED IN SILVER LETTERS \$1.00 EXTRA

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WINDOW



HALF-PINT SHOE

there's another one on the don't know about it—and we do about your child's shoe. If your closet floor is anything you'll bless this Mother Goose holder that accommodates for shoes, comes in navy, pink, cloth; hangs on inside of door. \$1 from Lewis & Co. Ave. at 45th St., New York



STAR SPANGLED S

For outdoor dining, this is the barbecues. It has a charcoal grill for hamburgers, frankfurters, etc., a spit for chicken, decorated tile working on wheels for easy rolling. Write and exceptionally well designed 12 1/2" x 29 1/4" x 30" high. \$4 coll. Julia Rampone,* Box Hyde Park, N. Y.



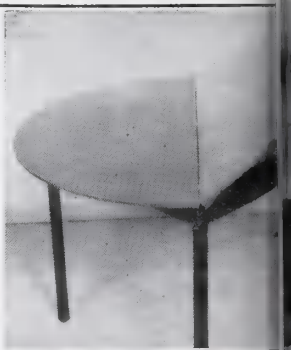
SLIPPERS FOR A T

ING MAN. First of all, they are rationed. Second, they're made of capeskin. Third, they come in matching leather traveling cases. Choose blue, brown or wine color. Last, send shoe size and \$4.70 tax, to Weber & Heilbronner, 1 Avenue, New York 10, N. Y.

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T-Top is a light rigid top which slides easily over the surface of a card table, just doubling its size. It seats 7 persons comfortably—46" in diameter, 14 1/2" in circumference—it's perfect for luncheons, jig-saw puzzles and card games. Can be tucked away in a closet or corner. Send for your T-Top now! Shipping weight approx. 16 lbs. Shipment made promptly, via express. No C. O. D.'s, please. Specify Color Wanted. Dark Green, Rich Red, Dark Brown, Jet Black **\$5.95**

Unpainted T-Top \$4.95 All prices at Salem, Mass.
T-TOP COMPANY, Inc.
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Discovery by Noted Veterinarian

STOP DOG-IT

For years, veterinarians were baffled by a common skin disease that caused untold misery to dogs and cats. Starting as a burn, soon develops dandruff-like scales and itchy edged sores with a mouldy odor. It attacks paws, under-body, back or around the neck. Treatments for mange, fleas, allergy or ringworm result only in costly care or a cure. Now, noted veterinarian, Dr. A. C. C. has positively identified this disease as fungus infection comparable to "Athlete's Foot". He has named it "Fungitch" and has developed SULFADENE, a treatment amazingly effective in thousands of cases. Applied externally, Dr. Merck's SULFADENE stops the itch in a few days and scales and sores vanish in a few days. \$1.00 brings a generous treatment. Money back if it fails. Send today to field Laboratories, Dept. G-105, Breckinridge

ARTCRETE BIRD BATH

No. 10863 35" high x 23" wide
Price \$16.00 freight collect

The bowl of this Bird Bath is graduated in depth to accommodate the smallest as well as the larger birds, and will bring them to your garden to delight you with their merry songs. For good measure, they will destroy many injurious insects on your trees, shrubs and lawn.

Made of cast stone with a marble-like texture, and will resist time and weather like the natural stone of which it is composed.

Immediate shipment upon receipt of price.

Send 10 cents for Catalog of Bird Baths, Benches, Fountains, Figures, Flower Pots, Vases, Pedestals, Bird Feeders, Gazing Globes, Sun Dials, etc.

ARTCRETE PRODUCTS CO.

UPPER DARBY P. O. PENNSYLVANIA

SHOPPING

AS THE DICK-

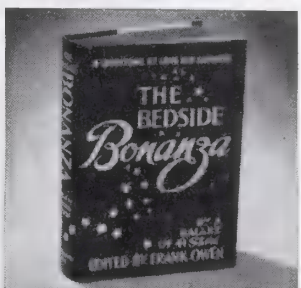
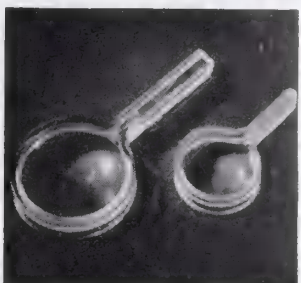
is a set of prints that will take you back to the days of portly Mr. Pickwick. They are in full color and a set includes such well-known scenes as "David Copperfield on His Horse," "The Pickwickians Leave the Road to Dotheboys Hall," and "Nicholas Pickwick on the Road to Dotheboys Hall." \$1.50 each. Old Print Co., 48th St., N. Y. C. 17.

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in a fine newsprint, telephone V-Mail letters blur before your eyes. A good magnifying glass will turn the printed page into sharp legible type. They have clear lucite frames and come in two sizes. Size 1, 2 1/4" in diameter, is \$1.25. Add Hammacher Schlemmer, 111 E. 48th St., New York 22, N. Y.

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A wonderful book (561 pages) to plant on your night table—only expect to find a few dark circles the next morning. It is the kind of book that leads you into the wee hours. Authors, such as Paul Gallico, C. S. Forester, Sax Rohmer, and others. \$2.49 from Frederick Fell, 111 E. 48th St., New York 16, N. Y.



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Forget the paper packet match shortage. Put your kitchen matches in this attractive box and proudly display it on your coffee table. Floral or old coach scene design.

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The season is here! Corn holders for the perfect hostess. Made of plastic; useful and practical.

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Tempting and economical for mixing drinks, baking, cooking, for sauces, iced and hot tea, sherbets, flavorings, etc.

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Lantern is 21" high, 12" wide. Copper finished black. \$28.50, f.o.b. Wheeling.



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Write for catalog—100 designs in weathervanes, house signs, etc.

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A Tonic for Marred Furniture

REVIVA by Jackson of London

Just what you've been looking for... the triple action spot remover furniture polish.

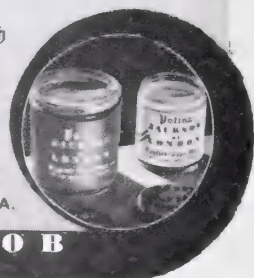
There's magic in **REVIVA**. Spill nail polish on your dresser? or perfume or liniment? Is there a water, heat or alcohol ring on your coffee table? Don't agonize or revile—just rub on this too-good-to-be-true liquid and most furniture spots literally evaporate. Covers minor scratches. Revives color and grain of wood. Cleans, de-spots and polishes, so it's all you need.

1/2 Pint \$1.—Pint \$1.50—Quart \$2.50



Try "Patina" English Type Wax (paste) by Jackson of London

To restore and retain the patina of precious pieces. For all wood and leather. Special BLOND for light woods. \$1.00 jar; \$1.50 double size. Made in U.S.A.



- REMOVES Stubborn Spots
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THE NEW T.T.D. FLEA POWDER is here, scientific development in repelling mites, fleas, ticks and lice. Economical... effective... satisfaction guaranteed. A little goes a long way. (Does not contain Dichloro-Diphenyl-Trichloroethane.) ORDER BY MAIL. C.O.D. 2 large packages \$1. plus postage (or send \$1., we pay postage). SUDBURY LABORATORY, 98 LAB. BLDG., SUDBURY, MASS.

T.T.D. Flea Powder



A "Roadside" Table for Backyard Picnics

Originally designed for Michigan's famed roadside parks. With it you can enjoy outdoor picnics without driving to distant picnic grounds. Ideal also for porch or recreation room. With or without canopy, as desired.

Send Stamp for Color Catalog

Michigan Roadside Table Co.
Pontiac 15, Mich.

PLANT BRACKETS

for hanging vines or flowers will add just the right touch to porch or living room. Metal brackets and pots are in a lovely Pompeian green finish.

Double Brackets and two pots (12 1/2" x 16" overall; pot, 4 1/2" across top) **\$3.50 complete**

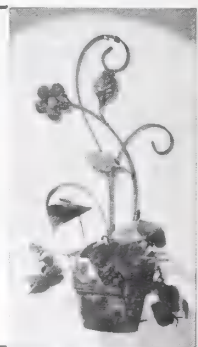
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Prepaid anywhere in U.S.A.

Write for Catalogue B7

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A dream of a KNITTING BAG, fully lined (has pockets, too) on a folding stand that can be conveniently carried from room to room, wherever you may choose to work. The stand is entirely hand made. Will enhance the beauty of your home and, most important of all, help keep it tidy. (Good for crocheting, too.)

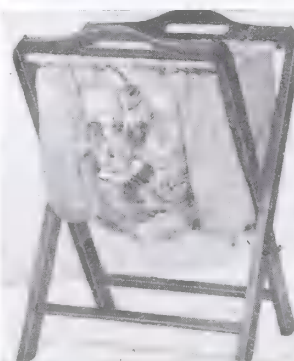
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Give Rare, Luxurious

BLUE GOOSE SUMMER PEARS



BLUE GOOSE selects these big golden-pink beauties from world-famous Oregon orchards—Pears so beautiful, you'll scarcely have the heart to eat 'em.

Send a box to that convalescent service man... that special friend on a birthday or anniversary. And don't forget your family. They'll enjoy these delicious pears—fresh and cold from the refrigerator, almost overflowing with juice... the making of summer salads—the finest dessert you ever imagined.

Blue Goose Summer Pears are packed 10 to 14 in a box.

Shipped express prepaid anywhere in U.S.A. only. Guaranteed to arrive in perfect condition. No C.O.D.'s. Shipments begin early August.

Boxes shipped individually or included as August Fruit O' the Calendar shipment **\$2.95**

GIVE A Fruit O' the Calendar Club MEMBERSHIP

One Luxury Gift Basket and monthly individual boxes of rare Blue Goose Fruits in season. 9 mos., \$31.00; 6 mos., \$22.50; 3 mos., \$14.00.

Write for Beautifully Illustrated Brochure in Colors
Phone, wire or air mail

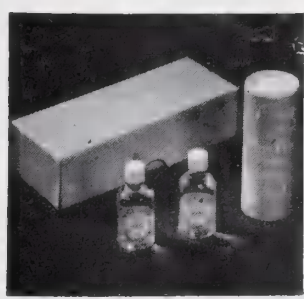
BLUE GOOSE ORCHARDS
American Fruit Growers



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Medford, Ore.

WINDOW



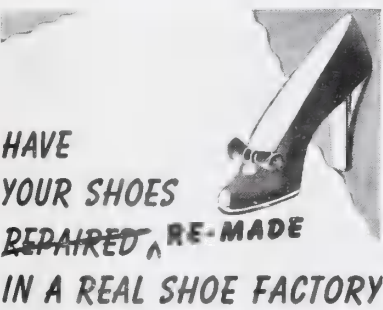
SWEET THOUGHT for is the Herb Farm Shop's con kit. It contains 1/2 dram of ba a bottle of toilet water, anoth essence, each 1 1/2 drams, in ei Moss or Night-Scented Stock. this set, too, for your own junkets. After a night's train make you feel like a new wo plus 20% tax. Hall Galleri Steiger Co., Springfield, Mas



HE'LL WALK ALONE such first shoes, those lurchin cat, world-shaking steps will dignity; or a babe-in-arms them for company. Toddler soft white buckskin, unlined able, with flexible soles. Me full widths, full & half size send outline of foot). Send ra and \$3.25 to Carol Small,* Freeport, Maine.

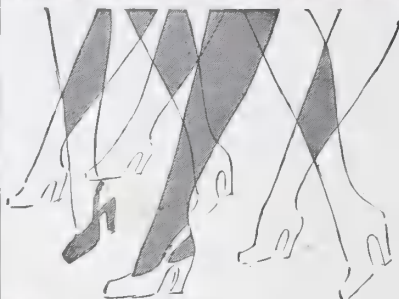


NAME ON HER PURS agers will find this hand stitch purse a magical size to hang beach parties, while biking bugging. It's big enough (7" for make-up and mad money a strap across the back. First monogram is hand applique'd with red, red with black, or bi green. \$2.50 incl. tax and po Craft Products,* 246 Fifth Ave.



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DAMAGED CLOTHING PERFECTLY REWOVEN
Burns, moth holes, tears, unraveling and similar damages to woolsens, cottons, rayons, jersey, knitted wear, etc., expertly repaired. We also restore girdles, and all mesh foundations.

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Reference: First National Bank, Memphis, Tenn.

We still have more than 500 patterns of silver flatware and many unusual pieces of silver to offer.

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MOSQUITO CHASER

... Insect Repellent

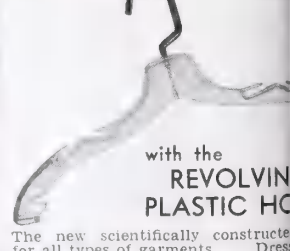
Gardeners, campers and outdoor sportsmen can now protect themselves comfortably against insect bites. Mosquitoes, flies, gnats and chigres will stay away from you for six hours after application of Mosquito Chaser. This repellent is safe, gentle, will not irritate the skin because it's non-toxic. And it doesn't stain!

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HENRY'S Rainbow
COLORED PLASTIC HANGERS
(Patented)

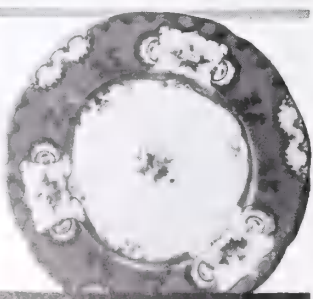


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The new scientifically constructed for all types of garments . . . Dress Lingerie, Blouses, Skirts, etc.
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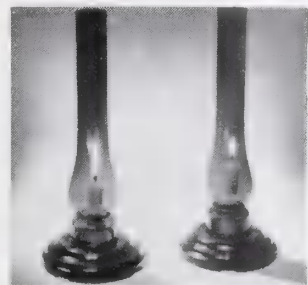
SHOPPING

GAY AS LAUGH-

with the exhilaration of a festival, are used to cover accessories. The frame holds picture, \$2.95. The handkerchief or trinket box, 8½" x 6½" the glove or stocking box also available: wastebasket, box, \$2.95. Choice of red, white backgrounds. Lanz 668 Fifth Ave., N. Y. C. 22.



FUL OLD GLASS. This is fortunate enough to find a pair of old Dorflinger glass from which have made these hurricane mounted on hand-made mahogany. The chimney is of crystal or glass and each bears the original label. 13" overall, \$6.50 each. The Merry Gift Shop, Asbury



SHOW. If you know a man who is either a lover of art or a chain smoker, this ashtray is definitely a champion gift stock. 12" long, and the aristocratic pottery thoroughbred propogate rests! Present it to your playing husband, and maybe the table won't have so many people. Alco Products Co.,* 73, Mass.



Carl Forslund 122 FULTON Grand Rapids 2, Michigan

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Lamp with Shade—a rare find, authentically appropriate. Bristol-type milk glass with hand decorated old rose design. Antique gold finish base and metal fittings. Height: 29 inches; 17-inch diameter ivory shade with peach interlining. Price includes shipment to your nearest express \$29.95 office. A matching pair that will "just make" your room . . . \$57.95



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Women only are these foldable slippers in red or brown leatherette with leatherette. They fold neatly into a 6" x 4½" case for stowage in your travel kit. Available in small, medium, or large \$1.25, Postpaid.

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Waterproof, shockproof, anti-magnetic, radium dial and hands, unbreakable crystal, precision tested, sweep second hand.

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15 jewels, stainless steel back . . . \$39.75
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17 jewels, stainless steel back . . . \$42.50
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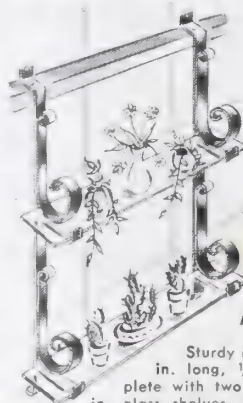
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Sturdy metal brackets, 22 in. long, ½ in. wide, complete with two bevel edge 20x4 in. glass shelves. Finished in white tone. Price each . . . \$2.50

Ideal Gifts

A2: Same as above but has three shelves. Price each . . . \$3.75

B: For Bathrooms. White metal brackets complete with beveled glass shelf, 20x4 in. and towel bar. Decorative and holds toilet articles. Price each . . . \$1.50

B2: Same as B but has two shelves and no scrolls. Price each . . . \$2.50

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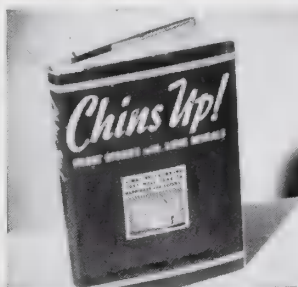
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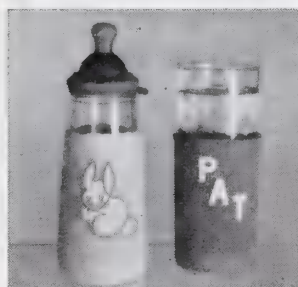
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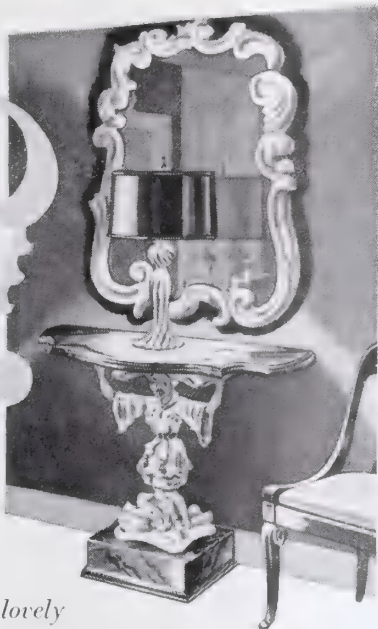
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JANE OLIVER

Ten favorite records

By Richard Williams

FIFTY-SIX years ago this month, the Shah of Persia was paying a visit to London. As part of the circumstantial ceremonies, a special concert was given for him in Covent Garden. A young music critic, writing under the name of Corno di Bassetto, reported the event for his paper, the *Star*. And he had this to say about the selection of the program: "It was evidently the work of a committee on which conflicting views had to be reconciled. Thus, view No. 1 was that the Shah is a gentleman of ordinary and somewhat vulgar European taste; therefore let him hear the overture to *William Tell*. View No. 2: The Shah is an idiot; therefore ply him with the mad scene from *Lucia*. View No. 3: The Shah's artistic culture is deep, earnest, severe, and German; therefore strike up the great 'Leonora' overture by Beethoven. View No. 4: It does not matter what the Shah is; we are going to let him see what Covent Garden can do. Therefore let us put on the fourth act of *Faust*, which is one of our big things. View No. 5: The Shah is a savage and a voluptuary; therefore treat him to the Brocken corroborree from Boito's *Mefistofele*, as the most unseemly thing we can do under the circumstances."

Corno di Bassetto, by the way, became slightly better known for his non-musical writings, his real name being George Bernard Shaw. But his views on this concert are applicable to all such selections of unconnected "favorites." The necessity of picking the ten best novels or the ten best plays or the

ten best pieces of music constrains one to choose glomeration which makes very little sense, and which, after some time, even the person who chooses is likely to disavow.

The request for a choice of ten best records is one which has been a column like this in many magazines. Just lately a lady in Madison, Wisconsin, wrote in that she would like to start a record collection and, therefore, wanted to know what ten I would recommend that she should first. It sounds too evasive an answer, "You pick them yourself, lady," although actually such an answer is the right one. Like dislikes in music are an even more personal matter than likes and dislikes in literature or in painting. The art of music is so imaginative and so free that what we love in it must grow right out of yourself and your own experience.

Still and all, I have had a great deal more experience in getting acquainted with music than most respondents have had. And I think it would be impolite and unjudicious to discourage a budding record collector. So I will submit to her and to you a personal choice of ten records. I think every person who has a gramophone should have a house.

I restrict this list to records which are now in general circulation. One of my favorite records, for example, is Rosa Ponselle singing of the "Casta Diva" from *Norma*, but it is an old record.

(Continued on page 2)

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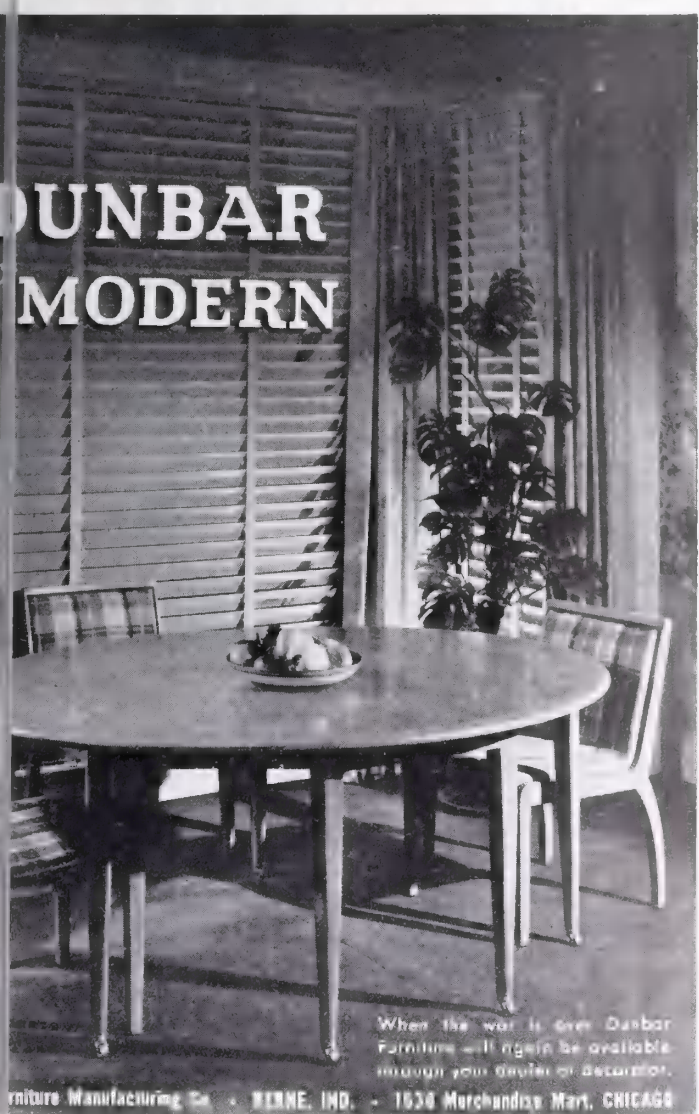


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J & C BEDSPREAD COMPANY ELLIJAY, GEORGIA

TEN FAVORITE RECORDS

CONTINUED FROM PAGE 22

not in the current war-abridged catalog. Here are my ten favorites:

TCHAIKOVSKY: *Piano Concerto No. 1*, in the Toscanini-Horowitz recording—because it will show you what a great composer does with a melody which is by now familiar to all of us; also because the second movement represents Tchaikovsky at his melancholy and romantic most beautiful; and finally, because the playing together of Toscanini and Horowitz is a superb demonstration of musical teamwork. The quality of the playing and recording has never been surpassed.

MOZART: *Eine Kleine Nachtmusik*, in the Bruno Walter recording. This "Little Music at Night" is a serenade for orchestra, gentle and so enchanting that anybody with even the faintest interest in music would love it.

BEETHOVEN: *Quartet No. 14 in C Sharp Minor*, recorded by the Budapest String Quartet, as an example both of chamber music and of the loftiest music of any kind. In my opinion the Budapest String Quartet is the best operating today.

BRAHMS: *Symphony No. 4*, by Koussevitzky and the Boston Symphony Orchestra, because of the best records this orchestra has made.

GRIEG: *Haugtussa Song*, sung by Kirsten Flagstad. This, though it is little known, the records have captured what will remain one of the most beautiful voices of our age.

WAGNER: *Götterdämmerung*, "Immolation" Scene, conducted by Toscanini with the NBC Symphony and sung by Helen Trauberg. This is a Wagner record seldom included in a list of ten, and none that is better.

RICHARD STRAUSS: *Lenspiegel* Tone Poem, conducted by Rodzinski with the Chicago Orchestra. Of all the great tone poems of Strauss, I think this the most interesting example of wit and humor in music.

CHOPIN: Waltzes, played by Alexander Brailowsky. H

(Continued on page 23)



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HOUSE BEAUTIFUL

THE MAGAZINE DEDICATED TO THE
OF GOOD LIVING

Vol. 87

JULY 1945

• Cover: Color photograph of living room remodeled States Gypsum Company, by Hedrich-Blessing Studios 38-43 for the complete remodeling story.

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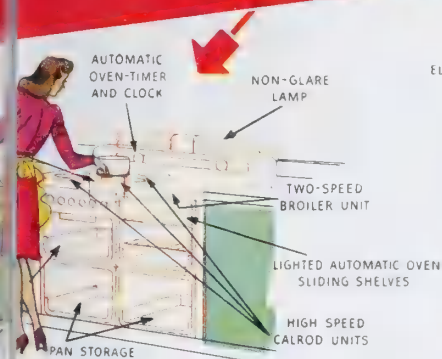
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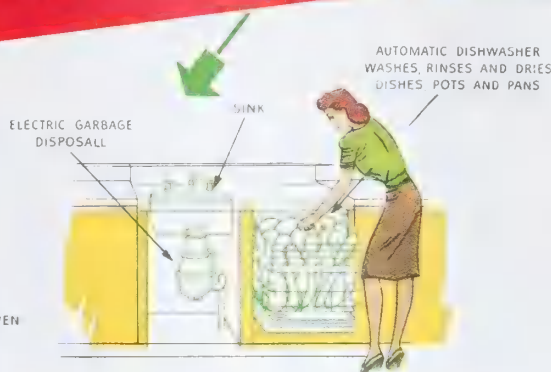


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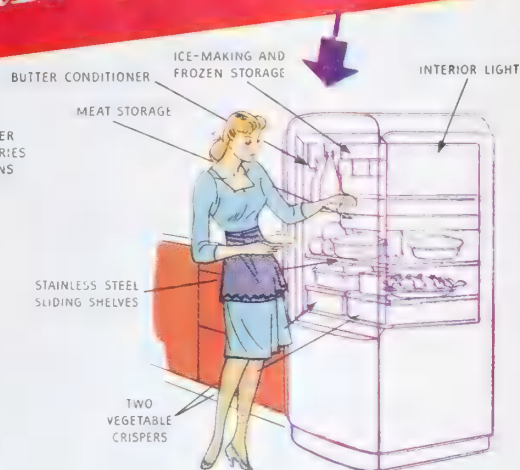
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2 Dishwashing Center. To save work, this unit should be between the other two centers. Dishes are washed hygienically clean by the Hotpoint Automatic Dishwasher. ★ ★ ★ Food waste is whisked away by the Hotpoint Garbage Disposall. Hotpoint Steel Cabinets furnish room for dishes.



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in detail. It also brings you full-color illustrations of six model kitchens; basic rules for kitchen arrangement; information about lighting and wiring; and other advice from Hotpoint engineers, architects and home economists.

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THE BEER THAT MADE MILWAUKEE FAMOUS



Across the blue reaches of the Pacific

Broad and unmistakable is the path beaten by Matson across the Pacific since the days of sailing ships. Through all this time Matson's business has been transportation, and it has been its purpose, with ever-improved equipment, to make even more accessible the loveliness of these Island regions. Today, those who know the Pacific know Matson. And for tomorrow's traveler in the Pacific—whether by air or by sea—Matson plans the very finest in modern and efficient transportation.

Matson KNOWS THE PACIFIC

MATSON LINES TO HAWAII AND THE SOUTH PACIFIC

SAMOA • FIJI • NEW ZEALAND • AUSTRALIA

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One of a series of events in the lives of American composers, painted for the Magnavox collection by Walter Rindland.

How George M. Cohan came to write "You're A Grand Old Flag"

THE grizzled veteran raised his eyes as the breeze picked up the folds of "Old Glory" and spread them over the little ceremony.

"She's a grand old flag," he murmured.

« « Standing at his elbow, George M. Cohan heard the old man's words—swiftly turned them into one of America's great patriotic songs. Thus the composer-actor-playwright who was born on the Fourth of July will be honored again this year by millions who join in singing "You're a Grand Old Flag," "Over There," and others with that unmistakable Cohan speed and spirit.

Unmistakable, too, is the wonderful difference in tone when you hear patriotic music of any kind on the Magnavox radio-phonograph.

There's a special lift about it—a grand feeling as if you were marching down Main Street stride by stride with the fifes and the drums. *Your pulse beats faster with all the fervor of a great nation pouring out its soul in heroic song.*

« « For Magnavox reproduction of music always gives a vital plus . . . the difference between a seat on the reviewing stand or a place on the outermost fringe of the crowd. In more classical surroundings, the difference between a front row in the orchestra and that final tier far up in the gallery. And all you have to do to learn this difference is to make a side-by-side comparison between Magnavox and *any other radio-phonograph on the market!*

It is just such comparison that has made Magnavox the choice of so many artists—*ment that is owned by Fritz Kreisler, Ormandy, Sir Thomas Beecham, Jascha Heifetz and others of like fame.* It's the reason your next instrument should be a Magnavox.

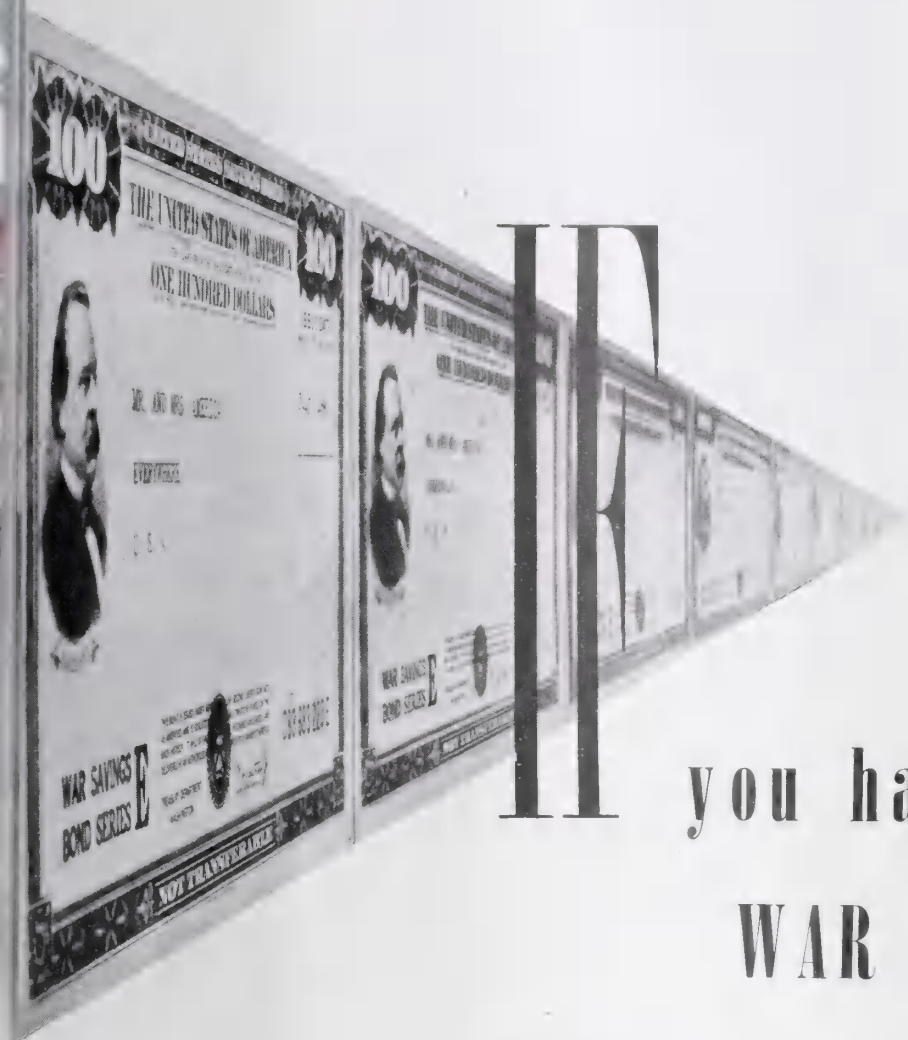
« « Magnavox is both a superb musical instrument and truly fine furniture . . . ranging from traditional to modern. Each of Magnavox is carefully, painstakingly made to give you years of unending pleasure and free service. Yet the cost is easily within your reach! Magnavox Company, Fort Wayne, Ind.

Magnavox
RADIO PHONOGRAPH

The choice of great artists

Send for Booklet. Every parent, every youngster, will want to read Dr. Spaeth's "Music . . . A Priceless Heritage." Ask for a free copy at your Magnavox dealer, or send a ten cent War Stamp (to cover cost of mailing) to The Magnavox Co., Dept. MB-7, Fort Wayne 4, Ind.





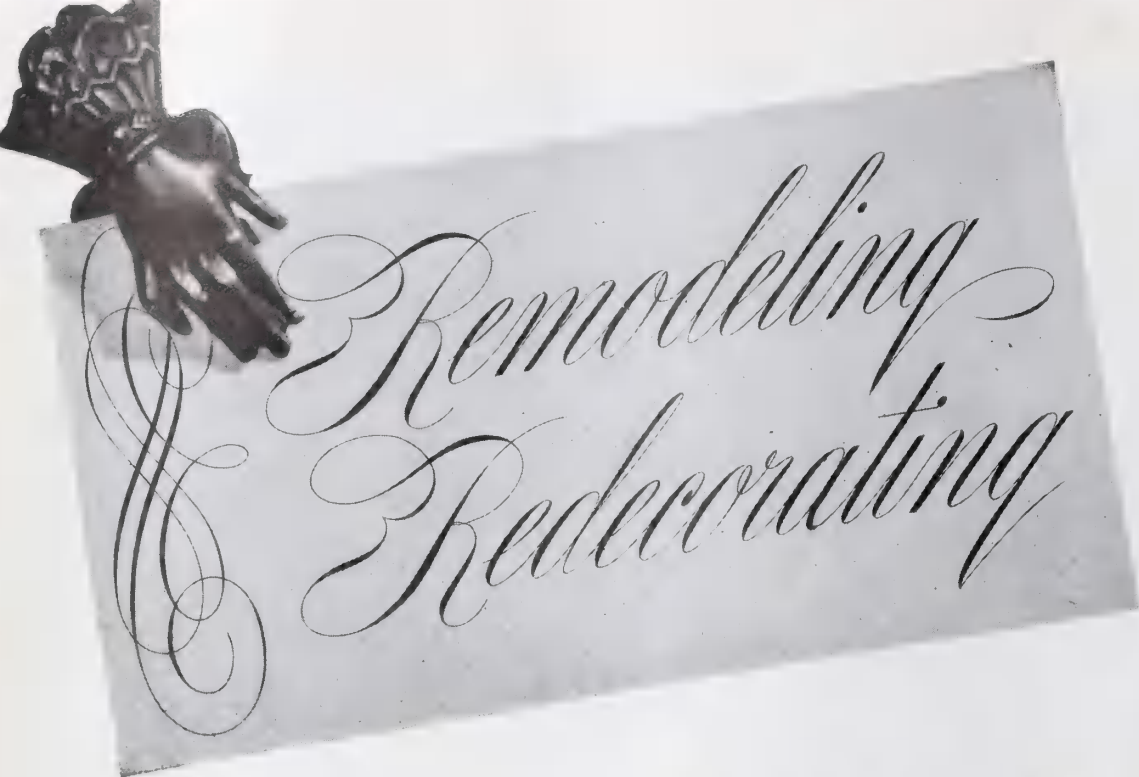
IF you have ENOUGH WAR BONDS anything will be possible

Have you ever had enough money to do the big things you dream of doing? If the answer is no, you have plenty of company. But have you sat down and added up your life's income to date? If you do, we'll wager you'll find that you *have* had far more than enough to finance your most ambitious daydream. The trouble is you've never accumulated a large enough sum *at any one time*.

Big money—enough for really big projects—always has to be saved, or there is never enough of it, at one time, to pay for your biggest and best dreams. Never before have Americans had a finer opportunity to save it, painlessly and profitably. For IF you buy enough War Bonds now, you can buy outright those daydreams—that new house, that perfectly furnished living room, that trip around the world, whatever you've set your heart on.

Money, as we all know too well, has a sly way of slipping through our fingers into 25-cent gadgets, or unnecessary new hats, or into stop-gap, botched-up carpentry jobs or sleazy furnishings, bought "for the time being." That's really where the big money goes, leaving little to show, when it might be mounting up into an important nest egg. But nowadays, when there is so little to buy, those small sums that used to dribble away can become a guarantee of great satisfaction—the attainment of some of this life's big material blessings. We stress *big* because only the large, thoroughly thought-out and completed projects give the sense of accomplishment that makes the dream worth the dreaming. And the more you save, the bigger the plans you can afford to execute. Anything *will* be possible, IF you have enough War Bonds, IF you hold on to them until they mature. IF you earmark them for the exclusive purpose of making your dreams come true.

By
Marion Gough



. . . . MAGIC WORDS

to make your future as good
as your dreams

By Frances Heard

We have chosen to show you the transformation of this stone farmhouse in Bucks County, Pennsylvania, because it embodies our idea of the kind of ambitious, big thinking that should go into any project that's worth the dreaming of and saving for.

This is no typical, run-of-the-mill remodeling. It is what more remodeled houses should be, and could be, if their owners set their goal high enough—a finished, completely rounded out job.

This house has what, for lack of a better word, people call style, and it didn't just happen. Its perfect, all-of-a-piece quality, which you will sense as you study the five pages which follow, was thought into the house by its owners, Mr. and Mrs. Ernst E. Lehmann, by its architect, Julius Gregory, and by its decorator, L. T. Luke Kelly. Its transformation was conceived as one great big interlocking operation, not simply as a series of new partitions and windows broken through, to be followed

some day by a decorating job. Furnishings and color schemes were plotted simultaneously with its blueprints.

This is ideal planning, to be sure, and expensive in that it requires a large outlay of money at one time. But it guarantees a perfectly integrated house, with no loose ends to mar the final picture. And it is a far less wasteful, far more successful method than the piecemeal, do-a-little-bit-whenever-we-have-a-little-money plan which accounts for so many remodeled houses that look like patchwork quilts of trial and error. You can make this kind of perfection your goal, if you salt away enough in War Bonds.

Directly right you see what the Lehmanns had to start with. Across the page you see how the exterior changed when the Gothic hoods were removed from the two doorways, when one door became a window, and when the former kitchen was made over into a dining room, enlarged and brightened by a rotund bay window with upstairs sundeck.

AFTER ▶
BEFORE ▼





DANIELSON

To all those who are looking forward to the day when they can turn an outmoded house into a livable and beautiful modern home, this remodeled farmhouse is a timely reminder that perfection is the only thing worth aspiring to. Like all really successful projects, this was a big one. Both architectural changes and decorative renovation were conceived as twin parts of one complete, overall plan



▲ AFTER ►

Entrance to the house is by way of a sitting room-entrance hall. Below, you see it in its unregenerated state; above, as it is now. Stone fireplace, pine woodwork, and beamed ceiling were unchanged, except for refinishing. Walls are covered in quilted calico patterned to match the sofa. Half-circle bookshelves (right) were built to capitalize on jog that resulted when powder room was added.

BEFORE ▼



MAKE
YOUR FUTURE
AS GOOD AS
YOUR DREAMS

Quality rather than quantity of structural changes revamped the interior of the Lehmann house. They were worked out in co-ordination with a sound, distinctive decorating scheme



◀ AFTER BEFORE ▼

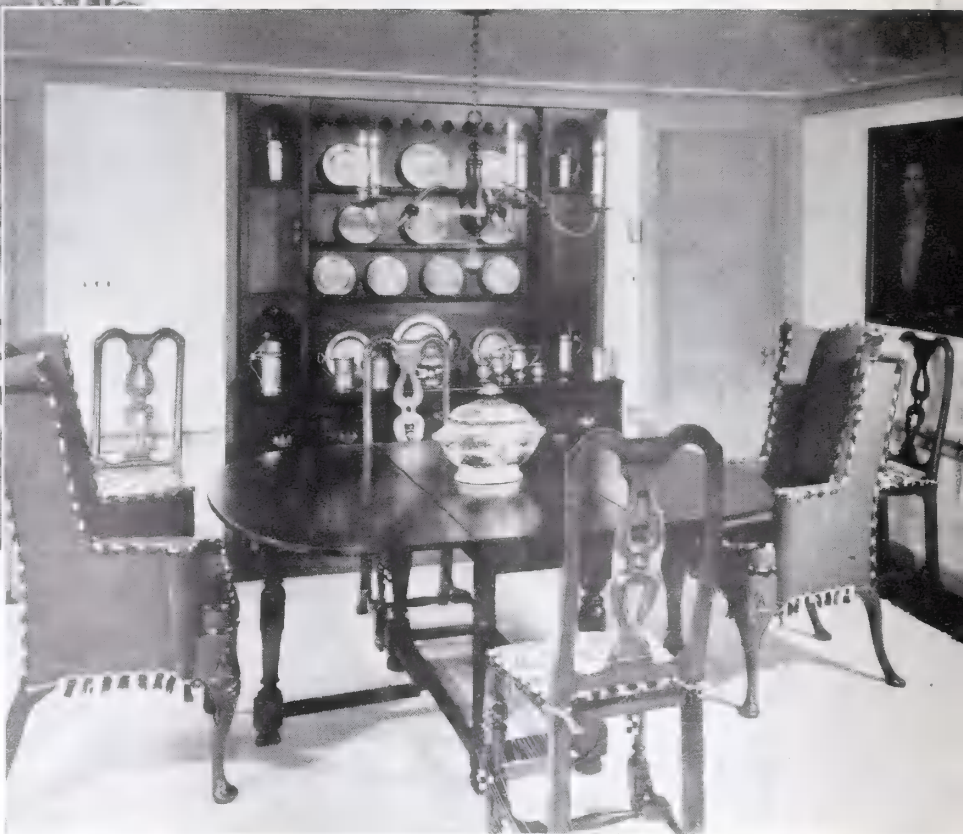


om ceiling was dropped to conceal beams. New, lower improved the room's proportions. Illuminated shelves, flush mantel breast, fill wall jogs. Needlepoint rug, documentary and flowered fabrics are deft pattern mixing in one room.



More length, more light, and more view were added to the dining room by a high, multi-paned bay window extension. Circular cornice, expressly designed so draperies may be drawn across the whole window area, is typical of the perfect detailing of millwork.

Below. The former kitchen was remodeled as a dining room. Its built-in cupboard was kept, re-finished, is now the setting for pewter. Old Dutch dining table is painted blue. Chairs are lacquered red.



The upstairs study was originally one of those typical choppy little rooms so often found in farmhouses. Below, as it was. Where you see the desk, there's now a fireplace. A new low radiator is set under a window. Two sides of the room have been paneled in pine. Woodwork and window cornices are pine. Top of next page you see gun cabinet that was built in opposite the fireplace wall. Textured fabric on the easy chair is quilted matting. Sofa fabric is an India design chintz.



◀ BEFORE

▲ AFTER

▲ AF

To the right is the finished master bedroom. Compare it with the "before" picture and you'll see how architect and decorator worked to correct the insignificant proportions of this long room. Big, architecturally important arched doors replaced the homely ones on the clothes closets. The new dado emphasizes the room's width. So does horizontal placement of the chaise. Sitting group furniture is covered in gray-blue.

**MAKE
YOUR FUTURE
AS GOOD AS
YOUR DREAMS**





EMELIE DANIELSON

▼ AFTER ►



No small part of the perfection of this house is due to out-of-the-ordinary fabrics. Antique canopy bed is draped with crewel work. Notice precise detailing of its scalloped valance. Spread is an off-white raw silk, also scalloped. Walls are mustard yellow, rug gray-blue.

Below. Picayune niche over bed in the old room was knocked out, a window put in its place. Fireplace, basically simple and well designed, was kept but its opening enlarged. Left. See how much more unified the room looks now that its furnishings are fewer and larger in scale.



▲ BEFORE

OBSOLESCENCE

CAN

BE CURED

Does your home need its face lifted? Chances are it is structurally sound and merely suffering from obsolescence. Here are surprising facts about remodeling costs for modernizing a typical obsolete home. You can do it, too!

By Elizabeth Gordon, Editor

Not one in a thousand can see his home as others see it. And equally as many can't see the possibilities latent in their homes for greater beauty and more comfort.

So when we heard that the United States Gypsum Company was conducting another one of its research projects on remodeling costs, to determine just how expensive it would be to modernize an obsolete dwelling, we reserved for publication in *HOUSE BEAUTIFUL* the "before" and "after" photographs of the transformation and the cost information. On the front cover, and on the next five pages, you can see for yourself just how little had to be done to accomplish so much. It's easy—if you know how.

The costs given for each room include cost of materials and labor. They do not include the contractor's profit, or any costs for new furnishings. (Much of the "before" furniture was used by recovering, slipcovering, refinishing, etc.) Labor rates are those of Chicago, which are usually higher than the majority of other cities. So if these dollar totals are a pleasant surprise to you, you might find your own local bids to be still pleasantly lower.

The moral is: if you have accumulated enough matured War Bonds by the time it is easy to build again, you can afford a rejuvenation, too—without borrowing money or paying interest. Isn't that worth saving for?

BEFORE



● The choppy architectural lines, dark moldings, styled lighting fixtures, as well as the furnishings, put this room out of date. Even the old plaster ceiling showed age. Rejuvenation methods were simplicity itself, however.

BEFORE



● The dining room was basically a well-proportioned room. Worst flaw was the radiator incongruously placed off center in the bay. Centering the radiator on this wall and curtaining the bay cured broken-up look. Removing moldings helped, too.

BEFORE

HEDRICH-BLESSING



● The uneven, cracked ceiling was cured by one coat of white paint, plus primer and Texolite water-thinned paint. The door was raised to ceiling level, giving the room an illusion of greater height. The dowdy old wall light brackets were replaced.



AFTER

● Oh so little was needed, construction-wise, to obliterate the marks of age and original bad planning. Compare with predecessor at left. Elimination of pointless moldings, bricking up of a window that looked on to a court, smoothing of wavy plaster were only real construction jobs done. Material and labor costs were \$396. See front cover for rest of room

AFTER



AFTER



me furniture as at left—but what a big difference! Wallpaper, new lighting fixtures were chief tricks. Materials and labor cost Eugene Voita was the architect who designed all the remodel-What he removed was as important as what he added to the house

■ Some relatively painless remodeling was all that was necessary to modernize these two walls. A great valance to frame the whole window wall, cut out of hardboard, added decorative glamour and served to unify the many spotty windows. Notice how radiator was concealed



● Transformations are wrought by such simple things! Here dreariness was banished by nothing more than modern textures, built-in conveniences, and color. Built-in shelves and cupboards "furnish" the room more commodiously than it was before. The sleek sofa set in the niche is the old daybed, with a tailored slipcover

● Ugly, heavy wall was hidden with random-width Weatherwood insulating plank, which has its own finish. Ceiling was covered with pre-finished tile that insulates against heat and cold, as well as noise. Decorating throughout this house was done by Barrett Brown, Design Co-ordinator of Grand Rapids Furniture Makers Guild



AFTER

Common aggravation of doors opening into each other (lower right) was solved by removing closet door and hanging folding door, taking half as much wall space as conventional door, on side away from closet



● Dismal boy's room, right, with problem doors grew gay for under \$250. Knotty pine wallboard hides mediocre paper, resurfaces bad walls. Built-in bench (above) holds hobby equipment



BEFORE



Having uneven walls and ceiling, this study lacked storage space and warm atmosphere. Ceiling-height built-ins (left) solve problem and develop an inviting niche for reading

ALL PHOTOGRAPHS BY HEDRICH-BLESSING STUDIO



Placed door stood out unattractively. It was dark and paneled. But re-surfacing with knotty pine wallboard, painting it white, removed this distracting shelf (left) is a spacious desk

\$250 for REMODELING worked this transformation

The study at the left is a fine example of the effectiveness of skin-deep remodeling! For not one structural change was made—only surface additions—yet the room has features postwar planners demanded. Bad walls and ceiling were overcome without the expense of tearing out old walls, re-plastering, and re-painting. Instead the uneven walls were left as is, but camouflaged completely under sturdy pre-decorated random-width wallboard, which requires no painting and in addition insulates against heat and cold.

Built-ins again score as remodeling musts! Here the bookshelves not only give the room real architectural interest, but solve the ever-urgent storage problem. The deep cupboards (see extreme left) which double for end tables could hold games, cards, magazines, writing paper, even a typewriter. The building materials and labor costs of this room were about \$250. But this kind of surface remodeling doesn't necessarily require professional labor, so if you have a deft handyman in your family, you could cut your costs perhaps two-thirds.

R_x for the 1890 BEDROOM JITTERS

AFTER



BEFORE



AFTER



● Compare the tripling in storage space after expanding the closet, below. Closet walls are $\frac{3}{8}$ -inch fireproof Sheetrock wallboard. Louvered doors keep closets aired, were only \$17.22

● "Before" closet, besides being inadequate, and badly placed too near window, knocks wall off balance. Because door from hall (left) opens on to wall, furniture has to be placed off center

● Commodious new storage wall, painted frosty white, provides niche for chest, gives interest and texture to room. Extension of drapery beyond window frame gives window importance

Before you dash out and buy new furniture to rejuvenate an old-fashioned bedroom, study the five photographs on these pages. Clever remodeling, not new furniture, is responsible for the convenience features which characterize the "after" pictures. For furniture, however attractive, cannot overcome poor structural planning and inconvenience. Once the flagrant defects were corrected in this bedroom the existing furniture served quite well.

The most pressing problems were inadequate storage space, a homely old-fashioned radiator, badly placed and jutting sharply into the room, uneven walls and ceiling, and dated lighting.

Built-ins, paint, and modernization of lighting were the chief ingredients which erased obsolescence. The wall which contained the dinky closet was opened up to create three times as much storage space without decreasing room dimensions at all. Besides solving the storage problem, the new closets produced a niche to recess the bulky free-standing chest and make it less conspicuous. The addition of the louvered doors gave the "storage" wall architectural importance, which the "before" room completely lacked.

The rough walls and ceiling were cured by smoothing out unevenness with spackling compound, plus a priming and finishing coat of paint. Total cost for remodeling this bedroom was \$295, but over \$200 included labor costs, which run high in Chicago. You could probably count on a similar remodeling job being much cheaper in smaller towns and cities where labor costs are lower.



HEDRICH-BLESSING STUDIO

AFTER



BEFORE

● Unattractive old-fashioned radiator (left) fades into background when it is covered with hardboard which bends around corners. Inside flat surfaces were lined with insulation board, glued to hardboard. Top is perforated to dissipate the heat. New, indirect lighting fixture gives soft diffused glow to room formerly lighted by bare center fixture

Stage a new kind of LAWN PARTY

Invite your friends to a "weed-pull," and have fun while you get rid of those lusty summer weeds. House Beautiful staged one to prove the idea. All you need is the weeds—and the friends

WHETHER YOU OR FRIENDS DO IT, GET THE WEEDS NOW!

■ Of all the weeds that infest lawns, the worst is probably crab grass. Its visibility is low, its potency high. It first becomes apparent as a straight central needle with a broad leaf shooting off on a diagonal course. By July it is a well formed plant, the brightest green in the lawn. The best way to control it is to pull it patiently by hand, when it is small—surely before it goes to seed. Watch for it. Others (below) are easier to see, less numerous, less pestilential in scope. After crab grass is once gone, it may best be kept out by well-fed, well-tended, healthy grass. Set your mower high the year through; reseed poor patches as they appear.

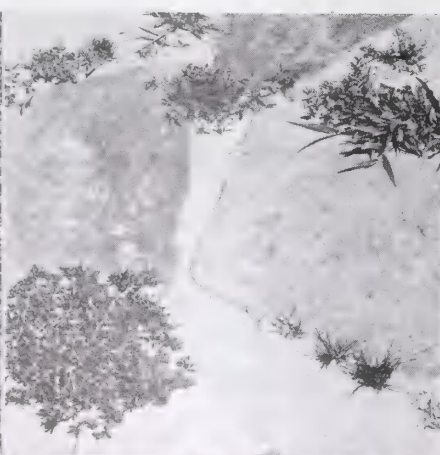
Time was when no one would dream of building a barn without having his friends come round and raise the timber frame for him. Work? Yes, but it was fun, too, and held unfailing promise of food and drink in generous quantities afterward—with a fiddler and a full moon to top it all off, if the host planned things properly. Streamline the old-fashioned "barn raising" and you have a new-fashioned "weed-pull." Pick your weather, as we did (witness the great swatches of sunlight in the photograph opposite); pick your people (if they have lawns themselves, they may get ideas from you, but why not?); pick your menu (to involve good food, and plenty of it, accompanied by something with ice in it). And let the gang pick the weeds.

No experience is necessary—though it helps. Nor will you need to do more than brief your crew with a few choice exhibits of the kind of thing they are to look for. Even the uninitiated soon develop an instinct for spotting crab grass. And even the gentlest can quickly build up a deep feeling of ill will toward it. Fingernails will take something of a beating, and you might as well warn your guests at the outset. Only the most dependable, or those with a mechanical bent, should be entrusted with knives. Otherwise you may wind up with cut fingers, a scarred lawn, and a lot of weeds that have simply been annoyed—not exterminated. Dandelion, the plantains, any weeds that can't be readily pulled with roots intact, require a deep, precise knife twist. But crab grass—that is strictly two-finger work. Let twelve people weed for an hour, eat for two hours, loaf for three, and see how much cleaner your lawn will be. The weeds? Put them on the compost heap with the orange peels.

THESE ARE SOME OF THE MOST IMPORTANT WEEDS TO LOOK FOR IN YOUR LAWN



Broad-leaf plantain is rough, tough, calls for a sharp knife



Fleets of clots of weeds between flags, but there's no honest grass



Dandelion has a three-lobed leaf. A good weeder will get 6" of it



Buckhorn, or narrow-leaved, wiry, unmowable

WEED PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER

PHOTOGRAPH OPPOSITE PAGE BY HENLE



It makes a good table
in lawns it is poison



The darling of them all—crab
grass! Pull it June to August!



DO YOU ECONOMIZE ON TOPSOIL BECAUSE IT DOESN'T SHOW?

With the exception of labor charges, the largest single expense in the preparation of your lawn and the planting of your trees and shrubs ought to be for topsoil. Naturally, it isn't much fun to spend money on something which doesn't show at all, and you can easily spend \$500 for topsoil for an average lot and still have it outwardly appear exactly the same as when you "took over." But all your investment in grass, seed, all your investment in trees, shrubs, and flowers, and all your hard, hard hours of work will be for naught if you don't start with good soil. For lawns, at least six inches and preferably ten to twelve inches; for shrubs, at least 18 inches, and for trees, at least three feet. Remember good topsoil provides nourishment for your plants, cuts down tremendously on arduous summer watering and reduces the subsequent doses of fertilizer. You wouldn't spend your money to dress your young daughter in the prettiest clothes you could find and then economize by cutting her food in half! Well, topsoil doesn't show, either, but good clean leaves and beautiful flowers and well-formed fruit don't appear without it.



DID IT LOOK "SO SMALL" IN THE NURSERY?

There isn't one of us who has not seen the sad case of the foundation planting which has grown not only over the foundation but up to the very eaves themselves, blocking off light, air, and sun from all the windows. To be sure, some of this may be due to failure to prune, but generally this is not the case. The trouble really starts with a short-sighted choice of planting material. Are you guilty of buying that cute little blue spruce, so small and tiny in the nursery, and planting it in front of your dining room window? Spruces, by nature, grow to 60 to 70 feet, you know, and don't lend themselves gracefully to pruning. On the other hand, there are many plants which can readily be pruned to a desired size without harming their natural shape. Yews, privet, barberry are some. And there are many also which are dwarf by nature and will actually stay put—some junipers, some yews, some azaleas, and cotoneasters, to name a few. Remember, everything you plant will grow—and will grow larger; so don't be misled by the size of a plant in the nursery row.

DO YOU PLANT BEFORE YOU PLAN?

Do you drive past a roadside stand, all a-bloom with color, and when you can't resist buying one of those lovely flowering crabs? And then when you get home, do you search frantically for a spot to put it? Or yes, you have always found a place, but don't you remember that just after it became nicely established you decided that it was right in the middle of the spot you needed for the badminton court or the vegetable garden? A landscape plan prepared for you *will* cost something, it's true, but chances are that you will spend more, over the years, in replanting trees and shrubs which are in the way when you decide to make improvements. Your plan can be so designed that small portions can be executed each year as your time and pocketbook will permit. Don't put the cart before the horse. Plan first—then plant.

WHAT GARDENERS LEARN TOO LATE

By Janet Darling



DO YOU ORDER

"ONE OF EACH, PLEASE!"?

Nothing is more tantalizing than the pictures in nursery catalogs—flowers so beautiful "you just must have some of those" and fruits you can almost taste. But just because the nursery grows 563 varieties of lovely shrubs, don't feel you must have one of each. Keep your plant list down. Restrict yourself to a few background shrubs and a few varieties of trees to sort of give the mood or tone, and then spot your accents where they will count, emphasized by a simple background, not in competition with it. Overloading oneself with all one's jewels will spoil the effect of the best of costumes, while one fine necklace will be enhanced a hundred times by the contrast of a simple background. The rules of good taste work equally well for planting, too.



DO YOU FOOL YOURSELF ON PLANTS THAT "DON'T REQUIRE ANY CARE"?

There are few growing things which do not require some maintenance and care. Most people take lawn care for granted. They accept without question the fact that grass must be cut, fertilized, and watered. But if they are advised that their shrubs would be improved by a pruning, enriching the soil, or spraying, they say, "But I thought this kind of shrub never needed anything done to it." Well, it may be true. relatively speaking, that "this kind of shrub" could manage to live and grow without any care at all. But after ten years you will suddenly look at it and say, "It certainly doesn't look as nice as when I bought it." So do realize that the care you give your plantings will pay you dividends—full and healthy foliage instead of bare stems and irregular leaves; strong twigs instead of weak suckers; and a pleasing well-balanced shape instead of a great mass of overcrowded branches. These will be your reward for intelligent care.



WHY SPEND MONEY ON A SURVEY?

Do you think it is a waste of money to get an accurately prepared topographical survey of your land, with one-foot contours and all trees located? Sure, such engineering services cost money—but have you tried planning a landscape without one? Did you think the spot you had picked for your house was level, only to discover that the one low step you dreamed of from your living room to the terrace turned out to be a flight of five? Were you sure that there would be enough space to put the driveway between your property line and that beautiful elm tree, and discovered to your horror when the drive was staked out that either the elm must go or your automobile must be shrunk to half its size? When you purchased your property you undoubtedly had—or should have had—a property line survey made—that is, a map giving the exact locations of the boundaries of your land. While a surveyor is doing that job he can spot grades and contours and mark them on the survey. He can locate all trees carefully and accurately establish the grades at the base of trees. Having a survey like this takes the guesswork out of landscaping, gives you a foolproof basis for a good garden, saves you money in the long run because it keeps you from making mistakes.



DO YOU DISREGARD DIRECTIONS AND MAKE YOUR OWN PLANTING RULES?

Are you a disbeliever? Do you read definitely and positively that roses need sunlight above all and then plant them on the north side of your house thinking "they may do all right"? Do you put lilacs in the midst of a planting of rhododendrons and wonder when you have been told that one prefers lime and other acid soil? Do you plant pachysandra in the sun when it is listed as a good plant for heavy shade? Nursery catalogs are full of lists and advice about soil preferences and exposures, and your nurseryman will gladly advise you about points of culture when you buy plants. All these admonitions are not just fanciful ideas; they are scientific facts established after years of experiment and study. You wouldn't dream of going to a doctor and then saying that maybe you didn't need the medicine after all. It's common sense to follow the best advice experts can give you.



WHY BUY TREES WHEN SHRUBS ARE CHEAPER?

Are you a bargain hunter? If so, you will most likely be enticed by the number of shrubs you can buy for \$10, for example. You might, for instance, purchase ten or twelve mock orange or forsythia. If you compare this to the number of trees you could buy for the same amount (two small dogwood or maples), you would congratulate yourself if you spent all your money on shrubs. Why not? You get so much more! But wait a while and look ahead ten years or so. The forsythia will have reached a good spread and height, maybe six to seven feet, but the two maples will have grown also. Each year, as the maples grow they will give you a different satisfaction. Above all they will give scale and proportion to your house and the rest of your plantings which you can never gain with shrubs alone. Think twice before you budget your planting funds. Sixty per cent, at least, should be for trees or you'll be sorry ten years hence.

These eight misconceptions about gardening
cause more disappointments than the Jap
apple. Know these fallacies for what they
are and you'll be sure of a successful garden

Who wants to live in a PRETENTIOUS HOUSE?

By Martha Darbyshire

Certainly not Olivia de Havilland. Hers is a *real* house, devoid of "side," made to be lived in. And while it puts on no airs, it has plenty of graces. It's a house *you'd* like

Pretension is fast becoming a drug on the market. Intelligent people—and Olivia de Havilland is one of them—are more concerned with making home livable for themselves than in dolling up the place to impress friends and neighbors.

Miss de Havilland's home in Coldwater Canyon, near Beverly Hills, is a pretty fair reflection of the way most of us would like to live, and it neatly dissipates the notion that all famous screen stars measure their success by the size and obvious opulence of their living quarters. It is a one-story, eight-room rented house, a fine small house, beautifully furnished, but so simple and unaffected, so free of showy ornament and gadgetry, that you are more impressed by its unself-conscious grace than by any individual detail of its furnishing or architecture.

Miss de Havilland rented it to suit her own tastes and living habits, not to dazzle her public. Even more than most Californians, she enjoys outdoor living, and this house

practically flows into the landscape. There's a dining terrace for outdoor meals, a back-yard swimming pool which sees plenty of use because she's an expert swimmer and fancy diver, and lots of flowers. (Flowers and perfumes are the star's big extravagances.) She likes a certain dignity in her living, yet still wants to live and entertain without affectation or stodginess. And in the decoration Tom Douglas proves that you don't have to go all out on quaintness to achieve simplicity. While these tailored rooms are not formal, they are noticeably lacking in cottagey furniture and calico. In a dirndl or an evening gown you could feel at ease here. There's no living up—or down—to the décor, no artificial standards imposed on human beings by things. It looks and functions like an honest-to-goodness home. And that's the feeling all of us want our homes to have.



● You can see here how the house merges with the open air, making it easy for Miss de Havilland to enjoy the outdoor living she likes so much. Living room doors open on to the dining terrace. The pool is a luxury, but an unpretentiously simple one. It is there to be used, not just to be shown off



● Pet abomination in Miss de Havilland's life is early breakfast up for brunch, often eats it on the terrace which is planted with roses and vines. Her favorite food is cold lamb chops salt, tomatoes, and corn on the cob. The far door opens into the

ALL PHOTOGRAPHS BY MAY



■ Happily, the day seems to be passing when people planned their homes to arouse their friends' envy of their money bags. It is a much greater satisfaction to know that guests are impressed by the comfort and graciousness of a house and the sense that it was made to use and enjoy. Miss de Havilland's playroom, like the rest of her house, has this quality. It's also library, card room, and sometimes extra guest room



Havilland's living room proves that unpretentiousness doesn't mean rustic informality. Nor does it mean the absence of fine. It does mean the absence of flashy, blatantly extravagant furnishings. It adds nothing to the comfort and purpose of rooms they're used in



• Grandiose, monumental mansions are no longer objects of envy, because who can or wants to live up to such formal elegance? Ideal living, as most moderns see it, is simple and unaffected. If this house impresses you at all, it is with the feeling that just such living goes on inside



FOR SUPPER...

ON A SULTRY NIGHT

by M. F. K. Fisher

AUTHOR OF "HOW TO COOK A WOLF" AND
"THE GASTRONOMICAL ME"

An old nursery rhyme, ticking off the months for little minds, says: "Hot July brings cooling showers, apri-locks and gillyflowers." Perhaps it does, but the first is the truest: hot, hot July! By August we can cope with scorching streets, breathless gray air from the rivers, the indescribable smell of lightning and humanity that hangs in the dead streets of the cities. By August it is easier to stay unwilted. But July brings, along with its problematical gillyflowers, an occasional hopeless discouragement to anyone who wants to keep on existing with even a modicum of graciousness.

At the end of a dragging week, when five other pale, dusted people are coming to pretend to eat some sort of supper together, in a gallant attempt to prove that they are both civilized and unaffected by the weather, the prospect of preparing food is almost as unbearable as that of enduring it. You think longingly of flight—to another country, perhaps, or to a July night in Paris, maybe (in 1935, was it when you sat for a long time eating a *pâté maison* from a terrine, and salad, and drinking cool Walsheimbier

It must be an artful supper, indeed, to overcome the listless appetites of July-jaded guests. Reminiscent of another year, another place, this menu is light as rainfall, provocative as a summer's moon, and gloriously cool!

from Strasbourg. Remember what a wonderful night it was!

Well, why not? Change of time and place, but that need not make some such lazy, pleasant meal impossible! It can be a gesture, a respectful nostalgic thumbing of the nose, really, at heat and discouragement and the sad truth that neither you nor Paris will ever be the same again.

A Beau Geste in July

Pâté Maison

Salad

Fresh Bread

Beer

Coffee

To begin at the end, the coffee should, as always, be fresh, hot, and strong, and served in large cups after such a plain supper. The beer, chilled but not too cold, should be fairly light, the kind that can be drunk amply over several hours: a good local brew, or some respectable and widely distributed one. And the bread should be crisp and good, brought home at the last minute (Continued on page 76)

HOME OPPOSITE BY EMELIE DANIELSON

It's hot, so hot that you yearn for the stir of a leaf, the sweet of cool rain, a canny hostess can so set her table that July-jaded guests will forget, for a little while, the weather. The scene is a place, whose color gaiety has been wrought by Setfast Canvas. It refurbishes the awning, Old Hickory Furniture Company's and the sisal rug. Here, Mrs. Frances T. Heard, House BEAUTIFUL'S Furnishings Editor, does a table that's as cool as the inside of a shell. In its center she has pyramided vegetables fresh from the garden. Ware plates from Fisher Bruce & Co. are the El Rosa pattern, she has set them on chartreuse mats from Mosse. Pottery birds from John-Marcus hold bunches of daisies, and the giant glasses for cool drinks of beer come from Can-Dle-Luxe Shops. Sterling flatware, in the "Silver Flutes" pattern, was selected for its lovely simplicity. Now Mrs. Heard has chosen accessories with the same degree of thoughtfulness, that "go together" as surely as our July supper suggestions. It proves that it's a formula to remember for a successful table



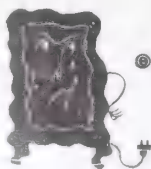
Can you tell FICTION from FACTS about HOME APPLIANCES?

Misconceptions about what appliances will and will not do are rampant. Below are quoted the 25 frequently voiced false notions with the correct fact in each. Check to see if you've been lying or spreading false rumors that may prevent your enjoying the fullest the appliances you own and those promised for the future.



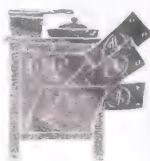
FICTION: "An electric blanket is like a big heating pad."

FACT: An electric blanket is not designed to heat the body as a heating pad, but to keep out cold. Unlike a heating pad, blanket adjusts automatically to room temperature.



FICTION: "You can reduce your electrical bill substantially if you disconnect refrigerator when away for week end."

FACT: On your return, it takes practically as much electrical current to lower temperature of warm box as would be used to operate normally for entire week end.



FICTION: "Electric ranges are costly to run."

FACT: Electrical cookery is competitive with other fuels, because most power companies offer sliding scale rates, so that heavy users pay less per kilowatt hour than the small users.



FICTION: "It's quicker to wash by hand than in a dishwasher."

FACT: Surveys show that washing family's dishes in dishwasher saves about one hour per day over hand washing. Small family users generally wash dishes but once a week.



FICTION: "The electric garbage disposal unit grinds everything, including bones."

FACT: Garbage disposal will grind bones and all usual food waste. These units were designed to take glass and metal, as many local ordinances forbid emptying these into the street.



FICTION: "You can pick up anything with a vacuum cleaner."

FACT: Vacuum cleaners just aren't designed to pick up sharp objects, nails, etc., and these may puncture rubber belt or clog bag, decreasing and sometimes ruining vacuuming.



FICTION: "It's as quick to iron with a hand iron as with an ironer."

FACT: Tests on a typical family wash show it took almost three hours less to iron 143 pieces with electric ironer than with hand iron. But you must practice to match that record!



FICTION: "I don't need a home freezer when my grocer keeps frozen foods."

FACT: Only with your own freezer can you indulge your food tastes, and save time in meal preparation by quantity cooking, freezing excess; avoid waste by freezing left-overs.



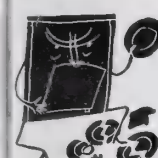
FICTION: "It takes so long to defrost my refrigerator, it's a chore to do it often."

FACT: It's "old hat" to defrost a refrigerator overnight when you can do it in 20 minutes. Empty ice trays. Fill with boiling hot water. Put pan of hot water on bottom shelf.



FICTION: "All heating pads are alike."

FACT: Higher-priced pads provide three degrees of heat. Less expensive pads offer speed, not temperature control. They can be set to heat up at low, medium, high speed, but once up, temperature can't be lowered.



FICTION: "Dishwashers may break dishes."

FACT: Once dishes are arranged in washer basket, they don't move, so fewer dishes are broken when dishes are washed mechanically than by hand. They dry themselves, so there's less chance of breakage by slipping.



FICTION: "Automatic washers dry, too."

FACT: Automatic-cycle washers do not dry clothes. But water-removal cycle leaves many light-weight clothes as damp as when sprinkled. Heavier fabrics, such as sheets, are much too wet to iron, need preliminary drying.



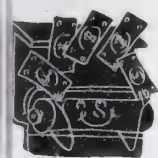
FICTION: "It won't damage small appliances to immerse in water."

FACT: Water is ruinous, short-circuiting heating elements. Most appliances can be cleaned by brushing or wiping with damp cloth. Rinse percolators with water, but don't immerse.



FICTION: "Dishwashers waste water."

FACT: Average dishwasher holds service for eight, consumes about four gallons of water for operation. For few plates dishwasher may use more water than hand-washing, so run washer only when loaded.



FICTION: "Electric ironers are more expensive to operate than hand irons."

FACT: You are not consuming any more electricity, since you can save several hours' time by using an ironer instead of a hand iron. It costs about 20¢ to run ironer for week's wash.



FICTION: "Clothes won't be sweet-smelling unless dried out of doors."

FACT: Tumbler dryer gently tosses clothes about in an atmosphere of warm, fresh air, which leaves them sweet. But plan good ventilation where dryer is installed, to avoid condensation.



FICTION: "Water needs to be excessively hot for efficient clothes washing."

FACT: Temperature of water need not be as hot as thought previously—110° is ideal for most fabrics. Vital consideration is clean water for each load of clothes.



FICTION: "I don't need an electric roaster because I already have an oven."

FACT: The portable roaster offers you a second oven so necessary for those times when you are baking two dishes which require different temperatures, like biscuits and a soufflé.



FICTION: "Dishwashers leave film."

FACT: When 140°-160° water is used, dishes show no film under microscope, are much cleaner than hand-washed because 150° water, which kills most bacteria, is too hot for hands.



FICTION: "Electric cookery is slow."

FACT: Such criticism was justified when referring to electric ranges made 10 to 15 years ago. But surface elements of electric ranges now heat up quickly with new developments in materials and design of these heating units.



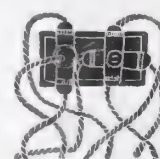
FICTION: "Vacuum cleaners still pick up dirt when bag is full."

FACT: If you don't keep the bag empty, you'll cut down cleaner's efficiency about 75%. For if dust clogs pores of bag, force of suction may be destroyed, and filtering is slowed down.



FICTION: "I'm afraid to use electric dryer because it might scorch clothes."

FACT: New dryers are thermostatically controlled, can't scorch clothes. But lint trap must be cleaned out frequently, so lint itself doesn't scorch and get blown on to clothes.



FICTION: "If fuses blow frequently, just put in heavier fuse."

FACT: Fuses are safety valves. A larger size fuse than specified puts too heavy a load on wiring, causes blinking of lights, inefficient appliance operation. Plan adequate wiring.



FICTION: "Clothes don't last as long when washed in a mechanical washer as by hand."

FACT: Tests prove that action of mechanical washer is not nearly as weakening to clothes as hard rubbing on a washboard. Soap is rinsed out more completely, giving longer life.



FICTION: "An electric ironer won't iron both frilly things and flat work."

FACT: The ironer can do anything, if you'll have the patience to master it. So don't expect to turn out a shirt in 7 minutes or manipulate a ruffle until you've practiced for some time.

SKETCHES BY JAN BALET

by Florence Paine



MEET HARWELL HARRIS

● Harwell Hamilton Harris is one of that group of men who are making the domestic architecture of California admired and copied throughout the world. What his houses have, above all else, is a sense of the importance of the persons living in them, rather than a concern for impressing guests or neighbors with an overpowering façade. They have a general air of hospitality, a definite independence, and an association on equal terms with their neighbors. They are in the great tradition of American architecture, a design medium which is as vital and genuine an expression of the American spirit as the works of Emerson or Whitman. In the houses of this young and growing tradition, the people, the plan, the structure, the furnishings, and the garden become one living whole—an integration seldom achieved in houses of the past.

American architecture, developing in Chicago in the last part of the nineteenth century, was brought to California after 1900 with the influx of Middle Westerners, who transformed many parts of Southern California into replicas of Chicago's North Shore residential districts. There were other influences, too, in the development of the California house. The friendly climate made living less constricted, and houses expanded like the luxuriant vines that covered their porches and arbors. It was in this architectural milieu that the young Harris, the son of an architect, passed his formative years.

Harris looks upon the free-standing, individually owned house as one of the brightest flowers of American culture. He will go to any extreme to avoid sacrificing it to the European design formula of building row or group housing as a means of meeting rising costs. This has called for skillful planning on his part and has resulted in houses often almost diminutive in size yet possessing the dignity, privacy, and other amenities of houses many times as large. He is adroit in the use of inexpensive building materials, and his houses demonstrate that the elegance of a material is not in its cost but in the understanding with which it is used.

A client is likely to be struck with the

apparent reluctance with which Harris begins the design of a house. This is due to his unwillingness to commit himself to any scheme for building until the client's scheme for living has become completely clear. Consequently, the design of the house grows naturally out of the owner's needs and so is free of any evidence of cutting or adding. No matter how small or large its dimensions, it has the air of having been born, not made, a feeling of adequacy and completeness.

Harris confesses that he felt as though he had expressed everything he ever felt or believed about life and architecture when he finished his first house. But with each succeeding client, each posing a different individual problem, he discovered that every new job was an invitation to explore architecture further—which he has done with characteristic sincerity and intensity.

He countenances none of the rubber-stamp clichés that mark the commonly popular period styles. Houses he designs are fresh, original, untouched by imported influence or passing design fads, visually unlike anything that has gone before, yet completely sound and right for their owners. (One such house by Harwell Harris was shown in *HOUSE BEAUTIFUL*, August, 1944.)

He is particularly adept at designing houses on hilly, irregular sites. He creates pattern from the building materials themselves, uses lots of hardboard, plywood, redwood siding, and glass—whole walls of it. He makes ceiling lines interesting, often with clerestory windows that give rooms excellent light without wasting wall space. A cost-saving, yet highly effective device of his is to finish floors with wood borders, laying grass matting in the floor flush with the borders. He believes in and designs terraces and gardens level with and a step away from living areas.

To Harwell Harris, American culture (and therefore residential architecture) is based on a belief in the supreme importance of the individual man. He is convinced that a house tailored to your needs can give you a greater sense of your individual self, stimulate you to more productive living. He designs to that end.

1. Coral Lily

2. Hanson Lily

12 BEST-LOVED LILIES .

Lilies do things to gardens—give them color, pep up borders, fill the air with fragrance. Here are 12 of the best for this fall's planting and next summer's bloom

3. Madonna Lily

Variety	Color	Height	Blooming Time*	Planting Depth	Planting Pointers
1. Coral Lily (<i>Lilium tenuifolium</i>)	Red	1 to 2½ ft.	Early June	5 inches	● The rock garden's a good place for this low-grower; plant several bulbs together in a pocket of good soil.
2. Hanson Lily (<i>L. hansonii</i>) FRAGRANT	Orange spotted brown	2 to 5 ft.	Mid-June	6 inches	● This is a most dependable lily which keeps its color best when it is growing in light shade. Blooms are waxen.
3. Madonna Lily (<i>L. candidum</i>) FRAGRANT	White	3 to 5 ft.	Late June	2 inches	● It's old advice, but still good, to combine clumps of Madonnas with delphiniums for a splash of color.
4. Canada Lily (<i>L. canadense</i>)	Orange-red spotted brown	2 to 5 ft.	Late June	6 inches	● Since the Canada Lily is an American native found in moist meadows, give it similar soil in your garden.
5. Thunberg Lily (<i>L. elegans</i>)	Orange with dark spots	1 to 2½ ft.	Last of June	6 inches	● Use the various varieties of this lily in orange and mahogany where you want a bright blob of strong color.
6. Regal Lily (<i>L. regale</i>) FRAGRANT	White with yellow throat	4 to 6 ft.	First of July	6 inches	● Don't crowd this lily with nearby clumps of heavy-growing perennials; plant in the border in a bold clump.
7. Sunset Lily (<i>L. pardalinum giganteum</i>)	Crimson-gold with dark spots	5 to 7 ft.	First of July	6 inches	● Space the bulbs 18 inches apart, for this lily is inclined to spread rapidly underground. Plant in rich, moist soil.
8. Nankeen Lily (<i>L. testaceum</i>) FRAGRANT	Yellow flushed pink	4 to 6 ft.	Early July	4 inches	● Hot sun bleaches this lily's soft color, so plant your bulbs in a light shaded part of the flower garden.
9. Turkscap Lily (<i>L. superbum</i>)	Red and orange	5 to 7 ft.	Mid-July	6 inches	● An ideal spot for this lily is in open spaces between rhododendrons and ferns mulched deep with leaf mold.
10. Henry Lily (<i>L. henryi</i>)	Orange	5 to 8 ft.	Late July	8 inches	● Let the beauty of this lily stand out against the green background of shrubs. It likes to be in light shade.
11. Pink Speciosum Lily (<i>L. speciosum rubrum</i>) FRAGRANT	Carmine-pink	3 to 4 ft.	August	6 inches	● Bulbs of this variety are scarce, so it's wise to order early. This lily makes a gorgeous specimen plant in bloom.
12. Formosa Lily (<i>L. formosanum</i>) FRAGRANT	White	4 to 6 ft.	Sept.-Oct.	6 inches	● Wilson's variety of this lily blooms late and is best. A clump would be stunning in autumn flower borders.

* AVERAGE DATE WHEN VARIETIES COME INTO BLOOM IN THE VICINITY OF NEW YORK CITY.

and how to grow them

By Paul Frese

Lilies can lift your garden out of the commonplace into the dramatic, for they are show flowers with almost no cost of upkeep per year, once they're planted. Here's the "know-how":

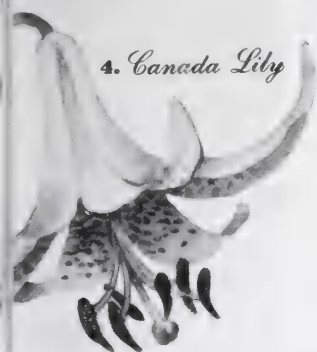
The place. Lilies like sun or light shade overhead and cool soil for their roots. So don't plant them in hot, dry, sunny locations, as against the south side of a building, but in the open garden among low-growing flowers or in the light shade of distant trees, tall shrubs and evergreens. Don't let them tangle with thick mats of tree, shrub or plant roots, however. Lilies grow well on north facing slopes.

The soil. Fussy soil mixtures aren't necessary for lilies. An average garden loam will do. Avoid thin or sandy soils, or clay.

Add humus. The trick with lilies, with the exception of Madonna Lily, is to fill the soil with humus. Where you intend to plant the bulbs, pile on a four-inch layer of peat moss, very old manure, leaf mold, or crumbly compost from your compost pile. Dust bone meal over the top and dig all this deeply into the soil, mixing thoroughly down to 6" or 12".

Give them drainage. No lily wants wet feet; plant on sloping ground if necessary and avoid all low places where rain water collects. Humus lightens clay soil, and sand can be added, too, but don't plant lilies where there's heavy clay underneath.

How to plant. Set lily bulbs in deep holes with roots spread out. Place bulbs with the top of the bulb at the depth below ground level indicated in our table. It helps to place sand under and around the bulb when planting. Leave all live roots on, for they'll take hold right away. Handle lily bulbs like eggs. They're tender and bruise easily. Some lilies are slow starters in spring, so mark all plantings with permanent labels. Mulch the ground with a 2-inch cover of compost, peat moss, shredded redwood bark, or other light material to keep the bulbs snug over the winter. You don't need to take them up in the fall.



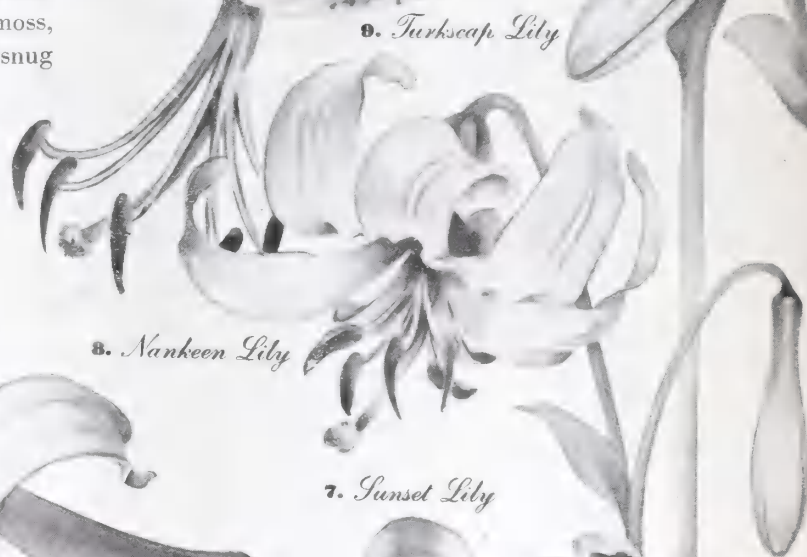
4. *Canada Lily*



Antherberg Lily



6. *Regal Lily*



7. *Sunset Lily*



8. *Nankeen Lily*

11. *Pink Speciosum Lily*



9. *Turkscape Lily*



10. *Henry Lily*

12. *Formosa Lily*





● Sono keeps accessories and knickknacks few and far between, concentrates on those that mean something to her—the castanets on the wall, for instance, and a couple of paintings. In her pre-success, pre-marriage days, she shared this apartment with her sister, who built the bookcase. Rug is blocked matting



Here's how space is engineered in Sono's theater dressing room

EMILIO GRIFFIN



● Immediately left is Sono's dressing room. To the left above you see her interior dressing room, which her husband calls a sort of sitting room. Sketch shows his two diagonally hung curtains to hide wall

HOW BALLERINAS HAVE CHANGED!

Sono Osato, who has danced her way to Broadway stardom, dispels the legend that ballerinas live in fabulous frou-frou. Her apartment couldn't be simpler

By Sara Little

If there were toasts of the town these days, Sono Osato would be one. For she has danced right up the ladder to brilliant success, first in "One Touch of Venus," and lately in the current musical, "On the Town." But she is no legendary pampered darling of the ballet. She doesn't own a crepe de chine sheet or a pink satin settee—and wouldn't have one as a gift.

As a matter of fact, you'd have a hard time finding anyone more impatient of ornate extravagance and fragile doodads. She and her architect husband, Victor Elmaleh, make their home in a completely ruffle-free apartment. It was as natural for her to choose Modern as to draw breath. Its engineered usefulness and uncomplicated lack of clutter are as simple an expression of her taste as her favorite colors, which happen to be yellow and gray-green. To her eye, plain, textured fabrics are pleasanter than patterned ones and they go with her furniture like butter with bread. After one of her rugged performances, which look so easy from the fifth row, she relaxes the minute she sees her apartment. And, she reports practically, she gets by with a part-time maid.

● Sono may dance on her toes, but she keeps her feet on the ground. Success to her mind is no excuse for ostentation. The less she owns, the happier she is. Fiji tapa cloth in the living room is one of the dancer's few keepsakes collected (with typical restraint) in her round-the-world professional travels

FRED LERNER

GIRL
WITH A FUTURE





After all ... should you OWN or RENT?

Home ownership is not always desirable. In your situation renting may be a sounder proposition. Be guided by the factors discussed here before you decide whether to be an owner or a renter

By MILES L. COLEAN
House Beautiful's Building Adviser

In this series of articles, during the past few months, we have been talking as if your decision to be a homeowner had been made, and that the only serious questions were what and when to buy and how much to buy.

Perhaps we had better take a second look. Judging by some of the harsh remarks that can be heard in professional housing circles, the idea may not be so good after all. As an ideal state to which every family may aspire, home ownership has been seriously questioned since the last depression. Take a deep breath and look at some of the questions:

1. Did not over a million homeowners get into trouble because of their inability to meet the obligations of ownership?

2. With employment opportunities shifting and unstable, is it desirable for a family to tie itself to one community by what may prove to be an unsalable investment?

3. Isn't this especially true of the family of modest income, which can ill afford a financial loss?

4. What about the growing family? Should it buy before it knows how large it is to become?

5. Moreover, when everything is considered, do not the costs of ownership outweigh the cost of renting, with the result that the homeowner suffers a running loss in addition to the risk of his capital?

Some of these indeed look like tough questions. They are tough because there is not enough reliable information upon which to base clear-cut, yes-or-no answers. For instance, no authoritative balancing of the cost of renting as against the cost of owning a thoroughly comparable house has ever been made. Consequently it is possible to work up a case either way depending upon what your predilections are and what figures you choose. (Continued on page 72)



CAUFIELD & SHOOK

BEFORE REMODELING, THE LIVING ROOM ABOVE LOOKED LIKE THIS →



This COULD HAPPEN to anybody

could even happen to you. For the transformation which you see here took place in a house which was as typical of America as Main Street. It had all the familiar earmarks of houses built before the turn of the century: dark stained woodwork, red brick fireplace, gloomy living room, antiquated lighting fixtures, lack of closet and storage space, etc. Mr. and Mrs. Arthur Lissauer, of Louisville, Kentucky, saw that these signs of old age could be camouflaged or erased, and that the house could be made livable again without major structural alterations. For its basic lines were simple, it was sturdily built, roomy, and surrounded with fine old trees and spacious lawns.

Study the pictures above and on the following pages to see how the Lissauers did it. With imagination—and a backlog of War Bonds—you can work a similar miracle on your "Main Street" house.

BEFORE ▼ AFTER ►



See how little structural alteration the Lissauer front hall needed after the garish tile floor was removed and the pine flooring laid. Powder room at rear (where Mrs. Lissauer's prize-winning Godey Lady costume quilt is displayed) used to be a pantry. New door into this room was the only structural change needed in hall.



HOUSE BEAUTIFUL'S

Home Planner's Study Course

What you TAKE AWAY is

**If your house is like most old houses in need of remodeling, it will benefit by a judicious man-
icuring as much as by additions**

If the house you are going to remodel is vintage, it can't help but bear the impress of families it has sheltered. Successive owners have probably added porches, servant wings, gingerbread and other expressions of their individual needs. Simultaneously with acquiring these after-thought appurtenances, portions of the original house itself will have become dated and useless.

So when you first start making plans to remodel, what nonessentials can be stripped away. Enli-

By Irene Moore

1st STAGE

When Mr. and Mrs. Arthur Lissauer took title to this 100-year-old house in Louisville, Ky., it was a typical American frame house—pleasant but undistinguished, with strictly utilitarian lines. See below what happened to it when the Lissauers started using imagination.



2nd STAGE

Big improvement was wrought just by removing the dense blanket of vines, which cut off light from front rooms, and by removing lower flight of steps which, in effect, chopped the house into undistinguished halves. Strong horizontal lines give house better proportions.



3rd STAGE

To achieve the southern plantation effect they were striving for, the Lissauers conceived for their house a new ground-level entrance to give direct access to a basement party room. (See next page.) Wing at far left is new living room made from three small servant rooms.



Home Planning Study Course

HOUSE BEAUTIFUL'S

Important as what YOU ADD

Architect, for his trained eye will spot the non-sense more knowingly than your own enthusiastic. Noticed, eye. Even if you don't intend to accomplish the remodeling at one fell swoop, you will be each step by the over-all plan he will prepare. Houses are likely to have large total floor space, but little living space. You can remedy this by tearing down between small rooms. For example, today's families don't need the numerous bedrooms characteristic of houses built in past generations. You may be

able to have over-size master bedrooms by removing walls between small, unneeded rooms upstairs.

Old houses also usually lack storage space. There was not a single closet in the house the Lissauers bought! To see how they built some, look at the top picture on page 65, and again at the pictures on page 61. When the windows flanking the living room fireplace were cut down, the Lissauers were able to use the increased wall space for a card table cupboard. Note the hinged doors at sides of the fireplace, which swing shut in summer.



Remodeling involves a certain ruthlessness. You may have to be unsentimental about elegancies of the past. You'll see what changes in the pictures below—a coat of paint on mahogany paneling, and metal cheese graters used as shades on the chandel

◀ BEFORE AFTER ▼



HOUSE BEAUTIFUL'S
Home Planner's Study Course



CAUFIELD AND SHOOK

One of the common failings of most old houses is lack of adequate storage space. Creating it will be one of your major problems in remodeling. Here's a way to add closets without making ugly additions to the room. The Lissauers had clothes closets built around the room window, used window space for a dressing table.

You don't need a "before" picture to visualize how this basement looked before recreation room was fixed up. Just recall the dark dungeons you have seen in old houses. Now the walls are white, ceiling a bright red. Tops of newel posts are brass flue stops. Flower prints are framed in brass flue stops.



Some Remodeling is only PAINT AND NEW FURNISHINGS

...a paint you can often blot out the
...akes of former years and seemingly
...omplish miraculous architectural
...sformations. See what it did here

...e "before and after" pictures of the Lissauer dining
...om across the page epitomize one of the important
...ays in which today's tastes differ from those of the
...generations. The trend today is to bright, sunshiny
...s throughout the house. To embody that trend in
...house, Mrs. Lissauer applied paint to, among other

things, the mahogany paneling in the dining room. This may strike you as heresy, but when you compare the bright, cheerful results with the gloomy, albeit polished, room in the original house, the heresy doesn't seem so rank. The walls and woodwork are now a buttercup yellow and provide a spirit-lifting background for the old pine furniture and braided rug.

Mrs. Lissauer's lack of reverence for the traditional is evidenced, too, in the transformation she wrought in the chandelier. Its shades are shiny cheese graters from the dime store. It's an asset when you're remodeling to be able to see old things with fresh eyes.

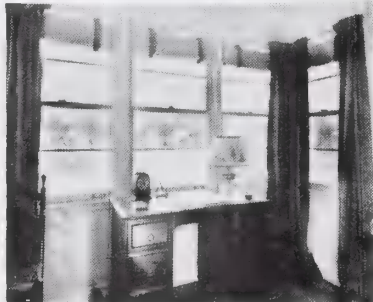


NOW! new light on choosing MORE WINDOWS

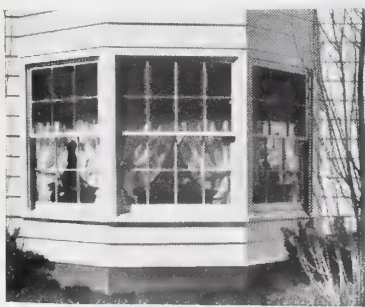
What kind of windows will you choose for *your* home? A beautiful, inviting bay window? Smartly modern corner windows? Window groups or picture windows? Right now, Curtis can help you choose windows that fit your building or modernizing plans—at prices that fit *your* pocketbook. Here are a few examples—



Watch nature unfold her story of the seasons through a Curtis view sash! Used singly or with double-hung windows, they create a wall of glamorous beauty in any room, adding character and distinction.



Let sunlight weave a cheerful pattern in your home through groups of Curtis Silentite windows! Accurately pre-fitted—no weights or pulleys—Silentite windows operate easily always. No sticking, no jamming.



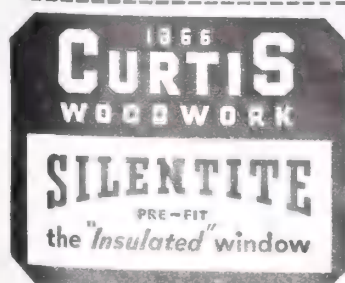
Small rooms take on added space and dignity with the use of Curtis bay windows. Made up of stock Silentite units, Curtis bays are surprisingly economical. Be sure to have at least one bay in your post-war home.



Large windows are becoming more popular—and this treatment is decorative and up-to-the-minute. Remember, Curtis Silentite windows are weathertight . . . efficiently insulated to save fuel.

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Send for fully illustrated Curtis booklet, with suggestions on choosing windows that give you the most in charm and economy. Mail the coupon!



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Gentlemen: Please send free booklet on Silentite Windows for new homes and modernizing.

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Address.....

City..... State.....

The young Herrmanns settle a labor dispute, and Bohemia comes to Owen's Alley when Helen discovers the domestic miracle of spaghetti

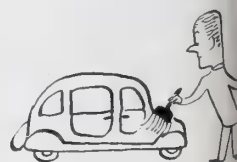


DEAR E. G.:

WE HAVE just finished one of my more ill-starred dinners in which the cheese soufflé didn't soufflé and the rice pudding came out of the oven looking like an unmade bed. Sometimes it occurs to me that the longer time I spend with my oven, the worse we get along. Well, I keep telling myself, a woman has other uses.

The corporal offered to dry the

David said magnanimously the same way about the "Pardon me." I said hi



dishes to cheer me up, although it wasn't his night. The only condition was that he wouldn't have to dry the silver or the glasses. The fine art of drying the inside of a glass escapes him completely.

I finished washing while he was still idly swiping at the casserole and figuring out how long the Pa-

the Glass Dryers Local officially prohibits me from using broilers. That's why it."

At this impasse Nancy from downstairs to borrow cornstarch.

"Ah there, Broiler Local," David said. "Just the one I'm looking for. We were about a jurisdictional dispute."

Nancy had lost a bet that Shish Kebab was an American dish and not a town in Turkey. In all Hermann-Martinson loser pays by doing a piece of work designated by the extent of the labor department the size of the bet. Nancy the broiler.

"What do you want starch?" I said suspiciously under David's eagle eye. I have an unwritten agreement



cific war was going to take, so I started to dry the frying pan.

David came out of his trance. "Stop invading my territory," he said, "or my union will picket you. Pot Driers Local 402 specifically states that non-members shall not touch frying pans."

"Local 540 tenders its apologies," I said, hastily putting down the skillet.

"You may clean the broiler."

stand united against pastry.

"Ernie's going to (Continued on page 67)



Divide
the room...



Double
its use...



That's the big news of the "Standard" Duo-Use Bathroom

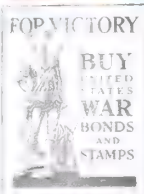
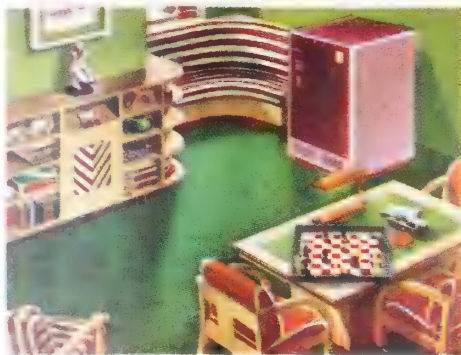
The very latest idea for
some of tomorrow—
that two people can
use the same time!

ical. And it's eco-
no extra fixtures or
a simple partition
ing door. Put the
shower in one sec-
ter closet and lava-
tother. Separate en-
each section easily
You've doubled the
your bathroom and

gained a powder room in the
bargain. And the Duo-Use plan
also permits more originality in
decoration as well as greater
luxury and convenience for that
much used room—the bath.

Would you like more sugges-
tions? Then write today for free
illustrated folder on the new
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Get double duty, too, from your
basement by converting it into an
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of a modern AMERICAN Heating
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Bond. So buy Bonds today for
your home of tomorrow.

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New York CORPORATION Pittsburgh

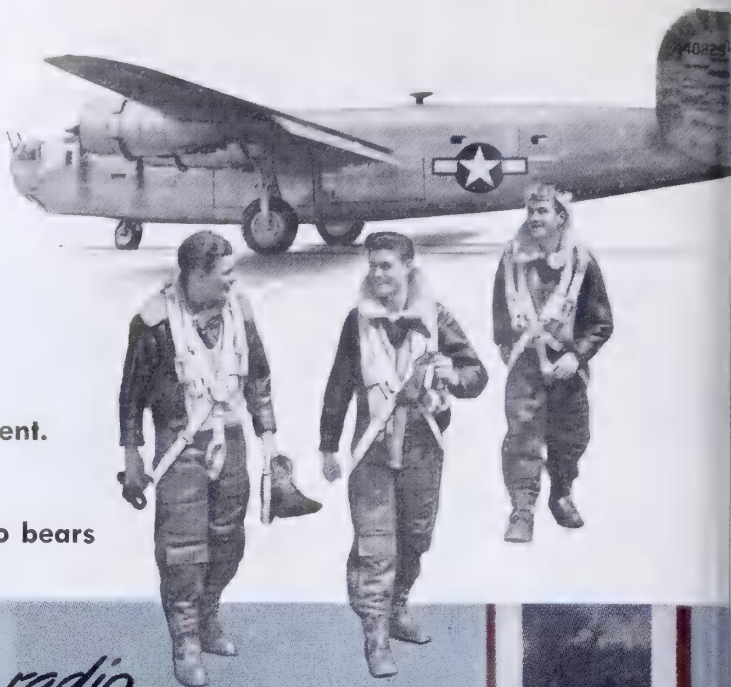
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a whole-hearted regard for the quality and

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... You'll be "on the beam" with airmen if your radio bears



The greatest name in aircraft radio



The superb instruments Bendix Radio plans for your postwar pleasure will be completely worthy of their famous name. Advanced war-born wisdom acquired as a research center for radio, radar and electronics will have its effect on every phase of home radio performance.

Regardless of your selection from the complete range of models and prices, your Bendix Radio or Radio Phonograph will be built to give new depth and purity to broadcast or recorded music ... better all-around reception ... sharper tuning ... the most advanced F. M. ... television at its best ... enduring beauty of tone and styling. Plan now to brighten postwar life with The Real Voice of Radio. Bendix builds best—ask any airman.

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DEAR E. G.

CONTINUED FROM PAGE 66

she said. "What else
e it for?" Nancy and
h same language.
ybe meeting this undo-
woman very shortly.
g to New York on a
and Nancy has talked
king her along. You
ze the full import of
ou know that Nancy
o to New York like
want to go to heaven.
he has prepared her-
eventuality by study-
bject religiously. In-
difference between the
BMT and what num-
to Washington Square.
drop in to deliver my
on. Maybe you can tell
do with cornstarch.
it also send her back
recipe for spaghetti.
s suddenly entered our
e force of a 150-watt
x me all this time to
s glutinous miracle:
fine for khaki dinner
d even kind of deco-
ude sort of way. I un-
red-checked gingham

and manfully hemmed it until it
almost resembles a table cloth.
This, plus some little individual
bottles of chianti (domestic) which
I discovered in a bankrupt delica-
tessen, gives the table that widely-
touted "little bistro" air and I sud-
denly find myself a roaring success.

ALSO there is something down-
right creative about browning
that glob of ground round in a mess
of onions and splashing in a can of
lush tomatoes and floating little
green pepper slices in their red
curves and finally administering a
hypo of sweet basil (lovely name).

Cooking's kind of fun when it's
creative like that. Why didn't you
ever tell me? You can't do anything
with carrots except peel them and
a roast just gets stuck in the oven
and nursed along. No excitement to
that business at all, just drudgery,
like baby-sitting. But spaghetti
sauce now. . . .

You can start it in the morning
and leave it to its own devices all
day, like a housebroken dog. Tony,
the gardener of Owen's Alley and
(Continued on next page)

Your dreams come true



like to live the American way . . . if you like friendliness about
and if you like the kind of solid comfort that creates a restful
.. then you'll want Conant Ball furniture to make these
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Ball has reproduced and adapted for you in solid rock maple
designs of Early American antiques. Each piece is a master-
craftsmanship . . . each is rich in natural tones.

Ball furniture . . . either traditional or modern . . . is available
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Marlboro

The Cigarette of Distinction

Ah, see what the
Navy man chooses . . .
luxurious Marlboro
Cigarettes! Infinitely
more smoking pleasure
. . . so little more
in price!



Cigarette of successful
men, and lovely women

Six Wars Ago *Needletufting* Was Born



Earliest examples of needle-tufted bedspreads antedate the American Revolution, but the handsomest are yet to be made. They will come from Cabin Crafts, in a host of colors and styles and textures, to add distinction to your home after the war. Right now, we are in total war work, and no Cabin Crafts Needle-tufted Bedspreads are being made. But thousands are in use, many over a period of years. The fine materials, precise craftsmanship and timeless good style of these Cabin Crafts Needle-tufted Bedspreads have made them permanent, treasured possessions.

Cabin Crafts

D A L T O N • G E O R G I A

CONTINUED FROM PRECEDING PAGE

a spaghetti man from way back, told me the longer it cooks the better it is. That's the deal I've been looking for ever since I took up with a kitchen.

This business has changed my life completely. I used to arise at seven A.M. on the day I was scheduled to give one of those perfect little dinners with which the ladies' magazines haunt brides, and worry for the next twelve hours. Now all of a sudden dinner parties are a pleasure for everyone but David, that is. He spent last night figuring out that we had spaghetti twelve times this month. This total, he

pointed out bitterly, did not include the times we had it at home. She, also, has seen the light.

Last night David had a nightmare. He dreamed he was on a damp floor, gagged and bound in coils of heavy, black spaghetti. Every time he tried to extricate himself, more spaghetti came.

Haven't you any suggestions for fool-proof, worry-proof dinners for brides who are loath to marry that the way to a man's heart is through his stomach? If you send them back with a good dinner, it would brighten up life. Alley no end.

Love,
Helen

TEN FAVORITE RECORDS

CONTINUED FROM PAGE 24

the waltzes of which Schumann said that they must be danced by a duchess. They are played by a pianist who understands Chopin.

PROKOFIEFF: *Violin Concerto No. 1* in D. Joseph Szigeti and the London Philharmonic Orchestra conducted by Sir Thomas Beecham. Among the ten there should certainly be one representative of modern music. The Russians are

writing the best music today, and Prokofieff is one of the most interesting composers.

GILBERT & SULLIVAN: *D'Oyly Carte recording of Gondoliers*. I include it because I happen to think this operetta contains beautiful music, but also because I know there is a child around, and it will more than pay dividends.



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was going to be so nice...

THIS is the moment I knew was bound to come.

This is the night I tried to pretend wouldn't happen... the night there's no step in the hall and no key in the lock... the night that must mean Dick is on his way.

I guess it's true, all right. And this minute, Dick's getting farther away, checking his instruments with his mind... telling me good-by with his heart.

But why did it have to be tonight? It's our three-months' anniversary, and it was going to be so nice...

Everywhere I turn, there's something to hurt. The perfect white camellia Dick sends me for each month's anniversary. The dime-store presents at his place, so hilarious when I put them there. Candles, flickering low now, over our wedding silver...

There's no knowing when it'll be set out for two again... the International Sterling we were so proud of.

But now that there's nothing to keep me company except the things we shared, our beautiful, shining "family silver" is comfort and promise... waiting to meas-

ure off anniversaries not in months but in years.

• • •

IF YOU'RE PLANNING to buy your "family silver," see the beautiful International Sterling patterns at your jeweler's. Each is a work of art... finished in exquisite detail by master silver-smiths... worthy of being your first lifetime possession.

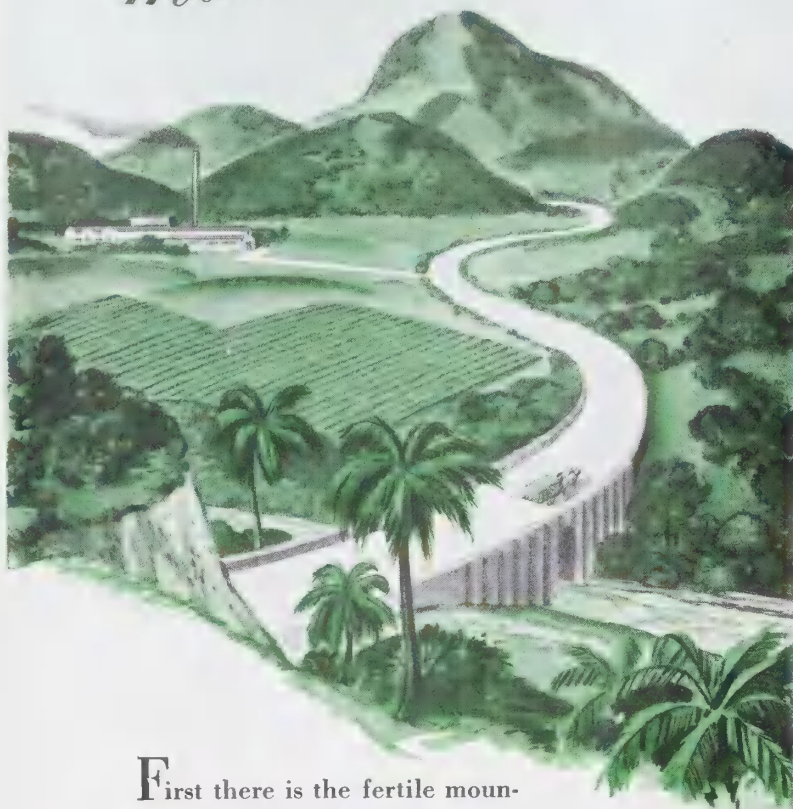
Perhaps you may not be able to get all the pieces you want in your pattern just now. But you can have the satisfaction of starting your set... watching it grow... completing it later.

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*International
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Puerto Rico's perfect mountain climate helps produce this perfect "mountain rum"



First there is the fertile mountain soil, enriched by tropic rains and warmed by a tropic sun. Then there is the clean, fresh mountain air — and the clear mountain water. These climatic conditions, perfect for rum-making, help give Ron Merito its rare and distinctive mountain flavor. You're missing a treat until you try this superb "mountain rum" in a daiquiri, cuba libre or highball. Also, for a most delicious manhattan, old-fashioned or sour — make it with Ron Merito!



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Available Gold Label & White Label. Proof. Write for recipe booklet, Nat. Dist. Prod. Corp., Dept. B-19, P. O. Box 12, Wall St. Sta., N.Y.

SHOULD YOU OWN OR RENT?

CONTINUED FROM PAGE 60

Such a comparison, to be perfectly valid, would have to take in the whole ownership experience from purchase to sale. In a previous article, we saw that, in selling a house, fairly substantial deductions could be made from the original purchase price without actually suffering a capital loss.

AS FAR as current out-of-pocket expenses are concerned, the homeowner certainly can make some savings not possible to the renter. He can, if he is willing and moderately skillful, do a good deal of the maintenance with his own labor. Since, as the figures seem to show, he takes better care of the property than a renter, his maintenance requirements are likely to be lower. In addition, he does not, like a renter, have to pay a landlord a rental in which are hidden allowances for losses due to vacancy and rent arrears. In other words, whatever his costs, he is not covering someone else's risks. The homeowner may deduct the interest on his mortgage loan from his taxable income. So, even in the absence of statistical proof, there are

evidently several breaks for the owner.

Again, there is no need for a family in modest circumstances to run a greater risk than its more affluent neighbors. Indeed if such a family stands in a peril which they do not recognize, metropolitan districts with a population of 100,000 or more are 10 per cent of the homeowner's wage or salary income or less. Actually the average is likely to find that, marketwise, to be a landlord is likely to find better chances of selling at a profit than the owner. Even with the supposed hazards of a low down payment, the FHA has in its past years found that houses under \$6,000 were better investments than more expensive houses.

The question of the family need not be taken into account. A family is rarely stationary, not only in its income, its social position, and its ideas of what

(Continued on p. 73)



Pick a posy—add Golden-hued Dir

Pick a posy for your dinner table, and add the sunshine of Dirilyte flatware for an incomparable effect. Even if you don't own Dirilyte, you'll want Dirilyte, too, as soon as it's available, for in no other way can you set a table with such color and brilliance. This new metal is scratch-resistant, and solid — the golden color goes through. But it costs no more than good plate! Send 15c for a color booklet "How to Set A Beautiful Table" and begin to make your table shine.

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Drop-leaf Cocktail Table with glass top for magazines, fine inlays. Genuine mahogany. Size closed, 18½x33½ in. Height, 26 in. Around \$25.

Double-shelf Commode with glass top, two drawers. Genuine mahogany and Holly inlays. Height, 26 in. Around \$24.



Duncan Phyfe Plant Table with three stands, brass feet. All mahogany. Size, 31x15 in. Height, 28 in. Around \$20.



Pembroke Lamp Table with convenient drawer, fine inlays. In imported genuine mahogany. Top closed, 16x26 in. Open, 33x26 in. Height, 28 in. Around \$28.



Duncan Phyfe Wall Console Table, drawer compartment, hand carving and brass feet. Genuine Honduras mahogany top. Height, 29¾ in. Top closed, 16x32 in. Open, 32x32 in. Around \$30.

Such Friendly Tables

It's easy to make your living room look cozier, friendlier, more comfortable when you have Mersman tables to help. Put the drop-leaf cocktail table in front of your sofa! Try the double-shelf commode next to your lounge chair! Or use the artistic pedestal table for flowers and pottery! These handsome tables are solidly constructed in glossy mahogany and mahogany veneers. Fine inlays add an extra touch of beauty. Choose one or several to give your room new unity and graciousness!



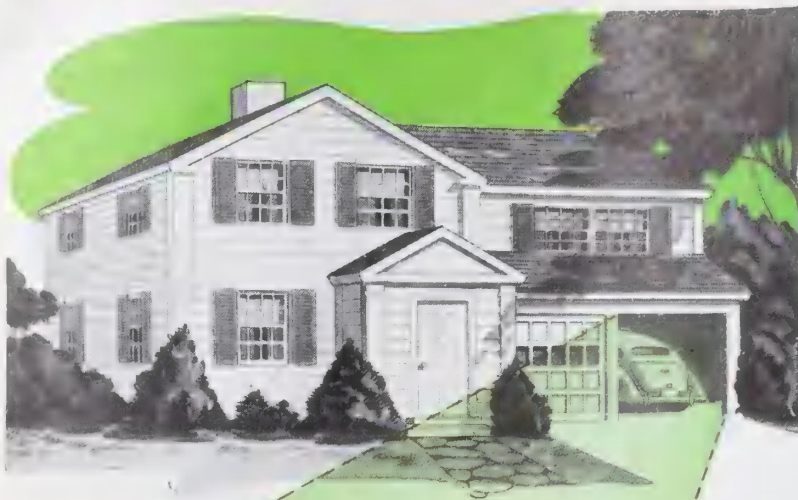
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Lebanon, Pa.....The Bon Ton
Lowell, Mass.....The Bon Marché
Lynchburg, Va.....Guggenheimer's
Malden, Mass.....Jostlin's
Minneapolis, Minn.....Donaldson's
New York City.....Gertz, Jamaica

Ogden, Utah.....C. C. Anderson
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This Crawford standard, single-car garage door is one of the most widely used of all Crawford models. It blends pleasantly with all the familiar architectural styles. Also available in double width.

FOR YOUR NEW GARAGE--OR TO REPLACE THOSE OLD SWINGING DOORS

In many a fine home, one of the first post-war improvements will be the replacement of old-fashioned, troublesome, swinging garage doors with new Crawford Upward-Acting Doors that glide upward at a touch of the fingers.

Crawford Upward-Acting Doors have been a popular feature in fine homes for 15 years. More than 150,000 in daily use prove their dependability. They add to the value of any home far more than their cost. And, they cost so little more than ordinary doors that any home owner can afford them.

These sturdy, smooth working doors will again be available when Crawford changes back from production of precision aircraft parts. Crawford Door Company, 403 St. Jean Ave., Detroit 14, Michigan.

Crawford's new book is full of ideas and information on "How to Plan Your Garage." Send for your **FREE COPY**.



SHOULD YOU OWN OR RENT?

CONTINUED FROM PAGE 72

a house. If you wait upon any of these uncertainties, you may find no time more ideal to buy than if you had not waited. The best time to buy is when you have the urge to buy and when the conditions for buying as previously described are right. Then buy for your present or readily foreseeable needs, and take a chance on being able to enlarge your house or to sell it when your needs or your desires materially change.

More important is the problem of being able to move freely as employment opportunities vary. It cannot be denied that there are times when houses are difficult to sell, or that, when you are forced to sell, you may not be able to get as good a price as you might if you had ample time. If you have the sort of job that keeps you in one community only a short time, you undoubtedly should be extremely cautious about buying or not buying at all. If you are definitely uncertain about your job, or feel no great attachment to your community, or do not wish to miss the chance that may come from elsewhere, you will probably be happier renting.

THE big question here, which no one can answer for you, is how mobile you wish to keep yourself and how willing you are to take your chances, good or bad, on a forced sale. Homeownership has often been spoken of as a "stabilizing influence." It is probably true that, as a homeowner, you will be more reluctant to leave your community than would a renter. You are less likely to have your eye on greener pastures. You may consequently plug along on less than you might get in another place. Depending on how you measure happiness, you may or may not feel that you have other rewards to compensate you.

It is well to bear in mind that, whether it is a house or something else, there is no such thing as a wholly riskless investment. The avoidance of homeownership does not mean the avoidance of risk. The renter takes his chances, too, with rising rents or diminishing returns on the savings he might have put toward a home purchase. At the same time that thousands were having trouble with their home investments, there were also thousands who were taking losses on their security investments; and no one

Stair-Travelers
by Sedgwick

FOR THOSE WHO CANNOT
SHOULD NOT CLIMB

Stair-climbing, according to doctors, is a dangerous form of over-exercising. Stair-Travelers eliminate the danger for stair-climbing. Travelers are safe to operate—fold down when not in operation.

For hearing-aided persons, conventional stair-climbing is a problem. Stair-Travelers are the solution.



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RESIDENCE ELEVATORS



A delightful evening drink. MARYLAND hospitality. fine beer is, as one expects, rather costly. Considered well worth the price.

IN LIMITED QUANTITIES
FROM COAST TO COAST

**NATIONAL
Premium
BEER**

by the
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ACTING
GARAGE DOORS

**TO DRY
DISHES...
thing flat!**



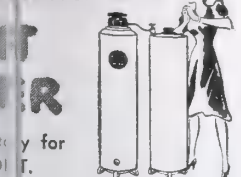
**se 'em—
et 'em!**

Dishes dry themselves
are washed and rinsed
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and comfort. Install a
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State

has endeavored to calculate which group came off better in the final settlement.

While, therefore, you should not undertake homeownership in the certainty of a profit, you need not be held back by fear of a loss. If you like the community and your prospects in it are good, if the original and maintenance costs of the house you want are within your ability to pay, if the house is well located and well built, if it fits your way of living and still has general market appeal, the risk you take should not be an unreasonable one. Provided these "if's" are not neglected, your age or your income level or even the chance of a future move need not hold you back.

ARE YOU PLANNING TO BUY NOW?

Read what John H. Fahey, Commissioner, Federal Home Loan Bank Administration, has to say about the advisability of buying a house in today's market

"No matter how cramped his present living quarters may be, today's buyer in crowded war-production centers should check prices carefully before purchasing a home. Otherwise, future years may find the purchaser with his investment in the property shrunken and committed to continue payments on a home which has dropped in market value far below present inflated levels. Even in peace times, any prudent home buyer will investigate to see that he gets his money's worth, because the purchase of a home usually is the most important investment of his lifetime. In today's artificial market such an investment faces many uncertainties.

Overcrowded or unable to find satisfactory rental accommodations, the home seeker may be tempted to take a house larger than needed or not well located or in a poor state of repair, or more expensive to pay for and maintain than his future income will justify. If buying today does not meet common-sense tests, the home seeker in most cases would be better off to hold on to his money and put his surplus funds into War Bonds."

★ Finish the Fight ★

BUY WAR BONDS



Twin Homes but—
**one is 10° cooler
than the other**



NOT INSULATED. 3 a.m. and Jerry Nash hasn't slept a wink. Tossing and turning strains nerves, wastes energy Jerry needs for his job. Yes, the Nash home is hot as an oven all summer long. But let's look in the twin home next door...



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KIMSUL is the only insulation with many-layer construction. Unlike loose, bulk insulation, KIMSUL is prefabricated. Stitched together, the many layers form a blanket of uniform thickness from end to end. Thus, KIMSUL assures you the same uniform insulation over every inch... today, and years from now.

If you can handle a hammer, you can easily install KIMSUL. It fits like a glove between floor joists or attic beams. It's permanent, too.

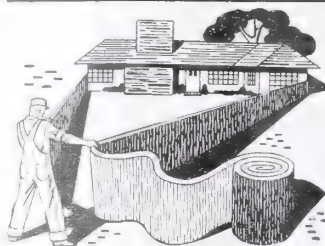
Selection of KIMSUL for the U. S. Navy Quonset Huts — world's largest prefabricated housing project — is your assurance of quality. Order KIMSUL from your lumber or building supply dealer, hardware or department store. Do it now — have a home that's up to 15° cooler this summer, warmer next winter.

*KIMSUL (trade-mark) means Kimberly-Clark Insulation



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ADON RUG MILLS 10 West 33rd Street, New York

FOR SUPPER ON A SULTRY NIGHT

CONTINUED FROM PAGE 51

from the nearest Italian or French or kosher bakery. The shape of the loaves won't matter; round or flat or long, they'll break up into fine morsels, ready in a basket for the pâté to adorn them.

Salad, it seems, is something that often frightens people who are brave as lions about the intricacies of a sauce or soup. They have had one or two failures, due mainly to over-eagerness, and then they are convinced that all lettuce wilts for them, and all vinegar is too sour.

The best approach to a salad, at any time of the year, but more so during the dog-days, is one of complete nonchalance. Keep both it and yourself cool, as well as simple!

Paul Reboux insists that a good salad should never have more than three things in it, and this is a pretty good rule to follow. He also says, and most men will agree, that a bowlful of nothing but lettuce is worse than no salad at all, and should be served only to rabbits. Here is a compromise, the kind that I would make for a summer night:

SALAD

Chicory (the very curly kind called frisé in France and endive in California)
Tiny spinach leaves
Romaine, watercress, lettuce
Basic French dressing
Pinch of curry powder
1 or 3 chopped hard-boiled eggs
3 slices broiled crumbled bacon
3 tablespoons dry grated Parmesan cheese

Make the dressing of 1 part good vinegar to 3 parts good olive oil, with salt, fresh pepper, and a dry mustard to taste. (No sugar!)

Add a pinch of curry powder, which will give a nutty flavor completely divorced from its own. Mix well and put in bottom of generous bowl.

Have all the greens chilled and thoroughly dry. Pull into eatable pieces. Put the comparatively tougher ones like the spinach and chicory into the bowl and coat lightly with the dressing. Add the tenderer greens, but do not mix. Sprinkle the egg, the bacon, and lastly the cheese over the whole. Serve at once, tossing lightly at the last minute.

This salad can be varied *ad infinitum* but never *ad nauseam*. Small shrimps or anchovies instead of the bacon, shaved nut meats instead of the cheese, this or that, this or that. The trick is quickness, cold, and a plain honest dressing.

About the pâté: that is worth

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have been produced
to Old World formulae
quarters of a century.
War Bonds.

much reading and thought, and fun to boot. There will probably never be another exactly like the one you remember from the little restaurant in Paris, so accept that fact without grimness or regret, and see what Escoffier or your favorite headwaiter has to say on the subject. A self-respecting pâté is dependent entirely on the person who makes it, and can be anything between a sheepish imitation of the inimitable pâté de foie gras truffé de Strasbourg and a slice of glorified cold meat loaf.

Here, too, compromise is best. It is futile to try to make chicken livers taste like goose livers, and Americans have been assaulted gastronomically by too many church-supper or boarding-school meat loaves to find even glorified ones really enjoyable.

A pâté to excite any July-weary palate should have all or most of the following attributes: it should be rich and heady, that is, made with plenty of bacon and whatever meat is used, and artfully full of brandy and spices; it should be smooth, so that it will spread unctuously on bread or cut neatly with a fork; it should be very cold and served in the terrine it was made in, so that a knife will cut easily down into it, leaving a layer of the savory "butter" at the top; it should keep for several days or more in the refrigerator, improving each day as long as it lasts. Given these qualities, it will probably overshadow that legendary one you ate in 1935, and you can devote the rest of your days to making copies of it and selling them at fabulous prices.

YOU will need time, first! Then you must have a strong round or oval terrine with a cover. Then you need brandy, fat bacon, boned chicken, and/or rabbit, duck, pheasant, quail—whatever you can find. You need veal and pork to make a forcemeat (look this up in any good cook book), with the less handsome slices of the game or fowl. You need eggs and salt, and a little powdered thyme and bay. That's all—unless you can find some truffles, which will give the final cachet to the whole!

Put equal parts of the finest pieces of the hare (to simplify things, you are theoretically making a pâté de lièvre), and bacon strips (and truffles!) in a dish and let them marinate in good brandy for an hour. Make a forcemeat in more or less the following proportions: 1 pound of hare (the

(Continued on next page)

**Alice beat her husband home
by 5 minutes**

**but dinner was ready
when he arrived!**

And what a dinner—a tender, succulent roast done to a turn, just oozing with the natural juices of the meat—potatoes nicely browned, soft and mealy, vegetables rich in vitamins, and pie with tender, flaky crust.

A miracle? No, indeed, madam! Of course, if Alice had an ordinary range she would have left the Red Cross meeting several hours early to cook her dinner the conventional "maintained heat" way. But, with her Dutch Oven Gas Range, at one o'clock she placed her complete dinner in the Dutch Oven Automatic Retained Heat oven, lit the gas, set the timer, and went gaily on her way.

Only thirty minutes later the gas was turned off, *automatically*, and her dinner went right on cooking on the heat securely locked in the oven. With an ordinary range, her six-pound roast would have required at least 2 hours of gas.

When Alice arrived home at six, she placed her delicious dinner on the table, piping hot, just before Tom's hearty greeting echoed through the house.

You can cook on a Dutch Oven Gas Range exactly as you would on an ordinary range, but **IN ADDITION**, it offers you this emancipation from the kitchen, through Dutch Oven Automatic Retained Heat Cooking.

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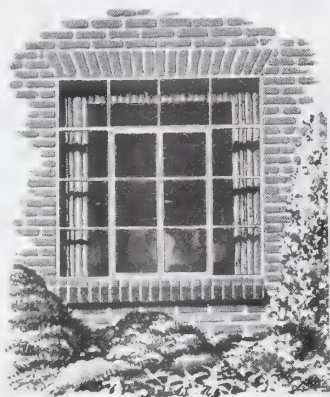
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ALWINTITE

ALUMINUM WINDOWS

CONTINUED FROM PRECEDING PAGE

"scraps"), 6 ounces each of pork and veal, 1½ pounds of bacon. Finish with 1 egg, salt, and 3 tablespoons of brandy for each pound of the forcemeat. Put through a fine sieve.

Line the terrine with the marinated bacon, and then fill it with alternating layers of forcemeat, hare, bacon (and truffles!). Cover with bacon and sprinkle on the thyme and bay and whatever spices you please. Put on the lid, set in a pan of water, and cook in a slow oven. The pâté will be done when the grease that has risen to the top is quite clear; as long as it is cloudy the meat is not cooked. When done take from the oven, let cool well, and put into the refrigerator for at least 24 hours before serving.

THIS is obviously a long, if not tedious, performance. There are two other ways of having a decent pâté to serve: cheating, or buying one from a good restaurant or caterer. The latter is probably the better method, but I have often made a very edible if dishonest terrine by skimping on the almost unprocurable bacon, using good smoked liverwurst in place of forcemeat (which would make Escoffier whirl in his tomb, and rightly), marinating slices of ripe olives instead of truffles, and using nothing more glamorous than a rabbit from my neighbor's hutches. I've been generous with spices, including mustard, and with brandy. And if there hasn't been enough of the bland beautiful "butter" on the top, I have cheated further and added a little of the real thing, melted, before I let the terrine cool. I must admit to success, too—even at the expense of my gastronomical principles, and even in July.



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PANTRY SHELF NEWS

by Florence Paine

The week-end guest who wants a hearty welcome will fill her suitcase with a few food gifts like these

Food has always been a safe gift to take to your week-end hostess. But nowadays you tote along food not simply because it's a foolproof present, but because you may eat rather sketchily unless you do!

When you bring something, food-wise, which doesn't take a lot of fixing, your stock goes up higher than ever. The large hunks of lobster meat that spill out of the New England Specialties cans, distributed by Victor M. Stevens, can be turned into a summer salad rapidly—a salad filling enough to change the usual masculine protests, when salads appear for main dishes, to cool praise. The pieces



of lobster are man-size, too. You'll have to break them up for the salad, into which you'll want to chop lots of cool green Pascal celery. Squeeze the juice of a fat lemon over the colorful mixture before bathing it with a rich, yellow mayonnaise. A 6-oz. jar of lobster costs 90¢. Better order half a dozen and make easier week ends for several hostesses. From Hall Galleries, Albert Steiger Co., Springfield, Mass.

(Continued on next page)



Here's something NEW and really different in heating for your post-war home. An amazing development which makes the heating medium practically as invisible as the heat itself! A wonderful improvement over both radiators and registers — decoratively and functionally!

The Burnham BASE-RAY Heat Panel is a hollow cast iron unit 7" high and 13/4" wide—approximately the size of the ordinary baseboard which it replaces on the outside walls. Connected with the usual hot water or steam boiler, it supplies sunlike, radiant warmth—the kind you can really bask in. Because of its unique placement, the heat is delightfully uniform. BASE-RAY Heat Panels save fuel because they actually make rooms more comfortable at lower temperatures. For further information on this remarkable new development in home heating, mail coupon below.

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In the last analysis, the comfort of your home depends largely on your local Heating Contractor. His advice is reliable because he is an expert. He knows heating equipment from the practical side . . . knows how to combine the elements which make up a heating system so it delivers satisfaction as a whole. And you'll find he's ready to accept full responsibility for the performance of the equipment he installs.

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WELL-CHOSEN RUGS are the keynote to any room's furnishing. Best of all are the rugs that stay beautiful—and stay beautiful longer!

When your rugs have TEXTILENE-backing, you know they will stand up. They meet strains and stresses with a firm, natural foundation that is pliable, as well. Most rugs, with ordinary backings that have artificial back-sizings, tend to crack and weaken under rough-and-tumble traffic. TEXTILENE holds the pile firm and true . . . giving staunchness plus pliability!

TEXTILENE-backed rugs hold their stout body through repeated washings. Ask for this backing on your rugs . . . a rug-backing with real backbone! E. W. TWITCHELL, INC., Third and Somerset Streets, Philadelphia 33, Pa. Pioneers in Cellulose-Base Rug-Yarns for 28 Years.

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CONTINUED FROM PRECEDING PAGE

A Vichyssoise soup, as good as you would get in your favorite French restaurant, is another good week-end filler-inner and filler-upper. One rather raw day recently we tried it *hot* for lunch, although we've always favored the *cold* version. Six hungry staff members' spirits rose perceptibly after a few spoons of the thick soup. For this particular blending is excellent both ways, depending on your mood, the weather, the temperature. The soup has the same good ingredients you'd use if you were making it yourself—milk, cream, onions, leeks, and skillful seasoning. It's a rich soup, so plan the rest of your meal accordingly. But cold, it refreshes limp, weather-weary spirits. Hot, it soothes the stomach shocked into numbness from too many chilled foods and drinks. The 14-oz. can will serve two generously, at 35¢ a can. But Maison Glass can't ship orders under \$2, so don't ask for less than six cans. From Maison E. H. Glass, New York.



When you're searching for that something a little different, step into America House. New York's center for American crafts. If you can tear yourself away from the hand-wrought costume jewelry, hooked rugs, and pottery, you'll find some fascinating food items. What caught our eye, to tuck into a week-end suitcase, that would fit the satchel and the purse as well, was a trio of tomato marmalades. The marmalades are just the right consistency for easy spreading without dripping. Each one is flavored

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with a different herb: there's basil
with red tomato; thyme with yel-
low tomato, and tarragon with
green. We prefer them with meat,
but we have seen young fry gobble
up plenteous biscuits spread with
the marmalades for breakfast and



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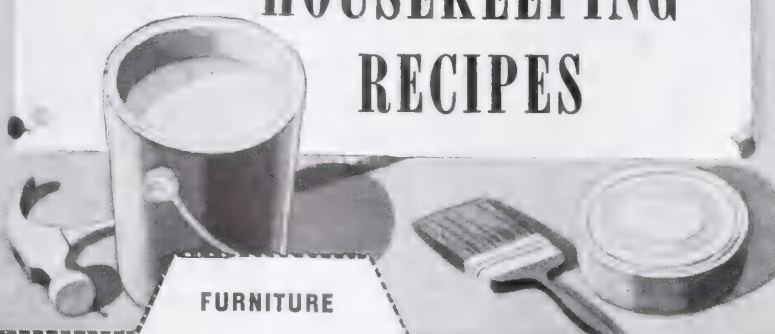
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HOUSEKEEPING RECIPES



FURNITURE

How To Paint Metal Furniture

If your metal garden furniture is rusty, you are wasting time and materials painting it unless you first do a thorough job of rust removal. For unless the paint goes over a smooth, rust-free surface, the rust will continue to progress under the paint film, however many coats you apply.

But you can remove the rust and restore your furniture to usefulness for a season or more if you follow the basic principles set forth by paint experts.



OVER

BLANKETS

How To Wash and Store Electric Blanket

You can't always depend on common sense to supply the right answer on care of household accessories and appliances. The electric blanket is a case in point. For it cannot be treated exactly like a conventional blanket.

If you're lucky enough to own an electric blanket, cherish it thus: An electric blanket must never be dry-cleaned. Launder it only. Electric blankets can be washed at home, but only by hand, never in a washing machine. Or send to a good commercial laundry, checking first whether they do such specials.



OVER

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intimate
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FURNITURE

Procedure: First, wire brush the furniture thoroughly to remove all scale and loose paint. Play safe, and go over every inch of surface, not just the spots that look rusty. Then sandpaper the rusted surfaces until the metal is bright and all rust is gone. (This is a point very often overlooked by amateurs and a frequent cause of failures.) When you have sanded the metal bright, don't wait until tomorrow to paint. You must seal the surface, or moisture from the air will start rust working again. The safest procedure is to seal the surface with a metal primer which retards formation of rust. Use red lead or a prepared metal primer. Then apply a good durable enamel, such as Ripolin (The Glidden Co., Cleveland, Ohio), which has enough oil so paint film won't dry and crack, but yet won't soften up from body heat.

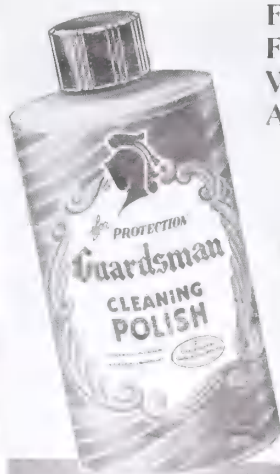
OVER

BLANKETS

When washing at home, use lukewarm water and rich suds of bland soap. Don't rub, but simply douse the blanket up and down through the suds. Use several sudsings, if necessary. Rinse at least twice in lukewarm water. Gradually squeeze water out, but don't twist like a sheet. Remove what water you can by hand, then place blanket between absorbent Turkish towels and pat out excess. Lay clean sheet over clothesline and hang blanket to dry, pulling edges straight as it dries. (Don't hang in direct sunlight.) When dry, press the rayon binding lightly.

To store: spread about a half pound of naphthalene moth balls in folds of blanket, wrap in clean paper, and place in cardboard box. Seal box with gummed paper, so that moths can't enter, and place box where it is cool and dark.

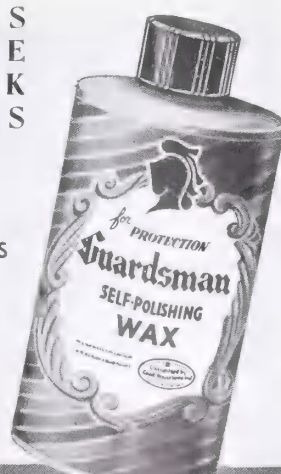
OVER



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"And we're going to enjoy the benefits of a 'discovery' he has made. He says it's something he wishes they had thought of years ago—and which every home should have. It's Ferro-Therm Steel Insulation—the all-metal insulation that keeps rodents and termites out, acts as a definite fire-stop, and lasts as long as the house itself!"

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The LOG of the PRACTICAL GARDENER

A gardener is one who, while complaining bitterly about July heat, works hatless in the bright sun at high noon—and likes it

Gardeners, among other practitioners of the arts and sciences, have been said to hold a mirror up to nature. All I can say about this time of year is that it's a good thing nature doesn't hold a mirror up to gardeners. Only a real man looks well in a coat of sweat.

But to a great extent, gardens are made or broken in this doldrum month of July. Now is the time, for instance, when early season errors and omissions begin to show up. And when neglect of humdrum chores lays up an over-supply of chaos for future use.

June flowers are no test of an all-season garden. And it's a pretty sure bet that if summer color has not been carefully planned for, the halcyon days of early autumn will find the borders dreary.

The same goes for vegetables, only more so. Any fool can glut the backyard market with lettuce, radishes, peas, beans, and corn by midsummer. But the proof of the puttering comes when the late season crops—cabbage, limas, carrots, potatoes, squash, tomatoes—should be rolling off the line.

Fortunately, it is not too late to get up off the backs of our necks and insure a real harvest, even now. And this year of certain triumphs demands even greater victories in the food patch than ever before.

Projects for those who, while willing to work, want more time to enjoy their gardens: the setting up of a regular spray and dusting schedule; the greater use of summer mulches in the vegetable patch for tomatoes, root crops, vine crops, lima beans, late snap beans; close attention to the moisture supply with the hose akimbo.

The spring supply of the new viola Purple Heart is, I understand, long since exhausted. And it was a big one. But by all means get in line for a few plants when the next planting period comes round. It is an incredibly lovely plant.

The history of the times could be read in the plantsmen's catalogs these days. Notice the number of generals, battles, names of great and near great suggested by new flowers?

You've probably encountered the current crop of seventeen-year locusts already, if you live in the current locust belt. Big shiny black babies! It's a hopeless job, of course, but it certainly does no harm to kill all you find.

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No need to change water or clip stems

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MANUFACTURING CORPORATION

You'd be surprised how much water a dahlia can use. Despite its bushy habit (perhaps because of it), it needs plenty of water for vigorous growth. And vigorous growth is its best defense against serious borer damage.

I've been experimenting with buckwheat hulls as a summer mulch. They make an uninspiring picture to look at, but once packed and settled, they seem to do a good job. Time will tell more.

Every year I grow more Rosalie snapdragon than the year before. And every year I like it better. I've even got some healthy snapdragon bushes now, carried over winter with a deep, loose straw mulch to make out of them the perennials they are in warmer regions.

Get your pansy seed as soon as the new crop comes in, usually late July, and start it promptly in a seed bed. If you've never tried the Canadian Giants, you've missed something in the way of rich colors and enormous blossoms. They are not cheap, but well worth what they cost.

Come to think of it, that goes for all gardening. It does take some money, a lot of work, a tremendous amount of doubt and anguish and hope. But whether the end-product is more beauty to look at or more food to eat, it rings up a profit no cash register can record.

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FIGHT!

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WAR BONDS

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Burpee's GIANT TRUMPET Daffodils
4 BULBS **25¢**

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DOLLAR SPECIALS
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All 3 \$1 Lots \$2.75, postpaid
Fall Bulb Book FREE—Daffodils, Tulips, Lilies, etc. Plant this fall.

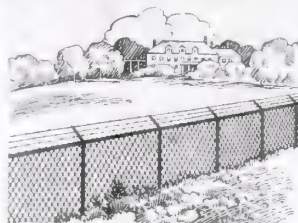
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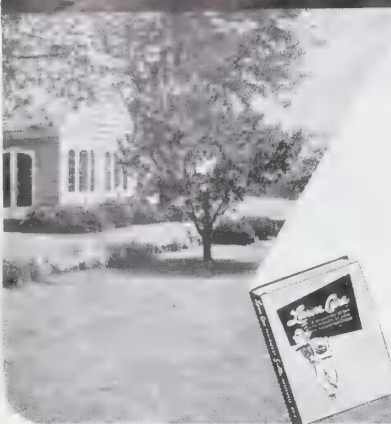


Above is one of many Stewart Iron Fence designs. Left: Stewart 3TH Non-Climbable Chain Link Wire Fence for remote property lines assures the utmost in protection. If interested in Chain Link Wire Fence, ask for Catalogue No. 79

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Recipe For a Beautiful Lawn ..Fall Sowing with *Scott's*



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This recipe is followed by Mr. Everett McMillan of Hammond, Ind., who writes "My Scott Lawn, in contrast to others, is a beautiful green and weedfree. Everyone admires it." Plan now to have a sparkling green Scott Lawn... but first send for **FREE 2 year subscription to Lawn Care.** It's a lawn advisory service chock-full of beautifying recipes for amateurs. Just send a post card to:

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BRECK'S

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BURKE'S SEED & PLANT CO.
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Burpee's GIANT Pansies

SPECIAL- 35¢ PKT. 10¢

Here's how to have largest, earliest pansies next spring — Sow Seeds This Summer!

Burpee's Giant Exhibition Pansies grow strong, vigorous plants with large flowers up to 4 in. across, on long sturdy stems well above the foliage. The gracefully waved and pointed petals are thick and velvety, exquisitely crinkled at edges. All the richest colors, mixed; many gay blotches. Sow seeds now.

To see how much bigger and better Pansies you can have, write for this **FREE** 25¢ Pkt. No. 24F38 for 10¢, with easy directions for growing. Send mine today.

W. Atlee Burpee Co.
258 Burpee Bldg., Philadelphia 32, Pa. 338 Burpee Bldg., Clinton, Iowa

DO YOU USE HERBS?

CONTINUED FROM PAGE 82

rather think that as few as one dozen kinds would actually suffice to give us all the herbal flavors we value most highly.

If I were to cut my herb list to twelve (and I should certainly advise any beginner to keep within this number), I think I should divide the roster about equally between the perennials on the one hand and annuals (or biennials grown as annuals) on the other. Here is my personal choice for what it is worth:

Perennials: Chives, Marjoram, Mint, Sage, Tarragon, Thyme. **Annuals:** Basil, Chervil, Dill, Fennel, Savory. **Biennial:** Parsley.

Not one of these herbs offers any difficulty whatsoever to the home gardener. Except for tarragon, all will grow readily from seed. None is exacting in soil requirements. Extra fertilization is needless. Mint does best in moist ground; tarragon and chives will flourish in partial shade; all the others ask for full sunshine. The whole list will stand repeated cutting, and a few plants of each will supply a numerous family.

THERE are ways and ways of using herbs. All those named above may be enjoyed green—either as leafy tips and sprays tossed in a green salad or as fresh snippets chopped into small pieces and added to sauces, omelettes, and spreads. Most of us recognize the sprig of mint in a julep, the fragments of parsley in a butter sauce. We all ought to recognize the fresh sage in a stuffed roast duckling or the basil in a dish of spaghetti alla Bolognese. But do you make your cottage-cheese spreads more sprightly with chives or chervil? Do the fresh tips of dill or fennel accompany your filet of sole? Have you tried marjoram with spring lamb? Or summer savory with pork chops or green beans?

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PRIZE SELECTION PRICED FOR ADVANCE CLEARANCE

50 BULBS \$1.94


ACT NOW! Here's an amazing limited Tulip buy of 50 BLOOMING SIZE bulbs. First time available in this magnificent assortment of DARWIN'S, TRIUMPH, BREEDER and COTTAGE TULIPS. Produce peerless, finely-proportioned flowers! Guaranteed to bloom in lavish burst of radiant colors. Order now—pay later. Sent in time for Fall planting.

FREE 25 Gladiola Bulblets GIVEN
Glorious rainbow mix, several years of lovely flower production ahead. Your extra gift for ordering now in advance.

SEND NO MONEY—ORDER NOW, PAY LATER
Mail order today. Next fall on arrival pay only \$1.94 plus postage. (SPECIAL, 100 Tulip Bulbs with 50 Gladiola Bulblets free, \$3.59 plus postage.) CASH ORDERS SENT PREPAID. Money back guarantee. Quantity limited. So today, now, send order to **MICHIGAN BULB CO., Dept. M-1413-G** 148 Monroe Ave., N.W., Grand Rapids 2, Michigan

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Weedone does not stain the skin; does not metal spray equipment.

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Spray on a warm day plant is in full leaf for

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Buy a bottle today local dealer, or write to

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THE NEW BUCKWHEAT HULL MUL-Tex

Send today! less, holds & keeps down 100 lbs. \$ 500 lbs. \$ No shipments West Descriptive folder

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HAMMOND WEED KILLER

Easily, quickly destroys weeds on paths, driveways. **Qt. can 50 cts. at dealers** **HAMMOND PAINT & CHEMICAL** 115N Ferry St., Beacon

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Crimson, Blood-red, Orange, Salmon. Planting Direct. 4 PLANTS, Postpaid. ORDER NOW

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herbs we use green
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freely so that they
ence to mold. Strip
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the leaves small be-
tters as you add them
eases.

eways of using herbs
labor alone, discarding
when they have yielded
uity. A time-honored
agot or bouquet. Tie
ty bundle of parsley,
dishes with a bit of
n string. Let it simmer
and pluck it out at
before serving. You
bouquet simple. Add
of parsley a sprig or
jam and thyme and a
elf, and you have a
r. A French chef can
no more.

ears are made by in-
pt of tarragon leaves
led to soak for two
nt of vinegar. Strain
through cheesecloth.
winter salads. If you
he licorice-flavor of
mint instead. A simi-

lar infusion, made with brandy in-
stead of vinegar and reinforced by
repeating the process of infusion
a second time with fresh herbs in
variety, supplies a wonderful es-
sence for meat sauces.

IF I were asked to add a few per-
sonal favorites to the short herbal
lists above, I should name the an-
nuals anise and coriander and the
biennial caraway—all for the spicy
charm which their seeds lend to
pastries or apple tarts or sauer-
kraut. I should mention pickled
nasturtium seeds—almost as inter-
esting as capers. I could hardly
pass over the tender rosemary, so
fragrant in meat sauces and stuff-
ings, or the delicate scented gera-
niums which lend so delectable a
guise to apple jellies. I might men-
tion burnet, too, a capital addition
to lettuce salads. And I should cer-
tainly include celery, grown as a
green herb (not blanched or forced)
for the soup pot. And Florence fen-
nel which, braised, seems to me
ambrosia.

But these are individual whims.
The gardener attempting herbs for
the first time might well pass them
by with a mental note to experi-
ment with them another year. After
all, not even the best of us can grow
everything in a single season.

INSECTS CAN'T TAKE
Kryocide
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• Kryocide is the insecticide that large commercial growers use to protect their crops against many chewing insects. Let Kryocide protect your crop. Get a package of this safe, inexpensive insecticide today.

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Flowerfield's Beautiful *Lilies*

LOVELY FLOWERFIELD LILIES lend an unusual note of grace and dignity to the garden. They present the gardener with a variety of interesting subjects, either in the serene simplicity of white or in their many exotic colors. One may begin an all-summer Lily garden with June blooming scarlet-orange "Umbellatum" or the beautiful white "Madonna" and "Regale". July and August bring forth Flowerfield's Auratum, Auratum Pictum, Sunset Lily, Centifolium Hybrids, Henryi and many others. Colorful Speciosum and the long blooming Philippinense formosanum flower into late Fall.

Madonna Lilies Pristine white Lili-
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Their beautiful trumpet-like blooms, borne
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The effect is truly lovely.

Each 75¢, Doz. \$7.50

Regale Lilies Large trumpet-like flowers,
white inside and rose outside, bloom on tall
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Speciosum Magnificum A cream-pink
with a light edge and vivid crimson speckles.
The petals recurve and are somewhat fluted
on the edge.

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bulbs, roots, and plants, are colorfully illustrated in Flower-
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Please enclose 10¢ to cover
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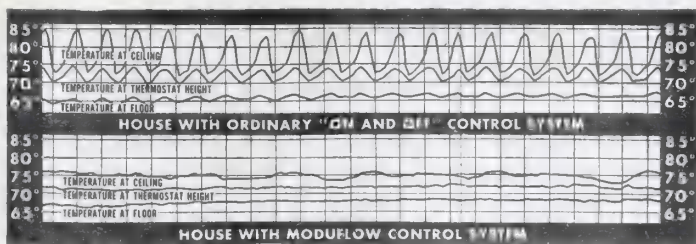
Madonna
Lily

Since
1874

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MODUFLOW COMFORT *from ceiling to floor.*



See how **Moduflow** smooths out the up-and-down temperatures caused by ordinary control systems. Shown above are actual temperature recordings taken in two identical houses — one with and one without Moduflow. Without Moduflow, temperature varies as much as 20 degrees from floor to ceiling. With Moduflow there is comfort temperature from ceiling to floor.

The homes of tomorrow will demand heating comfort far beyond present-day standards. For, in the average home of today, even with ordinary on-and-off control systems, temperatures in cold rooms may vary as much as 20 degrees from ceiling to floor (see chart). This means that heat is being wasted at the ceiling, and floors are frequently cold and drafty, uncomfortable and unhealthful.

But Moduflow, Honeywell's newest Control System, will correct this situation. By an ingenious method of control and supply, Moduflow nearly equalizes ceiling and floor temperatures. The heat lost at the ceiling is used to increase temperature at the floor. The result — Moduflow Comfort from ceiling to floor.

Every home or apartment, however modest, can afford the comfort and heating efficiency provided by Moduflow. Learn easily and inexpensively Moduflow can be installed in your heating system or new home after the war. Get your copy of "Heating and Air Conditioning the Postwar Home" — the booklet that shows how Moduflow will create a new standard of comfort in houses. Mail the coupon today for your free copy.

MODUFLOW

The New HONEYWELL Heating Control System

PRINTED IN THE U. S. A. BY THE

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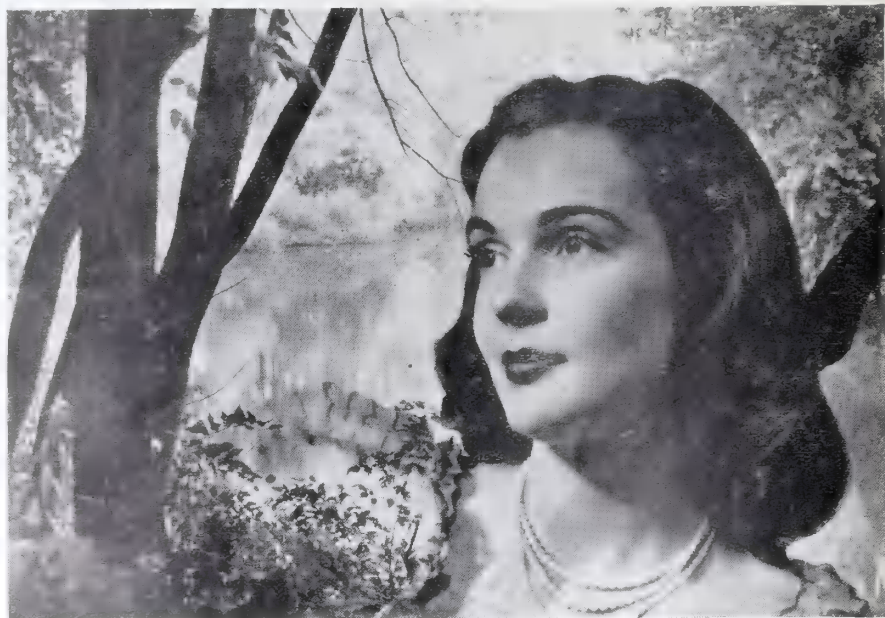
Even above the special pleasure of sharing music with others are the things that music does for you alone as it reaches deep inside, into your private world of memories, ambitions, hopes. Sometimes it's loneliness made into a song by a cowboy under the stars... or primitive sadness that's worked its way into a dance tune... a love song centuries old, or one published yesterday... Whatever kind of music means most to you will mean even more when you hear it at its best—on a Stromberg-Carlson.

For as Stromberg-Carlson brings you FM and standard broadcast, you will hear all radio programs as you would expect to hear them in the broadcasting studio... music with tones you couldn't hear before! Richer. More beautiful, more meaningful.

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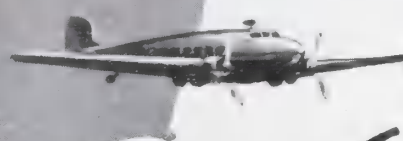


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United States Testing Company, Inc.
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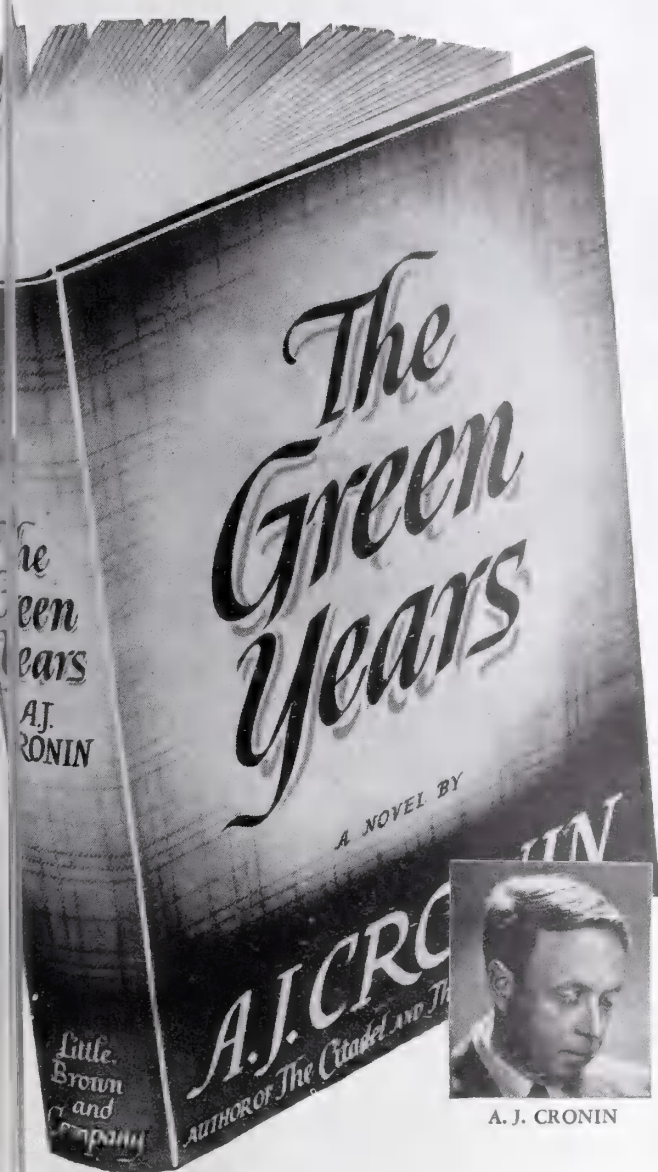
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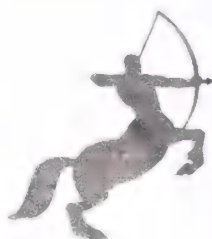
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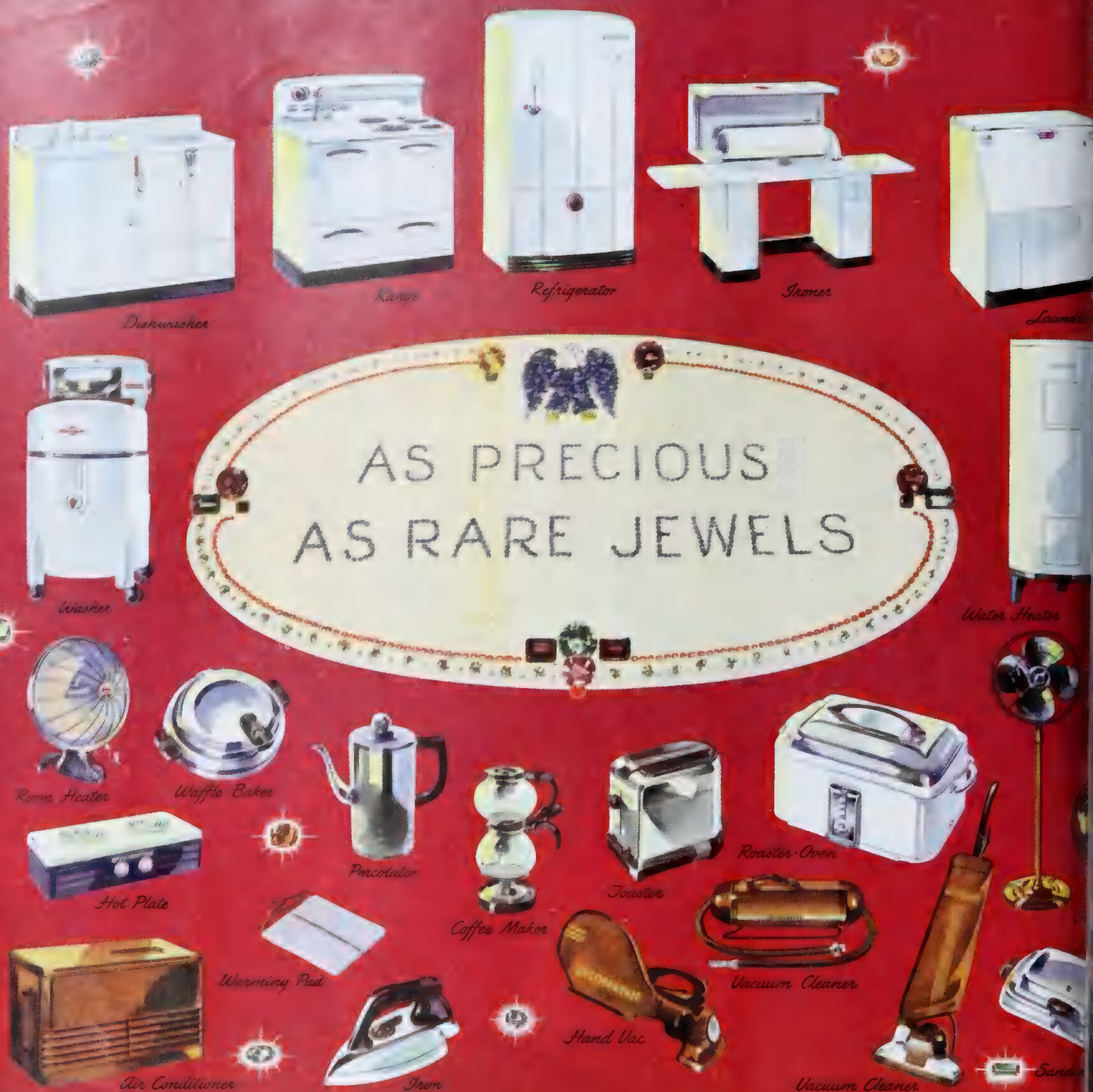
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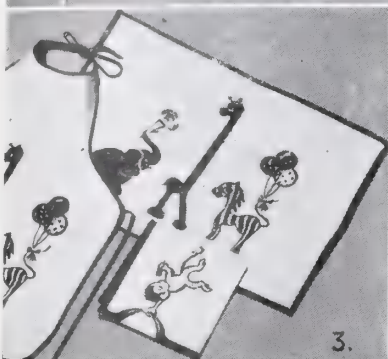
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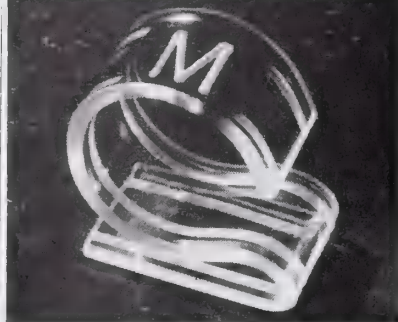
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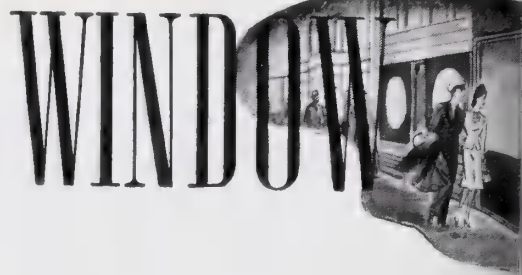
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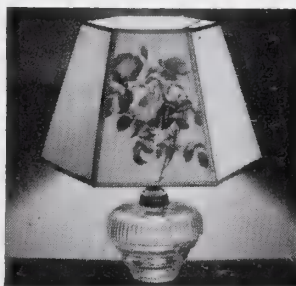


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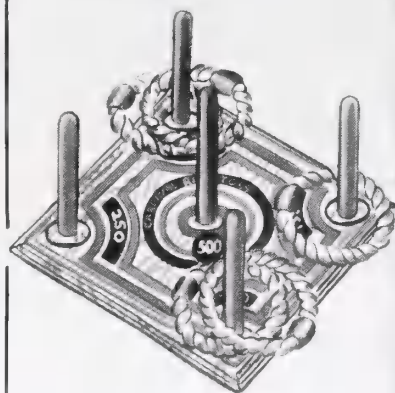
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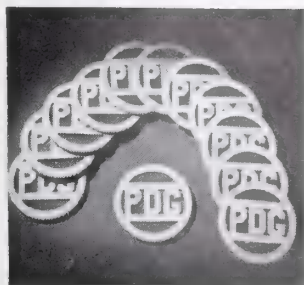
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New as tomorrow is this 10" bent glass plate by Kensington. A gay frosty stag etched on the underside, leaves the upper surface of flawless crystal sparkling and smooth. *GIVE IT* for canapes, salad or dessert service . . . or *KEEP IT* yourself and discover its thousand uses.

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\$1.25**

Clear lucite 4-inch square with grooved, frosted center circle to keep glass from slipping. Smart three-letter monogram in the corner.

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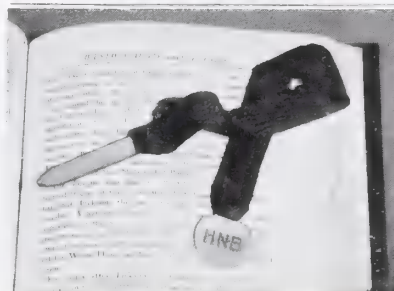
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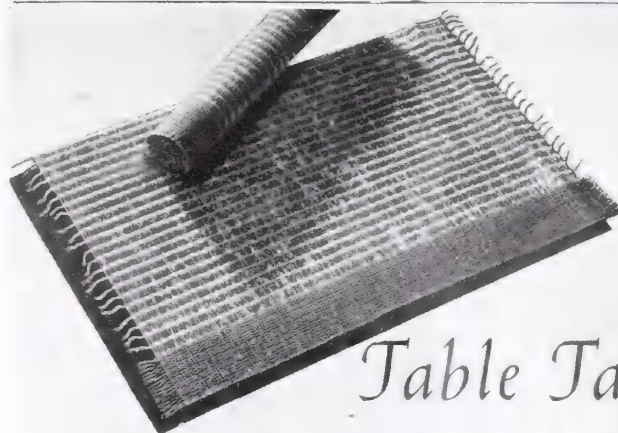


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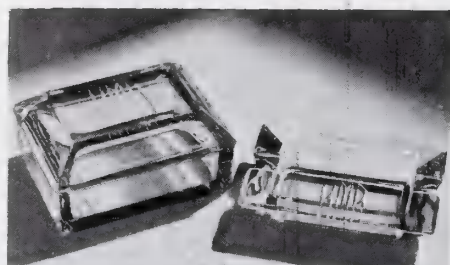
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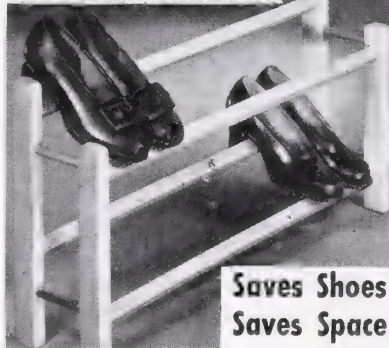
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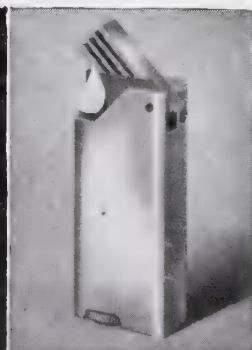
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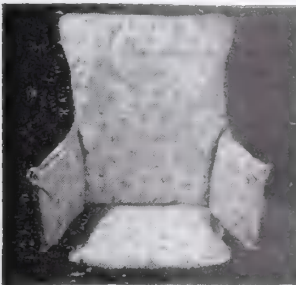


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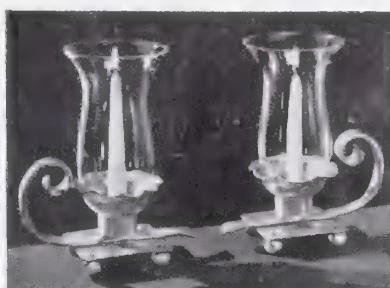
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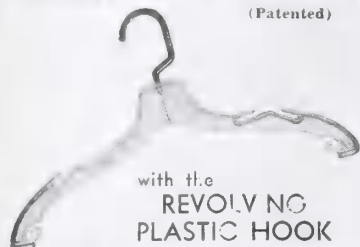
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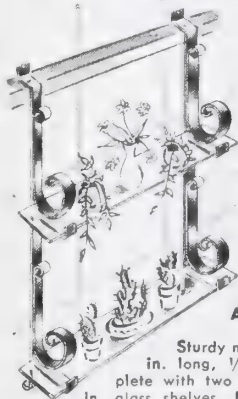
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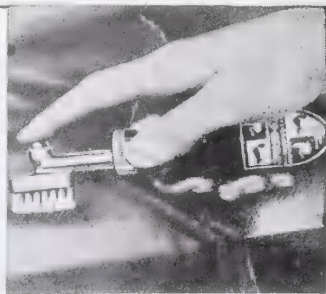
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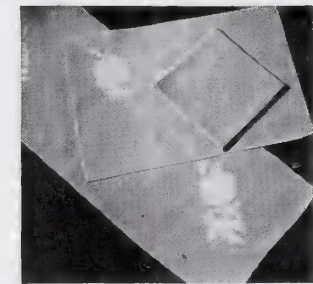
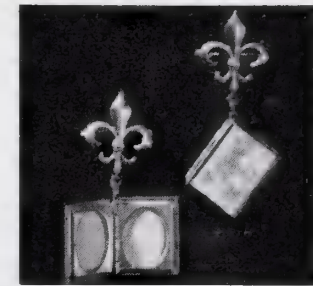
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linen guest towels, believe what you see in that picture are more where those came in white with spots. Some worked in white and the price is \$5.90 the from Leron, Inc., 745 1 York 22, N. Y.

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Pictures of your two will fit in the tiny frame locket and you'll show at the drop of a hint, with the children's picture Grandmother, Nurse sterling silver with a picture has a fleur-de-lis safety \$2.95 plus 20% Fed. Fifth Ave., New York

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A Thrilling Change—Intriguing
There's nothing like these new of the highest quality—colorful pack (6 spiced fruit cakes with a variety, 14 oz. exceptionally wholesome, round FRUIT CAKE containing 70% fruit delicious sweet milk COCOA (Ready to of water); 11 oz. hard an fruit-filled wrapped; 2 pkgs. Peppermints (24 Jordan almonds; 1 1/2 lb. salted mixer Bar Choco'le Covered M'zipan. E tins to withstand the hottest climate woman will be delighted to receive. We'll be glad to mail this GIFT to anyone in the service—at home or to any civilian in the U.S.A., Europe of the World. Send us the name s with your check or money order and

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Off to a Royal Start

A sterling silver cup for dimpled newcomers. Handsome enough today to become an heirloom tomorrow, and twenty years from now it will hold cigarettes or flowers on a coffee table. Engraved with a single initial, it's 2 1/4" high, 2 3/4" in overall diameter.

\$11 inc. tax & post.
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Greenwood, Mississippi
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Roll It
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Indoors or Outdoors

**FITTED WITH 3
THERMAL SERVERS**

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Every woman her own decorator and every home a dream home! It's easy if you follow the ideas given in HOW TO BE YOUR OWN DECORATOR by Helen Kousas (former head of home decorating of GOOD HOUSEKEEPING MAGAZINE). This brand-new book gives you hundreds of plans and suggestions on how to choose and buy, combine and arrange furniture and accessories for every room and nook in the house. Tells you what is good furniture and taste (and why), what goes with what and how to get a full dollar's value for every dollar spent.

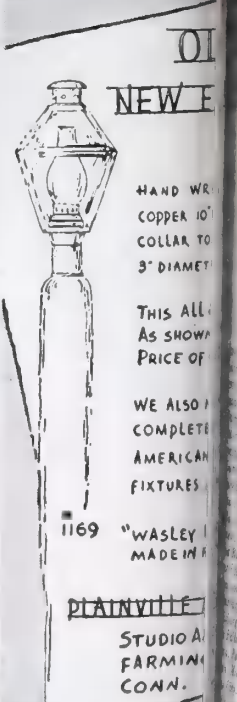
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How wonderful to open your closet door and find everything in spic 'n' span order! E-Z-Do's gaily matched accessories keep your belongings neat and free from dust; conserve space, time, energy.

They have a washable, plastic-coated finish . . . a rich cream color background splashed with lush hydrangeas.

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Right: Handkerchief, Hose and Glove Boxes, plastic-coated fabric, regulation size, around \$1.00 each.

Shelf Edging, plastic-coated fabric, around 30¢ a yard.

Right: Nest of 2 Blanket Boxes, wooden frames, plastic-coated paper, 25" x 15½" x 6½", around \$3.00.

Utility Cabinet, wooden frame, plastic-coated paper, 32" x 15¼" x 11¾", around \$5.00.

Not sketched: Hollywood Princess Wardrobe, 3-ply Kraftwood reinforced with wooden frames; eye-level mirrors on both doors; hat shelf; 2 removable shoe shelves; 68½" x 40" x 21½", around \$8.00.

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Jordan Marsh	Lynchburg, Va.	Guggenheimer's
O'Neill's	Malden, Mass.	Joslin's
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Rollman's	New York City	Gertz, Jamaica
Morehouse-Martens	Ogden, Utah	C. C. Anderson Stores Co.
Troutman's	Paterson, N. J.	Quackenbush's
Titche-Goettinger	Pontiac, Mich.	Felt's
Troutman's	Pottsville, Pa.	Pomeroy's
Rumbaugh-MacLain	Pueblo, Colorado	C. C. Anderson Stores Co.
Herpolsheimer's	Reading, Pa.	The Bon Marche
The Paris Co.	St. Paul, Minn.	The Bon Marche
Meyer's	San Antonio	The Bon Marche
Troutman's	Savannah, Ga.	B. G. B. B.
Pomeroy's	Seattle, Wash.	The Bon Marche
C. C. Anderson Stores Co.	Springfield, Mo.	Geo.
Troutman's	Syracuse, N. Y.	Dey's
Field's	Tacoma, Wash.	The Bon Marche
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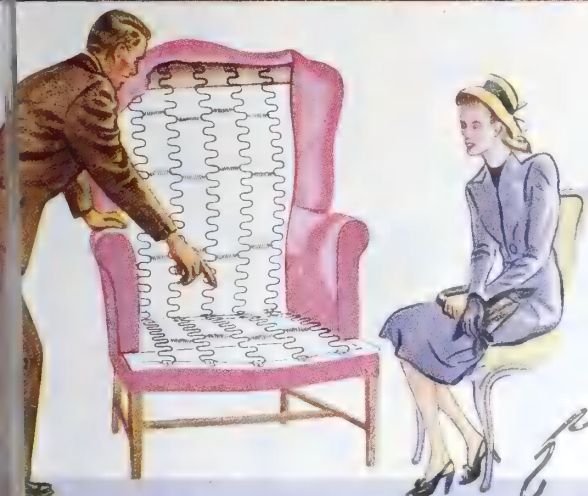
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ties to break

■ No tacks to
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rials that normally shorten the life of your furniture.
derive amazing comfort from No-Sag Springs because
maximum spring surface and conform so resiliently to
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*Patented and Pat. Pending

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What's your I.Q. on Electronics?



A. What is this rod-like affair?

- ☐ Effervescent tube ☐ Flute
☐ Towel rack ☐ Fluorescent lamp
☐ Roller shade



F. What do you think Electronic Devices can be made to do?

- ☐ Count ☐ Decide ☐ Measure
☐ Remember



H. What does Sylvan make?

- ☐ Electric light bulbs ☐ lamps, fixtures and ac
☐ Radio tubes ☐ Catho
☐ Electronic dev

B. What is the range of this portable radio telephone—the famous "Handy-Talkie"?

- ☐ 1-5 miles ☐ 50-100 miles ☐ 500-1000 miles ☐ 2-4 city blocks



G. Why does a fluorescent lamp cast less shadow than an electric light bulb?

- ☐ It gives more light ☐ Its light is softer ☐ It's a bigger source of light
☐ It makes light rebound

C. What does F.M. stand for?

- ☐ Free Meal ☐ Frequently Moderate
☐ Frequency Modulation ☐ Finer Make

FM

D. How many radio tubes are there in a single B-29 bomber?

- ☐ 78 ☐ 215
☐ 520 ☐ Over 700

E. What is this object?

- ☐ Cathode ray tube
☐ War club ☐ Potato masher
☐ Steak tenderizer



TURN PAGE UPSIDE-DOWN FOR ANSWERS!

F. Electronic devices can do all these things and many more. What they will do for you in the future depends upon what you want done and what you'll pay for the service.
G. It's a bigger source of light. The larger the source—the less shadow. Note: this doesn't apply to the sun!
H. All of them! Just as you probably guessed. "THEY KNOW WHAT THEY WANT" Would you like to learn some interesting results of Sylvania's nation-wide surveys on home lighting, radio, television, electronics? Then write for the booklet "They Know What They Want." Address: Sylvania Electric Products Inc., Department 539, 500 Fifth Ave., New York 18, N. Y.



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It's a cathode ray tube—heart of postwar television receiver.

THE ANSWERS

SYLVANIA ELECTRIC

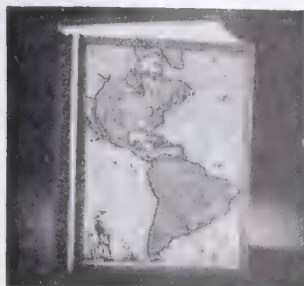


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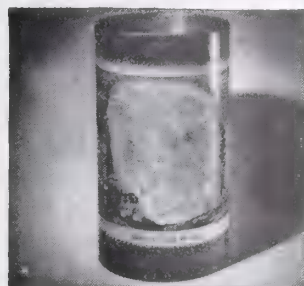


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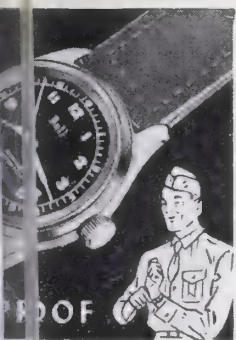
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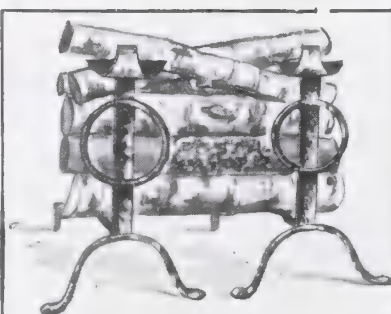
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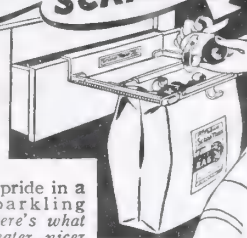
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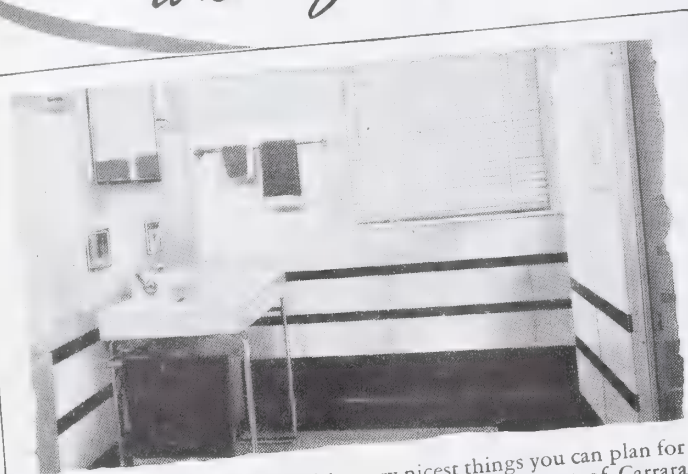
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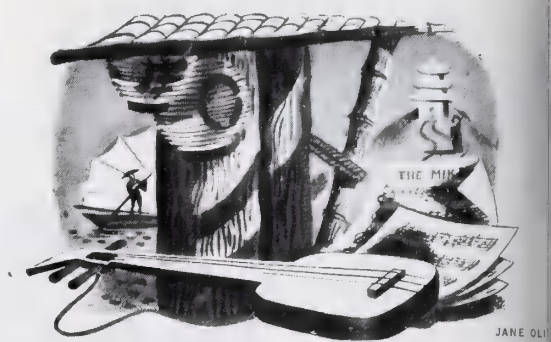
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The Town of Titipu celebrates its 60th birthday

By Richard Williams

I WILL talk about Gilbert and Sullivan at the drop of a milestone. It is one of my favorite subjects. I shall seize any excuse to remind you of the world's most enjoyable comic operas.

So when a diamond jubilee comes along, when a sixtieth anniversary occurs, that seems to me a valid reason for writing about an operetta called *The Mikado* and subtitled *The Town of Titipu*. It was exactly sixty years ago this August 20th that *The Mikado* had its American premiere at the Fifth Avenue Theater in New York. Knowing what it is like on an August evening in a New York theater (long before air conditioning, of course), knowing also that chorus and principals—wearing the rich, heavy, embroidered Japanese robes—could hardly have given their best under such torrid pressure, and knowing, finally, that no really fashionable show opens in the middle of August in New York, you might wonder why this date was selected. Well, there *was* a reason for this out-of-season first performance, just five months after *The Mikado's* world premiere at the Savoy Theater in London. I will tell it to you in a moment. First, a word about the origin of *The Mikado*:

Gilbert himself has said that the inspiration for the libretto came to him one day when an old Japa-

nese sword hanging on his room slipped to the floor, picked up the sword and himself a troupe of natives who had recently returned themselves in a suburb in Knightsbridge, had a miniature village, a tertaining curious London mild tea and even m. dances. Gilbert had a miniature oriental fair. bered it now, and he the next operetta he with Mr. Sullivan might fit by the novelty of a ental setting. So Japan

Of course, all this business is sheerest nonsense. The anese quality of *The Mikado* is only costume-deep. Isaac Goldberg, the rapher of Gilbert and Sullivan, said, "Gilbert had character but not his soul. . . . He never more English. He concealed himself in robes of his imported Pooch-Bah and Nankai. Three Little Maids from Japan in robes of wit, the political spoon-natured sentimentality of these are as English as Brighton, or rather, as Gilbert and Sullivan's authentic Japanese." (Continued on



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HOUSE BEAUTIFUL

THE MAGAZINE DEDICATED TO THE
OF GOOD LIVING

AUGUST 1945

Vol. 87

• Cover: Original water color by Harrie W.

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Is Everybody Happy at Your House?
Do You Do Your Living in the Living Room?
What's the Matter with the Living Room if You Don't
Live in It?
Could Your Maid's Room Be the Reason You Can't Keep
a Servant?
Home Life Is Best Out of Doors
Summer Slipcovers Can Be Pastel and Practical
You Throw It Out the Back Door, He Brings It in the Front
Door
Young America's Favorite Dress Designer Lives Here

GARDENING

Putter with a Purpose
Are You Sure You Know the Right Way to Plant Your
and Shrubs?
The Log of the Practical Gardener
Seedtime and Harvest—The Man Behind the Hoe

HOUSE BEAUTIFUL'S HOME PLANNER'S STUDY COURSE

Should You Build, Buy, or Alter?
5 Earmarks of a Postwar House

FOOD AND ENTERTAINING

What Makes a Successful Party?
Easy Breakfasts Even for the Cook
In Honor of Papa's Hobby

OTHER FEATURES

Window Shopping
The Town of Titipu Celebrates Its 60th Birthday
People Who Influence Your Life: Meet Henry Dreyfus
Dear E.G.
What Time Is It?

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Bedspreads



One of a series of events in the lives of great composers, painted for Magnavox by Walter Richards

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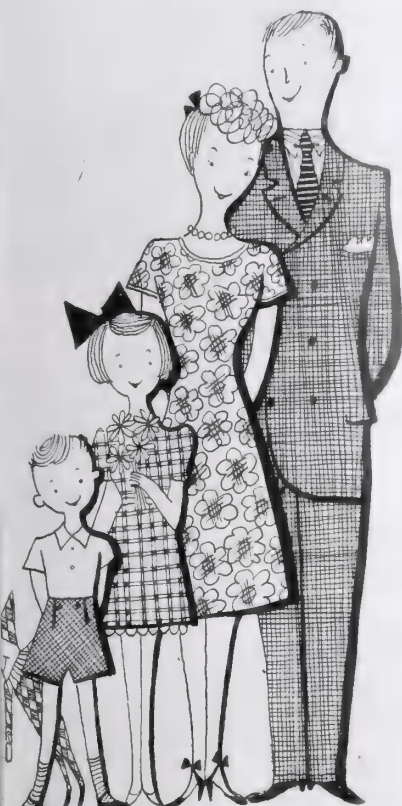
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Is everybody **HAPPY** at your house?

By
MARION GOUGH

You can tell by the sound of his step in the hall when Dad's had a good day. One glance at the tilt of Johnny's head and you know he's fixing to talk you out of some movie money. And just something in the flip of her skirt as she comes up the path reveals to you that Sister's been smiling at the boy next door again.

Of course you know these people and their little ways, these special, exasperating, lovable people who share your roof, your food, your laughter, your tears, and that great inexhaustible sympathy that binds you all together into one family.

But do you really know how happy they are at home? Families are only human, after all. They may kick and balk at little things, complain loudly if they don't like the biscuits or the way their beds are made up, but they may dissemble about the big things, perhaps to save your feelings, perhaps because they can't express their malcontent in words. Dad may never admit that he feels ridiculous in the beruffled room he shares with Mother, that he often longs to stretch out on the living room sofa, although he'd never dare for fear of soiling its fancy covering. The kids may secretly grieve that their home seems to alienate them from the crowd, sensing instinctively that it's too frumpy or too grand, lacking in whatever that something is that makes people like to go to a certain house because they always have a good time there. But you may never guess this until you find that more and more they are seeking their fun away from the rooftree.

Tables, chairs, and curtains don't make a home, nor do they in themselves create happiness, that intangible weave of serenity and love that all creatures strive for. But they are the tangibles that create a climate in which happiness can flourish. If you have any doubts about the happiness of your brood, remember it is never too late to mend. In the following pages **HOUSE BEAUTIFUL** dwells on the family and what it takes to make them happy at home.



ALL PHOTOGRAPHS, MAYNARD

DO YOU DO YOUR LIVING IN THE LIVING ROOM?

Every home needs one room which the whole family can take for granted as *their room*, where they can laugh and argue, read, play, entertain their friends, and pursue the thousand and one activities that form the warm and happy mosaic of family life. Is there a room in your house that can measure up to this? The five rooms you see on these two pages do



A growing practice in houses that have a study or game room is for the family to forsake the so-called living room to do their real living in one of these less formal rooms. The moral seems to be that the living room is often a misnomer. The Lindsay Howards, of Beverly Hills, find that they usually gravitate to their game room when they want to relax, read, or entertain informally. John F. Luccareni, decorator.



In the average home the living room is the only place where the clan can forgather. Problem is how to make it comfortable for everybody and still preserve attractive appearance, for it is a company room, too. Stress family's needs first, with comfortable seating for all, good lighting, imperishable furnishings. Miss Gladys Lehman's living room sacrifices no charm to livability. Barbara Barondess MacLean was the decorator.



Across the page is another living room that actually means what its name says. It's in the home of John Charles Thomas, Pacific Palisades, Calif. Here's a room where Dad could read the paper, your teen-ager's crowd could learn the rumba, and you could rock the baby, hear Johnny's lessons, or give a high tea—and it would always be in character with real living. Note well its solid furnishings, sturdy fabrics.

The study in the Norman K. Panama house in Westwood Hills, Calif., is family sitting room, library, and entertaining room. Under the bookshelves at left a cabinet holds radio and record player. Under right-hand shelves, there's a bar and miniature sink. Furnishings are easy to live with. Hospitality is effortless. A room like this can help keep the family from drifting away from home for amusement. Paul Granard, decorator.



The real living room in the Frederic C. Peters home in Brentwood, Calif., is the study. Window seats make good lounging and reading spots, lighted by a double student lamp, and provide plenty of seating space for a crowd—something often lacking in orthodox, more formal living rooms. Wall cabinets take care of such cluttered paraphernalia as record albums, playing cards, and games. Allen Siple, architect.

What's the matter with the LIVING ROOM if you don't live in it?



In many homes the game room or study replacing the living room in the family's affections. This suggests that the living room as we usually think of it, is too dressed and formal for average family living. Particularly if it's the only place where the clan can gather, it needs the warm air of casualness you sense in these five rooms.

By Irene Moore Lindsey



The window corner in William Powell's recreation room has what many a living room could well copy, particularly if it's the only room in the house where the whole gang get together: plenty of comfortable built-in seating, excellent lighting for conversation or reading, and a pleasant dig to boot. It looks as if people used it, not as if it were a set designed to impress visitors—one of the most frequent failings in family living rooms. William Haines, decorator

Camaraderie is one of the ingredients that makes a home family, but it's nipped in the bud when the crowd is expected to conduct its after-dinner confabs, newspaper reading, crossword puzzling, et al., in a stilted, highly polished, so room. Eve Arden's recreation room has the sense of friendliness family living rooms need. Patterns are warm, fabrics and furniture livable; its belongings are fine, but not too good to be used. The Van Lansings, consultant decorator



One of the faults of so many living rooms is that they haven't enough inviting places to seat the whole family comfortably. And even if your group likes to sprawl on the floor in their relaxed moments, they like to feel that they could sit down properly if they wanted to. Facing sofa and extra seats built into the brick fireplace provide for this in Joan Bennett's French Provincial living room. Curtains and metal mesh screens the fire. Hazel Wray Davey, decorator



• MAYNARD PARKER



The living room is often too formal for the informal comings and goings of this day and age because Mother's afraid it won't be fit to show off to visitors if it's casual enough for daily family use. But this study proves that informality needn't mean rusticity at all. The very things that give it its easy air of naturalness—smart modern furniture, textured rug and fabrics—give it eye appeal, too. Watson and Boaler were the decorators.

Have a formal living room, by all means, if you and yours live and entertain in dinner-at-eight fashion and actually use such a room with pleasure. Otherwise, it will petrify into a rarely used company parlor. Gracie Allen says she doesn't feel she belongs in her living room unless she's dressed in evening clothes. She and George Burns find that this sun room is the center of domestic doings at their house. Harold Grieve, decorator.

The Burns sun room is geared for virtually all family activities and all ages. The youngsters are as much at home here as adults—and children are particularly uneasy among furnishings that are "too good" to be touched. Here are a backgammon table and magazine rack in a room where the whole family could read, nap, play cards, eat, drink, entertain. Furniture is bleached wood; most of the fabric is chintz; the rug is braided.

Could your maid's room be the reason you can't keep a servant?

It took House Beautiful three years to find four presentable maids' rooms! No wonder domestics list bad living conditions as a major complaint

By Florence Paine

A competent household worker needs the same privacy and harmonious surroundings you do to regain composure at the end of hectic day. A rocking chair in the kitchen and a narrow cot in the baby's room just aren't good enough. If you want an alert, satisfied worker, provide her with a room of which she can be proud and where she will be happy.

A maid's room need not be luxurious, but it should deliver 100 per cent in comfort and pleasantness. It should offer plenty of light, a place for reading, writing, radio listening, and a really good bed.

Even before the war the trend was for household workers to live away from their jobs. Now that so many have tasted the joys of regular hours, privacy, and excellent salary, it will be almost impossible to induce them to "live in" unless you offer them a satisfying home. We'll wager the maids living in these four rooms don't threaten to leave often.

The definition of "domestic" is changing. The maid who orders food, keeps accounts, pays bills, operates automatic washer, ironer, dryer is no unskilled domestic, but a real household manager and deserves living quarters commensurate with her work. Ideal set-up is bed-living room.



DECORATED BY JACK MASON OF CA

MAID'S ROOM IN HOME OF COL. AND MRS. CARL NORCROSS, DOBBS FERRY, N. Y.



Encourage your household worker to pursue her own interests by giving her a comfortable chair, good light, a radio to follow world events, a desk, adequate storage space to keep her clothes and uniforms neat, as above and right.

Maybe you can't offer your maid French Provincial furniture as in bedroom, lower right. But odd pieces of furniture won't be dismal if all are painted the same gay color, and pretty draperies and accessories are added.

If you're lucky enough to get a maid, give her regular hours, don't ask her to share baby's room. In Bertram Cahn home, Lake Forest, Ill., below, maid's room has same beds with built-in heading and seats as main bedrooms.



MAYNARD PARKER



MAID'S ROOM IN HOME OF MR. AND MRS. E. L. ELLERY, TOLUCA LAKE, CALIF.

HEDRICH-BLESSING STUDIO



PHOTOGRAPHS BY MAYNARD PARKER



Above. Fred MacMurray calls his porch the ideal spot for a summer's evening. It flows unobtrusively into the brick-floored terrace with only a slight step to mark the change. Furniture moves back and forth from porch to terrace to suit owners' fancy for sun or shade. The lily pool has a raised edge for safety's sake.

Left. Hedy Lamarr's porch and terrace run together with only the roof line to mark where one ends and the other begins. All furniture is on wheels, so it can be trundled around easily, according to whims or weather. Since the site is level, the terrace is edged with a low brick parapet, which also increases seating space.

Opposite. At Goodhill Farm, Roxbury, Conn., the old barn is the center of a good outdoor life. Its flagged terrace, built on a foundation of native stone, is the quarters for sun-bathing and alfresco meals. Chimney serves both indoor and outdoor fireplaces. Barn itself was remodeled as recreation house and hobby workshop.

Home life is BEST out of doors

Like all unwitty truisms, this simple one is surprisingly wonderful—once you've discovered it for yourself. If you haven't, maybe it's because your garden or your porch isn't planned right.

The ultimate in good American living has always been the house whose outdoor surroundings are used as an integral part of the living quarters. But too few house-dwellers ever realize this. They live in a half-happy, half-unhappy, half-idyllic, half-halcyon state. Unprivate gardens, unscreened porches, uncomfortable furniture, unattractive relations between indoors and outdoors conspire to keep people indoors, and ignorant of what they are missing.

The outdoor living solutions shown on these four pages may give you a cue to how to work out your own problems. None would cost a great deal of money to execute, if the labor (which is the costly part in landscaping) was supplied by the owners themselves as it can easily be. We commend these examples to you, as demonstration that the right use of the outdoors can help make a house into a home.

By Frances Taylor Heard





Terrace of Dr. and Mrs. Matthew Lasher, of Beverly Hills, Calif., is seen at left, above, and at right. The terrace is L-shaped and enjoys privacy on two sides. The terrace is protected by a high wall, while the fourth is set back by plantings of the yard. The extensive use of flagstones requires little maintenance work. Easily cared for perennials bloom at all seasons in the small circular beds around the terrace. This is a way to live with nature without being a slave to it.

and garden at left look as if they cost a mint of money, but they didn't! The old bricks were bought for \$95 by Mr. and Mrs. Robert Stanton, of Pebble Beach, and they paid them personally. Boxwood was free. They carted it from an old estate being sub-divided. Ironwork was another. Tablecloths are inexpensive cotton dress goods.

Insect screens are an absolute must in some sections of the country. This is a screened terrace (with awning roof) which gives the feeling of a room. Low stone wall does not obstruct the lounge's view of the garden. A good point! Home by Mr. and Mrs. W. A. Pullman, of Lake Forest, Illinois. Architects, Mr. and Mrs. Frank Judson. Decorator, Lorraine Yerkes.

The porch is almost a room in itself without losing any sense of the outdoors. It is screened with "Koolshade," a screening which filters out the sun's heat. Its horizontal wires are tiny flat louvers, which filter out the sun's rays. Yet note how clearly you can see through the screen. Architects, Mr. and Mrs. Frank Judson, Winnetka, Ill. Webster and Mrs. Frank Judson. Decorator, Felicite Reynolds.

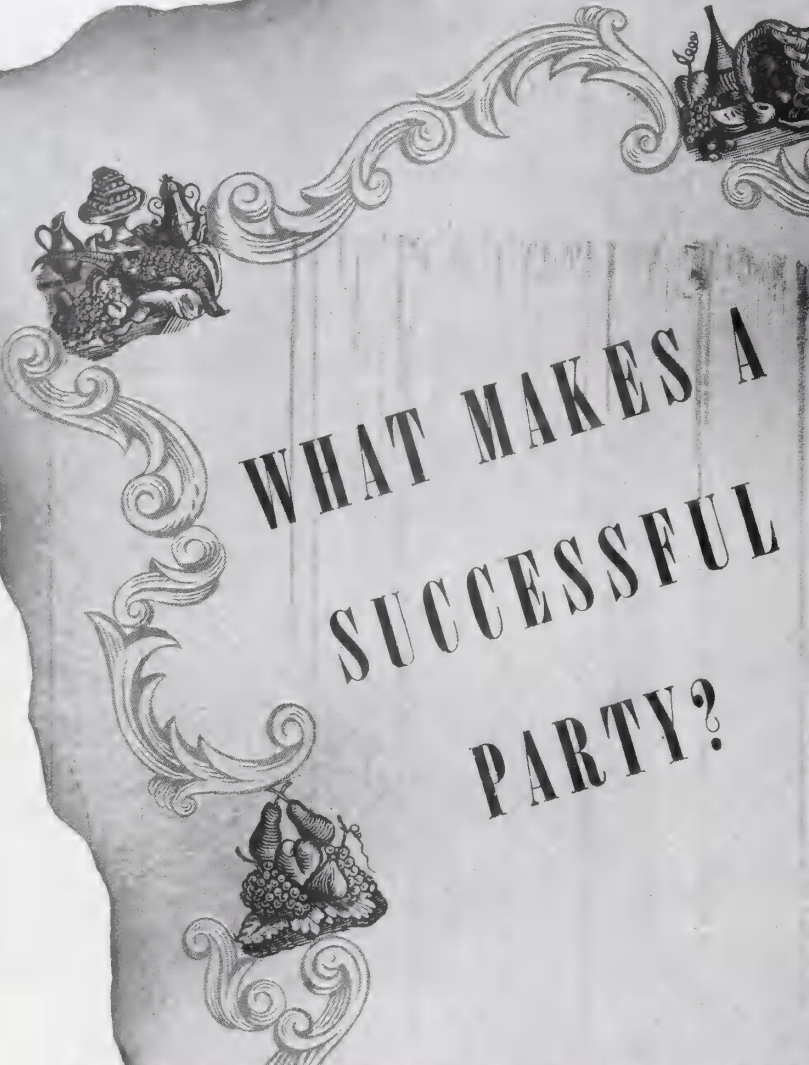
The Matthew Lasher house, also seen across page at left, appears from the terrace. All but two of its rooms are outdoor living space. That's what we call good planning. Every room is so plotted to take advantage of the garden view. More and more houses are being planned so that the garden is actually part of the interior decoration.



ALL PHOTOGRAPHS AND KODACHROMES OPPOSITE BY MAYNARD PARKER



Home life is
BEST
out of doors



WHAT MAKES A SUCCESSFUL PARTY?



What makes a party elicit
Louella Parsons, who is her-
self one of Hollywood's most
successful party-givers, say
it's all up to the hostess.
Here are some of her secrets.

By Sabina Ormsby Dean

HERE ARE SOME LITTLE WAYS TO KEEP YOUR GUESTS HAPPY



MAYNARD PARKER

Good hostesses can be made! But it takes a lot of patience and practice to develop that quality of being everywhere at once, and knowing what everybody is saying. But it won't take many parties before you'll develop that all-important keen ear which senses a discordant situation among guests and corrects it without their suspecting "hostess engineering." Here are some little ways to make parties smoother:

✓ **Be sure everyone** is introduced to everyone else. In making the introductions, mention a common interest which will give the two strangers a springboard for easy conversation on a subject where they're at home.

✓ **Don't single out any** one guest for lionizing, but make each feel that the party without him would be a flop. Then everybody will try to live up to your expectations.

✓ **If people appear to** be having a good time, let them alone. Don't uproot them and whisk them off to some other group with whom they may not be as congenial and happy.

✓ **If you serve both** non-alcoholic and alcoholic beverages, you will indicate a real consideration for individual tastes and wishes, and no guest will have to be embarrassed by refusing to drink anything at all.

✓ **Have plenty of whatever** food you serve, however simple. But don't insist on guests eating any particular food, or more than they want. Or you may force them to give embarrassing and personal explanations about diets and allergies, which make dull listening.

✓ **If you're serving** cold drinks, make them really cold, and don't try to conserve ice cubes. Instead, be forehanded and make extra cubes ahead of time. You can store them in the heavy glass dish under the freezing compartment. (Place temperature control at coldest point.) Then fill trays again and freeze another batch, so you won't be running out.

✓ **If your party guests** don't know each other, better be prepared with some form of entertainment, like music or games, to get things started. But abandon the planned entertainment as soon as it's obvious that guests have found mutual interests, and really would prefer to talk and get acquainted.

It is common knowledge among party-givers that the person most likely to have least fun at such gatherings is the hostess. A sterling exception to this hardy cliché is Miss Louella Parsons of Hollywood, newspaper columnist, radio commentator, best seller, and one of the film colony's leading hostesses.

The chief reason that a Parsons party is inevitably successful is that this seasoned hostess enjoys giving parties. "Unless you are relaxed," she says, "you can't expect your guests to be." There's the golden rule of party-giving in nutshell.

But Miss Parsons warns that rules alone won't produce a good party. The by-line of a good hostess means personal attention to her guests. "If you make every guest personally feel that he (or she), personally, is the guest of honor," she says shrewdly, "I guarantee they'll call you up the next morning to tell you it was the (Continued on page 99)

By Susan Mathews



IMAGINE a chair slipcovered in butter yellow shedding summer dust and dirt! But this is the kind of practicality you will see more and more in future fabrics. Note real pockets on the dressing table skirt. Vogue curtains, Robertson Factories, Inc.



PHOTOGRAPH

SUMMER SLIPCOVERS CAN BE pastel and practical

You can open the windows wide and still cover your furniture in ice cream colors you once might have considered too perishable. An inexpensive answer is a new fabric finish which wipes clean with a damp cloth, gives better drapability than old-time coated fabrics



BEFORE
AFTER



As waterproof finish, Beutanol, gives fabrics a
easanter feel than former coated fabrics had. They
not as stiff and heavy, so can be tailored neatly.
bad lines of the bed were disguised when its ends
padded and it was neatly slipcovered in red.



BEFORE
AFTER



Who nimble with the needle could do this complete
summertime face-lifting, right, for about \$23, includ-
ing window shades and lamp shades! Cottons with
new waterproof finish tub as easily as untreated
fabrics, and dainty rosebud design won't fade away.



BEFORE
AFTER



the cool crispness of soil-resistant fabric, which comes
in colors, floral designs, stripes, checks makes it a
essential for summer living. The pale beige slipcover,
helps to hide the poor lines of the chaise longue.
Beutanol fabrics from Titche-Goettinger, Dallas, Tex.



1 When edging annuals, such as sweet alyssum, candytuft, ageratum, midget marigolds, stop blooming or look frowsy, clip tops off with grass shears to even them and bring more bloom for late summer days.



2 Most petunia plants grow lanky and crowd neighboring plants before summer's past, so pick your petunias freely with long branches and enjoy them indoors. Plants quickly recover, flower past frost.



3 Weeds growing around the of lawn trees and shrubs are saboteurs ready to creep into turf and spread seeds everywhere. Root them out before they can cause trouble. This keeps grounds



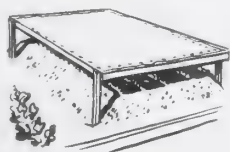
7 If your bearded iris bloomed poorly, chances are they need dividing. Dig the clumps, pull off vigorous growths, reset in newly fertilized soil. For showy clumps, set a half-dozen divisions 6" to 8" apart.



8 Old flowers left in the centers of zinnia, marigold, and cosmos plants rob them of strength they need to develop new blossoms. Snip them out now. To get show flowers, take off the side buds on each branch.



9 Some of the best spring flowering moss phloxes, like pure Camla, don't spread. You can get more ground with them by dividing old clumps, pulling apart so each division has roots. Then replant



13 It's not hard to raise pansies. You can sow seeds in a coldframe, but if you have none, make a little raised bed in the garden, rake the soil fine and sow seeds thinly. Keep shaded until seeds are up.



14 Hollyhock rust freckles the leaves with brown spots, kills the foliage leaving the plants bare as poles. When disease strikes, clean up all the debris, burn it, cut old stems. New shoots come from base.



15 To get off to a clean start with hollyhocks, sow seeds where you want plants to grow along fences or in borders. Drop seeds in clusters spaced a foot apart. Later, thin clusters to one



17 Canes of raspberries which fruited this year are of no further use, so prune them off at ground level. Don't damage the new canes, for, with fall fruiting kinds, they'll bear this fall, again next spring.



18 When tomatoes develop black, hard spots where the blossom dropped off, they're suffering from blossom-end rot. The only cure is giving your plants an even water supply. Water well, then mulch deeply.



19 Keep birds and beetles off choice bunches of grapes by putting a small grocery bag over each cluster as soon as it turns color. Bagged grapes ripen and can be left on vine a long



can get a second flowering
 early phlox and veronica by
 cutting off seed heads just below
 the leaves. This throws the plant's
 energy into new side shoots which
 gain, prevents self-sowing.



5 Your everblooming roses are now
 getting ready for their fall come-
 back. Help them along by feeding
 first, then watering heavily to keep
 the ground moist. Let water run
 on the ground to soak in deeply.



6 Summer storms blow tall peren-
 nials willy-nilly, so stake now to
 avoid damage. Check fall asters,
 boltonia, golden glow, aconites, late
 delphiniums especially. Use several
 slender stakes for the large clumps.



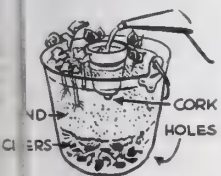
For a genuine surprise, order
 autumn crocus (autumn crocus) right
 and plant the bulbs in bor-
 der wild gardens the minute
 they arrive. In September, bulbs
 of lilac, crocus-like flowers.



11 Best flower for cutting in Au-
 gust is the gladiolus. Spikes cut
 when the first flower opens will last
 for days, and keep their color, too.
 Slice a bit off the stems daily with
 sharp knife; keep water fresh.



12 Next May is no time to wish
 for Oriental Poppies. They're best
 planted in late summer or fall, so
 order roots now and plant in a
 sunny, well-drained spot. Divide
 old clumps that haven't flowered.



The best geraniums and coleus
 for winter's garden are young
 ones grown from cuttings made
 in June. Choose firm new shoots 4 to
 6 inches long, trim off the lower
 leaves and set deeply in gritty sand.



Use strawberry runners so
 that new plants will be at
 6 inches apart. To hold them in
 place, top soil over runners or
 with hairpins made of old wire.
 This gives a better bed, more fruits.

PUTTER WITH A PURPOSE

By Paul F. Freese

Don't waste your time these precious
 summer days at trifling chores that get
 you nowhere. Here are 20 little jobs
 which net more flowers and keep your
 garden going for the rest of the season

EASY BREAKFASTS

Even FOR THE COO

BY MARCIA KNIGHT



HEDRICH-BLESSING STUDIO

Nests of tables are as convenient for serving breakfast as for buffet suppers; you can place them wherever there's a breeze. When it's hot, cantaloupe and pineapple wedges are a cooling way to greet the day. Follow them with toast, covered with Smithfield ham spread, topped with fluffy scrambled eggs—and coffee, of course. Spread comes in jars, costs only 1 red point. Photographed at Marshall Field, Chicago.

Schoolmaster chairs are a boon to those who loathe juggling plates. But even if your house doesn't boast any, like these at the Oliver Wallaces, in Ada, Michigan, you can put a complete breakfast on a roomy tray and still eat in the bay window. On the tray you might have fresh plump blueberries, several slices of Scotch Toast,* which is French toast with a new crunchy twist, a jug of real maple syrup, and good coffee.

If breakfast in your house is a catch-as-catch-can affair simply because the early morning hours find you mist-minded, partially prepare breakfast the night before, that it will almost cook itself. Wide-awake, almost anyone could probably get a simple breakfast on the table in 10 or 15 minutes. But even if you go through the motions like a sleepwalker, you can produce a fairly substantial breakfast in 30 minutes, if you've planned your menu ahead of time and accomplished a few time-consuming preparations the night before.

When orange juice is a daily order, and speed a prime factor, squeeze oranges before retiring, cover container tightly and chill overnight. An ice-cold glass the minute you hit the kitchen may help startle you out of your fogginess and start you quick-stepping through the paces. And you don't have to worry about vitamin loss, for if well covered, orange juice loses very little vitamin C. If halved grapefruit or oranges are on the breakfast menu, scoop them out the night before, cover with waxed paper and place in the refrigerator. Or hull berries, wash, and put them where it is convenient. Even peaches and pears can be sliced ahead of time, if they are sprinkled with lemon juice to prevent discoloration. And you can put muffins on the table in just about the time consumed for the baking if you mix your dry ingredients together in a bowl the night before. (Continued on page 51)

*See starred breakfast recipes on pages 92 & 93



EMELIE DAVIS



LEFT: HOME OF JOHN GARNER, LOS ANGELES, CALIF. PHOTOGRAPHED BY MAYNARD PARKER

Before-breakfast grumblers won't be dour long at the Bert Lowres' counter in West Orange, N. J., for it sings with color. (Above.) Breakfast over, it's a work counter. If breakfast is brunch, try Scalloped Eggs and Potatoes,* with spiced ham fingers and Peanut Butter Drop Biscuits. (Cut canned luncheon meat into thick strips and sauté.) Toastmaster and Manning Bowman broiler are within reach for midnight snacks.

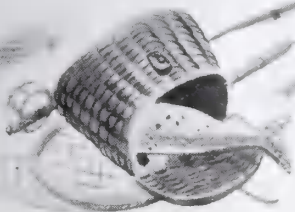


Breakfast counters that slide out of sight are ideal when space is short. On counter place colorful bowls of assorted ready-prepared cereals, sliced peaches, berries—a good arrangement when breakfasts are staggered. Orange juice will be icy at any hour, if you put the covered pitcher in a bowl of cracked ice. For that something hot, but quick, try easy Oatmeal Muffins.* You'll love the crisp, different topping.



N HONOR

OF PAPA'S HOBBY



By Florence Paine

When Papa resurrects his rod and reel, when his exodus into the dawn is marked by creaking stairs, then Mama makes preparations for her famous dinner: planked fish that proves her as much an artist as our Compleat Angler

When you were a small child, did the alarm clock jangle shrilly at five o'clock on Sunday mornings so Papa could go fishing? The night before Mama always tried to dissuade him with a regular routine of arguments about his needing those extra hours' sleep, he saw Sam come every day anyway, and what about all those things done around the house. Papa always acted as if he was listening; he made appropriate replies. But his eyes told on a look which excluded us all. His fishing expeditions were something almost sacred, and we children instinctively respected his hobby. But not Mama! She always argued. And Papa always went. But usually he brought home a pretty catch.

Mostly it was little fish, but once in a great while there'd be a great big one. And then we would celebrate. Mama was never interested in the little fish. She made Papa cook for himself. But the minute a fellow of some proportions pulled out of his wicker basket, Mama got a special gleam in her eye, which meant planked fish.

Nowadays you can buy any number of fancy oval planks

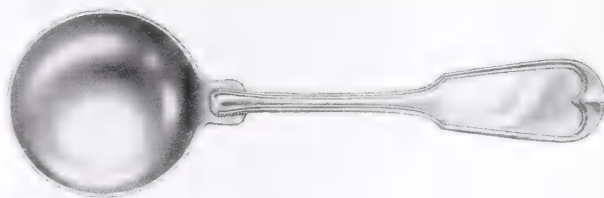
to set off your fish catch, but the plank Mama used wasn't shapely; it was just dark and discolored. We liked it that way, though, because it reminded us of so many of Papa's prize catches which had reposed there so proudly.

Getting the fish ready for the plank was a ritual with Mama. She cleaned the fish and made an opening large enough to push in her hand for salting and filling with dressing. Then she rubbed the fish inside and out with salt and a trace of pepper. Then she loosely filled the cavity with bread and celery stuffing—loosely because the stuffing expanded as it cooked. Out came the special needle used for poultry and fish, and some thread, and Mama sewed the opening as carefully as the finest seam. Next she'd wipe a bit of oil on the plank, and lay the fish down gently. Sometimes she poured a little olive oil over the fish, and sometimes a few strips of bacon rested on top. We liked the effect of both, but we never could decide which flavored the fish best. Into the oven for some 25 minutes, then under the broiler for about three minutes.

The finishing touches were the (Continued on page 81)

ILLUSTRATION OPPOSITE BY PETER H. NYHOLM

The welcome of the hunter home from the hills is mild compared to that which greets the angler home from the streams. If his creel be full, with what a chesty strut does he enter the door! What jingling proclaims his vainglorious arrival! To celebrate the catch of all such sportsmen, Mrs. Frances T. Heard, HOUSE BEAUTIFUL's Home Furnishings Editor, has set a table that will warm the heart of every voracious angler and the lucky partakers of his booty. The yellow cloth flaunts a gay fruit pattern down the center, comes from R. Granichstaden, Inc. The glasses and Jugtown pottery come from J. & J. Sloane, and the sterling flatware in the Fiddle Thread pattern is from Frank W. Smith, Inc. The chairs, from H. G. Knoll Associates, invite long, comfortable lingering over dinner. Once again, Mrs. Heard illustrates the formula for successful table setting by choosing accessories that have a happy affinity for each other and are appropriate to the occasion. Glass, pottery, silver, and cloth have a sense of simplicity, the same degree of weight and texture





BEAUTIFUL INTRODUCES YOU TO THE
WHO INFLUENCE YOUR LIFE. THIS MONTH . . .

MEET HENRY DREYFUSS

● Henry Dreyfuss is an industrial designer whose chief preoccupation is finding ways and means of making a product perform better. "Does it work as easily as it might?" is the question which is paramount with Henry Dreyfuss when he evaluates a new design. It is generally supposed that an industrial designer concerns himself primarily with the appearance of a product; Dreyfuss is prone to take good appearance for granted, as an inevitable characteristic of a sound design.

His clients include such firms as the Bell Telephone Laboratories, New York Central System, Consolidated Vultee Aircraft, and American Export Lines, as well as producers of bathroom fixtures, household appliances, clocks, and other products for the home.

Dreyfuss finds much fascination in devising a clock winder that can fit virtually all sizes of hands, or in studying a vacuum cleaner to see if he can make it lighter or lower so that it can get into odd corners. Always that same query is there: "Can we make it work more easily?"

This over-riding attention to function rather than to form is not an exclusive Dreyfuss characteristic, by any means, for it has long been a dominant force with our better designers. But Dreyfuss is one of its foremost exponents and has ranked as one of our top-flight designers almost from the moment he opened his office in New York fifteen years ago.

Like so many other designers, Dreyfuss drifted into the designing profession from the theater. At 19 he did stage sets, a faculty which has stood him in good stead constantly, and finally reached its climax in the gigantic interior of the Perisphere of the New York World's Fair, where he was given the task of dramatizing the two basic themes of the Fair in a performance that took no more than six minutes.

He is facile in his designing and quite often sees the solution of the problem immediately, tries other approaches, and returns to his original idea and refines it. He never has more clients than he can personally handle and has persistently restricted his staff to a very small number. A great deal of his work is collabora-

tively developed with engineers attached to the staffs of his clients, and his name is often not directly associated with the products on which he has been working. He likes to feel that his influence extends to all the products of his clients, not solely to the one on which he is consulted.

His research to see if better chairs and sleeping equipment can be devised for planes, trains, or ships is a continuous process which has absorbed him for a decade, and it is clear that important innovations will emerge in his first postwar models. It is quite likely that household furniture and bedding will ultimately reflect some of his experimentation with new materials and new constructions.

His preference for working with scaled models rather than with sketches is almost tantamount to a fixation. A full floor in a Chicago building was recently cleared for him so that he could try out three-dimensionally some of his ideas about postwar bathroom fixtures. They are developed in plaster or in wood but serve his purpose well enough. He recently kept 58 persons in a model of a transport plane for 24 hours in order to test his ideas about the flexibility of the chairs, the merits of his new sleeping arrangement, and the plan of the dining and gaming quarters. His work in the living rooms, dining rooms, and bedrooms of ships, trains, and planes is providing us with a glimpse of what the home of the future may ultimately offer us in innumerable convenience features.

About 25 per cent of his time is spent traveling around the country to his clients' factories. He is gregarious, talks easily, has many friends, can cook well, and dislikes driving a car because he hates to sit still for any length of time. He likes collecting odd bits of information, so that he can tell you quite readily that 8 per cent of the people are left-handed. This quirk for statistics springs, however, from a deep-rooted impulse to study mass trends and mass characteristics. Dreyfuss has never undertaken the designing of exclusive products for restricted sale; mass production is his bailiwick. His influence is correspondingly widespread.

You throw it out the BACK DOOR

He brings it in the FRONT DOOR

His own imagination and other people's cast-offs are this man's stock in trade. In his amazing shop he makes salvage so desirable that he can't keep up with clamoring customers' demands

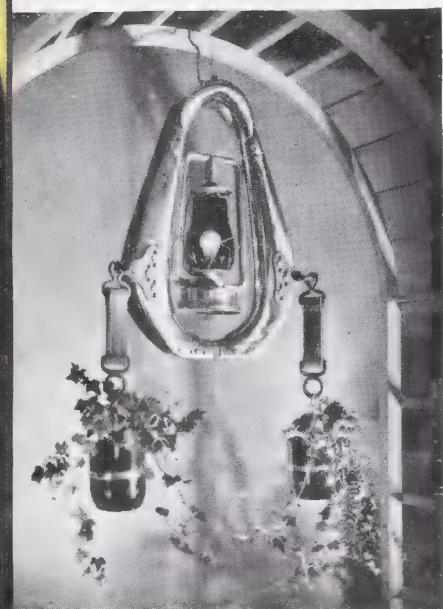
By David U. Herrmann

Take two parts imagination, one part beauty, and one part humor, add a discarded water-jug, a weather-beaten rain barrel, or a painted garden rake, and out come glamorous originals by the Beverly Hills Patio Shop, whose motto is "We bring in your front door what you throw out the back." This is no idle boast.

For here you will find unique merchandise lives on its wits. Here are offerings to the bored of those who have everything, who need not to those who want something different, yet rative and diverting. Here is the dream of H. Lachman, artist and Hollywood director, who been decorated with the Legion of Honor for paintings which hang in the National Museum in France, and acclaimed for introducing to us Shirley Temple, Jean Gabin, Rita Hayworth, and other

The Patio Shop is living evidence of its creator's artistry. It is one of the many shops on Beverly Drive, center of the movie colony's shopping district, but you cannot pass by without noticing it. There is a white picket fence, at which swing huge cages housing white cock and fantail pigeons. There are white bamboo screens in place of the conventional store window. In a pure white manzanita tree spreads its branches above the most fabulous and fascinating collection of gadgetry you've ever seen.

Lamps are made of bugles, banks, and bird and miniature sewing (Continued on page



● Left. Typical Patio Shop original—a garden lamp made from such diversified cast-offs as a copper horse collar, an electrified kerosene lantern, and two chubby beer bottles for vines



● Above right. An old copper-banded butter churn, dressed up with rough-hewn wheels and handles, turns into a plant stand for a porch or terrace. You wonder why you didn't think of it

● Right. The clock you see hanging on the wall is a copper skillet that's been given the works; and it really keeps time. An antique silver chafing dish planted with greens becomes a lamp base



MAYNARD PARKER



ago some little girl played house with this lamp base. It's a perfect old-fashioned coal range, complete with all its cast-iron frills; and its matching lamp shade has a matching band of patterned iron. Candle in a glass bottle, cut in half, its edges polished, and set in a wood base



● The Patio Shop is a whirlwind success because its owner has an acute sense of what junk is beautiful and useful and what is not. He spotted a copper replica of a bass viol sound box and this clock was the result



● Meet Elmer, the soft drink colt, who's at home in some of Hollywood's best patios. He's part driftwood, part desert palm, with a mane of frayed rope. Panniers tote drinks. Glasses were made from old bottles



the shop's most enthusiastic patrons belong to the nursery set, when it provides such smart younger generation accessories. The lamp, devised from a toy sewing machine, all dolled up to celebrate the happy adventures of Raggedy Ann herself



● What would you do if you found an old banjo? Harry Lachman picked one up, disappeared into his workshop, emerged with this combination lamp base and plant holder. Ideas like this are naturals for playroom furnishings. They start conversation going because they're worth talking about

Are you sure you know

You may have to be your own planting crew next time you buy stock from a nursery, for the manpower shortage has forced nurseries to curtail their service. Here are four important steps in doing the job right.

By Janet Darling

The biggest part of the work comes in the preparation for planting. Get your holes dug and all your equipment ready well before your plants arrive.

1. Before the plants are delivered, stake out all plant locations and dig holes for them. Have plenty of topsoil, piled conveniently near each hole. Also have ready stakes, guy wires, rubber hose, crepe paper or burlap, and mulch material, which may be peat moss, leaf mold, or manure. Don't forget to cart away the poor soil you have excavated in the digging of the holes. Consult your nurseryman about the size of the balls or roots your plants will have, and the depths of holes should allow the plants to stand at the same grade as in nursery. (You should check this later by noticing the soil mark on the stem.) Holes for trees should be at least one foot larger than the ball in all directions; for shrubs at least six inches. Remember this is a *minimum* rule, for it is easier to be generous now than to have to re-dig and add topsoil two years from now.

A cloudy, windless day makes for ideal planting weather, so aim for this if possible. In any case, protect plants from sun and wind. Keep the roots moist.

2. When plants are delivered, set the bare rooted ones first. You will find that the roots have been "puddled" (when they were dug and the roots shaken free of earth, they were dipped into a thin mixture of soupy mud, giving the tiny roots a protective mud pack to keep air from reaching them). If you cannot plant for a few hours, it is a good idea to re-puddle them and lay them in a shady place, covering them with a piece of wet burlap. If you cannot plant them for several days, they should be "heeled-in." This means digging a shallow trench, laying the plants on their sides on the ground with roots in the trench, and covering the roots with earth in a sort of temporary planting process. With balled and burlapped plants (B&B), the first consideration is to keep the balls intact, for a loose ball is worse than no ball at all. Never lift a B&B plant by its top, for this causes all the weight of the plant to pull on the precious fibrous roots. Instead, put your hands under the ball and lift the plant with the weight of the ball resting on your hands. Be sure that the ball does not dry out, but do not wet it so much that it becomes muddy or soggy. Stand plants out of the sun while awaiting planting—away from wind at all times. If you cannot plant for several days, stand plants upright in a shady place, and cover the balls with earth, peat moss, or wet burlap. Always remember that wind as well as sun ruins shrubs, and there is nothing more harmful to both roots and foliage.



T way to

PLANT YOUR TREES AND SHRUBS?

Dig your holes on the large size and be generous with topsoil. Check the depths of holes so that plants will stand at the same grade they did in the nursery



3. First of the planting operations is loosening the subsoil at the bottom of each hole with a shovel or spading fork. Next spread at least six inches of topsoil in each hole, checking grades to be sure of your depths. Plant your bare rooted plants first, since they are the most perishable. Hold the plant in the hole, spreading out the roots in their natural directions, and shovel enough topsoil in to keep the plant erect. When the hole is about $\frac{2}{3}$ full of soil, water around the roots to make sure there are no air pockets. Use a hose without a nozzle and with water turned on slowly; poke the soil into all nooks and crannies with a blunt stick. Now fill in the rest of the hole with topsoil, making sure the plant is standing straight. When planting balled and burlapped plants, set the plant in the hole, at proper grade and with 6 inches of topsoil underneath. Loosen the burlap from the top and sides. Never try to pull the burlap out from under the plant, as it will disturb the ball. The burlap will soon rot away, but you may cut away any excess with a sharp knife. Push the topsoil in thoroughly under the ball, and add more topsoil until the hole is $\frac{2}{3}$ full. Water to remove air pockets, and then fill to grade. With both bare rooted plants and those balled and burlapped, next cover the entire area of the hole with your mulch material about 2 to 3 inches thick. Then form a ring of topsoil at the edge of the plant pit to hold rainwater. Generally speaking, it is a good idea to give new plantings a thorough soaking once a week for the first season. Let the hose run slowly for several hours, so that the water will get down to the roots. Pruning back after planting is a "must" for all plants. A good general rule is to remove about $\frac{1}{3}$ of the top growth, taking care to preserve the general character and shape. Lack of proper pruning after planting will make your shrubs grow thin and leggy, and you will soon find that you do not have the full, healthy specimen you had pictured.

Stake or brace trees over 6 feet high, for winds blow them out of plumb, loosen balls, cause air pockets fatal to roots

4. Trees 6' to 12' tall require a single sturdy stake, embedded at least 3' in the ground and tied to the tree with wire run through a piece of old rubber hose. Trees 12' and over need 3 guy wires, run through hose at the tree and anchored to stakes about 10' from the tree. Larger trees, with trunks 2" and over, should be wrapped, bandage-fashion with burlap or water-proof crepe paper, protecting the tender bark tissue from drying. Stakes, guy wires, wrapping should remain at least a year after planting.





GIRL
WITH A FUTURE

By SARA LITTLE

Emily Wilkens has rescued teenage clothes from the ugly duckling class, and has given them style plus suitability. She knows the importance of color and the right accessories, has relied on them to give her home individuality. Color scheme is moss green, radiant pink.

Wall opposite fireplace is papered with rose-splashed chartreuse paper. Miss Wilkens painted pink roses on lamp bases to match roses in wallpaper. Fringed table skirt is green faille, wall-to-wall draperies and couch cover, pink Botany wool—all from her line of dress fabrics.



FIREPLACE was merely an inconspicuous hole in the wall until Miss Wilkens had it mirrored on three sides and installed fluorescent lighting at the ceiling line. Her favorite accessories are decorative arrangements of fresh flowers, which she has throughout her furnished apartment the year round.



FURNISHED apartments seem never to have enough storage space. Miss Wilkens added drawer space, and acquired a dressing table to boot, by topping quilted closet chests with a piece of mirrored plate glass, which is impervious to such things as spilled nail polish and perfumes. Good idea for you, too!



GARDEN. SKETCHES BY EMILY WILKENS. PHOTOGRAPHS BY WM. F. HOWLAND

Young America's favorite DRESS DESIGNER LIVES HERE

Emily Wilkens' career, as a designer of dresses for young juniors, has kept her traveling from West to East Coast. A rolling-stone life isn't conducive to accumulating furniture, so a furnished apartment is the best answer to her where-to-live problem. Even though she didn't personally select all the furnishings, her home expresses her own tastes

Should you BUILD BUY or ALTER

Whoa! Wait a minute before you answer. There are disadvantages, as well as advantages, to each of these roads to home ownership. Read this evaluation to see if you have considered all of the

BY MILES L. COLEMAN
House Beautiful's Building Adviser

Whether to build or buy? That is the question, or at least one of the serious questions confronting the prospective homeowner. Whether to take what you find and see what you are getting? Or to face the trials of lot selection, plan making, materials selection, and construction? Whether to deal with one man and get it over with, or live in the company of land seller, architect, builder, subcontractors, decorators, until the last paint can is closed?

Hamlet's choice was hardly more perplexing. There are both advantages and pitfalls in either selection. Let us see, if we can, how these add up.

ADVANTAGES OF BUYING A HOUSE ALREADY BUILT:

1. The house is there for you to see. You do not have to use your imagination to decide if the room sizes and arrangement are adequate, that your furniture can be placed satisfactorily, that the outlook is agreeable.
2. The price is fixed. Unless you want to make changes or alterations, there should be little possibility of extra cost.
3. You have another's (the builder's) opinion, as well as your own that the house is marketable.

4. You can readily make comparisons with other houses as to layout and price.

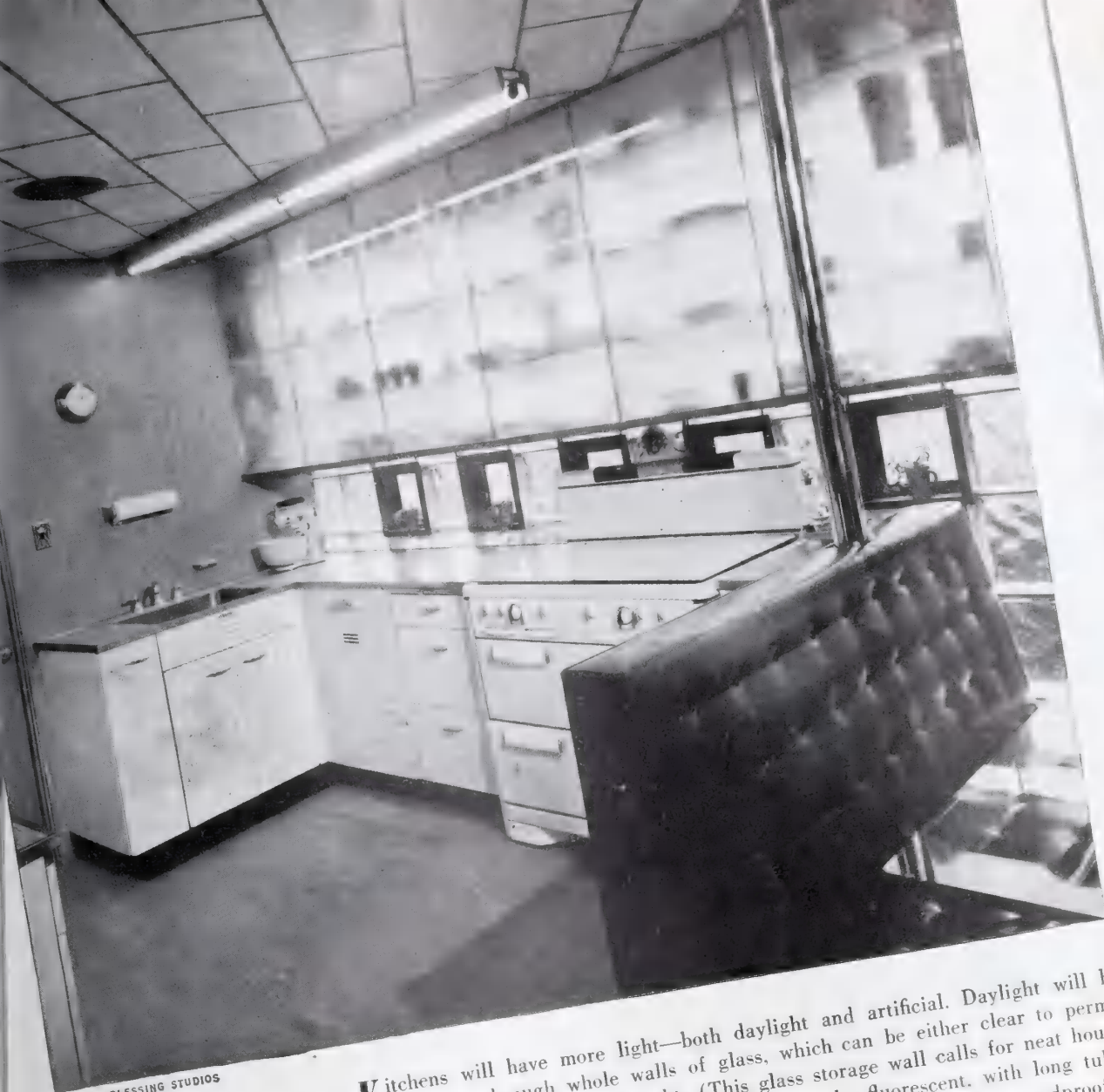
5. You may gain a price advantage (assuming the house is new), because of the character of builder's operations or (if the house has been used) because of normal depreciation.

PITFALLS OF BUYING A READY-BUILT HOUSE:

1. The house may have defects hidden beneath a shining surface. Its basic structure may have been compromised in order to permit greater allowance for the eye-catchers so often considered by builders as an important adjunct to marketability.
2. You may have to compromise with your own conception of what you have desired in a home.
3. You may be tempted into alterations, which may involve more expense than you contemplated.

NOW TAKE THE ADVANTAGES OF BUILDING YOUR OWN:

1. You should be able to get a design, arrangement of rooms more closely related to your own scheme of living. Consequently you may be more likely to have a house in which you will be more comfortable and content.
2. You have the opportunity - (Continued on page 63)



HEDRICH-BLESSING STUDIOS

Kitchens will have more light—both daylight and artificial. Daylight will be admitted through whole walls of glass, which can be either clear to permit vision or opaque to obscure sight. (This glass storage wall calls for neat house-keeping inside.) Night lighting will very likely be fluorescent, with long tubes delivering light right where you want it. Kitchen ceilings will be soundproofed. This and the photographs on the following four pages were all taken in the home of Mr. and Mrs. Nathan Jacobs in Glencoe, Illinois. Bertram Goldberg, architect.

No. 1

By Elizabeth Gordon, Editor

5 earmarks of a postwar house

Ever since the beginning of time, the way we have designed and built our homes has revealed the era in which they were built. We predict that after the war it will be no different. The forward-looking methods and materials that were used in only a few houses before the war will be used in the majority after the war is over. Here are five characteristics which we foresee will be widely prevalent



THE living room with a hidden guest room is no new idea. But all the make-shift versions of the past have no semblance to this arrangement in the Nathan Jacobs house. For this the functions of the guest room (bed, dressing, and storage facilities) neatly condensed into a closet about 4' x 11½', separated from the main room by handsome plywood doors which can be folded out of the way. The guest's portion of this room can be separated from family and out of the way. Modernfold door, seen at the left, and complete privacy can be achieved. Study right to grasp the adroit way this double function has been incorporated into the

No. 2

5 earmarks of a postwar house

A new conception of space will earmark the postwar house. Because space is precious and costly, we will use it more efficiently—signifying so the same space works more than one way. Here are two examples of more efficient space-planning: how to use the living room as a guest room, and how to create more storage around the bed. Items for your scrapbook



No. 3

The liking for a dramatic bed—whether the drama is achieved by a canopy or an upholstered headboard—seems to be perennially with us. Here is a variation that gives the owners both drama and greater utility. Into a beveled frame, which makes a recessed niche for the twin beds and indirect lighting (the lamp you see is a reflection), are built spaces for all the myriad of things most of us like to keep around our beds—from radios to telephones and nose shelves could be used to store at night or comforters and blankets for easy access in case temperature drops suddenly.



No. 4

5 earmarks of a postwar house

Built-into-the-wall storage units will be extremely characteristic of postwar housing. Partitions between rooms will be more than mere partitions. Rather they will be scientific storage units—scientific in the sense that variety and size of spaces will be designed to house all families economically and conveniently, the thousands of articles that all families accumulate. At the right you see an example of such in-wall storage for a dining room, in the closed, this unit is inconspicuous, presents no domestic housekeeping problem. When open, all of its contents are highly visible and accessible. Shallow trays for linens and flat silver provide more convenient storage for these possessions than most furniture does. Glass china shelves are spaced so that space is not lost in the shelves. Notice that the doors can be opened in



WALLS THAT DISAPPEAR WITH THE TURN OF THE WRIST

No. 5

HOUSE BEAUTIFUL'S
Home Planners Study Course

PHOTOGRAPHED BY REDBORN-BLANKING CO.



lding and sliding glass walls are here
o stay. With the advent of insulating
s (two panes with a dead air space
een), such walls are practical for
climate, without undue loss of heat
ter. These doors fold up like an
on and nest flat against the wall,
the room one with the outdoors.
se, good weather stripping and
the sash tightly into the frame
ial if this scheme is to be used
e climate. Screens are installed
er protection against insects.



Improving the creature comforts will be the chief motivation behind most postwar home designing. The style will spring from the function, which is quite the contrary of what it used to be. The prime requisite of a good house will be to enable you to live like a king, without the inconvenience or expense of a retinue of servants to cater to your comforts. Test the products you see, and the ideas you hear about, against this yardstick: "Will it let me live a better, more carefree life?" If the new thing can't measure up on this score, it might better be viewed with suspicion as a possible passing fad. If you build by such a standard, your new house will not be obsolete before you move in

CONTEMPORARY MODERN



You will admire Kent-Coffey modern bedroom designs for the smart good taste of their contemporary styling. Selected cabinet woods are finished in the new mellow tones so favored by decorators. Choice of individual pieces enables you to effectively express your own personal ideas. Kent-Coffey are specialists in building smartly styled bedroom furniture — including charming traditional designs as well as contemporary modern. You will find Kent-Coffey bedroom furniture at many leading furniture and department stores from coast-to-coast.

Be Guided
By This
Trade-Mark



KENT-COFFEY
Manufacturing Company
Lenoir, North Carolina

A washing machine, red striped and fabulous, has come into Helen Herrmann's life. And oh, the magic of its sudsy music!

DEAR E. G.:

I have just met up with a washing machine and it is the greatest event in my life since I put my first



quarter in a slot machine and five more showed up.

For three weeks come yesterday the Owen's Alley Herrmanns had been sleeping between the same sheets, drying themselves with the same towels and stepping on the same bath mat. There is a laundry strike, and the weekly clean linen (which the management throws in as an added inducement to live in the Alley, like a complete set of china on bank night) came to a dead stop right in the middle of the sheet shortage.

Naturally the Herrmanns, like the rest of the Alley folk, along with owning no furniture and such



trivia, own no linens. So there we all were, a ragged, dirty-sheeted underground, saluting each other covertly every morning, brothers under our dirty wash. There is nothing like a mutual sense of dirt for comradeship. Never has there been such unity in the Alley since the garbage man disappeared.

Such was the situation when David came home Thursday night, pale with triumph, despite his several layers of sunburn.

"Consider your laundry problems over," he said pompously. "The

Corporal has the situation. "Yes?" I said nervously. The corporal's approach is usually somewhat orthodox.

He walked over to a Paul Klee painting and have written you in lovingly on its abstract.

"We're going to let a washing machine," he said. "See, I kept modern art is handy to the house."

"I don't get it," I said. "The time when I was a child."

"Well," David said



dropped in to talk to the boys in the paint shop. There he was, painting the machine red and white for his wife's birthday. He was enjoying doing it. A washing machine is a supreme abstract. Klee would have liked it if he had thought of it.

David sat down and smoked our last cigarette. He asked him how he was. He said he was well. He said he was well. He said he was well.

turn for letting me

wife's red-and-white sheet that we could sleep in. (Continued on



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THE REAL VOICE OF
Radio

Beautiful

BEYOND BELIEF IN TONE

AND STYLING



HOSTESS GOWN BY FOXBROWNE

...h sight and sound will proclaim the right of the Bendix Radio-Phonograph
...to be the highlight of your home. Great designers have created cabinets as agelessly beautiful
...as the music of the masters. Leaders in electronics have assured reproduction of
...that music as flawless and enchanting as a face-to-face performance. If you think of your home
...as a haven of beauty, a look, an audition and you'll agree—your radio must be a Bendix.

BENDIX RADIO

INC. U.S.A. INC. U.S.A.

PRODUCT OF

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AVIATION CORPORATION

BENDIX RADIO DIVISION • BENDIX AVIATION CORPORATION • BALTIMORE 4, MARYLAND

BE RIGHT-DRINK LIGHT



de **LIGHT** ful

KING

IT'S WHISPER LIGHT

KING BLACK LABEL

Blended Whisky, 86 Proof. The straight whiskies in this product are 51 months or more old. 40° straight whiskies; 60° grain neutral spirits.

1945
Diamond Anniversary
One Family-One Tradition
for 75 Years

*Yours to enjoy . . . with a good book . . . the family . . . friends!
Yours for relaxation . . . or gaiety! It's a comfortable room . . . richly paneled in walnut Weldwood.*



Picture of Comfort

FRAMED IN WALNUT PANELING

you'll make yourself right at home like this.

Weldwood . . . that once could be the most expensive homes . . . at you and your friends, from your living room . . . dining room . . . den.

and the cost of these beautiful Wood Panels within the means of budget . . . hardly more, overall, than ordinary plastering.

Weldwood is there for good for the life of your house!

Pre-built walls, that save as much time in building time . . . because they do not evaporate, as there is in new plaster. There's no moisture to make the walls and doors warp. There's no need for repairing or replacing plaster.

Weldwood paneling can be yours in the warm walnut, illustrated, or in rich mahogany, cool oak, knotty pine, handsome gum . . . or almost any other fine hardwood you choose. And it is just as easy to use for remodelling existing homes as for new construction.

Ask your architect and builder to tell you more about Weldwood Plywood Paneling. And see your lumber dealer for actual samples, prices and delivery information.

Weldwood Plywood Paneling will be available both pre-finished at the factory, and natural for finishing after installation.

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Waterproof Weldwood, so marked, is bonded with phenol formaldehyde synthetic resin. Other types of water-resistant Weldwood are manufactured with extended urea resins and other approved bonding agents. Back of these Weldwood Products are unmatched facilities and experience in Plywood production and fabrication.

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H.B. 8-46

Try this
"mountain magic"
 in your favorite rum drink!

The "magic" that Ron Merito works in your rum drinks is simply the result of glorious "mountain flavor"—unique and distinctive, which is born of "mountain distilling."

The home of Ron Merito is a little mountain valley in Puerto Rico. There sun and fertile soil, pure water and tropic air create a condition ideal for the making of perfect-tasting rum. Result: this de-

lectable "mountain rum" with a taste that's wondrously mellow and smooth, and a rich aroma that's wholly delightful.

Try refreshing Ron Merito in a daiquiri, cuba libre, highball, rum collins. Try it in sours, manhattans, old-fashioned. You'll find, to your deep enjoyment, that this luxurious "mountain rum" imparts to any rum drink a new and pleasing flavor that is memorably delicious.

THE PUERTO RICAN MOUNTAIN RUM
Ron **MERITO**





HAT TIME IS IT?

would live happily, stop fretting about future and time past, but savor the full- of each present moment before it passes

By Agnes Rothery

Author of "A Fitting Habitation"

formed on the best
at there is a time
Ecclesiastes goes
r with a good deal
to saying that there
ast away stones and
her stones together.
Scriptures as you
not find a word of
to the time to ar-
n-thirty dinner.
may be divided into
people—those who
en-twenty-five and
ve at a quarter to
eight-fifteen. If you
at minority group
ys on the dot, you
have learned that
ates, hours, days, in
a year, waiting for
majority. And as you
ost hours, you also
ularity, for nothing
ng to your hostess
e door bell ring be-
shed putting on her
ess it is to have her
ered, when the cur-
his shirt sleeves,
for cocktails.
by arriving at your
alf an hour late, so
that should be crisp
hat should be moist

is dried up. And the next day the disgruntled cook gives notice.

Traveling companions, matri-
monial or otherwise, take off on
complicated journeys, when one
member is determined to cool his
heels at the station or on the dock
half an hour before the scheduled
departure of the train or boat, and
the other member insists on leap-
ing from the taxi to the moving
vehicle. For if those who have an
awareness of time regard punctu-
ality as a grace as well as a neces-
sity, those who have no such
awareness regard it as an irrele-
vance which should be ignored.

In this mechanized age a six-
year-old child understands that
cogs and wheels must mesh at the
precisely split second. But the
wheels and cogs of social life whizz
any old way and with irreparable
finality strip friendships of their
brake linings.

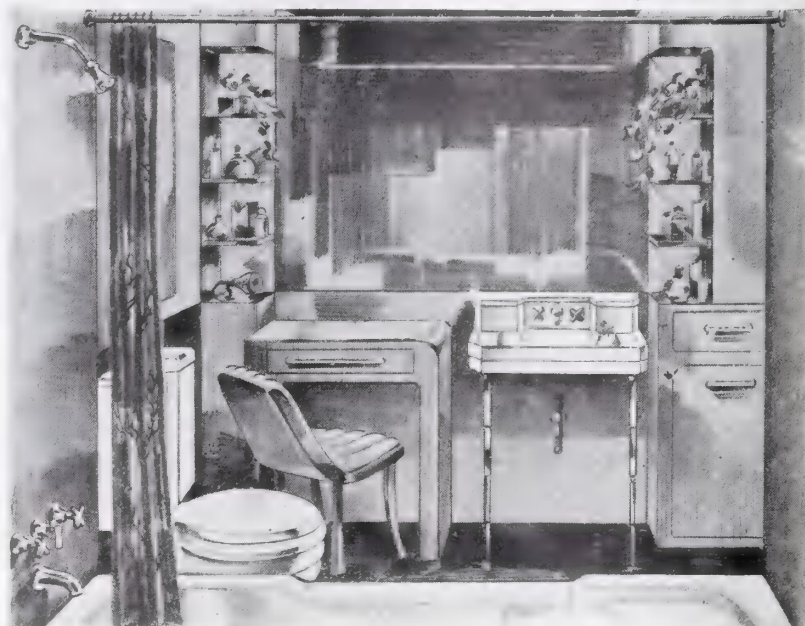
The daylight-saving schedule
which became the wartime sched-
ule, has added to the clash. For in
the country the cows low and the
cocks crow according to Nature's
timepiece, not man's, and, in the
city summer, the supposedly and
hour of five is, in actuality, the
blazing hour of four. The shortage

(Continued on page 78)

SINCE 1907 MAKERS OF FINE PLUMBING FIXTURES

ELJER

"Now we know..."



"Hal and I have lived in various rented houses and, not having any choice in the matter, always thought one plumbing fixture was the same as the next...but not any more.

"Now our own home has been planned and built, and we know there is a big difference...it's all in favor of Eljer. Their plumbing fixtures have those sought-after extras in design and quality that give each bathroom a big stack of individuality...the kind that makes your friends say, 'golly but that's a beautiful bathroom'... Eljer know-how makes just that much difference."

There are a lot of ideas for you in Eljer's book en-
titled, "Women Tell Us...". Write for your copy today.

ELJER CO. • FORD CITY, PA.

Get this free book
of ideas for your kitchen or
bathroom of tomorrow



ELJER CO., Dept. H-22
Ford City, Pa.

Please send me your book of practical sug-
gestions for a new bathroom or kitchen.

Name _____

Address _____

City _____



A lady in Lansing said,

**"OUR BUILDER
WONDERS...**

...will the use of Aluminum Windows increase his installation costs?" And this residence in Illinois answers, "Definitely not!"



Two carpenters started to unpack the eighteen aluminum windows for this house (this is a pre-war story, of course) at 10:30 one morning. At 2:30 that afternoon, with a half hour out for lunch, all eighteen were set, anchored and lined up, ready for the plasterers.

That's been nearly five years ago. Today, their good appearance, their easy operation, greater glass area and low upkeep continue to make living with them a joy.

You'll be able to get windows made of Alcoa Aluminum from a number of manufacturers, just as soon as aluminum and manpower are available for this use. ALUMINUM COMPANY OF AMERICA, 1840 Gulf Building, Pittsburgh 19, Pennsylvania.



Windows of

ALCOA ALUMINUM



**FOUND: a tea tray
that supports itself**

Have a table anywhere you need it with a convenient tray-table which you can carry along with you

IF YOU live in cramped quarters, you probably suffer from a perpetual case of barked shins from trying to avoid small tables which act like so many hurdles in an obstacle race. One answer to having a table when you need it, where you

need it, isn't really but a tray on a fold-down Buffet supper guests find its broad surface, raising your best china on their knees. Come in blue, yellow, white, or

**What the Best
Dressed Windows
Are Wearing**

**FASHION-EDGE
Ruffled Curtains**

...with the exclusive
**DOUBLE-FOLD
HEADED-RUFFLE***

...a new, original feature designed to give the ultimate in curtain charm ...more graceful draping...easier laundering...longer, lovelier wear. Fashion-Edge Ruffled Curtains are so lovely to look at, they're worth looking for. Fashion Curtain Company, Memphis, Tennessee



*Reg. U. S. Pat. Off



I found new beauty...

Evening Reveals a New Sound to Helen Traubel

...in flight... Even in this dark-
...the rhythmic beating of its wings
...of the leaves as it passes above
...and of the swaying branch on
...light... and in the crackle of
...fallen beneath it...

...out me paints its picture...
...d... the faint splash of the
...the sounds of my own presence
...e in a new world of sound...
...is the music of a symphony...
...g its own meaning...each note
...alive...

...is the music of Beethoven as
...by the Meissner... This is a
...d, yet I have been here before
...ld I can visit again and again
...agic carpet of my Meissner."

So vivid were Helen Traubel's impressions of the famous Meissner radio-phonograph that now, even in this woodland world of *natural* sound, the memory of its rich voice was not dimmed. The world's greatest dramatic soprano had heard and *recognized* in the Meissner the ability to reproduce recorded music with all the elements of nature's own true tone.

☆ ☆ ☆

You, too, will marvel at the glorious, natural voice of the Meissner that graces your postwar home. You will appreciate the new convenience of the Meissner Automatic Record Changer that enables you to enjoy more than two hours of continuous entertainment... plays *both* sides of any record in sequence. You will take pride in the luxurious cabinets, designed by master craftsmen. And you will thrill to the new listening horizons that are opened to you with the Meissner's AM, FM, and Super Shortwave radio reception.

Now there is only one such Meissner in existence. In the music room of the high school in

Mt. Carmel, Ill., it brings the inspiration of great music to the boys and girls of Meissner's home city.

After victory, when the men and women of Meissner who created this great, new instrument can turn their skills to production for peace, the beauty of tone that has won praise from Helen Traubel, Dimitri Mitropoulos, Lauritz Melchior and many other great artists will be yours.



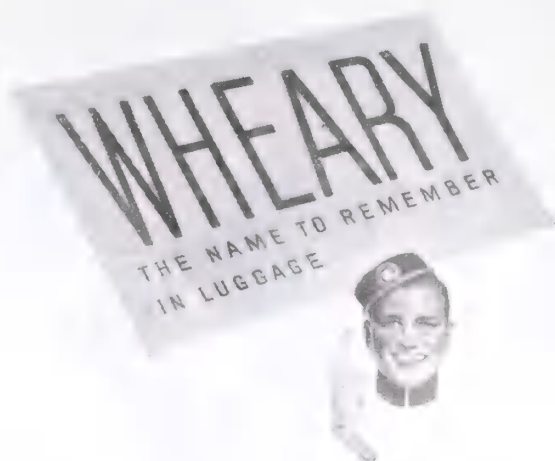


Masterpiece OF LUGGAGE CRAFTSMEN

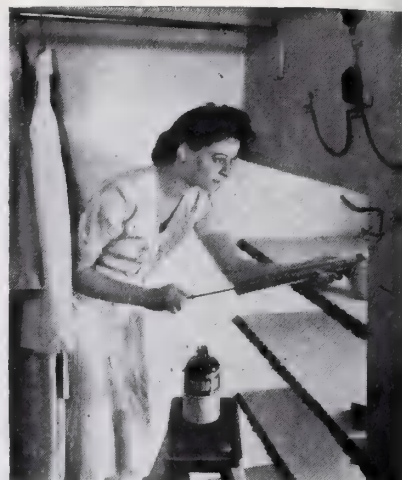
Luggage, distinctively designed, and crafted with the unerring skill of medieval guildsmen . . . luggage in the precious, supple leathers that mellow with use . . . luggage with the priceless beauty of an old master . . . *that is Wheary.*

Previewed above is the famous Wheary "Colonel" with its steadfast companion, the "Little Colonel," which Wheary will have for you . . . after the war.

WHEARY INCORPORATED, Racine, Wis.



TRAVELERS ARE JUDGED BY THEIR LUGGAGE



RICHARD AVERILL SMITH

You can stop mildew

DAMP, humid days are perfect breeders of mildew. But you can be ready for them by taking steps to prevent this destructive mould from getting a foothold in your house. Coat all the places it might attack with a colorless mildew-proofing liquid, which can be used on any surface or fabric, unaffected by soap and water. Once this protective coating covers the surface of closets, luggage, clothes, draperies, shower curtains, shoes,

trunks, mildew spoils feed, grow, and multiply.

The mildew-proof concentrated liquid diluted in proportion of three tablespoons of a pint of water. So a pint, it's not expensive mildew protection. A spray with cloth or a sprayer designed to prevent mildew will destroy active mildew and prevent them from spreading.

Pride of
THE PADDOCK

PRIDE OF THE SOUTH

SWANEE PRIDE
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... a smooth surprise
... **MANLY** in every way
... for hardy hosts and hearty enjoyment
... lifts common drinks to special importance
... so distinctively different, it is becoming a favorite the country over!

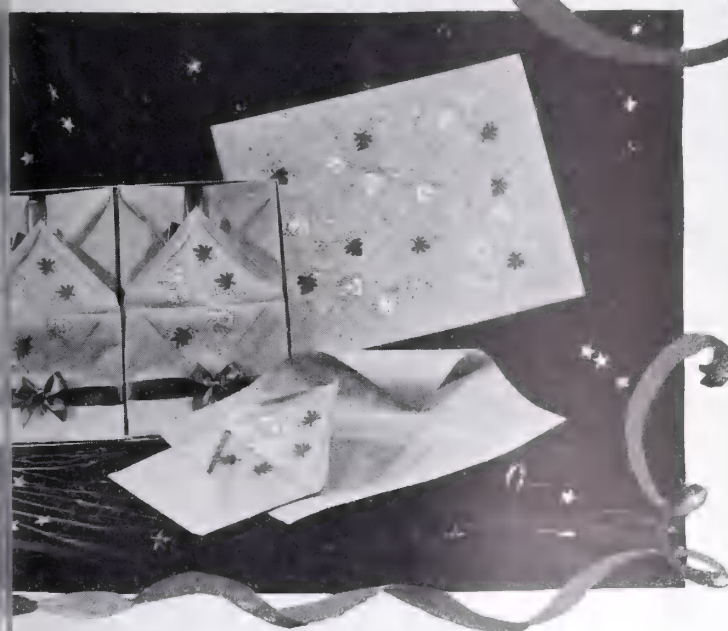
100 PROOF
Delicious straight or mixed

M. S. WALKER, Inc., BOSTON



Independent, witty, chic . . . **CHIEN DU MODE** is a letter paper so engagingly individual, it will look designed to order for the *one woman* who uses it . . . Jade topknots accent the white of the poodles against Paris Rose paper of finest, most fastidious quality.

Warmhearted, tender, and gay . . . this perfect note paper will lend grace and charm even to the briefest of simple messages . . . **ROMANTIC ME**, with its patterned sheets of pure Cameo White, has a permanent place among the correspondence elegancies on every feminine desk.



Sophisticated and original in motif and coloring . . . the **BURNISHED LEAVES** design is in brown and polished silver on a wonderful, sheer Copper Rose . . . The large writing sheet, with edges delicately deckled, further typifies variety and distinction in this Kellogg series.

Correspondence Elegancies Brilliantly of today, timeless in beauty, these all-rag letter classics of taste and style. Etiquette-approved yet so much more than just "correct", they lead the way in elegant individuality. In quality as in design, this is the best in stationery.

For information of leading department stores and stationers to see the entire line of Correspondence Elegancies, write to Kellogg Stationery Company, 200 Fifth Avenue, New York, N. Y., or to the U. S. Envelope Company.

by Kellogg



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varnish
that
boiling
water made
famous

VALSPAR

STANDS UP FINE!

the Varnish
that won't
turn white



You are probably familiar with this famous trademark for the varnish which *never* turns white. Maybe varnished surfaces in your home won't be tested with boiling water — but if they are Valsparred, they'll remain beautiful under the most rigorous wear and tear. Remember, Valspar stands up fine!

VALSPAR

PAINTS • VARNISHES • ENAMELS

WHAT TIME IS IT?

CONTINUED FROM PAGE 73

of alarm clocks, when so many people have to be alarmed at unaccustomed hours, has been the final turn of the screw.

Musing over these things, one recalls that in eternity there is neither time nor space, and then—only then—will the prompt and the dilatory synchronize their meetings with mutual convenience. The lion lying down with the lamb will be a hardly noticeable incident beside that shattering phenomenon.

AND yet it is possible to consider more hopefully this matter of the transient and the eternal. This moment—this very moment—is, actually, the only one we possess. To realize this is to pack each fleeting second with its rightful and precious freight, and the mastery of this psychological trick results in one of the minor joys of life.

The mother who looks at her sleeping infant and says, "Some day he may be president," experiences no such surge of bliss as the one who rests her eyes and heart upon him and thinks, "He is here; he is well and beautiful. And he is mine." The one who,

in a moment of ray thinks, "This is so member." is on the sensation. The core is revealed only vsciously realize, "Th this instant."

The punctual h impatiently for her prompt husband (o in the car, continu the clock and fussi linquent wife (or l opportunity to emb cific compensation. —and see—and npreciate the immed fore them: the pret the car that retain modicum of gas. Th grateful that they roof and a dining ta put on it; that the has not yet been ad heap. Since it is p sible to reform the comer, the only c reform one's self. habit of appreciatin ings mitigates irri markable degree. A

(Continued on

From a land of lavish living
... we bring you a beer of rare charm. It is called
NATIONAL PREMIUM... Maryland's Ambassa
of Good Cheer. It is costly. There is not enough
to go around because its output is limited.
One finds it in just a selected few of the fine
locales from New York to Hollywood...
and way points.

But won't you try it? Maybe you'll
be one of those who say it is the
finest beer brewed today.



NATIONAL PREMIUM BEER

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Buy and Keep U. S. War Bonds

THE CONVENIENCE YOU'VE WANTED

washroom, in addition to the bathroom, giving endless practical advantages—greater health for your children in habits of health and less traffic through the house, convenient for guests, and fewer demands of time and space, especially in the early morning get ready period. You are sure of getting quality when you specify Kohler fixtures and fittings. Such assurance will cost you nothing. It will mean a great deal: the pride you'll get from the beauty and lustre of Kohler fixtures;

the satisfaction you'll have in the smooth-working reliability of Kohler built-in fittings.

Consult your Master Plumber for practical help in the choice and installation of Kohler plumbing in your washroom, bathroom, kitchen or laundry. Kohler fixtures and fittings, backed by 72 years of manufacturing experience, are all made in one plant, where unity of supervision safeguards uniform Kohler quality. Send for booklet HB-8, "Planned Bathrooms and Kitchens." Kohler Co., Kohler, Wisconsin. Established 1873.

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a tiffin creation: GREAT PRECIOUS GEMS HAVE BEEN FOUND ONLY IN THE FAMOUS SOUTH AFRICAN FIELDS; BUT THE CREATION OF PRECIOUS GLASS HAS, IN THE LAST CENTURY, MOVED AROUND THE WORLD TO OHIO.

OLD WORLD ARTISANS, AIDED BY THE LAST WORD IN MODERN SCIENTIFIC ALCHEMY, HAVE ACHIEVED A SCINTILLATING BRILLIANCE IN TIFFIN GLASS, THAT IS IMMEDIATELY NOTICEABLE TO THOSE WHO KNOW... WHEN ADMIRERD ON YOUR DINING TABLE.

THAT FLAWLESS SEM PERFECTION OF TIFFIN, MAKES IT THE WORLD'S MOST CHERISHED GLASS. WHEN, IN YOUR FAVORITE STORE, YOU CHOOSE THE MOST BEAUTIFUL PATTERN FOR YOUR HOME, YOU WILL FIND IT HAS THE TIFFIN LABEL. GRISCELLA PATTERN IS SHOWN.

united states glass company, tiffin, ohio
SEE THE TIFFIN GLASSWARE AT YOUR STORE.

WHAT TIME IS IT?

CONTINUED FROM PAGE 78

dend, the habit of valuing the immediate works obversely. For the worst moment of life will pass, and if it is really the worst, it can never smite again so violently.

What time is it? It is probably, as sundials patiently point out, later than you think. Obviously it is later than those think who make a practice of starting for an appointment twenty minutes after the hour agreed upon. But it also may be later for those who wait for them.

It is pleasant to remember yesterday and to plan for tomorrow. But one has already gone and the other may never materialize. The moment is all we have in which to sense life in its fullness. Eternity is all very well, but the present is here.

What time is it? It is your time. The only time. Now. Better realize it and be happy in it, if you can, and endure it with equanimity, if you must, regardless of the hands of the clock.

The punctual have plenty of time to practice this theory while they wait for the unpunctual.

FINISH THE FIGHT ★ BUY WAR BONDS



NoDrip TAPE New! A sure cure for condensation drip from cold water pipes. Pliable, cork-filled NoDrip Tape eliminates wet floors, makes idle space usable!

Quick, Clean, Easy to Apply—No tools needed. Covers joints as well as straight pipes.

At hardware, dept. stores, lumberyards. Roll, enough **\$1.25** for 7 feet of 1/2" pipe....

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Vernon



May E.

"I was created by a Hollywood artist to your table settings. member of the artist California Vernonware. I am molded and shaped by master potters."

America's finest line of art

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2300 East 52nd Street, Los Angeles

HOME FIRE HAZARD NO. 6



At certain seasons in the year—depending upon locality—the attic is the hottest place in the house. Attics are incubators for fires caused by spontaneous combustion. Cans of paint, rag and bundled papers, even stored celluloid toys let articles may cause roaring fire in your home. Keep a Pyrene extinguisher ready in your home, and put out any accidental fire at the start!

"BE EVER SO HUMBLE"
—Free booklet of household hints sent on request

the way: When did the fire start?

Pyrene
Reg. U. S. Pat. Off.

Pyrene Manufacturers
FIRE EQUIPMENT FOR
NEWARK 8, N.J.

AFFILIATED WITH 2-0-1-2-0

HONOR OF PAPA'S HOBBY

CONTINUED FROM PAGE 53

watch. For Mama
it the plank on to
ble and skillfully
with generous, but
as of light-as-air
, fairly oozing with
On the outer edge
ld go the vegetable
t night.

It always seems too
catch and Mama's
shared with a more
audience than an
ar-old whose tastes
re enthusiastic than
e planked fish were
mortalize. For fish
ng so handsomely
eciative gallery.

fisherman in your
most of his hobby
is next haul with
And even if you
sherman, the fish
the local market
t as good if it's

few liberties with
ur celebrating Pa-
what fisherman
led to see his haul
on this menu?

Dubonnet Coolers

Planked Fish Potato Border
Edged with Watercress Sprigs and
Tomato Quarters

Medley of Garden Vegetables
Parsley-buttered French Bread
Compote of fruit in White Wine

Mama didn't include the Dubonnet coolers, but since fishermen and the celebrating guests are invariably thirsty as well as hungry, these long purple drinks will keep them busy while the fish is being prepared. Wine coolers are ever refreshing, but they're an especially good preface to a rich fish. They shock the tightness out of a throat, hot from long hours in the sun. Fill a tall glass $\frac{1}{3}$ full of Dubonnet, drop in three ice cubes (glass should be almost frosted), squeeze in juice of half a lime, fill with soda. Top with fresh mint.

Since we don't know where your fisherman is fishing, we can't name the fish. But almost any fatty fish is fine for baking since the fat content keeps the fish from drying out in the oven heat. But don't cook your fish too long. Most fish re-

(Continued on next page)



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Built for Enduring Service*

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NORTHERN FURNITURE CO.
OF BEDROOM AND DINING ROOM FURNITURE

to visit our showrooms in the following listed cities

Chicago Cincinnati Detroit Kansas City Milwaukee
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and address consult telephone book and please note that
sales may be made only through authorized dealers

For that postwar home you'll want NEW BRUCE FINISHED FLOORS



Beauty

Almost breath-taking . . . the beauty of new Bruce Finished Floors. Wait'll you see them! You'll agree they're truly America's beauty floors. The secret? Carefully selected oak, finished to perfection at the Bruce plants.



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Here's beauty that's not just surface deep. It's part of the floor, because the special Bruce Finish penetrates into the wood . . . all the beauty's sealed in tight Bruce Finished Floors resist wear and won't scratch like ordinary floors.



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Because dust can't cling or dirt get in . . . cleaning is made extra easy, extra quick. So, when you build or remodel, take your building expert's advice: choose Bruce Finished Floors, postwar product of the largest maker of hardwood floors. You'll get beauty, wear, upkeep ease.

It's the Finish that Counts in Floors

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Finished Hardwood Floors



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O-O-O-OH!

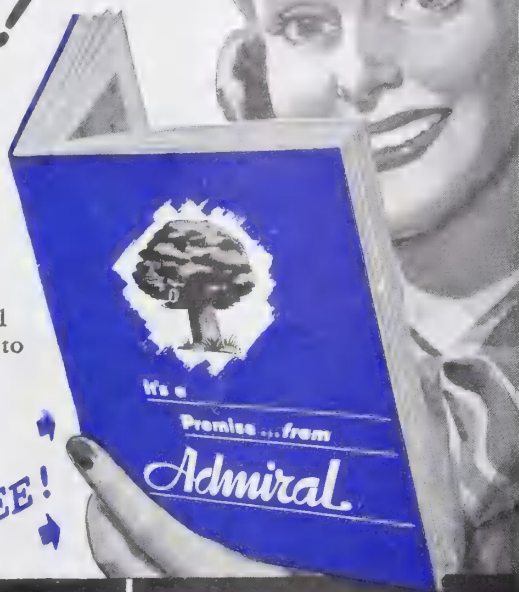
Look what's in this book!

Sixteen colorful pages filled with new ideas for more gracious living—it's a preview of good things to come... from Admiral. Get a copy from your Admiral dealer or send postcard to

**Admiral
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RADIO-PHONOGRAPH

with service-free, fool-proof automatic record changer that changes records in five seconds!



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that cooks an entire meal automatically while you're away from home. Two separate, full sized ovens!



DUAL-TEMP REFRIGERATOR

with built-in home freezer and huge purified moist cold food compartment. No calls in defeat.



HOME FREEZER

to quick freeze foods. Keeps winter foods fresh all summer... summer foods fresh all winter!

All... a Promise from

Admiral

TUNE IN CBS, Sundays, 2:30 PM. EWT, for Admiral "World News Today."

CONTINUED FROM PRECEDING PAGE

quires very little cooking, and if over-cooked, toughens. A four-pound fish will take approximately 40 minutes to bake in a moderate oven. If it seems dry, baste it with butter, chicken fat, or bacon fat (the latter is fairly strong, so avoid it if the fish has a particularly delicate flavor). When you remove it from the oven, make slight gashes in the top several inches apart and insert lemon quarters, membrane side down, on the fish—a piece for each serving.

If you feel you can't make a pretty picture of a border of mashed potatoes around the baked fish, circle the fish instead with forest-green pepper cases filled with diced creamed potatoes.

The medley of garden vegetables is a perfect accompaniment for the hot fish, and eliminates a separate salad course. The vegetables are cooked, but served icy cold with a smooth French dressing. Compose your medley of any combination of your garden's harvest—the more riotous the colors the better. And the better, too, if you cook the vegetables early in the morning, so that they are completely cold by

supper time. In the round platter you plump cauliflower, v rated into flowerets from the cauliflower on a wheel, are bunc gus (allow one bunc each guest) with th removed. Between th beads on a necklace, beets. Around the ou row of peas weaves

IF YOU'RE stagin outdoors, everybody enjoy the parsley b because guests won't about how many cru on your rug. Slice 1 French bread almost onally—about two. Spread cut edges with ter mixed with finely ley. Place loaves in 10 minutes before se

Cool substance ma est ending for a su So plan a clear, light will refresh your gue the preliminary long Sprinkle blueberries, raspberries, melon ba with sugar, soak in chill thoroughly.

LEARN THE HOT WEATHER TRICKS OF THE

EXPERIENCE
Say there is one way to make

TOM COLLINS

(ANGOSTURA)

It's tall, cool, refreshing and heat-conditioning. It has passed the test of the tropics.

TRY IT. Juice of 1 lemon, 1 tsp. fine sugar, 2 oz. dry gin, Angostura to give the drink a nice pink color. Shake with plenty of cracked ice, and pour unstrained into a 12-oz. Collins glass. Fill with carbonated water.

ANGOSTURA BITTERS
A TONIC APPETIZER
"GOOD FOR THE STOMACH"

ANGOSTURA - WUPPERMANN
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ou look...

and your heart says "Yes"

doesn't happen to you, when you look at the lovely
al Sterling patterns on this page... when you find
all their true beauty, at your jeweler's.

be, today, that you will need to wait a little for
you want in the International pattern you want.
oman minds that, when she's choosing *for life*?

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it as you can. When International Sterling is again
quantity, you can complete your set.

ational lets you have the lifelong satisfaction of

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t your pattern was designed by craftsmen whose
decessors were creating spoons of coin silver 100
rs ago

pieces created by International's *present* craftsmen
e often been exhibited in leading art museums
you own the finest Sterling!

*International
Sterling*





Do your lawn work this fall! That's the expert advice of lawn authorities all over. Whether you plan to put in a new lawn or feed and re-seed your established lawn—now's the time to do it . . . right now! And here's why . . .

Cool weather is ideal for the growth of grass, and the more uniform moisture conditions in fall assure better germination of lawn seed. And in fall most weeds are through germinating for the year. This means the new grass can become firmly established before it is required to compete with weeds for food, moisture and light.

Get your lawn established right away. Feed Vigoro, re-seed the bare spots with a good grass seed and let fall's perfect conditions work with Vigoro's vital grass-growing elements to produce lovelier, thicker, greener grass . . . a more beautiful lawn!

Vigoro Builds Up Organic Matter in Lawn Soils

Besides supplying the food elements grass needs to grow luxuriantly, Vigoro supplies nourishment for large, vigorous root development. And each year as part of the old roots decay, humus (organic matter) is formed in the soil. Your soil becomes darker, more capable of sustaining your lawn through all kinds of weather . . . a better storehouse for moisture and plant food. Also . . . those extra vigorous roots and that deep, thick top growth help keep weeds in check. Get VIGORO from your garden supply dealer.

A Product of Swift & Company

The LOG of the PRACTICAL GARDEN

August is a month of contrasts—when instance, trees are greenest, lawns brownest.

There's nothing so sweet and sharp as the August air when the wind hauls round after a sudden thunderstorm, and now so refreshing as the same air fifteen minutes earlier. For it is often difficult to remember that far back.

Contrasts rule in the borders, too, with phlox—the flower of the year—flourishing in the heat while half-petals curl up its toes and languishes along with its proprietress.

Phlox, yes, and platycodon, daylilies, the annuals, and the filler-inners are the treasures that make August seem a happy month. Consider a well-tended vegetable patch this month—the whole situation looks up considerably.

Those who can boast a good victory garden right now are not handed or just dumb-lucky, as the case may be. For if ever a bit of food is a reassuring sight, this is the time. Not in five years has the Garden had such an opportunity to prove itself. Nor such a job.

This point doesn't need belaboring. Any fool who eats can see the importance of the kitchen garden. If he doesn't, there are plenty of people in this war-ravished world who will tell him—and they are not eating. (Continued on page 85)



OLD COLONY.



down through the

LIVABLE Old Colony old friends and old books inherent charm down the years! Created by American furniture manufacturer, it is truly designed for friends.

• This lovely furniture today. With peace will be the end of these exquisite every room in your home.

HEYWOOD-WAKEFIELD

GARDNER, MASSACHUSETTS

FINE FURNITURE SINCE 1858

ing of pride, of achievement, of power. I was almost suffocated in it. Mrs. David U. Herrmann, homemaker.

"Best sheets I ever slept in." David said last night. "How can I best reward you?"

"I want a washing machine," I said longingly.

David sat up suddenly. "Do I hear my wife speaking, who blanches at the sight of a dust rag?"

"But washing machines are different," I said. "They're handsome and exciting and they say such cute things. . . ."

"What do they say?" David said nervously.

"Well, the Hulseys' only says 'Dick Tracy,' but I would like to get one that says. . . ."

"You know," David said weakly, "you could never have survived in anything but the Twentieth Century. I only hope it's big enough to hold both of you."

Love,
Helen

SHOULD YOU BUILD BUY, OR ALTER?

CONTINUED FROM PAGE 62

tunity of assuring sound materials and workmanship in the structure and of concentrating on fundamentals, omitting the trick gadgetry, if a choice has to be made, or leaving it for future inclusion.

3. You have an experience of a unique sort, an emotional satisfaction, something like that of raising a child—not enjoyable in its every aspect to be sure, but on the whole pleasant and worth while.

HOWEVER, BUILDING YOUR OWN HAS ITS PITFALLS:

1. You must deal with a number of people as you piece the parts of the project together. Since you may not have had previous experience, the chances of making mistakes are many. This danger is the greater because, if you have not been through the ordeal before, you are likely to consider the task to be much simpler than it is, and to be tempted into omitting essential steps like the preparation of an adequate topographic survey, or the employment of an architect.

2. You cannot be absolutely certain of the final cost, since contingencies nearly always occur. Some unforeseen job condition, some omission from the plans or specifications, or some new idea

(Continued on next page)

Soft
AS A KITTEN

Light
AS A FLUFFY
CLOUD

Warm
AS A
WOOLLY LAMB

ALL VIRGIN WOOL
FARIBO
BLANKETS
*Skillfully woven for
years of wear*

In
SPARKLING
PASTELS and
DEEPER SHADES
at your
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ACTUAL
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vered Twin-Size
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of the world's choicest
ly blended and rolled,
gfellow gives you
ury smoking. Light up
llow and luxuriate
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S, mail this coupon with
pt. B4, Penn Tobacco Co.,
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100... \$5
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SING A
SONG OF
SUNNY
MORNING!

Enjoy that Bright Morning Taste!

You'll know what we mean by "Bright Morning Taste" when you try SCHENLEY Reserve. Every drop is at the peak of pre-war quality. Enjoy SCHENLEY Reserve today!

SCHENLEY

Reserve



CONTINUED FROM PRECEDING PAGE

you may get while work is in progress, will produce this almost inevitable extra charge.

3. You may, especially if you want a modestly priced house, have a limited choice of sites, since some of the best planned and best protected new neighborhoods for that class of property are likely to be under the control of builders who permit only minor, if any, deviations from their selected plans. You may choose a certain site but find that the kind of house you plan to build on it is not acceptable in that neighborhood.

4. You cannot design and build in haste. Building necessarily means a lapse of months before occupancy.

As a third choice you may buy an older house with the definite idea of remodeling it to suit your taste and convenience. The advantage here may lie in your ability to get more for your money than you otherwise might and to exercise your creative impulses in remodeling the property closer to your desire. The disadvantages may combine those of buying a ready-built house and of building a new one.

Baldly stated, this is the scoreboard. You will have to put your own values on the various points and add up the results. How you do this will depend upon your own judgment of what things are most important, or cause you the most concern—price, possibility of contingencies, individual expression, neighborhood considerations, etc.

Under certain combinations of circumstances any one of the three choices may be desirable and advantageous. Each choice, however, not only has its good and bad points, but also involves its own special peculiarities in the way you go about getting the best results. These will be discussed in succeeding articles.



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44 pages of different tests you a photo of results. tive, interesting book up-to-the-minute. . . . copy now. National Cotton Insulation Dept. H Memphis

COTTON INSULATION
NATIONAL COTTON

LOOK HOW I SOIL-OFF CLEAN



NO WATER! NO
NO DRYING

No rubbing or scrubbing. Soil-Off cleans easily as dusting... dissolves grease and grime instantly. Freshens color, keeps white, white. Safe for any cleanable painted surface. SOIL-OFF, Glendale, Calif., Decatur, Ill.

SAVES 2/3 YOUR TIME

Guaranteed by Good Housekeeping if effective or money refunded

SOIL-OFF

THE ORIGINAL PAINT CLEANER

WHAT MAKES A SUCCESSFUL PARTY?

CONTINUED FROM PAGE 45

most wonderful party in the world."

But beware of the various pitfalls inherent in carrying out this maxim. It is possible to smother your guests in attention, like a dotting mother who snogs her child under with affection. And the results can be just as disastrous. At a Parsons party, once you are equipped with food and drink and congenial company, you are left alone to enjoy them. You won't be hauled off to meet somebody who knows your cousin, nor will your discussion of what to do with Germany be interrupted by repeated urgings to have another deviled egg. If your astute hostess sees that you are well taken care of, you will be undisturbed.

"However," Miss Parsons says with some heat, "I don't approve of this new custom of not introducing people. It may be smart and modern; but it's not very comfortable for some of your guests who may spend the evening wondering who that man over in the corner is. I make sure that everyone has met, and then I let them alone to pick and choose for themselves."

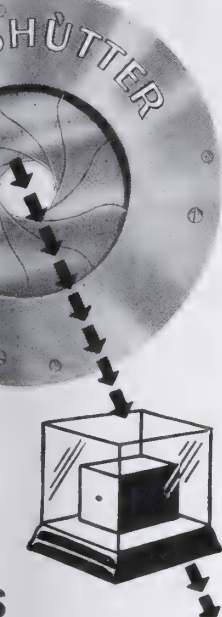
IF YOU received an invitation to a party at Miss Parsons' lovely Spanish home in Beverly Hills these point-badgered days, you would very likely be invited to a buffet supper. "A seated dinner often seems too formal right now," she says, "and it gets unwieldy with more than twelve guests. At a buffet I can handle three times that many comfortably and with much less fuss."

You would be invited for nine o'clock, and your hostess would expect you to be on time. "I know there's a belief current that it's smart to be late," she says spiritedly, "but I think it's just rude."

Your hostess would be at the door to greet you, and after the introductions you would be offered a wide choice of drinks, run up by the white-coated Collins, who has been an indispensable member of the household for ten years. When you were ready for a refill, your hostess would always remember what you were drinking. "That's one of the make-them-think-they're-the-guest-of-honor tricks," Miss Parsons says, laughing.

In the wood-paneled dining room the buffet table would be luminous with the beautiful old silver and Venetian glass which your hostess

(Continued on next page)



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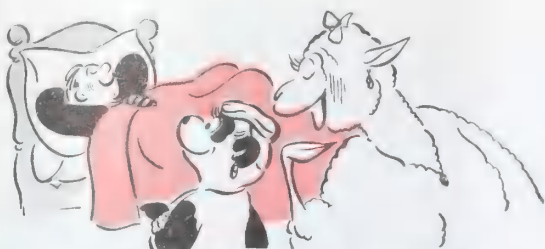


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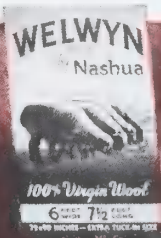
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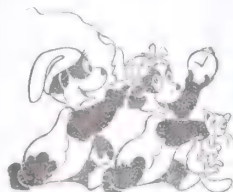
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Nashua

CONTINUED FROM PRECEDING PAGE

and her husband, Dr. Harry W. Martin, brought back from trips to Europe. The main attraction of the buffet might be macaroni and cheese, perfectly prepared—"an old stand-by, but men love it." Or perhaps it might be southern fried chicken, creamed salmon, or curried shrimp, all low in point value and specialties of the house.

Collins would serve the macaroni at one end of the long table, and Miss Parsons would be down at the other end, deftly tossing a great wooden bowl of Green Goddess Salad, for which she is justly famous. The recipe for this salad is worth remembering:

Green Goddess Salad

- | | |
|--------------------|-------------------|
| 1 cup mayonnaise | 2 tablespoons es- |
| ½ cup sour cream | chalot vinegar |
| 1 tablespoon | 1 rounded table- |
| lemon juice | spoon anchovy |
| (add to cream) | paste |
| 2 tablespoons tar- | 1/3 cup chopped |
| ragon vinegar | parsley |
| 2 tablespoons gar- | ¼ cup chopped |
| lic vinegar | onion |
| | 5 heads lettuce |

Combine liquids with anchovy paste and chopped onion, and blend well. Wash and chill lettuce; combine with parsley. Add dressing, and toss in bowl. Serves 20 to 25.

The et cetera of this easy, perfect buffet are the small hot rolls

browned to a turn, other long-term in this well-run men buffet accessories with Roquefort cheese, crisp pickles. Your choice of beverage chose coffee, you'd should be.

EVENTUALLY, your loaded plump rumpus room, which dining room, where small tables set up for dinner there would talk about the movie then gin rummy, a bridge, and maybe a complicated version of which Hollywood art. But if you were would not be roped into anything else—a kind most hostesses could their guests more.

"Contrary to popular belief," Miss Parsons says, "I believe that the art is entirely lost, and I leave plenty of room."

Which is one more reason why Louella Parsons, standing hostess in for its parties.



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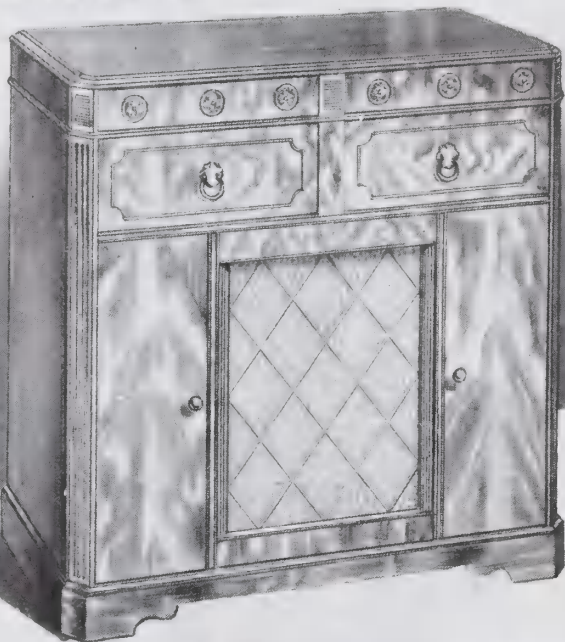
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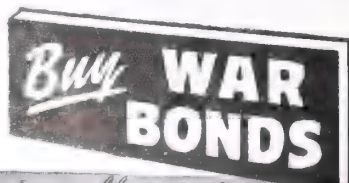
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EASY BREAKFASTS

CONTINUED FROM PAGE 50

and grease your muffin tins. It helps, too, to keep coffee canister, measuring spoon, and measuring cup close to your coffee maker, so you don't waste precious moments tracking down necessary utensils.

But how and where you serve breakfast is as important as what you serve. For breakfast is a spiritual cocktail, stimulating the mind and heart and giving promise of a bright, new day. Breakfast itself should follow a pattern, so that it will be right nutrition-wise. But that is where any set rules can end!

For you'll serve breakfast where it's easiest for you—on a tray in the bedroom, at the kitchen table, on the porch, at a breakfast counter, or buffet-style in the living room. It can be a light, easy thing, with no sense of hurry, even though there are children to be whisked off to school and husbands to trains.

Non-tubbable place mats are a good breakfast-time habit if you would keep laundry at a minimum. There are so many varieties available that you could introduce a new one every day in the week, if you wanted to. There are wonderful new sturdy woven paper mats in Scotch plaid designs (see photograph of breakfast counter in the Lowres home on page 51), barely distinguishable from fabric, that can be wiped clean in a flash. There are clear plastic mats in lacy designs, or strewn with realistic strawberries. There are cork mats, offering scores of designs. There are treated paper mats with charming fruit, flower, scenic designs, coated so they don't absorb spots.

If breakfast is served away from the kitchen, help yourself in the morning by assembling china, glassware, silver, and linen on a tray or tea-wagon the night before, and speed table setting at breakfast time.

Here are the recipes for the starred dishes on page 50 and 51:

Oatmeal Muffins

1½ cups enriched flour	¾ cup margarine
2½ teaspoons double-action baking powder	1 egg
1 teaspoon salt	1 cup milk
½ cup quick oats	¼ cup molasses
	¼ cup quick oats
	1 tablespoon melted margarine

Sift, measure flour. Resift with salt and baking powder. Stir in ½ cup quick oats. Cut in ¼ cup margarine until it disappears. Break in egg and add milk and molasses. Mix very little, only enough to moisten dry ingredients. Mixture will be lumpy. Fill well-greased

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muffin pans $\frac{2}{3}$ full. Brush with milk. Sprinkle with a mixture of $\frac{1}{4}$ cup quick oats and 1 tablespoon melted margarine. Bake in a hot oven (400° F.) 20 to 25 min. Yield: 2 dozen 2 $\frac{1}{2}$ " muffins.

Scotch Toast

12 slices stale bread, thinly sliced	$\frac{1}{2}$ teaspoon baking powder
1 cup enriched flour	2 eggs
$\frac{1}{2}$ teaspoon salt	2 cups milk
$\frac{1}{16}$ teaspoon pepper	Dry quick oats cereal
	6 tablespoons margarine

Sift, measure flour, and blend with salt, pepper, and baking powder. Stir in eggs and milk, mixing until smooth. Dip bread in batter, then in oats. Sauté slowly in margarine until crisp and delicately browned. Serve with molasses, maple syrup, jam, jelly, or confectioner's sugar. Yield: 6 servings.

Scalloped Egg and Potatoes

4 tablespoons chicken fat, margarine, or butter	$\frac{1}{4}$ cup grated cheese
4 tablespoons flour	Scraped onion
1 teaspoon salt	4 boiled potatoes, sliced thin
$\frac{1}{4}$ teaspoon pepper	4 hard-cooked eggs, sliced
2 cups milk	Bread crumbs

Make a white sauce with the first five ingredients. Mix cheese into sauce and about $\frac{1}{4}$ teaspoon of scraped onion. Then place in casserole a layer of potatoes, a layer of eggs, and a layer of sauce. Repeat until pan is filled. Top with bread crumbs moistened with margarine or butter. Bake in 400° F. oven about 20 or 30 minutes. Yield: 6 servings.

Peanut Butter Drop Biscuits

2 cups enriched flour	2 tablespoons margarine
2 $\frac{1}{2}$ teaspoons double-action baking powder	4 tablespoons peanut butter (crunch type)
1 teaspoon salt	1 cup milk

Sift, measure flour, and resift with baking powder and salt. Cut in margarine and peanut butter. Add the milk, mixing very lightly with fork. Fill well-greased muffin pans $\frac{2}{3}$ full. Put dot of peanut butter on top of each biscuit. Bake in 400° F. oven 20 to 25 minutes. yield: 12 2 $\frac{1}{2}$ " biscuits.



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Rum Collins



His pleasantly rounded chin, his lower lip slightly fuller than the upper, indicate a cheerful, jolly person. He is a good mixer, but apt to disregard details. With drinks, he might put in more rum than the recipe calls for. And that's not good practice even with an exceptional rum like Myers's Jamaica. So better see that he follows this recipe:

MYERS'S RUM COLLINS

Place in a tall glass filled with ice, one teaspoon sugar, juice of one lemon, one jigger Myers's Jamaica Rum.* Fill with carbonated water. Stir. Decorate with a Maraschino Cherry, slice of lemon. Serve with a straw.

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You throw it out BACK DOOR

CONTINUED FROM PAGE 56

machines, copper stoves, and spinning wheels. Clocks tick from old skillets, mandolins, and steering wheels. Plants bloom suddenly from umbrella stands, from coffee

grinders, and even

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from the desert's sun-
Bleary seashell eyes
under a ragged mane
A tail of soda-straws
neck of half a coke
lmer is dapper, too.
aid. His hat a derby
depending upon the
ck and sides are sad-
les and glasses.

people fell in love
he now has three
kish one totes maga-
ettes. His wallflower
floorlamp growing

from his back, and flowers from
his saddlebags. The third, a coun-
try cousin, has become a combina-
tion clothes and hat rack.

Gary Cooper bought an Elmer.
Veronica Lake decided on an old
music box. Tyrone Power chose a
pigeon house made from a barrel
and two wooden garden rakes and
decorated with gay hangings of
colored fishnets and glass balls.

"It's the mixture of humor and
beauty that does it; or maybe it's
my trademark, a lucky four-leaf
clover," laughs Harry Lachman.
"People have been choosing be-
(Continued on next page)

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CONTINUED FROM PRECEDING PAGE

tween humor and beauty for years. Now I'm giving them both at the same time."

He started the Patio Shop just two years ago to help a friend who died shortly afterward, and became so fascinated by it that he gave up his successful movie career for one that has turned out to be equally successful and, as he says, far more fun. Forty people work to make his things. None is professionally employed in war work. Most are neighborhood school boys or old ladies. Their supervisor is Mr. Lachman's former gardener.

Patio Shop ideas are made from either salvage or non-priority materials and priced from \$2 to \$200. To those customers who complain about price, Mr. Lachman explains that people pay for ideas, not the original cost of the material—and he is selling ideas.

In fact, complete branches of the Patio Shop now exist in nine of

the biggest department stores in the country, each stocked with such articles as bars with saddles, carousel animals, and simulated toilet seats as chairs. There are old copper horse collars made into porch lamps and gaily decorated with flowers, driftwood fashioned into tables, artists' palettes painted and used to serve canapés, candlesticks and hurricane lamps made from necks of old bottles inverted in cork bases, even with lowly commodes planted with flowers.

BUT Harry Lachman is holding off on his biggest idea. When the war is over, he intends to start a communal settlement for badly crippled veterans near here in the San Fernando Valley. All the arts and crafts will be learned and practiced. The settlement will be self-sufficient. The veterans will learn again to find their place in society. And once again, a new idea will be offered and, let us hope, prove at least equally successful as the Patio Shop.

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THE TOWN OF TITIPU


CONTINUED FROM PAGE 26

whole operetta is the short song with which the chorus announces the entrance of the Mikado, and this song later turned out to be—oh, horrible, most horrible—an obscene ditty. Gilbert and Sullivan were mortified; both of them were such highly respectable Englishmen. They would never have used the song in the operetta had they known.

At the final rehearsal, Gilbert wanted to eliminate the song of the Mikado, "My object all sublime." It is probably the best known song that the partners ever wrote. But it took a strong plea from the entire company, and particularly from the chorus, to make Gilbert leave it in.

The Mikado was, as everybody knows, a huge success at the Savoy, and ran for 672 performances. And as soon as the cables announced the London success, the New York theater managers began to clamor for the new piece. *Pinafore* and *The Pirates of Penzance* were already America's favorites. D'Oyly Carte, Gilbert and Sullivan's impresario, sold the American rights to *The Mikado* to a Mr. Stetson of the Fifth Avenue Theater. But this did not deter the other theater managers, for in those days there was no adequate copyright law, and anybody could pirate a piece like *The Mikado* with just a little ingenuity. All you had to do was to perform it ahead of the others and advertise your performance as the "original" version or the "authorized" version. So it became a race: first come, first to do business. D'Oyly Carte had arranged for the production of *The Mikado* at the Fifth Avenue Theater for about the middle of October. But

(Continued on page 101)



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PIPES

Procedure: The tape, which has a corrugated surface, comes on a reel, and one roll will cover about 7 lineal feet of half-inch pipe. It is recommended only for cold water pipes.

Because the cork-filled tape is pliable, it has the advantage of easy installation on angles, joints, and elbows, as well as on straight runs of pipe. Before applying, remove oil, grease, dust, scale, and rust from the pipes, and wipe them dry, if they are damp or wet. After all straight runs of pipe have been covered, seal the special angles and turns with a cap which you can easily make of the material by following the instructions accompanying the roll. The tape (No-Drip, J. W. Mortell Co., Kankakee, Ill.) consists of 8 strands of cork-like material, which can be used full-width or cut any desired number of strands. If desired, the earth-brown covering can be painted with any cold-water paint. A roll of 7 lineal feet costs \$1.25, but will be more west of the Rockies.

OVER

CLOSETS

Spontaneous ignition was one of the leading causes of home fires last year. When you have oily rags in close quarters, the oil consumes the oxygen in the air, and this chemical action raises the temperature of the oil until it is soon hot enough to ignite combustible material with which it comes in contact.

Guard against such fires by attacking the mop and rag situation. Use a dry mop on your floors. An initial waxing will give them a high gloss and protect them from dust, so a going-over with a dry mop will be sufficient. Wash the mop and put it away clean. Keep the oily polishing rags in an air-tight metal container. Then you can store the container anywhere! Make it a habit not to keep old newspapers and magazines for interminable periods. The Waste Paper Drive needs them more than you. And if you keep your fire extinguisher in a closet, don't bury it behind boxes in a corner. Hang it on the door itself.

OVER

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WESTFIELD

THE TOWN OF TITIPU

CONTINUED FROM PAGE 98

then he heard that a Mr. Duff had every intention of beating that date. Carte found out that even then (in April) Duff's agents were trying to buy Japanese costumes in London as similar to the ones used at the Savoy Theater as they could get. So D'Oyly Carte's first move was to buy up all the good Japanese costumes in all of London and Paris. But this was only a temporizing move. Carte knew that he had to do something more drastic. He decided to organize a secret expedition of a company from London to New York.

It was obvious to Carte, of course, that if the slightest hint of such a plan were to leak out, Mr. Duff in New York would have the news by cable overnight. But he went ahead. Imagine how many people have to be hired, trained and costumed, how many steamship tickets have to be bought, how many passport visas have to be obtained, how many details have to be arranged in order to ship a whole company of actors, actresses, and chorus people to New York! But this is precisely what Carte did—without the news leaking out. He got together a second company and

told them that they were destined to be a road company and to start on a tour of the English provinces. Only when the rehearsals were finished did he request them to come to a secret meeting at the Savoy Theater, and there he told them his intention to travel to New York.

THE company left London on the night of August 7th. They really stole away on the midnight train, and arrived in Liverpool in the morning. As soon as the company boarded the steamer, they all went to their staterooms and shut themselves in, so that none of those who came to see friends off on the steamer might see or recognize them. All berths were, of course, booked under fictitious names, Mr. D'Oyly Carte traveling as Mr. Henry Chapman. Mr. Stetson, who was the only one in New York who knew about the invasion, came out to meet the boat in New York, bearing the glad tidings that the move had been entirely successful.

The company arrived on August 18th, and, as I said, the genuine, accept-no-substitute *Mikado* had its New York triumph two days after. It was utter defeat for Mr. Duff.

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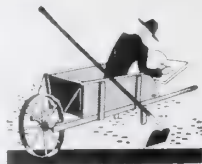
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THE MAN
BEHIND THE HOE

SEEDTIME HARVEST

August begins as well as ends the season in the vegetable garden. Here are things to plant now for autumn and winter

By
David Washburn Bailey

If we left the plants in our backyard to their own devices, August—not springtime—would be the time for sowing most of our common plants. In nature, harvest is seedtime; most ripening fruits or seed-pods spill their bounty before, and not after, winter's snows. Only when man sets up his own calendar do seedtime and harvest follow each other round the seasons according to the scriptural sequence.

Of course, we can't leave our gardens to reproduce. If we tried to, we should altogether such cultivated species as peas—a species outside the range of human cultivation. And the growth of things like squashes, beans, would be limited by the season.

But we can remember that great many of our tables are little more

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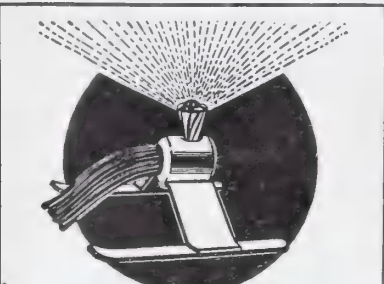
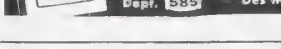
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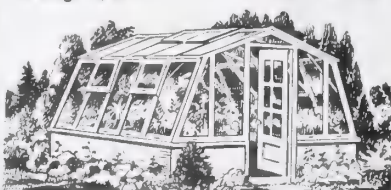


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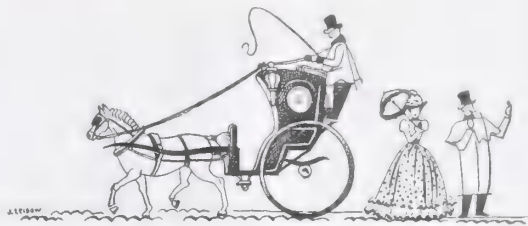
days on end. And endive is in its
prime after the days begin to draw
in. Nor should we overlook the
delicately fibrous Chinese cabbage.
If you planted seed before mid-
July, it will be ready to set out this
month. Extra irrigation and side
fertilization will keep it growing
fast—the secret of tender, tight-
clasped heads.

August is a little late for beets
north of Pennsylvania—at least for
winter storage. But the season is
not too far gone for seed sown now
to yield a heavy crop for beet-
greens. Sow rather generously in
fertile ground and begin to harvest
the plants while they are thorough-
ly immature.

Most of New England is no fit
habitat for fall peas, but to the
northwest, where there are late
summer rains and where autumn
comes on deliberately, the home
gardener can count on a good har-
vest from fall peas. Alaska or an
improved sort of the round-seeded
type will be best at this time.

You should have planted your
rutabagas for winter stews before
the first of July, but there is still
plenty of time to produce short-
season turnips this year. And, if
you live in the pot-liquor belt, the
turnip greens that go with 'em!

(Continued on next page)



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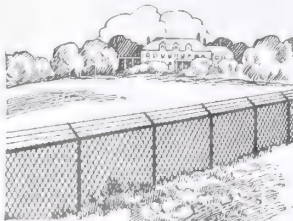
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Stewart IRON and WIRE
FENCES

CONTINUED FROM PRECEDING PAGE

What do you winter-over in your garden? Kale, perhaps. It will actually grow under a covering of snow if the temperatures don't fall too low. Broccoli, maybe, especially if you live south of Long Island. The long-season broccoli kinds are slower to develop and even harder than the green-sprouting variety. In the Middle Atlantic states you may over-winter spinach with a light mulching of straw. Dandelions, of course. If you haven't eaten cultivated dandelions, you have no idea how tender and how richly flavorful some they can be. Corn salad (fetticus) planted within the next four weeks will produce a crop next March. And parsnips and salsify taste better after a long winter.

Do you remember the old fisherman in "Captains Courageous" who was always ready to argue the merits of green manuring? Give him a thought toward the end of this month if you find a few empty rows in your home garden. You don't have to sow winter rye or domestic rye-grass by the acre to prove the practice worth while. It will repay the trouble and the cost of the seed many times over in a garden as small as fifty by one hundred feet. Scatter it broadcast among your cabbages at the final hoeing. Hack

it in with a hoe or one of those multi-toothed hand-cultivators. Plan to sow it where the summer squashes or the early corn come out. If your land lies on a slope, it will keep the rich topsoil from washing in winter storms. Its roots will aerate the top foot or two of your garden ground, and its green tufts next spring will rot within a fortnight of the time they are turned under, adding measurably to the fertility of next year's crops.

IF THE frosts of autumn put an end to your gardening in September, try extending the season this year with a few cold frames and sashes. Even one or two 6' x 3' frames will produce a good batch of Grand Rapids or Simpson lettuces, a welcome crop of late radishes, garden cress, mustard, peppergrass, parsley, and salad fixings generally. Leave off the glass entirely until frost threatens. Ventilate freely during late Indian summer days; more cautiously in November. Open the sash only during the warmest part of sunny days in early winter, and cover the whole frame with matting or a few layers of old feed sacks when the first real hard freezes of December arrive. In this way you can provide your table with a green salad bowl for Thanksgiving and Christmas.

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—Flowers 8 to 12 in. across
on stems 3½ to 4 feet tall

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OF THE PRACTICAL GARDENER

CONTINUED FROM PAGE 84

be planted by its best growth come. Spinach-resistant savoy in any day now. ally, in case you per or access to a

te no leaf or pod ry tomato count. ing sick of them oice later if you l it hurts. If you process and can e, kraut it.

eaching for today. with bean beetles he pressure cooker, that they may be those August tem-out. There is no re with a planting has knocked down.

that the delphin-ing their second igrorous and bug-want good Sep-Divide crowded l iris, replanting he tops of the

rhizomes are covered, and trimming back any dead leaves and borer-damaged root tissue.

They say there will be some Dutch tulips on the market this fall. But you won't get any, even of the American grown supply, if your order is not filed soon. The size and variety of tulip bulbs will be meager enough at best. October is still the planting month.

Good narcissi will be sold out all too quickly, also. And these you'd do well to plant as soon as your harried dealer can get them to you. Early fall planting is what makes for tall flowers in the spring, though the blossoms will come no matter when you plant.

And as for roses, if you want even half those you select, do your ordering the moment the catalogs come. And then pray. All gardening seems to be on the make. People in general want what gardeners in particular have cherished all along. The world will be the better for every new gardener it can have. And it won't do the veterans among us any harm to stir our stumps a bit to stay ahead of the parade.

Burpee's GIANT TRUMPET Daffodils
4 BULBS **25¢**

Large flowers on long stems—yellow, white and bi-color, mixed. Guaranteed to bloom. Special offer, postpaid: 4 Bulbs 25¢; 100 Bulbs \$5.

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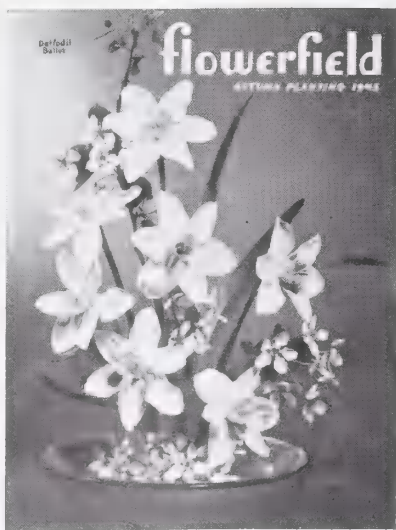
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Autumn Catalog

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Many pages of Flowerfield's bulb, root and plant catalog are devoted to full color illustrations and listings of many Spring Garden "Party Dress" varieties of Narcissus. Everyone loves the yellow daffodil, cheerfully complemented with Grape Hyacinths; but, for sheer enjoyment, nothing is quite like the thrill of watching beautiful new varieties unfold themselves. Their matchless colorings and delicacy of texture add warmth to the Chill of Spring. Send for your copy of this outstanding new catalog.

Wellington

LORD WELLINGTON
largest and finest deep trumpet Daffodils ever in- with no trace of coarse- ne, even textured flower in yellow. The perianth of the trumpet is beau- and full, slightly frilled
Each 75¢, Doz. \$7.50

Truly a King among
Three 70¢., Doz. \$2.50

"I'll make your Dad
pay for this!"



"But, gee, mister, I didn't mean to—"

Unfortunately, the words "I didn't mean to" carry no weight in a court of law. This boy's father may have to pay out hard-earned money to defend a lawsuit or to pay heavy damages.

Cases like this turn up time and again. A roller skate left on the sidewalk. That board in the step you meant to fix. Everyday little negligences...and yet one day they might mean a lawsuit, money out of your pocket!

Don't run that risk! For only \$10 a year you, your wife, your children

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"John, how much insurance
do we really need to feel safe?"



Your Agent will tell you that you

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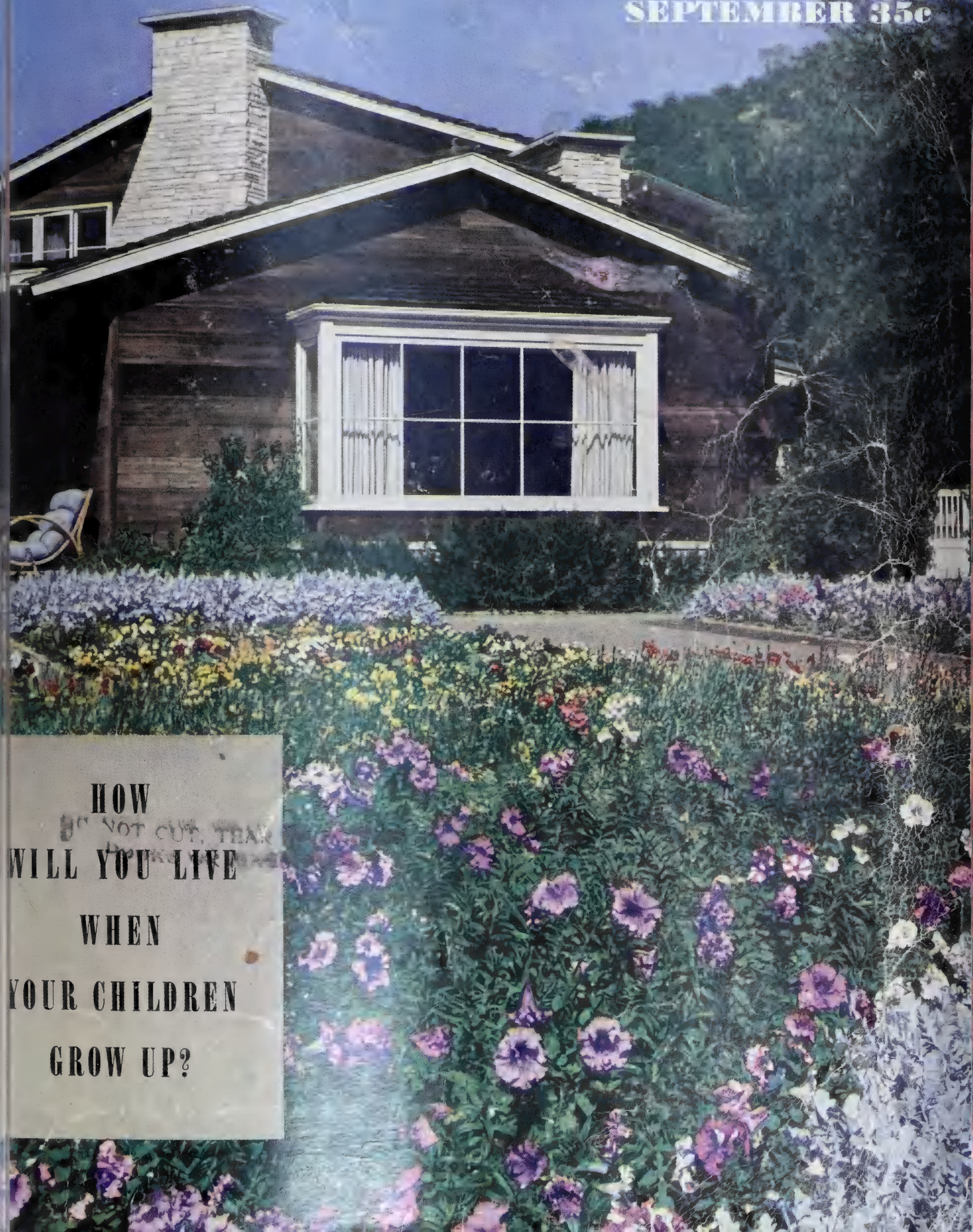
• **ADEQUATE INSURANCE ON SELF** — to pay doctor and hospital bills if you are injured, and to furnish you while you are laid up.

Binder
Lord Bros., Inc.
Makers
ockton, Calif.
AT. JAN. 21, 1908



HOUSE BEAUTIFUL

SEPTEMBER 35c



HOW
DO NOT CUT, TEAR
WILL YOU LIVE
WHEN
YOUR CHILDREN
GROW UP?

Red Rope
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Drexel Furniture Co.

DREXEL • NORTH CAROLINA

TIME, AMERICA'S LARGEST MANUFACTURERS OF QUALITY BEDROOM AND DINING ROOM FURNITURE



"HOME IS THE SAILOR...HOME FROM THE SEA"
TO A HAVEN GRACED BY MUSIC AND CHARM

Home on leave! In this place that holds so much to be remembered, they again, for a little while, spend happy hours enriched all the more by cherished music. Some fine day, when he returns for good, they will fulfill their dreams for this talented daughter and this lovely home. One of those dreams includes the postwar Freed-Eisemann Radio-Phonograph.

With eyes on the future and hands long experienced, Freed-Eisemann engineers and craftsmen have planned for this family and you a *new* radio-phonograph—preeminent in performance and design. This instrument

will bring you magnificent war-born advancements...in FM (Frequency Modulation)...in international shortwave...in standard radio reception...in reproduction of recorded music...living—ringing true!

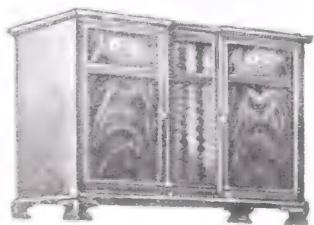
The new Freed-Eisemann Radio-Phonograph will seem to annihilate distance and take you right to the scene of the broadcast! You'll hear the surge of orchestral crescendo—each tone clear and pure. You'll hear the lowest bass and highest treble. You'll recognize and enjoy all the subtle nuances that make great artists great.

As distinguished in design as in musical reproduction, this thrilling new instrument

will come to you in both period and temporary cabinets—in models which express the talents of leading decorator furniture craftsmen. These cabinets inevitably, "belong" in homes of style and gracious charm.

As in the past, expect great things from Freed-Eisemann—a name which, in crystal-set days, has marked quality. And expect the postwar Freed-Eisemann Radio-Phonograph to be a musical instrument which will adorn your home and enhance your enjoyment of life. Freed-Eisemann Corporation, New York 13, N.Y.

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Guildhall ... A HAPPY COMBINATION OF RICHNESS AND GRACE IN STERLING



Picture your own family monogram on this lovely solid silver! It is Reed & Barton's "Guildhall", a distinguished pattern combining with perfect balance of design the bold gadroon border, the English shell, and the historic English rose.

See this exquisite Georgian design at your jeweler's soon. You can build a superb sterling service on the few place settings you buy now.

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THE COMPLETE BOOK ON TABLE SERVICE AND CARE OF SILVER: Send 10 cents for "How To Be A Successful Hostess" to Reed & Barton, Box 990, Dept. HB, Taunton, Massachusetts.

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ESTABLISHED 1824



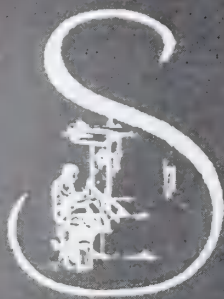
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POINTED ANTIQUE
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NEW FABRICS FOR



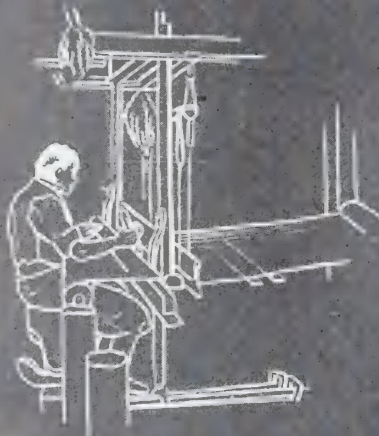
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WITH HALF THE WAR WON WE ARE NOW IN THE PROCESS OF GRADUAL RECONVERSION

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THOUSANDS OF YARDS OF CRITICALLY NEEDED MILITARY FABRICS AND ARE NO

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WHOLESALE EXCLUSIVELY - CONSULT YOUR LOCAL DECORATOR



Invite the light—to live happily with antiques, or sleek, smart modern. Crisply transparent, the “Jordanet Ruffler”
 ed. Its permanent finish takes to tubbing without distorting its delicate weave, without the need for restarching.
 inches wide—or 72 inches wide to the pair. In 63 inch, \$4.49 a pair—or 72 inch lengths, \$4.99 a pair—with a full
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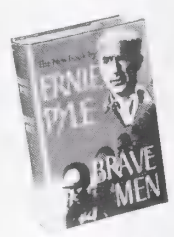
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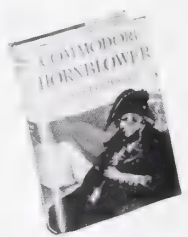
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FINISHED FABRICS

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it comes to you...A great whiskey with the authentic flavor that only a Kentucky Straight Bourbon like Ancient Age can give you.

Every Drop...Kentucky Straight Bourbon Whiskey

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Schenley Distilleries, Inc., Louisville, Ky. This whiskey is five years old, 86 proof.



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Crystal Decanters in Silver Coasters, Silver Bacon Warmer,

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furniture for gracious living . . . created in
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Seaver

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Crystal to Charm and Cheer SWEDISH OPTIC GLASSWARE

The haunting beauty that lies in the depth of pure crystal lends its ceaseless beauty to your table in American-made Tiffin glassware, blown by Swedish-trained craftsmen into forms of superbly simple dignity.

Goblets, Sherbets, Cocktails or Cordials; \$15.00 doz. Old Fashioneds, 9 ounce size; \$11.50 doz. Highballs, 16 ounce size; \$13.75 doz. Sugar and Creamer; \$3.50 set. Footed Vase, 12 $\frac{1}{4}$ inches high; \$3.95. Martini or Juice Jug; \$4.95.

Buffet Plate, 16 inches; \$7.50. Footed Bowl, 6 $\frac{3}{4}$ inch diameter; \$6.50.

Cut Crystal (below)... the sparkling radiance of mitre and leaf cutting is achieved in Tiffin Athlone stemware.

Goblets, High Sherbets, Cocktails, 12 ounce Iced Teas; \$12.00 doz.

JOSEPH HORNE CO

PITTSBURGH, PA.



A TWIST OF THE WRIST

CAN TELL YOU A LOT ABOUT A HOUSE



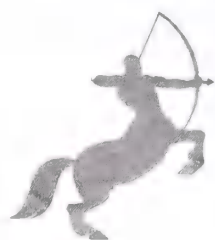
TURN on a faucet in the kitchen or bathroom. If the water flows clear...if there is good water *pressure*, it's a safe guess the plumbing is red brass pipe or copper water tube—a mark of a well-planned house.

Copper and red brass are the *long-life* materials in plumbing. Highly corrosion-resistant, they do not form those clogging rust deposits which obstruct the flow

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The service qualities of red brass pipe and copper water tube are well-known to your architect, building contractor and plumber. And they'll be glad to recommend CHASE brass and copper.

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Soon you'll enjoy Chase Red Brass Pipe or Copper Water Tube, Chase Bronze Screen Cloth, Chase Copper Gutters, Downspouts and Flashing in your house. And install good brass and bronze hardware and brass plumbing supplies, too.

Furniture by **TOMLINSON**

THE LIVING ROOM, DINING ROOM, BEDROOM



An eighteenth century design, interpreting today's feeling for dramatic color and relaxing ease. \$55 each, \$99 the pair.

IT DOES ITSELF... *with a pair of Gainsborough Chairs*

Take a Gainsborough* by Tomlinson, the chair that has everything . . . charm, color, comfort.

Then take another . . . and a room begins to live! Place them by a picture window, in a wall grouping, or by a fireplace. With two such conversation pieces, that dream plan of yours is successful from the start. And, in a room that lacks something, a pair of Gainsboroughs can suddenly create a whole new atmosphere . . . gracious and important. Furniture by Tomlinson has this wonder way of making your decorating problem an adventure in good taste. At leading stores throughout the nation.



LET ME HANDLE THIS ONE, LADY

Sure, I'm only a pup, ma'am. But, wherever Bryant gas heating and I go on the job, old-fashioned furnace tending ideas always get the ax... (sometimes, even the saw)!

You wanted to forget furnace dirt, grime and slaving. You were tired of feeding a furnace that never was satisfied. You wanted heating equipment that took no more space than a bookcase, that would look right in that recreation room you planned so carefully. You wanted heating equip-

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Your wishes came true when you took the advice of your architect, builder and gas company. You picked Bryant, the gas heating that lets the pup be furnace man. And, if every homemaker thinking about heating knew what you know now, ma'am, they would all listen when I say... "let me handle this one, lady!"

THE BRYANT HEATER CO., CLEVELAND, OHIO
One of the Dresser Industries

bryant
GAS
HEATING



LET THE PUP BE FURNACE MAN

Twin beauty . . . in birch! You can have many lovely effects with Weldwood even when only one kind of wood is used. Part of the birch you see here, for example, is finished in mellow brown, the other part in soft tan.



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IN BIRCH . . .

that room where life's big problems are solved.

ful, interesting, friendly, attractive to study . . . so developing a sense of feeling at home with the job on hand.

ood . . . background for today's popular not only in the home, but also the need for distinctive decoration.

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Weldwood

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So buoyant, you'll hardly know it's there as it gently cushions you, lets
taut muscles *relax*, lets you sleep *deeply* and *healthfully*.

Utterly different—the result of years of research and
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The CHARM OF YESTERYEAR



Corner Bracket . . \$3.75
12" high 8" wide 5½" deep

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Faithful to the New England traditions are these authentic reproductions of old Americana in honey-colored pine. The spice box provides individual drawers for odds-and-ends. Gay flowers or trailing ivy set on the corner bracket will add a cheerful note to your room.

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Add 15¢ for delivery.

Dennison's

411 Fifth Avenue New York 16, N. Y.



REGENCY LAMP

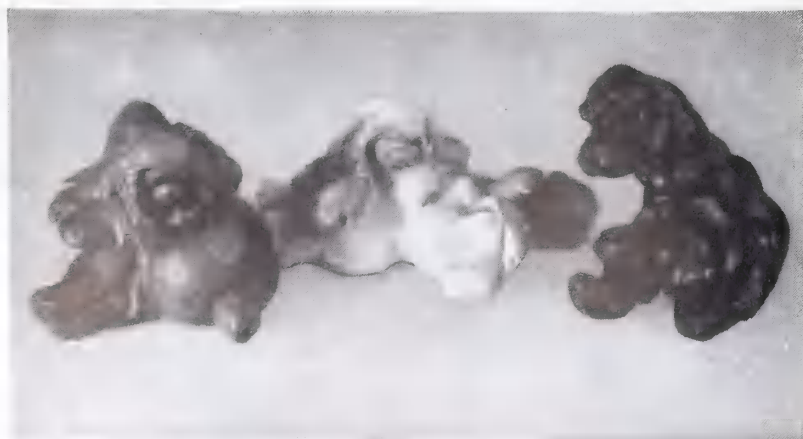
Dignified, tall table lamp with columnar base of composition, 28" high. Dark green or maroon complete with matching 16" shade,

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You will have, to own these hand-painted pets for your desk, mantle or whatnot shelf. Available in three different positions, all itchy and cure. In black, honey or brown and white. About 4" high, and from 4" to 7" long. \$1.50 each or \$3.75 for set of three. Add 35¢ postage. (P. S. They're housebroken.)

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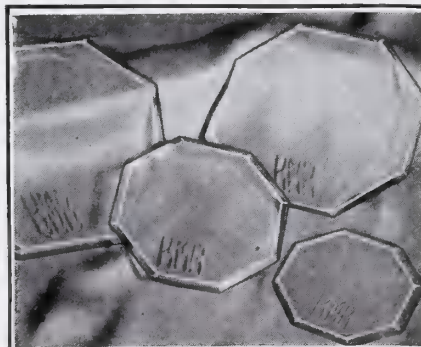
HOUSES AM

whose architecture spirit and heart of is Rock Hall, a p mark and glorious Old Hewlett Ho equally fine. In with historical da artist Ruth Havill \$6 unframed. Bot lithographs. Lenno



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anything like it! furniture for the includes a marble cular coordination apart; color pegs secondary colors; with hammer; and ing nursery storie stool, \$19.95 exp. Adams, Detroit 2



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 M. C. Flynn, 43 E.
 22, N. Y.



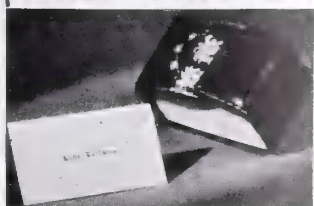
BOOKS, Inc.

Junior Bed—66" rails—white decorated to order—from (includes metal spring and guard rails)	\$59.50 10.00
Hair Mattress	32.50
Steps—white	6.00
Screen—washable Wall-text—white or blue (incl. animal cutouts in pastel or bright colors)	39.50
Floor Lamp—white only—with shade—decorated	26.00
Four-Drawer Chest	69.50
decorations to order	12.50
Crib—white only	69.50
decorations to order	15.50
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Wardrobe—white only	89.50
decorations to order	15.50
Metal Scrapbasket—white—pastel decorations	6.50
Balloon Mural	18.50
Band Stand Mural—pastel or bright colors	27.50

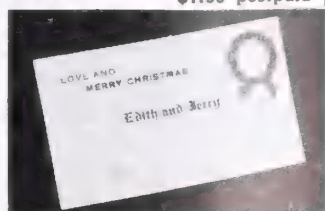
Nurseries and Children's Rooms completely plan-
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HALF PINT CARDS



Private calling cards for small fry from the
 diapered age to the first date! 100 cards in
 leather case 1" x 1 3/4" (with hand painted
 flowers on case if requested with order)
\$1.50 postpaid



Christmas tag problem solved. Christmas
 wreath in green and red, printed to read as
 you wish... your own personalized message
 and name to add something to your gift, or
 to be enclosed with your Christmas cards.
 (1" x 1 3/4").....100 for \$1.50 postpaid

EDITH CHAPMAN

168 East 33rd Street, New York 16, N. Y.

COUPLE

and her boy friend
 flowers or growing
 them complete with
 Hand painted porce-
 gh, their faces are
 they have personality
 their way into your
 any a spot in your
 to please as a gift.
 blue, green or tur-
 pair or filled with
 pair. Girl figurine
 s with flowers. All

Gift Folder

BOY SHOP

H, Albany 1, N. Y.

Available Again!



DISC RECORD MUSIC BOX

Imported from Switzerland!

Plays up to
100 different tunes!

American lovers of fine music boxes
 have for years been unable to pur-
 chase this one... the finest of them
 all... because of wartime import
 restrictions. But now it is here again,
 waiting to delight young and old with
 its merry music! It will remind you
 of the old fashioned music box that enthralled
 grandmother and grandfather. Its 30-note movement
 plays perforated steel disc records. Beautiful clear tone.
 10" long, 6" wide, 4" deep. Made of handsomely finished walnut.
 Music Box and one Record, **\$16.80** postpaid, tax included.

Four Record Assortments

Disc records come in four different assortments
 each consisting of 10 different tunes.

1. CHRISTMAS TUNES: Silent Night, The First Noel, Jingle Bells, etc.
2. CHILDREN'S TUNES: Brahms' Lullaby, Rock-a-bye Baby, Happy Birthday, Jack & Jill, etc.
3. FOLK SONGS: Dixie, Home Sweet Home, My Old Kentucky Home, Annie Laurie, Old Folks at Home, etc.
4. CLASSICAL AIRS: Blue Danube, Faust, Lohengrin's Wedding March, Barcarolle, Rigoletto, Narcissus, etc.

Per assortment (10 records), **\$5.25** postpaid including tax.

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 ALUMINUM, STREAMLINED INTO A
 HANDY SIZE FOR HANDBAG OR HIS
 NIBS' VEST POCKET.

GOOD NEWS... NO TAX

WITH INITIALS—**\$5.50** postpd.

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WILMINGTON 11, DELAWARE

ROSES ON YOUR WALL

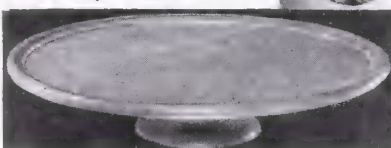
Modestly, this is a Buy we're proud
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 and hand colored Rose prints, after
 originals by Redoute, the most cele-
 brated of flower artists. Each is
 different, each will bring a special
 loveliness to your decoration.

16" x 13". \$6 for set of 12

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*Largest stock
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 in New York*



Smart, practical Lazy Susan of Birch
 wood with lovely natural grain and
 highly polished finish. Revolves at the
 slightest touch on ball-bearing mount-
 ing. Protecting rail on rim and solid
 base.

Each **\$14.00**

Glasses and Shaker of excellent quality
 heavy crystal, deeply hand cut and pol-
 ished in Renaissance design. Shaker
 holds one quart, has strainer, **\$10**.
 Hiball holds 12 ozs. doz. **\$24**. Tumbler,

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 doz. **\$24**. He-man Cocktail holds 4 ozs.
 Doz. **\$25**.

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Dept. B, 695 Fifth Ave., New York, N. Y.
 Please send me free Gift Catalogue.

Name

Address

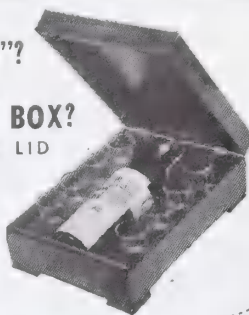
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Recall... THE MUSICAL LIQUOR BOX?

PLAYS A TUNE WHEN YOU OPEN THE LID

—THIS IS IT—29.50 PREPAID
No C.O.D. please
Contains 8 liquor glasses—Space for quart bottle

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← OPEN
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IT'S WONDERFOLD!
ONLY 21 INCHES CLOSED.
IN A JIFFY OPENS INTO A
5-FOOT BAR, RAIL AND ALL.
Locked liquor compartment.
Gadget drawer. Ample room
for glassware. Walnut or
mahogany.

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REPAIRED, RE-MADE
IN A REAL SHOE FACTORY**



In our block-long factory, equipped with the
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Coo-Baby Oil, Liquid Soap in Shaker-top
bottle, Lotion and Ointment in germ-forbid-
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New and dainty. Refills 75c each.

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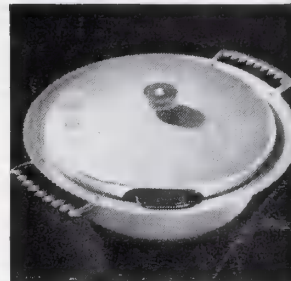
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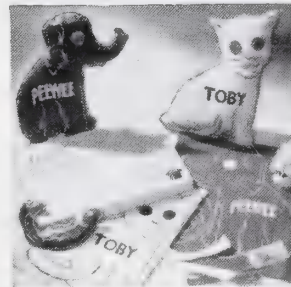
WINDOW



THE PIG IN YOU
you can't save enough
Europe, that farm in the
this fabulous money-hun-
on you! He's made of br-
in relief is your name
letters) or monogram! I
cause he opens by un-
coins up to quarters, or
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ties, 541 Madison Ave.,



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turn of aluminum in the
serole that's extraordi-
It's hand burnished, nor
the feeling of sterling sil-
with its own Pyrex insi-
shallow Pyrex pie plate
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\$10.50 postpaid. Edith
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toys to make yourself
simple. Toby the cat,
phant, a bean bag, and
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yarn, button eyes, and
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or cotton batting and y-
will have a menagerie!
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FRAGRANTAIRE house perfume gives you the delicate
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as long as a week (it's really economical), a closet
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Choice of 6 attractive wall perfumers 50c each. Specify by
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we pay the postage—or we will ship C.O.D. plus postage.
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Got down those bright ideas that come in the
middle of night. Keep it at bedside or phone
table. Withdraw pencil and a light shines on
writing pad without disturbing others in room.
Replace pencil and light goes out. Made of beau-
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\$2.75 Postpaid.
No C.O.D.'s. No stamps.

M. C. FLYNN, Inc. Est. 1903
43 East 39th St., New York 22, N. Y.



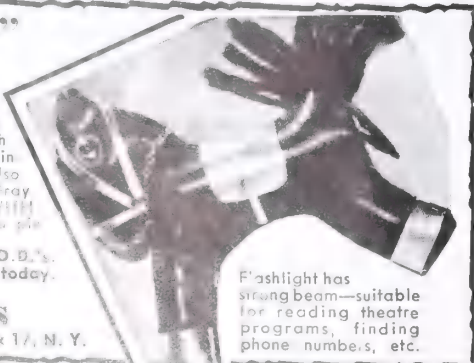
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The silliest, most irresistible lapel
fascinator. Holds his tail and a con-
cealed battery lights his eye. All
HAND-MADE of fine black leather with
silver and gold trimmings. Comes in
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or Tan. Backs in White. All with
PINK DREAM III EYER EYE and a sil-
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Catalog on request.

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Flashlight has
strong beam—suitable
for reading theatre
programs, finding
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YOUR Family Record

Events of importance are occurring
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keep a permanent record of them,
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handsome and rustic-like album.

Made very sturdy of 1/4" thick highly
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and metal hinges—can be refilled
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\$7.00 postpaid

Other titles available—OUR BABY
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FLOWERS—GIFTS—IMPORTS

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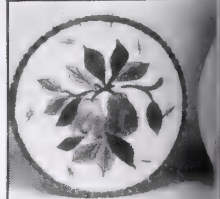


PLATE HA

Your proudest and
plates can now be
and securely with
and wire plate the
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end. The hanger is
seen when in use.
plates 7"x12" in
for \$1.50. Prepa

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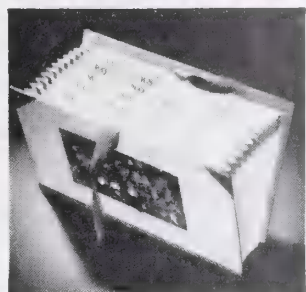
MILES KIMBALL
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HOPPING

FORGET whose remind them gayly these personalized black and white de- place, Man with a Sophisticated Deer, with your name, a \$2.75; 1000, \$8.75. College-bounders and all Galleries, Albert eld 2, Mass.



MENT FILE. n apple pie order file. It's indexed onths and by days, r statements, bills, umber it as a present o has everything. y flower print, it's C.O.D.'s. Hostess ve., New York 17.



E BATH. Once ose to scrub up, ooking like angels, ooks the reverse. rack, though, will andpainted with a the wall, and has b, soapdish, tooth- r towels. Gleaming x 4 1/2", \$4.50 ppd. st Hills, N. Y.



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PERSONALIZED STATIONERY GIFTS

"LaRose" engraved on white, pink, blue paper with name or initials, 2 or 3-line address imprinted in the color of your choice.

MARVELOUS 48-HOUR SERVICE

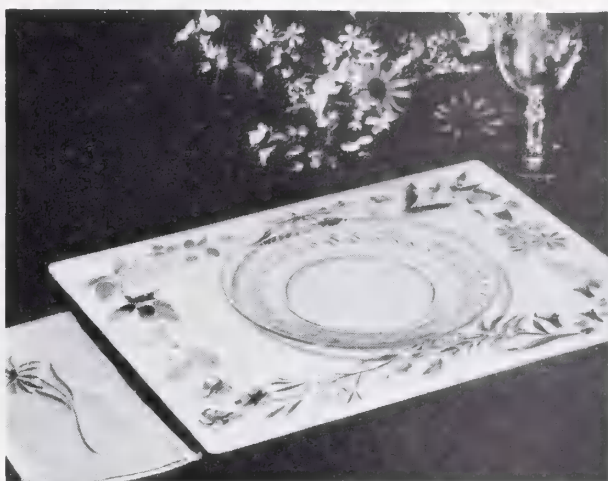
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IMPRINTED MATCHES, 2 boxes \$2.35, plus 40¢



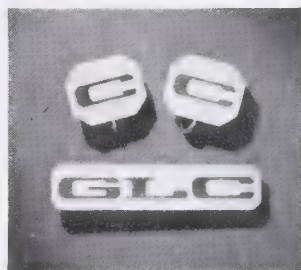
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PIRIE
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WOODLAND FLOWERS *on place mats*

Designed by and exclusive with Carson's. With border of 14 flowers

in original colors. 11 1/2" x 15". Mats, 50c each. Matching napkins, 79c each.

Linens, Second Floor



MONOGRAMMED PIN AND EARRINGS of Sterling Silver

The pin has three initials and is 1 3/4" x 3/8". The earrings have one initial and are 3/8" square. The initials are of raised bright silver on a dull silver background. The price of either pin or earrings is \$6, tax and postage included. The price of the complete set is

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Grace Lloyd-Collins
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A FIRESIDE BOX faithfully reproduced and made by hand of mellow brow' antiqued knotty pine. Holds plenty of fuel (logs or coal) for two long evenings of fireside comfort. Its authentic early Long Island cleat and rawhide loop handles are an interesting feature. Base 18" x 15"—Front 12 1/2" high—Back 14 1/2" high.

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The Lennox Shop
Long Island's unusual gift shops
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DOLLS

N GUATEMALA!
l, this captivating otton from Guate- In jonquil, peach, r white—wonder- es 2 to 6. \$10.95

Certainly!
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EASY ON THE EYES

Use Type Easy Copy Holder when you bang the typewriter and you'll never have a stiff neck or tired eyes—you'll do more accurate work too. A clip holds sheets, a line indicator makes copying easier. It folds flat in the drawer and is a grand book rack.

\$3.00 postpaid (\$3.25 on West Coast!)

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BEAUTIFUL FLORAL PRINTS

20 assorted full color floral designs—created and printed in Switzerland—may be used for postcards or framing—\$1.10 mailed prepaid.

ROCKEFELLER CENTER REMEMBRANCE SHOPS

30 ROCKEFELLER PLAZA • NEW YORK 20, N. Y.

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Unique and charming gifts galore for both boys and girls. Children love this ingenious "Radio" Music-Box. Attractively decorated, with movable dial, it plays a tinkly tune. \$7.95. Enchanting for little girls, "Little Lady" cosmetics, beautifully gift-packaged. Bubble Bath \$1.00. Combination Gift Box \$5.75. Pomade Lipstick \$1.00. Double Drawer Box with tassel, Hand Lotion and Toilet Water, 2 oz. each. \$1.75. Plus 20% Fed. Tax.

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milk glass hurricanes with ruby globes

and gleaming crystal pendants. Use them now with candles. (Can be wired later.) 12" high, postpaid ea.

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Robert Keith

Thirteenth & Baltimore, Kansas City 6, Mo.



STERLING and STUNNING

... this newest of jewelry sets to give or wear proudly, yourself. Hand-wrought from Sterling Silver, the matching Pin and Earrings are in perfect taste for suits or dressier costumes. A safety clasp holds the Pin securely on your lapel. The Earrings are designed to follow gracefully the curve of your ear.

Lapel Pin, 3-in., \$4.80—6-in., \$6.00

Matching Earrings, \$6.00

Postpaid • Tax Included

LEONORE DOSKOW
SILVERSMITH

BOX HBS • MONTROSE, N. Y.

MATCH BOX COVERS

for kitchen-size matches put an end to the plaint "there are never any matches in this room." Pipe smokers are especially grateful for these covers but it's a grand gift for women too. Of genuine leather over metal, in green, red, or brown with gold tooling.

\$2.50 postpaid

Three-letter monogram in gold, 25c additional

Write for Catalogue B9

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Old Fashioned PEPPERMILL

A dandy for freshly grinding the seasonings that add so much zest to favorite sauces. Your "amateur chef" will prize it. Comes in mahogany, maple, walnut, teakwood.

\$4.25 postpaid

(Bag of pepper corns included)
No C.O.D.'s please

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Dept. H-95
5th Floor Women's Exchange Bldg.
541 Madison Ave. New York 22, N. Y.

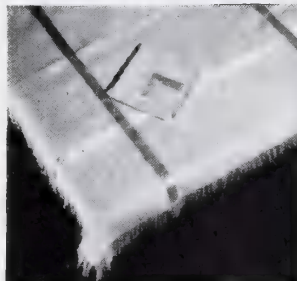
WINDOW



YOU'LL GET A LOT OF THESE. First of a new line made of handsome, hard-anodized aluminum. It looks like sterling, and these beakers are perfect for work up a frost beauty each, postpaid, and ready at Bar Mart, 62 West 19th St., New York 19, N. Y.



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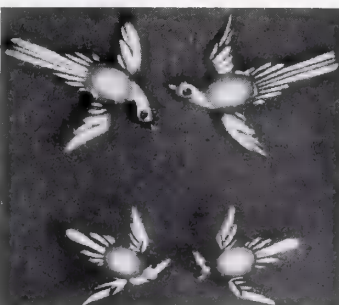
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"The Smart Gift Shop of New York"

506 Park Ave. (at 60th St.) New York 22, N. Y.

FOLDING PICNIC TABLE \$5.50

The all-around picnic table. Opens and folds in 10 seconds. Easy to carry. Masonite top. Nut finish. Brainiac. Size open: 16" x 48" x 28".



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The Pair \$1.50

Earrings to match \$1.50

Add 20% Fed. Tax.

Wear several pairs.

Sterling silver.

Mail orders promptly filled.
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Costume Jewelry of Distinction

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Fifth Avenue

501 FIFTH AVENUE, NEW YORK 17

HOPPING

THE BRIDE.

the season wears veil, and directly she leaves to on, or to become girl's make-believe from Dennison's, York 16, N. Y.



DANCE!

The we've ever seen bars, strings to body, and compo- rance is superb ward angel amaz- tion. For children adults. There are o start a hobby! oks, 746 Madison l. Y.



ERNOON AT

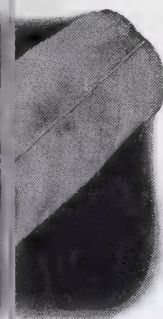
table will set the entertaining. It ogany with a top hogany veneers, l design. The top, d gallery, a fluted ect. W. A. Hatha- h St., New York



PENNSYLVANIA DUTCH HEX SIGNS

Everyone has heard of the famous Pennsylvania Dutch oldest forms of peasant art. Tracing patterns for needlework available showing 23 of these signs each in three convenient let giving the history of these signs with 24 full color illustra- and booklet, postpaid. \$1.00
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stuff it holds. ine, lotion, or ock-cushioned upper closure, or leaking in by travelers: Buy two—one gift. Protector POSTPAID—

Pints, \$2.25

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This Laughing Pixie:

right out of Midsummer Night's Dream belongs in your garden. From English model in Antique weather-proof stone 21 inches high.

Price \$12.00. Express Collect.

Write for Our Catalogue of Garden Orna- ments, bird baths, sun dials, pedestals, fountains, figures, cast iron benches, chairs, etc. 10 cents please for postage.

Erkins Studios

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each six-piece set

\$12.95

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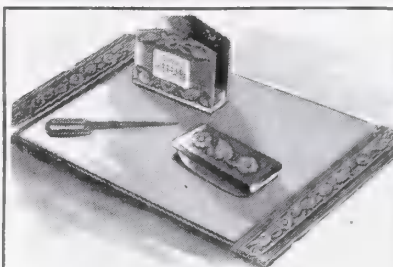
Huge, soft, colorful towels that will turn your morning shower into a beauty ritual! Modern mono- gram or one of the two floral appliques shown above on two bath towels, two hand towels and two wash cloths. In yellow, blue, peach, white, turquoise. Monastery rose or green. Matching bathmat \$4.95. Mail orders invited. Address Dept. BS.

Sorry, no C.O.D.'s or charges on monogrammed towels.

Allow 3 weeks for delivery on these.

Albert George

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4-pc. Simulated Leather

Desk Set
2.89 complete

Rich brown simulated leather with a hand tooled look. Complete with a 22x15" desk pad and matching blot- ter, combination letter rack and per- petual calendar, rocker blotter and plastic letter opener.

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5th Ave. at 14th St., N. Y. C. 11

Gifts ★ HUNDREDS ★ OF UNUSUAL GIFTS FROM THE WHOLE WIDE WORLD

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722. Shear-shaped tongs made of lightweight wood (only 7 oz.) yet constructed for years of service. They make your arm 28 inches longer and enable convalescents, invalids, and plain lazybones to pull up blankets, reach things on and under tables, pick up yarn balls, etc. Sitting or lying, there always seems to be some- thing just out of reach. \$2.50

808. A simple, appropriate, individual pin made by hand of solid sterling silver. The musical G Clef, length 1 3/4 inches. Safety clasp. \$2.00
 Plus 20% Federal tax .40
 \$2.40



MITTEN CORDS

723. Handmade of wool yarns. Cord goes around neck and down the sleeves. The little figures have safety pins attached to their backs for fastening to mittens to keep them on. Made with great care and firmness. Different colors. The pair \$1.25



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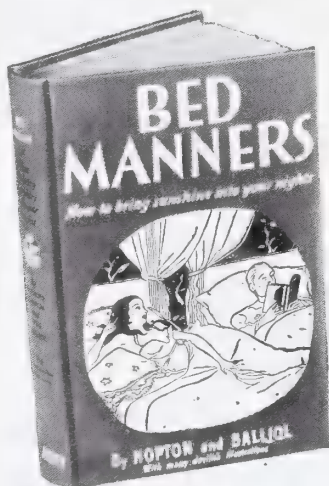
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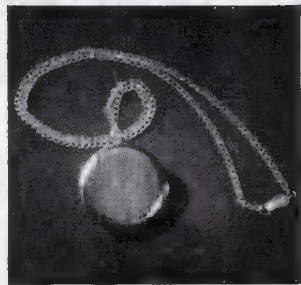
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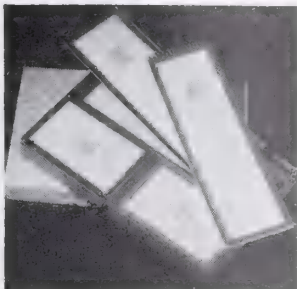
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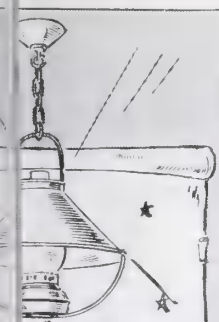
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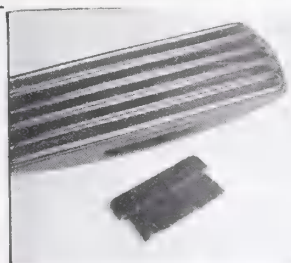
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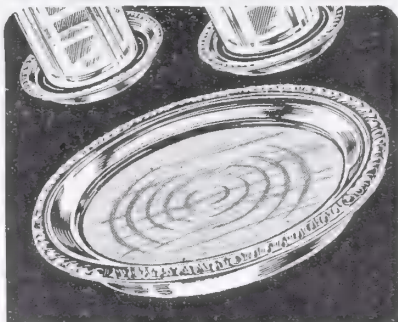
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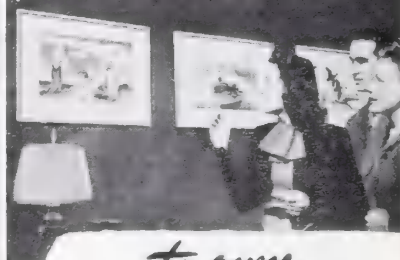
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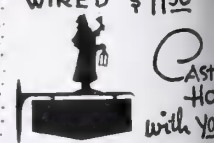
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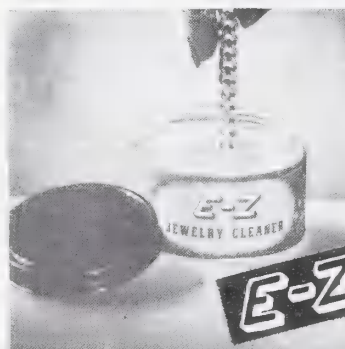
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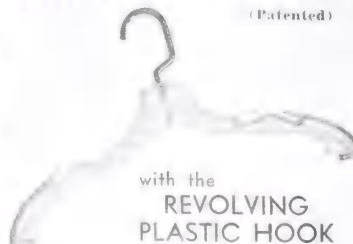
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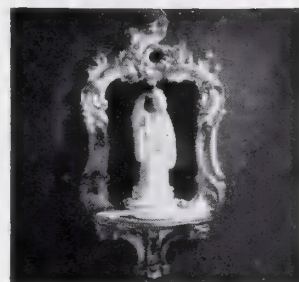
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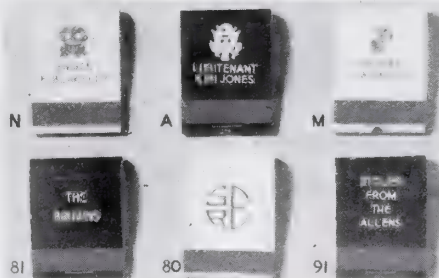


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you'll find it hard to b
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with shelf and see th
brings to your decor
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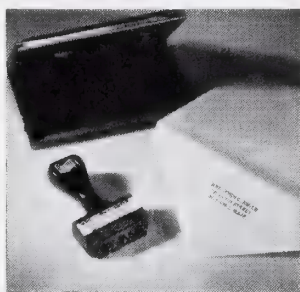
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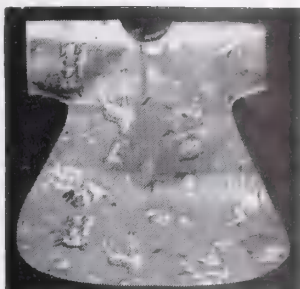
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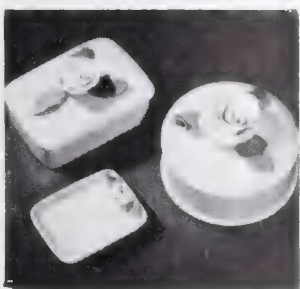
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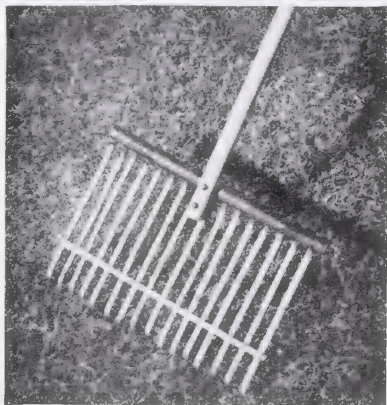
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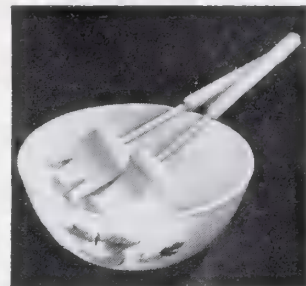
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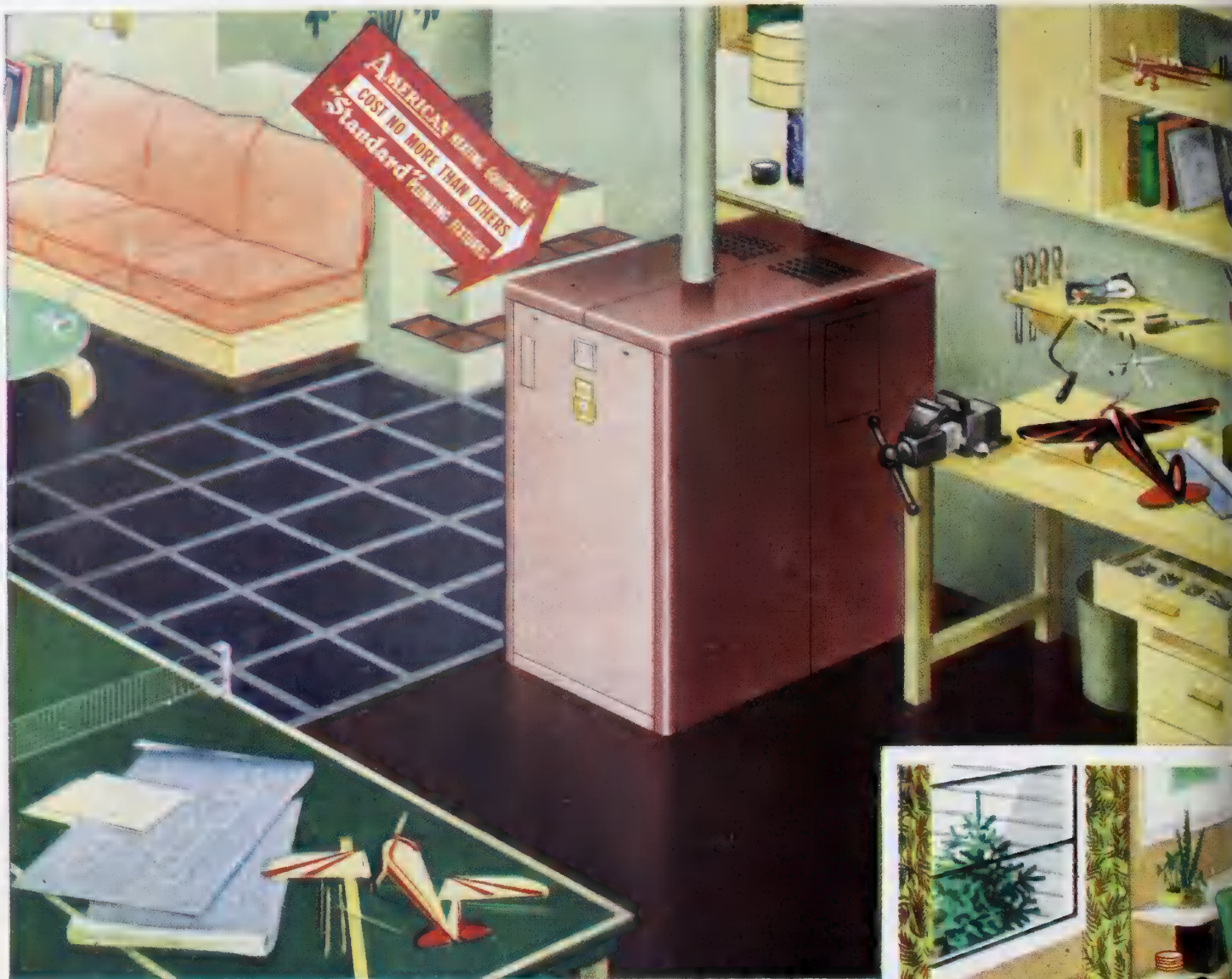
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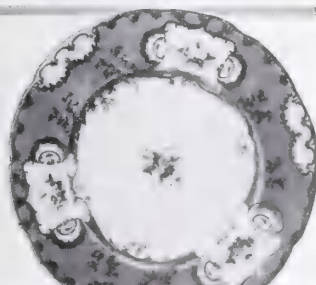


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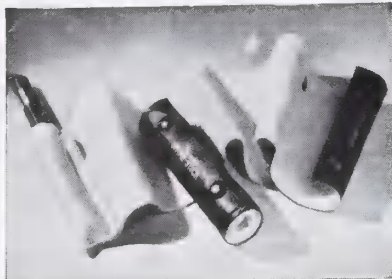
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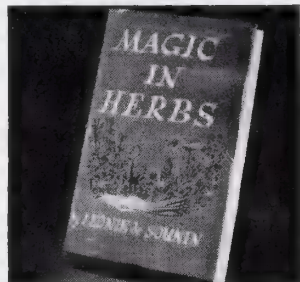
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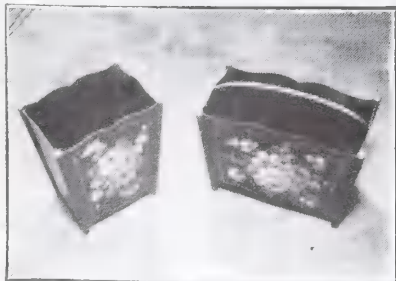
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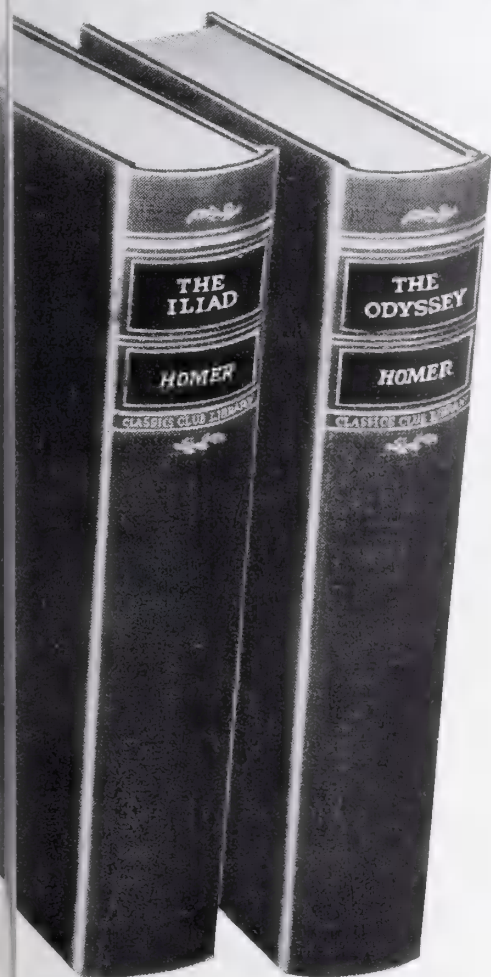
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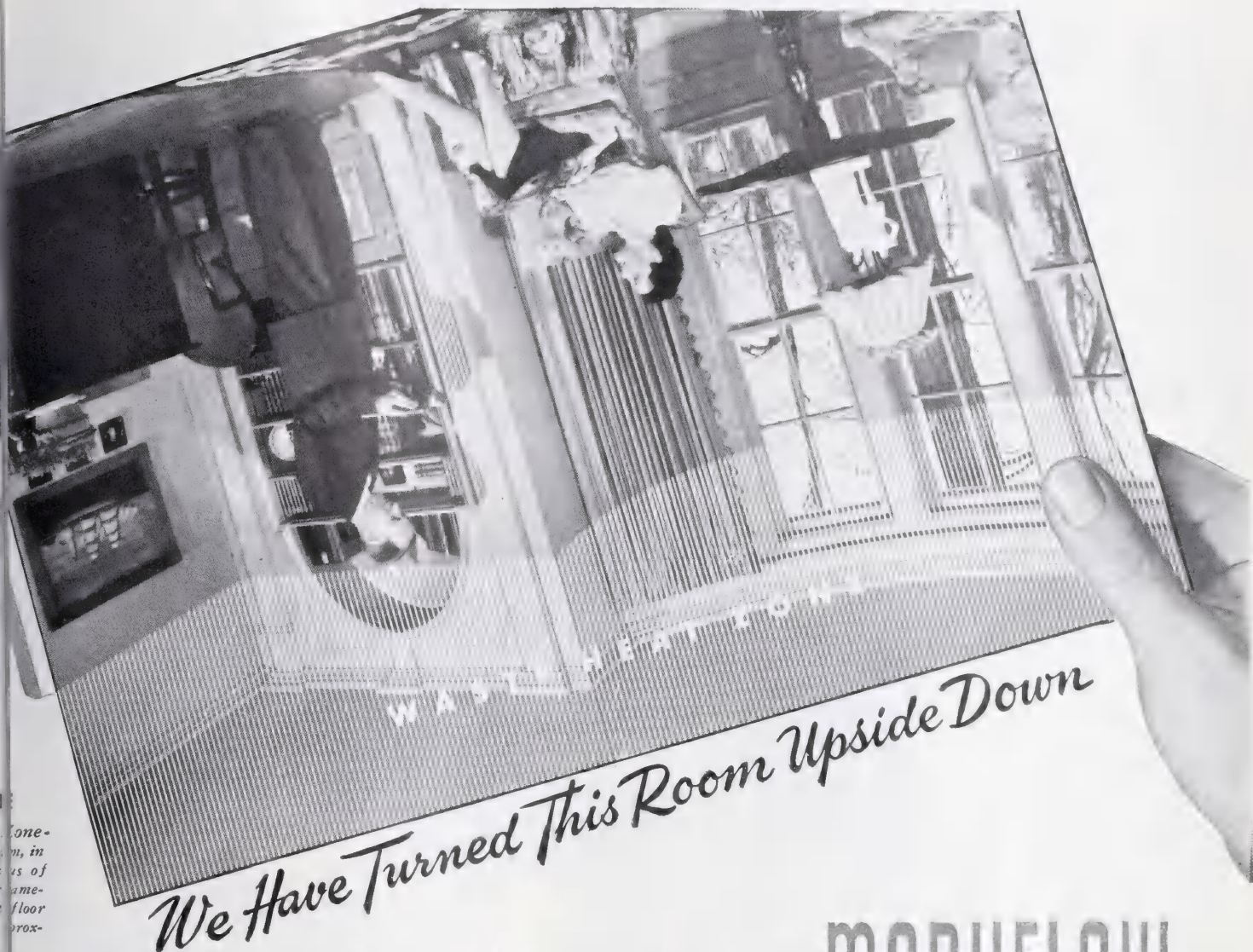
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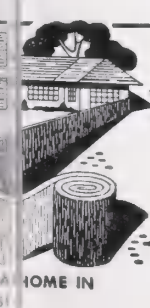
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Vol. 87

SEPTEMBER 1945

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Is Something Blighting Good Conversation at Your
Four Furniture Arrangements to Encourage Good
How to Make Antiques More Useful
Waiting Time Needn't Be Wasted Time
"There Are Just the Two of Us Now That the Child
Grown"
This Guest Room Is Practically Self-Sustaining
How to Decorate Around an Oriental Rug
Five Ways to Hide Old-Fashioned Radiators

GARDENING

What Your Garden Needs Right Now Is a Versa
Do You Really Know about Mums?
You Don't Have to Leave Home for Autumn Color
Now's the Time to Plant a Spring Garden Path
How to Visit Your Friend's Garden
The Log of the Practical Gardener
How to Beat the Frost—The Man Behind the Hoe

HOME PLANNER'S STUDY COURSE

Must You Throw Out Your Old Furniture . . . if You
Modern House?
Traditional Furnishings for Modern Architecture
They Refused to Discard Period Furnishings
Are There Advantages in Buying a New Ready-Built

FOOD AND ENTERTAINING

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Pantry Shelf News

HOUSEKEEPING AND MAINTENANCE

There Are Ways to Make Housekeeping Easier
Housekeeping Recipes

OTHER FEATURES

Window Shopping
Meet Edward Stone
Dear E. G.
The Most Significant Year in Beethoven's Life

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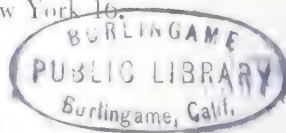
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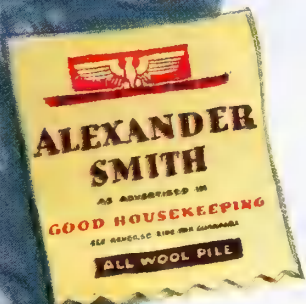
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 talgic memories drifted through Hoag mind, as he turned in at the little corner conf off-key player piano he strummed a frag
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 it through for a friend. "Great!" excla
 "and I have the perfect title

With a single song, a college prom favorite t thousand campuses today, Hoagy Carmicha America's heart. The young composer went on such famous melodies as "Rockin' Chair," "Lazy B "Little Old Lady" and scores of others . . . to b ranked by critics with Gershwin and Berlin.

Hoagy Carmichael's own choice of a Magna selection of such great artists as Kreisler, F and others. The Magnavox actually many radio-phonographs—yet gives Because Magnavox is so carefully built, so tho it will bring your family years of pleasure You won't find Magnavox on every corne sold only through the finest stores) bu find one, you'll never be content un



Magnavox. The choice of great artists
 RADIO PHONOGRAPH

by Molly Gillis

Is something blighting

GOOD CONVERSATION

at your house?

Some people don't like music, some are bored by bridge, and many hate games. But everybody enjoys good conversation. So when friends gather together, it is a taken-for-granted recreation. And why not? As entertainment, it is as old as man, but, because it is natural, universal, non-costly, and satisfies a fundamental human longing, it will never go out of fashion.

With all these advantages, it should be an ideal amusement, but in actual practice, this is not always so. You remember evenings when conversation, instead of being sustained, lively, and stimulating, dragged along in platitudes or became a series of fits and starts. Or perhaps guests refused to jell. They separated into twos and threes or divided according to sex, and talk never became general. You, as a hostess, wonder what you can do to be sure this does not happen again.

Well, you can plan for good talk just as you plan a delectable meal. Keep in mind just why conversation is a pleasure. At its best, it inflates the talker's ego in a delightful way, while it amuses, instructs, and animates the listeners, each of whom, as in a subtle game, competes for a chance to shine.

Now talk like this may sprout by itself,

but there are simple conditions that nourish it, help it flower. Let us see what they are.

How many can you seat?

First, take a look at your chairs and sofas. The size of the group that can spend an evening in easy conversation in your home is definitely limited by the number and position of chairs and sofas. Every one should be comfortable; no one should feel crowded. Head craning is a deterrent. People should be able to look into each other's faces without effort; no chair should be placed just out of range.

How many make a good talk?

Second, keep the group large enough for variety and small enough to let everyone take part. As every married couple knows, two people may have plenty of absorbing interest to tell each other or, though devoted to each other, they may have a stale period with nothing to say. The same is true of two friends—or four—who know each other so well that each can predict the response of (Continued on page 126)



The last arrival at "gabfests" is frequently forced to stay aloof from the other guests because the only unoccupied chair is too heavy to be pulled up to the rest of the group. So note especially, above, the pull-up chair—a thoughtful bit of furnishing which permits late-comers to be part of the conversation circle.

Some people feel at a psychological disadvantage if they have to look up at the persons they're talking with. And a person ill at ease isn't a good conversationalist. Make sure that all your seating facilities are at the same height, as in picture at right. No one should have to sit on an ottoman or footstool.

Three furniture groupings created by Jordan Marsh Company, Boston, Mass.

PHOTOGRAPHED AT JAMES MCCREERY & CO., NEW YORK



and architectural interest to a room, but they are not good for prolonged sitting. They're usually too high. If you have one, save it for solitary lounging. Guests know they're not expected to sit on it. Use portable chairs in front of the seat. Be sure that the seat is away from windows or other sources of light.



If you like your house to be a magnet for large crowds of sociable folk, consider the advantages of a corner arrangement of two sofas, which utilizes available space to best advantage. You need not use identical pieces. Supplement your sofa with a studio couch or box springs and mattress. Provide plenty of pillows or a deep enough back rest so that everyone's feet can touch the floor.

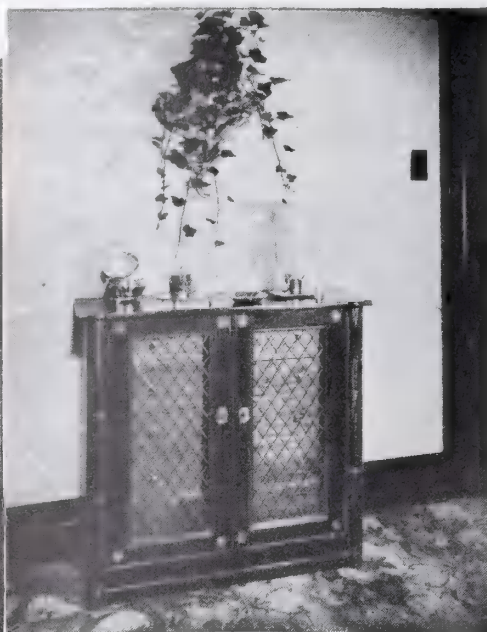
Our furniture arrangements

ENCOURAGE GOOD TALK

By Irene Moore Lindsey



No one would claim that carefully planned furniture arrangements can alone guarantee a flow of interesting conversation from the people gathered in your living room. But your own experience has undoubtedly given you reason to agree that heedless furniture groupings can inhibit an easy stream of talk. Haven't you been in living rooms where towering tables or unfortunately placed lamps bisected your view of the person sitting next to you? Or where you were forced to stare directly at a bright lamp, which put you to sleep with all the power of a hypnotist? Or where the living room davenport was backed up against a wall in splendid isolation, so that its occupants had to shout at the people at the other end of the room? All of these situations are common deterrents to good talk. Look at your own living room to see if it is guilty of any of them. Then study these pictures to see how you can create the inducements to comfort and relaxation which are essential to a lively interchange of thoughts, no matter whether just the family or an invited group of friends are present.



The beautiful lines and this mahogany commode touched, even though its undergone a drastic change, ted with shelves for display, braced through the grillwork, four drawers, lined with anel, for silver storage. this kind are admittedly they must be executed by makers. But fine antiques extra investment to make them therefore, more enjoyable. shown, except wardrobe are in home of Mr. and Mr.

How to make ANT

Unless you have a museum, you can't collect antiques just for the pleasure of looking at them. But they can pay their way if you equip them to function efficiently.

By Frances Taylor Heard



This fruitwood secretary as a parlor piece to hold choice china. Mrs. Green had a piece in her living room stalled shallow sliding trays to convert it into a storage room. The trays hold linens how wonderfully convenient the slip you want right at your hand. The old adage that handsome some does is especially pertinent to antiques. So look to you you can combine the advantage of modern engineered storage with the beauty of aged woods and traditional

armoires, as the French call them, into being before clothes were taken-for-granted part of the bedroom. Their exquisite woods and craftsmanship, which make them beautiful, cannot alone save them from being elephants in most modern bedrooms. But if you replace the cross-hatched doors with glass, you can turn their huge proportions into a roomy, usable wardrobe. The walnut armoire turned into a roomy, usable wardrobe. James Amster, decorator, says the glass doors conceal the shelves.



USEFUL . . .

The beauty of fine, old furniture increases with the years. But its usefulness may diminish. For while the furniture has been acquiring a mellow patina, houses have grown smaller, and modes of living have changed. Masterpieces which the cabinetmakers created to serve the needs of past generations are not necessarily suited to modern requirements. But you can simultaneously indulge your love for 18th Century beauty or Victorian charm and your hankering for the convenience and efficiency of modern design by installing up-to-date storage facilities in your antique. These pictures show you how to do it.

The possibilities of using the armoire at the right as a guest desk are shown. The desk leaf holds toiletries and is raised when closed. The shelves are used for hats. Your armoire is more useful if you are not deterred by their original function. The armoire is designed for living rooms and bedrooms. You can make such adaptations without losing the piece at all. But alterations shown on these pages will suggest the flexibility of antique furniture and permit you to use any room of the house.



PHOTOGRAPHS, EMLIE DANIELSON

WAITING TIME needn't be WASTED TIME

Are you a college matron, one of the many young marrieds who would rather learn than yearn? Give yourself a course in homemaking right in your college room. Begin by choosing furnishings you can use in that postwar apartment

If you're married and in college, you've probably decided to improve your mind and the shining hours until your hero becomes a civilian again. Meantime you can get a head start on that first wonderful home of your own.

Instead of trying to cheer up your college room with assorted gimcracks, begin now to acquire some solid furniture investments you'll be proud to count as a permanent part of your household goods. Our pictures show what you can do without splintering the allotment check, if you exercise your imagination in the unpainted furniture department. See how three bookcases make a sofa frame and a desk, how two chests and a bookcase build one breakfront—all pretty handsome stuff for that future apartment and naturals, of course, for the room where you burn the midnight oil. This room is displayed at James McCreery & Co., New York.

By Sara Little





4

1 Way to the left you see the record collector's delight—a well designed table to hold record player and albums now and in future. It's a bookshelf, costing \$5.80 in its unpainted state, given casters to make it move easily, and a leather dog collar handle for pulling. Smart stripes are Textron shower curtains at \$7.50, used as decorative draperies for the nonce.

2 Second from left is a breakfront, a pretty imposing piece for your postwar living room and meantime a fine storage cabinet for a college room. It's composed of two chests at \$11.95 each, on which is set an up-ended bookcase at \$12.50. Pieces were bought unpainted and lacquered black. You could house your wedding present china here and enjoy its good looks and usefulness.

3 One future piece you probably won't buy until you know what kind of bedroom furniture you want is a dressing table. Make one of a tôle hamper (cost \$5.95) and a table top, also \$5.95. Hamper, painted blue and striped with passepartout, has a bathroom future. And some day you'll be glad you own that extra table top to expand a card table. Jewelry decks an old hat rack.

4 Up above on this page two bookcases (\$7.95 each, unpainted) give a built-in look to a sofa bed. A third case and a flat board, wallpapered in marbled paper, join the group as a desk. Folding chair cost \$3.89. Two kitchen tables at \$6.50 were cut down to coffee table height and lacquered. Bulletin board frames, at \$2.64 each, would fit table tops as trays. Cotton bath rug, \$9.95.

"There are just the two of us, now that the children are grown..."

When parents say this, you may be sure that home sweet home is in for some changes to suit a new and usually more leisurely way of living

Last Saturday at high noon Henry and I watched Timmie, our youngest and last fledgling to leave us, confidently guiding his bride through a storm of confetti. It marked our official retirement from the wonderful business of raising a family.

But although I dropped a few tears on my orchids and Henry's jaw looked suspiciously stiff, we are both content to see our youngsters strike out for themselves, shaking hands with life. They are all on their own now—Sara making her mark in the business world, and Susan, who turned us into grandparents at the tender age of forty-five, blissfully settled down to domesticity.

So here we are—the old folks at home—only, like most retired parents these days, we're not old—and home is scheduled for revision. For the rooms that used to fit Mama, Papa, and a lusty, growing-up trio just won't fit our new kind of twosome living. We can afford the time now to pursue hobbies, to have more house guests, to take a more active part in community affairs. We're going to catch up on the books we've always wanted to read, take a ground course in aviation, hold committee meetings, give buffet suppers and card parties, and sometimes just sit and tell each other how nice we are. These are the things we've dreamed of doing "some day, when the children grow up," and we're planning exactly the kind of rooms in which our dreams can come true. You'll see them here and on the next pages.

THIS ENTIRE HOUSE IS DISPLAYED AT MAYFAIR, INC., ALBANY, N. Y. HOUSE PLAN BY TED SIMPSON OF MAYFAIR; INTERIORS BY EDWARD WORMLEY



At long last I'm going to have leisure for reading, that has bookishness built into it. Besides plenty those books we're going to catch up on, there'll be library table, which Edward Wormley designed and keep magazines neatly in order on a two-way rack un



Two lonely people at a big center dining table alone to me, so we'll eat in more intimate style at table. When we have guests, we'll add small table; banquette will be three pieces, the center one covers terrace. Fortisan Sheer curtains by Celanese. "Drap



Our library-sitting room will be paneled in U. S. Plywood pickled natural oak. On the fireplace wall I want a long stretch of shelf and a lighted shadow box. With just two of us we'll have fine things, like Fortuny draperies from Arthur H. Lee & Sons, a Bes-sarabian rug, rare carving, and no wear and tear worry. Sofa and settee, Baker Furniture, Inc. Sofa fabric, Dorothy Liebes.

Future Sunday morning breakfasts probably won't be the hilarious catch-as-catch-can affairs they were when we were a quintet. But in our quiet parental way we'll enjoy them on the terrace. Here's how our miniscule dining room will open to the outdoors, once we've removed the center banquette section. All this furniture designed by Edward Wormley and made by Mayfair. Upholstery fabric is felt.



“... now that

the children

are grown...”

Now, after years of putting up the children's cronies, Henry and I are getting out the welcome mat for some of our own friends. We aim to give them The Perfect Guest Room where they can be self-sufficient—whenever they want to be. Beds are box springs and mattresses with tailored spreads made to look like upholstery. They'll slide under a built-in ledge which conceals lights for bedtime reading. Big back bolsters will make them as comfortable to sit on as sofas. A built-in cabinet will park luggage. A drapery of lush, hand-woven fabric by Dorothy Liebes, from the Georg Jensen Collection, will conceal a built-in ironing board. Lower right, you see how these built-ins, made of U. S. Plywood, operate. Coffee table, The Widdicomb Furniture Co.

s guest room is practically

F-SUSTAINING

made a list of all the things a guest could possibly to make him truly at home. Bitter first-hand ex- has taught us that a bowl of fruit and a book of ets don't suffice. Most overnight guests would ap- such solaces as the makings of a cold drink or a tod- dy, crackers, aspirin, bath powder, needle and without having to arouse the household for them. going to give our guests a tiny refrigerator, a hot d a cabinet stocked with ready-to-eat groceries. r belongings they'll have a combination bureau. bookcase utility chest. The Widdicomb Furniture r makes it. See it at right. Desk chair hassock luggage rack. Armchair, Dunbar Furniture Mfg. Co.

s to say, our most frequent visitors will probably children—and what better arrangement could we n than a room so full of conveniences right at hand 'll never hesitate to visit for fear of upsetting the et them come with their babies, their bassinets, and bottles. I'll manage to get a high chair somewhere. at lower right shows the chest and kitchen cabi- n. Furnishings will be colorful and good, but not , because guests won't relax if they're afraid of the furniture. We'll wager our guests will come in, because people always like a place where they haven't been a bother. Henry says our chief prob- ing to be that visitors will want to stay too long.

It amounts to a one-room apartment, where guests—and the children, when they come back to visit,—can make themselves independently at home, even indulge in a bit of light housekeeping



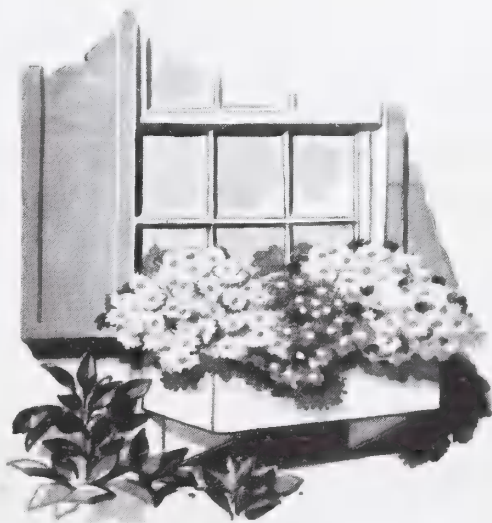
EXHIBITION AT MAYFAIR, INC., ALBANY, N. Y.



PHOTOGRAPHS, WILLIAM F. HOWLAND

What your garden needs right now is

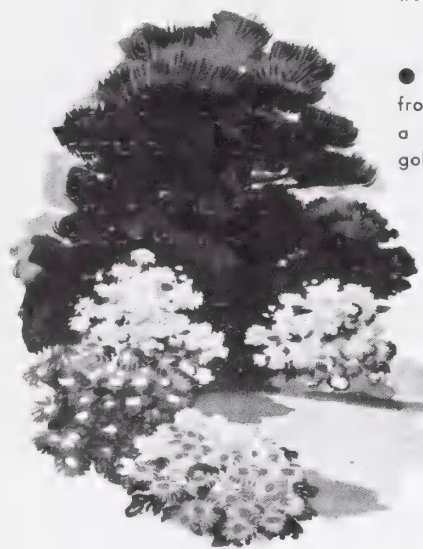
A Versa



● Rip out the seedy stuff in your window boxes and fill with low-growing cushion mums. Water well, keep dead flowers nipped off

Chrysanthemums in bud or bloom can be moved around now to put sparkle in your garden, to cover up design mistakes

The garden chrysanthemum is the one glorious exception to the rule that perennials are difficult to transplant when they're in flower. It's the answer to a gardener's prayer for a plant that makes big splashes of color just where you want them and with almost no effort on your part. On these pages we've suggested seven ways to put this flower to work, but it's a safe bet that if you look around your grounds now, you'll find other ideal spots for a dozen or two plants. Whether you realize it or not, hundreds of thousands of plants are offered every fall by local nurseries all across the country for this very purpose. These are winter-hardy kinds, not florist pot plants, which you can select on the spot for color, height and season of bloom. Free-dug and set in the garden at once, they'll flower until late fall, keeping the place bright with color.



● Brighten the dull bare spots in front of evergreens or shrubs with a bold mass planting of bright gold, bronze, white or pink kinds

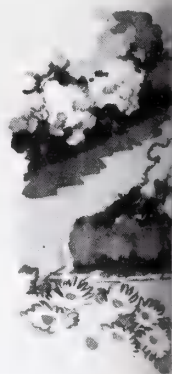
● Best way to bring planted slopes along driveways and street fronts back to life now is to fill in bare spots with mums in flower



● Replace frowsy annuals which have gone to seed in borders with chrysanthemums. Space them so that branches touch one another



● Plant bushy, well-budded specimens in ornamental tubs or jardinières. Use them alone or in groups on terrace or open porch



Do you really KNOW ABOUT MUMS?

flower

**For budget is limited or garden space is
order chrysanthemums this fall so
have them for planting next spring**

...ring time is best for selecting the chrysanthemums which suit you—for garden decoration for cutting. But if you can't use flowering this fall, don't wait until spring to order pot plants from nurseries. There have been lots of many kinds of plants these last few years. To ease the spring rush and to guarantee customers their plants, many nurseries take orders now. Young plants, well rooted in soil, are shipped in weather is settled in spring, and these will be full flowering size by the first fall. Responsible growers and specialists can ship easily pot grown plants great distances. This type of plant costs less than flowering clumps and so can be used in larger gardens. Except in the smallest gardens, it's more economical to use three plants of a kind than one. That way you will get showier masses of bloom.

By
PAUL F. FRESE

● Beds in little formal gardens now filled with summer bedding plants are ready to be redone for fall with mums. Plant solid colors

● Bare stretches along foundations and walls are good places to plant a row of mums. If soil is poor, replace it with good loam

FIRST thing to remember is that chrysanthemums like sun part of the day, at least. Give them soil that is not heavy and wet, for too much moisture, particularly in winter, is unhealthy for them. But don't give them extra-rich soil. Average loam and the amount of plant food needed to grow a good zinnia or snap bean will also produce loads of chrysanthemums.

Don't expect good results if you allow your plants to grow undivided year after year in the same spot. Most mums run out unless they're separated every year or so in the spring. A single rooted stem will make a big clump in a season if the tips of the young shoots are nipped back two or three times in the early part of the season.

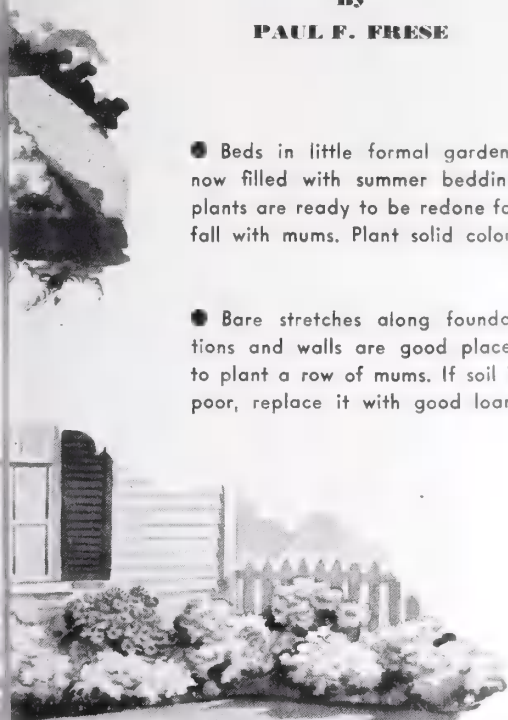
All mums benefit from a light mulch for the winter. Use whatever is handy, such as Christmas tree boughs, salt hay, straw, excelsior, corn cob meal, or buckwheat hulls.

Plants grown in tubs or window boxes must be removed before the ground freezes, and reset in a coldframe or open garden, preferably against a south-facing wall.

Things to look for, when selecting plants in bloom are healthy foliage, good branching habit and plenty of buds. Plants having dead foliage at the base or long spindly bare stems are poor specimens which will make a sparse showing and need staking to hold the flower clusters up.

American plant breeders have developed, in recent years, several strains which have proved, by test, that they're good. Here's a representative dozen to buy now in bloom or for spring planting: double lavender-pink Improved Dean Kay; single salmon-red Louise Schling; double Lavender Lady; double peach-pink Mrs. Pierre S. du Pont; pompon September Gold; bronze pompon Mme. Chiang Kai-shek; gold-bronze, semi-double Rheingold; double yellowish-pink Harmony; semi-double Coral Sea; white single Silver Moon; single bronze-yellow Arctic Queen; and lavender-pink pompon Pohatcong. "Cushion" mums begin blooming in summer and keep it up until hard frost. They're available in a half dozen colors.

Can home gardeners grow florist size flowers outdoors? Certainly! It's commonly done in the South and Pacific Northwest. It's possible even in the North, but you need more than average skill to succeed. Visit the 2nd annual exhibition of the Eastern States Chrysanthemum Society to be held October 26-28 at the New York Botanical Garden, Bronx Park, New York, N. Y., and you'll see what can be grown by amateurs in this part of the country.





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 is month . . .

MEET EDWARD STONE

● Edward Durell Stone's influence on American residential architecture can probably best be summed up by saying that he has given modern architecture a Southern accent. Or, to put it another way, he has brought classical grace to modern planning. He agrees with the great Louis Sullivan that "form follows function," but Stone disagrees with many of the moderns on the meaning of "function."

At the top of the list of all the functions of architecture, he puts one all by itself—beauty. He sees no reason to reduce modern residential architecture to stark simplicity merely because modern factory architecture is stark and simple. "Machinery is naked," he says. "People are not. The bathroom is for naked people—so the bathroom is naked. Drawing rooms are for people with beautiful clothes. And as for bedrooms, they too are living rooms, not hospital wards or sanitariums that of necessity must be stark."

Some modern architects conceive their work as problems of "enclosing space," and speak of houses as "machines for living." Not so with Stone. To him, every house is the environment in which a family settles down to live—and the problem to him is not one of enclosing space, but of enclosing people. All of his architecture reflects an intimate understanding, not only of the pattern of daily life, but of the changes that occur through the years in the pattern of family life.

His clients almost always become his friends—and that's a profit to them, because the better Stone knows the people for whom he is working, the better the final house.

"There's a great difference," Stone has said, "between how people really live and how they think they ought to live. It's the architect's business to find out enough about his clients to provide for the first rather than the second."

Once, he was having difficulty adjusting the respective wishes of a man and his wife, until one of them confessed they were living together "only for the sake of appearance."

"So," he added, "we built them a house that let them live distantly but reasonably happy together—and they tell me they've never got along so well together before."

As further evidence of the importance that he attaches to an architect's understanding his clients, he prepared several years ago a questionnaire that went into the subject of his clients' living habits extensively and intimately. He observed in one case that the principal source of happiness in the family was the genuinely fond relationship between the parents and the children. As a result, he gave the living room of that house a sensible, even if whimsically-named, "children's corner," with appropriately scaled furniture.

Stone dislikes to take new clients to see his former work. It's too likely to influence their tastes, and to induce them to say they want something they may not really want at all. No one house is typical of Stone. Each one is a product of Stone and the client. He once inscribed a water color of a client's house this way: "Architects: Mr. and Mrs. John Doe; Edward D. Stone, Associate."

Some years ago he balked at designing an exhibition house for the "Average Family." No, he said, people wouldn't be interested in it—because even if a family is average now, it hopes to be better than average tomorrow. Everyone, he likes to say, lives in hope. So he designed a house that was nothing but an enclosed assembly of ideas; a dining room which, by the use of sliding walls, became first a recreation room, and then a guest bedroom; a bathroom which was convertible into a enclosed assembly of ideas; a dining room with glass walls that slid down into the ground.

Stone is not one to advocate new things because they're new. He has an everlasting fondness, for instance, for good old-fashioned wood surfaces. And while he frequently uses plastics, he does so only when they're more serviceable and beautiful than other materials—never in imitation of anything else.

It will be a great loss to residential architecture if Stone continues, as he now must as a Major in the U. S. Army Air Forces, to design airports of the future, or if, when the war is over, he returns to designing the type of building which first made his reputation—buildings such as the Music Hall in Rockefeller Center, and the Museum of Modern Art.

You don't have

Why go to the north woods for autumn
leaf glory when you can have it
right in your own garden?

By Janet Darling

red and reddish orange foliage plants

NAME OF PLANT	SIZE	TIME OF COLOR
Amur Maple (<i>Acer ginnala</i>)	Large Tree	Early
Red Maple (<i>Acer rubrum</i>)	Large Tree	Early
Sugar Maple (<i>Acer saccharum</i>)	Large Tree	Early
Bearberry (<i>Arctostaphylos uva-ursi</i>)	Vine; Ground Cover	Late
Chokeberry (<i>Aronia arbutifolia</i>)	Shrub	Mid-season
Flowering Dogwood (<i>Cornus florida</i>)	Small Tree	Late
Winged Euonymus (<i>Euonymus alatus</i>)	Shrub	Late
Eastern Wahoo (<i>Euonymus atropurpureus</i>)	Small Tree	Late
European Euonymus (<i>Euonymus europaeus</i>)	Small Tree	Late
Tupelo (<i>Nyssa sylvatica</i>)	Large Tree	Mid-season
Sourwood (<i>Oxydendrum arboreum</i>)	Small Tree	Early
Virginia Creeper (<i>Parthenocissus quinquefolia</i>)	Vine; Ground Cover	Mid-season
Oriental Photinia (<i>Photinia villosa</i>)	Shrub	Late
Scarlet Oak (<i>Quercus coccinea</i>)	Large Tree	Late
Northern Red Oak (<i>Quercus borealis</i>)	Large Tree	Late
Sumac — in variety (<i>Rhus</i>)	Shrubs	Early to late
Blueberry (<i>Vaccinium corymbosum</i>)	Shrub	Mid-season
Viburnum — in variety (<i>Viburnum</i>)	Shrubs	Late

yellow and

NAME OF PLANT
Boxelder (<i>Acer negundo</i>)
Silver Maple (<i>Acer saccharinum</i>)
Sugar Maple (<i>Acer saccharum</i>)
Bottlebrush Buckeye (<i>Aesculus pinnata</i>)
Downy Shadblow (<i>Amelanchier canadensis</i>)
Birches — in variety (<i>Betula</i>)
American Bittersweet (<i>Celastrus occidentalis</i>)
Katsura Tree (<i>Cercidiphyllum japonicum</i>)
Eastern Redbud (<i>Cercis canadensis</i>)
White Fringetree (<i>Chionanthus virginicus</i>)
American Beech (<i>Fagus americana</i>)
Maidenhair Tree (<i>Ginkgo biloba</i>)
Common Honeylocust (<i>Gleditsia triacanthos</i>)
Goldraintree (<i>Koeleruteria coccinea</i>)
Common Spicebush (<i>Lindera benzoin</i>)
Tulip Tree (<i>Liriodendron tulipifera</i>)
Common Sassafras (<i>Sassafras virginianum</i>)
Yellowroot (<i>Xanthoxylum</i>)

ee home for autumn color

Who who has seen a scarlet oak, a sugar maple, or a
up of birches against a brilliant October sky can
that this picture is any less beautiful than the first
flower of forsythia. Don't think that autumn color
eting to be worth the effort. For by proper selection
ial the pageant can last over many weeks. Let the
les of good taste guide your selection. Plan one

dominant color—it makes no difference if it be red or
yellow. Then use accents of the other. Equally important is
the skillful placing of background greens and browns to
accentuate the brilliance of your color. Here is a list of the
best trees, shrubs, vines, and ground covers for fall garden
excitement. With these and more to choose from, what
possible excuse can there be for a *dull* fall season?

age plants	
TIME OF COLOR	
Early	
Early	
Early	
Early	
Mid-season	
Early	
Mid-season	
Early	
Early	
Early	
Late	
Late	
Mid-season	
Early	
Late	
Early	
Mid-season	

neutral color and background plants		
NAME OF PLANT	SIZE	COLOR ALL FALL
Japanese Maple (<i>Acer palmatum</i>)	Small Tree	Green
Schwedler Maple (<i>Acer platinoides schwedleri</i>)	Large Tree	Green
Evergreen Azaleas—in variety (<i>Azalea</i>)	Shrubs	Bronze
Scotch Heather (<i>Calluna vulgaris</i>)	Ground Cover	Bronze
Shagbark Hickory (<i>Carya ovata</i>)	Large Tree	Brown
Leatherleaf (<i>Chamaedaphne calyculata</i>)	Shrub	Bronze
Purple Beech (<i>Fagus purpurea</i>)	Large Tree	Green
Goldenbell—in variety (<i>Forsythia</i>)	Shrubs	Bronze-purple
White Ash (<i>Fraxinus americana</i>)	Large Tree	Bronze-purple
Japanese Holly—in variety (<i>Ilex</i>)	Shrubs	Green
Drooping Leucothoe (<i>Leucothoe catesbaei</i>)	Shrub	Bronze
Privet—in variety (<i>Ligustrum</i>)	Shrubs	Green
Oregon Grape Holly (<i>Mahonia aquifolia</i>)	Shrub	Bronze
Northern Bayberry (<i>Myrica carolinensis</i>)	Shrub	Bronze
Conifers, Narrow leaved Evergreens	Trees and Shrubs	Dark Green
Japanese Pieris (<i>Pieris japonica</i>)	Shrub	Bronze
White Oak (<i>Quercus alba</i>)	Large Tree	Brown
Rhododendron—in variety (<i>Rhododendron</i>)	Shrubs	Dark Green



By Florence Paine

ON BEING A GOOD HOSTESS...PART TIME

Too many people forego the fun of entertaining at dinner because their jobs or volunteer work keep them away from home during the day. If you're one of those who thinks a party needs a last-minute, the-spot preparation, read this and be cheered.

You don't need to cross entertaining off your list just because your life is as active as a barnstorming politician's and you can't devote *all* your energies to being a superlative hostess. Some of the most successful hostesses work at it only "after hours" . . . daytime hours filled with war work, professions, or community activities. And their parties are as smooth and unruffled as the rhythmic slumbers of a Siamese cat. For time isn't the all-inclusive ingredient that adds up to being a good hostess. It's planning and before-party preparations.

The hostess who isn't going to arrive on the home scene until shortly before her guests arrive for dinner can still greet them calmly, if she has done her major dinner preparations the night before, and left only minor details for the last minute. Here's an easily prepared dinner for six:

Iced Vegetable Cream Soup
Herbed Veal Filets in White Wine Sauce
Zucchini Garden Harvest Salad
French Crescents
Napa Gamay Rosé Wine
Molasses Sponge Roll
Coffee

You can shop for at least half this simple dinner in your own garden . . . the tomatoes and cucumbers for the soup and the fresh dill, if you've an herb garden; the zucchini, and the salad, which is simply a mixture of your choicest greens, radishes, etc., tossed together with a good tangy dressing which will make the tamest grown lettuce perk up.

Arrange to have your meat on hand the night before, as well as the ingredients for the Molasses Roll. You can pick up the rolls the day of the party. French Crescents (maybe you call them "croissants") are particularly helpful right now because they are rich in butter, and it isn't necessary to serve a spread with them. But heat them to bring out full flavor. If you haven't a French bakery in your neighborhood, substitute something like a Parker roll which you can spread with butter or margarine and pop into the oven. A little bit of spread goes a long way.

Start off your dinner preliminaries the night before by making the soup, which is incredibly simple and can take only about 20 minutes. While it is simmering you can be preparing the veal dish. This soup is particularly helpful for the part time hostess. (Continued on page 71)

KODACHROME OPPOSITE BY WILLIAM F. BROWN



Most of us are all too familiar with that moment of panic when the doorbell shrills, guests arrive, and we wish they hadn't. Our nerves become glassy as our nervous imagination scampers about the kitchen; and finally, of course, the strain becomes too much to bear and we turn into that terror of guests: the jumping jack hostess. This table, set by Mrs. Frances T. Heard, *House Beautiful's* Home Editor, is dedicated to the part time hostess who wants to entertain and enjoy it. The ingredients have a matched simplicity and elegance enough to produce pride and calm. Notice how the swirled glass goblets from the Fostoria Glass Company's goblets from Macy's goes with the silver and porcelain Coronado plates from Altman's. Sterling flatware is from Victorian from Lunt Silversmiths. Chairs from Empire Ex.





DAVID R. HARRIS PHOTOGRAPHED AT THE MUSEUM OF MODERN ART

You can use patterned fabrics with an oriental rug—IF you make the rug itself the starting point, IF you choose patterns in appropriate size and color. IF you don't mix them indiscriminately. The room above shows you how to

How to decorate around AN ORIENTAL RUG

By Sabina Ormsby Dean

There's no denying it—an oriental rug poses a difficult decorating problem. The very qualities for which these masterpieces are prized are the qualities which make them a decorating headache. Their kaleidoscopic jewel colors and rich designs demand the utmost restraint in selecting the other furnishings with which the rug will be combined. The color palette is that of an entirely different civilization, removed from our own, not in miles, but in years. Yet the rugs must look at home in a room which uses fabrics in colors which belong to our own 20th century Western civilization. Fabrics with the right coloring *can* be used, but it requires legwork and patience. Oriental rug decorating is admittedly "busy"—every square foot being covered with a variety of motifs. If you inject other all-over designs via draperies or upholstery fabrics, the rug, instead of being the *de résistance*, becomes one more strident chord in a too busy room. Right and wrong design combinations are illustrated in the photographs, and in the swatches at the right. If you observe these principles in decorating around your oriental rug, it will be an investment to be treasured instead of regretted.



NG

ALL PHOTOGRAPHS, WILLIAM F. HOWLAND



THE swatches at top show fabrics which can be used with oriental rugs. Solid colors, having no pattern, are safest of all (provided, of course, that the color is right). Stripes are good because the design is well disciplined and organized. Though the leaf design is an all-over pattern, the fabric is a monotone brocade, and the design is un-busy. Fabrics below the rug are so strongly patterned that they would fight it. Rugs from Nahigian Brothers, Chicago.

THE picture at far left illustrates the correct principles for decorating around an oriental rug. The design of the drapery and upholstery fabrics is subdued, so that the rug can hold the center of the stage. Notice that the large pieces of furniture are covered with solid fabrics. In wrong version at immediate left, the draperies and sofa fabric incorrectly inject another design element, which clashes with the rug. All fabrics, W. & J. Sloane, New York.

Now's the time to plant a SPRING GARDEN PATH

Paths go places, lead you from one part of the grounds to another. But when they're bordered with garlands of spring flowers, they can be beautiful as well as functional

By Gardiner Ewing

A spring garden path is a nice idea to go after in a big way, for you'll find, once you get started, that it takes fewer plants to make a real show than you anticipated. Paths are viewed more lengthwise than sideways, so you'll need only narrow borders of flowering plants along your path to make it colorful in springtime.

To re-do your garden path, first use the good perennials you now have, arranged by color and height to form the backbone of the design. Then tie the loose ends together with patches of color put where they'll do the most good.

Spring flowers do best when they're rooted in and ready to go when the first warm days arrive. That's why, first of all, we're suggesting that you select and plant as many kinds as possible now while the idea is fresh in your mind. It's bad for the plants and worse for your disposition to try to find just what you want when the spring rush is on. Chances are the plants you'll get then will be already in bloom, and it's brittle business trying to set them out without snapping off the young shoots. You gain a year, too, by planting in fall because plant roots keep on growing until winter, even though the tops don't, making husky clumps full of dormant flower buds in preparation for spring. Spring flowering bulbs, of course, must be planted in fall to get any bloom at all. When you do your planning, check the list of spring-blooming plants across the page.



Try these garden path plants; they are all dependable and easy to grow



Crested Iris. This pert little spring bloomer makes mats of foliage from which pop lovely lavender-blue flowers on 3-to-6-inch stems in April. It does best in part shade. Try a patch among rocks in a woodland path.



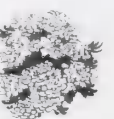
Virginia-Bluebells (*Mertensia*) should be in every garden. Plant it in a partly shaded place with violets and creeping myrtle; you'll have a combination that will bloom every year and take care of itself indefinitely.



Violas are small size pansies which are perennial and constant blooming all season but they don't need to be replanted each year, like pansies. You can get them in different colors. Best loved of all is old-fashioned Johnny jump-up.



Lily-of-the-Valley thrives in shade where other flowers won't grow, and since it spreads quickly, plant the "pips," as the roots are called, where there's plenty of room—under flowering trees and shrubs, or between big perennials.



Hardy Candytuft carpets the ground in spring with sheets of pure white flowers. It's ideal to use as an edging for garden paths, and the foliage is evergreen. Snowflake is most compact, largest flowered variety.



Tulips. Bulb dealers expect supplies of Holland tulips this fall to supplement our small American supply. There will be new varieties, we're told, which should blend well in color with other spring flowers. Order now.



Grape Hyacinths are so inexpensive that you can afford to use quantities of them to cover up spots under shrubs or between clumps of tall growing flowers. They spread by seeding, so never snip the old flowers off.



Snow Trillium (*T. grandiflorum*) is a wild flower, to be sure, but you don't need a wild garden to grow it. Plant in average soil with peat or compost added, and in part shade. Set several roots a few inches apart in a clump.



Leopardbane (*Doronicum*) adds a dash of yellow with its daisy-like flowers set off with lettuce-green foliage. Colors of tulips blend well with this perennial, especially lavender and soft pastel toned varieties.



Bleeding-Heart was grandma's favorite, and it still is today. Its only drawback is that the tops die down in summer. To get around this fault, plant it near late bloomers like daylilies, fall asters, Japanese anemone.



Sweetwilliam Phlox (*P. divaricata*). You'll want quantities of this native flower, if for no other purpose than to fill in between clumps of daffodils and tulips with a misty sea of fragrant, lavender-blue flowers.



Moss Phlox comes in too many good clear colors—lilac, pale blue, bright pink, rose-pink and white—so why tolerate the old common magenta-pink variety that neighbors want to give you. There's no better plant to edge paths.



Globeflower, or Trollius. flowers look like huge golden buttercups on two-foot plants. Like the buttercup, it likes moist, rich soil and after the first spring bloom you'll get more in summer. This is a good cut flower.



Polyanthus Primroses come in such a rich assortment of colors—cream, gold, orange, buff, mauve, dark rose—that you'll find it hard to resist planting dozens of them alone or with tulips, daffodils, violas. (Continued on page 148)

There ARE ways to make

Study your housekeeping techniques to see what jobs you could eliminate, simplify, rearrange, or combine to produce better results in less time with less effort

Are you a habitual grouser about not having enough time—time for community activities, cultural pursuits, enjoyment of the family—because you find housework so all-consuming? You'd jump at the chance, wouldn't you, if someone offered you from one to three weeks' vacation a year from the homemaking "grind"? Yet you could have just that, maybe not in one continuous slice,

but in daily doses of from 1½ to 1½ free hours—be willing to put your housekeeping habits under a microscope and see whether they could be improved or simplified. For unfortunately most housekeeping hasn't kept pace with tools and supplies. You may have the best equipment, but if it's not assembled in the most convenient spot, you may not use it. (Continued on page 77)

By Florence Paine



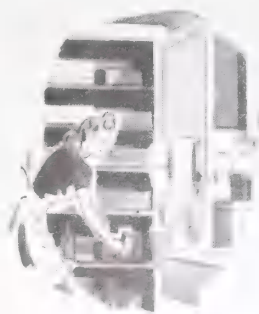
How many steps a day do you waste? Consciously question each step in any job, and write down what you do. Then consider which steps are essential, which could be eliminated, whether your tools are as convenient as possible. Take dish washing, for example. Are the dishpan and drainer near the sink? Is there a counter within reaching distance to

place dishes after drying? If not, create one by putting casters on kitchen table and wheeling it close to dish drainer. If your sink is too low, and you are tired from bending over, maybe you could sit while washing. If it's too high, a wooden platform will raise you high enough!



Do you use both hands correctly? Bad body movements slow you down and weary you unnecessarily. Think whether you could do a job standing or sitting; with right hand; with both hands, in only one. Save your energy by sitting, instead of standing, when you pare vegetables, do the dishes,

Use both hands, especially when dusting! One woman in Hudson County, N. J., made cotton flannel dusting cloths which can be tubbed after each session. Now she uses the two-handed technique for dusting rounded chair furniture rungs, legs, table tops, desks and stairs.



Are cleaning tools convenient? Study the area in or around your kitchen and develop space for a "tool panel" where each cleaning tool can be hung or "clipped" in place. Keep cleaning supplies nearby, on shelves, or in basket which can be carried with you as you clean. Duplicate cleaning supplies on second floor saved one job-simplifying housewife 10 steps every time she cleaned the bathroom. She used to tote her supplies from basement to second floor. But when she built a shelf across the baseboards of the linen closet in the bathroom, she was able to store scouring powder, disinfectants, soaps, drain cleaner right there.



Are you well-organized? Don't spend as much time getting ready for a job as in doing it, see how you can improve equipment and rearrange it. After taking Methods Training Course, New Jersey homemaker found she could make a playsuit in 15 minutes when she collected her sewing accessories in one spot. She

time corners by moving the machine from a front room into the new sewing room, putting findings in a box next to the machine, bringing a cutting table from the attic, instead of traipsing to the kitchen, and storing cedar chest odd pieces formerly tucked in drawers.

g easier

Does ironing exhaust you?

Many New Jersey women, after questioning each of their movements, found they could save steps and much "lugging" by having an ironing board on the second floor, too, for ironing those things stored there. (You'll probably find with such an arrangement you'll look better, besides, because you're more likely to press that

dress when you don't have to go all the way down to do it.) And you can save many wearisome steps by placing a drying rack or table next to the board for finished pieces. Save electricity by bringing your iron near the light. Save yourself by sitting on a stool.

Do you do things the easiest way

or the way you've always done them? By relocating simple things like cook books, one New Jersey housewife found she could not only save some 26 steps every time she went to look something up (she had kept her cook books in a living room closet and had to move an armchair to open the door!), but her meals

had greater variety, because she actually used the books. All she did was move the books into a chimney closet near the range, formerly a catchall for odd little used china. Don't clutter up the most convenient cupboards and lowest shelves with nonessentials.

Do you put emphasis on function or appearance?

If you don't want to be a slave to housework, think first about performance, and you'll have more time to enjoy the family. Take a look at your glass and china cupboards. Do you have to reach gingerly over the orange juice glasses to get at the highball glasses in the rear? Why not place glasses of

in one row from front to back? It may not look so neat, but you'll speed table setting. It's helpful to install low shelves over back half of regular shelves in the closet for cups, gravy boats, pitchers. Vertical racks are more convenient than stacking for storage of plates.

HERE'S THE TESTED

FORMULA TO SHORTEN

HOUSEHOLD TASKS

1. Analyze the job as if you were an engineer.

List all the details and steps followed, including labor, materials and equipment.

2. Question every detail no matter how trivial.

Is it necessary? What is its purpose? When should it be done, and by whom? Could it be combined?

3. Decide what is the best way for you to do the job.

Consider and question all steps, whether hand and body motions are good, whether equipment and supplies are right, and properly placed, arrangement of work area, convenience and safety factors.

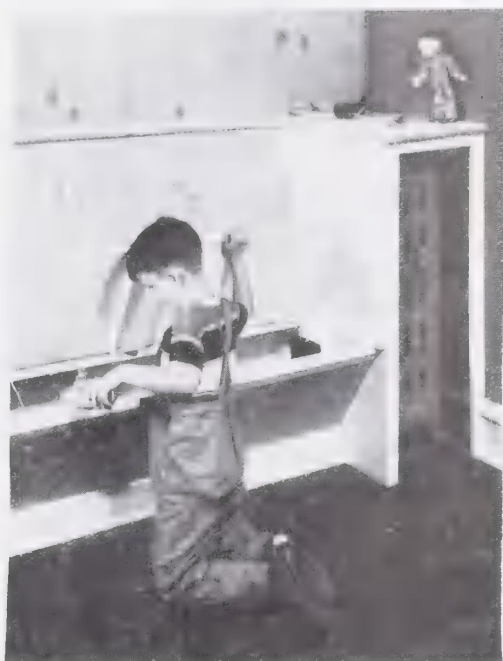
4. Work out the new and simpler technique.

Eliminate unnecessary details, and steps; combine details wherever practical; re-arrange equipment, tools, supplies, procedures for better sequence; simplify all essential details; do the job itself more quickly by using both hands wherever possible, selecting the most suitable tools, saving steps and energy, arranging equipment, tools, supplies in most convenient place, removing all hazards and hurdles.

5. Put the new method into actual practice.

Explain the new plan to family or household helpers, or anyone who will be affected by change, and enlist his support. Don't allow yourself to revert to old ways.

- Want to spend less time on housework? Then evaluate your work habits with a check list of housekeeping methods. Send a 3¢ stamp to HOUSE BEAUTIFUL, 572 Madison Avenue, New York.



This radiator occupied y
next to the range, in
work area. Without movin
however, counter space wa
attaching a hinged table t
cover frame. Top of table
ator cover are both linole
ful work space or break
modeling materials cost

This radiator cover not
the awkwardly placed
provides storage space f
boy's bedroom. Radiator
one end of the hinged top
Storage seat wall, back
are pre-decorated knotty
wallboard. You can buy
less than \$8. Labor is e

Five ways to hide . . .

Old Fashioned

RADIATOR

BEFORE



AFTER



If radiator is poorly p
ly scaled for size of
seem more important b
cover beyond the radi
slatted Weatherwood ha
lined with grass cloth
rungs, but this doesn't i
circulation since grass
Transformation ingredi

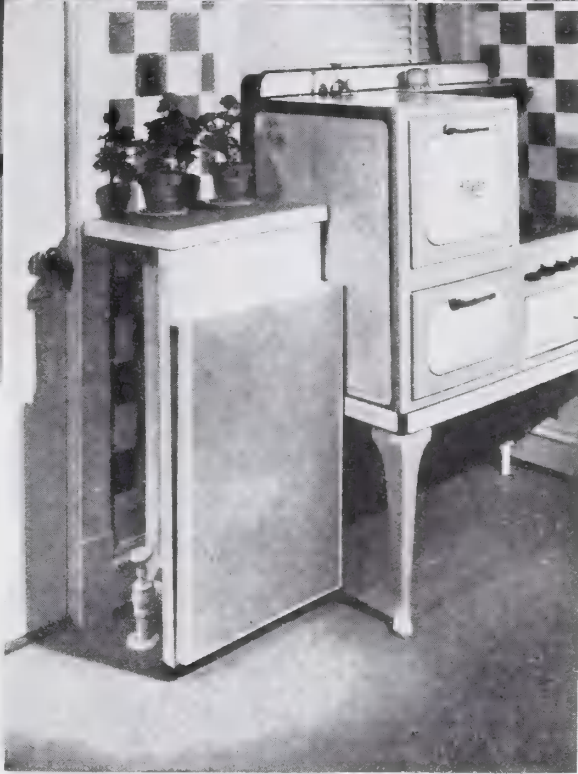
If you want a gracef
like this one, have a
the hardboard to sha
radiator cover is faste
side of window sill, an
is provided by the tw
Perforations in top per
and convection. Even
and screws, materials

BEFORE



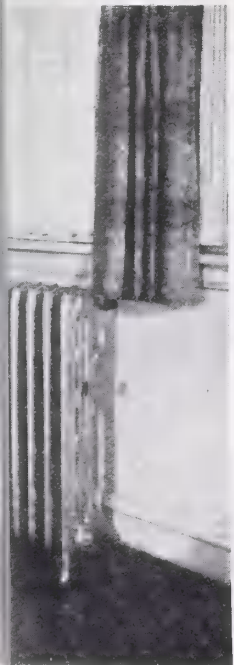
When a radiator cover was added, left, it hid an unattractive radiator and provided counter space next to the range, too. For a drop-leaf counter was hung from the radiator cover. Such a hinged table, which takes no floor space, is a happy answer to getting table facilities without adding furniture. Wooden top and face of cover are lined with Weatherwood insulating board.

AFTER



RIGHT

BEFORE



AFTER



Eugene Voita, who designed these radiator covers for U. S. Gypsum Company's remodeling research, used hardboard again to shape simple cover above. You can improve the proportions of a gangling radiator by making cover wider than radiator. This cover costs \$5.50.

How to visit your FRIEND'S GARDEN

**Every gardener dotes on an interested audience,
provided the audience knows how to behave itself.
Follow these rules and you'll be a welcome visitor**

By Zulma Steele

Long about now the back yard set starts issuing invitations to come over and see the garden. Because an audience is one of the chief things people garden for—even if it's the



last thing that they will admit.

But for most people, being the perfect guest among somebody else's flowers and foliage is an art. If you're a potential garden-visitor (and who isn't?), there are certain points of etiquette you'd better observe if you want to be invited again.

First, try to show enthusiasm over something. Almost anything will do—size, color, smell, or just the patriotism behind rows and rows of spuds. All gardeners are sensitive to praise as an amateur artist, and wilt like lettuce in the sun if you walk

the borders of their love child in stony silence.

On the other hand, don't overdo it. Don't gush about the miracle of the flowers as though it had been dreamed up with a wave of the wand. Manure and elbow grease went into it, too, you know. You may believe with Bea Lillie that "there are fairies at the bottom of my garden," but they had nothing to do with the neat flower beds before your eyes.

Be careful how you make comparisons. Maybe your pansies *are* the 50-cent size against your host's 25-cent variety, but you needn't make her feel cheap about it.

Watch your step—literally. Don't dash coltishly toward a flowering shrub, trampling en route the tender shoots of tomorrow. Stick to the gravel paths and don't run over edges of lawn, either with feet or—unforgivably—with carelessly directed wheels.

Unless your child and dog are superlatively trained, leave them safely on the front porch. The toddler who picks the heads off the "pweetty flow-ahs," the affectionate puppy who rolls with abandon in the bed of seedlings

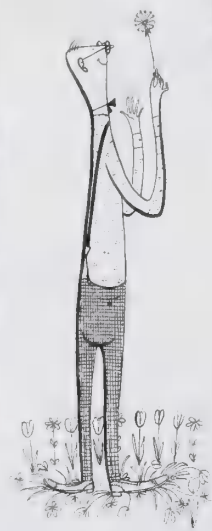
—both rank considerably below salt in your host's private esteem.

If superlatives lag, ask questions. Avid gardeners are apt to be not only artists, but teachers as well. Ask timid questions—or real posers if you're of that advanced school—keep conversation flowing for hours. "Oh, yes," one gardener told me, "that little red flower, as you call it, is *argerabutis facultotum*, very rare. Let me tell you," and she was off. (Flower fans love long Latin names. So don't snicker; you might even learn something.)

Contrariwise, if you are the v



ing expert on mulching and spading, be chary with criticism. Most gardeners love their weaklings like mother and resent an unkind "Hum-m. (Continued on page 11)





HOUSE BEAUTIFUL'S
Home Planner's Study Course

you throw out your
furniture . . .

IF YOU BUILD A
MODERN HOUSE?

Are the lovers of traditional furnishings to be condemned to live in dark, archaic Period houses? We say, emphatically, No! No style (be it Period or Modern) is worth its salt if it pushes you around, if you must serve its ends, instead of your own. Here is a house which points the way. See the next 6 pages

PHOTOGRAPHS EMELIE DANIELSON



When Architects William Hamby and G. plus her husband, Bill Zerbo, insist a Modern house would be appropriate for site, Mrs. Nina Zerbo's dreams of a tract with a graceful staircase were shattered wouldn't forfeit treasured Period pieces staunchest supporter of the Modern-Per

The Zerbos were fortunate to own many which look well against plain, unornamented grounds. By making living room sliding door (right), sun in winter reaches seat (lower right), enables the Zerbos to turn off thermostat between 9 and 11. Plywood walls are warm contrast to

The end of the living room (top left) looks out on rock garden on rear shows the sloping site was necessitated by overscaled glass wall. Living room ceiling is covered with Congolese to match mahogany walls. Material gives texture to room, tends to minimize too-high ornate Chinese hanging is the back of a M



Here's where you enter the Zerbo house though there is no central hall, the entrance is reached from living room (down three steps) and shut off from dining room (below) by a screen are drawn across opening. In spite of terrace areas, the house has complete privacy by exterior plantings, thoughtfully arranged

The dining room appears much larger than it is because of the wall of glass which looks out on lovely rock garden. The dining room faces driveway and service entrance, but these are screened when dining, as the house is one level below slope of garden, plus high shrubs, blocks view of entrance. Traverse curtain matches the wall



Must you throw out
YOUR OLD
FURNITURE?

HOUSE BEAUTIFUL'S
Home Planner's Study Course

HOUSE BEAUTIFULS
Home Planner's Study Course



Let the ballyhuo of left-wing Modernists
at you from decorating your house with the
things of your choice, whatever the date-
Well-designed traditional furniture won't
with smooth, Modern backgrounds. They
even produce a welcome softening effect

TRADITIONAL FURNISHINGS for modern architecture



This most desirable site in Riverside, Conn., hadn't been developed because the best spot for the house was on a rock ledge, too narrow for a traditional house plan. So the Zerbos abandoned conventional forms, drew a plan which fit the site peculiarities. Main rooms are a level below drive, at right.

This house was designed with a 15-foot high glass wall in living room (above right) to command view of the water and to harness sun's warmth for auxiliary winter heating. Porch-wide overhang keeps summer sun from being a menace. Horizontal fir flooring boards give façade unusual texture.

The irregularities of a sloping site were used to advantage here to develop at least five different outdoor living areas. Western-exposed terrace off dining room (right) is ideal for afternoon sunning; basement-level terrace, in front of house (above right) offers morning sun, or afternoon shade.

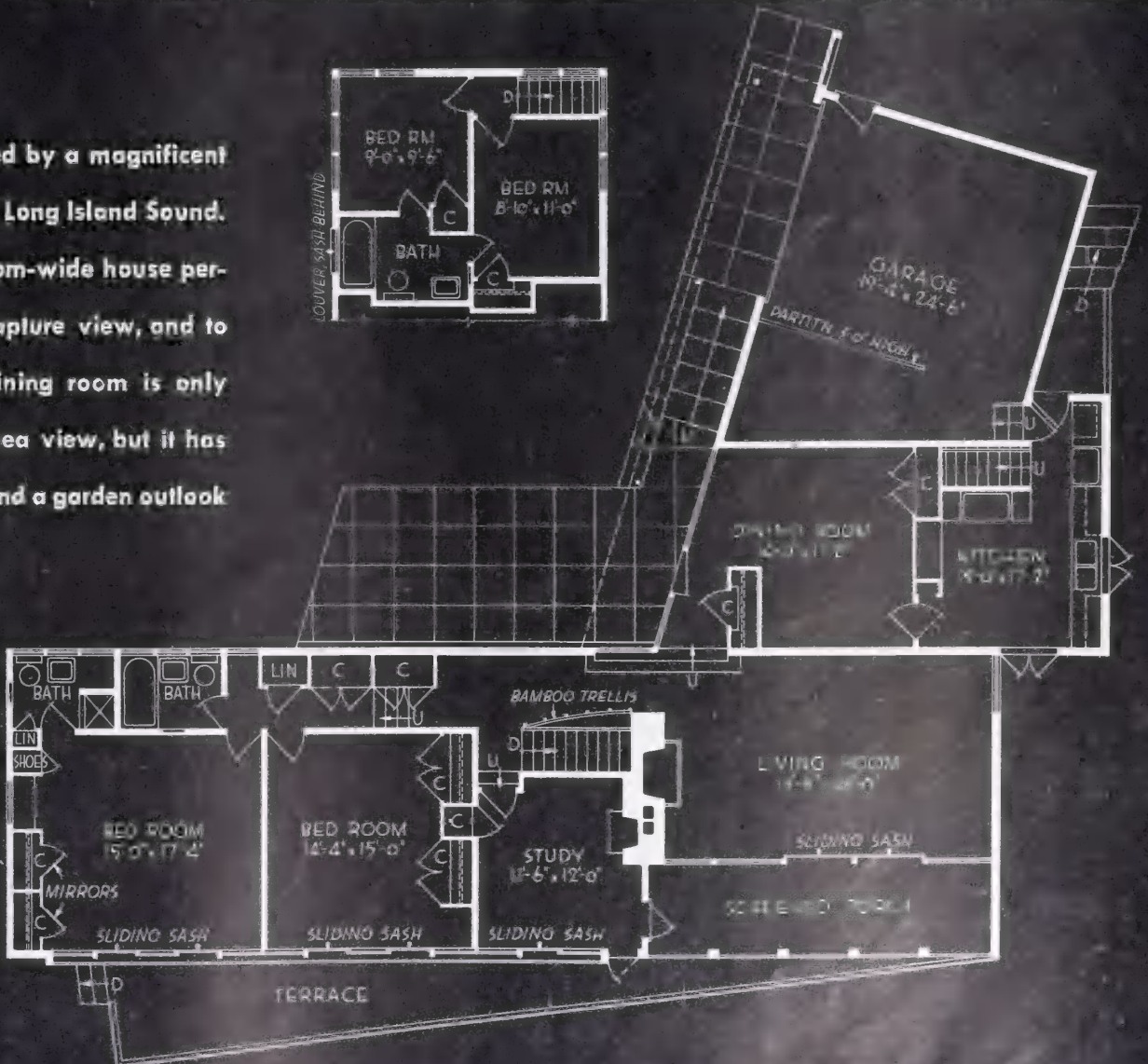


THIS IS THE WAY THEY BUILT THEIR HOUSE

HOUSE BEAUTIFUL'S
Home Planners Study Course

CONSTRUCTION: Dry-built—Sheetrock, U. S. Gypsum Co.; Weldwood and Weldtex, U. S. Plywood Corp. HOUSE EXTERIOR: Stone, and fir flooring, left natural and treated with Pratt & Lambert "Okene" finish. Foundation walls, chimney and walks of stone excavated from property. ROOF: Vermont slate. INSULATION: Red Top Insulating Wool, U. S. Gypsum Co. FLOORING: oak. GLASS (except in bathrooms), Pittsburgh Plate Glass Co. (all windows double-glazed with air space). FLOOR COVERINGS: Linoleum in kitchen and baths, Armstrong Cork Co. KITCHEN EQUIPMENT: Range, Estate Stove Co.; Refrigerator, Frigidaire Div., General Motors Corp. BATHROOM EQUIPMENT: American Radiator & Standard Sanitary Corp. Windows and shower stall, Louvrex, Libbey-Owens-Ford Glass Co. PIPING: all copper—Revere Copper & Brass, Inc. HEATING: Warm air system with summer air conditioning, Chrysler Airtemp. HOT WATER HEATER: Hoffman Specialty Co. Interior walls: Living room and hall, mahogany plywood; dining room and kitchen, Weldtex; children's bath, Weldwood—U. S. Plywood Co. LAUNDRY: Bendix Home Appliances

is plan was dictated by a magnificent
ew of the waters of Long Island Sound.
e L shaped, one-room-wide house per-
ts five rooms to capture view, and to
ce sunny south. Dining room is only
ain room without sea view, but it has
enty of good light and a garden outlook





They refused to discard PERIOD FURNISHINGS

The Bill Zerbos found they could have the light-and-air advantages of Modern design, and their treasured traditional furniture, too, by combining accessories fresh and Modern in feeling with Period pieces. The common denominator of all their furnishings is simple, good design

ing wallpaper and fabrics quite Modern
sign and color, Mrs. Zerbo lightened the
er of her conventional 18th Century
ny bedroom furniture, made it blend
informal background. Curtains are of a
rinted ninon which exactly matches the
er. Sliding windows flank one whole wall,
autiful sea view and desirable south.

space will never be a problem with a
of closets, opposite page. Doors form
y mirror, the answer to any woman's
The effect of built-ins, so desirable for
n uncluttered look to a room, is achieved
h free-standing furniture, by recessing
niche formed by closets. Closet, at right
was especially engineered for shoes.

s worth noting in the Zerbo kitchen are
ed oak knobs which keep fingers from
fronts of cupboards, and take away
ed look common to kitchens. Wall cabi-
of grooved plywood, painted a warm
ey require little cleaning. Kitchen ven-
fan doesn't interfere with any decoration
it's inconspicuously recessed in ceiling.

g kitchens don't have to pose an upkeep
m. The green-and-grey polka dot fabric
ns and chair cover is a durable linen
oesn't wilt if kitchen gets steamy. Cup-
rainers look too deep, but are equipped
et sectional sliding trays which lift out,
a place for all miscellaneous cutlery and
s gadgets. Note the filing rack for trays.

PHOTOGRAPHS EMELIE DANIELSON



Home Planning Study Course

HOUSE BEAUTIFULS



Are there advantages in buying READY-BUILT HOUSE?

Yes, there can be, if you know how to appraise development houses correctly. This article will help you to do that and to decide whether you should buy or build

BY MILES L. COLEMAN
House Beautiful's Building Adviser

The desire for home ownership is deeply seated in the American family. The desire to build that home is hardly less strong. Consumer surveys show that the majority of families who want to own their houses also want to build them. Yet, when the final choice is made, many families do not build. Instead, they buy what someone else has built even before they have made that someone's acquaintance.

Why do they do this? Evidently it is because they have found an advantage in buying a ready-built house. Sometimes it is a more favorable price that has determined the decision; sometimes it is the unwillingness to wait out the building period. But often it is because the new, ready-built house has offered, on the whole, more for the money than the individual can provide for himself. This is particularly likely to be the case where the house is located in a new neighborhood that is being consistently created by a single builder, or by a group of builders under the direction of a single land developer.

These builders—called operative builders, merchant builders or, in what has come to be less polite lan-

guage, speculative builders—are probably the most powerful force in the American home building. Their strength comes from the size and efficiency of their operations. In the years ahead they are expected to control the major part of subdivision building. They will provide a very large proportion of the new housing.

The operative builder can buy land, develop it, and lay out his streets and plot his lots. He can create an interesting and attractive neighborhood from a dull, unplanned area. He can supplement the zoning provisions (if there are any) with his own provisions which assure that the original character of the neighborhood will be maintained. Because he has control of the design of all the houses in the neighborhood, he can create architectural harmony among them. Because he is carrying on a continuous operation, he can produce at less cost than the builder who builds a few designed, individual houses. Because he is in business, and because his products are trade-marked, he must stand (Continued)

nce shows how **COLOR** affects your daily life!

ve color is a
in your health,
, safety and
New science of
your bedrooms
; kitchens more
our home more
live in.

PITTSBURGH'S COLOR DYNAMICS

amics paints way to better living . . . is within reach of every home

STS KNOW
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vn that people are cheered
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r home but rest and relax
ell-being of your family.



Individual Color Reactions Studied. In actual surveys of human reactions to color, science found definite and conclusive proof of mood effects, ranging from somber depression to cheer and gaiety—from lively excitement to rest and relaxation. For instance, green is tranquilizing, red is exciting, blue is subduing. Such studies have influenced Pittsburgh's development of the use of the *energy in color*—in its new system of Color Dynamics.



Paint Comfort and Welcome into Your Living Room — A feeling of warm, homelike comfort and gracious welcome is achieved in this living room through use of the scientific principles of Color Dynamics. Harmonious arrangement of soft, neutral tones on the ceiling and walls gives a pleasing effect of greater spaciousness and provides a quiet, contrasting background for the distinctive furniture. Pittsburgh's free book, *Color Dynamics*, will help you choose colors effectively.



ncy into Your Kitchen—
s you can choose color
kitchen that make cook-
en-work more efficient—
ou work better, reduce
harmonious effects that
eer you, lift your spirits.



With Color Dynamics you can paint away many accident hazards in the home. For instance, you can reduce the chance of accidents on dim stairways leading to attic or basement by painting the treads of your stairways a light-reflecting color.



You can avoid crumpling fenders and scraping paint from your car on the garage doorway by marking the entrance with white or yellow lines. Pittsburgh's free new book *Color Dynamics* has many practical safety ideas for your home.

For Lasting Satisfaction . . . Combine Pittsburgh's Color Dynamics and "Live-Paint" Protection

PITTSBURGH'S Color Dynamics enables you to paint yourself a home, inside and out, that is not only lovelier to look at but lovelier to live in.

Pittsburgh's *live-paint protection* makes your satisfaction lasting by the quality and durability of the paint.

When you use any of Pittsburgh's famous paints—Sun-Proof house paint, Wallhide wall paint, Florhide floor paint, Waterspar Varnish and Enamel for woodwork—you get *all* the good qualities anyone could want in paint. Pittsburgh Paints stay *live* because of special "*Vitrolized Oils*"—they are quicker spreading and drying due to the Molecular Selection Process.

rm and effect consider the use of an extra mirror or a plate glass table top.

PITTSBURGH PAINTS

PITTSBURGH PLATE GLASS COMPANY, PITTSBURGH, PA.
PITTSBURGH STANDS FOR QUALITY PAINT AND GLASS



The complete story of Color Dynamics is yours for the asking. Send for this Free Booklet. Mail coupon.

Pittsburgh Plate Glass Company
Paint Division, Dept. HB-9
Pittsburgh 22, Pa.

Name

Street

City Zone State

INFORMATION WANTED

What on earth appears whose virtues, like thine, still increase . . .

GEORGE GORDON, LORD BYRON

Write Box 12, Wall St. Station, N. Y. C.



Your lordship's public inquiry has at length found its proper recipient. It seems that there is nothing else that bears watching so well as LEJON Brandy. Here at Chateau Lejon each succeeding blending makes the taste finer until when it is ready for so discriminating a palate as yours, it is indeed full of virtue . . . Early we hitched our wagon to a star, in manner of saying, lavishing every care on this precious distillate. And so, believing your search for increasing and immortal virtue will be satisfied, we are sending you a sample case of LEJON Brandy.



LEJON

*For Brandy Connoisseurs: We have a booklet, "The Spirit of the Grape".**
Write Dept. LC-6 Box 12, Wall St. Station, N. Y. C.

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PREPARED BY THE L. S. CO.

Beautiful BEYOND BELIEF IN TONE AND STYLING



JEWELRY BY BLACK, STARR & GORHAM, INC. DRESS—A MILGRIM ORIGINAL
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a radio uniting all the artistry of the ages . . . lovely in line and
cherished heirlooms . . . distinguished enough to become the focal
ny room. Imagine music swelling from such a superb instrument
od of crystal-clear melody, coming pure and complete from
ir to you. This is Bendix — the Real Voice of Radio — built to
it achievements of science and the arts. Both tone and styling will
a authentic masterpiece.

in "MEN OF VISION" Sundays 7 P.M. E. W. T.—CBS.

BENDIX RADIO DIVISION

AVIATION CORPORATION, BALTIMORE 4, MARYLAND

BENDIX RADIO

PRODUCT OF
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AVIATION CORPORATION

Bendix
THE REAL VOICE OF
Radio



WITH A **Deepfreeze** ...YOU'LL ENJOY BE FOODS FOR LESS MONEY...EVERY MONTH OF THE YEAR

The day you put a Deepfreeze in your home, you will begin to enjoy a new and better way of living. Prime-fresh meats, fish, fowl, fruits, vegetables and even ready-cooked foods will be always on hand ready for immediate enjoyment.

You'll say "Goodbye" to frequent or last-minute trips to market. You'll say "Hello" to astonishing new ease of living... no more work preparing foods for cooking, such as peeling, shelling, podding or cleaning.

No longer will the varying whims of your family's appetites be a problem—neither will unexpected guests upset your poise. Best of all, this better way of living will save you money.

You'll enjoy quantity-buying economies and you'll radically reduce food waste. Leftovers, such as fowl or roasts, can be frozen and deliciously preserved for use later on. And don't forget that with a Deepfreeze you can freeze your own fruits, vegetables and meats—freezing them when they are at the peak of seasonal perfection and lowest in cost!

THE DEEPFREEZE IS DIFFERENT

Trust a Deepfreeze to keep those foods at the peak of their prime freshness! For unlike any other home freezer, the entire wall of the Deepfreeze food storage barrel is **freezing surface**. This maintains a uniformly constant cold

within the Deepfreeze... helps action of warm air drawing moisture from foods, as often happens in ordinary refrigeration mechanisms.

This is why foods stay *moist* and *flavorful*... in a Deepfreeze!

Thousands of Americans have the Deepfreeze with its better action since 1938. And some of these will begin to enjoy the Deepfreeze savings in time, work and money the better way of living it brings. Please send for your booklet "How to freeze and store meats, fruits, vegetables in your own Deepfreeze." Write today.

The name "Deepfreeze" is a registered trade mark and applies only to products of Motor Products Corporation.

Deepfreeze

MOTOR PRODUCTS CORPORATION

Deepfreeze Division Dept. HB-9, 2301 Davis Street, North Chicago, Ill.
Motor Products Division Michigan, Canadian Plant: Waterbury, Ontario



AWARDED
DETROIT
PLANT

CLIP THIS
COUPON

SEND 10¢ FOR A COLORFULLY ILLUSTRATED 32-PAGE BOOK

Motor Products Corporation, Deepfreeze Division
Dept. HB-9, 2301 Davis Street, North Chicago, Ill.

Gentlemen: I want to know more about the better way of living it brings. Please send me your booklet "How to freeze and store meats, fruits, vegetables in your own Deepfreeze." Write today.

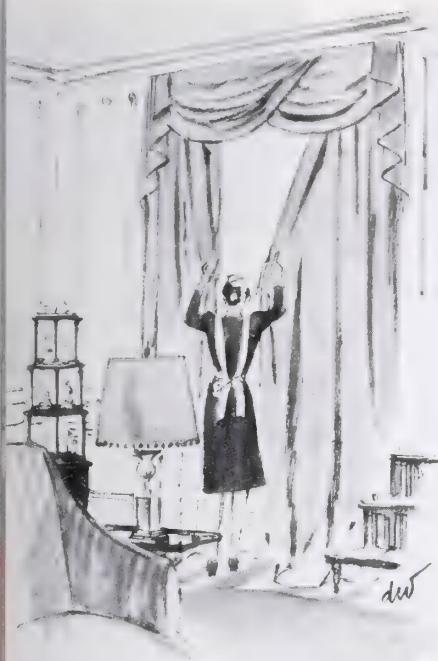
Name

Street Address

City

State

ONLY MOTOR PRODUCTS CAN MAKE A "DEEPFREEZE"



BOEYS WALK

Wing the Curtains

By Agnes Rothery

Author of "A Fitting Habitation"

was a best seller to the author, who a woman making ad, remarked de- English custom rtains at twilight. sidered this mere- k to show off a l. What is even at she had never ns drawn.

observation aston- never thought of ains as a distinc- custom, although parlor maid is— ten seen in Eng- n American ones. an to reflect that n possible for an e lived 20 or 30 e land and never n sat in a room are drawn. To are curtains, but selected, made. ft untouched, with nd being part of ration.

ing the curtains are turned on is small pleasures of ne, even if that single room in a With that brief world recedes. Out- side all is light. inside it is warm. s pass and jostle ide one is tempo- and secure from

alien eyes. The room which all day has been part of the neighborhood becomes one's private universe.

Drawing the curtains is not the same thing as pulling down the shades. To be sure, a pulled down shade shuts out the darkness and makes a shield from prying or in- advertent observation. And lately we have all been informed that it conserves heat. It is a strictly utili- tarian business and a room with the shades pulled, or even the Venetian blinds dropped, undergoes none of the delicious transforma- tion of a room with the curtains drawn. The first merely signifies decency. The second symbolizes deep love of one's abiding place.

Every room—any room—reflects such expression or the lack of it. The evening living room, with an open fire, with the reading lamp by the easy chair, with the win- dows completely veiled, is entirely different from the daytime room with the sunshine streaming through the windows, and with the green grass or snowy trees or sociable street scene clearly visible.

The evening dining room, with family and guests around the table and the curtains drawn against the night, is quite a different place from the morning one, with day- light urging all and sundry to hustle about their business.

The bedroom, with its chintz curtains drawn and bed light glow- ing, speaks of privacy and repose.

(Continued on page 100)



WITH THE MOST USEFUL STORAGE SPACE

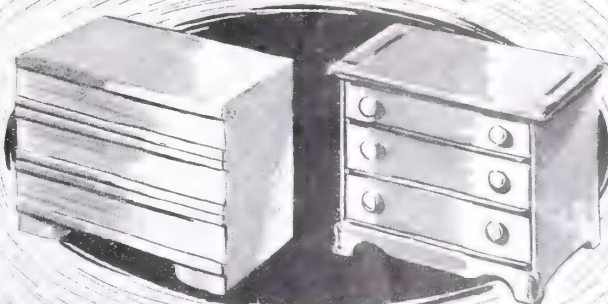
Cavalier's Cedar STOW-AWAY

It's a post-war promise: The out-of-the ordinary cedar storage chest-of-drawers which enriches any room and makes it look decorated is coming back on the market — soon every home of good taste can have one. Right now, with war work still crowding our factories, we're able to turn out only a fraction of the number of Stow-Aways wanted.

REMEMBER! It's NOT a cedar chest! It's an aristocrat of the cabinet-making art, with three roomy drawers, which will make an exquisite addition to any room for long and pleasant years.



CAVALIER CORPORATION



CHATTANOOGA ★ TENNESSEE



CHINA THAT STRIKES A NOTE OF CHARM

A note of elegance to grace the table... at tea-time, and at dinner, too. Lamberton offers lovely designs in a thin, translucent china that will serve enduringly and retain its qualities of beauty and fineness. Moderately priced. You will enjoy these masterpieces in china... as will your granddaughter in years to come.

Write for free booklet and illustrations

FISHER, BRUCE & CO.

221 Market Street, Philadelphia 6
1107 Broadway, New York 10

Lamberton Ivory China

Helen Markel Herrmann muses morosely on the white elephantism of wedding gifts. Her conclusions make great good sense

DEAR E. G.:

At the moment the postwar world seems to be around several more corners. We have spent the last hour adding up David's potential discharge points, and no matter where we start, they still total a thumping 35. Thirty-five from the required 85 leaves a fearful 50. Maybe this point system is really a guide to determine at what age you are likely to get out of uniform. David says his big mistake was in not marrying a widow with three small children (12 points each) and a head for figures.

We proceeded to the kitchen to



make some fudge (a sure straw in the wind) and brooded blackly over it.

"Where shall we put the kennels?" David said finally in a valiant effort to break through the gloom. "Back of the rose garden or down by the tennis court?"

This is a discussion we can pick up any place and any time without preamble. It has to do with a certain postwar Connecticut hillside, where the Herrmanns are going to build what the songwriters keep referring to as a rose-covered cot-



tage, although most of the people we know wouldn't be found dead in one. Anvhow, we plan a house,



I am holding Modern which tempering with



tique chest or a home," he k dentist's office. proof that he servative, but I against my bet have the propo me to hurl at ciate it by re

The position ing been estab ing quite eloq of a beige livi in black lacqu said grimly.



built-in black we don't even The trouble he is always can't answer. of fudge and t

Do you rea tering the w world equipp ding presents more motley ing don't tell

The Herrm upon their b armed with f

(Continu



Eugene Ormandy listens . . .

New Tonal Quality In Played By The Meissner

esthetic beauty of Beethoven
all tone of each instrument in
rtuoso . . . to the inspired
only under the guiding hand
or . . .

chestra . . . Eugene Orman-
ing . . . yet the setting is not
spacious apartment . . . this
ing performance is being re-
ords!

irring crescendo brings the
only from the sheer impact
ed sound . . . blood-tingling
... this is reproduction of
its finest . . . this is the voice
Meissner electronic radio-

Eugene Ormandy, the noted conductor of the Philadelphia Orchestra heard these same records played by the Meissner. "I had the feeling I was listening to a concert performance in the historic Academy of Music," he said. "I heard every detail of the Orchestra's performance with perfect clarity."

☆ ☆ ☆

You, too, will find new thrills in recorded music reproduced by your postwar Meissner. Without moving from your easy chair, you will be able to enjoy more than two hours of continuous entertainment. The Meissner's Automatic Record Changer — playing *both* sides of any record in sequence — will astound you with its mechanical perfection. The Meissner's AM, FM and Super Shortwave radio reception will enable you to hear the world's finest broadcasts.

Today, only one Meissner exists. Perfected

before the war, it is now on loan to the high school of Mt. Carmel, Ill., the Meissner's home. When the services of the men and women who helped build this first Meissner are no longer required for war production, they will turn again to the peacetime task of producing the great new Meissner that will introduce you to this new world of sound.



Make Every Room an Original with Wallpaper!



... says Nancy Warren, home decorating stylist



Give Individuality with Color and Design

Wallpaper in a bright, stimulating pattern has brought refreshing beauty and originality to plain, painted walls. Yes, wallpaper makes every room an *original*... particularly if the patterns you select bear the "Unitized" seal.

Unitized WALLPAPER IS THE IDEAL WALL COVERING

because...

only wallpaper gives you **ALL FOUR** decorative advantages:

design...

to eliminate the drab monotony of plain surfaces.

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to make your rooms sparkling and gay.

durability...

to assure years of cheering beauty.

economy...

to give your home new personality at small expense.

because...

only "Unitized" gives you **ALL FOUR** quality advantages:

style-tested...

designed and certified by world's leading wallpaper artists.

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pre-proved on the wall to match and hang perfectly.

sun-tested...

guaranteed fade-proof.

washable...

guaranteed color-fast, if so marked.

So look for the "Unitized" seal on the back of the wallpaper samples your dealer shows you. It's your assurance of extra value...of lasting beauty and satisfaction.



Unitized WALLPAPERS

United Wallpaper, Inc., Merchandise Mart, Chicago 54, Illinois
World's Largest Wallpaper Manufacturer

WALLPAPER MAKES EVERY ROOM AN ORIGINAL!



ELECTRIC PERCOLATOR, COURTESY MANNING BOWMAN

There's usually a good for bad coffee

You don't ever have to serve coffee that has an unpleasant metallic taste, if you give your coffee percolator a weekly bath in baking soda. And don't think that taste reflects on your housekeeping methods either. For even if you wash your percolator out each time with warm soapy water, it's difficult

to prevent some being absorbed. You can prevent it by using a tablespoon of baking soda in the coffee basket. I wash it out with water as usual. It takes about five minutes to wash it thoroughly and



Even a tight Corner can be a Br

If you're limited in space, don't let it limit you. You can give a small room a big showing with Conant Ball Company American furniture.

Authentic in design and rich in craftsmanship, this solid rock maple furniture is neatly compact and serviceable. It will make a little room gay and add to your house. Limited quantities available at leading department stores.

CONANT BALL COMPANY
Furniture Makers
GARDNER, MASSACHUSETTS

HOLLAND TULIPS

from

Flowerfield



Our growers in Holland have assured us they have an excellent, but limited supply of fine Tulip bulbs. In keeping with the Flowerfield tradition, the following list contains only the finest varieties have, over a period of years, proved their worth for color, quality of bloom and dependability. Holland grown Tulip bulbs are larger and, when properly planted, produce superb blooms of consistent height and size, the best in the world.

SELECTED VARIETIES

Most dependable and prolific flowers on long

Doz. \$2.25—100 for \$15.00

Hybrid Tulip in a lovely

A breath-taking beauty.

Doz. \$2.75—100 for \$18.50

g-shaped yellow Hybrid

tone. Long lasting. 30

Doz. \$3.50—100 for \$25.00

a golden Cottage Tulip,

ing and form of a Parrot

Doz. \$2.25—100 for \$15.00

win of clear, pure, deep

and true Darwin form.

Doz. \$2.25—100 for \$15.00

clear pink Darwin of

real tall variety. 30 inches.

Doz. \$2.25—100 for \$15.00

violet Darwin, the outer

in full bloom. 28 inches.

Doz. \$2.25—100 for \$15.00

large flower which is con-

spastel Tulips. Height 28

Doz. \$2.25—100 for \$15.00

st deep blue with a fine

le. A giant Darwin. 29

Doz. \$2.25—100 for \$15.00

inding Giant Breeder Tu-

llow overlaid with dull

Doz. \$3.00—100 for \$20.00

der, copper toned purple

of a new and sturdy race.

Doz. \$2.75—100 for \$18.50

A Hybrid Tulip with im-

colored, sulphury yellow

Doz. \$2.75—100 for \$17.50

st white Darwin Tulip of

the best white. 30 inches.

Doz. \$2.25—100 for \$15.00

Garden Champions

1. *Dillenburg*—Giant Breeder—brilliant orange red in the sun becoming softly hued in the shade. 28 inches.

Doz. \$1.75—100 for \$12.50

2. *La Tulipe Noire*—The famous "Black Tulip" is a deep purple black with a velvety sheen. 26 inches.

Doz. \$1.65—100 for \$11.00

3. *Princess Elizabeth*—A best in pinks, deep color, yet soft and clear. Artistically shaped bloom. 30 inches.

Doz. \$1.75—100 for \$12.50

4. *Yellow Giant*—A splendid deep yellow. The most popular yellow and deservedly so. 28 inches.

Doz. \$1.75—100 for \$12.50

5. *King George V*—Brilliant Cherry-red contrasts beautifully with the new spring greens. 30 inches.

Doz. \$2.00—100 for \$13.50

6. *Zwanenburg*—A beautiful white held handsomely on strong stems. 28 inches.

Doz. \$2.00—100 for \$13.50

Collection of the Six Champions

72 BULBS 12 EACH OF THE 6 VARIETIES \$8.95

Tulips in Unusual Forms

- Fantasy*—A striking pink Parrot Tulip commonly measuring 6 inches across, often larger. Height 22 inches.

Doz. \$2.25—100 for \$15.00

- Adonis*—A delightful red Lily-like variety with delicately curved petals. Height 24 inches.

Doz. \$2.25—100 for \$15.00

- Golden Emblem*—A lovely, graceful, golden Cottage Tulip with long tapering, reflexing petals. 24 inches.

Doz. \$2.25—100 for \$15.00

- Therese*—A Parrot Tulip in brilliant red for the high spot in your garden. 26 inches.

Doz. \$6.00—100 for \$40.00

1945 Autumn Catalog—All of the Tulips listed are illustrated in full color in Flowerfield's complete 1945 Autumn catalog. Send for your copy of this colorful presentation.

Flowerfield

FLOWERFIELD BULB FARM • DEPT. 27 • FLOWERFIELD, LONG ISLAND, N. Y.

MASS PLANTING VARIETIES

WILLIAM COPELAND—An unusual shade of deep magenta-pink—sturdy variety. 26 inches high.

Doz. \$1.50—100 for \$10.00

LEMON QUEEN—The shiny buttercup-yellow interior of this bloom heightens its brilliance. 26 inches.

Doz. \$1.75—100 for \$12.50

BLEU AIMABLE—Heliotrope with a decided steel-blue cast over the petals—good size. 26 inches.

Doz. \$1.65—100 for \$11.00

ALBINO PIERSON—Rich, deep crimson maroon ivory colored anthers perfect for cutting. 22 inches.

Doz. \$1.65—100 for \$11.00

ALLARD PIERSON—Rich, deep crimson maroon of fine stature and proud carriage. 30 inches high.

Doz. \$1.65—100 for \$11.00

BLUE EAGLE—Cup shaped brilliant intense deep purple. The anthers are pitch black. 29 inches.

Doz. \$1.75—100 for \$12.50

FARNCOMBE SANDERS—Large size bright scarlet flower with a clear white base. 30 inches high.

Doz. \$1.50—100 for \$10.00

CLARA BUTT—A delightful favorite. Pure soft salmon-pink unmarred by any other tone. 22 inches.

Doz. \$1.50—100 for \$10.00

PHILIPPE DE COMINES—A beautiful deep purple, almost black. Fine sturdy plant. 27 inches high.

Doz. \$1.65—100 for \$11.00

Collection

OF MASS PLANTING VARIETIES

Plant these beauties in clumps for bold effects or intermingle them for a kaleidoscopic riot of color.

90 BULBS 10 each of the above 9 varieties \$9.50

Please enclose 10¢ with your catalog request to cover mailing and handling costs.

Since 1874

IN YOUR
HOME
Tomorrow



*K*ittinger is planning great things for that lovely home of yours. Take, for instance, the two Kittinger pieces shown above. Experts have called the handsomely upholstered chair "the best design of the year." Every line of its construction has passed the rigid quality and durability tests of the Kittinger Upholstery Clinic. The mahogany bachelor chest is an excellent example of skilled Kittinger craftsmanship . . . the same fine craftsmanship that goes into Kittinger's exclusive Williamsburg Restoration Reproductions. Here is a superb blending of tradition with present day technique. Look to Kittinger for the furniture you will enjoy in your home of tomorrow. Kittinger Company, 1909 Elmwood Ave., Buffalo 7, N.Y.



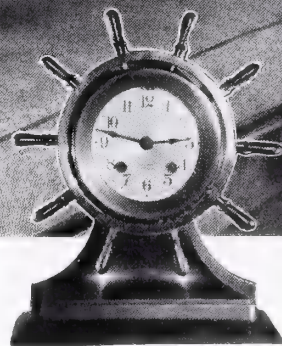
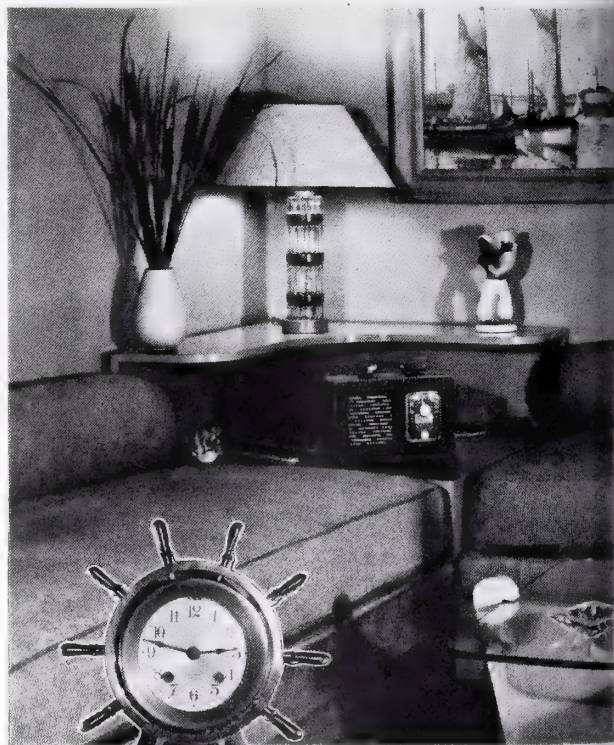
KITTINGER ★ *Makers of Fine Furniture since 1866*



EARL M.

SHARE YOUR GARDEN with the G.I.s

"Your coming here and fixing flowers for us means just the difference between nobody caring, and somebody caring," a wounded soldier told one of the workers who brought flowers to General Cushing General Bingham, Massachusetts.



IT'S A *Chelsea*



CHELSEA CLOCK CO.
360 Everett Avenue, Chelsea

net Blair of filmdom brings happiness
talized veteran with the new "Peace"
night from the Pasadena Rose Show.
can bring flowers and cheer to G. Is

ateful G.I. said
his heart as he
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ns. and maybe
nobody cares is
message those
here are others.
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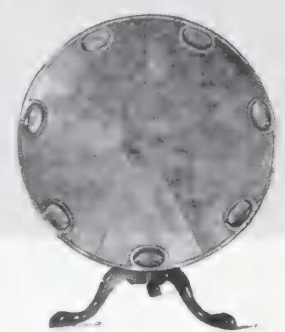
less in their efforts to keep the
flowers coming. But the demand al-
ways exceeds the supply. Your own
garden should be rich in blooms
right now, and if you're willing to
share them with these men who are
hungry for flowers, won't you get
in touch with your own garden club
or the Red Cross chapter in your
area? If by any chance, your com-
munity should not be organized for
such a drive, perhaps you could
start one under the auspices of one
of your local organizations. The
need is great.

In winter when your own gardens
are no longer producing flowers,
you can still bring the cheer of
growing things to the hospital by
planting ivy in bottles, for the bed-
sides of the invalids. Garden Clubs
of New Jersey did this, using old
whiskey bottles for containers, and
the men loved them.

It is satisfying work, and that
light that leaps to a G.I.'s eyes
will repay you a thousandfold.



"ONE OF A KIND"
*from the
Governor's Palace*



In the Governor's Palace in restored Williamsburg,
stands the 200-year-old original of this handsome gaming
table. One can easily imagine "Representatives of the
Crown" and visiting dignitaries seated around it, enjoying
a quiet "gentleman's game." One can as easily imagine
its facsimile . . . reproduced in the famous Kittinger
manner . . . in one's own living room or game room
after the war. For this is just one of the many choice
Williamsburg Restoration Reproduction pieces that Kit-
tinger will again be making when Peace has come. Send
50c for your copy of our official brochure containing
complete specifications of this and all the other Williams-
burg Restoration pieces with their pedigrees. Write—
Kittinger Company, 1909 Elmwood Ave., Buffalo 7, N.Y.

Seneca
Crystal
CAN
SHIP
BEST



to wartime restrictions the supply of
SENECA CRYSTAL is very limited. If your favor-
ealer cannot meet your demand now, plan
urchase SENECA CRYSTAL after the war,
use quality is worth waiting for.

A GLASS CO., MORGANTOWN
WEST VIRGINIA



 **KITTINGER** ☆ *Makers of Fine Furniture since 1866*

CONTINUED FROM PAGE 93



Washington Seminary on historic Peachtree Street, with its colonial columns and magnolia trees. Girls of Atlanta and the South go to this fashionable school just as their mothers and grandmothers did.

Photographed at Washington Seminary, Atlanta



YOUNG DECORATORS USE

Lady Christina

BEDSPREADS AND RUGS

This pretty setting in a dormitory room has a blue and white color scheme. The spreads are blue-and-white chenille on a blue background, the rugs are Lady Christina Luster Loop in solid blue, making an attractive home atmosphere for girls of good taste. Mothers and their daughters are finding that Lady Christina spreads and rugs are just right for dressing up college rooms. They look and stay fresh, tub easily and come in many pleasing colors and patterns. In the better stores in limited quantity. They are designed by Virginia Hamill and made in Ellijay, Georgia by the J & C Bedspread Company.

Simply by drawing the curtains you have two rooms instead of one. You create two moods, two effects, two atmospheres. It is a greater transformation than putting light, summer slipcovers over darker, winter stuff.

Walk down any village street after nightfall; motor through the residential section of a town; look from the window of your city apartment and everywhere you can see people playing cards, listening to the radio, eating and drinking, unaware and undisturbed by the fact that they are pursuing these activities in public.

This national characteristic is consistent with the popular house plan where the front door opens directly into the living room so that the express man or the agent selling brushes, or the unwelcome caller is in the midst of a family conclave, or a party, formal or intimate, the minute the front door is opened. Or the house plan which includes a hall so placed that both living room and dining room are revealed to anyone who rings the bell. Obviously the occupants of such a house do not object—ob-

viously they prefer accessibility. You would not occur to in such a gesture curtains and shut the intrusion of the subtler impac-

THOSE elements changing seasons, evening breeze, coolness of night, windows opened, impeded by draperies are a mere flutter. Through such win-dreaming garden street. We do not until the latest, but linger on porch in shadowy room, borderline of day. But when the light and the garden is fall means chill into bitter cold—first light in the on, draw the curtains until they meet in. You and your out from the window while—until another



Western Playing Card Co. • Racine,

ve you a complete OT-REMOVAL KIT?

house spotlessly, assemble in one
lace all the ingredients for quick
of emergency stains. Here's a list

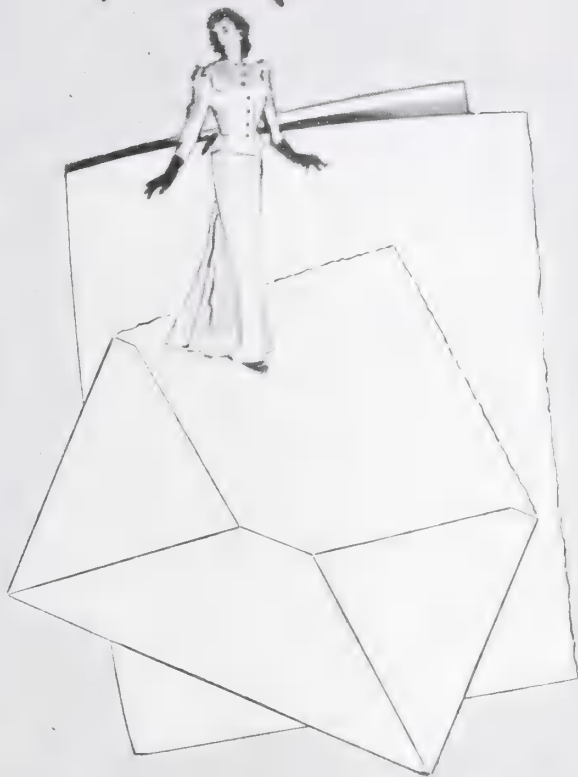


ot-cures quickly
occurs? If not,
f a convenient
owing essential
be able to cope
: Dry-cleaning
n tetrachloride.
njure fibers or

dyes. Removes spots from rugs,
upholstery, draperies, linens, and
clothes! Dry-cleaning powder, such
as French chalk, doesn't leave
rings but it is not very effective on
old stains. Ink remover (don't use
on colors). Chlorine bleach (use
only on white cottons to remove
stubborn stains). Paint remover,
such as turpentine. Dough-type wall-
paper cleaner. Art gum eraser, for
removing spots from lamp shades,
window shades. Rust remover for
unsightly stains on basins, bath-
tubs. Paint cleaner, such as Car-
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IDEAS FOR RATION-FREE DESSERTS

How to pamper the family sweet tooth with butterless, sugarless desserts

By Julie Polshek

Wartime meals can have a sweet ending without using an ounce of your precious-as-gold, rarer-than-rubies sugar and butter.

Those words are music to the ears of your family if it is one of those countless millions who, though fortified with a hearty meal, still linger expectantly at the table, and finally depart more than a little crestfallen, if no dessert is forthcoming for the finale. To the "sweet tooth" a sweet ending is the only ending to a meal!

So satisfy their yen with home-made desserts which permit your butter dish and sugar canister to go unscathed. Actually, there is a host of satisfying, easy answers to this seemingly complex problem of sugarless, butterless, desserts. You can even sell the family fruit desserts—if you know how to dress them up.

In the fruit group, try these palate-satisfying variations: grapefruit and orange segments marinated in creme-de-menthe, grenadine syrup, or any other favorite sweet liqueur . . . fresh fruit cut up into your loveliest sherbet glasses, drizzled with honey or maple syrup, with a final dash of white or rose wine for verve and glamour . . . pears baked in molasses and maple syrup (or a reasonable facsimile), with a swish of orange marmalade, cinnamon, preserved ginger, or slices of lemon peel, a dousing of orange juice, and a suggestion of

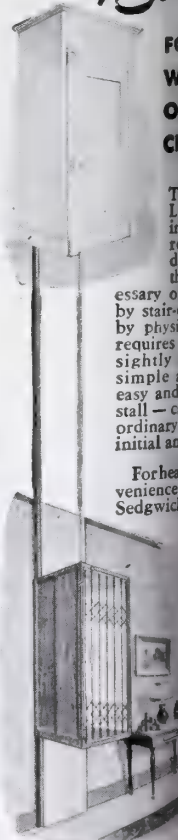
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ground cloves for variety. (Leave the pears as Nature made them—stem and all.)

Pears become real company fare when peeled, cored, quartered, simmered in a small amount of water mixed with honey or one of the syrup family. When they verge on tenderness, melted sweet chocolate goes into the syrup and the pears are allowed to simmer until tender and the sauce looks like cream.

Try baking apples stuffed with mixed candied fruit and chopped nuts, or chopped dates and nuts, sprinkled with cinnamon, with a mixture of honey and maple syrup pinch-hitting for sugar. A light sprinkling of lime juice before it all takes to the oven gives the finished product that extra something.

THEN there are more glorified versions of fruit desserts. Exhibit "A"—an apple brown betty skillfully hiding its absence of sugar and butter by using butter-cooky crumbs (Nabisco make some honeys called "Priscilla".) Drip a little honey—or even better, a little maple syrup—on the fruit. (You don't need much.) Sprinkle with cinnamon or cloves and a suggestion of lemon juice. And, of course, add water, as in the conventional Brown Betty. Try, too, another variation which mixes with the above some chopped nuts and uses orange juice instead of water. Good! Pears or oranges make worthy substitutes for apples in this same concoction.

And when you tire of dabbling with fruits, plain and glorified, there is the pseudo pastry category. Make individual French pancakes with jelly or jam rolled into their centers. Or roll them up as is and, just before serving, pour on one of the delicious ready-prepared dessert syrups, like Confiseur Raspberry Syrup, Creme de Cherry, Creme de Apricot. Try a big German pancake, so easy to make, spread with a favorite jam before it is rolled up and brought to the table. Or an omelette using a whisk of sugar in its batter mixed with fruit juice instead of milk or water, and served with something in the jelly family. (Yes, this category does require a very small amount of butter, but even a scanty larder easily meets these modest needs.)

How about "bread" pudding made with crumbs of baker's cake, adding raisins, currants, dates, or candied fruit to the pudding for extra zip and sweetening? Gingerbread mix is good with extra milk added to make the batter into a

(Continued on next page)

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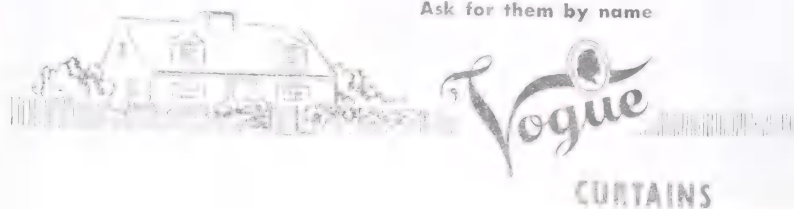
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CONTINUED FROM PRECEDING PAGE

waffle consistency, and a little melted shortening to lubricate the batter and keep it from sticking to the waffle iron. Give these gingerbread waffles a super topping of prepared marshmallow whip, or marshmallows melted down, or melted sweet chocolate.

Pudding mixes can pinch-hit expertly for pie fillings: chocolate, caramel, butterscotch—only make them with a little less liquid than usual. They're richer if you add an egg yolk and use egg whites for meringue. This takes so little sugar that you won't miss it. But be sure to bake the meringue in a somewhat hotter-than-usual oven so the pie filling won't get soupy while the meringue browns. Or top the pie with whipped evaporated milk heavily flavored with vanilla or rum flavoring to disguise that "evaporated" taste. Or try whipping up egg whites with a little sugar in the top of a double boiler.

WHEN oncoming dinner guests—
or the mood—prompt you to go really "all out" dessert-wise, try whipping up a delectable chocolate soufflé, using sweet instead of bitter chocolate. Here is the recipe; it serves six small portions.

Melt 1 tablespoon
garine. Add 1 ta
blend. Heat 1
boil). Add 6 ou
late and stir unt
flavored chocola
an especially
Stir milk and
very gradually i
and flour. Cook
over low flame u
a small amount
3 beaten egg yol
slowly to balanc
ring all the wh
very low flame f
Cool slightly an
vanilla extract.
salt to the egg
them until stiff.
tablespoons sug
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minute or more
the sugar has be
fold the cooled
into the meringu
greased baking
of hot water for
in a 350° F. ov
heat slightly afte

And having
with substitute u
late, why not, an
same idea on pu
call for bitter ch
rice pudding and



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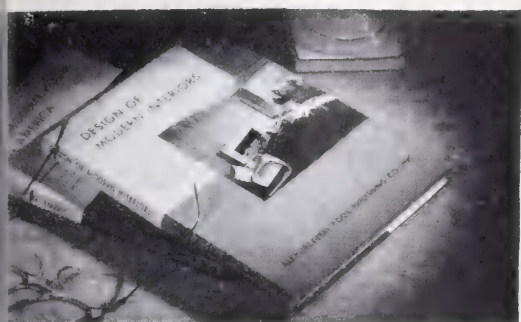
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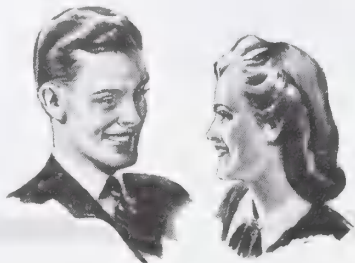
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HARRY BROWN

IT'S A DOG'S L

**The sad case of Hanna who just can't
her time organized. People who
her ways don't have to wonder**

By Jean Tigar

HANNA FISKE looked at the clock and decided to get going. It was really silly to sit over coffee and a cigarette when you could be using precious time for other things. She had taken the train six so everything

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at early. That
n had said she
a house that
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k her fifteen.
es (Kate ad-
nd breakfast
Hanna was
e more try)
emptying the

This was one morning when she was determined to organize and get all the cleaning utensils ready before she started. The magazine writers said that was the way to do it and they probably had something there. Although it had frequently occurred to Hanna to wonder how women who tossed advice all over the woman's page ever had time to find out how to do the housework. But some girls were horses and had more vitality than others. That reminded her. She'd forgotten her vitamin B again. She'd better run up and take a tablet or she'd be sure to neglect it the whole day.

SHE opened the medicine cabinet and was appalled at its jumbled appearance. Charles had had to find the boric acid on his own the night before and he'd pushed all the little bottles behind the big ones so you'd never be able to locate a thing. While she was taking time out to put the shelves in order, the phone rang and she had to dash downstairs again. It was Mrs. Booth, Butch's room mother. Mrs. Booth was calling to ask Hanna to get up a table for the party they were holding in the school gym. It had something to

(Continued on page 140)

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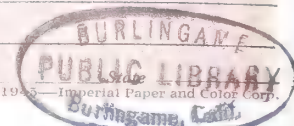
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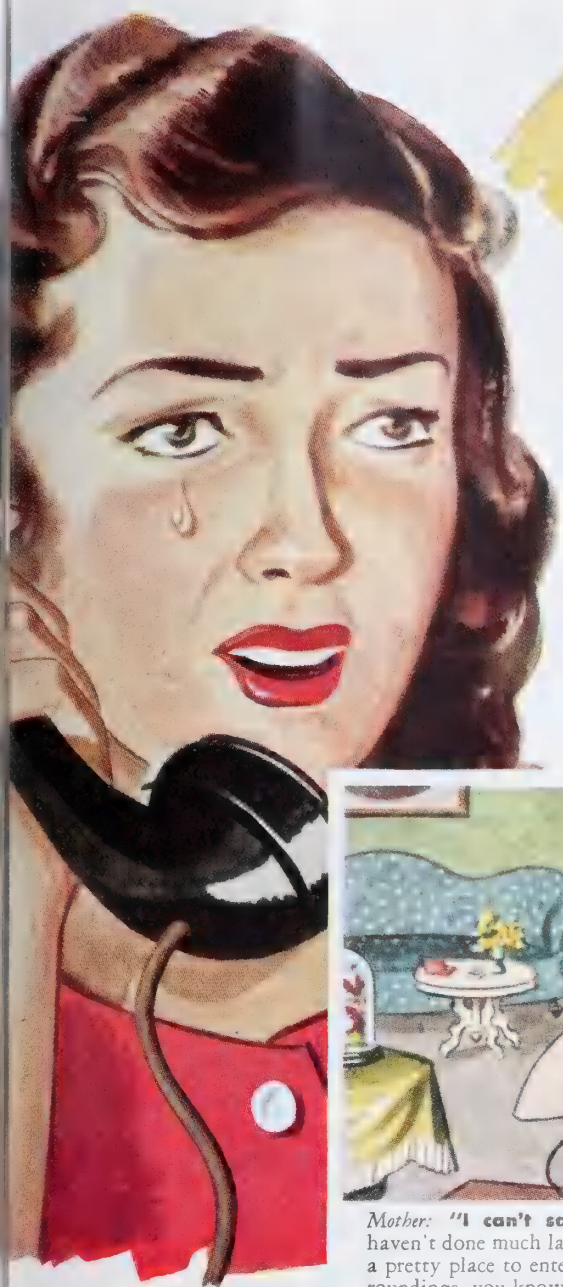
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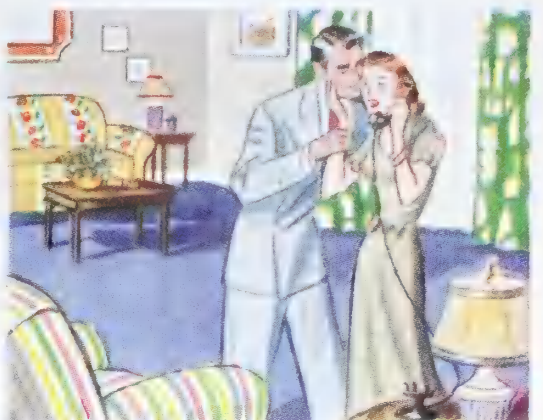
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By Jack Brown
U. S. W. 1934

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The most significant year in Beethoven's life

By Richard Williams

ry, like all history, traversed road by In music, these ths and deaths of he first perform- orks, as in history the births and and the years of

ere are more im- s, though you hear often. They are or they mark the a composer's cas- es which have the on the music it- I should like to ay—an event that 125 years ago.

was a specifically n the life of Bee- that year that he, d, finally resigned nanent deafness exclusion from the up all hope for a ight of a healthy zation! Yet to us, e, for it was that started Beetho- r and began the itful period of his

d by a period of ich he began few l finished fewer, volved in a squab- med most of his eethoven's brother

Karl died, and his son, the young Karl, fell to Beethoven's charge. Beethoven hated Karl's mother, his sister-in-law, with a fanatic hatred. He accused her, perhaps rightly, of being a liar and a woman of loose morals, who "could be bought for twenty gulden." He felt that she was no fit mother for the ten-year-old boy. So he obtained legal authority to take Karl away from his mother. She appealed to the courts against this action, claimed that, the boy being hers, he should live with her, and protested that Beethoven's deafness made him unfit for his duties as a guardian. This appeal was answered by Beethoven in a long lawsuit which cost him endless amounts of anguish and anger, and which protracted itself in the most ludicrous manner until 1820. Then he finally won the suit. All this bother was about a youngster who was, in truth, an ordinary enough boy, and Beethoven never had any joy from him. Even had he been an angelic child, Beethoven's crazy tactics would have spoiled him.

For Beethoven was really no fit guardian for any child. He was so disorderly that he never had his meals at regular hours, only rarely had his rooms cleaned, changed his lodgings on an impulse, and flew into tyrannical tempers when anybody crossed him. Imagine such a

(Continued on next page)

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CONTINUED FROM PRECEDING PAGE

man so careless to comfort, so unused to the running of a house, becoming the manager of a young child! Now he pathetically tried to learn the ways of a housekeeper. "What ought one to give two servants to eat at dinner and supper both as to quantity and to quality? How often ought one to give them roast meat, how much beer and wine?" he asks. But those servants he did hire he quarreled with so that once he came to blows with one of them, and Beethoven emerged with a scratched face. And there was Karl, the little boy, mothered with monkey love by an uncle who poured on him all the affection of an emotional, childless, sick, aging bachelor, but who at the same time forgot to buy him winter clothes and lend him a handkerchief. For both uncle and nephew the relationship was disastrous. Whatever little health Beethoven had left when Karl first came under his care he spent on quarreling with the mother. A good part of the money Beethoven possessed was swallowed up by the law suit. And Karl became an ordinary rake-about-town, and eventually, failing his school examinations, attempted a childish suicide. He was only slightly wounded; it was the uncle who was more seriously wounded.

BUT this happened later. In 1820, as I said, Beethoven had just managed to take Karl away from his mother. And now once again he plunged himself into composition with all fervor. No, with *more* fervor! He immersed himself deeper into the stream of his genius because he knew there was no escape from deafness, no possibility of emerging into the normal air.

Two years before he had begun sketching out the great *Missa Solemnis*. Now he really went to work on it. He must have been intensely occupied with it already in the late summer of the previous year. For one of his friends thus described a visit to Beethoven in August 1819: "It was four o'clock in the afternoon. As we entered we learned that in the morning both servants had gone away, and that there had been a quarrel after midnight which had disturbed all the neighbors, because, as a consequence of a long vigil, both had gone to sleep and the food which had been prepared had become unpalatable. In the living room, behind a locked door, we heard the master singing parts of the fugue of the Credo—singing, howling, stamping. After we had been listening a long



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time to this almost awful scene . . . the door opened and Beethoven stood before us with distorted features, calculated to excite fear. He looked as if he had been in mortal combat with the whole host of contrapuntists, his everlasting enemies. His first utterances were confused, as if he had been disagreeably surprised at our having overheard him. Then he reached the day's happenings, and with obvious restraint he remarked: 'Pretty doings, these! Everybody has run away and I've had nothing at all to eat since yesternoon.'

To the period of which I am speaking not only the *Missa Solennis* belongs. In this last period Beethoven also created the *Ninth Symphony*, the last wonderful piano sonatas, and finally, the last string quartets, which are still the ultimate zone of music.

IT IS the *Ninth Symphony* that I wish to speak of particularly, because in spite of its length and its profundity it makes a special, direct, immediate appeal to all those who enjoy music—yes, even to those who "know nothing about music." It is beautiful in its melodies, thrilling in the choral climax of its last movement, and tremendously exciting in the struggle of the first movement. Perhaps it is this exciting quality of the symphony which makes it such a favorite. At any rate, the work is something that does satisfy and bring pleasure to almost everybody. It is a particularly appropriate symphony right now: a work to be called upon at a period of the world when there is so much cruelty and ugliness around that you can hardly blame a person for distrusting mankind and becoming a skeptic. In the *Ninth Symphony* Beethoven propounded a proposition to which he was dedicated all his life, and to which he had already given voice in his opera *Fidelio* and in other works: his belief in and his love for mankind. As Lawrence Gilman, the music critic, once wrote, "The *Ninth* shows us a vision of human love and generosity beyond the dreams of all but fools and saints and madmen."

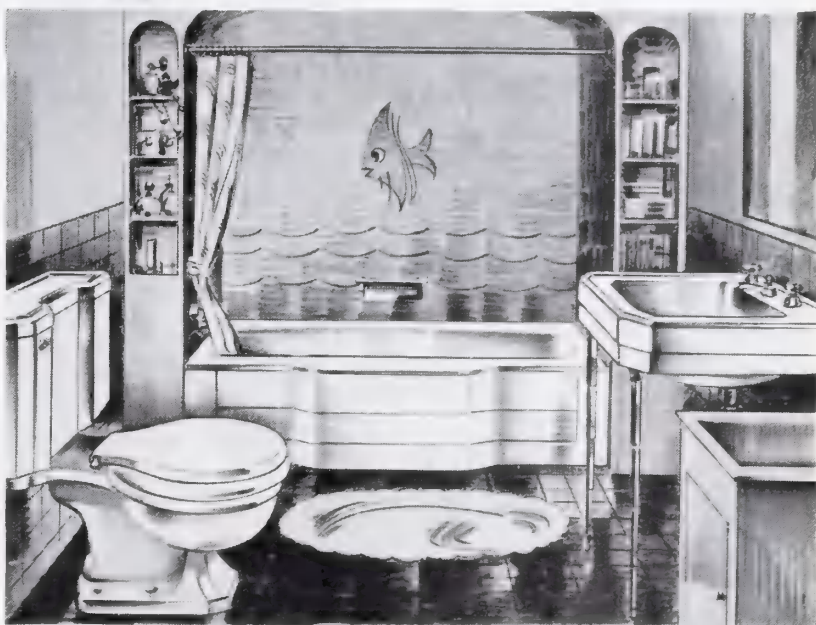
I know that during the coming season the New York Philharmonic and several others of our major orchestras are contemplating special and broadcast performances of the *Ninth*. A new and full recording of the symphony is also scheduled by Victor. I thought it opportune, therefore, to give you this advance notice. I took a 125th anniversary—which is really no anniversary—as an excuse for doing so.

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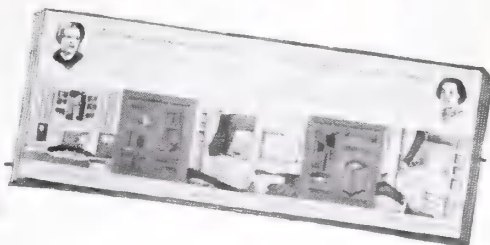
"You see, Jane and Bill are going to build a new home and she was telling me all about Eljer plumbing fixtures . . . how there were so many beautiful styles to choose from . . . how they are easy as pie to keep clean and all sorts of nice things. Jane was really excited . . . and she should be.

"Best of all, Jane can have Eljer fixtures for every bathroom as well as for her powder room, kitchen and laundry."

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ON BEING A GOOD HOSTESS—PART TIME

CONTINUED FROM PAGE 70

hostess because the longer it stays in the refrigerator, the better it will be when served. If you don't already know how well dill and tomatoes join forces, this is a good way to become initiated, because dill gives any tomato soup (hot or cold) a definite lift. Add the sour cream at the last minute, and be sure to halve each cucumber slice, or else your guests may have difficulty in swallowing them gracefully.

Iced Vegetable Cream Soup

- | | |
|---|---|
| 1½ lbs. ripe tomatoes (6 medium) and 1½ cups water, or 3 cups stewed tomatoes | ½ small cucumber, sliced paper thin and each slice halved |
| 2 bay leaves | 1 tablespoon chopped parsley |
| 1 peppercorns | 1 tablespoon chopped fresh dill or savory, if available |
| 2 slices onion | 1 cup sour cream |
| 2 tablespoons sugar | |
| 2 teaspoons salt | |
| 1½ tablespoons Enriched Farina | |

Wash, cut up tomatoes. Add water, bay leaves, peppercorns, onions, sugar and salt. Simmer 15 minutes and strain. Sprinkle in farina slowly and boil 2 minutes. Cool. Add parsley, herbs, and chill. Stir in sour cream and cucumbers and serve icy cold. Yield: 6 servings.

The veal dish is equally easy to make, yet has an indefinable goodness that you'll recognize as the white wine, but may have your guests guessing. . . . It's excellent for a "tomorrow dinner" because you can cook it partially the night before, toss it into a casserole and then bake it in the oven about an hour before dinnertime. As a matter of fact, it's one of those dishes which improves when kept overnight because the sauce then permeates the meat more completely.

Herbed Veal Fillets in White Wine Sauce

- | | |
|---------------------------------------|---|
| 1½ lb. veal cutlet | 1 small onion, minced |
| ¼ cup flour | 2 tablespoons flour |
| ¾ teaspoon salt | 1½ cups chicken stock (or chicken consommé) |
| ¼ teaspoon pepper | ½ cup white wine (Chablis or Sauterne) |
| 1 teaspoon mixed dry herbs | |
| 3 tablespoons bacon fat or shortening | |

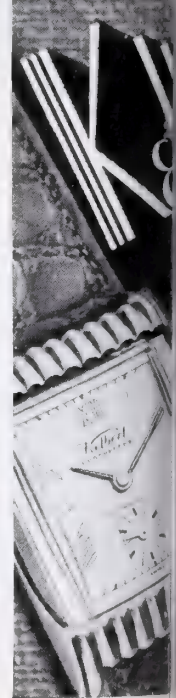
Rub veal on both sides with cut end of garlic clove. Cut veal into six individual fillets. Put ¼ cup flour, salt, pepper and dry herbs in shallow bowl, and blend thoroughly. Then dip each fillet into flour mixture and coat generously. Melt bacon fat in heavy skillet. Saute minced onion in fat until delicately browned. Add veal pieces and brown well on both sides, turning several times. Remove veal to large casserole and make following sauce: Brown 2 tablespoons flour in fat remaining in pan. Blend in chicken stock. Cook until thick and bubbly. Add wine and cook a few minutes



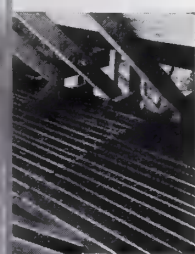
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(Continued on next page)

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Bake in shallow pan about 10 x 16 inches, the bottom (not sides) of which is lined with waxed paper, in a slow oven at 325° F. for 20 minutes. Turn out on a towel. Cool. Unroll from towel, spread with filling and reroll. Serves 8-10.

Fruit Filling

1 cup chopped cooked apricots	¼ cup orange marmalade
1½ cups cooked prunes, drained and chopped	1 tablespoon lemon juice
½ cup chopped nutmeats	¼ teaspoon salt
	¼ cup rum (op- tional)

Mix together all ingredients and if mixture is too dry to spread, add prune juice. Use to fill sponge roll.

We like the slight crunchiness of the fruit and nut filling with the spongy texture of the cake, but if you don't feel like preparing the ingredients, or have difficulty assembling them, substitute as a filling one of the prepared vanilla puddings, using ½ cup less milk than the directions suggest, and flavor it with additional vanilla, or a bit of rum.

NOW that you have your food pretty well set, it's time to think about your table. Since you may be a little weary by this time, why not get up an hour earlier in the morning and set the table? You could gather together your silver, china, glassware, etc., on a tray the night before and have them ready to put on the table in the morning. Of course, you could leave the table setting until you arrive home in the evening, but there's something about seeing the table all set that assures you that the situation is well in hand. And you can't always predict what may keep you an extra hour at the office or the Red Cross.

Plan a centerpiece which can be assembled ahead of time. The caladium leaves and the cockscomb in our table setting on page 71 are



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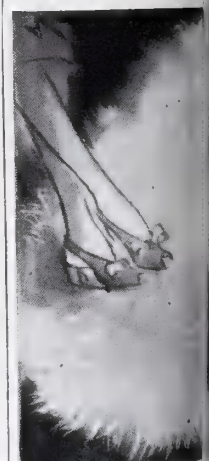
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arranged in a rectangular vase; since they have enduring qualities this part of the centerpiece can be done well ahead of time. Then at the last moment fill a tall tumbler with water, tuck in the gladiolas and nestle them among the leaves. It's a simple, but very effective table dressing. You could vary it, using a few cut flowers with leaves from your house plants.

We chose a Napa Gamay Rosé wine to serve with dinner because it's so light that it won't send anyone's temperature soaring, even though the evening doesn't cool off as you hope. Pop it into the refrigerator when you arrive home before dinner, and that will chill it sufficiently—if it's at least two hours before your guests arrive. And incidentally, that's a *must*. Never set your dinner hour too early. It's much better for your guests to be alarmingly hungry than for you to welcome them breathlessly because you haven't allowed at least two hours to put the finishing touches on dinner in a leisurely manner.

DEAR E. G.

CONTINUED FROM PAGE 94

vegetable platters. 1,037 candy dishes; cocktail glasses and high-ball glasses without end. We have seven sets of hurricane lamps and eleven divided mayonnaise dishes.

But we have no sheets.

"There ought to be a law," I said moodily. "All that loot and we still start from scratch."

"Not precisely," David said, muffled in a large piece of fudge. "You forget we have a firm basis of fourteen hurricane lamps."

In that sorry inventory lies a complete blueprint of what not to give a young couple on the marital brink. There are several blots on

(Continued on next page)



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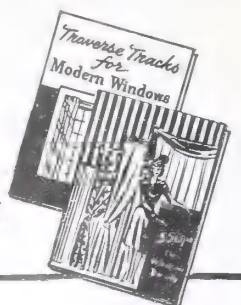
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You'd never guess— she's having guests for dinner tonight!

Nancy has no maid, and, with important guests coming for dinner, you would expect to find her in a frenzy of cooking activity. But here she is, late in the afternoon, relaxing with her children.

How does she do it?

Well, Nancy has a Dutch Oven Gas Range, and early in the afternoon she put her dinner in the oven. Then—out into the sunshine with her youngsters.

When she returns, just before her guests arrive, Nancy's dinner will be ready, piping hot . . . the meat tender, delicious . . . vegetables with their health-giving vitamins . . . even a flaky crusted pie . . . a dinner that will earn compliments.

With an ordinary gas range Nancy would have returned early to cook her dinner . . . the gas would have been on at least two or three hours. But with her Dutch Oven Gas Range, the gas was turned off automatically in less than half that time, and her dinner went right on cooking.

Of course, you can cook the conventional way on a Dutch Oven Gas Range, too—but why should you, when this new, Dutch Oven method of cooking gives you the leisure to do those things you've always wanted to do?

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CONTINUED FROM PRECEDING PAGE

my own escutcheon. When I think of the stuff with which I have saddled my own bridal colleagues, I should be tried as a war criminal.

Next time I'll give sheets, I swear it. For two years—all because Owen's Alley saw fit to throw the sheets in with the rent—I have been cushioned in a false sense of security. Until tonight, when David showed me myself in my true light—sheetless. How wonderful and secure it must be to own sheets!

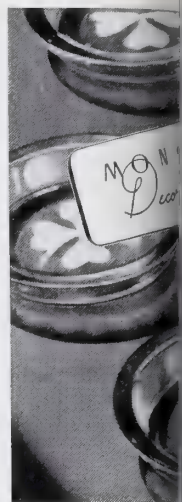
Yes, I will give sheets instead of highball glasses. We have closets full of highball glasses and most of the time we serve beer. But did anyone give us beer mugs? We have champagne glasses, wine glasses, old-fashioned glasses—and the budget calls for beer.

David was looking around the room. "Take that picture," he said suddenly, pointing at our wonderful Picasso (reproduction). "Probably the same price as that silver tea caddy from your great-aunt. But did anyone give us a picture?"

WE TOOK another look around the room and discovered that most of the things we like best we bought ourselves. And any one of them would have made a fine wedding present. The plant in the copper bowl, for example, instead of a crystal ash tray, or a clock instead of a canapé platter.

Uncle Irwin, now, is a great man. A man of wisdom and imagination. A man who thinks before he gives. Uncle Irwin gave us our portable victrola and five of his favorite symphonies to form the basis of our record library. Even minus the victrola, there is a wedding present with a future instead of a past.

And there was Sylvia, whose name shall be recorded in history for giving us our iron. I remember considering it a dubious present at best in those far-off days filled



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with be-ribboned bridish boxes framing vases of etched glass. But times have changed and the vase is one more item in storage and the iron is a thing of lasting beauty.

Oh, there are several items on the credit side of the ledger. Teasie and Katherine, Mother's Girls Friday, gave us a set of kitchen knives that have seen me through my checkered culinary career. When I first opened them, they struck terror to my girlish heart and I looked to a French enameled powder box for reassurance. All I can say now is that the way to a man's heart is not through an enameled powder box. Thank you, Teasie and Katherine. You are gems, my girls.

JEANNE, my roommate at Smith and a fine woman, had been married just long (or short) enough to remember her own troubles with wedding presents. She simply gave us a war bond earmarked "For the first Mixmaster that appears in the postwar world." Who says you don't learn anything at college? Via that sensible method we could be looking forward to a future in Connecticut simply studded with waffle irons, electric coffee makers, and toasters that do everything but play a Bach cantata.

"Hey," David said suddenly. "what are we going to give the Wyatts for a wedding present?"

"Your sergeant," I said. "Your decision."

"Maybe a set of hurricane lamps?" David said hopefully. "If you think we can spare them."

"No," I said. "Not even for sergeants. Never again. Nor cocktail napkins nor highball glasses nor crystal ash trays. May I be struck down dead if I give anything but sheets from here on in."

David grinned. "Marriage," he said, reaching for the last piece of fudge, "is so broadening."

Love,
Helen

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THEY'RE "LAUNDRY-FRESH"

Excello Absorbent Kitchen Towels treat your chinaware like precious silver—and your silver like—well, like jewels.

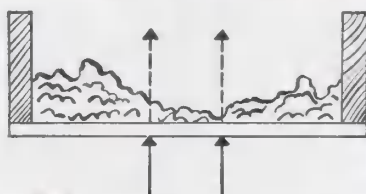
So absorbent they "snatch-up" every trace of moisture and ask for more. In a flash your glasses sparkle—your dishes are "done." Oh, you'll like Excello Kitchen Towels—and they'll do wonders for you.

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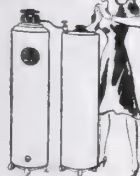
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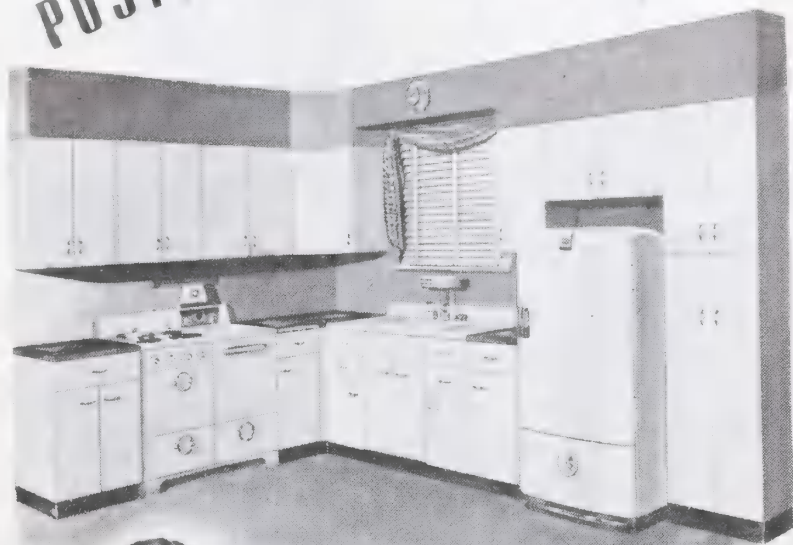
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BUYING A READY-BUILT HOUSE

CONTINUED FROM PAGE 88

behind them and assume a greater responsibility than is generally taken by the individual builder.

What the operative builder ordinarily does not and cannot do is, of course, to cater to personal tastes and preferences. He must strike at the average requirements of families seeking houses in his price class. He must avoid unusual or "advanced" features that would hurt his appeal to a general demand. He must think always of the "marketability" of his product to the greatest number of people.

For the average family this may prove no disadvantage. It may, in fact, be a distinct advantage, for, as has been pointed out in previous articles in this series, the average family should see to it that its house has more than an individual appeal and be salable to others when the time comes to sell. Because, however, the deal is so fixed and definite in character, there are several important angles to observe in purchasing a ready-built house.

BE SURE that the neighborhood, attractive as it may be, is right for you. Think of how you are to get to work, where you are to shop, where to go to church, where to find your recreation, and so forth.

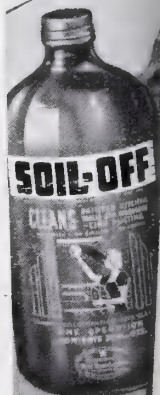
If you should be one of the first purchasers in a newly started neighborhood, ask to see the whole plan, and be as sure as you can that the builder is capable of carrying it out. Don't hesitate to inquire if the plan has been recorded or to check the builder's standing in the community, his financial resources, and his past performance.

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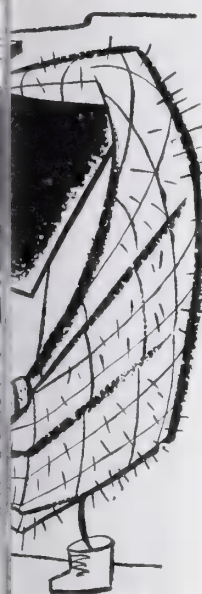
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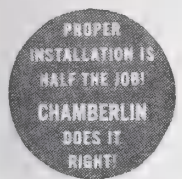
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fully or have your lawyer advise you about them. These are designed to protect you. Be sure that they do. You must recognize also that to some extent they may restrict your freedom in the use of the property and may limit your resale prospects. Here again you must balance advantage with disadvantage and make certain that the protection provided is worth more than what you may be giving up. Usually it is.

Be sure that the house adequately meets your requirements. No reputable builder will object to your having your own architect go over the structure of its specification. But changes are expensive. They disrupt the builder's organization and cost him much more than if the new features were included in his original plans. Unless of very minor consequence, changes are likely to upset the cost advantage in buying as against building on your own part from the beginning. So preferably take the house as it stands or look elsewhere for what you want.

DON'T hesitate to ask for written assurance that the builder will make good any defects in the structure or equipment that may occur within a reasonable, fixed period of time. Such defects may turn up in the most conscientiously built house, and the conscientious and responsible builder will expect to remedy them. Call upon other purchasers in the subdivision and check with them as to their experience.

Be sure that you know in advance the whole price you will have to pay. Sometimes the quoted price includes the so-called closing charges (the cost of searching and insuring title, recording fees, mortgage insurance premium, if any). But sometimes it doesn't. Where the purchase price does not

(Continued on next page)

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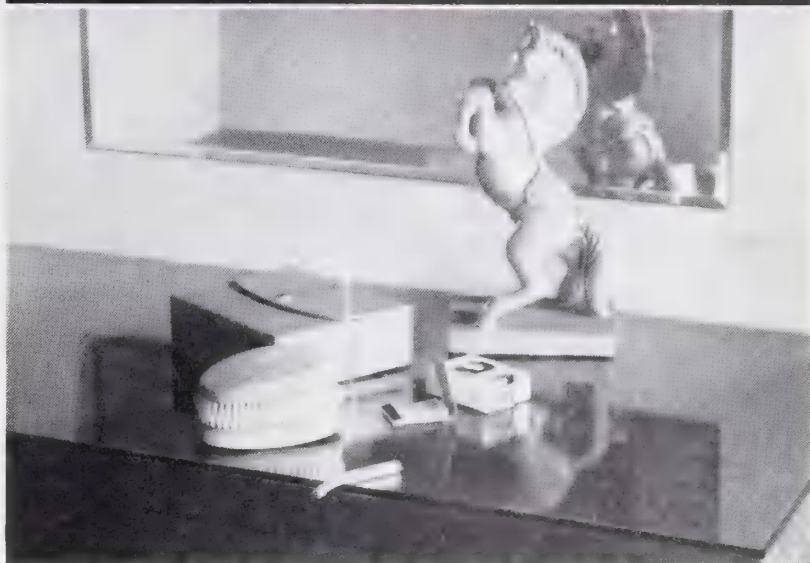


PLATE GLASS furniture tops supply a happy combination of protection and good looks. They safeguard fine finishes... do away with the danger of stains, scratches, cigarette burns. And their bright, reflective surfaces also add a pleasing decorative note to any room. Look for the Pittsburgh Label.

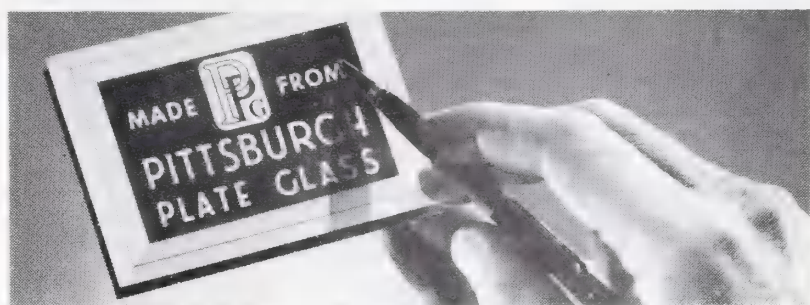


OVER THE MANTEL, a mirror of Pittsburgh Plate Glass is very smart. Makes your room seem brighter, bigger, more colorful. Hang it just like a picture, preferably against a wall finished with Pittsburgh Live Paint.



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You can get these items at your favorite department or furniture store.



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CONTINUED FROM PRECEDING PAGE

include these items, have the builder compute them for you, so that you have the whole story without any subsequent surprises. In addition, there will be fire and hazard insurance, payable in advance. Be sure, too, that all taxes, interest, and insurance are paid up to the date of your purchase.

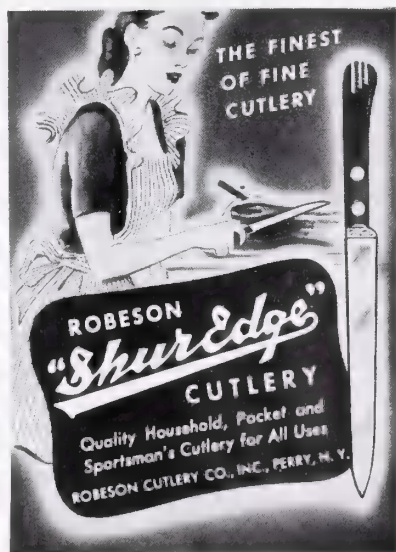
Because you have bought a house already constructed there is no reason why every expression of your individuality need be foregone. You may, of course, furnish the house to your taste. Or you may at the outset decorate the interior or, as time passes, redecorate it to suit your ideas. And always there are the grounds, which you may model to your fancy. Planting is often more important than architecture when it comes to giving character to a house. Through all these means, you may give the house the feeling of yourself, provided the plan and the design are in the first place adapted to your needs and to your particular way of living.

So much for this one choice. The other possibilities are either to buy an older house (taking it as it stands or altering it to your requirements) or to undertake the experience of having a house built to your own plans. The adventure is different in each case, and the risks and rewards are somewhat different, too. We shall take a look at them in a future article.

★ Finish the Fight ★

★ ★ ★

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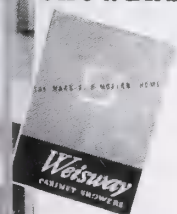


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(t. 1876)

ark of a Modern Home"

THERE ARE WAYS TO MAKE HOUSEKEEPING EASIER

CONTINUED FROM PAGE 77

it as often as you should. You may have all the right supplies, but if they're 100 feet from where they are needed, you're exhausted hauling them back and forth. You may have enough time, but be so disorganized that you always feel pressed.

Don't accept this situation as a sort of homemaker's burden. Take a tip from business and industry and apply the time-and-motion-saving principles they have used successfully for years in streamlining individual jobs. Over 300 New Jersey women have proved that every homemaking job from bathing the baby to cleaning the bathroom can be simplified when studied critically. They have learned how to break down their work in special Job Methods Training courses, inaugurated in New Jersey. The how-to-simplify principles, outlined on page 77, were adapted from business and industry by Mrs. Doris Anderson, New Jersey Extension Specialist in Home Management at Rutgers University.

TAKE stock of your housekeeping methods and see how they stack up. If they could stand overhauling, study the principles, read the typical solutions, and then get out a pad and pencil, and break down your most irksome task. Seeing the steps in writing may help you to eliminate some of them.

We're willing to wager that with the time saved on several housekeeping jobs, you'll be able to fit in both Spanish lessons and the League of Women Voters, and still be able to get dinner for the children at their accustomed hour!

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IS SOMETHING BLIGHTING GOOD CONVERSATION?

CONTINUED FROM PAGE 53

another. But with six or eight good companions a lively interchange is practically certain. A larger number is usually unwieldy, breaking up into little groups, or letting the more aggressive seize the center of the stage while the more diffident take the silent sidelines. When the number is limited to six or eight, everybody has a chance to strut a little, and this is pleasant.

Are they compatible?

Third, you will naturally bring together only people you think will enjoy each other. They should have something in common, but should not have tastes and experiences so similar that they can contribute little to each other. Yet they shouldn't be utter opposites. People who like a lusty battle of wits will not be happy with those who are conventionally polite, and vice versa.

Make an adequate introduction

Fourth, you will introduce strangers properly, pronounce their names distinctly, and give some clue to their background and doings so that small talk will quickly sprout. Incidentally, don't take it for granted that Tom will remember Alice whom he once met at your house. Mention her name clearly, and tip him off!

Avoid those small irritations

Fifth, test your seating arrangement by trying out each place yourself. Be sure it is really comfortable. Make certain that no one will have to look at a poorly shaded light, for it is torture to sensitive eyes. Watch to see that every guest will have a spot to set a glass without fear of damaging a table,

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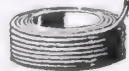
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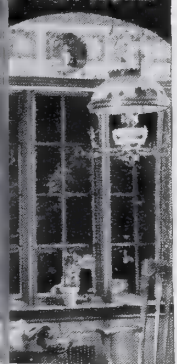
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ONLY THE RICH CAN
AFFORD FOUR WINES

that ash trays are within easy reach of every one. One person hopping up at intervals to douse a cigaret may throw a conversation out of gear. Good talk thrives in an atmosphere of comfort and general contentment.

Relax and wait

Sixth, when a good tale is being told, or the talk is going round and round, and everybody is absorbed and happy, just relax. As a good hostess, you may be longing to empty rapidly filling ashtrays or to pass cigarets and fresh drinks. But an interruption now may burst the delicate balloon floating so gaily. Keep your hospitable instincts in check till the pause that refreshes. Of course, if an argument develops and some guest is forced into an unhappy position, if somebody's weakness is being mercilessly prodded, you should go to the rescue with hostessy motions.

Don't herd the talkers

Guide the conversation, if you like, but never try to force it. An expert hostess will, of course, try to keep it out of the doldrums and avoid boring recitals of diseases and domesticity, but she doesn't insist on pinning it down to her preconceived plan. The lion may refuse to roar. The experts on China may be weary of the subject, but spark when the talk turns to hand-rolled cigarets.

Actually the only requirement for good conversation is that it hold the interest of participants. No subject is too trivial for lively interchange. One of the most amusing conversations I remember was about women's purses.

Conversation always has an element of the unexpected. You never know what will turn up to unlock a flow of wit and odd information. So learn to listen attentively, to ask stimulating questions, to give the talk a fillip when interest flags, but let your guests go their own gait.

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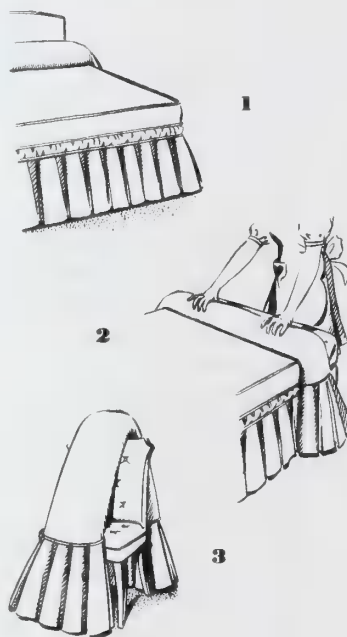
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Nighttime routine for FANCY BEDSPREADS

Are you stumped, come bedtime about what to do with a decorator type bedspread? Here's the answer.



1. If you have a feminine, frilly bedspread, years of using it could be folded up and may be nonplussed to keep them from being night. For you can keep them up and expect and crisp the next

2. The answer is obvious. Roll the spread from the head of the bed, taking care that the swags are not crumpled.

3. The bedspread hang over the back of the wide bedspreads, can be folded up the bed before rolling technique to the next

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Down by the Old Mill Stream

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Pictured above is a typical barbershop quartette in 1910, when "Down by the Old Mill Stream" was published. Painted by Stanley Ekman for the Wurlitzer series on Music from the Heart of America.



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The patented Rusco All-Metal closure frame provides a permanent weather tight fit without caulking and incorporates positive sill drainage which eliminates sill decay and damage from

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Combines screen, storm sash and weatherstripping in one permanently installed unit.

How to beat the FIRST FROST

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By David Washburn Bailey

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summer weather
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almost as if
is just ahead
the corner. If
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g these last,
September days.
your winter
and like them
be excuse for
ing busyness.
storage closet

clean and well ventilated? Have
you lined the shelves of the pre-
serve cupboard with fresh news-
papers? Did you clean out the last
few packages of old vegetables
from the freezing locker? This is a
year when you won't want to lose
any of your precious home-grown
goodies through lack of foresight
in planning for storage space.

The weeks just ahead will find
you in a race to beat the first frost.
One way to speed your carrots and
(Continued on page 145)

**SEAL OUT
WINTER'S DRAFTS AND DIRT—
CUT FUEL BILLS—WITH
KALK-KORD
WORKS QUICKLY, EASILY, WITHOUT TOOLS**

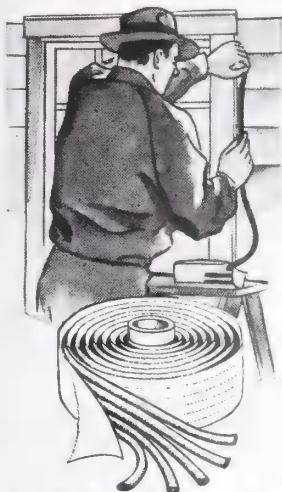
nal non-hardening caulking compound in soft,
s you to effectively seal window and door frames,
inside or out.

ord into the crack or hole with fingers; no tools
will not harden, check,
tly and stays tight.

d weather — use Kalk-
ter's cold right now. It
es cleaning of walls and
nd dust. Use it also to
a wood or plaster. Kalk-
nd can be painted over

ent rolls, ready for use
work with. Anyone —
use Kalk-Kord. Get a

your nearest Sears-Roebuck
order by mail from Sears.



ENGINEERING COMPANY
AVE. • ST. LOUIS 10, MISSOURI

Better root systems,
better top growth, fewer
weeds, a more beautiful
lawn... these are the
results you'll get if you—

**FEED VIGORO
THIS FALL!**



For years lawn authorities
have recommended early fall
feeding and sowing.

Cool weather is ideal for the
growth of grass, and the more
uniform moisture conditions in
fall assure better germination of
lawn seed. And in fall most weeds
are through germinating for the
year. This means the new grass
can become firmly established
before it is required to compete
with weeds for food, moisture
and light.

So whether you build a new

lawn or work on your established
lawn... do it *now*. Now while
conditions are perfect.

And don't forget the impor-
tance of proper feeding. Give
your grass the balanced nourish-
ment Vigoro provides.

Vigoro, the *complete* plant food,
helps grass come up rich-look-
ing, thick... and *beautiful*.
Make the most of fall's ideal
growing conditions by feeding
Vigoro now. You'll have a lov-
elier lawn—a more beautiful set-
ting for your home.

Here's how VIGORO enriches soil!

Vigoro supplies—in balanced proportions
—the vital food elements growing things
need from the soil. Helps develop strong,
vigorous root systems. And each year as
part of the old roots decay, humus is
formed, and your soil becomes
dark, fertile, better conditioned.
Grass comes up velvety smooth, a
deep, beautiful green and so thick
it helps choke out weeds! Get
Vigoro, the *complete* plant food,
from your garden supply dealer.



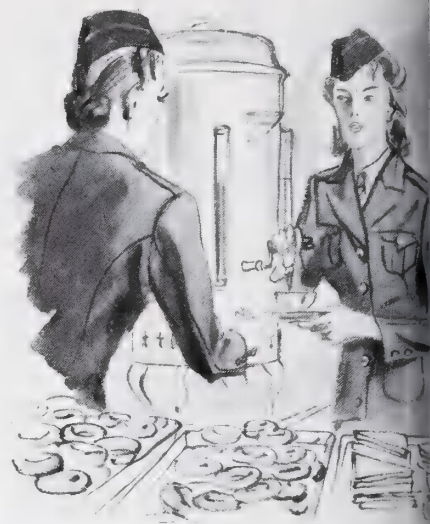
A PRODUCT OF SWIFT ■ COMPANY

Marlboro

*The Cigarette
of Distinction*

*Everything
for the boys*

SHE LOVES HIM, his
uniform, his Navy cap—
his choice of cigarettes
...luxurious Marlboros!
Tobaccos cheaper ciga-
rettes cannot afford!
Yet merely a penny
or two more.



PAGE MR. HORAC

By Vivian Breck

THIS is no time for gracious living," she told me hotly. We were standing by the coffee urn in the canteen, partially snowed in by pans of doughnuts and cartons of sandwiches. Her forehead was damp, her permanent definitely transient, and I looked as if it was pressing iron si it on. She was a good will, pers of her war wo (Continued)

What the Best
Dressed Windows
Are Wearing

Fashion Edge

FASHION-EDGE
Ruffled Curtains

...with the exclusive
DOUBLE-FOLD
HEADED-RUFFLE*

...a new, original
feature designed
to give the ultimate
in curtain charm
...more graceful
draping...easier
laundering...longer,
lovelier wear.
Fashion-Edge
Ruffled Curtains are
so lovely to look at,
they're worth looking
for. Fashion Curtain
Company, Memphis, Tennessee



For him } PLAIN ENDS
go for } IVORY TIPS

Specialty } BEAUTY TIPS
for her } create



Cigarette of successful men and lovely women

*Reg. U. S. Pat. Off



Dad... there's something I want to tell you

I KNOW you've been wondering what's on my mind, Dad.

But it's like you not to ask questions. You've trusted me to make my own decisions since I was old enough to tell vanilla from chocolate.

Dad, I'm not going to marry Bill right now...though I'm as sure as ever he's the one man I want forever. Oh, it was hard, with the moon shining down and all....

But Bill has a job to finish...and I have one to begin. I guess it's one of the ideas you gave me...that people should *earn* their right to be happy.

That's why I'm going to become a Cadet Nurse.

For now, it'll be a uniform, instead of a wedding dress. I'll be working to hurry Bill home, instead of just waiting for him...

But there's just one thing, Dad. Remember the International Sterling you promised me for a wedding present?

Before Bill goes back overseas, and I start at the hospital, we'd like to choose our pattern and begin our set. Just to have something really our own... something so beautiful and lasting it's like a promise.

We're *proud* of being sentimental about our "family silver"... of wanting the very finest... and International is. It's as if the war had put an extra shine on our dreams.

...

Because your sterling silver is something you live with always, only the finest and most beautiful belongs in your home. Make International Sterling your head-and-heart choice.

Today you may not be able to find all the pieces you want in your pattern. But you can have the pleasure of starting your set... completing it later.

Copyright © 1945, International Silver Company



**CADET NURSE!
NEEDED NOW!**

When the ages of 17 and
alth, and a high school
proud profession. Apply
hospital, or write U. S.
ervice, Box 88, N. Y., N. Y.

International Sterling

The mountains of Puerto Rico hold the secret of Ron Merito's rare *mountain flavor*



In Puerto Rico, there's a little mountain valley, high above the sea, where soil, sun, water and tropic air form a perfect union for the making of matchless rum. There expert distilling produces for you the incomparable taste—the rich, smooth, mellow goodness—that is Ron Merito. Try Ron Merito in cooling cuba libres, highballs, collinses, fizzes. Enjoy this refreshing "mountain flavor" that makes any rum drink taste better.

Ron
MERITO
THE PUERTO RICAN MOUNTAIN RUM



PAGE MR. HORACE

CONTINUED FROM PAGE 132

things with energy and competence.

Her phrase pulled me up short, as it had been meant to. "This is no time for gracious living!" I had just announced that I was going home to water the garden and put a few fresh bowls of flowers in the house before I started cooking dinner.

"Why isn't it?" I asked.

"Why!" She mopped her upper lip with a veteran handkerchief. "Can't you see how much these boys need you—here?"

"They'll need me just as much an hour from now. I could work right through till midnight, for that matter. I have another boy at home who needs me, too—a middle-aged boy."

She snorted, meaning, "And plenty old enough to tie his own shoe laces."

"He's doing two men's work these days, maybe three, and doing it on middle-aged arteries. Sometimes he has to stand up for an hour at the end of his day because the commuting trains are crowded now. He gets no chesty little ribbons for this; just another love letter from the OPA. His printing business isn't even classified as

essential, though the Army could

without 'paper w

My heated fri

"Well, bowls o the house won't band any less tir

"Perhaps they

flowers. Anyhow,

ers. It's the sum called home. It's

dress, rested; it's or the evening through clean cu

window."

"Don't you kn

I PUT my hand

"Please don't s cell in my body war on, will go o they are under th and I are not a way of fighting, think this is a living—now mo I don't mean ext don't mean cham and the hectic co I mean a kind everything left a beautiful and gr

(Continued)



Plain as Pain

or

Pretty as a Picture

That's why the trend is toward WALLPAP design on the walls, furniture can be sim more dignified. With wallpaper you can warmth and color otherwise impossible. for new beauty—time for THIBAUT WAL

Thibaut
Wallpapers
SINCE 1886

269 MADISON AVENUE, NEW
BOSTON • BUFFALO • BROOKLYN



TABLES are the "Costume Jewelry" of the home

Just as rings, necklace or bracelet glorify *you*, so do occasional tables distinguish your home — with fresh, sparkling, radiant beauty!

And have you noticed? — tables, like costume jewelry, are available in so many different styles, shapes and sizes that they can be *replaced frequently* (and inexpensively) to assure ever-new decorative charm for your rooms.

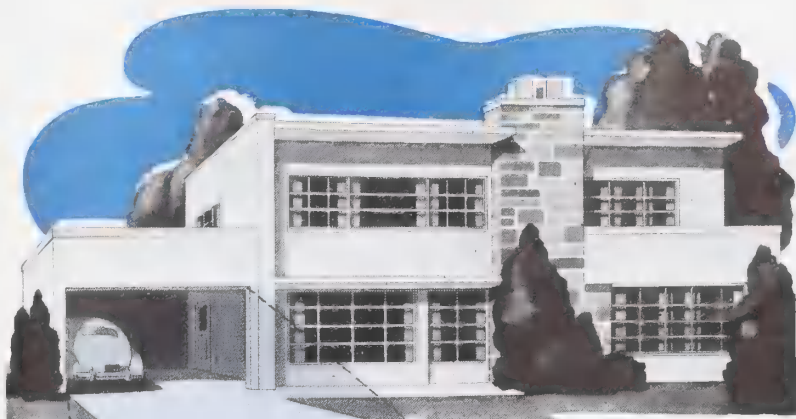
When you select "costume jewelry" for your home, set your heart on *Mersman* — distinctive, authentic creations, quality-built by America's largest maker of fine tables. The Mersman Bros. Corporation, Celina, Ohio.

See the charming transformation in this room when occasional tables are used generously. Greater beauty, comfort, convenience!

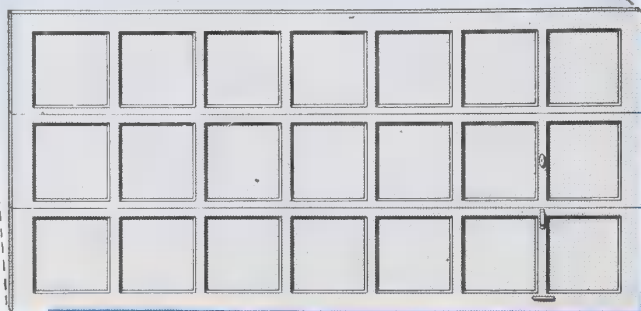


MERSMAN TABLES

"MERSMAN — THE BIGGEST NAME IN TABLES"



Illustrated below is the Crawford Junior Door Model TC, for a two-car garage. Although double width, it is so scientifically counterbalanced that it glides up and down at a touch of the fingers. This design is much favored by those who prefer all-wood panels.



FOR THE SMART, MODERN HOME A REALLY MODERN GARAGE DOOR

If you are thinking in terms of a home in the contemporary manner with the accent on those many conveniences which contribute so much to easy and pleasant living, consider how this modern Crawford Door can facilitate the use of your garage, as well as add to the appearance of the entire frontage.

It is a handsome door. The design is strong, simple, effective. It combines particularly well with the newer architectural motifs. It is a sturdy door—built to stand up, and it will not rack the door frame. It is engineered for finger-tip ease of operation, and because it glides up and completely into the garage, it is unaffected by wind, rain or snow.

This is one of the many types of Crawford Upward-Acting Doors which have become so familiar to home-owners, architects and builders during the past 15 years. Other designs are available. Crawford Door Company, 401 St. Jean Ave., Detroit 14, Mich.

SEND FOR THIS FREE BOOK. Crawford's new book is full of good information and ideas on "How to Plan Your Garage." Just ask for your copy.



HOW TO VISIT YOUR FRIEND'S G

CONTINUED FROM PAGE 80

that phlox needs a little thinning here and there, doesn't it?"

Don't give advice unless asked for it—and not even then. Like other humans, the gardener rarely wants the advice she asks for. Let her make her own mistakes with fertilizer, and keep her as a friend.

With the Victory gardener avoid as you would the Black Market mention of surpluses that chance to coincide with her prize crop.

Also refrain from mentioning such city joys as frozen foods to the lass toiling to remove layers of silt

from carrots and so to sample the late ways manage to do garden flavor" (se tinguishable from if you try.

If you find your on her hands and to help unless you weeds from the floor rather take time cigarette with you pull up the darlin

And speaking of
(Continued on

PAGE MR. HORACE

CONTINUED FROM PAGE 134

of the roses, the smell of jasmine over the garden gate, the shine of stars reflected in the bay. Time out to taste those things is not time wasted. We *could* lose sight of the moon, you know, in the thicket of branches."

"Fine words wash no dishes," she sputtered, reaching self-consciously for a mop.

"Page Mr. Horace," I said. "Remember him? Old Quintus Hora-

tius Flaccus out of B.C. days. Roman not too different lems. 'Neither sto ure seeking,' Hora golden mean.' T hunting for—the g tween duty to this and duty to my scopic world. I'm Maybe I'll find i crimson columbine

warmth and personality

in this
Thermopane
window



Architect: Walter A. Domann, Elm Grove, Wisconsin

that makes possible the happy combination of greater comfort, lower heating costs and a clear view of the outdoors. That's why Thermopane is a good item to put on your "things we must have" list for the new home or the remodeling job you're planning.

FREE THERMOPANE BOOKLET

Mail the coupon now for our booklet that tells all about Thermopane. You'll want the information in it when you discuss plans with your architect and your builder. For further information about Thermopane consult your nearest L-O-F distributor listed in the yellow pages of your telephone directory. Libbey-Owens-Ford Glass Co., 495 Nicholas Building, Toledo 3, Ohio.

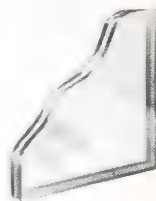
Before the Thermopane Picture Window was installed, the view was "cut up" like this. Not having the insulating properties of Thermopane, the window permitted greater heat loss in cold weather.

Thermopane . . .

the windowpane that insulates

. . . makes big windows practical in any climate

An insulating layer of dehydrated air is hermetically sealed between the panes of glass in the Thermopane unit. Thanks to the Bondermatic Seal, used to prevent dirt and moisture infiltration, there are only two surfaces to clean. You leave Thermopane in all year . . . there's no extra glass to put up or take down.



**KEEPS IN HEAT IN
HEAT IN SUMMER!**
in Thermopane that
cient heat insulator—

coming Victory
**SAVE ★
TE PAPER!**



LIBBEY · OWENS · FORD

a Great Name in **GLASS**

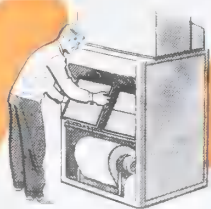
★ SOME THINGS TO REMEMBER ★

...to **S-T-R-E-T-C-H**
your Furnace Fuel next winter!



Keep your thermostat at 65° or lower during the early fall heating season. You'll find a little heat goes a long way—and you'll be pleasantly surprised at the fuel you will save.

Insulate your home now, before the cold weather sets in. Insulate with a permanent, inorganic material—like USG "Red Top" Insulating Wool (Fiberglas*)—and save up to 30% of your fuel for years to come.

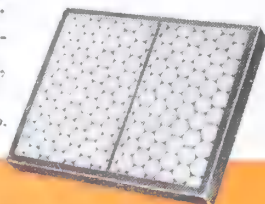


Have your heating system checked over and cleaned—and be sure to replace dirt-clogged air filters if yours is a modern forced-warm-air furnace. Remember, new DUST-STOPS* will save you fuel, assure clean, thrifty heat.

Look in the blower cabinet of your forced-warm-air furnace—*now!* Are the air filters dirty? Then look in the Classified Telephone Directory for the nearest DUST-STOP dealer. Or order from your local department or hardware store.

Owens-Corning Fiberglas Corporation, 1904 Nicholas Building, Toledo 1, Ohio.

In Canada, Fiberglas Canada Ltd., Oshawa, Ontario.



DUST-STOP Air Filters
A FIBERGLAS product



HOW TO VISIT YOUR FRIEND'S

CONTINUED FROM PAGE 136

leave a trail of bloody butts behind you. Your cigarette should be doused in an ashtray or tossed, still lit, on the ground, where it will burn itself out. Don't step on it.

When stylish visitors come out from town, don't herd them over on sudden impulse to inspect your best friend's lovely rose garden. Not if you want to keep your friend, at least. Give her warning, and a chance to slip out of those dirty overalls and into her prettiest Maud Muller dress.

Remember that those tempting blossoms of fruit trees in the spring are seldom the prime reason for their planting. A city dweller, with a nonchalant "You don't mind if I take a few blossoms home?" can strip a young pear tree of the blooms that would have yielded its first fruit. Owners of fruit trees are sensitive to such raids.

Be sensible as well as generous with additions to someone else's garden. Don't forget she may have a color scheme that magenta will completely ruin. Don't take coals to Newcastle, either. And be sure she really wants those plants before dumping upon her at nightfall

a load that need fore dark.

If asked to flowers or vegetable—and be sure you're picking, dener who rash



bor to pick the crop of string day that she and swarmed like lo tary row of l might better pra when invited to

But when you to the garden ge you that soggy that basket of get she is in e tion of her bloo Open your arm standingly—and bring back the



Stein Song

The stately stein will ever be a symbol of good fellowship and good times. And what more fitting background for a handsome collection of pottery than warm and friendly paneling of Western Pines!*

These gracious woods have a knowing way of doing their job, whether it be to create a cheery rumpus room in the basement or lend their distinguished charm to the finishing of a lovely drawing-room.

*Idaho White Pine

*Ponderosa Pine

Today, but cre biding th But scheming timely as bu help you dre gladly send a book of hom FREE. Write ern Pine Co Address: We Dept. 191-H land 4, Oreg

THESE ARE THE WESTERN

Sleep well - and you'll look well

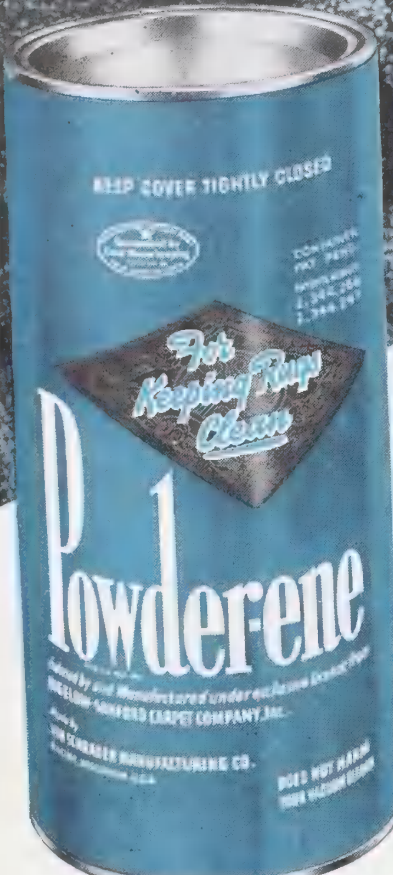


Chatham makes good blankets

CHATHAM
blankets

KEEP your rugs and carpets

CLEAN!



with

Powder-ene

the original
dry powder cleaner
in the *blue*
container

SPRINKLE ON

BRUSH IN

VACUUM OFF

no liquids • no suds

POWDER-ENE is your solution to a troublesome problem. With its aid you can keep rugs and carpets clean, colorful and like new. And it's so easy to use. Give your floor coverings usual care. When they become dull or slightly soiled, sprinkle on Powder-ene. Brush it in. Wait an hour or longer. Then vacuum it off. You'll be pleased with the fresh, clean beauty, whether you clean the entire rug or areas at doors that are soiled quicker. And remember that Powder-ene never leaves a ring—never shrinks, mildews nor fades the colors. Send badly soiled rugs to a professional cleaner. Then keep them clean with Powder-ene, in the blue container.

VON SCHRADER MANUFACTURING CO., Racine, Wisconsin



PATENTS 2,544,266 AND 2,544,247

IT'S A DOG'S LIFE

CONTINUED FROM PAGE 107

do with buying uniforms for the band and it sounded vital. Hanna felt it wise to make the calls then and there. It was terribly embarrassing afterward if you forgot. And, besides, she knew by experience that if she waited until later in the day nobody would be home. That was just it. Everybody had a house; everybody had children; everybody had to do without a cleaning woman. And everybody got out but Hanna. It did not seem fair. She'd admit she'd lost a few minutes here and there, but life was too short to knock yourself out rushing around.

THAT wasn't getting the calls made, however. She dialed Clara Baxter's number, but Clara was out. (Hanna had a mental image of Clara's staying up all night to dust.) She tried Flo Hunter and Flo said she'd be delighted to go. The only trouble with Flo was you had to listen for hours once she said hello. Flo gave Hanna a blow-by-blow description of how she'd tricked her Gilbert into having the living room papered. Hanna had to just sit there exclaiming. To tell the truth, she hated to hang up.

Because Flo had a unique that could be a husband. The other accomplished rather, she decided to let her.

She emptied the and started to throw bundle away. A h her eye and she was a new development divorce case she (That was another housewife kept you were always behind events.) She found sack and dumped the newspaper. Getting pretty devastating came a chance to decided on coffee she was reading. have the house to experts advocated pause and it was while you relaxed plate and cup a hadn't checked on children were so airing theirs. Again front of her mind do occurred to her (Continued on



A Scandinavian sled provided the inspiration for this lovely and sturdy chaise longue.

This piece is typical of the individuality that distinguishes Viking Oak furniture.

Write for handsomely illustrated catalogue. Enclose

The ROMWEBER COMPANY

Master Made Furniture Since

GENERAL OFFICES AND PLANT BATESVILLE



- and add a dash of

Color

used, transforms bathrooms as if by magic. The cost is low. And you can do it yourself. It's easy:

1. Add a CHURCH Sheet Covered Pearl SEAT. Choose green, blue, dark red, ivory, tan or orchid. Immediately, you get a pleasing contrast with the gleaming white bowl. Pick up the towels, bathmats, rugs and curtains. Paint the hamper to carry the color theme; add a color-trimmed slip-cover to the chair. The results come fast, once you've started.

2. Be sure the seat is CHURCH Sheet Covered for permanent color on a tough surface that won't crack, chip or peel. White and color, of course.



HERE'S HELP: Send for "Twenty Clever Ways to Create a Charming Bathroom," a 24-page full-color, illustrated book. It contains dozens of suggestions about shelves, wallpapers, dressing tables, color combinations and other details to give color, beauty and new life to your bathroom.

CHURCH MFG. CO., HOLYOKE, MASS.

Division of AMERICAN RADIATOR & Standard Sanitary CORPORATION

CHURCH SEATS

BEST SEAT IN THE HOUSE"

C. F. CHURCH MFG. CO,
Dept. H. B., Holyoke, Mass.

Please send me "Twenty Clever Ways to Create a Charming Bathroom." I am enclosing 10 cents, in coin or stamps.

Name _____

Address _____

City _____



Brighten your home with **MYSTIC FOAM**



The PERFECT CLEANER for Upholstery, Rugs, Fine Fabrics

It's easy to do it yourself—with Mystic Foam. Amazing how easily and quickly it restores the beautiful colors of fine fabrics—how it makes rugs and upholstery look like new. It's actually fun to use Mystic Foam, and see dirt, grease and stains disappear.

Nothing Else Cleans So Well . . . So Easily . . . for So Little

One gallon of Mystic Foam cleans a three-piece living room suite, and several small rugs. Comes ready to use—nothing to mix or add.

Simply "foam it", and clean. Won't burn or explode, leaves a fresh clean odor. Dries in 30 minutes.

Fine for
the Home —
Swell for the
Car, too.



Results Made it Famous

Mystic Foam is an essential part of the regular cleaning equipment of famous hotels, airlines, and railroads throughout the nation—so don't confuse Mystic Foam with products having similar names, or with "something you once tried".

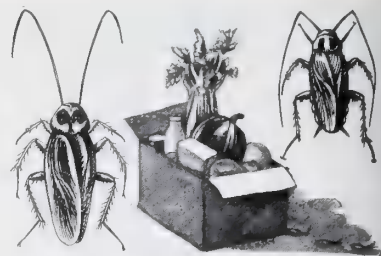
Be Sure You Get the Genuine

Look for the green liquid in the bottle with the silver, black and red label. It is sold by leading department, hardware, paint, grocery and drug stores. If your own dealer doesn't have Mystic Foam, he'll order it for you—or write . . .



THE MYSTIC FOAM CORP.
BOSTON, MASS.

MADE IN THE U.S.A.



COCKROACHES

can pollute even the cleanest

YOUR own scrupulously kept house may be invaded by cockroaches. For these pests enter homes in cartons of groceries or in your bundles from the laundry.

Description: Most common varieties are the German (the smallest—sketched at right above) and the American (the largest—sketched at left above). Their bodies are flat and thin, of various shades of brown. They fly poorly, or not at all, but walk very fast and thereby scurry quickly out of sight. They hide behind baseboards, sinks, furniture, and in other dark places,

for they dislike light. Hunger does not breed dread of brightly

Damage: Roaches contaminate practically

found in a host of favorite dishes, harm textile bindings, and articles around the house.

Control: Well developed

such as D.D.T. and become available cockroaches (and insects) will be readily controlled. But until then, you continue to rely on

GOOD
RIDDANCE



ONLY
16.95*

Charm from the Ground
(IT STARTS WITH THE DELTOX)

Doing your Home of Tomorrow in simple, friendly maple? Planning to do it in graciously formal 18th century? No matter which . . . there's always a Delttox pattern to fit. And Delttox rugs are so inexpensive you can put one in every room without upsetting your budget. Nearly all reversible for double wear . . .

and all of Kraft's dust and dirt. Write for your free copy "Home Beautiful" sparkling decorations 295 Fifth Avenue, New York 17, N.Y. *approximate price for 9' x 12'

*America's smart low price rug

DELTOX

lar remedies. If you live in an apartment building, enlist the co-operation of all its tenants, for as long as the pests are anywhere in the building, you are likely to get them in your apartment.

When groceries or laundry are delivered, be on the lookout for roaches getting a free ride into your home.

Close cracks and crevices to give the roaches fewer hiding places. If you have seen them in your kitchen, don't use paper on your shelves, for they love to hide under it.

Sodium fluoride is an excellent material for combating them, and is available at most drug stores. But use it with caution, for it is poisonous to human beings and pets. Use it pure or mixed with equal parts of flour, and dust it wherever you suspect the roaches travel. Force it into cracks with a rubber-bulbed syringe. Persistence is as important as the remedy itself.

YOU may also spray liquid insecticide into all crevices which you can't close up—behind and at the base of baseboards, also around drainboards and water pipes. However, the liquid must actually wet the bugs in order to kill them.

A paste-form insecticide is also effective. This, too, you may buy at your drug store. Spread it on a cut potato, and leave it where the roaches have been feeding. (Poisonous to humans and pets—use with caution.)

If you can stomach it, you might try this old and simple remedy: Saturate a piece of cloth with beer and lay it on the floor. Roaches will gather under it, and in the morning you can kill them simply by stepping on the cloth.

If the cockroaches appear to have the upper hand, better call in an exterminator. If you live in an apartment house, it is important that you have your apartment "treated" when the others are done.

Send for Leaflet
"WHITE MAGIC"

All leading curtain manufacturers and retailers feature those organdies and marquisettes which stay fresh and crisp indefinitely...

Because they're

Bellmanized

FOR "PERMANENT" BEAUTY—THEY NEED NO IRON

BELLMAN BROOK BLEACHERY CO., FAIRVIEW, N. J.



480 designs from stock-size Pella Casement Units

For **LARGER WINDOWS** that possess the **EXTRA EFFICIENCY YOU NEED**

AS THE POPULARITY for larger windows increases, WINDOW EFFICIENCY becomes a "must" . . . or heating, air conditioning and window maintenance costs will soar. Only Pella Casement Windows offer all these features for BEAUTY plus EFFICIENCY:

WOOD AND STEEL—Both are used in Pella Casement frames. Wood for beauty and insulation. Steel for strength.

DRAFT TIGHT—Compression type weather stripping seals all 4 sides of sash. Exclusive Pella design.

DUAL GLAZING—Single glass panel mounts on inside of sash. Inconspicuous. Easily removed for cleaning. Protects against winter cold and summer heat.



ROLSCREENS—The original inside screens that roll up and down like window shades. TEN-YEAR GUARANTEE.

EASY TO CLEAN—Patented hinge design enables washing both sides of Pella Window glass from inside of house.

CLIP THIS AD NOW . . . place it in your postwar home file as a reminder to investigate Pella Windows before you build.

Rolscreen Company, Dept. K-5, Pella, Iowa • Also makers of famous Pella Venetian Blinds

Pella CASEMENT WINDOWS

Swirl
compliment provoking
flawless good taste
coupled with practicality
just wrap around
and tie in the front—
opens flat for easy ironing
Illustrated, the new
shoulder effect—flattering
neckline and full skirt
Pink, blue, maize or white
with contrasting thicker
band trim. About #6.

Neat 'n Tidy

* REG. U. S. PAT. OFF.

MFD. by L. NACHMAN & SONS • 1307 MARKET ST., PHILA. 7, PA. • 1350 BROADWAY, N. Y.

HUNDREDS OF MAKES TO CHOOSE FROM... YET EVERY EIGHTH OIL BURNER IS AN OIL-O-MATIC

WILLIAMS
OIL-O-MATIC
HEATING
BLOOMINGTON, ILLINOIS

A speedy victory depends on what you
do today. Buy War Bonds and keep them.



there trying to see how a chignon looked with her profile. She was amazed at the tiny lines around her eyes when she pulled back her hair. There was certainly nothing that aged a woman like being a drudge. And what it did to your figure! Housework did for the feminine form what Longfellow did for the chestnut tree.

The career girls who worked from nine to five had the edge all right. They made money and kept themselves young while they did it. What she needed was a good facial and an afternoon nap. After the children had their lunch, she'd slather on the cold cream and lie down. It would be impossible to make the meeting now no mat-

ter how she handled it. She'd wait and get things in order after a snooze. A house and a family were a full-time job and the sooner you became resigned to your fate, the better it would be. All that stuff about making housework easy doesn't hold water when you have real problems on your mind.

Of course there WERE women who managed to be wives and mothers and social butterflies as well. But her morning's experience had proved once again that the effort involved wasn't worth it. You simply had to let outside activities go until your children got married. Hanna hoped hers would marry young and, of course, well.

PAPER PACKS A WAR PUNCH: DON'T WASTE IT!

Ammunition, weapons, food and, of course, precious blood plasma, reach our boys in the front lines in perfect condition. Why? Because practically every one of the 700,000 different items shipped overseas is protected by paper! Paper is a victory essential. Save every bit of used paper for your salvage drive.

I want one here here - and here!

FOR 3
IMPORTANT ROOMS

In the kitchen... to keep it clean and odor free.

In the recreation room... to keep it fresh and smoke free.

In the bathroom... to keep it free from "steamy" fog.

and you can say that
A MILLION TIMES!

Yes, for in a million homes that are and are to be, electric ventilation is and will be an established necessity. Here is an appliance whose worth has been established through twenty years of use in thousands of homes. At war's end builders everywhere will be installing these wonder working "stale-air-out, fresh-air-in" ventilating fans. When restrictions are lifted, Victron Ventilating Fans (improved of course) will be available in greater numbers than ever before. Write for full details.

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HOW TO BEAT THE FIRST FROST

CONTINUED FROM PAGE 131

beets to maturity is to make certain that they are drastically thinned. See that the carrots stand no less than three inches apart; the beets not less than four. They will take on size faster than when crowded.

Spinach, too, likes what used to be referred to in certain quarters as "lebensraum." Thin plants to six or eight inches, and just watch them bulge.

THE time to dig potatoes is just as soon as the tops die down. As long as there are green leaves above ground, tubers are still growing below. To leave potatoes in the ground after growth has ended, however, is to encourage loss by wireworms and grubs and infection by scab. After digging, spread potatoes for a day or two in a shaded, frostproof room to season before placing in storage bins.

As soon as white curds begin to form among your cauliflowers, you should fold the outer leaves over the crowns and tie them loosely together to insure blanching. Dust the cauliflower well; likewise the cabbages and Brussels sprouts. All

three vegetables are susceptible to "loopers" and cabbage worms, and a little rotenone in the right place will provide protection. Sprouts are particularly liable to damage from aphids. Remedy: more rotenone.

Did you set out more strawberries last spring? If so, you will have allowed each plant to set not more than six runners. Nip off all extra runners that form now and mulch the plants lightly to discourage autumn weeds. After frost you can mulch more heavily. Rye straw, salt hay, pine needles are good mulching materials; we vote for the last-named ourselves because it is at hand in unlimited quantities.

Speaking of fall weeds, now is the time of chickweed. If you let it get a foothold, it will be all over the place by next June. Keep the scuffle hoe busy, and scratch in winter rye or native rye grass in all the bare spots in the garden patch. Few weeds can stand the competition of rye.

Did you store your beanpoles in a dry place against next year's
(Continued on page 156)

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EVERYTHING
for
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Precision Razor,
Shaving Stick Dis-
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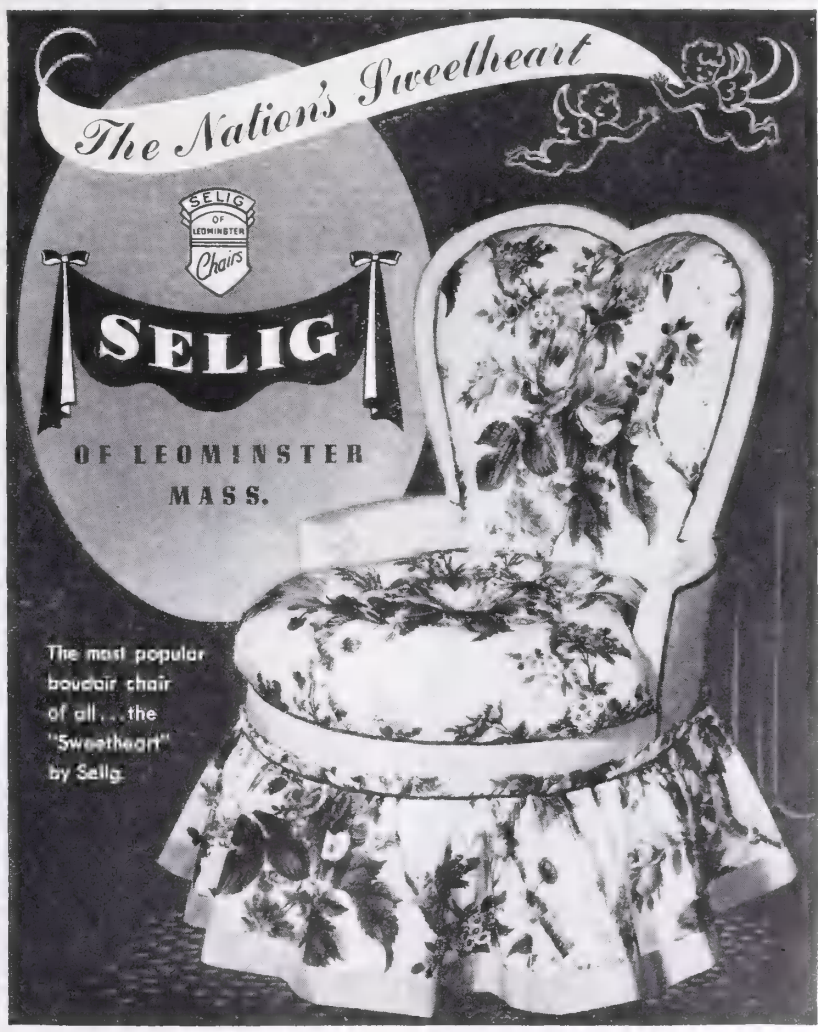
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The Nation's Sweetheart

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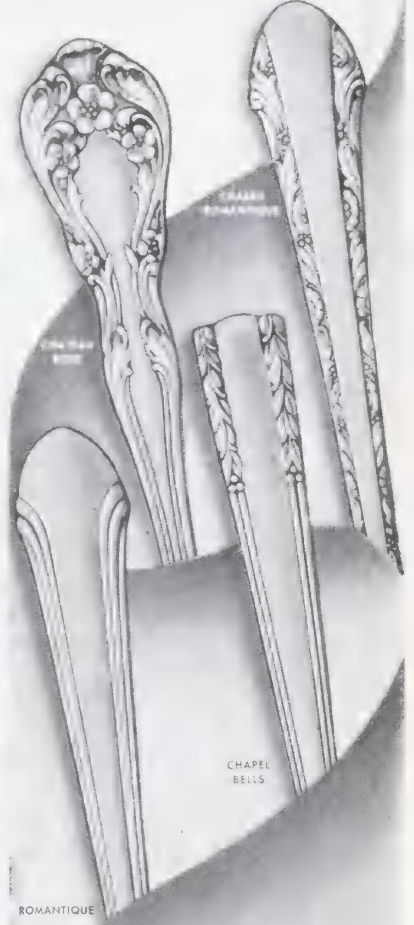
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of all... the
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America's Outstanding Line of Boudoir Chairs
At your favorite furniture or department store

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YES... you can enjoy your ALVIN STERLING now... for those precious moments together... knowing that it will last a lifetime, enriched and mellowed by lingering, intimate memories.

These distinctive designs have been specially selected for wartime production, because of their great popularity and enduring charm. Their continuance postwar is assured.

Complete six-piece place settings as listed below are available for use now... all other desirable items when peace comes...

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Everlasting beauty of today and yesterday.
Rare masterpieces exactly reproduced ...
for pastime pleasure and welcome gifts.

THE MOST BEAUTIFUL PLAYING CARDS IN THE WORLD
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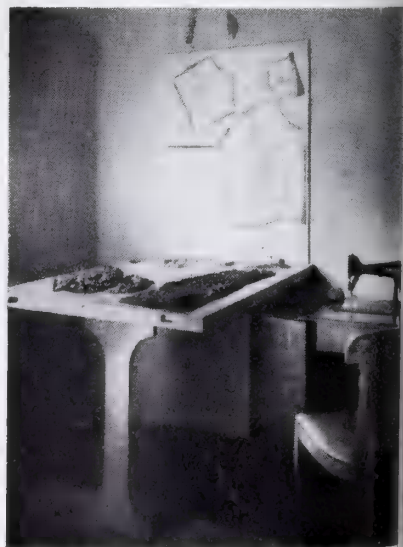
Most women spend more time in searching than in dressing. This chest, built in a closet, has a plan for everything, including knitting and crocheting and a commodious drawer for the clothes to be worn.

CLIPPING for your postwar SCRAPBOOK

Plan now the special work-and-play center you are going to want in your new or remodeled home. Here are two ideas for a home sewing center.

FOR most people and most houses it isn't economical to devote a whole room to a sewing center, when you can require only a comparatively few hours each week in a guest room, a section of the kitchen laundry, how to accommodate sewing facilities, if the space is well planned.

PHOTOGRAPHS, MAYNARD PIERCE



A good-size cutting table is a sewing essential, but it needn't take valuable space, if it folds up against the wall when sewing's done for the day, like the one at right.



*Linen
of distinction*

"Floral Fiesta"
by Bucilla

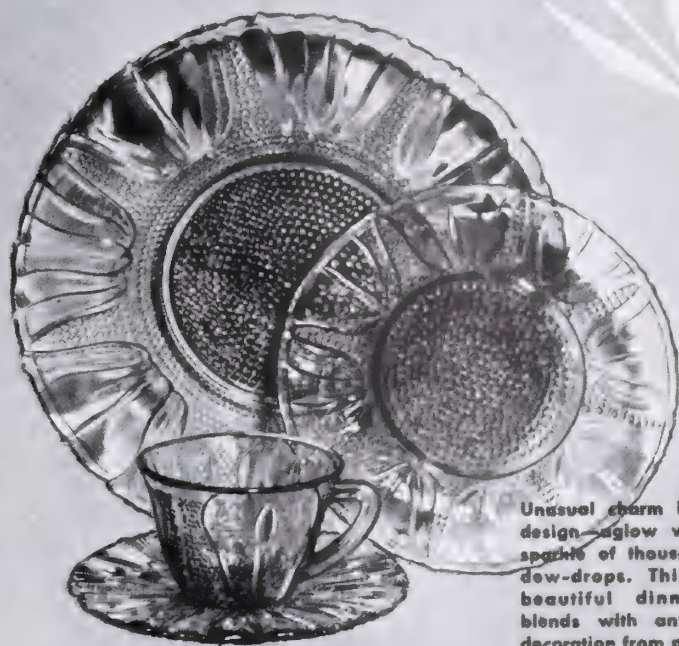
Carnival-gay dinner set to make every meal a holiday! It's "Floral Fiesta"...done with the good taste you find on all Bucilla Fancy Linens...bridge sets, scarf sets, towels, cloths. Ask for Bucilla at your favorite Linen Counter. Or write for name of your nearest Dealer.

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ORIGINAL DESIGNS
Handcrafted
By
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Unusual charm in Tulip design—glow with the sparkle of thousands of dew-drops. This most beautiful dinnerware blends with any table decoration from period to modern. Crystal loveliness in Turquoise, Emerald or Amethyst. "Starter Sets" of 16 pieces including four 10½-inch plates—four cups—four saucers—four bread and butter plates. About \$9 at better stores in open stock.

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is always a sincere welcome awaiting you at
more...a desire to see that you are com-
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BANJO CLOCK—
Aaron Willard design
—of about 1780—
A clock like this is now
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in a famous home.

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DINNERWARE



Your Spode dinnerware will become an important part of your everyday living. Choose your pattern with care. Booklet 47 will help you decide which one is best suited. Write for it today.

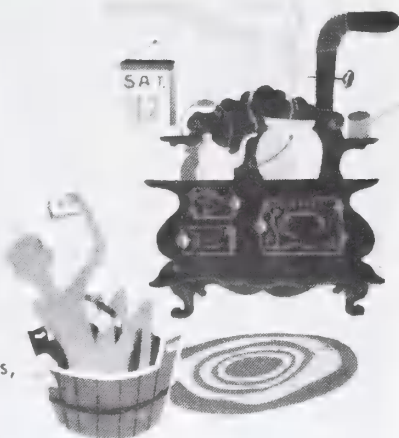
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BUY A LITTLE - BUT BUY THE BEST

COZY COMFORT

Saturday night—and every night—you'll glow to the lullaby-warmth of Lady Seymour blankets, 100% wool, in dreamy colors, rayon satin-bound. If your favorite store is out of them, ask again next time. And, once you get Lady Seymours, prize them for all they're worth.



SPRING GARDEN PATH

CONTINUED FROM PAGE 75



WORLD'S F
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the MODE

It's Haskellite's post-war line of the finest, smartest, loveliest trays we have ever designed. Watch for them at Gift, Jewelry and Department Stores. . . .

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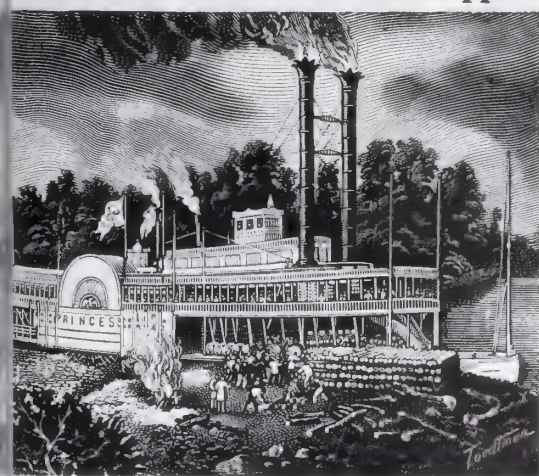
FOOD IS EVEN BETTER in a Kromex "Kasserole"

Any cuts of meat are delicious and tempting when served in a Kromex "Kasserole"! Because of its heavy-duty alloy construction, it cooks faster—uses less water—food values—holds the heat. Attractive enough for table setting. At leading retailers of homewares.

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THERE ARE MANY DRINKS BUT

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*America's Most
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TELLS HOW TO
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OUTDOOR FIREPLACE



Complete sketches and plans for two attractive and practical designs that anyone can build of stone or brick. Will add much to the beauty of your yard and give you many happy hours.

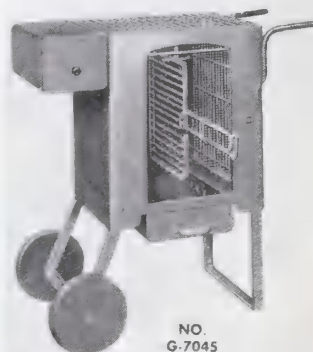
ALSO CONTAINS SCORES OF OUTDOOR RECIPES
AND TYPES OF LATEST EQUIPMENT

Here is an endless variety of easily-prepared outdoor meals and recipes with valuable cooking hints. Featured also is the new Master Barbecue Grill with its movable twin upright fire compartments... its revolving barbecue spit, easily interchanged with steak broiler... and its roomy warming oven. Plans call for delivery of grills later this year. In the meantime, send 25c for your booklet and place your grill order with your dealer or with us.

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RUG

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Soft Tweed Blends

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Use Both Sides

18th Century

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... deep-textured rugs that are Seamless and **Reversible** for the double wear and luxury. Sizes for all needs up to 16 ft. wide, any length, in:

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MAIL TO-DAY

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Please Enclose Color Photo

Who says you can't have sugar in your coffee and dessert, too? Someone who hasn't his ear to the ground to catch word of a cake recipe which savors of orange rind and chocolate, but doesn't mention sugar—and is it good! This sugarless cake depends for its sweetening on corn syrup and little nuggets of chocolate which your tongue is



constantly stumbling on. The recipe was developed in the Rockwood kitchens in Brooklyn, where they've been busy these days not only working out sugar-light recipes, but new packages for their unsweetened baking chocolate, breakfast cocoa, and bits. The new jackets of flag-red and white would be hard to miss on your grocer's shelves. And you won't want to when you read the recipe for the sugar-free cake. We made drop cakes, instead of layers, which eliminated frosting: Cream $\frac{1}{2}$ cup shortening with $\frac{3}{4}$ cup dark corn syrup. Add 2 unbeaten eggs and beat until light and fluffy. Mix and

sift $2\frac{1}{4}$ cups cake flour, $2\frac{1}{4}$ teaspoons baking powder, $\frac{1}{4}$ teaspoon salt. Add to egg mixture alternately with $\frac{1}{3}$ cup orange juice, and the grated rind of 1 orange. Stir in 1 package of Rockwood chocolate bits. Pour into muffin tins and bake 30 minutes in 375°F. oven.

And speaking of cooling things to drink, have you tasted grape juice made with powdered grapes? We tried it with misgivings because past experience had just about convinced us that drinks made of powders can be pretty pale imitators of their originals. But we were most pleasantly surprised when we made our grape drink. And it deserves



mention, too, because $2\frac{1}{2}$ ounces produce 22 drinks, require no blue points. The grape drink has the imposing name of "Nutrician," and is made by the American Dietetics Co., of Yonkers. It's 40¢ a jar at Kubie's Health Shop, New York.

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100 PROOF
DELICIOUS STRAIGHT
OR MIXED

SWANEE PRIDE Liqueur

Its distinctive bouquet and flavor recall the body of fine whiskey and the mildness of smooth brandy. Serve your favorite drink with PRIDE.

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Give your home or all-out protection. See catalog. Then make place your order now the benefit of pre-war Anchor Post Fence Co., Baltimore 24,

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**LIGHTEN YOUR HOUSEHOLD TASKS
BY USING HOUSE BEAUTIFUL'S**

HOUSEKEEPING RECIPES



LIGHTING

How To Avoid Night Accidents

How many times have you barked your shins on an unseen chair as you grappled to find the light switch in a darkened room? Too many times, we imagine, not to hail enthusiastically news of a switch plate which glows helpfully when a room is in darkness! The switch plate is of ivory plastic, looks exactly like your regular plate, but hidden behind the top curved section is a fractional wattage glow lamp and mechanism which operates when the switch is off, sending out a tiny beam to serve as your pathfinder.



OVER

FLOORS

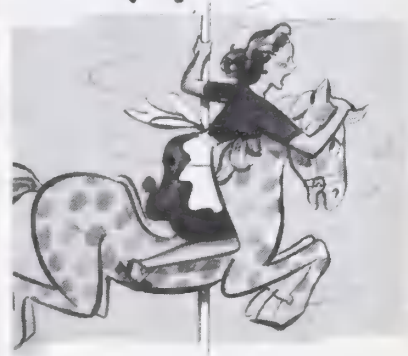
How To Short-Cut Floor Refinishing

There's no panacea for an uneven floor but a sanding machine. But, if your floors are in good condition underneath and simply need a surface freshening, you can prepare for the new top dressing with a minimum of trouble with a three-way product which removes old wax, varnish or shellac, cleans and bleaches in one operation! Don't pooh-pooh the idea of removing the wax coat, either, if you've been waxing your floors. For unless you do, the new finish will remain tacky and gummy, never quite drying, and eventually you'll have to remove the new finish and the wax coat, as well.



OVER

*Get off
that mealtime
merry-go-round*



*The chicken needn't
wait for the cake*

NOR THE BISCUITS OR PIES FOR THE CHICKEN



Bar-B-Kewer (SEPARATE MEAT OVEN)
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ALSO WHOLE TURKEYS, HAMS, ROASTS



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The Estate Stove Co., Hamilton, Ohio.

*Reg. U. S. Patent Office

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When you need refreshment, try Miss Saylor's Coffee-ets, the glamorettes of the candy world.

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Even a small room can look "big as all outdoors" if you know how to stretch space with corner windows—as shown in the illustration above. There are literally dozens more helpful ideas pictured in the new 32-page Ponderosa Pine booklet, "Today's Idea House," on how to plan for and use windows. Also scores of suggestions on new ways to provide convenience and restful privacy for your home with doors of Ponderosa Pine. Here are just a few more of the subjects covered:

- New thoughts on window decoration
- New ways to plan better closets
- New ways to plan better dining rooms, living rooms, bedrooms.

In short, "Today's Idea House" is an album of illustrations showing how to plan your home for more comfort, enjoyment and livability. Be sure to send for your copy today.



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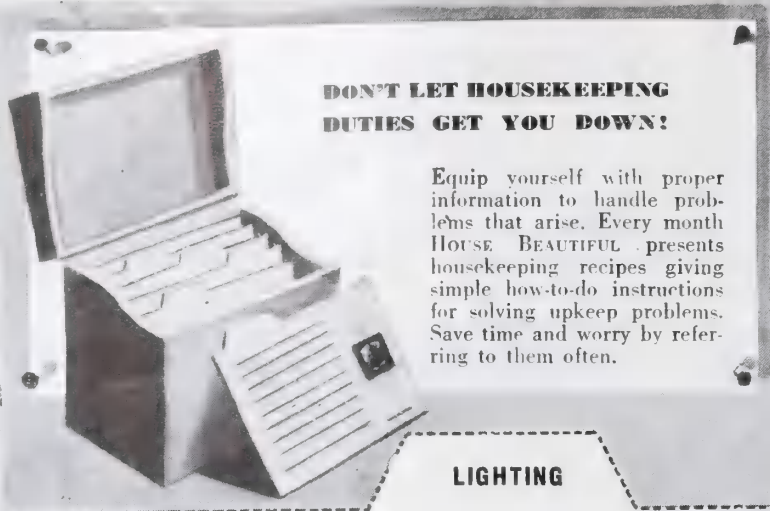
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THE KEY IS YOURS . . .
WITH PONDEROSA PINE



DON'T LET HOUSEKEEPING DUTIES GET YOU DOWN!

Equip yourself with proper information to handle problems that arise. Every month HOUSE BEAUTIFUL presents housekeeping recipes giving simple how-to-do instructions for solving upkeep problems. Save time and worry by referring to them often.

LIGHTING

Procedure: The switch is quite simple to install. First shut off current at fuse box or master switch. Then remove present plate and connect the two wires extending from the LumiNite Plate (Associated Projects Co., Columbus, Ohio) to the two terminals on the switch, so that the wires are not crossed. Working wires into space around switch element, attach the new plate to wall like any regular plate, with the screws furnished.

Added feature of the luminous switch plate is that you'll know if you've failed to turn off the garage, attic, or basement light. For the switch will glow only when the light has been turned off, an easy way to keep electricity bills down. The manufacturer says that the switch plate consumes only about 2¢ worth of electricity a year!

The luminous plate is available in single or multiple plate; the single plate costs \$1.

OVER

FLOORS

Procedure: The triple action product, Savogran Remover and Bleacher (Savogran Co., 45 India Wharf, Boston, Mass.), is a powder. Just dissolve it in boiling water and mop it on the floor. Let it stand some 10 minutes (or longer, if the floor has many coats). Then remove the loosened finish with cloths or a mop. Rinse with fresh water and dry. You'll scarcely recognize your abused floor. For the remover does an effective cleaning and lightening job on even badly scarred floors! You may, of course, have to use a little steel wool on stubborn spots. But you can count on the solution to do most of the work!

The remover is easy on your hands and the finest wood floors because it has no acids or caustics in its formula. About a pound of the remover, at 50¢, will ready the average room for whatever stain and finish you want to give it.

OVER



HERE IT IS

Gar

TEMPERATURE

Home Heating

The Plan

Everything you need for heating unit is smaller, beautiful, "Aire". Look at it to be its famous pre-oil-fired or gas-

GAR WOOD HEATING DIV.

Hoists and Bunkers Tanks - Radiators

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Box of six \$1.50

NO DIGGING

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Simply flush the or clean-out; obstruction, and they destroy organic matter damage to pipe. M-Q Sewer Co. ically, will insure sewer per cost.

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Weinco Industries - 47

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Modern California ware that catches the age-old grace and beauty of tranquil Chinese art, to complement lovely American homes of today. The rich Oriental colorings are enhanced by the beautiful craquelé glazes for which La Mirada has become famous the country over. At better stores everywhere.

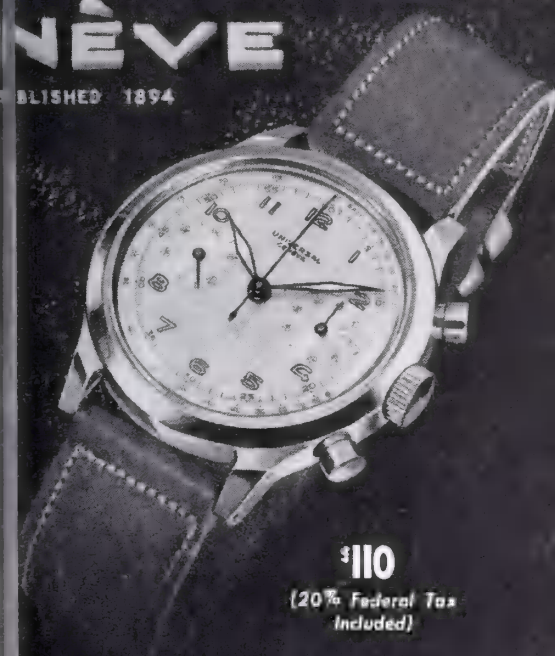


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WATER-RESISTANT CHRONOGRAPH WATCH

Stainless steel case. A stop watch
function, registering up to 45 minutes
in 1/5 seconds.

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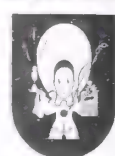
New light on an Old World favorite



COINTREAU

the after-dinner liqueur

Recipes
on back label



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Pennington, N. J.

80 proof

Produced in the U. S. A.

FENCES FOR EVERY PURPOSE



WOVEN CLEFT PICKET

Similar to fence shown at right except pickets are woven together with wire. This leaves 1/4" space between pickets and permits passage of sunlight and air.



FRENCH TYPE PICKET

Replaces imported French Fence now unobtainable. Serves same purposes yet costs less. Pickets tight together. Never needs painting. Several heights.



POST AND RAIL

Made of selected hand-split Chestnut. This fence is available in both the 3 and 4 rail types. A strong, beautiful, long-lasting, all-purpose fence.



ENGLISH HURDLE FENCE

Two sizes—3 ft. high for small homes, 4 ft. high for farms and estates. Made of selected timber. Assembled and shipped in panels 8 ft. long. Easily erected.

Rusticraft's famous line of fences and gates will meet your every fencing need. Only the finest of selected timber is used. There is a Rusticraft gate to match each type fence. Prompt Delivery.

Write today for illustrated booklet and prices

Rusticraft

FENCE CO.

DAVID TENDLER, Est. 1918

King Rd. Malvern, Pa.

TIGHT SCREEN AND WOVEN PICKET • ENGLISH HURDLE • POST AND RAIL
FARM GATES • HORSEBACK GATES • "HAY FEEDER," FOR HORSES

HOOKED RUG MASTERPIECES



Masterkraft

**Hand-Made
HOOKED RUGS**

WINTHROP • OAKWOOD
(OBLONG) (OVAL)

Style Classics featured for a decade by country's top-flight Decorative Furnishers.

At Selected Stores Everywhere

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"ROMANCE OF HOOKED RUGS"
dealing with their origin and more
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Chicago • Fort Worth • Los Angeles

"For lovely lawns in sun or shade"

This free booklet awaits your card

Re-seed in fall with one of the **ASSOCIATED** mixtures.
Adapted to suit varying conditions. Sold by local dealers.

ASSOCIATED SEED GROWERS, Inc.

Write our nearest branch for lawn literature

Atlanta 2 Cambridge, N.Y. Indianapolis 4 Los Angeles 21
Memphis 2 Milford Conn. Salinas Calif. San Antonio

Main Office: NEW HAVEN 2, CONN.

The LOG of the PRACTICAL GARDENER

**September reveals whether
you've been man or mouse
during the gardening season**

The votes are all in this month. The results cannot be changed materially, either one way or the other. You ran a good garden or—something less, depending on your approach.

If you planned well and executed faithfully up to now, you can coast, for some of the heaviest crops and the finest flowers are bound to come before snow flies.

If, on the other hand, you did a poor job during the season, now is the time to write it off and build better for the garden year to come.

Just because 1945 results are pretty much in the bag, though, don't cherish for a moment the idea that there is no gardening to be done this month.

There are still weeds waiting to flower and go to seed, which means trouble in geometric progression next year if you don't dig them out.

There is no better month to start replenishing the fertility of the soil you "mined" this year. Winter rye, sown between the rows of late crops, will start the humus "curve" up again, lay a firm foundation for next year.

And there is no better month than this, while the soil is still warm and active, to test for acidity and add ground limestone if it is needed. Your tests will run truer, the lime be working by next spring.

LILACS

Old familiar shrubs like Lilacs never go out of style. They make themselves at ease in any planting and have meant "home" to many generations of Americans.

In shrub borders, foundation plantings and as hedges, Lilacs are ideal, while their fragrance makes them prime favorites for cutting.

Our Lilac Booklet

will be sent FREE east of Miss. River; 15 cts. elsewhere.

FARR NURSERY COMPANY
Box 295 Weiser Park, Penna.

Imported

HYACINTHS

We are able to offering of Imported Hyacinths and Crocus have been practical since the Netherlands.

HYACINTHS in red — light blue purple — white
3 each of 8 colors
6 each of 8 colors

Mixed at \$4.80 per doz.

CROCUS white 12 ea. of 3 colors
25 ea. of 3 colors

Mixed Crocus 25 for

NELIS NURS

609 LAKEWOOD BLVD.

For Catalog

SPECIAL ROMAN H

For Cl



STASSEN FLORAL GARDEN

Attached O

A delightful addition to your garden. Orlyts, this attached for easy assembly with shown is 10 by 5 ft. ready to set up on four 32 other sizes—up to 10 ft. For Catalog

LORD & BU

Irrington, N. Y.



Burpee's Grap

Large, fruited, on 6 April. Sup acum kind. 7 Bolls 25 Fall Bulb E etc., to plant the W. ATL 131 Burpee Philadelphia 32

EUROPEA

and other beautiful shade quickly. Write STERN'S NURSERIES,

ESPAlier

the delight of Europe able in America. Write STERN'S NURSERIES,

THE LOVELIEST THE GAR

THE FLOWER

Imagine raising your Rose Gardenia blooming months gorgeous white foliage. Truly the most flower you can grow. about the Rose Garden Ackerman Nurseries, 22 L

th till frost, do
n or cultivation
established bor-
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feed and reseed
ones; to move
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October before

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spraying.

Don'ts for this
plant roses yet.
a this year (ex-
privet). Don't
ill top growth
t food or fresh
ill winter.

ennials or per-
nmer sowings,
r garden loca-

tions or in special beds or cold frames
so they may get settled before winter.

Report on a few recent or brand
new roses (and order yours early!):
Peace, on sale this fall, is as prom-
ising a hybrid tea as the whooper-
uppers will tell you. Dream Girl is
proving a very fine climber. Gold-
locks is tops among yellow floribundas
—almost among all floribundas.

If you want to spend some real
money for two really smashing good
bearded iris, try Elmohr and Tiffanja
(or Tiffany, which is almost as good).
Watch the iris news, incidentally; it's
getting good!

Don't forget to save your plant la-
bels from the vegetable rows. Make
notes from them to help you with next
year's planning (unless you're one of
those impossibly smart people who
keep garden diaries).

If you're a Jap beetle sufferer, get
some Japidemic onto your lawn in a
hurry. It really works, though it takes
a season or two for results to become
satisfactorily apparent.

In short, keep on gardening. For in
what other field of human enterprise
can you enjoy the assured results of
past labors while, at the same time,
you savor the labors of fruits still to
be produced?



Madonna Lily Bulbs

{Lilium Candidum}

**NORTH OF FRANCE
GROWN!**

Now Available for September and October planting

We have just been advised by our two French Lily
Growers that for the first time since 1939 we will
be able to offer a limited number of these beautiful
lily bulbs this autumn. Cable advices assure us that
shipment will be made from France, August 15th.

MADONNA LILY BULBS — (Lilium Candidum)

First Size Bulbs . . . \$4.50 for 10 — \$40 per 100

Mammoth Size Bulbs . . . \$6.50 for 10 — \$50 per 100

Jumbo Size Bulbs . . . \$3.50 for 10 — \$80 per 100

Because of the limited quantity available we suggest you order soon

Stumpp & Walter Co

132-138 CHURCH STREET DEPT. HB NEW YORK 8, N. Y.

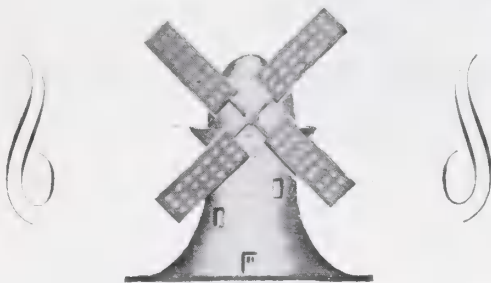
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Flowerfield's HOLLAND GROWN BULBS



Crocus, Hyacinths and Tulips

Colorful, low growing, crocus appear shortly after the first
Spring thaw. They are soon followed by the fragrant, very
desirable Hyacinth and, of course, the ever popular Tulip.

Before the European war, the world's finest Crocus, Hyacinth
and Tulip bulbs were supplied by Holland. This year, after
their too long absence, Flowerfield is proud to list the finest
of these more dependable Holland grown bulbs. Listed here
are Flowerfield's recommended Holland grown Crocus and
Hyacinths. For the finest Holland grown Tulips see page 97.

Autumn Catalog For Flowerfield's colorful
listing of Fall planting bulbs, roots and plants
—send for your copy.

*Please enclose 10¢ for
mailing and handling.*

Flowerfield

Flowerfield Bulb Farm • Dept. 27 • Flowerfield, Long Island, N. Y.

ar porcelain-blue
\$0—100 for \$7.50
—golden-yellow
\$5—100 for \$8.75
e blues—dark blue
\$0—100 for \$7.50
re snowy-white
\$0—100 for \$8.00
ty blue-striped white
\$0—100 for \$7.50

COLLECTION

above varieties
\$1000 for \$65.00



Hyacinths

Electra—light silvery blue, large
well filled spikes, Early Doz. \$3.50

Lady Derby—fine rose-pink long
truss—large bells Doz. \$2.50

Ivanhoe—best dark blue late flower-
ing Doz. \$2.50

City of Haarlem—pure golden-
yellow, well formed Doz. \$2.50

SPECIAL COLLECTION

Collection of above 4 varieties
12 bulbs—3 of each \$2.50

NOTE—Listed above are the popular,
bedding size Hyacinths. These bulbs
may be had in mammoth exhibition
size. \$5.00 per dozen.

Azaleamum



**NOW
AVAILABLE
FOR FALL
PLANTING!**

600 BLOOMS 1st YEAR

WORLD'S GREATEST FLOWERING PLANT!

Grows bushel-size first year. 3 months' blooming with 600 or more big blooms each 2" across. 1500 or more second year. Hardy. Now in 6 gorgeous colors, each a garden in itself. You can order at once and plant Azaleamum NOW for best results next year!

FREE! Send for your copy of our big, new Garden Beauty Book, packed with interest and values for Fall planting. It's **FREE**—send for your copy **TODAY!**

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WARNING

DON'T DELAY

repairing your lawn this Fall. Start now and give Nature a chance to grow a beautiful, weed-free

PERMANENT LAWN

For the seed that grows best on your own location

always **ASK YOUR DEALER** for

WOODRUFF Adapted LAWN SEED

LUTZ SUPERB PEONIES

For over a generation we have been supplying the leading landscape gardeners with peonies and this is our introductory retail offer: For \$5.00 we will send postpaid anywhere in the United States, twelve peonies in red, white and pink, consisting of the world's best varieties, including such varieties as Festiva Maxima, Edulis Superba, Felix Crousse, Karl Rosefeld and Sarah Bernhard. Peonies are perennial, fairly free of disease, bloom better as they age and require little attention. Just plant them and watch them bloom. Every garden should have some peonies.

PHIL LUTZ PEONY FARMS

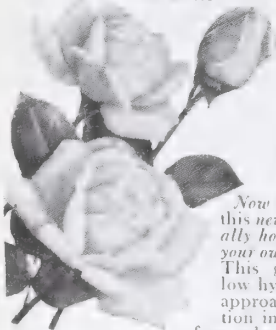
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Indiana

PLANT THIS

**New 1946 Rose
PEACE**

Pl. Pat. 591



**All-America
Rose
Selection
Named on
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Now you can have this new International honored rose in your own garden! This glorious, yellow hybrid tea rose approaches perfection in bud, flower, form, plant and foliage.

Large, ovoid buds, deep golden yellow, retain their clear color as they open slowly to exquisite 5-5½ in. exhibition blooms. Flowers are cupped, high-centered with golden hearts shading outward into rich, creamy yellow petals, delicately etched with pink. Foliage is abundant. Plant compact, disease-resistant, hardy. Have the ethereal beauty of this living symbol of peace and good will blooming in your own garden next spring!

\$2.50 each

3 for \$6.25 (\$7.50 Value)

ORDER THIS 1946 ROSE NOW

Fall is the Best Time to Plant!

FALL CATALOG FREE

All Next Year's Roses NOW!

All Modern Perennials, Lilies, Philos,

Mums and Ferns. All in natural color.

World's Largest Rose Growers

Jackson & Perkins Co.

140 Rose Lane, Newark, N. Y.

Enclosed is \$2.50. Send postpaid the new 1946 Rose Peace in one following quantity. All guaranteed to live and bloom during the season.

Name _____

Address _____

City _____

State _____

Zip _____

Burpee's GIANT TRUMPET

Daffodils
4 BULBS \$25¢

Large flowers on long stems—yellow, white and bi-color, mixed. Guaranteed to bloom. Special offer, postpaid: 4 Bulbs 25¢; 100 Bulbs \$5.50.

DOLLAR SPECIALS

Burpee Giant Trumpet Daffodils \$1

Top value, described above. 17 Bulbs... \$1

Burpee Red-Cupped Daffodils. Showiest of all—whites and yellows with bright reddish cups. Special mixture. 17 Bulbs... \$1

Burpee Giant Grape Hyacinths. Large, fragrant, deep blue bells. 30 Bulbs... \$1

All 3 \$1 Lots \$2.75, postpaid

Fall Bulb Book **FREE**—Daffodils, Tulips, Lilies, etc. Plant this fall.

W. Atlee Burpee Co.

132 Burpee Bldg. OR 132 Burpee Bldg.

Philadelphia 32, Pa. Clinton, Iowa

GIANT FLOWERING PACIFIC HYBRID DELPHINIUM

WILL BLOOM NEXT SPRING

Giant flower spikes up to 5 feet long, packed with individual florets up to 3 in. across. Strong stems.

8 WELL ROOTED, FIELD GROWN \$2
PLANTS. Mixed Colors Only.

All Postpaid.

No Orders West of Rockies. Clip ad, attach name, address and amount. Safe Delivery Guaranteed. New **FREE** folder listing fall bulbs and plants sent on request.

KRIDER NURSERIES
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Burpee's GIANT

Larkspur

ALL COLORS

Plant Seeds This Fall. To see how much bigger and better Larkspurs you can have next spring, we'll send you a 15¢ Pkt. of Burpee's Giant Double Larkspur Seeds **FREE**, with no return.

1-ft. spikes, all colors mixed. Write today—send stamp for postage.

Burpee Catalog **FREE**.

W. Atlee Burpee Co.

259 Burpee Building (Philadelphia 32, Pa.)

OR (Clinton, Iowa)

Send 15¢ Pkt. Giant Larkspur Seeds **FREE**

No. 22C1. 1-cent stamp for postage.

Name _____

Address _____

City _____

State _____

Zip _____

Send Burpee's Seed Catalog **FREE**.

HOW TO BEAT THE FIRST FROST

CONTINUED FROM PAGE 145

planting? If you were lucky enough to have white cedar poles you may save them for as long as ten years with few replacements. Sawed lumber lasts only two or three. The red-maple stump sprouts which I use myself are good for no more than two, though I am luckier than many suburbanites in that my supply is practically inexhaustible. But cutting and trimming poles takes labor, and I try to save all the sound ones each year.

If your onions were planted early enough in the spring, they should be in storage by now. If they are ripening late you should break over the tops before they begin to form seed heads. Pull and dry them during a few days of dry weather; then twist or snip the tops off, leaving a good stub, and pack the onions away in open mesh bags hung in a cool but by no means a cold or damp room.

A LONG the New England coast the only time to plant fruit trees is in the spring, but many parts of the country are more fortunately situated. Fall planting is standard procedure south of Long Island and in many localities of the Middle West. If you are lucky enough to enjoy a less-than-rigorous climate, consult a good nurseryman now with a view to setting out a few dwarf apple trees. They bear earlier than standards and—if propagated on named, clonal rootstocks—will yield predictable and adequate crops for the home grower. Dwarf pears, too, are to be recommended in many desirable varieties. These dwarf trees will remain small enough to be sprayed



FIRST SHIPMENT

Spring Bloom

Grown in Holland, no farbs. Extremely attractive lawn, among shrub borders.

Your choice of the following: white, blue and purple etc. or grand mixture 12 for 65c 50 for \$2

BEDDING H

Another imported favorite Goldfarb's. Delightful and long lasting in your white, pink, red, yellow.

12 for \$1.85 50 for \$9 Exhibition bulbs (top-size) 1

Write for our bi

GOLDFARB 164



A thing of beauty And skips extra



TORO MANUFACTURING CORP.

Schling Bulb Catalog

Describing and picture American, Dutch, French bulbs, including the before the war. A book offering all types planting—Hyacinths, dils, Crocus, etc. Most difficult to get but top quality. Write now

MAX SCHLING

615 Madison Ave.



133 Burpee Philadelphia 3

DOUBLE FR

and other lovely sh

ing vines. Write

STERN'S NURSERIES.

GOLDEN RO

and other

Write for FR

STERN'S NURSERIES.



LANDSCAPE

Properties of all

ROBERTA FIREMAN DIZ

PEONIES

Send For Free Ill

79. New color and be

choice varieties of zoro

Poppies and Hemeroca

new introductions. Gen

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C. E. WARRENBERG, VAN

PEONIES

Tree Peonies. 120

ing size, illustrated.

OBERLIN PEONY GARD

TOOLS

Garden and Orch

trated Bulletin. A. M. E

WILD FLOW

Wild Flowers, Fo

ROBIN FARM, R.D., 100

GARDEN LILIES

CANDIDUM. Chaste Madonna Lily. Ea. 60¢, 80¢, \$1.10, Doz. \$6.00, \$8.00, \$11.00.

EDNA KEAN. Bold, cherry-red, outward-facing blooms. July. 4 ft. Ea. \$1.50, Doz. \$15.00

MRS. R. O. BACKHOUSE. Ivory Turk's caps overlaid with pink and gold. June. 5 ft. Ea. \$3.00, Doz. \$30.00.

SANDYLOAM

Alan and Esther Macneil

North Springfield, Vermont

Full catalogue sent on receipt of 25c.

Partial list on request.



FREE!

Send for our 1945 Fall Catalog illustrating in full color bulbs, roses, perennials, for your garden.

BOX B

CARROLL GARDENS Westminister Md.

Lower Bulbs!

PRICED!

different for your choice selection of bulbs: Pitcher Slipper - Dog-ears - many rare varieties - guaranteed to grow. Low priced. Early! Immediate!

Send for FREE COLOR CATALOG

NEY GRAPE VINES

rooted Grape Vines, bare root or arbor-vitae, show all best of under Maloney's rapid growth. Fruit buds. Evergreen. Ideal for small plantations.

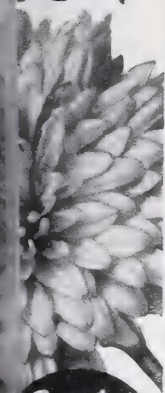
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Small Plants MONS

so Dwarf Oranges. Unique and useful indoor plants. Large, beautiful, waxy-leaved—the thrill of pickles, often weighing 10 lbs. Dwarf Oranges in our fall catalog. Also Roses, Shrubs, Evergreens. Write NOW.

St., Bridgman, Mich.

lant EMUMS! Lady



Special 3 for 1 (Value \$50)

Plants profusely blooming. Our finest garden display. Strong, field-grown. Don't miss this fall, plant this fall, next season.

kins Co.

St., N.Y.

Plants Lavender

successfully with a bucket or wheelbarrow spray-pump, along with potatoes and roses.

Does your family like okra? If not, it's probably because you don't pick the pods when they are still young and tender. Okra pods are at their best the day after the blossoms fall. Then they reveal not the slightest sign of stringiness or fibre, but are richest in that slick, mucilaginous, sweet savor which lends such blandness to soups and pot-roasts and omelette sauces.

Commercial baking beans are threshed by a combine which reaps and shucks and sacks them by the acre. Home-garden methods have to be more primitive. But don't try to shuck them by hand. Stuff them in a stout sack and thump them with a stick. After cleaning out the stems and chaff (an electric fan will help on that chore), be sure to process them to kill any weevil eggs. An hour in a slow oven (140 degrees) or packing them in a tight container with a little carbon disulfide or carbon tetrachloride will do the trick. Then store them in glass jars on a dry shelf for some of the meatless meals you're pretty sure to be confronted with next winter.

WE LIKE to think of June as the salad month, but there are green things for September, too. Endive is best in the fall. Chinese cabbage is far too little appreciated in this country—possibly because most of us boil it in water till it has lost most of its flavor, instead of steaming it until tender. And if there is a better autumn treat than fresh slaw cut in the thinnest of slivers from a new head of Savoy cabbage, with a good French dressing well worked into it and a generous sprinkling of celery seeds over the top—well, I don't know it. Unless it's the first batch of new sauerkraut, with caraway seeds.

NEW COLOR For ailing lawns and it's FREE

Read LAWN CARE and learn how easy you can keep your lawn sparkling green during hot weather. Know the correct, proven methods of watering, weeding, feeding and mowing... as well as the advantages of late summer or early fall seeding with SCOTT'S Weedfree Seed. Write today for your FREE 2-year subscription. Your lawn will again have that "springtime green."

O. M. SCOTT & SONS CO. 67 Fourth St., Marysville, Ohio



SOW Scott's SEED THIS FALL

Offered for the first time!



NEW BELLINGHAM HYBRID LILIES

ALSO NEW HYBRID AURATUM LILIES, DAFFODILS

Rare, Orchid-like Markings

AND OTHER BULBS

Only Wayside offers you the magnificent Hybrid Auratum Lilies, introduced for the first time this autumn, and of such great beauty and variations as to defy comparison! Yes, and from Wayside, too, you are offered 20 new varieties of daffodils formerly made available to and grown only by connoisseurs! Other rare bulb offerings see them in our new autumn catalog.

Exclusive with Wayside... fascinating flowers 4 to 8 in. across, gracefully shaped... in pyramidal clusters of 20 to 30 blooms each, that perch atop high stiff stems 4 to 5 ft. high. (Need no staking.) Colors range from soft yellow, buff and terra cotta through shades of copper and orange to red, distinctly spotted with dark red or soft brown. Some flowers resemble orchids in their markings. Illustrated and described in our autumn catalog.

Send for Autumn Catalog At Once (number of copies limited)

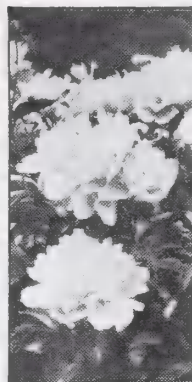
Choice bulbs! Extra choice lilies! Roses and flowering shrubs as well as fine collections of iris, peonies and other hardy plants for autumn planting. Illustrated in true-life colors. Tested cultural instructions. To be sure of your copy, it is necessary that you send 15c with your request, coins or stamps, to cover postage and handling costs.



Wayside Gardens

32 Mentor Avenue Mentor, Ohio

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PRIDEFUL PEONIES

from the World's Best Collection

Interesting collections and individual plants, including beautiful single types, at prices that should appeal to every garden-lover.

Lovely FRENCH LILACS

ALL GROWN ON THEIR OWN ROOTS From the finest stock in the country. Doubles, singles and in colors, from white to deep purple.

BRAND PEONY FARMS INC. 144 E. Division St., Faribault, Minn.

DELPHINIUM PACIFIC HYBRIDS

ORIENTAL POPPIES

IRIS — PEONIES

All Select Varieties

RUSSELL LUPINS

in many and varied colors

Also a wide list of

PERENNIALS

for Fall planting

MANY ATTRACTIVE COLLECTIONS

included in our free Autumn Supplement. Send today!

F. H. HORSFORD

Route 2 Charlotte, Vermont

PEACE (Mme. A. Meilland)



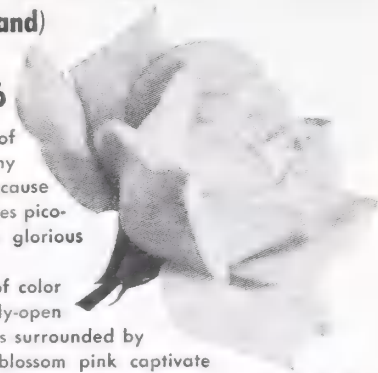
ONLY AARS 1946

The hybrid tea rose of a generation. "Many roses in one" because buds of yellow—edges picotee cerise—open to glorious iridescent blooms.

Each stage of opening discloses new beauty of color range until the stately, long-lasting, fully-open blooms—with their high-pointed golden centers surrounded by firmly-held petals of alabaster-tinged apple-blossom pink captivate you with their ethereal loveliness. Long, sturdy stems; strong plants with holly-like foliage. \$2.50 each; 3 for \$6.25 POSTPAID—GUARANTEED TO BLOOM as are all STAR ROSES. Send TODAY for the FREE STAR ROSE CATALOG showing PEACE in full color.

THE CONARD-PYLE CO., Robert Pyle, Pres., West Grove 288, Pa.

PEACE IS FOR SALE BY LEADING ROSE DEALERS



Spring Air
for those who love LIFE!



People who sleep like to call it their mattress — but you look on it less

We suggest that you Spring-Air for what the most practical nightly restoring which enables you to the fullest.

Spring-Air is able because of its unique — centered on the spring design which unrestricted flexibility spring spiral is 10 convey its springiness with this liveliness by the alternate manner of joining together.

Renitence is the for it, but in practice it means the automatic adjustment of the your individual well. No other construction quality to such a

Yes, if it is Life then Spring-Air has wonderful contribution to your enjoyment sleep better on Spring-Air that means you can the difference!

Spring Air

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GUARDIAN
2-LAYER
WEE-FOLKS

LONG-FELLOW
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STARDU
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HOUSE BEAUTIFUL

OCTOBER 35c



Valentine



You would

love her home.

Naturally, it is done



with Valentine-Seaver . . .

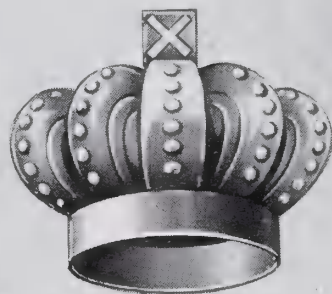
upholstered furniture for gracious living . . .

created in today's smartest manner.

Seaver

FURNITURE

Signature of Quality



This craftsman is affixing the famous Green Shield, trade-mark of *Imperial Tables*. Of the more than 300 individual operations required in the building of these fine tables this probably is one of the most significant to you. It is the honored signature of the maker. It is your assurance of rich beauty, enduring quality, and sound investment for the convenience and happiness of your home. Today's wartime conditions and the fact that skilled Imperial woodworkers are producing precision assemblies for military aircraft make it impossible to build all of the desired Imperial Tables. Nevertheless, it is important for you to know that every table now leaving the Imperial factory qualifies in every way to bear its Signature of fine quality. The Imperial Green Shield trade-mark.

Invest in War Bonds
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IMPERIAL FURNITURE COMPANY, GRAND RAPIDS, MICHIGAN



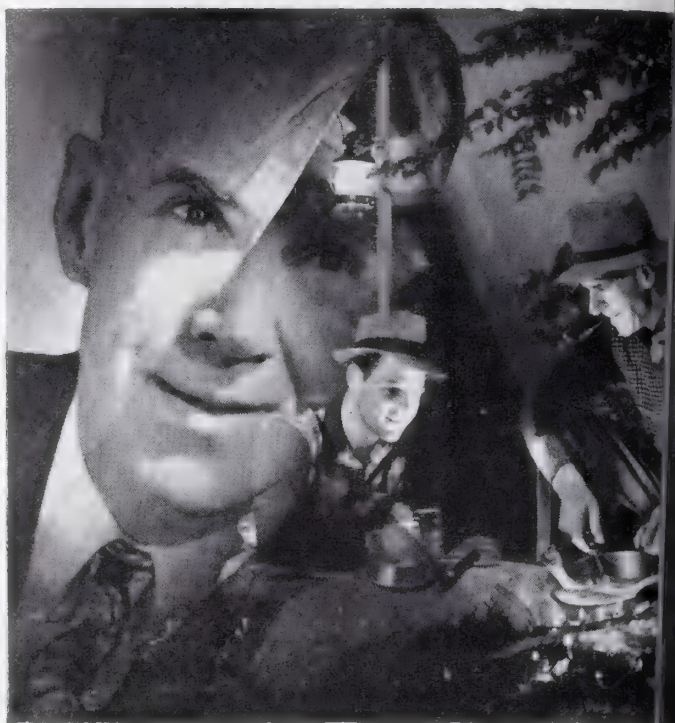
Ensemble by Sumerson, of Celanese* rayon multicord. To lend color and excitement to your bedroom, ensembles tailored in multicord—the new Celanese fabric that drapes so beautifully. Wrinkle-resistant and colorful in beautiful colors of rose with blue, blue with rose, red with grey, yellow with green. The ensemble is two and one-half yards long and lined with Celanese Serenacel rayon taffeta . . . \$16.98. Matching table skirt, \$12.95. Single bedspread, \$18.95. Double bedspread, \$19.95. All three designed by Sumerson. Second Floor Annex.

Jordan Marsh

MARSH COMPANY • BOSTON MASS. • NEW ENGLAND'S GREAT STORE

*Reg. U. S. Pat. Off.

HE DREAMED OF A HOLIDAY IN A WORLD AT PEACE...



SHE PLANNED A HOMECOMING FOR THEIRS



OF ALL the influences upon thought and feeling, there is none more compelling than music...melodies familiar and heartwarming, opening new vistas of memory...experiences yet to be lived...

No matter what kind of music touches your inner self and brings you the deepest personal satisfaction, you will enjoy it most on a Stromberg-Carlson.

In FM, Standard Broadcast, or record reproduction, Stromberg-Carlson makes it possible for you to hear all music as it was meant to be heard—with utmost clarity, with utmost realism in every gradation of tone. And once you have known the fuller, richer quality of a Stromberg-Carlson, you will never be content with a lesser instrument.

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IF YOU ARE among those who have promised themselves a homecoming after the war, this is our promise to you: We are the finest FM and Standard Broadcast instruments we have—finest in every detail of radio reception and record reproduction. You will be able to choose your Stromberg-Carlson from a superb variety in a wide price range.

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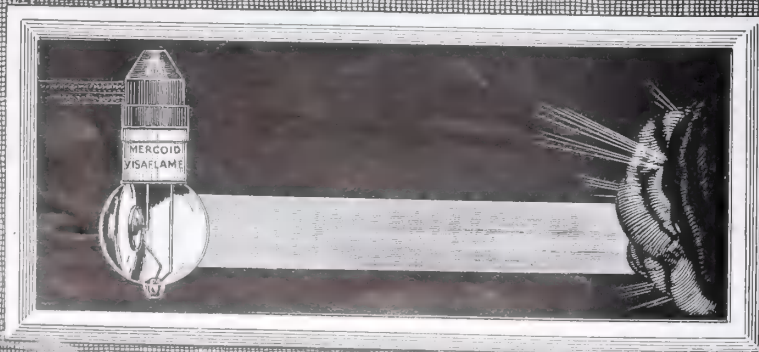
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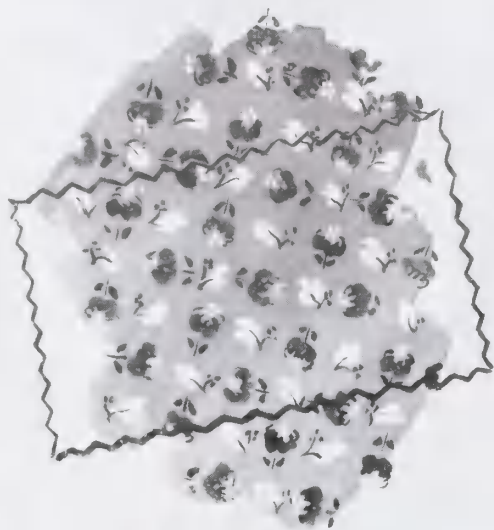
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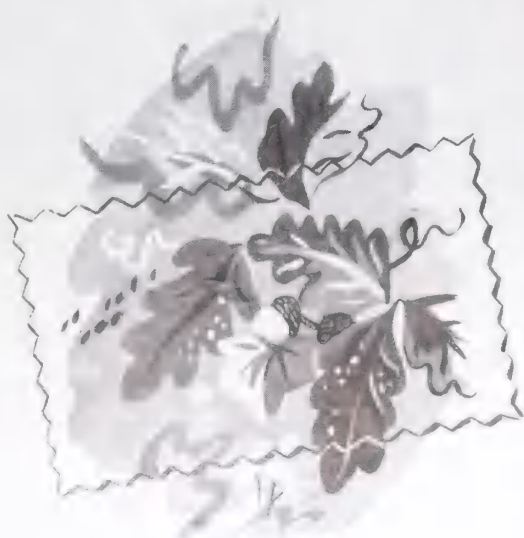
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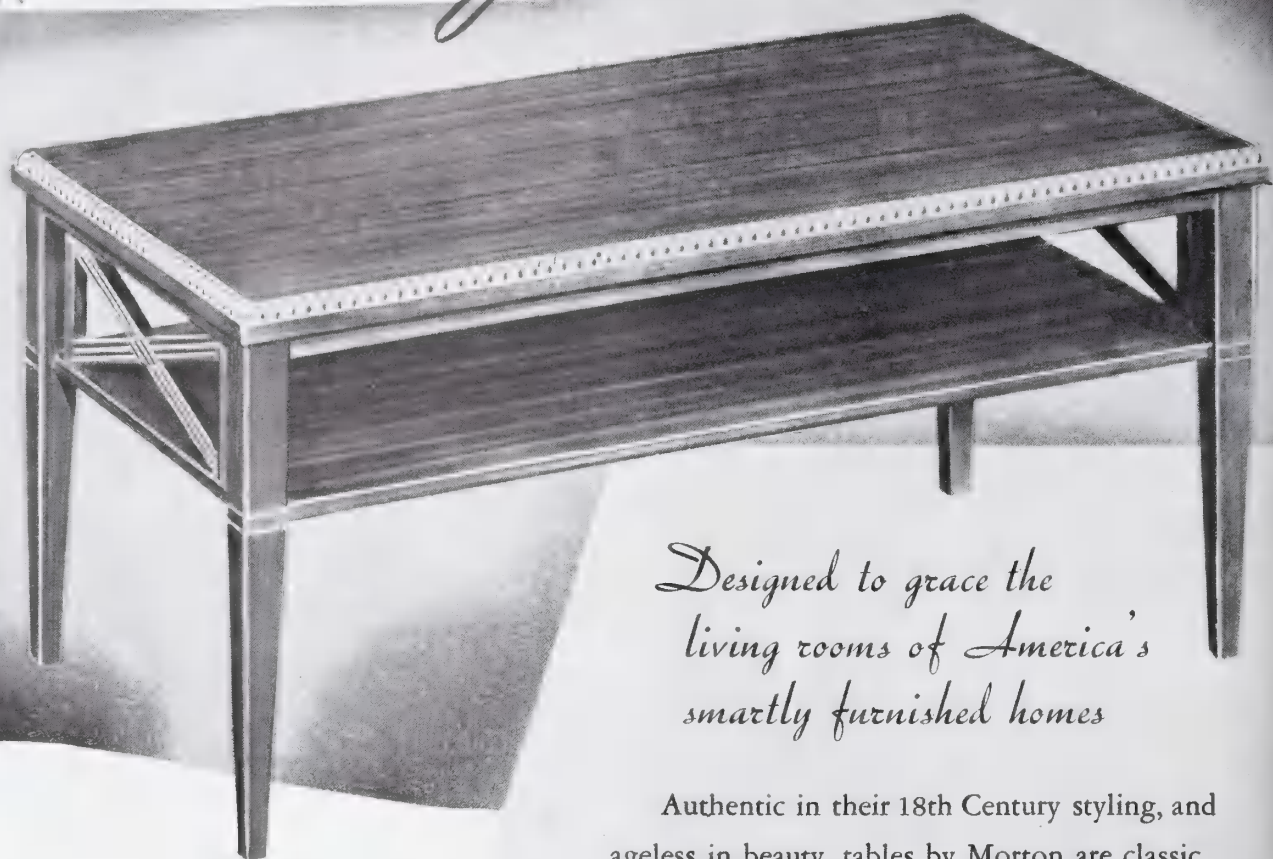
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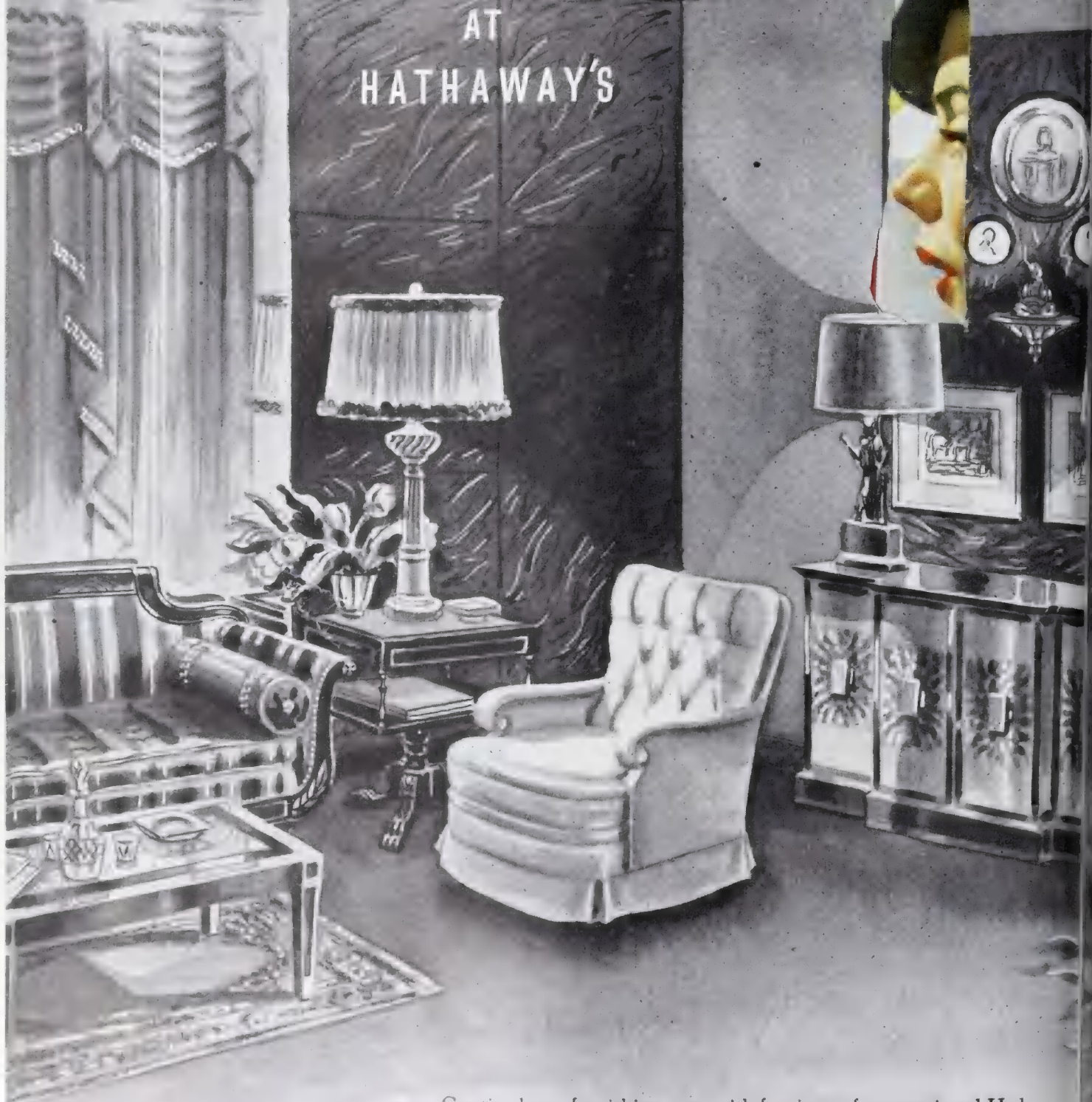
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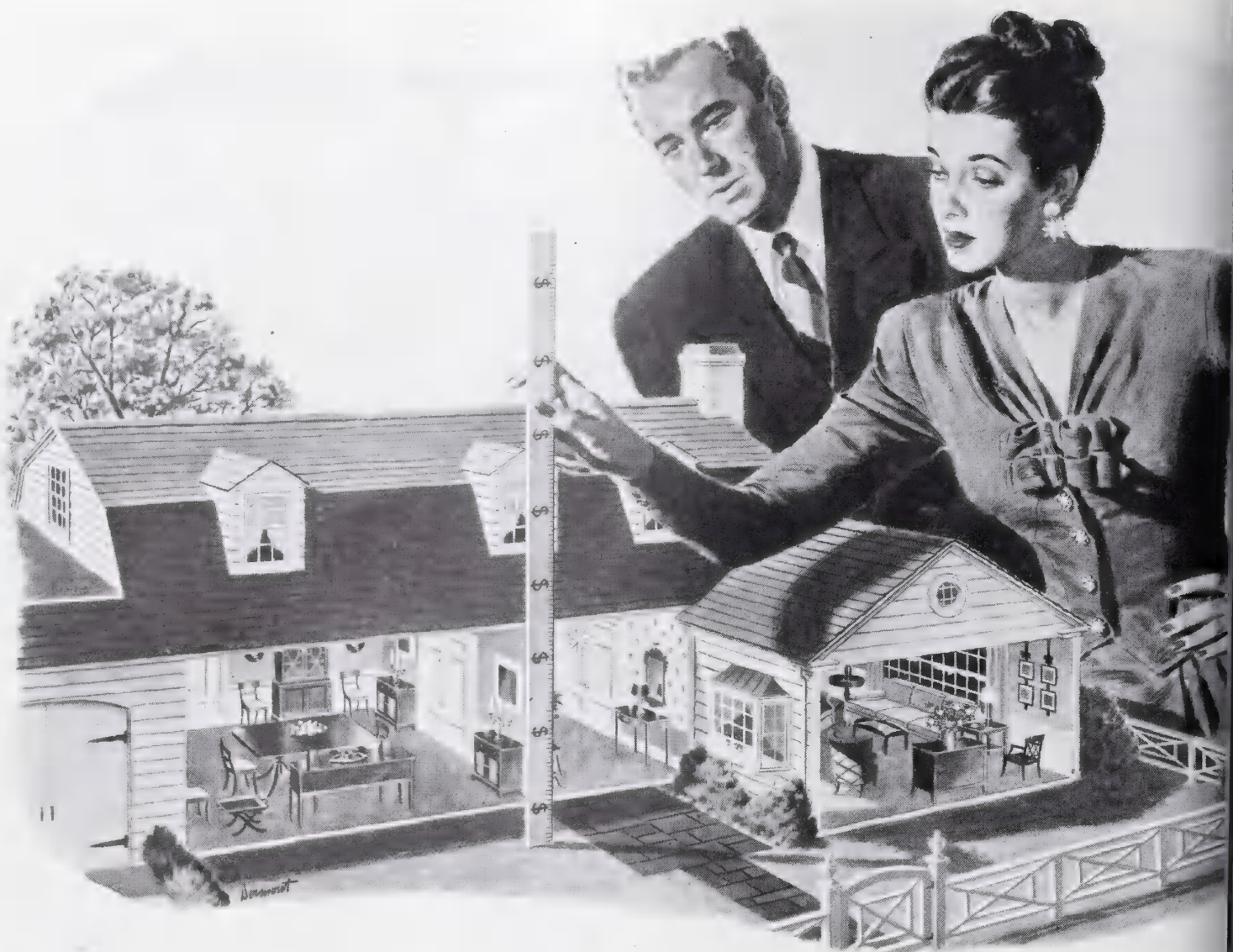


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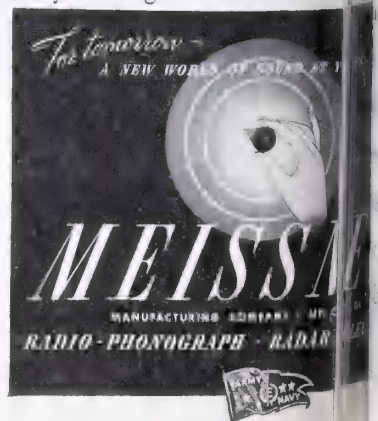
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The single Meissner now in existence has

been loaned to the high school of Ill., Meissner's home community. After V-Day, when the music of Meissner can turn again to the world, this new electronic radio-phonograph qualities of tone that have astonished Fiedler, Helen Traubel, Bruno Walter, many other great artists will be



It's Heisey, Honey!

and this has been a 'Heisey family' since I was young as you!"



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but always worth looking for . . . worth waiting for.

Every Drop... Kentucky Straight Bourbon Whiskey

Ancient Age

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Expert on the world's greatest reading matter at home. No matter how much or how little you may have had, you would listen to our famous guest spoke glowingly of the best of all time, what warm friends you have, and how they can help anyone attain life.

Of The Classics Club, four authorities meet into a Selection Committee to choose the books which offer the greatest enjoyment to "pressed for time" men and women. They agreed that every book selected must have the most vote of all four members of the Classics Club now presents these books.

The Great Books Called "Classics"?

There is a living book that will never grow old. Its vitality of inspiration it can arouse a new viewpoint and a new breadth of understanding in times of great historical significance.

We often wondered how these truly great

books "got that way." First, because they are so readable. They would not have lived unless they were read, and they would not have been read unless they were interesting. And of course, to be interesting they had to be easy to understand. And those are the very qualities which characterize these selections: readability, interest, simplicity.

It is not necessary to have a "higher education" to appreciate these books; and, after you read and know them, you will have acquired a broader and more liberal education than most of your business and personal acquaintances. You will have lost any personal concern about an "inferiority complex" and any fear about not being the equal of others whose formal education is greater than your own.

Only Book Club Of Its Kind

The Classics Club is different from all other book clubs in these three ways: 1. Its sole purpose is to distribute to its own members the world's great classics at low prices. Its members are not obligated to take any specific number of books. 2. Its selections are luxurious De Luxe Editions—beautifully bound in fine leather or the same material ordinarily costing \$7.50 and \$10.00 bindings. They are also decorated in genuine gold, which adds to the original lustre, and have beautiful leather covers which you and your family will read and cherish for many years.

A Trial Membership Invitation To You

You are invited to accept a Trial Membership in The Classics Club. With your

first book will be sent an advance notice about future selections. You may reject any book you do not wish.

As a Trial Member, you need not take any specific number of books—only the ones you want. No money need be paid in advance, no membership fees. You may cancel membership at any time.

Paper, printing, binding costs are rising. Therefore, in order to assure yourself the present low price—as well as to receive your free copy of THE RUBAIYAT OF OMAR KHAYYAM—we suggest that you mail this Invitation Form to us at once. THE CLASSICS CLUB, One Park Avenue, New York 16, N. Y.

Walter J. Black, President
THE CLASSICS CLUB
One Park Avenue, New York 16, N. Y.

EEM

Please enroll me as a Trial Member and send me, FREE, The Classics Club Edition of THE RUBAIYAT OF OMAR KHAYYAM, together with the current selection.

I am not obligated to take any specific number of books and I am to receive an advance description of future selections. Also I may reject any volume before or after I receive it, and I may cancel my membership whenever I wish.

For each volume I decide to keep I will send you \$1.89, plus a few cents postage. Books shipped in U.S.A. only.

Mr. ☐ _____
Mrs. ☐ _____
Miss ☐ _____
Address _____
City _____ Zone No. _____ State _____
(if any)

More than just a Kitchen.....



..... IT'S A *St. Charles* KITCHEN

There's a difference! This peninsular* kitchen is *more* than just cupboards to hold dishes and utensils... *more* than just stock units put together. Like every St. Charles Kitchen, it's a completely integrated ensemble... designed for style as well as step-saving. For a kitchen that will make "kitchen hours" happy hours... and save you work and time... you need a St. Charles Kitchen. Whatever the room size or shape, your kitchen will be custom-built and custom-built to suit your individual needs... to express your taste. It will give you maximum storage space... *plus* a selection from an unequalled variety of special units and accessories to make that space even more useful. It will give you every possible foot of working surface... *plus* the convenience, "easy-to-clean-ness" and style of a streamlined one-piece continuous working counter.

*An original St. Charles Design Custom Kitchen

Write for folder. Be among the first to have a postwar St. Charles Kitchen. Our new folder pictures several different designs... tells of the planning service offered through dealers. Write for your copy today. St. Charles Manufacturing Co., 1661 Dean St., St. Charles, Mo.



CUP RACKS. Inserted into wall in shelves... built-in cup racks... (text is partially obscured)

SLIDING SHELVES. (text is partially obscured)

37
CONVENIENCE
UNITS AND
ACCESSORIES



CUSTOM-BUILT

St. Charles

STEEL KITCHEN



Desert trail near Tucson, Arizona, looking toward the Santa Catalina Mountains.

JUST AHEAD

YOUR GATEWAY TO ENCHANTMENT

...ears will end with brighter days. And a new Lincoln motorcar
ing to get underway. . . . Then, free as a birdsong, you'll share
of a thousand roads. Go where grand old saguaros spread
arms. Travel the taut highway that thins to a dot in the dis-
e your goal some white-faced village in the hills. This Lincoln
. . . . Here will be a car to carry you in utmost comfort. A car
advanced in style—engineered to world-famous standards of
very respect it will be the finest Lincoln ever to bear the name.



Nothing could be finer

LINCOLN

A DIVISION OF FORD MOTOR COMPANY

You couldn't have a sounder PIPE dream



GO AHEAD — *dream* about that home you're going to have. But do your dreaming with open eyes. It's a house to *live in*, remember — for years perhaps . . . not a castle in the air.

So consult an architect. And specify long-lived building materials . . . copper water tube or red brass pipe, for example, for the plumbing.

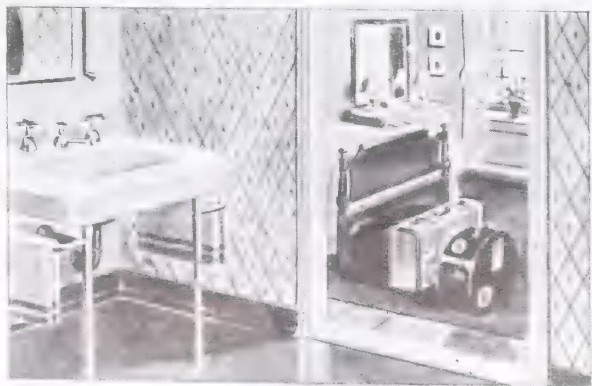
You couldn't have a *sounder* pipe dream, particularly if the blueprints call for CHASE brass and copper. Here is why.



Showers have more zest, year in and year out, when the plumbing is Chase Red Brass or Copper Water Tube. Rust can't form to fill the tube and slow the flow of water.

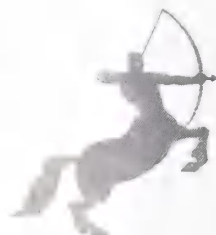


Sparkling clear water for drinking is always on tap in your kitchen. No materials than copper and brass are available, but look for the Chase tra



Upstairs, downstairs, all around the house, there is good water pressure at all times with Chase Red Brass Pipe or Copper Water Tube. No plumbing is complete without these durable metals.

PLAN NOW to install Chase brass or copper as soon as these materials are available for civilian construction. You cannot give your home better plumbing protection. Ask your architect, Chase Brass & Copper Co. Incorporated, Waterbury 91, Connecticut — Subsidiary of Kennecott Copper Corporation.



Chase

BRASS & COPPER

Soon you'll enjoy Chase Red Brass Pipe or Copper Water Tube, Chase Bronze Screen Cloth, Chase Copper Gutters, Downspouts and Plumbing in your house. And install good brass and bronze hardware and brass plumbing supplies, too.



LET QUALITY SERVE WHERE HEALTH IS CONCERNED

PROTECTION for health is established in homes where plumbing facilities of first quality are installed. You can provide this important protection by installing Kohler fixtures and fittings when you build, or when you buy. Kohler quality means care of detail; parts that are convenient to use, with strength and beauty of design; surfaces that clean easily. You will find many attractive features in the wide variety of fixtures for bathroom, washroom, kitchen or

laundry. Your Master Plumber will give you valuable help in selecting matched sets or individual pieces—and Kohler quality will *cost you no more*.

For 72 years it has been a Kohler tradition to furnish quality. Kohler products are designed, manufactured and thoroughly tested at one plant, under one supervision. Write for a free copy of booklet IIB-10, "Planned Bathrooms and Kitchens." Kohler Co., Kohler, Wisconsin. Established 1873.

KOHLER OF KOHLER



• FIXTURES AND FITTINGS • HEATING EQUIPMENT • ELECTRIC PLANTS



*Two strikingly intriguing perfumes, Sinner
loved and adored - Sinner... as
mischievous as a sidelong glance*

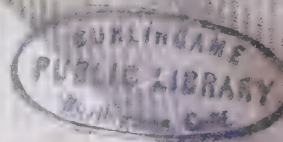
Sinner



CELANESE*SYNTHETICS

A dream-like fabric for tomorrow—wonderfully heavy, deep-textured, luxurious
to the touch—and made entirely of Celanese*—modern synthetic yarn. Existing now
only in Celanese experimental laboratories, but certain to beautify the homes of the future.

Celanese Corporation of America, New York 16. *Reg. U.S. Pat. Off.



"THAT'S A
MIGHTY PRETTY HAT
you're wearing tonight,
Mrs. G."



"GLAD YOU LIKE IT, MR. G.
It's going to be our
new Bedroom."

Alexander Smith
Floor-Plan Rug
Pattern 947

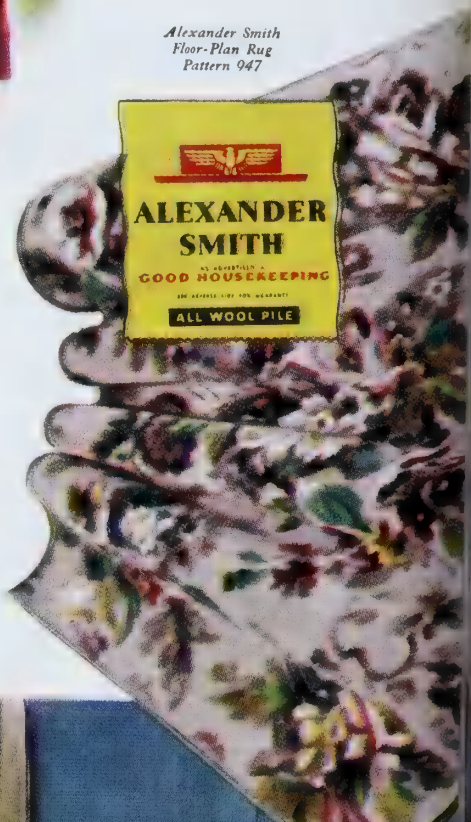
THAT'S RIGHT, MR. G. Your smart little wife has discovered the "Post War" way to "do over" her home in colors — becoming as her most flattering hat.

You, too, can "do over" your home in colors that make you look your loveliest. It stands to reason, if your husband says nice things when you wear that certain hat or dress, he'll pay you twice as many compliments when every room in your home flatters you with your most becoming colors.

How to do it? Start with an Alexander Smith Floor-Plan Rug or Broadloom Carpet as soon as they are plenti-

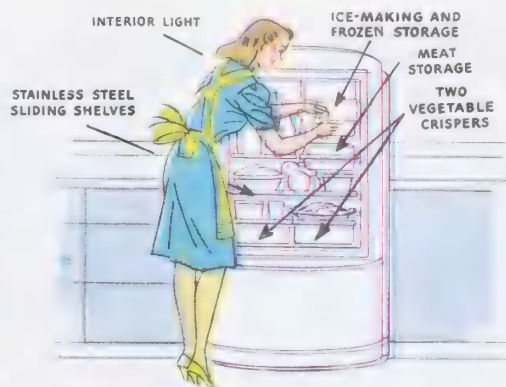
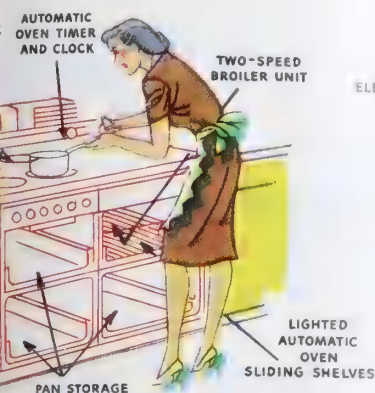
ful again. Choose one with colors that "do things" for you. Use those same colors in your walls, draperies, furniture, and create a "personality room!" It's a feeling as thrilling as buying a brand new hat!

Plan your color-right room now. Write for our free booklet, "It's Fun To Do Over With Color." Alexander Smith & Sons Carpet Company, Yonkers, N. Y.



The floor becomes a dual-purpose room to be used for an extra "living room," as

ALEXANDER SMITH FLOOR-PLAN RUGS • BROADLOOM CARPETS



Center. Your Hotpoint Electric could be installed conveniently near sink to do away with needless steps. Also, electrically lighted Hotpoint provide handy storage space for cooking utensils and related equipment.

2 Dishwashing Center. To save work, this unit should be placed between the other two major centers. Dishes are washed *hygienically* clean by the Hotpoint Automatic Dishwasher. ★ ★ ★ Food waste is whisked away *electrically* by the Hotpoint Garbage Disposall. Hotpoint easy-to-clean Steel Cabinets furnish room for dishes.

3 Food Storage and Mixing Center. Cut down unnecessary labor and steps by placing your Hotpoint Electric Refrigerator on the side nearest the outer door through which supplies are brought. ★ ★ ★ The maple cutting board belongs near the refrigerator—with Hotpoint Steel Cabinets for storing necessary equipment.



Cost of a Hotpoint Electric Kitchen averages about 10% of home-building costs.

cut your kitchen time with 3 HOTPOINT WORK CENTERS

Each new electric servant into a scheme, your postwar kitchen can be convenient! Hotpoint Work Centers for arranging kitchens to cut time the modern way to increase the efficiency of appliances.

Explained the work-center idea in a 24-page booklet, "Your Next Kitchen by Hotpoint." You'll also discover expert planning and lighting; six full-color

illustrations of model kitchens; descriptions of the entire line of Hotpoint appliances; and pages more of helpful advice!

Take steps now toward building a kitchen that will give the most service for your money. Simply send ten cents with coupon for your copy of the helpful Hotpoint book!

Hotpoint DEPENDABILITY ASSURED BY 40 YEARS EXPERIENCE

Edison General Electric Appliance Co., Inc.
5646 West Taylor St.,
Chicago 44, Ill.

Enclosed please find ten cents in coin or war stamp, for which send me your new kitchen planning guide entitled, "Your Next Kitchen by Hotpoint." (This offer available in the United States, Territory of Hawaii and Alaska).

Name _____
Address _____
City _____
State _____



Hotpoint

Electric Kitchens

Electric Dishwashers • Automatic Garbage Disposals • Refrigerators • Home Freezers • Winger-Type Washers • Portable Ironers • Table Type Ironers • Cabinet-Sinks • All-Steel Cabinets

"Now you may look—Happy Birthday."



**(Only wish we had enough of these
bedspreads for everybody)**

Breath-catching surprise for a growing-up daughter! Her room re-done, with a Fieldcrest Spread taking half the glory. Mother pats herself on the back for *that find*—a charmingly designed cotton spread in colors of long-lasting freshness. And she looks for the time when she can choose at will in the stores both Fieldcrest spreads and matching draperies to surprise everyone in the family!





WINDOW

SHOPPING



our shopping on these pages, please remember that all prices, while they go to press, are subject to change. Remember, too, that these prices are Federal and, in some cases, local taxes, except as otherwise noted.



WALL FLOWERS. Take a pair of your prettiest demi-tasses, plant them with grape ivy or philodendron, and give them a place of honor on this extraordinary wall bracket. Fine for small flower pots, too. Made of solid mahogany with hand-rubbed finish, it's 11 1/4" long, 9" high, and the shelf is 4 1/2" deep. \$7.25 each, \$14.50 pair, ppd. Robert Keith, Thirteenth and Baltimore, Kansas City, Mo.



HANDSOME JEWEL CASE. One of the most successful Christmas gifts we know was given by a serviceman to his girl, and it was this jewel case! Blue, wine, rose, or green genuine leather, with gold-tooled bands (give second choice), a lock and key, it is 10" x 7" x 3 1/2". Removable tray has double ring bars. Monogrammed. \$5.95 ppd. Ellison's, 410 Delaware Ave., Wilmington, Del.

MUSICAL SLEEPYHEAD. Your own little sleepyhead will slip off to meet the sandman without the usual demands for another glass of water, another kiss for Daddy if she has this musical Pajama baby for a bedfellow. It plays a dream-catching lullaby when wound up and is a toy no little girl should be without. Stands 16", \$8 ppd. Malcolm's, 524 No. Charles St., Baltimore, Maryland.



SOPHISTICATED SCUFFS. These we love! They're hand made of velvet, trimmed with white bunny fur, have wool inner soles and leather bottoms. Choose Empire green, amethyst, royal blue, fuchsia, lipstick red, black, or white. Give second choice. For men, they come in all wool and are royal blue with gray fur. Send shoe size and \$6.75. Postpaid from Daniel's Den, 141 Newbury St., Boston 16, Mass.



Three Out of Five!

These charmingly smart pins come in five different designs (but we've illustrated only three), each showing a horse in various gaits. Handmade of sterling silver with tarnish-resistant gold finish. Wear them in sets on lapel, beret, purse.

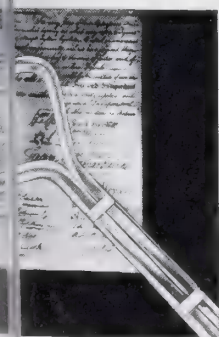
\$3.60 each including tax & postage

Residents of Missouri add 2% sales tax



Selden Cooper

8015 Forsythe Blvd. Clayton 5, Mo.



AND BETTER

... this plastic... glass, in a wonder... smart new shape, the important details your prized collec... es 2" x 3 1/2". \$9.75



Rose Inkwell

\$1.00

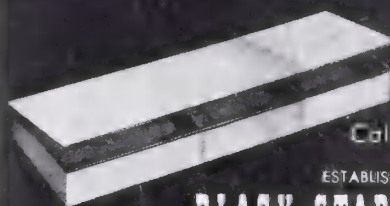
Perfect gift for Milady's desk. Made of fine white porcelain, hand painted. At home with the finest antiques. Choice of white (as illustrated), Heavenly Pink or Forest-me-not Blue. All have the same sweet Rose design enclosed in a charming gift border. It measures 1 3/4" square by 1 1/2" high. Sorry, no C.O.D.'s—Add 10c for delivery.

Dennison's

411 Fifth Avenue

New York 16, N. Y.

Golden Bronze Cigarette Box



Rare prize... this generous-sized box in hard-to-find golden bronze. Tarnish-proof, with three compartments lined in California cedar 10" x 3 1/2" x 1", \$24.00

ESTABLISHED 1911

BLACK, STARR & CORHAM

FIFTH AVENUE AT 40TH STREET, NEW YORK 18, N. Y.

WHITE PLAINS

EAST ORANGE



1. Matched clear Crystal with hand cut Thistle design. May also be had with hand cut Ear of Rye. State choice. Hiball holds 12 ozs., doz. \$8.00. Old Fashioned holds 7 ozs., doz. \$8.00. Footed Cocktail holds 3 1/2 ozs., doz. \$8.00.

2. Handsome matched Crystal with nicely cut pattern of Flying Geese over marsh grass. Hiball holds 12 ozs., doz. \$8.00. Old Fashioned holds 7 ozs., doz. \$8.00. Footed Cocktail holds 3 1/2 ozs., doz. \$8.00. Cocktail

Shaker with glass strainer holds 1 quart. Each \$9.00.

PLUMMER, Ltd.

Dept. B, 695 Fifth Ave., New York, N. Y.

Please send me free Gift Catalogue.

Name.....

Address.....

GALLERIES
MARCUS
TEXAS



MUSICAL LIQUOR CHEST

With 3 Letter Monogram

Since the appearance some months ago of "Going My Way", we have been flooded with requests for a musical liquor box such as was shown in that picture. Here it is! Lift

the lid and it starts playing a well-known drinking song—close it and it stops. Fitted with a genuine Thoren's Swiss music unit. Made of beautifully grained walnut with a floral inset in the lid. Size 14" x 6" x 5". The gift supreme for a man. Complete with monogram and two crystal whiskey glasses—\$22.50 postpaid.

"GAY NINETIES" SHAVING MUG

Three mugs on a mug! Illustrating three famous facial hirsute adornments sported by men of fashion at the turn of the century. Left to right they are "burnside", "handle bar", "walrus". A rare gift to the man who likes a creamy, generous lather that only a shaving mug can produce. With three-letter monogram \$2.00 postpaid.

Hundreds of other smart gifts for children and grown-ups. Write for free gift catalog.



Mayfair Gifts

72-08D AUSTIN ST. • FOREST HILLS, N. Y.

OUT OF THE SWEET PAST . . .

Magic Slipper

BY HERB FARM



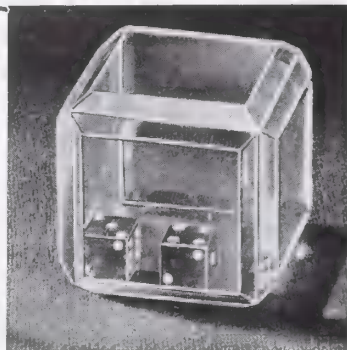
\$2.50

(plus 20% Fed. tax)

Blue hob-nailed glass Victorian slipper, filled with enchanting pot-pourri . . . colorful petals of fragrant flowers. A grand gift—or a treat for yourself.

Enclosed is \$3.00 ☐ Send mine C. O. D. ☐
(includes 20% tax)

The HERB FARM SHOP, Ltd.
Dept. HB10, 347 Fifth Avenue, New York 16, N. Y.



TWO IN ONE

This pair of dice encased in a 2" crystal lucite cube is an amusing device for number matching.

Pa would like one at the bar or on his desk as a paper weight—substitute for doodleing.

\$2.50 Postpaid

Sorry—No C.O.D.'s

Write for booklets "CHRISTMAS GIFTS", and COUNTRY HOUSE REPRODUCTIONS.

The Lennox Shop
Long Island's unusual gift shop
HEWLETT, N.Y.

MATCH BOX COVERS

for kitchen-size matches put an end to the plaint "there are never any matches in this room." Pipe smokers are especially grateful for these covers but it's a grand gift for women too. Of genuine leather over metal, in green, red, or brown with gold tooling.

\$2.50 postpaid

Three-letter monogram in gold, 25c additional

Write for Catalogue B10

The SALT & PEPPER SHOP
445 E. 86th St., New York 28, N. Y.

HURDY GURDY

A delightful toy for children. Plays gay tune at turn of handle. Size 6" x 9". Has shoulder strap and fitted with rod stand. Decorated with colorful scenic view.

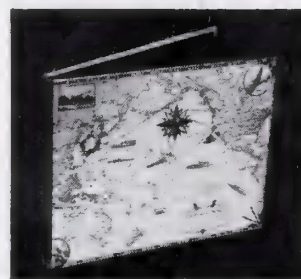
\$9.95 Complete

SCULLY & SCULLY, INC.

"The Smart Gift Shop of New York"
445 E. 86th St. New York 22, N. Y.

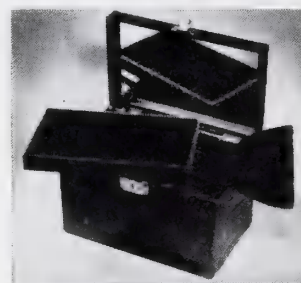


WIN



THE BEST SCRAP

seen! We're sure that even if you with someone in the want it for his letters and so that his children may have record of a brave cover, back and front, is of the world by Ernest measures 18" x 14½" cl \$6 plus 25c west of Miss House,* 505 Fifth Ave.,



LUGGAGE FOR A

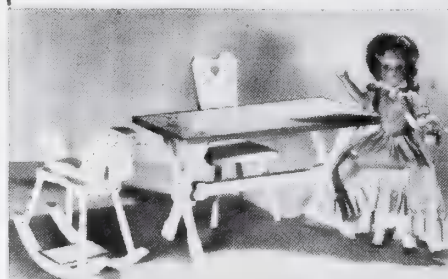
woman who has ever to Bottle Case knows all a wonder of them. This on lining, adjustable bottle lined jewel tray, mirror monogram! Covered in black Permahide—a de alligator, it's 12" x 7" x tax and postage. Dale's Inc., 719 Fifth Ave., New



ROLICKIN' ROL

the play-pen crowd bewit infectious belly laughs music as you grab the ments for yourself. A man is locked in a clear as the ball rolls its passe over heels. Measures 2 and lots of fun for 75c age. Dennison's, 411 Fif York 16, N. Y.

THIS IS WHAT LITTLE GIRLS DRE



Toy table (12½" x 7" two chairs, beautiful hand-decorated, \$1 horse, \$3.75, partly just the right size for doll. Little mothers want to find that they dress and undress the from her bonnet to pantaloons. 11" tall,

YOUNG BOYS
746 MADISON
NEW YORK 21



LUCKY Horseshoe BELL

\$7.50

Complete with Horseshoe Bracket

\$9.50

No C. O. D.'s

At your garden gate, house, camp or as a "come-and-get-it" call. Unique, attractive, practical. Two old horseshoes welded so they chime pleasantly when tapped with raw-hide-tied clapper. Black, weatherproof finish. Height about 9 in. Diameter about 8½ in. Design patent 137664. Shipped direct express collect on receipt of check or money order.

Horseshoe Forge

9 Muzzey Street, Lexington, Mass.

RARE ANTI ORIENTAL

At Moderate

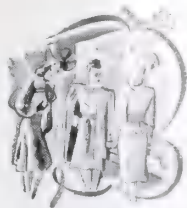
Also 300 Semi & New Ori old desi

in perfect condition America's foremost and expert. Write tive list—then if will ship selection for your inspection many are no high rugs.

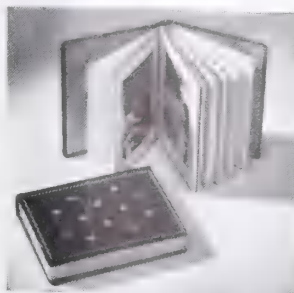
EXPRESS PR NO OBLIGATION

Chas. W. J
401 S. SA SYRACUSE

PING



AFFAIR. Remember in your grandmother's home is the 1946 version one of the nicest gifts handsomely made of Lee Linder, with gold-leaf cover, and inside the 3 1/2" x 2 1/2" frames for tiny portraits. Holds 14 ppd. Selden Cooper, 8015 Clayton, Mo.



DRESSED MAN. Seen better-looking cuff made of sterling silver cut-out initials. We're want several pairs for gifts, so to be sure of an you'd better order now. d. tax, they're postpaid ovelties, 541 Madison 22, N. Y.



FALSE? We're so in lower arrangement that it must leave our office. includes 3 ivy sprays, 3 ies, 2 stock, 2 peach-blossoms. With the exy and apple blossoms, re white. Wax flowers lipping in warm suds, \$15 ppd. Brown jar \$6. 22 Park Ave., N. Y. C.



od...for Fruit



Double Cocktail Glasses

Exquisite for your own home, or as a gift for a bride... these charming double compotes are a graceful prelude to a well-planned meal. Upper compartment for cocktail, lower for ice. About 5" high, 4" wide.

8 for \$7.00 12 for \$10.50
No C.O.D.'s please. Express Collect.

bertram shrier, ltd.

1147 Connecticut Ave. Washington, D. C.

Feather your Best



A delightfully different sterling silver trio to flatter you... plume pin and matching earrings... beautifully finished with french enamel. Pin—3" long—is \$3.50; the earrings—1 1/2" long—\$4.50. Tax included. In blue, yellow, ox-blood, and lavender—lending just the right note to your smart fall outfits.

studio shop 556 Haystack St., Baltimore, Md.

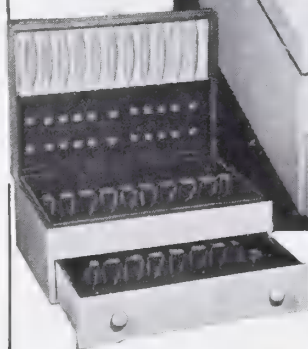
To Bed pyhead doll

andmade of solid a little girl will r baby into with pride. Order now and make the nopy yourself. It ong by 22" wide mattress

\$11.95 prepaid

GES, Inc. Dallas 4, Texas

THE BRIDE'S GIFT DE LUXE



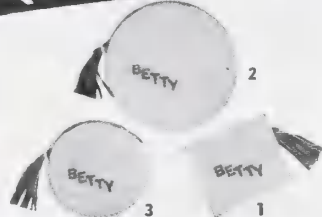
Tarnish Retarding . . . Hand Painted SILVER CABINET

Large enough to hold all the family flat silver—beautiful enough to merit a place of honor in any home! Both the chest and the drawer underneath are lined with the magical new felt that keeps silver bright and shining. Felted slots, loops and grooves hold each piece firmly in place. Holds 132 pieces of silver. Cabinet may be had with floral decoration as shown or with one letter monogram in place of central flower design. Hand painted on black, white, red, or walnut background. (In ordering give second color choice.) 11" x 16" x 6 1/2". \$16.50 Postpaid.

Hundreds of other smart gifts for children and grownups. Write for free catalog.

mayfair Gifts 72-08 D AUSTIN STREET • FOREST HILLS, N. Y.

Personalized Leather Gifts



Perfectly practical gifts that have the personal touch! Made of genuine, luxurious Capeskin soft leather, custom hand-stitched. First name or initials sewed on in contrasting leather.

No. 1 Zipper Wallet \$3.30
No. 2 Zipper 6" Case 2.70
No. 3 Zipper 4" Case 1.80
No. 4 Cigarette Case (not shown) 1.50

COLORS:

Red with black letters; black with red; brown with yellow; navy with red.

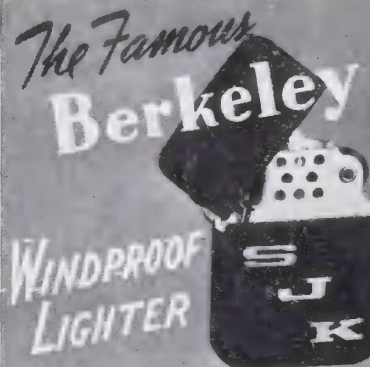
SPECIAL COMBINATION OFFER
Set of 4 \$9.00

All prices include fed. tax & postage
No C.O.D.'s No stamps
Dept. 1105

M. C. FLYNN, Inc.

Established 1901

43 East 59th St., New York 22, N. Y.



Here's the incomparable BERKELEY wind-proof lighter, formerly made exclusively for the U.S. Army. It will light anywhere—even in a hurricane or blizzard! Comes in black crackle finish with a handsome 3-letter chrome monogram. Overall size 1 1/2 x 2 1/4".

\$2.95 postpaid

Underline initial of last name.

No C.O.D.'s

No Stamps

M. C. FLYNN, Inc.

Established 1901

43 East 59th St., New York 22, N. Y.

"ELSIE" SALT and PEPPER SET



Here's the newest salt and pepper set with famous "Elsie" doing the dispensing. Head is salt. Bottom is pepper. Made of fine Styron China, it makes a splendid gift idea!

\$1.50 the set postpaid

Matching creamer (5"x6")

\$1.75 postpaid

Crystalier Co.

485 Lexington Ave.

New York 17



Monogrammed Bridge Set

Twin decks of fine playing cards with a pair of matching score pads... each card and pad die-stamped in gold with full name or monogram. In blue and red (with gold, blue or white-and-red borders) or in green and brown (with gold, brown or white-and-green borders). All bedded down in a neat gift chest. **\$1.95. Postpaid.**

FREE Write to receive the next edition of our Big Gift Catalog.

MILES KIMBALL COMPANY

Kimball Bldg.

33 Algoma Blvd.

Oshkosh, Wis.

Stemware

These are almost as hard to find as a package of cigarettes, so we were tremendously set up that we were able to track down such handsome glasses for you. And monogrammed, too! You may have the water goblet, wine or sherbet, which doubles for champagne, for **\$10.75 a doz.**, incl. a 3-letter hand-engraved monogram. Express collect.



For Soft or Hard Drinks

Here's a whopping, clear glass pitcher that holds 2½ quarts, comes with a hand-cut 3-letter monogram 3½" long and is really indispensable for a party batch of martinis, lemonades and other drinks. **\$3.75**

Heavy sham bottom highball glasses to match as illustrated, monogrammed.

10 oz. actual capacity. **\$8.50** dozen
12 oz. " " **9.00** dozen
14 oz. " " **10.00** dozen

Old Fashioneds to match (not shown) 6½ oz. **\$8.25** dozen

All shipping charges express collect.

Eunice Novelties

541 MADISON AVENUE

No C.O.D.'s please
Dept. H-105
NEW YORK 22, N. Y.



PERSONAL PUFFS

Here's a splendid gift for "HER" that's truly personal. It's a set of 12 Powder Puffs, made of fluffy baby lambskin; each puff personalized with monogram or FIRST NAME, in gold. Packed in a clear, after use plastic Box.

\$3.50 postpaid

PENTHOUSE GIFT SHOP Dept. H-10
8302 Talbot St. Kew Gardens 15, N.Y.



SHINE mister?



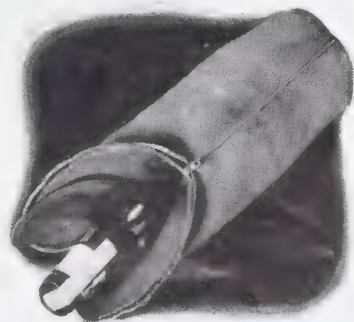
GIVE HIM
A "KIWI"
SHINE KIT
DE LUXE

...and watch all the family shine its own shoes

Rest your shoe on the rubber inset of this strong top bar. Below it, cleverly arranged, you'll find two big brushes, two swell daubers, two heavy shine cloths and FOUR cans of that inimitable made-in-England "Kiwi" polish—for brown and black shoes. Kit size 10 x 10 x 7, solidly made of sycamore wood, richly grained. Nicest thing of its kind: makes a most practical gift. Shipped complete for... **\$7.50**

You pay express charges on receipt.

Fellman LTD. Dept. B-10
6 E. 46 St. New York 17



Traveler

Guard that Bottle

—and the precious stuff it holds, whether it's medicine, lotion, or you-know-what! Shock-cushioned protector, with zipper closure, prevents breakage or leaking in luggage. Prized by travelers; an officer's pal. Buy two—one for you, one a gift. Protector in suede fabric, POSTPAID—

Quart size, \$2.75; Pints, \$2.25

JOHN JARRELL, Inc.

84 Broad St., N. W., Atlanta, Ga.



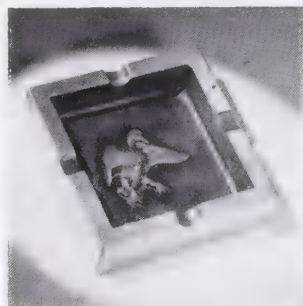
SWISS MUSICAL

Getting small fry to drink becomes easy with this hard Swiss musical mug, for it they gurgle, and makes the more. "Hand painted" designs for boys and girls with child's name painted on.

\$7.50 POSTPAID
Add 25c West of Miss.

Evelyn Reed

524 Madison Ave. Dept. H.B.10



A Man's Ash Tray

of solid cast aluminum, highly polished and non-tarnishable. It is 6" x 6" x 1½" and has four rests. The duck design shown is in high relief. Also available with horse head or setter dog head. Please specify subject preferred. A fine Christmas gift for those who like a big ash tray. Immediate delivery.

\$9.50 postpaid

Grace Lloyd-Collins
Wilmington 43, Delaware



SMART

Matching compact and cigarette case in very fine leather, gold for an exotic zebra. Light weight and leak proof. Had in black or dark brown. Compact 3½" x 3½" Cigarette Case, 3½" x 4½" pack of regulars or 10 kings. **\$3.95.** All postpaid.

Write for Gift Catalog

THE BLUE BOY
136 State Street, Dept. G

YOU CAN EASILY BUILD THESE COLONIAL COACH LAMPS

WITH A RED-E-CUT KIT

For the home or office, to add that colonial touch to your doorway, porch, entrance hall. Authentic colonial design, quick installation.

Build something like you the colonial style. The Red-E-Cut kit is easy to use. It's a kit, cut and ready to assemble. It's a kit, cut and ready to assemble. It's a kit, cut and ready to assemble.

PAIR BY 50—ONE \$4.85

Postage, 50c

RED-E-CUT WOOD PRODUCTS CO.
P.O. BOX 718, EVANSTON, ILL.



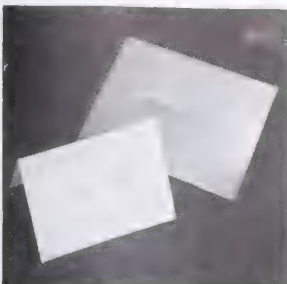
SHOPPING



HARNESS PIN
Divine on a beret, purse,
and as big buttons on a
they're mounted in brass
designs: Horses,
& Cart, Sailing Ship,
l, on red, white, or blue
flowers on green, white
ends. 1 3/4", \$1.25 each;
l, tax included. Humpty
342 Madison Ave., N. Y.

S IMPORTANT. In-
re something everyone
ut equally important is
ame which guarantees
Black, Starr & Gorham
e parchment engraved in
ith your name, and the
eal. 100 cards, complete
and copper plate, \$10.
Gorham, Fifth Ave., at
ork 19, N. Y.

GIC. A white-turbaned
the base of one of the
g lamps of the season.
table in your hall and
out guests' first impres-
use! The shade is white,
the base is plaster, and
6" overall. Only \$12.50
Studio Shop, 667 Boyl-
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RUBY and CRYSTAL Thumb Print
glasses with the same original charm;
made by the same original company.
This beautiful pattern will make your
table glow with mellow distinction.
Make this your pattern. This will be
carried as open stock, so you can re-
place any breakage. Available later
will be a number of things in this pat-
tern such as bread and butter plates,
goblets, salad plates, etc. Shown now:
sherberts, \$10.00 per dozen; ice tea
or highballs, \$12.00 per dozen.

Express Collect

No C.O.D.'s

EDITH CHAPMAN
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giving gift for your-
these unusual cream-
resistant, washable
ted with an original
C. W. Anderson
They dress up your
laundry bills too.
Prices—60¢ each, or
\$4.50. Postage pre-
pay back if you are

sfeld Co.

20A77

Baltimore 1, Md.



GIFT FOR A GRACIOUS HOSTESS

Show off your flair for the original by
giving your hostess this bright little
party set! Pickle spear, lemon fork
and relish spoon are hand-crafted
from gleaming Sterling Silver and so
tastefully designed, they'll become treas-
ured beautifully with any table setting.

\$4.20 each

\$12.00 for the set

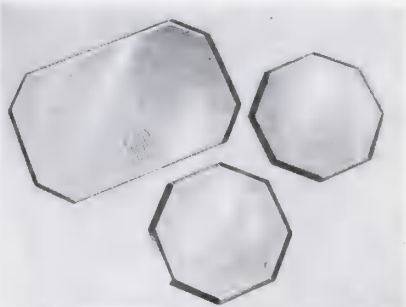
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LEONORE DOSKOW
SILVERSMITH
BOX HBO • MONTROSE, N. Y.



Picture Frame

This is the frame that makes the picture that
lives in it. Like the setting for a play, it gives
full importance to the character—melts away
so that the picture speaks, (almost) for itself.
Clear glass with a beveled edge that will settle
comfortably into any interior. A monogram
to make it personal. It holds an 8 by 10
photograph and costs \$3.95, express collect,
with the monogram or \$4.50 postpaid.



These Can Take It

If you're like most people today you're
getting along without a maid, using place
mats instead of hard-to-laundry cloths,
and serving from the table. So—here's
our idea of something you can't get along
without. A set of 3 monogrammed glass
plaques includes an 8" x 12" platter size
and two 7" vegetable size.

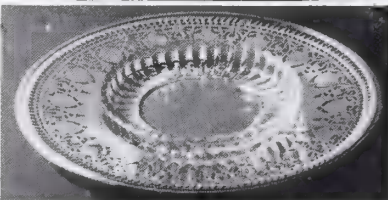
\$8.95 for set of 3

Eunice Novelties

541 MADISON AVENUE

No C.O.D.'s please
Dept. H-105

NEW YORK 22, N. Y.



SILVER PLATE

Tray, gadroon bordered, of silver plate has a
crystal dish for relish or cheese. Remove the
dish and you have a perfect sandwich tray! 10"

\$6.00 plus 20% tax

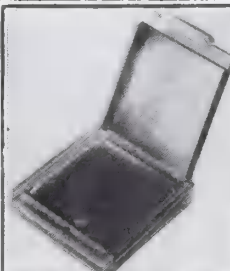


Graceful shell-shaped dish for jellies, candy,
or a stunning ashtray. You'll want a pair, we're
sure. Excellent quality heavy silverplate. 5"

\$4.75 plus 20% tax

Write for Catalogue B-10

The SALT & PEPPER SHOP
445 E. 86th St., New York 28, N. Y.



FOR THAT QUICK PERK UP

Try this modern two-purpose compact. Use
the outside (the top has a mirror) to make-up
—or, place the flat case anywhere . . . open
the lid . . . presto!—you have a standing
adjustable mirror, 3 1/4" square, that lets you
use both hands to arrange your hair. 3 1/2" by
4" in popular clear Lucite. . . \$5.00 postpaid



A Masculine CLOTHES BRUSH

Are the men in your life a bit on the conservative
side? You'll surprise and really please them with
this sensible, sturdy clothes brush in a popular
old fashioned style. Borrow it for your hats and
suits. The long-wearing bristles are 1" long and
the 12" stock is carved out of solid, grained
American Walnut. A good value at \$1.50 post-
paid, or a set of two . . . \$2.75

Sorry, no C.O.D.'s. Mail order only.

HAMPSHIRE GIFTS
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Milk-Glass Wine Set

Decanter and 8 wines of lovely
milk-white glass . . . designed
with simple elegance, faithful
to Early American tradition.

9-piece set, postpaid **4.50**

Mail orders filled promptly.
Send check or money order to

Hengerer's

Buffalo 5, N. Y.



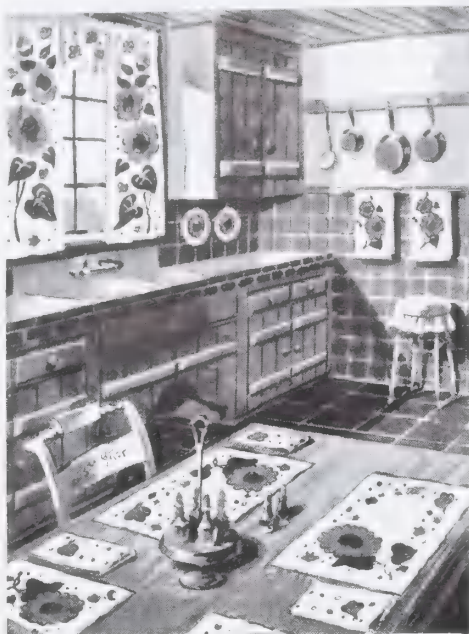
"KEEP THE HOME FIRES BURNING"

Hessian andirons in colors. 19" hg. Create an historic
atmosphere for your room. Price . . . \$12.50 pair Exp. Col.
Fireset, Colored Hessian Handles, rest of set in black
tongs, shovel, poker, stand.
30" hg. Price . . . Complete
\$8.75 Exp. Col.
Wood Basket 24" curved legs.
Moveable handle, Black Fin-
ish . . . \$5.95 Exp. Col.

All items are made of metal.

ART COLONY INDUSTRIES, Inc.
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New York 3, N. Y.





GARDEN BRIGHT SUNFLOWERS

Lively kitchen ensemble
in hand-printed cotton

Curtains, 3.95
Apron, 1.50
Hot pad holder, 55c
Place mat, 50c
Napkin, 55c
Dish towel, 50c

Linens, Second Floor

CARSON PIRIE SCOTT & CO

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Prized Possession—Inspired Gift! MINIATURE GRAND PLAYS CHARMING MELODY

For collectors and other lovers of perfection. Astonishing in every exquisite detail, down to ball feet. Solid Mahogany in natural light shade. Scaled one inch to foot. The Swiss music boxes within are very rare. Each plays beautiful, beloved melody. Superb gift. Supply limited; order now. Prepaid.

\$9.00

SEND CHECK OR MONEY ORDER

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HOUSE AND GARDEN STORE

524 N. Charles St. Baltimore 1, Md.



Positively Orchidaceous!

EXQUISITE ORCHID PIN AND EARRINGS

Magnificent matching Orchid Pin and Earrings of vibrantly beautiful translucent glass . . . in the gorgeous, delicate color tones of the queen of all flowers. Grandeur for your loveliest costumes. Pin has safety clip. A sumptuous gift. Specify White or Orchid. Prepaid (20% tax included):

Pin, \$7 Earrings, \$3

Send check or money order.

MALCOLM'S

HOUSE AND GARDEN STORE

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THE PORTRAIT FILE CASE

or your rogues' gallery of family photographs. You can tuck sixteen 8" x 10" portrait photographs or candid camera "blow-ups" in the eight double-view cellophane pockets of this loose-leafed binder. Made of rich gold-tooled leather in wine, red, blue, brown, green, ivory. New low price **\$10.00**, exp. extra. Also 11" x 14" size, **\$18.00**

Initials or name, 50c extra. No C.O.D.'s.

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A Shop of Choice Things

141 Newbury St., Boston 16, Mass.

PLACE-LITE CANDLES FOR THE DINER TABLE

An attractive new package containing four mirrors, four crystal canille holders, and four candles in assorted colors.

\$1.75 postpaid

"Refill" box of 12 candles—**\$1.00 postpaid**

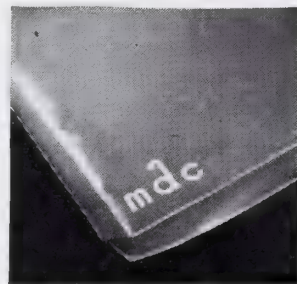
THE SHOP IN THE GARDEN

The Place

West Hartford 7, Conn.



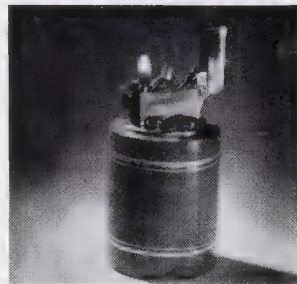
WIN



NOT VULNERABLE
trump card of the bridge and if you know value you'll stock up on several gifts. It's made of leather, blue, red, brick, almond blue, or burgundy and 3-letter monogram! Just 659 Fifth Ave., New York



MINIATURE OF YOU
At last we've found a work is excellent, whose sonable. Mrs. Steenhuis photographs (she's a fine too), reproduces a very on ivory, porcelain, or painted in oil. If you can't get send good portrait photograph ivory, \$75; porcelain, \$40. Helen Steenhuis, 18 E. 5



THE LIGHT THAT
After much too long ago at last is a handsome table hasn't a stubborn streak. It's made by Thorens, comes in maroon leather with gold stands 4" high and works. Remember your husband's own coffee table. Just \$8. Bar Mart, 62 W. 45th

PENNSYLVANIA DUTCH DECALS & PATTERNS



DECALCOMANIAS • Easy-to-apply authentic Dutch designs in full color for decorating furniture, trays, boxes, etc. Large sheet of decals with instructions, prepaid **\$1.**

PATTERNS • Many Dutch designs, four sizes of each, for needlework and painting. Trace with paper on cloth, wood, etc.—use repeatedly. Four large with complete color guide, prepaid **\$1.**
R. W. CUMMINGS, INC. LANCASTER



Food Treats for Connoisseurs

CREPES SUZETTE . . . Curacao and Brandy soaked . . . Ready to heat. 16 oz. tin, \$2.10 each, 3 for \$6.25.
BLACK WALNUT CONSERVE . . . Pungent fresh fruits and pure sugar. 1 lb. jar, 3 for \$2., \$7.85 per dozen.
BRANDIED FRUIT CAKE . . . Rich fruits and spices, aged in brandy. 1 lb. \$1.40 each, 3 for \$4.15.
BRANDIED MARASCHINO CHERRIES . . . Perfect for desserts and mixed drinks. 15 oz. 3 for \$2.90, \$11.50 per doz.
GLACED NUTS. Choice pecans, cashews, brazils, almonds and walnuts. 10 1/2 oz. jar \$1.15 each, 3 for \$3.40.

Write for New Food Folder

Stump & Walter Co

EPICURE'S FOOD MART

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HURRICANE

We are thrilled, and you of the joy in owning a painting as well as useful, elegant lamps. Glittering clear glass bined with rich ruby color etched in a decorative, sparkling elegance of nothing to be desired. H

\$9.90 the express charge

Mark

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OPPING



There are so many wonderful brandy inhalers that I want at least a pair of 60 ounces (five quarts), a glass and comes engraved with letter monogram. Use it as a miniature rock garden sprays of rhododendron, a martini mixer or a \$5.50 postpaid. Mayfair, N. Y.

WIFE. He'll tell you that you cooked the dinner that shining order to you open the door for dinner-at-home pajamas. Her jacket is black quilted and belted in waist, lined in black rayon and the black rayon make you look long and thin. \$8, \$16.95. Emily Shops, 11th St., N. Y. C.

AYS. Remember those when your pencil box was your social stature. The eraser, and a drawer made for Who's Who. Today scarce, but here is one for \$1.20. F. A. O., 15th Ave., New York 22,

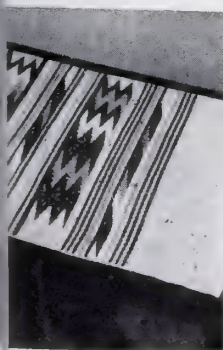


FOR THE HOST WHO CARES Beverage Thermometers

Anyone who delights in being the perfect host should have a set of these attractive beverage thermometers. Cold beverages have an added tang and deliciousness when served at the proper drinking temperature. And that's a fact! Just place the thermometer in the glass and wait 'til the temperature hits the GO mark. These thermometers double as swizzle sticks, too. Gift Set of eight, \$1.95; Post. 11¢ beyond delivery zone.

GIMBELS

6th and SMITHFIELD STREETS, PITTSBURGH, PA.



RUNNER

from Guatemala

Artistic—two best describe this richly patterned runner! Fine for coffee table, etc. in red, green, white. About 18x29". \$2.50. Booklet invited. Booklet request.

E FIELD

BT, New York 19, N.Y.

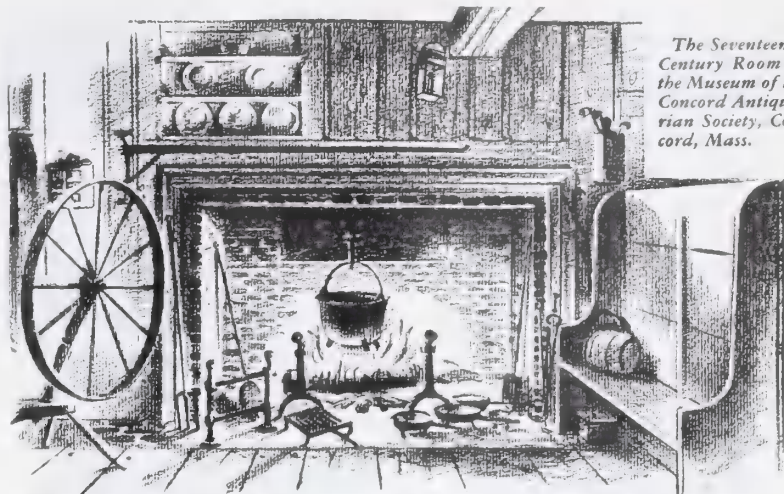


Women too delight in wearing them with slacks.

NAMECHAIN
Personalized KEY CHAIN
Spells YOUR NAME in full
Durable Constructed in Gold Plate
The Perfect Gift
Each Namechain made to your order—up to 16 letters allowed. Individually packed in Gift box. Orders shipped in one day.

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The Seventeenth Century Room in the Museum of the Concord Antiquarian Society, Concord, Mass.

ENCHANTMENT THAT ENDURES

Homemakers who love the quiet beauty of early Americana know Paine as an authority on this precious heritage of colonial days. When next you come to Boston, do see our authentic reproductions that so faithfully mirror the enduring enchantment of the original pieces.

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Saddle Leather SLIM 'CIG' CASE

Carries a full pack, yet flat and compact. Smart personalized gift when you order it with name or 3-letter monogram in gold.

\$2.00

Postage, 15¢ Extra

THE HALL GALLERIES

ALBERT STEIGER COMPANY
SPRINGFIELD • MASSACHUSETTS



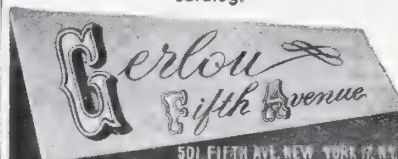
DUTCH BOY AND GIRL PINS \$1.25 each

Adorable Dutch Boy and Dutch Girl pins in sterling silver. They are even more admired when worn as a pair. Photograph actual size. Order today.

MAIL ORDERS promptly filled.

Add 20% Fed. Tax.

FREE:—Write for our new costume jewelry catalog.



501 FIFTH AVE. NEW YORK 17, N.Y.



The "MAGIC GENIE" 3-PURPOSE TABLE

A delightful, life-like "Genie" table sure to excite the admiration of everyone who sees it in your home.

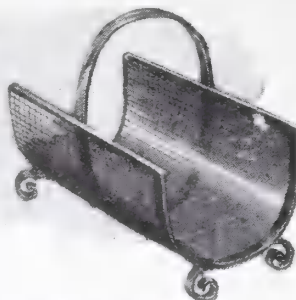
An ideal 24" high — Roomy 16" across

IMPRESSIVE and PRACTICAL

Use the Genie table to hold ash trays, drinks, or bric-a-brac. The smooth plate glass top guards against cigarette burns and beverage stains. Expertly made. Finished in rich black with white skirt, turquoise turban, and gold trimmings. Sturdy, polished base. Only \$15.95 Express Collect. No C.O.D.'s please.

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AFCO PRODUCTS CO., LEXINGTON, MASS.



Black and Brass

Log Basket 6.99

Add a charming decorative touch to your fireplace this winter with this black wire mesh basket, with brass trim and handle. Gracefully styled. Hearn's Century-Famous Housewares Department-Basement

MAIL ORDERS FILLED. Outside N. Y. C. Delivery Area, We Will Ship Express Collect.

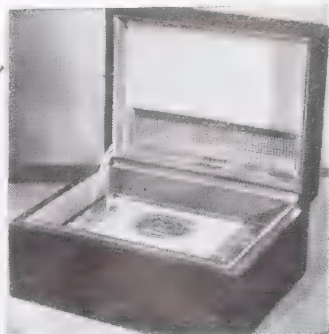
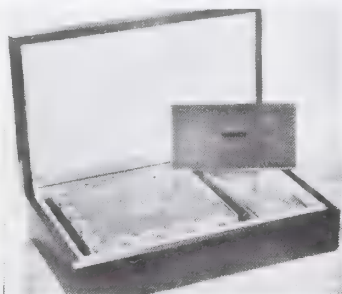
HEARNS

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SERVE YOUR SMOKES

"In the Best of Taste"

Opal glass lined Humidor. . . . Choice Walnut or Mahogany. Capacity 50 cigars. . . . \$22.50 PREPAID in U.S.A. No C.O.D.'s, please.



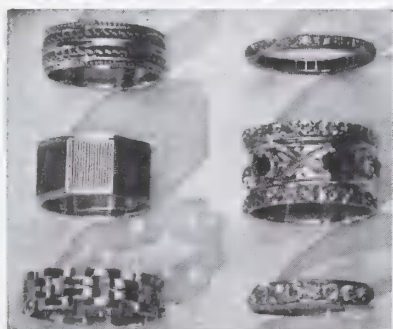
Combination Cigar and Cigarette Humidor. Choice Walnut or Mahogany. Cigar capacity, 25—plus spacious Cigarette Compartment \$25.00 Prepaid in U.S.A. No C.O.D.'s, please.

The above may be furnished with metal name plate \$1.00 easily applied. Sorry, due to labor shortage we cannot engrave.

WRITE FOR TIPLER CATALOGUE HB10

Executive Director
bobbie ganger

"Always Something New" at
The BAR MART
62 WEST 45TH ST., NEW YORK 19, N. Y.



TEMPLE'S famous for WEDDING RINGS

over 200 designs from \$10 to \$3000

Braided 14-carat gold band—magnificent in its classic simplicity. \$25

Wide octagon-shaped, engine-turned design, 14-carat gold. Simple modern style. \$65

One from our unusually extensive selection of handsome "link" rings. 14-carat gold. \$45

All prices include federal tax

A ring-size card will be sent upon receipt of your order.
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Air-Conditioned

Slim beautiful ring. Square cut diamonds all around. Set in fine platinum. \$300

Same ring with rubies, emeralds or sapphires (as shown). \$200

Copy of old Irish-wedding ring. 14-carat gold with garnets. \$75

Without stones \$55

Seven-diamond wedding ring. Full cut, brilliant stones. Choice of pshtail or plain setting. 14-carat white gold. \$175



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Our Family
My Book
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No C.O.D.'s Add 25c W. of Mississippi

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33 Highbrook Ave. Pelham 65, N. Y.

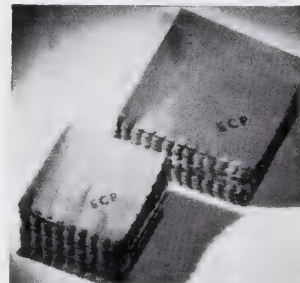


WIN



TOWELS TURN T

Another woman's opinion keeping is often deciding room, and these towels banner reputation! The with chintz flowers or with yellow and white, and light blue, peach light blue. \$2. Monogram C. O. D.'s. Add 25c Gardner, 105 E. 57th St



MONOGRAMME NAPKINS.

This they have a large stock the same you'd better fast. They come in lunch size with scalloped colors are white, blue, marked in red, blue, brown. 100 of them cost Edith Chapman, 168 E York 16, N. Y.



GOING TO TOWN

your head in the air, blouse that makes you you were dressed by washable rayon crepe bosom, a high neckli collar, long sleeves, an In white, lime, fuchsia, sizes 32 to 38. \$9.95 West, 444 Madison Av

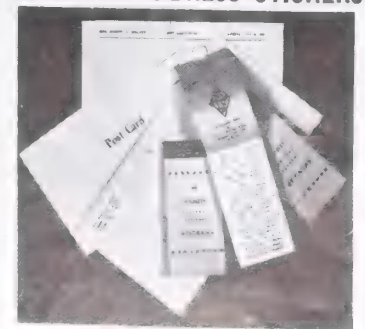


Rare in TAS Exquisite in I

This trio of semi-antique make cherished presents gifts, for they bring fortune according to formula—see below: FU for double happiness in one, with peonies green, or coral gro included. LU for fortune:—glass inside landscape, fig sign. \$7.50. Stand \$ SHAO for longevity: porcelain, of yellow symbolic decorations. All these complete stoppers, and spoons. For your first piece save 10% and buy

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CARVED CYPRESS
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Handy, Decorative NUT CRACKER



Neat, Graceful
Accessory for
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Here's the answer to a host you may conveniently, nea serve nuts . . . the delight guests. No more clumsiness shells! Your guests will the shells with the mal full, genuine, highly pol birchwood. Rests on three ball feet. You will be proud decorative accessory in a \$4.98. Limited stock . . . NO MONEY! Pay postman, age, or order prepaid and MONEY BACK GUARANTEE! Completely satisfied.

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all decoration with these
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titles that have been fitted
es and, filled with a fan
ens, they're divine. (And
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e, and this English bone
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up a dress to own it. It
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ign for \$32; in solid blue,
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NING IDEA. This is
y bars we know that de-
nent place in your living
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only, the tray is remov-
stand collapsible. In ma-
it's 25" x 17" x 37"
coll. from McCutcheon's,
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Protect your precious blankets

Regatta satin blanket covers, beauti-
fully manufactured and trimmed
with wide bands of contrasting
satin. Completely washable.
Choose blue or tea color—on
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Twins size 74x88 in. **16.95**—
Full size 90x88 in. **19.95**—
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ROBERT KEITH Thirteenth and Baltimore Sts., Kansas City 6, Mo.

Combination Jigger and Pony Sizes
Hand-Turned African Ebony Handle

Sterling Silver Double Jigger
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For mixing cocktails, highballs, etc.
Grand for entertaining...A luxurious,
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ONE DOLLAR EXTRA

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BRECK'S New "Bird's Filling Station" is finest of all automatic hanging feeders, 12" x 10" x 10". Glass-enclosed reservoir holds about 5 lbs. when filled. 4-point suspension foils squirrels, saves seed. Rustic brown.

\$3.50
2 for \$6.50

(With fill of best seed and 2 Suet Cakes, \$4.95)

ORDER BY MAIL
Prepaid up to 300 mi., beyond 300 mi. add 10% postage; beyond 1000 mi. add 20%.

SEEDSMEN SINCE 1818 BRECK'S

Write Today for Free Bird Feeding Booklet.

150 Breck Bldg., BOSTON 9

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Luscious ripe fruit of the vine and tree... that looks good enough to eat on the spot! Colorful and rich enough to brighten a drab corner by itself, it adds just the right touch to an already attractive room. Lends itself to the most artistic Still Life arrangements!

Grapes—green, purple or red \$1.75 large cluster.
Peaches—\$.75
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Postpaid—For shipping charges add \$.50 on any quantity

Constance Spray Inc.

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BITS on BIT PLATES

ese gay and colorful
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l score of a great
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t for canapes or cas-
o appropriate and
Wedding Gift. Folder
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Children cherish these superbly made crea-
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Dutch costumes. Height 17". Fitted with
hand-wound Swiss music box which plays
gay tune.

\$9.95 Each
(Specify boy or girl)

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"The Smart Gift Store of New York City"

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Initial Tags: 25¢

They're made of polished lucite, 1 1/4" long, and a single initial is stamped authoritatively in gilt. Actually they're key chains, but you'll use it as a handbag pull, as identification for luggage, as an added attraction tied to a Christmas gift. Or your daughter will pin hers to a pet tweed jacket.

Postpaid from
Susi Heller

294 Seymour Ave. Newark, N. J.

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Especially cheery when served on this hand-painted pottery from Stoke-On-Trent, England. Coffee pot, cup, creamer, sugar, and toast rack...all sit securely in their own compact tray.

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6 pieces, **\$12**

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FIFTH AVENUE



Real, smooth skin
inverted umbrella.
Smart valise, \$7.50

Keyless combination
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DALE FIFTH AVENUE 5TH AVE. AT 56TH ST.



SMOKING SET

TABLE LIGHTER of English Bone China, White, Peach or Turquoise with colored flower bouquets, Swiss insert\$25.00

TRAY with Chippendale border, to match, 4 1/4"\$10.00

SHIPPING CHARGES COLLECT.

Alfred Orlik
Inc.

660 FIFTH AVE., AT 53rd ST., NEW YORK 19, N. Y.


THE CLOVER LAMP



At home in modern or traditional settings...with its floral-motif china base and smart, dark shade. Complete, 13.95. Mail orders.

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For service men and women, civilians and teen-agers. An ideal gift, hand made, heavy Mexican silver, 17 solid links plus fastener. Plate for engraving 1/2" x 2" curved to fit wrist. Ideal Christmas gift. Price including tax, delivered in U.S.A. **\$9**

PARKER-WHILEN CO., INC.
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WHO NEEDS A COOK?



Not you, certainly, if you have this catch-all Chef's Helper in your kitchen! Shelf holds 4 regular cookbooks, pigeon holes guard mail, bills, menus, etc., drawer holds recipe file cards, and the top, which holds open cookbook at the right angle, opens into space for pencils, pads, basting thread. Hang on wall, or use on work space. Unpainted (you pretty it with decoupage) 16" x 7 1/4" x 13 1/2" high. \$6.95 express collect. No C.O.D.'s please.

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A STERLING PAIR

to remember lots of people...individual sterling silver match boxes for the dinner sister-in-law, your mother who entertained you last hurry, because the quantity Tray is 2 1/2" in diameter. tax and postage. No. C.O. Shrier, Ltd., 1147 Conn Washington, D. C.

DISTINGUISHED

Once more we mourn...possible to show you the Ives print in color. We most decorative of all Ives, so do try it in the over your sofa or mantel colors of the fruit and balanced by the Hudson ground. 20" x 27", \$10. change, 14 E. 48th St., N.

PLANTER'S PUNCH

or not, what you see is and the lovely oval shape deed. Fill it with fresh cactus plants or Mexican let it gleam with burnish on your mantel, sideboard sill. It's water-tight, has is 13 1/2" long, 3 3/4" deep coll. Jenifer House, New Route, Great Barrington,

AN IDEAL GIFT

FOR THE RETURNING SERVICEMAN

A sturdy, genuine leather discharge book to keep this valuable document. There will be numerous occasions when this paper, he'll really need a will appreciate your thoughtful gift in Army tan and Navy postpaid.

THE CURIO NO.
107 Lincoln Avenue Cranford

INDIVIDUAL CASSEROLES

Here's a perfect gift for your favorite hostess — individual casseroles. Excellent for bridge buffet and supper parties. This french-type earthenware is cream colored with brown glaze inside. Capacity 12 oz. each.

SET OF 4, \$2.60
Express Charges Collect No C. O. D.

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20" x 16" only **\$9.50**
Prepaid East

Brides will all want Hickory Firebasket last a lifetime. Let any fireside.

A handsome catchall Hickory's American and Rustic Furniture each firebasket. Catalog only

OLD HICKORY FURNITURE
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40 WEST 51st STREET
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A GRECIAN URN

Place of your flower arrangement, on your mantel, on your piano. It's made of jade-green ceramic. Measures 7 1/2" high, and costs \$1.50! Better hurry, is Paine Furniture Co., Boston, Mass.



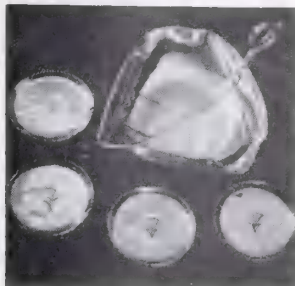
STORY.

Humpty Dumpty, The Cat in the Hat, Jack and Jill—they're on this lamp to help lure sleepyhead into the Land of Nod. High, just right for a nightstand, and you may have it in blue base. Only \$4.95. C.O.D.'s. M. C. Flynn, New York 22, N. Y.



CARE FOR.

By now you've probably heard the glad tidings of aluminum being back on the market. Have you seen these? A 9" square, f-shape serving dish, 9" high, fully wrought and you'll find it ideal for candy, nuts, hot appetizers, etc. \$1.95. And they're always brightly gleaming. They're non-tarnishing. 50¢ each. Marsh, Boston, Mass.



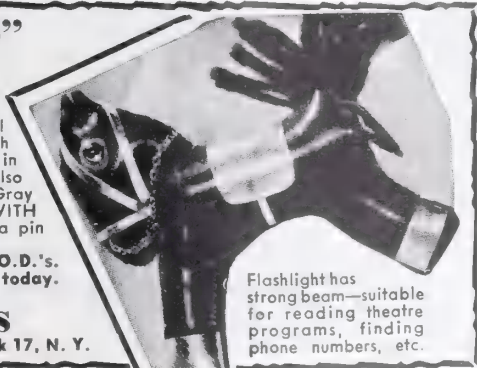
IT EYES"

RSE

Irresistible lapel pin, tail and a conch. Highlights his eye. All the finest leather with wrappings. Comes in Tan or Black. Also in Brown, Gray or White. ALL WITH THEIR EYE and a pin purse. **aid. Sorry, we C.O.D.'s. money order today. on request.**

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25 FOR \$1.00
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Photographic Christmas cards own negative. They're original—the highest quality and very low cost. Negative of family, etc., and we make beautiful Christmas cards for you. You can see your card before you order. Negative (not print) of your card for return postage. We will return your negative immediately free of charge. After Nov. 15 or 1st class return postage. Expires Dec. 1.

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Quincy 69, Mass.



"HAVE ONE" COASTERS

"Have One with the Hubbards"—or whatever name you tell us to print in gay block letters on these genial and colorful coasters! They're 3 1/2" square on 16 ply artboard with silversheen borders and the Have One message (with your name, of course) in bright red. Gift boxed, 50 to the set. \$1. Postpaid.

FREE Write to receive the next edition of our Big Gift Catalog.

MILES KIMBALL COMPANY
KIMBALL BLDG. 3141 OAK ST. CLEVELAND, OHIO



TABLE O' FUN

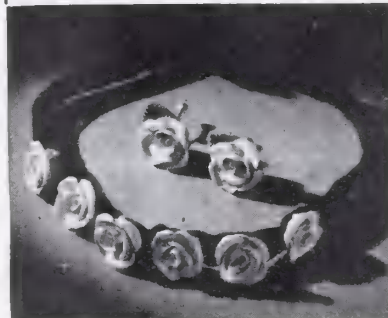
You'll seem more wonderful than Santa Claus if you give your favorite Half pint this Table O' Fun. A modern piece of furniture that includes: Marble Chute to develop muscular coordination; House That Takes Apart; Color Pegs to teach primary and secondary colors; Peg-Popping Device with Hammer; 2 Moving Dials showing nursery characters, alphabet and numerals.

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Send remittance with order

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Edwardian Dog Collar....



... as interpreted in ceramics by Muriel Duncan. The famous ceramic roses on a black velvet neckband. Exciting and romantic. Colors: pink, blue, white or yellow.

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Earrings 2.50
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Muriel Duncan
JEWELRY
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IN LIGHT-WEIGHT TARNISH-PROOF ALUMINUM, STREAMLINED INTO A HANDY SIZE FOR HANDBAG OR HIS NIBS' VEST POCKET.

GOOD NEWS... NO TAX

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WILMINGTON 11, DELAWARE



THE clever hostess welcomes this with open arms... so do guests when served from smartly practical THERMO-SERVER. Large 2-quart crocks, of special stoneware, retain heat and cold. Dishes may be prepared in them, baked in oven or chilled in refrigerator. Beans and such kept piping hot, salads crisp and cold. Crocks have Turned-Wood Lids and Serving Ladles. Separate carrier (size 8x28 in.) finished in Wheat-Straw Tone with decorative motif in deep brown. *It's the perfect wedding or anniversary gift.* Sent Prepaid. \$12.50. Satisfaction guaranteed.



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EVERYTHING FOR FUN AT HOME
Headquarters for game room equipment... accessories for the home. Unusual games, barbecue supplies, etc. Write for "Successful Entertaining at Home." It's Free!



Distinctive ANTIQUE REPRODUCTION

Incomparable in beauty—remarkable in value! These lamps will blend into all color schemes. Use a pair on your dressing, vanity or night tables. Milk white glass with polished brass fittings. Electrified. 18 1/2" overall. An excellent gift!

\$8.75 each \$17.50 a pair

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Express Charges Collect

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OUTSTANDING JEWELS
Strikingly fashioned ring with twin Canary and White oval-shaped Diamonds (over 4 1/2 cts.) Palladium mounting. \$3960.
14 Kt. Yellow Gold sunburst Bar Clips. Group of Sapphires sprinkled with Diamonds. \$1200.
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Made into Lasting Keepsakes by
Nelsonizing

in Bronze, Silver or Gold Statuary Finish

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Whether the shoe be old or new, cloth or leather, each lovable wrinkle and crease is permanently preserved in a rich statuary Bronze, Silver or Gold finish. No plaster is used.

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157 Imported Marble Ash Tray	11.50
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In our block-long factory, equipped with the latest in shoe machines, we employ Shoe MAKERS, each a specialist at his machine, each proud of his own and B. Nelson work. Result: — you get a real FACTORY job of resoling or ANY shoe repair. We also widen and lengthen shoes, re-dye, change suede to leather. MEN! WOMEN! Have your shoes NELSONIZED, not merely cobbled.

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ENGLISH BONE CHINA



HERBERT S. MILLS
KAIT KING ST. • HAMILTON, CANADA

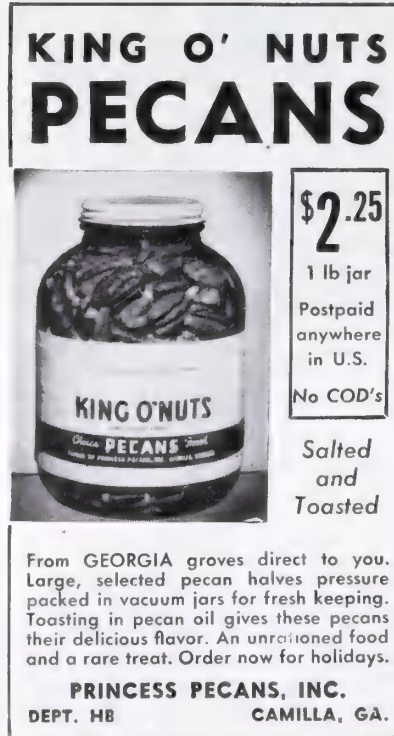


Charm of Old Victorian MODERNIZED

Reminiscent of early days are these adorable, electrified oil lamps. Exquisitely hand-painted milk glass with shining brass trim and 5" square marble bases. Utter perfection in a gift for the June bride! The taller is 22" high, the shorter 19 1/2" high. \$17.50 each. Sorry the C.O.D.'s

dorothy lerner
104 So. 13th St., Philadelphia 7, Pa.

KING O' NUTS PECANS



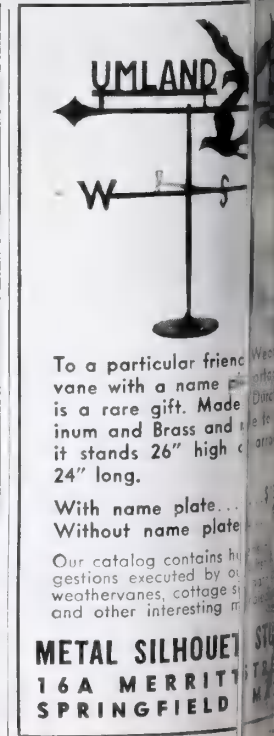
\$2.25
1 lb jar
Postpaid anywhere in U.S.
No COD's

Salted and Toasted

From GEORGIA groves direct to you. Large, selected pecan halves pressure packed in vacuum jars for fresh keeping. Toasting in pecan oil gives these pecans their delicious flavor. An unrationed food and a rare treat. Order now for holidays.

PRINCESS PECANS, INC.
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UMLAND



To a particular friend a vane with a name is a rare gift. Made inum and Brass and it stands 26" high and 24" long.

With name plate. Without name plate.

Our catalog contains suggestions executed by our weathervanes, cottage signs and other interesting items.

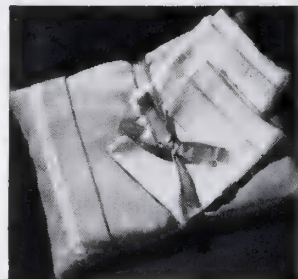
METAL SILHOUETTE
16A MERRITT SPRINGFIELD



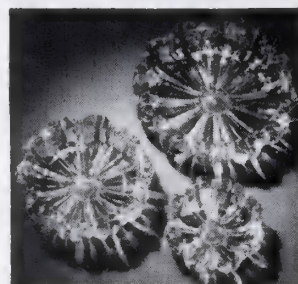
WINE



MAGNIFICENT POS
We wish you could see the creamer set in person. They about it, a distinction, that can't catch. It's made of china, is white with a design through it, and unquestionably be the aristocrat of the things. Tray is 8" long. \$1 Alfred Orlik, 680 Fifth Ave.



GOOD NIGHT, SWEET DREAMS. A boudoir pillow chaise, a flattering prop for passenger of the baby carriage ever you use it for, it will be softer. It comes with three cases edged with lace, one in white, the other in blue. Price for the set is just \$1. Shop, Haverford, Penna.



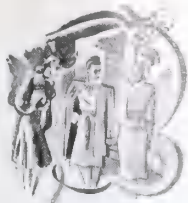
THREE FOR A DOZEN never can have too many of them. The problem is to find good ones that don't break the budget. Fluted glass with ruby trim together for compact storage 3 1/4", 4 1/2", and 5 1/4" card table, for a shower gift. \$1 plus 25¢ postage. 277 E. Fordham Rd., New York.



It's a Dog's Life
As if this poor hound long enough already, he's INFINITUM with books. The more books you use, the more he gets. He's an appealing dog and you'll find he has possibilities. Made of normal length is 12".

Carol G.
1527 CHESTNUT ST., PHILADELPHIA

PING



L. Fashion is a strange
n waves, and the surge
ard link bracelets. So
o have found this one—
price! It's two-toned
ng silver, and the price
omeness is \$7.95 plus
n, 501 Fifth Ave., New



THE ABC'S. and
un. There are literally
a whole fifty of them,
erals, and your young
e an old smartie-pants
breaks into school. The
h and would be fun for
anagrams on the din-
\$1.25 ppd. The Block
n, New Haven 11, Conn.



THE SUBJECT. If
in-bed, there's nothing
n, so you might as well
sion with a good bed
al one has fluorescent
o the head board, and
washable, champagne-
0 exp. coll. from Scully
rk Ave., N. Y. C. 22.

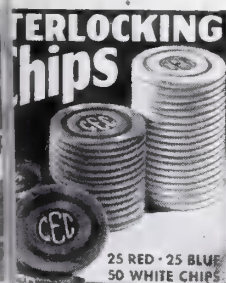


A Movie Star's Figure Is No Postwar Problem!!

A correct figure has ALLURE and CHARM—also indicates YOUTH, HEALTH, and HAPPINESS. Shed excess pounds—or—add needed pounds by adhering to the easy-to-follow method prescribed by a prominent Hollywood doctor, in "DAY BY DAY WEIGHT CONTROL"—an attractive purse size book.

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ps mesh for neat stacking,
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arters for game room
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ining At Home." It's Free!



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CANOPIES • VALANCES • QUILTS

Exquisite indeed is this beautiful canopy. These are made to fit any bed and tied with cream colored or pure white thread. They will last for generations. Handmade valances and curtains with matching trims are perfect with these canopies.

LAURA B. COFFMAYER

"Rosemont"

Warren, Virginia

Revolving Hors d'oeuvres Tray

smart turn-about for table
beauty and all-around
duty, bleached oak lazy Susan
with four glass compartments
gay hand-painted tile set into the
revolving platform for
cheese 14" diameter \$15
carry me out & express collect

carole stupell inc.
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new york 22 washington

Personalized NAPKIN RINGS

Attractive, clear plastic napkin rings . . . unbreakable . . . colorfully engraved with individual names or initials . . . smartly gift-packaged. \$1 ea.

Also, stock names such as "Mr. and Mrs.", "You and Me", "Son and Daughter", "Guest" (2) . . . gift-packaged in pairs. \$1.25 per pair

Specially designed hand-painted bracelet of lucite, \$1.00; cameo center hand-painted pendant, \$1. Complete set, \$1.95, plus tax.

NO C. O. D.'S . . . ADD 10c FOR POSTAGE

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West Point Model RADIANT WHITE HARNESS

With RUBY RED LIGHT-REFLECTORS

PERFECT GIFT from kiddies to their pets. Handsome by day! Visible at night! RADIANT WHITE genuine leather military harness (also black or brown). Individualized pet's name engraved on plate. Red, white, blue V's on sides or Ruby Jeweled Red Light-Reflectors for night visibility. Custom-made, adjustable to fit any size pet. Order C.O.D. \$3.50 plus postage. (Or send \$3.50, we pay postage.) 5-ft. WHITE, black or brown leash. \$1.50. 10-ft. leash. \$3.00.

IMPORTANT: Take BODY girth at foreleg with string. Send string, breed and pet's name.

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White, black or brown genuine leather military collars. Gleaming red, white, blue jewels. Pet's name on plate . . . complete \$2.50. Send neck girth and pet's name.

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PUSH IN EARTH OR SET IN CEMENT

A Rare Gift for Dog Enthusiasts

Send card for enclosure.

These "puppies" are life-like size, 10" from head to foot. Weatherproofed Colonial black. \$3.50 postpaid. Two for \$6.00. C. O. D. if desired. Money back in full if "puppy" disappoints you in any of his "manners."

NAME OR HOUSE NUMBER INSCRIBED IN SILVER LETTERS \$1.00 EXTRA

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Beautiful Colonial Knee-hole Desk

Top 24x46", Height 30". Built of mahogany veneers on Southern hardwoods, oak interiors, rich mahogany finish. Made by experienced craftsmen. Chair to match with lyre back. Desk 79.50—Chair 9.75. Combination 89.50. F.O.B. N.C. factory. No C.O.D. orders.

THE CABINET SHOP

BOX 633 THOMASVILLE, N. C.

WIND



A Tonic for Marred Furniture

REVIVA by Jackson of London

Just what you've been looking for... the triple action spot remover furniture polish.

There's magic in REVIVA. Spill nail polish on your dresser? or perfume or liniment? Is there a water, heat or alcohol ring on your coffee table? Don't agonize or re-vile—just rub on this too-good-to-be-true liquid and most furniture spots literally evaporate. Covers minor scratches. Revives color and grain of wood. Cleans, de-spots and polishes, so it's all you need.

1/2 Pint \$1. — Pint \$1.50 — Quart \$2.50



- REMOVES Stubborn Spots
- CLEANS Dirt and Grime
- POLISHES to High Dry Lustre and Covers Minor Scratches

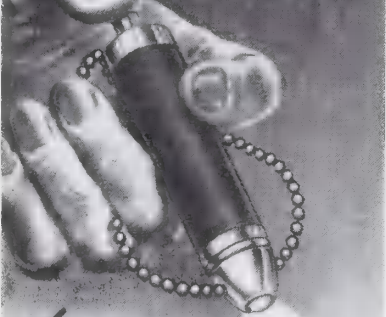
Try "Patina" English Type Wax (paste) by Jackson of London

To restore and retain the patina of precious pieces. For all wood and leather. Special BLOND for light woods. \$1.00 jar; \$1.50 double size. Made in U.S.A.

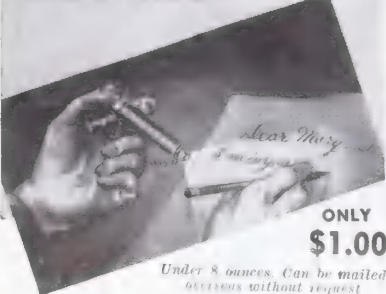


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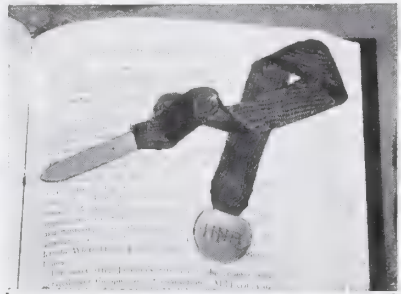
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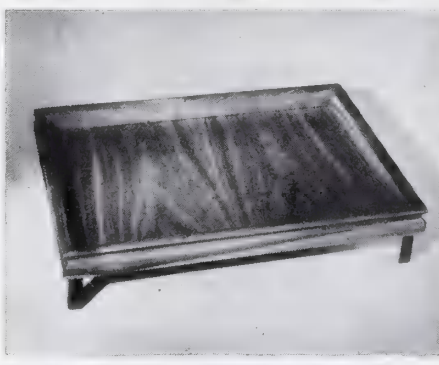
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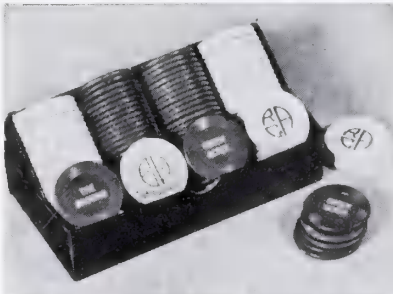


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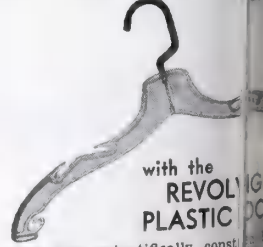
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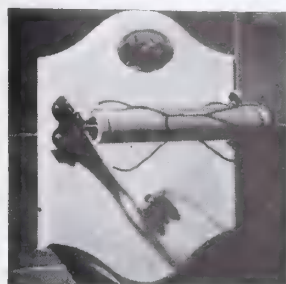
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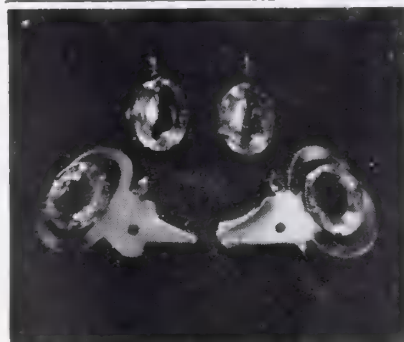
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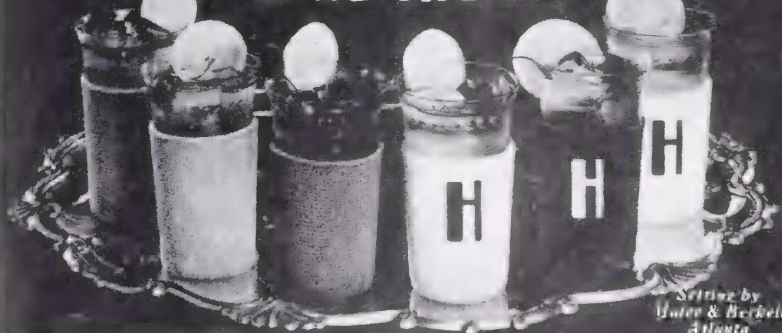
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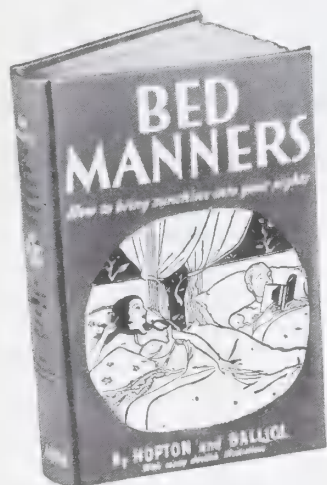


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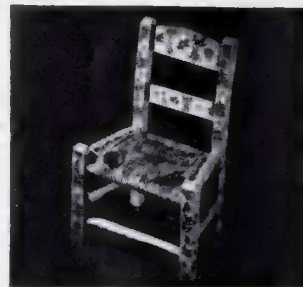
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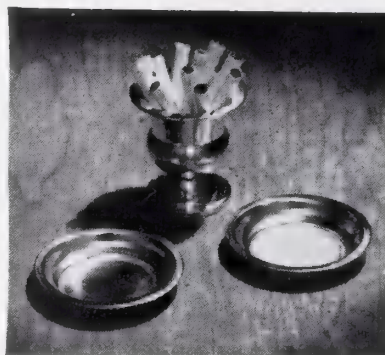


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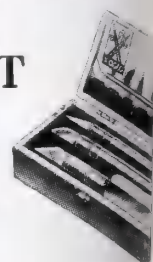
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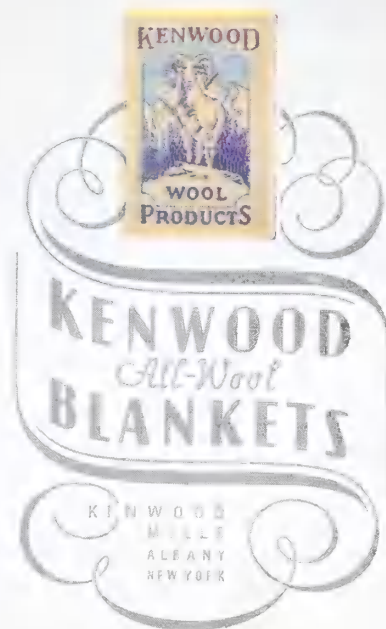
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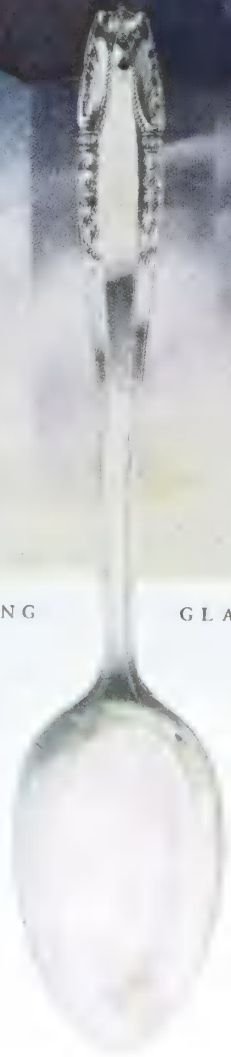


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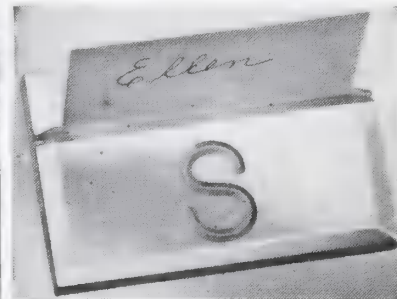
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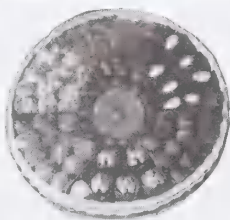
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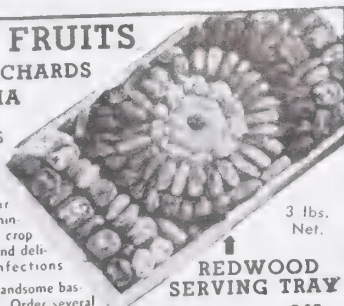
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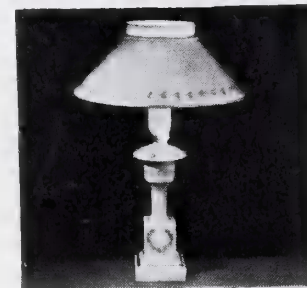
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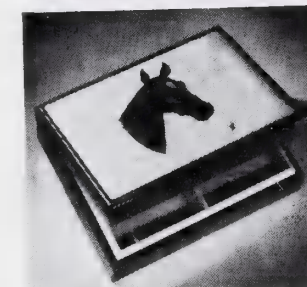
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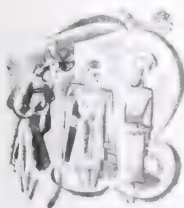
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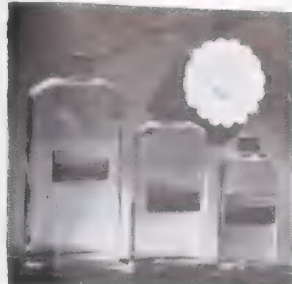
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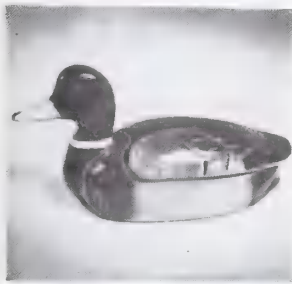
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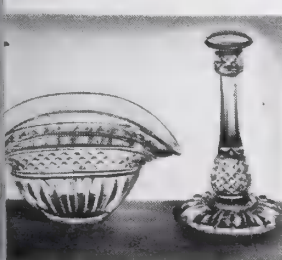
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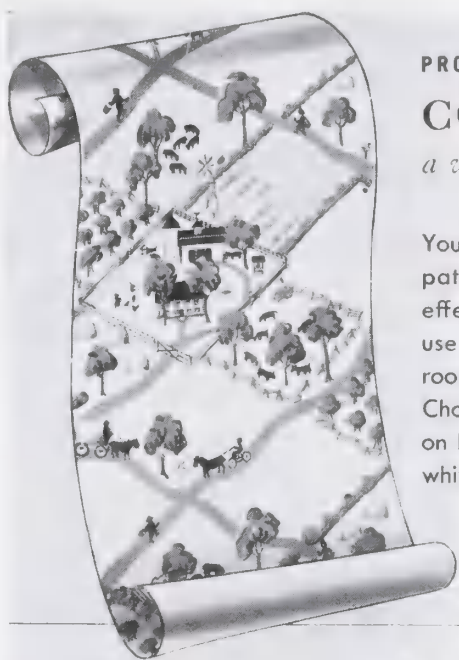
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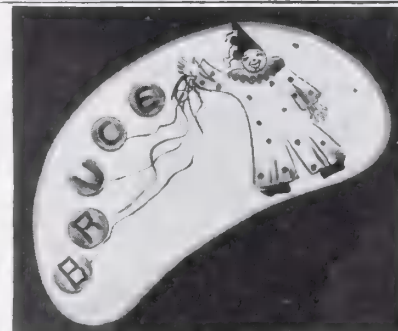
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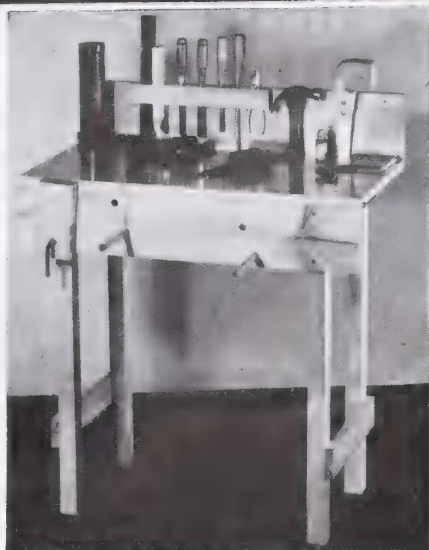
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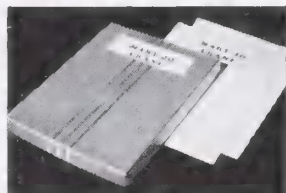
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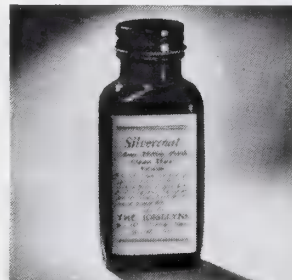
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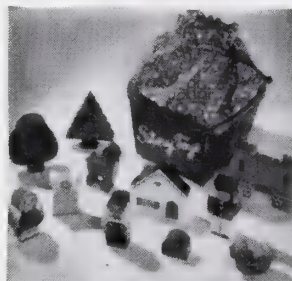
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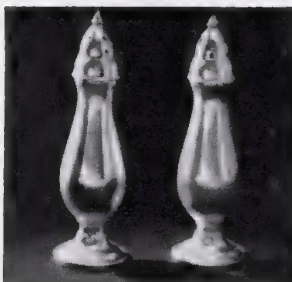
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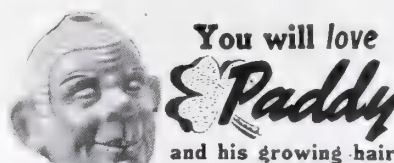
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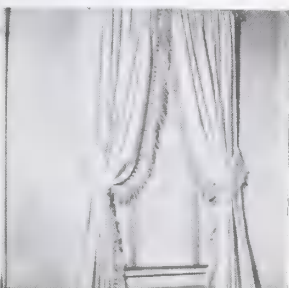
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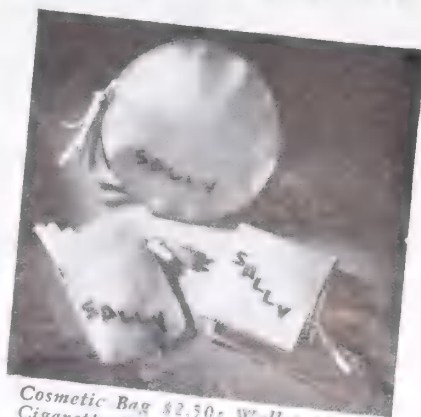
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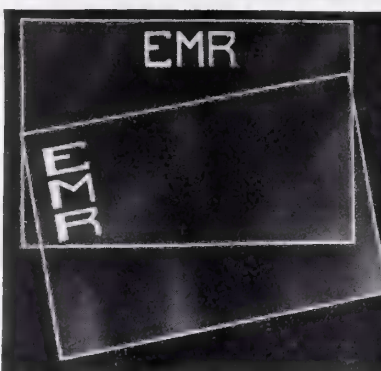
"TWEED" in tan, grey, blue—name letters, 2 or 3-line address on envelope in color of your choice.

WONDER-FAST 48-HOUR
ONLY 95¢

ADD 10¢
Write for complete catalog

PORTER'S

PERSONALIZED XMAS CARDS, 65¢
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Back Again!

MONOGRAMMED TABLE MATS

Clear crystal-like plastic mats—heat and water resistant, easily cleaned with a damp cloth.

Your monogram, or your friends', hand painted with matching border in wine, blue, green or any desired color.

4 mats . . . \$8.75 8 mats . . . \$17.25
6 mats . . . 13.00 12 mats . . . 25.50

Please state position of monogram desired.

Express Collect—Sorry, No C.O.D.'s

House of Gifts

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Party Can

Candles — of every all the sizes and color hope for — perfect for a party. The sort of decoration that will earn you "e" honors. All illustrated in a new 48 page catalog

Write for your Free
EMKAY CANDLES
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PING



ABELS. This is real-idea! A hinged wood pads of gummed-back uses are legion. There are plates for men, women; canning labels for vegetables; labels imprint- until —"; another "agile"; and "To" and \$1.50 ppd. Miles Kim- Blvd., Oshkosh, Wisc.

THE BAND because w miniature drum table. with a hand-tooled ch opens to reveal a cigarettes, a deck of husband's studs. 4 1/2" meter, it's \$15 postpaid s Gift Shop, Asbury

ES. Wonderfully deco- re copies of apothecary sitting things for your console piano. They're an china, are ivory in bouquet of flowers set in lion, and have a hand- a. As an extra special at, fill one with bath \$6.25 each, ppd. Cry- ston Ave., N. Y. C. 17.



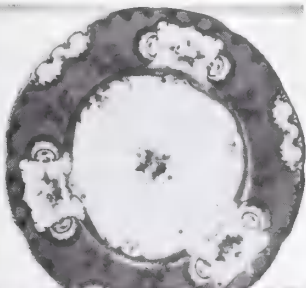
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Made of heavy, rust-resisting material. Easy to install. Electrified for 75 Watt bulb as shown.

FINISH:
DULL BLACK
Size:
13 1/2" square;
20 1/2" high;
collar to fit a
4" post

\$13.50

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C. O. D.

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MUSICAL BABY GRAND
CIGARETTE BOX OR CATCH-ALL

ENTERTAINING—Useful—Distinctive. You will simply adore this miniature Baby Grand as it thrills your guests with lilting strains each time they lift the cover to reach for a smoke. Its genuine Swiss Thorens movement assures perfect performance. Artistically constructed of highly polished genuine American walnut with your choice of three beautiful chrome initials atop the cover. A sumptuous gift—a treasured possession. You will just love it as it serves your household with its lovely tunes. Order yours today. Specify three initials desired. **ONLY \$13 POSTPAID.** (Without initials \$12.)

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"MAN'S BEST FRIEND"



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A PRECIOUS KEEPSAKE

BABY'S FIRST SHOES

(not a replica)

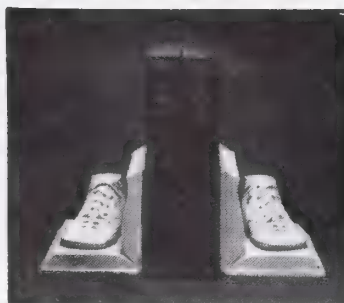
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Now, we are able again to offer you Bronze-Metallic finishing for your baby's first shoes! Those baby day memories can be recaptured in the original scratches, scuffs and tiny laces that are skillfully retained. Your baby's shoes are life-time souvenirs, finished in this permanent Bronze-Metallic!

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Your order returned post-paid if cash accompanies order.
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It's a Cape Cod idea . . . a top-less stove as a fireplace grate. This one, the HEAT-O-GRILL, is of durable cast-iron with large bowl to throw the heat out; a draft-control door and slide for easy regulation of heat; easy dump grate; enclosed ash pit. Fits any fireplace 12 1/4" long; 12" wide; 9 1/4" high. Burns wood, coal, briquettes, charcoal. Use in any room; grand for game rooms; for heat and cooking. Costs \$22.50 complete—express collect.

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IT'S DELIGHTFUL IT'S CHARMING IT'S INTRIGUING

DELIGHTFUL two-tone Maple Wood Music Box from Switzerland.
CHARMING because it has such a clear true tone.
INTRIGUING because of its visible works that are glass enclosed.
A suitable gift for all ages and all occasions.
Cabinet is hand-finished in solid Maple with four-color decorative cover. Size 5" x 3 1/2".
Plays Christmas Carols, Classical Airs, or Folk Songs.

\$10.00

We pay packing & postage costs.
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WIN



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We'll be glad to mail this GIFT PACKAGE to anyone in the service—at home or overseas to any civilian in the U.S.A., Europe or of the World. Send us the name and address with your check or money order and GIFT PACKAGE.

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FOR USE ANYWHERE

A GIFT the modern home appreciates . . . new in type "Planned Light Fixture. Gives 2 or 3 times as much light as ordinary incandescent cost on your electric kitchen, nursery, workshed or laundry. To install simply of present fixture and screw bowl holder . . . or fits fl. White enamel finish. Make novel gift . . . or buy it. Complete with lamps, plugs, with instructions mounting . . . \$9.65 (post fixture) . . . \$12.65 (post fixture). Order today for



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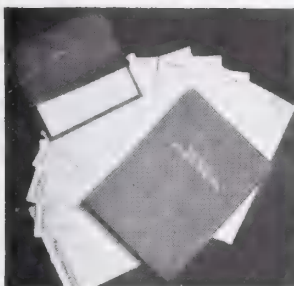
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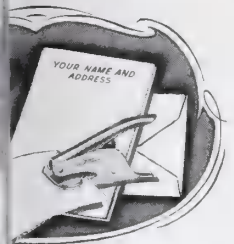
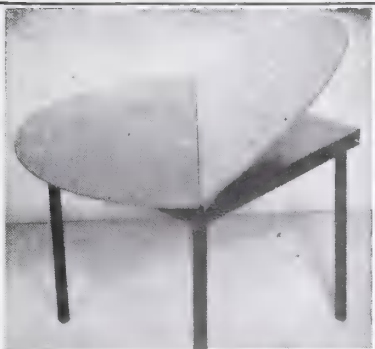


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 your friends' birthdays?
 , and easily with this
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 a purse, and comes with
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rigid top which slides easily
 of a card table, just doubling
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 address, monogram or
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 of lettering, initial and
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To prevent damage . . . to keep your dog off
 chairs, beds, rugs, etc. . . just apply Powder
 Chaperone lightly. Harmless to humans,
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 don't smell it . . . but dogs do and stay away.
 SEND NO MONEY—Order C. O. D. \$1
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Handmade inlaid tray in black walnut with
 pink flamingoes, 17" x 9". \$18. Cigarette box
 of matching design in rosewood, or of
 giraffe design in primavera wood, \$15 each.

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 THE
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**PICTORIAL
 MAPS
 FOR YOUR
 HOME-COMING
 "HIM!"**

GIVE HIM a map of home—or a map of
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The All-Occasion Gift BRIDGE CARDS

in MEXICAN, AZURE BLUE LACQUER BOX
 This exquisite and charming Mexican box with Cong-
 ress bridge cards will please anyone. In deep blue
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 for two decks of bridge cards. Each box receives
 ten coats of a private formula lacquer whose secret
 has been handed down for three hundred years.
 This is a genuine product of Michoacan whence
 comes the very finest Mexican lacquer.

The lacquer is hand applied and hand rubbed
 by native artist craftsmen, and hand decorated
 with a delicate floral design. The interior is as well
 finished as the outside, in a brilliant, rich creamy
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 smooth—like satin to the touch. The cards furnished
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This set comes wrapped as a gift for all occasions.
 The price is \$15.00 postpaid. C. O. D. orders ac-
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Fabulous Fruit

FROM BLUE GOOSE ORCHARDS

No. 30 Beautiful handmade, imported Mexican-made "La Fiesta" basket, fully packed about 5 lbs. Express prepaid

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Choose your gifts from new beautifully illustrated 1945 Blue Goose Gift Fruit Catalog... write for it NOW. See for yourself big juicy fruit selected for you by Blue Goose—large du Conice and d'Anjou pears, enormous Delicious apples, golden oranges, Coachella Valley dates, meaty mammoth walnuts and other rare fruits. Place holiday orders before December 1, to insure getting these beautiful, choice fruits for your loved ones, and friends. Order NOW for Thanksgiving or Christmas. Express prepaid—everything guaranteed to arrive in perfect condition.

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See new Blue Goose gift catalog for details. Order your free copy TODAY.
Memberships for 9 months, \$31.00; 6 months, \$22.50; 3 months, \$14.00. (Includes "Luxury" Christmas Basket, then 8, 5 or 2 additional monthly packages in months you desire.)

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Please send me new full color 1945 catalog describing Blue Goose Gift Packages and the Fruit O' the Calendar membership.

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Because of prevailing conditions there is a scarcity of silver and jewels. Being direct users, we are in a position to pay highest cash prices for your surplus silver, diamonds, etc.

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We still have more than 500 patterns of silver flatware and many unusual pieces of silver to offer.

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Pin and Earrings, SET \$2.95 Plus 30% Tax

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Add 11c Postage

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8-PLACE FOLD-AWAY CARD Table

An Ideal Gift!

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MODERN DESIGN give style to this magazine rack... tirely of heavy lucite. Apat extraordinary craftsmanship... we like it because you can copies of HOUSE BEAUTIFUL clearness, and reach for them want. 16" x 9" x 17" high press collect. Modernage, 16 New York 16, N. Y.

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FRAME OF RARE BEAUTY FOR PHOTOGRAPH. Carved wood in any finish, varied designs—overall with easel back. \$13.00 11x14 size \$17.00 Postpaid. Double for two 8x10 photographs \$25.00

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NAME OR MONOGRAM WILL NOT WASH OFF!

Box of 8 cakes packed in gift box only \$3.00 postpaid.

Order several boxes today for yourself and friends.

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Just Sprinkle... like Salt

TOUGH MEAT

tender, tasty

Amazing new pure vegetable "Kitchen" Try at my risk

"We have had many round... We were delicious as a first writes Mrs. F. M. S., Dayton her re-order for "Mrs. Cogi Secret". This unique blend of table enzymes acts only on stringy fibers, makes them tender, brings out the full flavor of salt, let stand, and cook with shaker-top family size supply) of "Mrs. Cogan's Kitchen" for only \$1.00. Money back in full can part with it. Mail dollar

MAY LOUISE CO.

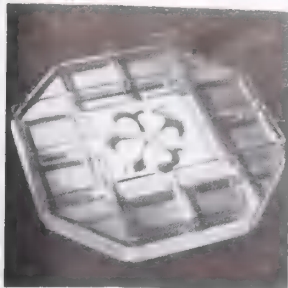
Dept. B-10, 516 Fifth Ave., New York

PPING



UT'S FARE PLAY.

...n that held the center of
...our grandmother's table
...nize itself in this modern
...basically it's the same
...id-In-Waiting. Made of
...it's octagonal in shape,
...le glass dishes, a hand-
...tile in center. 11", \$15
...C.O.D.'s. Carole Stupell,
...ve., N. Y. C.

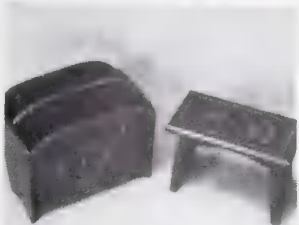


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...anoga Farm, situated in
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...its are among the finest
...al in a redwood box is a
...ment that would make a
...christmas gift. A 3-layer
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R. A magazine rack and
...me in black or red with
...ons and they'll bring
...to your guest room, den
...n. The stool is a handy
...et shelves or for small
...l on to brush his teeth.
...high, \$4. Magazine rack,
...11" high, \$8. Exp. coll.
...e Garden, The Pascos,
...7, Conn.



BED SETS

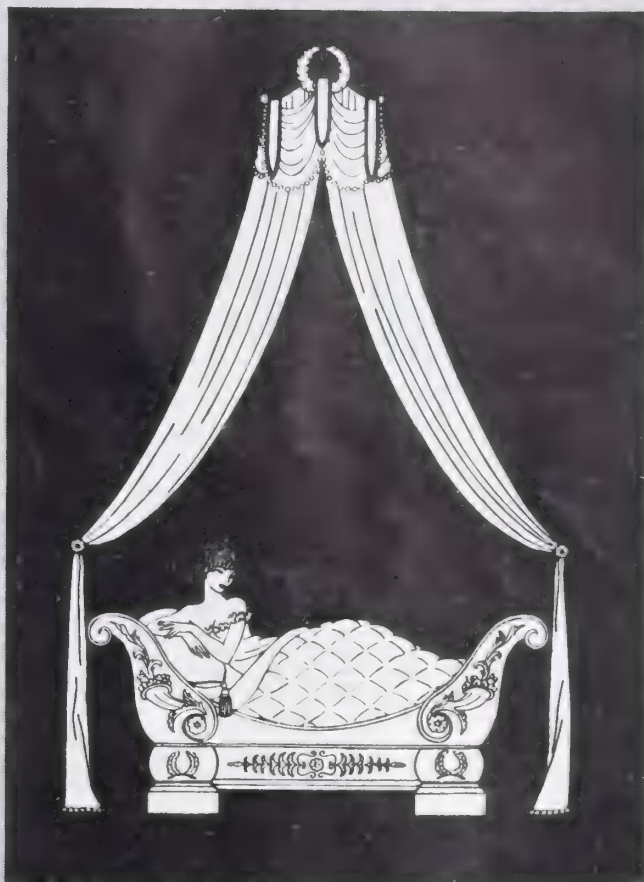
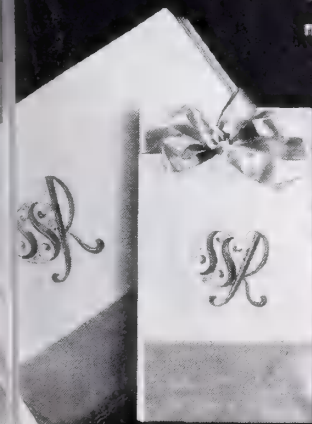
"Double Valance" on
all-white Norcliff percale
with imported, handmade
Pointe Turque appliqué.
Single bed set, \$27.50
Double bed set, \$47.50
Appliqué monogram
on sheet, \$4.75 ...
on case, \$3.00

"Duo-tone Monogram" ...
on white Norcliff percale,
matching border in rose pink,
ciel blue, corn or ecru.
With monogram ...
Single bed set, \$26.50
Double bed set, \$36.50

* 1 sheet, 1 case
† 1 sheet, 2 cases

Leron

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OF LOVELINESS...

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viduality, and recognize the true economy of irreproachable quality, will
appreciate the artistry and needlework that has become synonymous
with Carlin SIGNED Comforters. Though not plentiful today, we look
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intimacy of the bedroom and boudoir. Our patented ANCHORBAND
remains a vital Carlin feature, for it keeps the comforter from slip-
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WINDOW SHOPPING

Victory's here - but they're still there

As we go to press, it is V-J Day. Last night New York was gaudier than New Year's Eve. Skyscrapers streamed paper. Horns honked. Kids who had never known peace whooped in the streets. An old lady leaned out of a tenement window and announced to the revelers that her grandson was going to help Admiral Halsey mount Hirohito's white horse. Radios blared "God bless America" and a searing pride caught at hearts, spilled over in eyes. And the churches were full.

But remember that for many of your boys a White Christmas will still be just a dream. They'll have to spend it on battlefronts that echo with the memory of gunfire. They'll be cross and lonesome. So keep those Overseas Packages coming! Remember the mailing dates and stick to the

On the following three pages you will find gifts to send overseas. But in order that your packages reach him by Christmas they must be mailed between September 15th and October 15th. Wrap carefully, address clearly. Keep within specified by P.O. rules and limit contents to items allowed.



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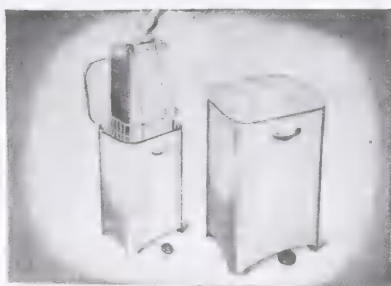
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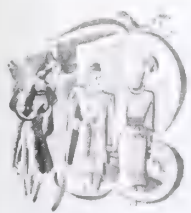
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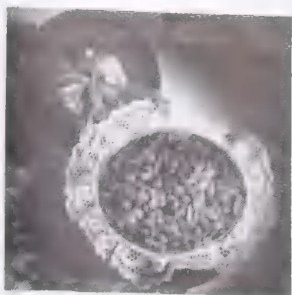


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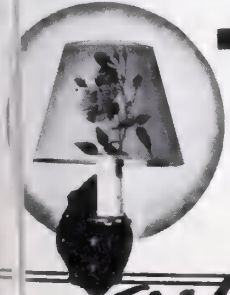
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Patterns for Living



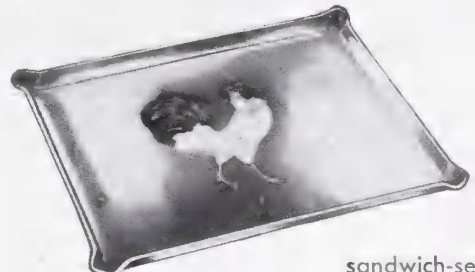
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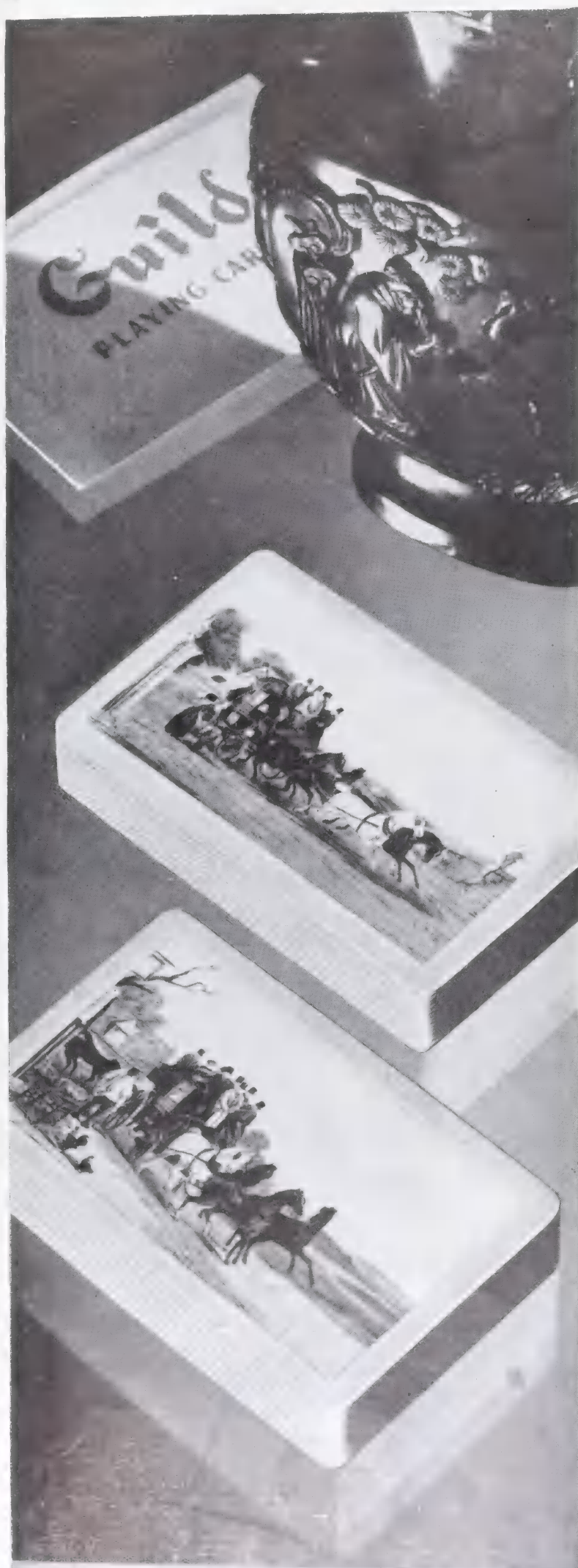
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THE MAGAZINE DEDICATED TO THE BU
OF GOOD LIVING

Vol. 87

OCTOBER 1945

• Cover photographed by Emelie Danielson in the N
City home of William H. Weintraub, designed by Virgi
ner Dick, executed in collaboration with Mrs. Alfred

DECORATING

Are Possessions a Burden?
Bare Rooms! Blank heart!
Are the White Elephants Sneaking Up on You?
Renters Have an Awful Time!
If You Can Change Spanish into Modern
Five Ideas on How to Place the Piano
When You're Cozy, Waiting Is Easier
Her Home Is Her Office
If You Are Afraid of Pattern—but Afraid to be without It

GARDENING

4 New Roles for the Old Apple Tree
Every Garden Needs a Service Yard
Gardeners Are the Lucky People . . . There's Always a
"Next Time"
The Log of the Practical Gardener
What You Don't Can—Store—The Man Behind the Hoe

HOUSING AND MAINTENANCE

Week-end House for the Hunter When He Comes Home
for Good
HOUSE BEAUTIFUL Sponsors a New Postwar Idea—Sunpock
Housekeeping Recipes

HOME PLANNER'S STUDY COURSE

A House Can Be Modern and Not Look It
Detailing Makes This Modern
Is an Old House a Good Buy?

FOOD AND ENTERTAINING

Good for Two—or Multiples Thereof
Pantry Shelf News
Cooking Tips Worth Noting

OTHER FEATURES

Window Shopping
People Who Influence Your Life: Meet Gardner Daily.....
The Clock
Another Music Quiz
Ain't It the Truth—or Is It?
Miss Julia's Bed
K. P. School for Husbands
I Never Thought It Would End This Way

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HERE—with Imperial Cape Cod Crystal—is a table setting as warmly refreshing as Indian summer . . . as radiant as a Harvest moon. You'll like this authentic hand-fashioned reproduction of a pattern rich with the tradition of Old England—you'll like the way it enhances the delightfulness of your carefully planned menus. Imperial Cape Cod Crystal is worth shopping for as one of the fine things so essential to good living . . . Genuine Imperial Cape Cod Crystal is produced by the master crystal craftsmen of the Imperial Glass Corporation, Bellaire, Ohio.

Jerome Kern consults his critics...



One of a series of events in the lives of great composers, painted for Magnavox by Walter Richards

Illustrated at right is the Magnavox Belvedere, one of a wide variety of models ranging from traditional to smart contemporary designs... each a masterpiece in form as well as craftsmanship. The Magnavox Company, Fort Wayne 4, Indiana.

THEY STOPPED PRACTICING—

'round the piano and the dynamic lit the keyboard. They all listened carefully. They knew from past experience that Jerome wanted their opinions... valued their... them. And now, as the new... concluded, the famous composer waited for the verdict. It was the porter who spoke. "Mis-tah Jehr-ry," he said, "anothah hit there... sho' as yo'

And another hit it was!... joining... Kern melodies as "Ol' Man River," "Last Time I Saw Paris," and "Smoke Gets on Your Eyes." There is a special treat for those who listen to Jerome Kern's music played on the Magnavox radio-phonograph. It makes it possible for you to enjoy the beauty of the harmonies—to hear them as the composer meant them to be played. The Magnavox musical instrument for home reproduction of broadcast or recorded music, Magnavox also truly fine furniture, authentically designed for years of service.

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Magnavox The choice of great artists
RADIO PHONOGRAPH

A

re possessions a burden?

Any month now you are going to be permitted to be a customer again—a customer for the luxurious, comfort-making things that typify the good life in America. It will be a heady experience. For there is nothing so dear to our American hearts as stepping smartly up to a counter and plunking down our money for something that is better, or bigger, or brighter than such a thing ever was before.

But before buying becomes rampant, perhaps you should take a look at your past performance in accumulating possessions. Have you done a good job, or are you saddled with a lot of things that cost you more in care than they return in comfort, convenience, and beauty? Are your possessions a burden? Are you a slave to your belongings?

That depends. If you have collected possessions for the purpose of impressing people, to show how rich or how sophisticated you are, very likely they are a burden. If you are in awe of your possessions, keeping them either carefully put away for safekeeping, or prominently (and inconveniently) displayed to impress your guests, then take warning. You are beginning to show the symptoms of a distressingly overgrown "Pride of Possession."

If you have too many things of one kind, but lack other essential possessions which you could have afforded if you had distributed your spending more equitably, your buying habits need reforming. If you own many mediocre things, but no really fine things, and if you don't really use everything you own, perhaps it is time to face the fact that you have been wasting your money on spur-of-the-moment spending.

Pride in one's possessions is a fine, satisfactory, enduring emotion. Only take care that your pride doesn't grow misshapen, as it will if you concentrate on possessions individually, instead of on how they assemble with each other. If you keep your eye on the whole, instead of its parts, you'll never be a slave to your belongings.

By Elizabeth Gordon, Editor



PHOTOGRAPH, HANS VAN NES

Bare room

Blank heart!

The magic that can be wrought with possessions—particularly the right combination of possessions—is one of mankind's greatest miracles.

To be able to turn four bare walls, representing nothing but shelter from the elements, into a home that satisfies the soul and fulfills a deep craving for beauty and security is both an art and a necessity. All mankind has this urge in some form or another. But we are not all equally adept at creating a home within our four bare walls.

Some people acquire possessions without any regard for how they combine into a useful, comfortable whole. They are the magpies of the human race, for they acquire possessions not to *use* them, but purely to *possess* them. Their homes tend to have too much of one kind of possession and not enough of other kinds. They have missed the wonderful secret of real homemaking—the secret of having their homes serve them, instead of having their homes enslave them.

Other people acquire possessions not as an end, but as a means to an end—the end of personal comfort and an integrated beauty. Each proposed acquisition is weighed in the light of how it will blend with old possessions and improve the whole. It is not enough for it to be fine in itself. It must also be fine in combination with things bought previously.

The people who have acquired this ability—consciously or unconsciously—have the loveliest, the most satisfactory homes. They, too, enjoy pride of possession plus the satisfaction of a perfect whole.

Others need this ability more than homeowners.

For their homes must indeed be created within bare undistinguished walls. They must conjure only with their movable possessions (and, of course, wallpaper and paint) to help them create that personal distillation which means home.

The home of the William Enyarts, of Greenwich Conn., shown on these three pages, illustrates how a balanced assemblage of possessions can turn bare rooms into a charming home. Pattern balances plainness, china balances crystal, lacquer balances wood finish. There is neither too much nor too little of anything. No fanaticisms have distorted the healthy blend of usefulness and beauty.

This is how possessions *should* be viewed—the sake of their use, not for their possession.





PHOTOGRAPH, MAYNARD PARKER

out 58 different materials (and their
with which you can decorate a room—
their patterned versions. In the picture
might have been used. In the picture
are also eight—but not the same eight.
all movable, except the painted wall.

The picture above might be called "study in bal-
ance." For it illustrates how pattern needs plain-
ness as a foil, how china, crystal, and brass set off
each other, how heights of tables and lamps are
affected by the height of seats. Dorothy Draper, Inc.
was the decorator who helped the Enyarts.

By
Reuben Whitney



Bare room Blank heart.

The careless accumulation of mediocre accessories is what usually starts the tyranny of useless possessions. Mrs. Elyart's fine porcelain urns were deliberated on rather than just chosen. Result: she possesses beauty that gives service, too, as extraordinary lamp bases.

The bedroom below, left, disproves the exaggerated reputation little accessories have for making rooms look lousy. Renters—and owners—can get plenty of charm with such easily kept decoration as the right wallpaper, mirror, and beautifully designed hardware.

Elyarts' dining room, below, has a minimum of furniture to polish, a mere handful of accessories to dust. Everything, except the wall plates, is used, and they *could* be used. If there's no starkness, Window treatments and rosy ceiling take care of that.

PHOTOGRAPHS, MAYNARD PARKER





Are the WHITE ELEPHANTS sneaking up on you?

If you wonder whether your belongings are becoming a burden, give yourself this quiz. Tally your "yes" and "no" answers. Then turn to page 171 to see if you're a free woman, a borderline case, or a slave to worldly goods. When you know the answer, act!

YES NO

Have you used every piece of your china the past year?

☐ ☐

In the past six months have you taken down from top-shelf storage and used as many as six of the vases, teapots, or whatever you've hidden away up there?

☐ ☐

Would the comfort or beauty of your living room be disturbed if you removed one piece of that bric-a-brac that you have to dust regularly?

☐ ☐

When you buy odd pieces of china, silver, or metal ornaments, do you always know exactly where and how you will put them to use?

☐ ☐

Are the lower shelves of your closets filled with infrequently-or-never-used household odds and gadgets?

☐ ☐

Do you usually curb the impulse to buy cheap gadgets, even when they are inexpensively priced?

☐ ☐

Have you used all your bedspreads at least once in the past two years?

☐ ☐

Has your guest bedroom, which you clean

YES NO

and dust regularly, been occupied by visitors during the past three months?

☐ ☐

9. Is your silver so frequently used that you never have to indulge in a hectic silver-polishing scramble when guests are due?

☐ ☐

10. Do you never come across ornaments, or pieces of china or silverware that you have forgotten you owned?

☐ ☐

11. When a white elephant comes into your life as a gift or a prize, have you the courage to pass it on as fast as possible to the nearest thrift shop or rummage sale?

☐ ☐

12. When you give your silver its periodic looking over, do you know the name of every serving piece and what it's supposed to be used for?

☐ ☐

13. Can you say that not one of your possessions has been cleaned and put back into storage for five successive housecleanings?

☐ ☐

14. Can you buy a gift for someone else without buying a gift for yourself, too?

☐ ☐

15. Can you ruthlessly clean out a closet of inactive impediments? (Continued on page 163)



All renters are familiar with the too-little window. Miss Conway gave this short window in her bedroom the appearance of normal size with a long cornice box and lengthy organdy curtains. Living in Southern California, she has no weirdly placed radiators to worry about. But if you have to deal with that common-to-renters problem, see pages 78-79 of our September issue.

Renters can do little or nothing about the existing architecture they may find in rented places, but often a few portable pieces, like this little bed canopy and the living room screen, can suggest architectural interest in a commonplace room. A few choice and unusual accessories make good equipment for renters because they'll give any quarters individuality.



Renters have an Awful time

By Susan Mathews





PHOTOGRAPHS, MAYNARD L. PARKER



Unless you turn a trick or two with optical illusion. A long, narrow room can look like a glorified hallway. Miss Conway "shortened" her living room by covering the end wall with flowered chintz. Pattern makes a wall seem closer to the eye, hence the room looks shorter. A chintz ruffle on the drop beam helps, too, besides taking the chill off Latin architecture.

At left, see how Miss Conway uses a folding screen. A covered in chintz, to break up the 17-foot living room wall and give the sofa group an intimate setting. She used paint to blot out the heaviness of beige walls and dark ceiling beams. Walls are grayed turquoise, beams an antiqued gray. No Mediterranean influence remains to fight with 18th-Century furniture.

you're a renter, you know that the current shortage of places to rent is just a passing nightmare. The big headache is always with you. It's the knotty problem how to make a house or apartment, planned and built by someone else, look as though it were distinctly custom-cut for you—and all without investing too much of your money in someone else's property.

This is a first-rate dilemma—as if you didn't know it—it's also a challenge to your decorating mettle. For when it's obviously bad economics for you to tear out your landlord's partitions or re-arrange his mismated windows (even if he'd let you), you have to overcome the architectural and create your own distinction with paint, wallpaper, fabric, and such ingenious temporary devices as you can come up with along with you on your next move.

Just see how an expert corrected the flaws in an ordinary

run-of-the-mill apartment and gave it a tonic dose of individuality. This is the home of Miss Helen Conway, in Hollywood, Calif. Miss Conway is a decorator, but she is also a renter and as such found herself up against the usual hazards that seasoned renters have come to accept as part of their lot: the perennial beige walls, oddly placed beams, windows that don't come up to standard size. And in addition her California apartment exuded a Mediterranean atmosphere that had to be reconciled somehow with her 18th-Century furniture, and she had the major problem of shortening the long, lean living room without building a partition.

These heartening pictures show you how she coped with her problems, abiding strictly by the renter's rule that no expenditure shall be extravagant. Here are ideas that every renter should note for present or future reference.

If you can change

SPANISH

into

MODERN

you can do anything

PHOTOGRAPHS, MAYNARD PARKER



The Spanish ranch house, facsimile of the dwelling where the early dons lived and supervised their vast estates, is, in its best form, so appropriate to the California landscape that it seems to have grown out of the soil. It has often been abused and distorted to be sure, but its basic plan—the house built around a patio or outdoor living area—has profoundly influenced Californian architecture, even made America as a whole conscious of outdoor living.

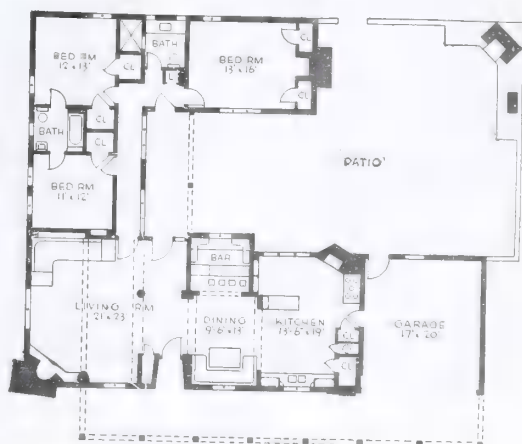
But its critics charge that it is hopelessly tradition-bound, that the kind of furnishings that belong in it are outlandish anachronisms in present day living. Spanish décor is far too sombly elegant for the average American's easy-going living habits. Moreover, it is a style about as inflexible as its wrought-iron candleabra and black oak refectory tables. Unlike most traditional furniture, it is not an easy mixer. If you want to go all out Spanish, fine; but it usually acquires an alien, cumbersome look if you attempt to combine it with the lighter, less formal styles that seem to be contemporary notions of cheerful, livable comfort.

But the critics are still only half right. And the Spanish ranch house home of Mr. and Mrs. Bernard Giannini in the San Fernando Valley proves it. You don't *have* to furnish a ranch house in the Spanish hidalgo tradition at all, despite the architectural features that seem to demand that kind of treatment. Working with decorator Jack Mason, of Cannell and Chaffin, Los Angeles, the Gianninis blasted tradition sky high by changing Spanish into, of all things, Modern. By enlarging the openings from living room and dining room into the hall, they actually abolished the hall, throwing both rooms into one open plan. The dining room is now part of the 32'6" x 21' living room separated from the kitchen by a folding bamboo screen. An all-over nubby string rug covers the entire floor area. Dark oak woodwork and beamed ceiling, obviously Spanish elements, were blanked out with light paint and, as you will see at left, beams serve as troughs for indirect lighting. And note how some traditional ranch house features as batten woodwork and roughly mortared brick interior walls enhance the modern feeling, once they're lightened in color and used with textured fabrics and furniture of contemporary design.

The furniture, designed by Mr. Mason, was custom-made to fit the room and the varied uses to which the owners put it. See in the pictures opposite how a comparatively few pieces provide ample seating space for entertaining, thus keeping the room uncluttered. Extra chairs, how the living room sofa and the dining banquette follow the contour of the wall, turning corners with the appearance of built-ins. And, to the eye from dwelling on the beamed ceiling and gabled roof, the decorator has artfully stressed low horizontal lines, made the furniture large scale and important to hold your attention. Notice the built-in bookcase and its sliding lower panels that conceal storage space and the drawers in the dining table that close flush with its broad edge. And, of course, the bright clear color that moderns prefer have fended off any suspicion of the gloomy pompousness associated with Spanish. Modern has cracked another tradition.



By FRANCES T. HEARD





All-purpose room is paneled in Ponderosa Pine, hides ruggedness with good looks.



They're eating and drinking of the big room. Floor is blocked matting.



They rustle up their own meals behind the bar.



the lodge's auxiliary bedroom has hardy
simple furniture, equally hardy fabrics.



Fireplace has a heat-circulating system.
Built-in bins hold logs and hunting gear.



Broad window fixes it so hunters never
miss the outdoors when they're inside.

WEEK-END HOUSE

for the hunter

when he comes home for good

Marion Gough

As a reminder of a more leisurely future, we show you Seminole Lodge, a huntsman's dream of a place to spend a shooting week end. It was built before the war as the quail hunting hideout of two gentlemen nimrods in Ohio, Mr. T. E. Stokes and Mr. R. R. Trubey. It's in South Georgia, in the middle of a fine quail preserve, and for obvious reasons we can't tell you its exact locale.

What we *can* tell you is that these two members of the downy brotherhood of hunters planned the lodge themselves, assembling under its roof all their accumulated ideas of what a hunter's shelter should provide. They're honest men, quite free to admit that a tight roof, comfortable chairs by a blazing fire, and a good mattress after a day in the field beat all hollow any of the leaky lean-tos and creaky beds they've experienced in their day. They engineered their big living room with built-in bunks at one end and a bar-kitchen at the other so that they can sleep, cook up their own meals, relax, and swap yarns all in one room. It has a lot of style, but don't let that fool you. Their furnishings are as rugged as their hunting boots, designed to endure masculine housekeeping without showing it. It's the sort of place many a G.I. has dreamed of as he oiled Uncle Sam's rifle instead of his own, and can't you see it as a model for the family's postwar vacation house?



Like most vacation houses the lodge is raised on piles. Quail being the reason for it all, they decorate the shutters.

House Beautiful introduces you to
the people who influence your life.

This month. . . .

MEET GARDNER DAILEY

● If Gardner Dailey must be labeled, the sign would undoubtedly read "Modern Architect," although that doesn't describe him adequately.

He has, along with other architects of the Pacific Coast, contributed importantly to the kind of residential architecture that finds expression in simplicity of design and richness of materials. But if there is one contribution that is distinctly Dailey, it is his ability to sculpture house and site into a single composition. He is the master of the uneven site. In the Eastern United States, since Colonial days, the procedure has been: clear a site, level it off, build a house—and then landscape it. But, in California, houses are built into the existing landscape. And in that architectural function, Dailey has few peers and no betters.

His feeling for site planning is no accident, however; Gardner Dailey began his professional life as a landscape architect. But because he saw that environment was more than flowers and trees, and that surroundings were more than four walls and a roof, he became what could be called "a homescape architect."

Someone has said that Dailey is an architect by intuition, an effortless designer, who seems to arrive at conclusions by instinct rather than by pushing his pencil along a theory. In designing a house, they say, he conceives space in his mind, and imagines beauty whole. And then it turns out that there's little waste space in the hallways, the closets are spacious, the living room is beautiful, and the air-conditioning works.

Like all good modern architects, Dailey is a skeptic—as skeptical about the new doctrines as he is about the old. It's one thing, he says, to accept a self-tested truth, and quite another to copy an existing form.

His formal schooling in San Francisco and Stanford University was a coupling of engineering and botany. Besides putting both those pursuits to work as an architect, he uses the first in his work as a regional planner, and the second in his hobby of collecting rare and exotic plants.

There are even more interests in Dailey's life. He is, for example, a director of the San

Francisco Museum of Art, a member of the San Francisco Planning Commission, and a radio commentator of considerable, if local distinction. He talks on art, architecture housing, as well as his favorite topic, "Men vs. Women." Incidentally, his favorite painter is Goya, an interest closely seconded by a fondness for the French Impressionists. "But," he says, "I think the Chinese had it all over anyone else. Some of the Sung 'pin-ups' of 500-1200 A.D. were the best art the world has ever produced."

The same emotional appeal that Dailey finds in art he puts into his houses. If, he argues, houses were nothing but the most economical form of shelter, it would be far better to turn over their production to the Fords and Kaisers. They could do a much better job of it. But their emotional appeal would not equal that of the house individually designed by a sympathetic architect. Moreover, Dailey believes that the emotional appeal of a house must be drawn from the country and the people, and not from architectural "fashion plates." It is significant in this respect that there is very little "decoration" as such in a Dailey house. Instead, it draws its interest from the dynamic composition as a whole.

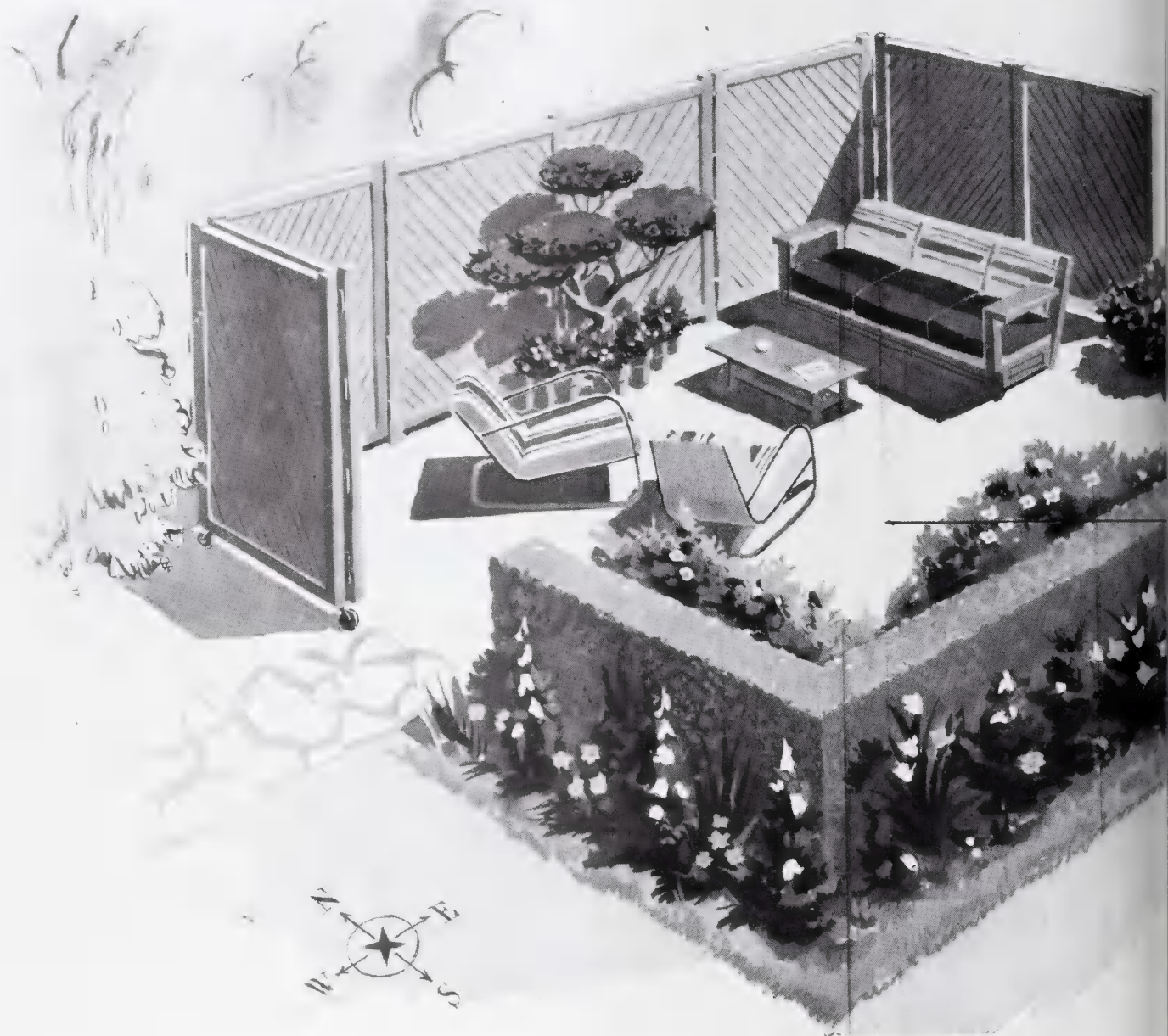
Dailey once condensed his views thus:

"Contemporary architecture, it seems to me, has in recent years been advancing more or less by the trial and error method—some all trial, some all error.

"Out of this confusion, however, some good is born and will survive. Some theories will perhaps, not be carried far enough and others will go too far. We now find, for instance, that 'bringing the out-of-doors in' often brings in a few things that are not so desirable—unpleasant glare, loss of sense of enclosure and even mosquitoes. 'The Free Plan,' too, has been abused with the subsequent violation of privacy.

"Such things will, of course, in time be corrected, and a new sense of values will be uncovered. But in the meantime, with a fuller understanding of the *wants of man* and an appreciation of the *beauty implicit in material things*, we are at last gaining directional stability."



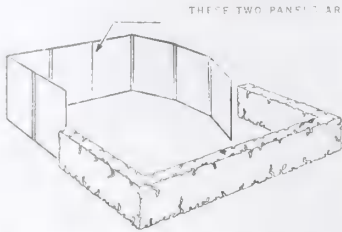
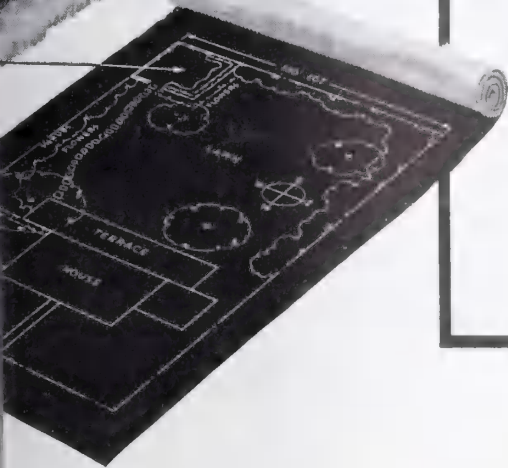
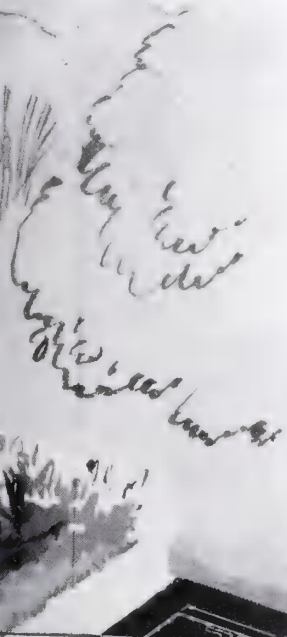


House Beautiful sponsors
a new
postwar idea . . .

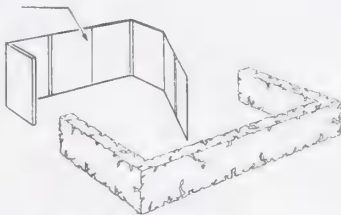
SUNPOCKETS

By JANET DARLING

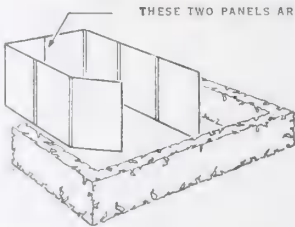
You can add as much as two months of outdoor living to your calendar if you create, on your property, an area that's warmed by the sun, protected from



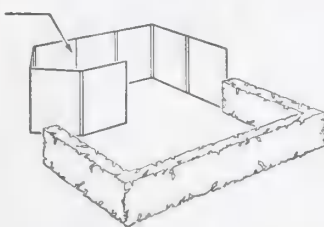
How to set the panels if the wind is northeasterly. Pocket is fully open to collect all southern warmth



When the cold winds are coming from the easterly quarter, arrange panels this way; sit in their curve



For winds out of the northwest, arrange panels this way for greatest protection. Sit against back wall



For winds more westerly than northerly, use the panels to make a protective barricade, this way

**YOU MAKE THIS SUNPOCKET WINDPROOF
BY ARRANGING MOVABLE PANELS**

How often do you say, on late fall days, "What a lovely day to sit outdoors, if only the wind were not so strong!" And you are right. If you could be *in the sun*, as well as *out of the wind*, you could sit comfortably outdoors when the thermometer reads as low as 30° or 40°. Or there is always enough radiant heat in the sun, even zero, to keep you feeling comfortable, providing you have a husband that warmth and prevent its being dissipated by winds and errant air currents.

If you have been a reader of *HOUSE BEAUTIFUL* during the past few years, you know that we have recommended the plan to build or buy a new house that they include such a sunpocket, by using their house as a windbreak toward the prevailing winds, and by creating a sheltered living terrace on the lee side of the windbreak, facing south.

But what are people to do who already own perfectly good houses—houses that do not have the right conditions to permit a sunpocket to be created with the house serving as the windbreak?

The answer is not lost. A house is not the only type of windbreak. And a terrace nestling in an L of the house plan is the only kind of sunpocket. You can still add months to your calendar of outdoor living if you will create a sheltered sunpocket, a trap for sunshine, sheltered from the winds.

We show you, here, exactly what we mean. Our sample

solution uses a lot which faces the west, where the street is. The prevailing winds are from the northerly half of the compass. The only possible spot where the house could serve as a windbreak is in that L in the front yard between the garage and the house. But who wants to sit in the front yard on display to all the passersby!

So our solution is to create a sunpocket at the rear northern corner of the lot. To all intents it is a very private garden nook. But when you know how carefully it is oriented to the sun and winds, you realize it is really a room—an outdoor living room for use especially in early spring and late fall.

You will note that we combine real structural walls with plantings. Plantings alone would not suffice. Hedges and shrubs, even though dense, do not really stop the wind. They only break it.

A substantial wall of wood or other solid building material, at least eight feet high, is what you need to keep you sheltered from penetrating breezes. The particular type of sunpocket shown here has its protecting wall made of wood, with structural posts and rails and panels of flush boarding laid diagonally.

Two sections of the wall, each six feet wide, are fixed and are constructed as an ordinary fence would be, with seven feet high posts firmly embedded in the ground in concrete. On each side of the "fixed" portion are three movable panels, each six feet wide. (Continued on page 134)



■ Suppose you have two pianos to deal with, and baby grands at that! In the snug corner of his living room, Sam Marx, the designer, has snugly fitted two pianos into the window bay, back to back. Collected ceramics and bronzes of tropical savannas are displayed in the cabinet to the left.

MAYNARD L. PARKER



■ Besides overcoming the problem of two windows with shades between, the ceiling-to-floor draperies in the home of Mr. and Mrs. Donlevy, Brentwood, Calif., provide a handsome background for the piano. The piano stands against the wall space, which is permanently reserved for the instrument.

ive ideas on how to

PLACE THE PIANO

you own a piano, you are blessed with a
decorating asset as well as a musical one.
re's how to make it look graciously at
me as an integral part of your living room

By Irene Moore Lindsey

far too many rooms, the piano gives a good imitation
of a rugged individualist. You find it standing stolid
and unyielding against a wall, hogging space and seem-
ing to disdain any connection with the other furnishings.
But it doesn't have to look like that at all, as these pic-
tures demonstrate. Besides being a noble instrument, the
piano is essentially a handsome piece of furniture. Depend-
ing on its type—grand, upright, or miniature—and size,

you can dramatize it as a focal point in the room or place
it to fall in line casually with the rest of the decoration.

See, for instance, across the page, how a miniature piano
is used as a free-standing piece of furniture, backing up
the fireplace loveseat in the New York apartment of Mr.
and Mrs. Elliott Nugent. W. & J. Sloane's decorators hit
upon this idea to save wall space, by making the piano
part of a center-of-the-room group, like a sofa table.

And, lest you have any qualms about what placement is
best for the function and well-being of the instrument's
strings and sounding board, we've checked with the ex-
perts, who say that the piano should never be exposed to
dampness or heat. Keep it away from windows that are
frequently open, keep it out of direct sunlight, and away
from radiators and heat registers. They recommend semi-
annual tunings, preferably in spring and fall.

EMELIE DANIELSON



MAYNARD L. PARKER



● To bring an old mahogany upright piano into the
scheme of things in her Swiss-inspired playroom, Mrs.
Arthur Guettal, of Kansas City, Mo., painted it light,
enlivened it with motifs to match those on the door

● A wall in the New York apartment of Mr. and Mrs.
James Herzog became a music room when record and
music cabinets were built in, creating a niche for the
piano. Note ceiling light. Kari Steinhauser, decorator

Good for two— or multiples thereof

What would you do if your husband gave you three hours' notice that the Major and his lady were coming for dinner? This bride made festive fare of blue Monday's stock dinner.

By Florence Paine



Four o'clock! I relaxed into the softness of the chaise longue, and congratulated myself on having three whole hours to delve into the vagaries of Hercule Poirot. It was weeks since I'd had that much time; and I felt for an itinerant Army wife of six months I was managing things in a dreamy way.

Tonight's dinner was reposing in the refrigerator—now three blocks of frozen foodstuffs, but come seven o'clock, I was going to turn the frozen haddock, spinach, and apple sauce into a good, if simple, dinner. Time to spare, I thought luxuriously. And then the telephone ended my happy reverie.

It was John, sounding rather strained and excited. "The Major's leaving Wednesday on a special mission," he blurted out, "and I've invited him and Mrs. Green to dinner. You know you've said for months I should," he added quickly.

I was speechless. He had finally called my bluff.

"For when?" I asked, afraid that I already knew what the answer would be.

"Tonight, at 7:30. Do you think you can manage it?"

"Of course," I said, in what I hoped was a sweet tone, not too long-suffering. I dropped the phone onto the hook, feel-

ing more trapped than the time I answered the last five questions on chemistry quiz.

Then I remembered Marjorie must have invented the words "thing out of nothing." For she had hazed us all with her culinary riddles. I dialed her number—fast.

When I heard her reassuring voice, I knew all would be well.

"You say you have tomato soup, frozen haddock filets, spinach, and apple sauce?" queried Marjorie in her typical way. "Now here's what you can do with it," she offered, and I began taking notes like mad.

"You can't serve the Major tomato juice—too old hat. But you can make a good tomato (Continued on page 100)

KODACHROME OPPOSITE

● To honor your last-minute guests, Heard, House BEAUTIFUL's Home Furnishings plans a table as exhilarating as a escape. The wine-colored cloth from china, Libbey Glass Co.'s "Waterford" sterling flatware in the "Victorian" pattern, Ellmore Silver Co., are chosen to complement each other. Because their same degree, the loveliness of the The pewter bowl from Louis L. Allard, flower arrangement by William Taylor, with fresh flowers added at







ALL PHOTOGRAPHS, MAYNARD PARKER

Lent

ense the warm coziness of Barbara
K's rented duration home as soon
in the front hall (above, right).
er design is from an old quilt pat-
ne and cherry dry sink is used for
up was made from a coffee grinder.

ch earmarks of formal architecture
d doorways, Miss Stanwyck's living
has an easy informality. Fireplace
in pine paneled, and other walls
in red calico print. Coffee table
n from an old pine trestle table.

m furniture (left) is hand-rubbed
e light fixture was made from an
mp. The library (below) has been
and a gun case added. A small
used as a coffee table to save
Note brass coffee pot lamp base.



When you're cozy, WAITING IS EASIER

Loneliness is one of the tragic by-products of a war. It's one undeniable bit of suffering which wives and other stay-at-homes must endure. There's no cure for it—no cure except the warrior's return. But there are palliatives. Unrelenting busy-ness is one. The sort of busy-ness that leaves you aching for sleep and rest. It isn't hard to find; it's impossible to escape. Another palliative is to make sure your living quarters are as cozy as possible. Loneliness engulfs you if you're surrounded with cold, formal elegance.

Barbara Stanwyck, whose husband, Robert Taylor, is serving in the Navy, can vouch for the value of both. When she isn't working at the Warner Brothers Studio, she is busy with service hospital appearances, welfare and relief activities. Her home, as you can see in these pictures, has no empty, unfilled spaces to emphasize her loneliness.

When Robert Taylor went to war, they sold their country ranch, and Miss Stanwyck moved to this rented house in Beverly Hills. But its formal architecture was not to her liking. Her decorator, George Hall, was asked to change its character to casual informality. Very few structural changes were necessary. Rather, the formal architecture was camouflaged with such ingredients of coziness as small-patterned wallpapers, pine furniture, and homespun fabrics. Now a happy sort of clutter fills the rooms and helps to shut out loneliness.

the CLOCK

*She had to learn the hard way that
a house planned by one can't
be a home for two*

By Elma Langhorne Wentz



Tony's reflection, staring back at her from the hand mirror, was wide-eyed and glassy. She put the mirror down and wished she were dead. Almost dead, anyway. The maybe Dan wouldn't find some pretext to leave the house and perhaps he wouldn't look at her with veiled accusation, as though she'd committed some dreadful crime.

Tony turned a dial to her small table radio. The strain of "You'd Be So Nice To Come Home To," tinkled forth. She snapped it off, feeling sick.

When she'd met Dan at the station three days before he'd clung to her as if he never wanted to let go of her. As though three years of war and separation had never existed. She was weak with happiness that he was whole and alive, in spite of the leg wound which had mustered him out of active service. And she was bringing him the house which she had bought, unknown to him, with the money Great-Aunt Hester had left her six months before.

Home! Tony dabbed at her eyes. The beautiful surprise had backfired. Dan seemed to hate the place from the moment he stepped into it. The lovely little house, all modern and bright, built only a year before Pearl Harbor by a young architect whose vision was in the future! It was perched high in the hills that Danny loved. It was to have been their own private Shangri-La of a house, instead of a sepulchral aerie inhabited by two polite ghosts who'd known each other when they were alive.

Why?

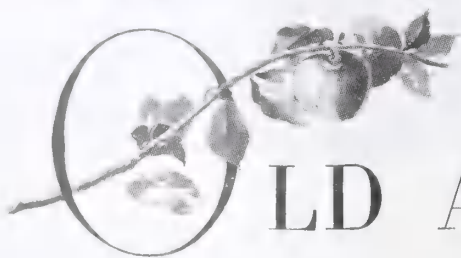
Tony smothered an impulse to start wailing. Dan must see her cry. He'd be back any moment. He had walked down the hill to the post office to get a package from Omaha. Had Great-Aunt Hester willed her something else?

Tony permitted herself a small snuffle, thinking of Aunt Hester. How she had lived for fifty years in her huge hideous house with all its cupolas, stubbornly resisting change, even after her husband died. A mansion complete with potted palms, red velvet draperies, antimacassas and heavy black teakwood furniture, intricately carved with grinning dragon heads and diabolical claws.

And clocks all over the place! Big clocks, little clocks of every nationality and description. Great-Uncle Tom's hobby was collecting clocks. The house had been full of their ticking, like so many heart beats.

On her last visit to Aunt Hester, Tony had asked why she kept on living there. (Continued on page 14)

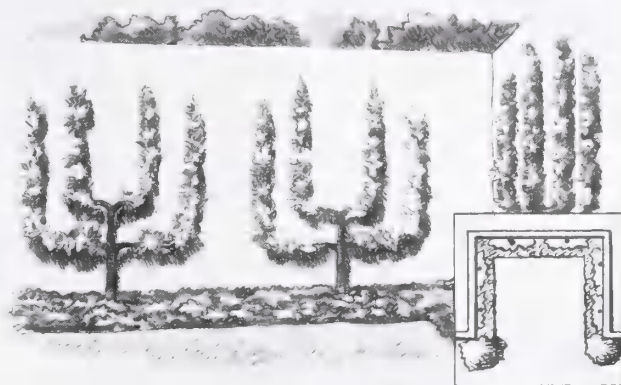
new roles for the



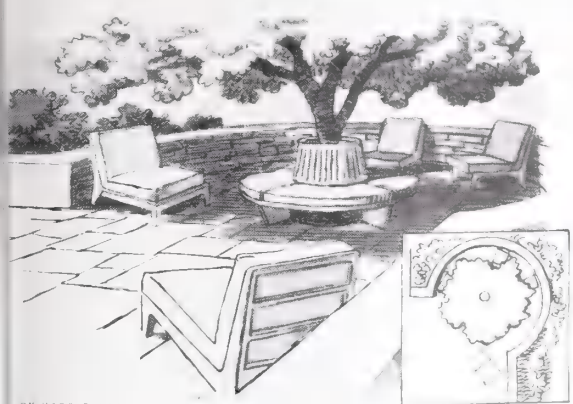
LD APPLE TREE



THERE'S no need to tell anyone what a good apple tree can do—*not* at this time of the year anyway: hard juicy apples to pick and munch as you walk, apples to bob for, apples to allowe'en, sweet, tasty pies, and cooling cider from your very own fruit! Of course, you want to grow your own for just these reasons, but have you stopped to think how decorative they can be as well? Try planting an avenue of apple trees each side of your driveway. They are attractive, they will give shade to your roadway; and they will bring "old garden" quality to the approach to your domain. Either dwarf or full-size trees are good. Fall planting in most climates is best for all types of apple tree.

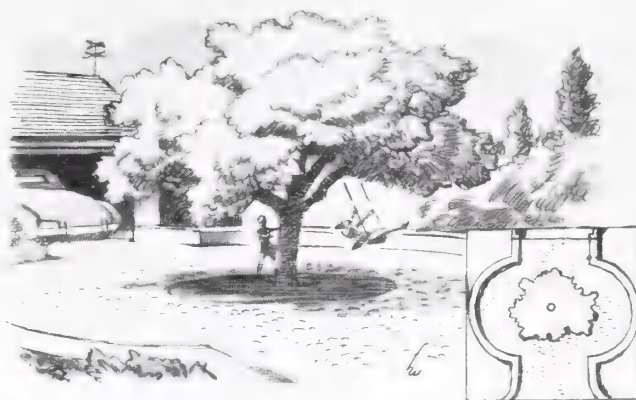


HAVE you a small walled garden with no spot for the apple tree you long for? The answer, then, is espaliered fruit, perfected by the gardeners in France who also were faced with lack of space. These trees, bought from a nursery, can be trained in several ways: horizontal like the rails of a fence, vertical like a candelabra, or diagonal like the lattice on an arbor. Once started, they require little pruning to maintain their interesting pattern. Dwarf trees are generally selected for this purpose, grafted on rootstocks of a sturdy variety. Select a wall with partial sun, for full south exposure plus heat reflected from the wall will open buds too early, subject them to late, killing frosts.

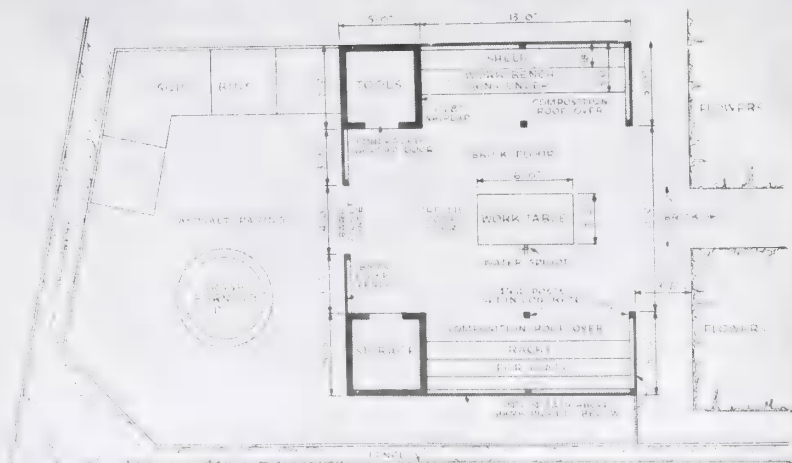


BY HARRIE WOOD

Let us remember what fun it was to sit beneath the old apple tree in grandma's back yard. You can have the same picturesque beauty on your terrace if you plant a large apple tree for shade. Plant the biggest one you can, or have your nurseryman move a full-grown tree for you. To get the most value, select one of these twelve good fruiting varieties. The list starts with the early summer ones and goes through to the very latest: Red Astrachan, Early Golden, Wealthy, Gravenstein, McIntosh, Cortland, Delicious, Rhode Island Greening, Baldwin, Northern Spy, and Winesap. There are hundreds of other varieties ranging from very sweet to most tart.



USE a high branched variety of apple tree as a focal point in your forecourt. Few trees will beat it for appearance, to say nothing of yield! Apples demand care, to be sure, but not out of proportion to what they give in return. They must be pruned to keep suckers down, to encourage strong branches, and to preserve the natural shape of the tree. They must be sprayed when dormant, with lime sulphur, with lead arsenate and nicotine before the buds show pink, when the flowers open, and several times later at intervals of about two weeks. On the credit side, however, you get the fragrance of springtime blossoms, the fun of the harvest, the tree's gray beauty in winter.



Thomas D. Church, landscape architect, has designed this service yard in the Speidel garden, Palo Alto, California. This work shed is both potting shed and tool house. Work benches with bins underneath, a sink with counter top, flat racks for displaying potted plants, and tool storage compartments are all included. The lath construction, ideal for warm, sunny climates, gives shelter from sun, lets breezes in, and provides a background for decorative vines. In the rear are tool bins and a pit for rubbish, ever present in any garden.

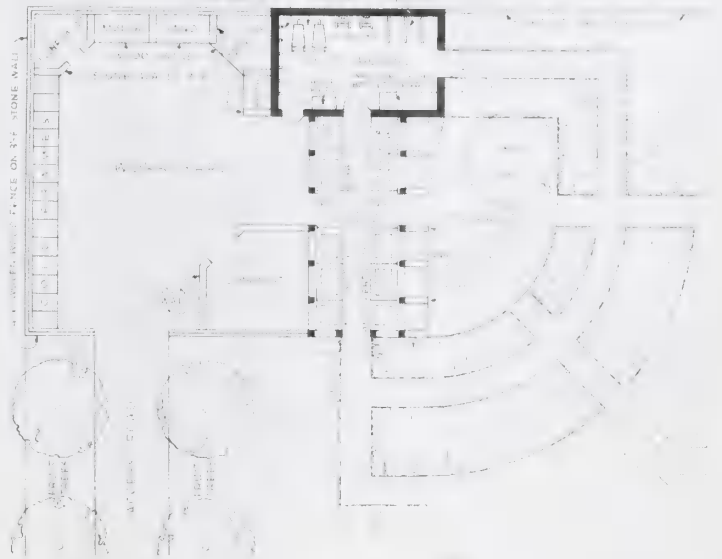


Every garden needs a

SERVICE YARD

Have you ever considered how much the success of your garden depends on a convenient and adequate service yard? How often have you fought the roses really needed spraying, but put off because the sprayer was way at the back of the tool house, buried under bags of fertilizer, lengths of hose, and wheelbarrows? Gone, for good, we hope, are the typical 2 x 4 tool houses, inadequate in size for their purpose as the conventional tiny broom closet.

Design your service yard around your own equipment. Make a list of tools, from trowels and cut tags to lawn mowers and dahlia stakes. Analyze tool house operations, from cold frame care to potting. Note all the supplies you find convenient and economical to have on hand, from compost to extra pots. Then, with this information, you can design a tool house to meet all your needs. A generous sink is a "must" for all gardens, so vegetables can be washed as picked, cut flowers arranged immediately into water, and pots and pans scrubbed clean. The two service yards shown are evidence that a tool house, properly planned, can be an attractive feature in your garden, too. You will find that neatness and order make garden tasks easier and quicker to do. The result, naturally—better gardens all around.



This service yard, designed by Janet Darling, landscape architect, provides a tool house where precious equipment can be safely locked and stored away. It has a potting shed on one side and in the rear a work yard with cold frames, bins for compost, sand, etc., and an incinerator. Under the counters in the potting shed are bins on rollers for easy refilling and emptying. South orientation is given to the cold frames and to the terrace, which is located on the garden side of shed as a decorative break between flowers and work area.





Her HOME is her OFFICE

This successful story teller writes at home in an apartment that reflects the colorful imagination that makes her stories ring true



The writer painted her foyer the same dark green as her living room. The decorative screen, painted flat white with raspberry-red stripes, hides an alcove, and goes far by a former tenant, but converted by Miss Lyons into a storage closet for paint cans and household tools.



At right, above, a double-size boxspring and mattress and one twin size form this bed. Tables are cut-down columns, formerly décor of a ferry house. Below, the workshop-living room. Illustrator Clare McCanna put sequined roosters on the screen which hides an awkward corner

The bedroom dressing table that track-umbrella stand with top shelf. Its elaborate Victorian inspired the plywood cut-out suggests a headboard over the bed (the page.) Spring rocker stool are covered in cabbage



by Sara Little



Anybody can string words together so that they make sense, but a collection of words doesn't make a good short story. Similarly anyone can put paint, fabrics, and furniture together and furnish a room, but it takes more than this to make an exciting, interesting room.

The element that makes the difference is, of course, imagination. And, logically enough, the New York apartment of Miss Ruth Lyons, whose short stories you've probably been reading, fairly burgeons with it.

A living room, bedroom, and kitchen apartment doesn't offer any space for a separate study, so Miss Lyons arranges it so that she can do her writing, rewriting, and meeting of deadlines in her engagingly unbusinesslike living room. But the

room's leisurely look conceals an efficient work plan. Miss Lyons writes her stories in shorthand, transcribes them and does the arduous cutting and polishing by typewriter. But you'd never guess where this work goes on if she didn't reveal to you the inner operation of a disarmingly handsome bleached wood table that stands against the pine-green wall. It hides the typewriter and a bank of pull-out trays for paper and carbon. Its top is textured cork which looks like pure décor but which is really there to deaden typing noise. It was planned by Miss Lyons to work like a horse and look like a lady.

For more manifestations of ingenuity look at the rest of her home. She writes mornings only, but her imagination works full time.



Gardeners are the lucky people....

THERE'S ALWAYS A "NEXT TIME"

By Lou Richardson

The satisfying thing about gardening is that most mistakes aren't final. What you do wrong this year you can do better next. Here are 25 next-time tips to note

It's the rare gardener who does not live and learn. This is the time of year to review the boners of the past season and figure out what you should have done so you can do it the right way next year. This is the season for studying your garden notebook, if you've been cagey enough to keep one. But, notebook or no, you'll find hope for the future in these twenty-five suggestions for insuring a better, healthier garden.

Next time you build a trellis, set it so that the prevailing winds blow the vine into the trellis rather than away from it. In training a vine or plant, do the work on a warm day when stems, tendrils, and leaves are relaxed from the heat. They're easier to manage; there's less danger of breakage.

Next time you set out plants in a dark shaded corner, look the situation over carefully: it may be that the place, as is, is too dark even for shade-loving plants. A white painted trellis or board wall for a support will help to attract sunlight and make the place

Next time you want to root sprays of ivy in water, do it in a glass container, such as a bubble bowl. Light penetrating the glass will speed the rooting.

Next time you plant begonia bulbs in pots, use wide and shallow pots rather than narrow deep ones. Begonia roots spread wide rather than go deep. In feeding begonias, add plant food to water in saucer under pot. In this way the water and food are taken up gradually by the plant, with no danger of burning.

Next time you pot up parsley or mint for your kitchen window-sill garden, dedicate a bread-loaf pan for watering these moisture-loving pot-ups. Paint and decorate the pan to carry out your kitchen color scheme and keep it always at hand. Every two or three days pour an inch or more of water into the pan, set in the pots, and let them soak. Thrifty, happy plants will be your reward.

Speaking of kitchen pot plants, try potting a bulb or two of shallots instead of chives. Shallots produce an abundance of green chivelike shoots over a long period of time, are easy to grow, are delicious in salads and soups. However, it takes a dozen or more shallot bulbs to equal the yield of a clump of chives.

Next time you take an African violet into your life, resolve to water it always from below, being sure never to water the leaves, and to use water of about the same

temperature as the room—never cold water. African violets need to be watered frequently, especially if the atmosphere is dry.

Next time—which will probably be next spring—you move houseplants into the garden for the summer, dig holes deep enough to sink the pots clear to their rims. Put a stone under the drainage hole of the pot, then set the pot in the earth. Why the stone? To help keep the earthworms from entering the pot through the drainage hole; earthworms do no harm to the plants, but they do not belong indoors. After pot is in place in garden, spread peat moss around plant to conceal rim of pot and keep plant cool. It is rarely wise to remove houseplants from pots for their garden sojourn; roots are too likely to get out of bounds before next fall's repotting.

Next time you shift a pot plant to a larger clay pot, soak the new container thoroughly. An unsoaked pot draws too much moisture from the soil around the newly set plant.

Next time you mix up a batch of poison bait for those cutworms or snails, add a little freshly grated orange rind. The fragrance of citrus oil is attractive to the garden pests.

Next time you're in doubt as whether or not a plant can take frequent applications of commercial fertilizer, water thoroughly before applying the fertilizer.

(Continued on page 109)



A house can be
MODERN
and not look it

MANNARD PARKER

It's the untutored who still think that Modern means flat roofs, stark lines. This ranch house is as Modern as molded steel, yet it has been designed of such time-honored materials as board and batten, hand-split cedar shake roof. It's not *what* is used, but *how*

It isn't façade or furnishings which stamp a house as Modern. This ranch house proves that plan and function do more to make it Modern than mere visual clichés. A good Modern house design doesn't stop with providing space for essential functions. It engineers that space, too. See the next six pages for the detailed floor plan and interior views of this house

1. A good Modern plan doesn't stop at allocating space for every need. It engineers that space in detail, which distinguishes Modern from most traditional houses. Typical of this kind of planning is master bedroom wing. Features of master bedroom are three exposures, corner fireplace.

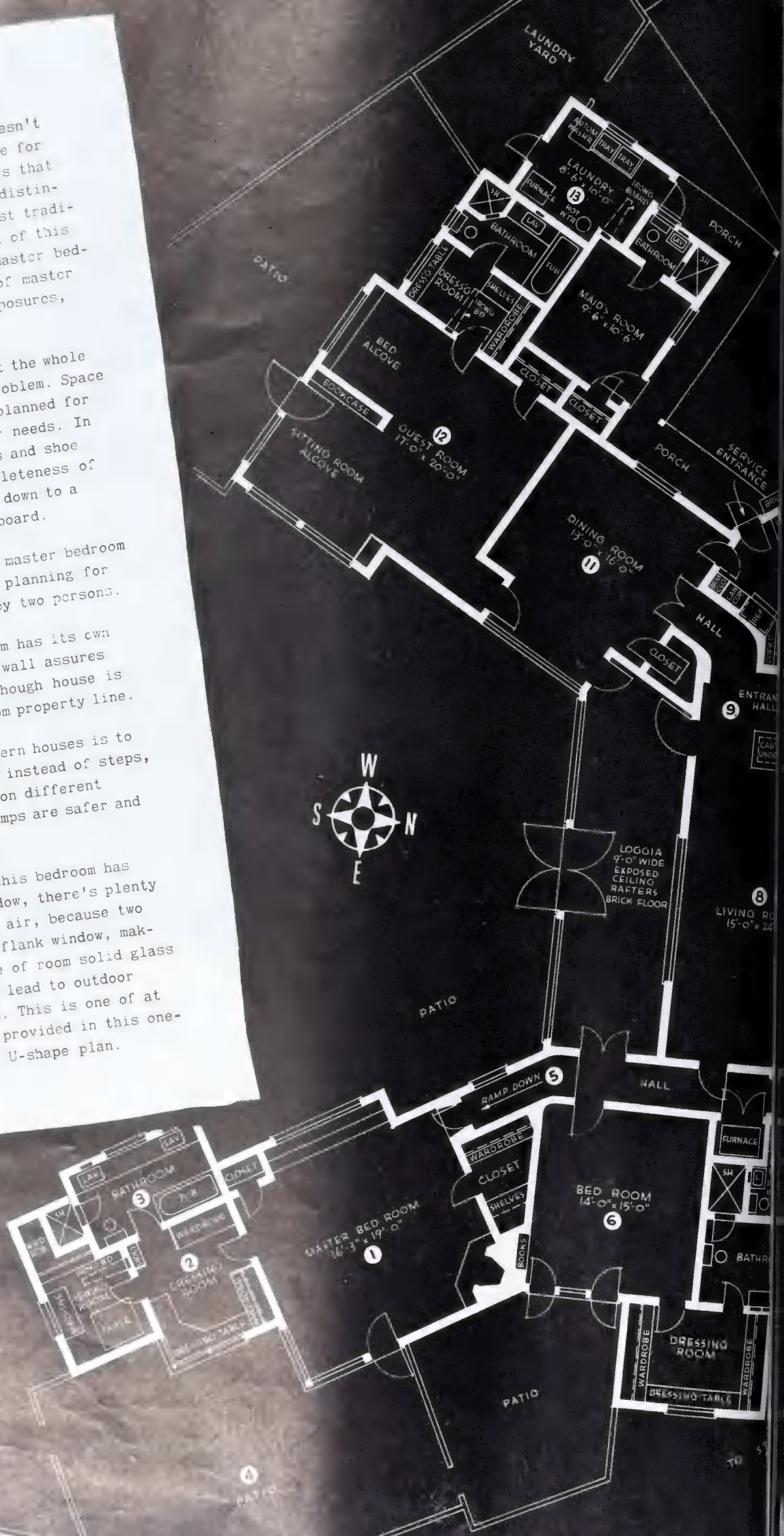
2. Enough space isn't the whole answer to storage problem. Space must be especially planned for occupants and their needs. In addition to clothes and shoe closets, note completeness of sewing room, right down to a built-in ironing board.

3. Two basins for master bedroom demonstrate wise planning for a bathroom used by two persons.

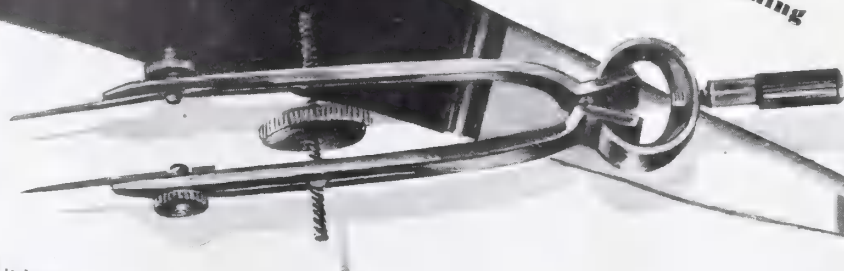
4. Master bedroom has its own patio. A 7-foot wall assures privacy, even though house is only 39 feet from property line.

5. Trend of Modern houses is to provide ramps, instead of steps, when house is on different levels. The ramps are safer and less tiring.

6. Although this bedroom has only one window, there's plenty of light and air, because two glass doors flank window, making one side of room solid glass wall. Doors lead to outdoor living area. This is one of at least four provided in this one-room wide, U-shape plan.



A good plan, no matter how expensive the house, contains ideas you'll want to borrow, regardless of how much money you mean to spend. We recommend this plan for your serious study because it embodies so much of what is good in contemporary architectural planning



7. Even the study has a dressing room, so it could be converted easily into another bedroom. Its isolated location makes it ideal for quiet work or rest.

8. Because plan is only one room wide, all main rooms, except one, have two exposures, affording cross ventilation, good light. Oversize living room window faces glassed loggia which looks on to gardens, giving a nice feeling of openness to the living room.

9. For a large house, this plan wastes little space in halls. Entrance is placed conveniently near kitchen for answering door.

10. Although kitchen is small, engineered cupboards house everything. Access to laundry and maid's room is protected by covered porch.

11. This dining room would be sunny and pleasant at breakfast and dinner because of east-west exposure.

12. Guest room has all facilities of one-room apartment, except kitchen. It's thoughtful planning that puts an ironing board in the dressing room—a nicety for suitcase users. Bed alcove can be hidden by curtains when necessary. This wing has outdoor patio, too.

13. Laundry activities and yard are removed from living areas, but convenient to kitchen and maid's room.

14. House and garage are connected by covered passageway. When car runs over treadle installed in driveway, garage doors open.

15. Storage room off garage could substitute for basement storage facilities in cellarless house.

A house can be MODERN
and not look it

ENTRANCE
DRIVEWAY

3-CAR GARAGE
20'-0" x 28'-0"

TRUNK RACK

STORAGE CLOSET
4'-0" x 12'-6"

15



Detailing makes this house MODERN

HOME BEAUTIFUL'S
Home Planner's Study Course

line is built right into ■ Modern house; it doesn't come with
posed ornamentation. The walls in the daughter's bedroom
the ceiling without a sharp break. The simple half-round
ing the doorway has the same graceful curved feeling of
e. French doors lead to a high-walled private patio

indows, left. Special pockets were designed in main rooms
s, blinds can be recessed, and no exposed hardware mars
unbroken line. Recessing beds, even slightly as in mas-
leaves more free floor space. Utilitarian note: carpet-
to bed platform, hence it's always easy to keep clean

under a lavatory (right), wasted in most houses, is put
ere with a built-in clothes hamper. The louvered doors
ation. The lift-down door is hinged in two places so that
ed to remove clothes. Easy-to-clean tile covers counters,
and floor. Cupboards are built with niche for toes



RD PARKER



ht, is the living portion of the master bedroom, looking
private patio. Patio's seven-foot wall foils prying eyes
ows to floor practical. Blinds are installed at corner
hidden in the pocket above so they don't block light



● In Modern houses there's a noticeable absence of traditional
woodwork, baseboards, cornices. Architectural details have the
more subtle and restrained beauty of molded metal, as wit-
ness the curved cornice, which follows line of drapery pocket



● When you want to look outdoors, but be inside, sit on the protected lanai of the Goodrich home and view the garden through floor-to-ceiling French doors on wall opposite sofa. Overscale window brings outdoors into living room



● The contemporary feeling of this house is evidenced in the hall with its curved wall, and the chastely simple half partition, separating hall from living room, which merges into the drop ceiling as if they were molded in one piece

It isn't enough for a house to work well most of the time. It must satisfy the daily needs of its occupants. This house functions well 365 days of the year because every facet of living was considered in its planning and provided for in its execution

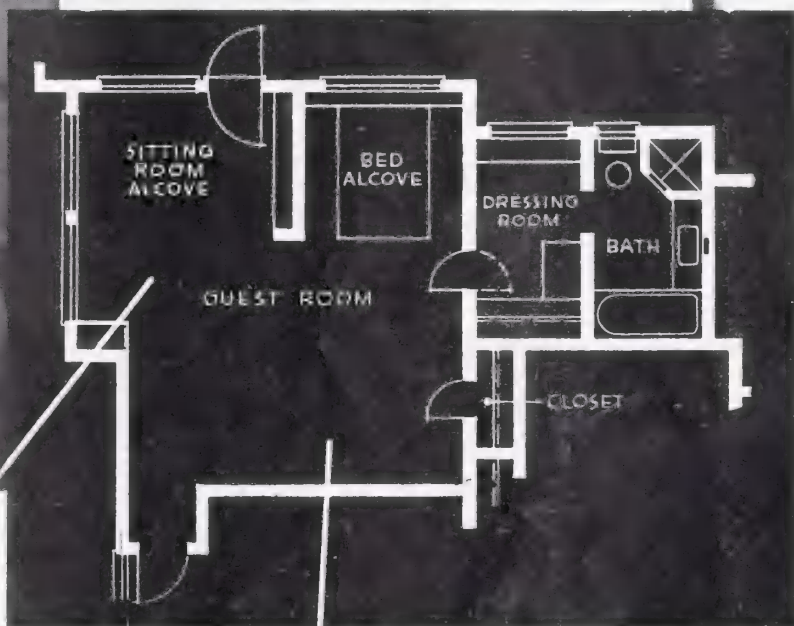


● By equipping the guest room with a desk and bookcases, can use it as a supplementary study. Such a one-room apartment would be ideal set-up if an older relative lived with the family. For it provides complete comfortable living facilities plus a study



● Hardware often makes the difference between a Modern and a traditional effect. Ball-like pulls give kitchen cabinets a fresh look. Still a good idea: pull-out shelf, right of sink, for chopping surface, saves linoleum counters. Niche, left of range, houses

Detailing makes this house MODERN



People want guest rooms that serve several purposes. The architect who designed this ranch house for the Goodriches, has found an ideal solution by recessing the bed in an alcove and shut off from the living area with traverse curtains.

PHOTOGRAPHS, MAYNARD PARKER



A modern house fulfills the needs of its occupants. Exemplified, convenient spot for filing business papers is a crych traditional house builders have carefully ignored. steel file drawers were sunk in wall here, then painted

● A double-purpose guest room would give Mother and Father a satisfactory place to spend the evening when children entertain. Note guest room is uncluttered with chests for wearing apparel, because adjoining dressing room is engineered to house wardrobe



IS

AN OLD HOUSE

A GOOD BUY?

HOUSE BEAUTIFUL'S
Home Planner's Study Course

By Miles Colean

HOUSE BEAUTIFUL'S BUILDING ADVISER

The prospective homeowner should give the used house market a thorough investigation. It yields valuable clues to the general price situation and to the quality of house you may expect to get for a given price. It will help you determine whether it is to your advantage to buy or build a brand new house, or whether you'd do better to put off your decision to a more favorable time.

It is an important part of the background that anyone should have before undertaking the adventure of ownership. And it may, all things being considered, even reveal the best deal you may be able to make.

On the other hand, unless you are pressed so hard that you cannot wait to see what will be available when construction starts again, do not buy an older house without investigating also what builders are offering or propose to offer. Present conditions are about as abnormal as can be imagined. With a drastically limited supply of houses and an uncertain price situation, it is sound judgment to watch things as they untangle during the next few months. Perhaps by the end of the year, and almost certainly by spring, it should be possible to see the way the postwar winds are blowing.

A decision to buy an older house should be based primarily on price. You should never pay more for an older house than for a currently new one of equivalent quality. By a new house is meant one built by the owner or one purchased before it has stood one year unoccupied. In measuring what is equivalent, you may take into account convenience of location, the special appeal of a seasoned neighborhood, the maturity of the planting, and so forth. Generally, however, even with such features considered, the older house should have some dollar advantage over the new one of the same size and quality and plottage, unless there is a wide disparity in the convenience of location.

In figuring price, you have to be careful to figure in the cost of deferred maintenance and repairs you may have to make, and of the alterations you may want to undertake. Above all, don't buy an older house without a thorough architectural inspection. It would be rare indeed to find one that did not require some work, but often the extent and character and cost of the necessary repairs will escape the inexperienced eye.

The mechanical work should be given especially close scrutiny, since it is this that usually wears out first. The heating plant may be antiquated. Look for signs of rust in the plumbing. Have the wiring carefully checked. Few houses built ten or even fewer years ago will be properly wired to carry the appliance load you will probably want to provide for. A water heater may be on its last lap and still show an unblemished aspect to the unwary. And don't forget the roof and the guttering, or fail to note improper yard (Continued on page 143)



ANTHONY MUEHL

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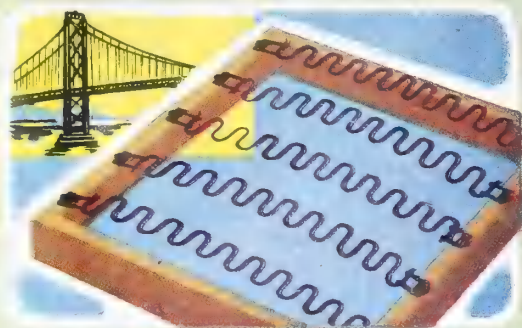
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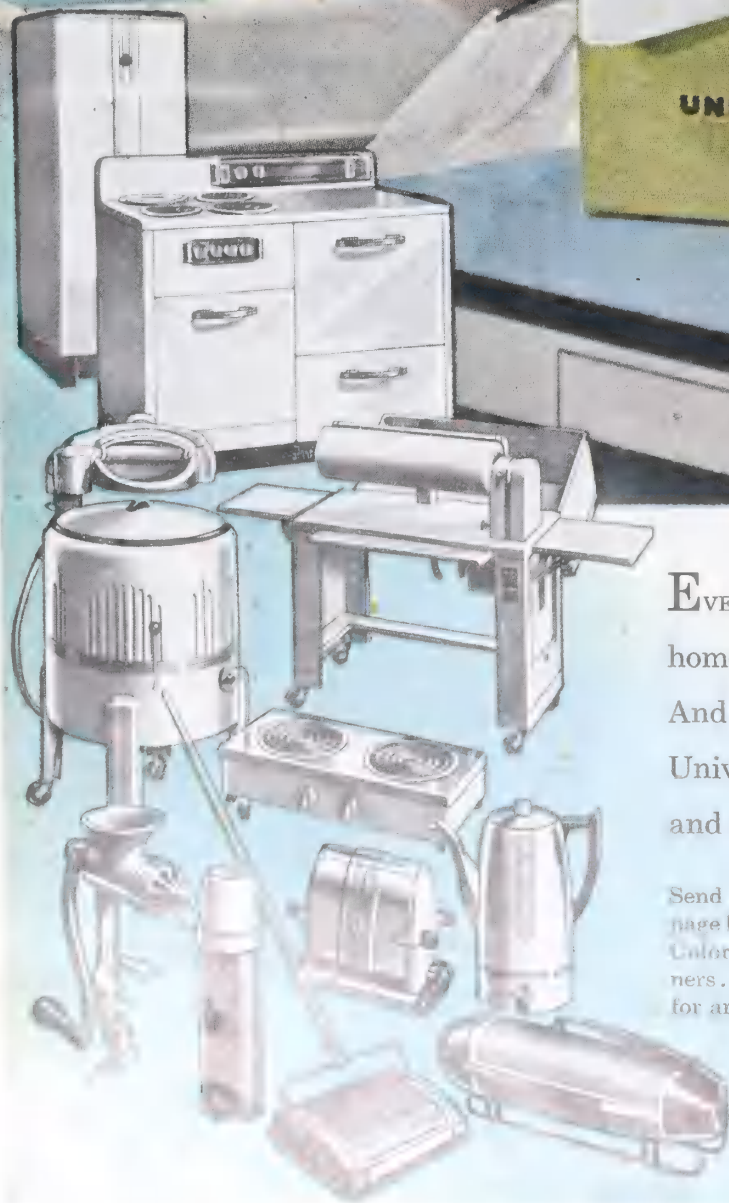
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JANE OLIVER

ANOTHER MUSIC QUIZ

By Richard Williams

A year ago, we published a music quiz in this space. Since then several of our readers have asked for an encore. We are glad not only to oblige them but also to call the attention of our readers to these question-estivities to a new book, "The Victor Book of Music," by Ted Cott, whom you may remember from his radio program, "You Think You Know Music." He has now compiled a book of quizzes, anecdotes, and irreverent but entirely correct dishes of music. The questions below are from his new book, with permission. The other questions are from the Victor Book of Music.

Now all these instruments belong together. The questions below are from his new book, with permission. The other questions are from the Victor Book of Music.

We have just attended a musical one—and three varieties of music by three composers. The questions below are from his new book, with permission. The other questions are from the Victor Book of Music.

4. Though the bar is a familiar term to all musicians, some of them are almost as well acquainted with it in another sense. Suppose that five orchestra players, gathering after rehearsal, were told to order their drinks by naming compositions whose titles mention the following, what works would they name? (a) Scotch, (b) Rye, (c) Ale, (d) Champagne, (e) Tea (for the oboist, on the wagon).

5. What orchestral suite opens with an *Overture Miniature* and closes with *The Waltz of the Flowers*? What suite opens with *Morning* and closes with *In the Hall of the Mountain King*?

6. What am I?—I haven't always moved in polite society. Indeed, until fairly recent years I never came to Carnegie Hall. But people love the sound of me, and no night club could long flourish without my co-operation. I owe my existence to a Belgian living in Paris whose business it was to improve old instruments and invent new ones. After he had created me he gave me a name composed of his own surname and the Greek word for "sound." What am I?

7. What am I?—Shakespeare bade you bark to me as "at Hamlet's gate" I sing when "Phoebus' gins arise." And Schubert set that poem to music in one of his most glorious songs. What am I?

8. What two operas have for so many years been presented as a double bill that they are now (Continued on page 100)



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Ain't it the truth —OR IS IT?

By Jean Tigar

ADRIAN TUFFTS walked slowly down the street, turned, and started back to the house she had just left. She opened the graying white door and sighed. She was engaging in an experiment she had heard about. Someone had said you should try to look at your house the way other people do. Adrian began to stroll through, but she felt silly. The whole thing seemed so ridiculous. Well, she was trying it anyway.

It was discouraging, to say the least. What was the good of attempting to visualize things with someone else's eyes, when you knew full well what was wrong by using your own? The whole place reminded Adrian of a sagging lady who needed a new foundation. It was just run down and neglected, and she was aware of it. That was a help, anyhow, she reflected. Being conscious of a fault was half the cure, she'd heard.

Adrian had gone all through this before. With most people it seemed to be a lack of money that prevented decorating. At least so they claimed. Adrian couldn't say she hadn't the means. There were all those checks Ted had given her for anniversaries, and she knew he'd like them spent on taking the house to town. And doing

over a place in war exactly that. You n try to wrap the bung cart it to the various were to operate. It impossible to get otherwise. Unless y tenacity of a bulldog had to employ those could you have the enjoy the house when

Those slipcovers ha in point. It was ha decide on a startin Adrian had finally co ening the living roo her incentive to tac She broke her neck address of a clever who did things with cotton fringe, and t pened? She tried to on the phone and l line was busy. Adri again because she perience the woma there were thousan ahead of her and wait her turn. She'd ride for a while and winter there would demand on the dres For a few days sh making them herse been quite a design At least the girls

(Continued on



Mrs. Hanna chooses the American Prestige pattern in brilliant Libbey Glass

Mrs. John R. Hanna

of Cleveland, entertaining in the absence of her army-flyer husband, banks roses at each end of this massive modern table. Her crystal choice: the American Prestige pattern, with bubble bowl, square-cut stem. After the war, Libbey artist-craftsmen will make crystal services again. For an illustrated booklet, write Libbey Glass, a Division of Owens-Illinois Glass Company, Toledo 1, Ohio.



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SPACE — SAVER!

Is space going to waste under your stairway? Here's an ingenious way of putting it to use with a convenient built-in desk and storage cupboard. It's decorative, too.

AMONG HOUSE BEAUTIFUL's files of memorable reader mail, there's a letter from a harried lady who asked us how she could pull out the space under her stairs. Baffling as her request might seem, it was perfectly lucid to HOUSE BEAUTIFUL. What she meant was that the stairway slope created a useless, awkward wall in her hallway—and she wanted to do something to turn that waste space to good account.

This under-the-stairs space—and we've seen it in hundreds of homes—is too small and the slope too conducive to noggin-bumping to be a feasible location for placing

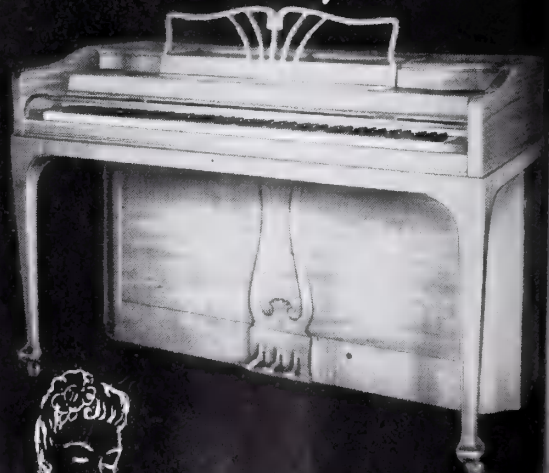
free-standing furniture, a natural place for a built-in.

The picture opposite shows Mr. and Mrs. Edward C. of Winnetka, Ill., capitalizing on space in their home by building a household-planning game storage unit under the stairs.

They had small space with because their stairs and their desk-cupboard extend beyond the bottom of the stair if it was to be and unobtrusive. But the architect, Frank W. Cauley, of Winnetka, Ill., measured the space precisely as you see them.

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PHOTOGRAPH BY HAROLD PARKER

uilt-in desk and game cupboard utilizes under-stairway space in the McLean home. Writing surface folds back into wall, looks like paneling when it's closed. Its supports slide in and out

and sleeping cars, so that it can be used without blocking traffic in the hallway. In-laws were engineered into the cars that are kept in them. It was the decorator, however, who planned the use

of this space when their house was built, but similar built-ins can be added to existing houses. Here's a fine spot for a telephone cupboard or a range of closets. You might even build a small lavatory or powder room under the stairs.

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—says Nancy Warren, home decorating stylist



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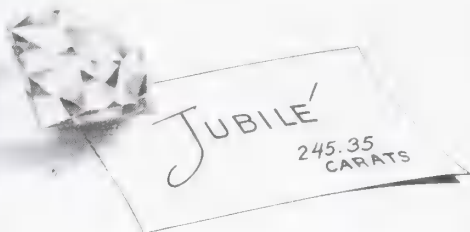


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Quickie for removing FINGER MARKS

Fall is the season for new paint jobs. Use your favorite light colors without a qualm, for a quick swish of wall-wipe makes smudges fade like magic.

LIGHT-PAINTED walls and woodwork which contribute so much to the beauty of our homes can soon become ugly-looking and a constant source of irritation when finger marks and dirt stains accumulate on them. Carbona Wall-Wipe is one answer to this problem. If it is used promptly after the smudge is made, no rubbing or scrubbing is necessary and the paint will remain intact. Just a light wipe with a clean, soft cloth saturated with the cleaning fluid and your smudged white door, or any other light-painted surface, will look fresh and new again.

Painted nursery furniture is constantly under fire. Little hands can be kept off with this easy-to-apply. Porch furniture, radiators, blinds, windows and frames, prominent where griminess seems to be the worst—can be kept just as fresh. Especially, on window sashes, and on surfaces where hands are likely to grasp, a coat of wax, applied while the paint has dried, helps to cut down splatters, making cleaning easier.



THE modest cottage or Fifth Avenue pent house — both of rarest beauty to the returning hero! And he'd like to see things just as he left them. For those lucky wives who have "babied" their Fincastle draperies thru the years, making home look "natural" is no problem. Just make a back in their place to whisper welcome when the great

LOUISVILLE TEXTILES, INC., LOUISVILLE, K

Fincastle

Ready-to-hang DRAPERIES,
Yard Goods



FABRIC



KEEP THE REPAIR MAN AWAY FROM YOUR DOOR

Repair men these days
on the blackest of black
principles. A sure way to
get any truck with them
is to handle them with electrical

your electric toaster in
and prolong its life.
Clean the crumbs at least once
it has a removable or

hinged tray, sweep them out with
a soft pastry brush. If it hasn't,
carefully dust with a soft paint
brush. Don't pry or poke, as this
may puncture the elements or
break a wire. Clean the exterior
with a damp cloth and dry. Damp-
ness is injurious to toaster elements.
so keep your toaster in a dry place.
covered, to keep dust from wells.



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Antique Americana

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the modern approach to Oriental rugs in your home, "The Rug
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with an
eye for Style—*



When you see the new Jesse French Pianos it will be love at first sight.

The strikingly original designs created by Alfons Bach, famed New York designer, are brilliantly beautiful.

They are exclusive with French. They are just what you've been wanting for your home of tomorrow.

Musically these new French Pianos are better than ever. French technicians have worked with

America's foremost piano authority,

Dr. William Braid White, in developing tone and scale improvements.

Buy War Bonds now—buy a Jesse French Piano when the war is finished. Ask your piano dealer.

Jesse French & Sons
PIANOS

DIVISION OF SUMMER HARBOR PIANO CO., INC.

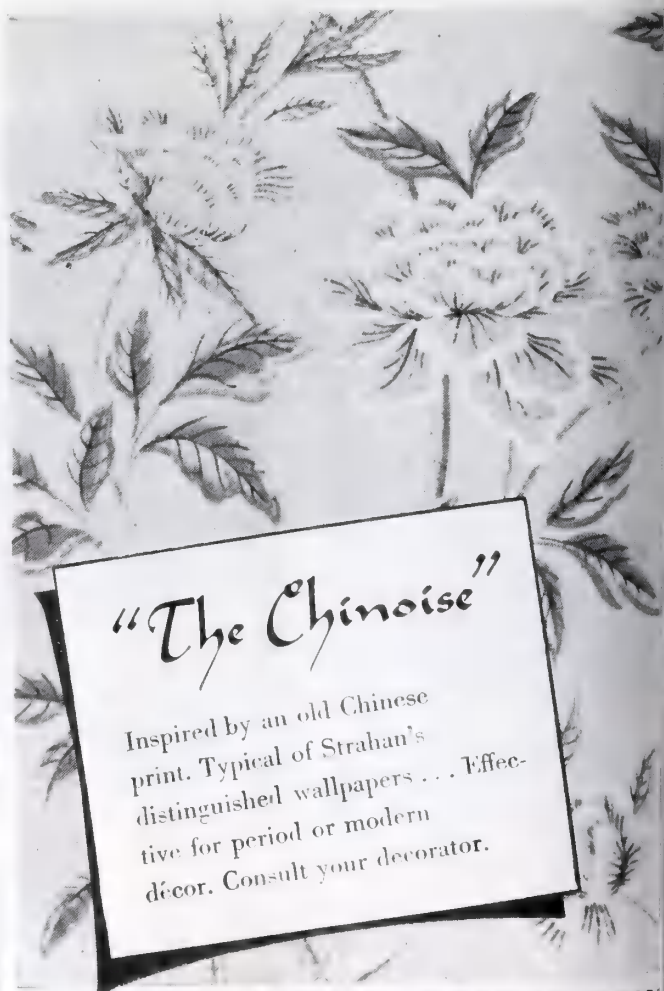
**In the fall
SUN-BATHE
indoors**



When it's too cold to sit outside, screw the new sun lamp bulb into any standard socket and get your suntan from its ultra-violet rays.

Sun-bathing doesn't have to depend on the season or the weather! Even if you're forced to take your vacation in the fall when sunny days aren't as frequent as in midsummer, you can still acquire a nice warm tan. For you can do your sunning right in your own living room, bedroom, study, kitchen, or wherever you want it—lying down or sitting up! All you do is remove your lamp's regular bulb and screw in the new sun lamp, which is so rich in ultra-violet

energy that it is said to tan three times faster than the sun. The lamp has the same base as the familiar incandescent bulb, but it looks very much like a reflector floodlight, and it gives out a warm beam. It's a 150-watt bulb and will provide you with some 400 sun baths. The manufacturers recommend an exposure of only four minutes a day because that time is equivalent to about 12 minutes of natural sunlight. Take it easy at first!



"The Chinoise"

Inspired by an old Chinese print. Typical of Strahan's distinguished wallpapers... Effective for period or modern décor. Consult your decorator.

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CHelsea, MASSACHUSETTS
MAKERS OF FINE WALLPAPER SINCE 1886

Showrooms at 417 Fifth Avenue, New York 16

Merchandise Mart, Ro-

GOOD FOR TWO

CONTINUED FROM PAGE 98

of the juice which
is appetizing and al-
most as those clear
ly made with nice
Just simmer 3 cups
juice with 1 cup of
celery, 1/2 teaspoon celery
cloves, a teaspoon of
peppercorns, and salt to
out 15 minutes. You
e chicken stock with
n concentrate you
week.

y those few almonds
wondering what to do
here's your chance.
or your haddock (or
white fish) what that
ne pin does for your
ey need to be blanched
thin. They'll make a
own topping for the
st crunchy enough to
e firm softness of the
ound of fish will serve
y. Spread the filets
with melted margarine
ablespoons). Sprinkle
almonds to cover it.
ur on 1/4 cup white
up the fat and wine

that run off and spoon over top
again. Broil under a medium flame
about 10 or 15 minutes. Don't put
the pan too near the flame or the
almonds will burn, instead of be-
ing a gentle brown.

"Remember that spinach dish
(recipe at end of article) you
liked so well at my house? It's
simple and will completely trans-
form commonplace spinach. It's the
fried croutons which make it un-
usual. And that's a Mornay Sauce
you top it with before browning it
under your broiler. Yes, it's quite
rich and filling. But it's fine in a
case like yours when you haven't
another vegetable or potatoes.

"Oh, you'll have enough time.
But make your dessert first, be-
cause it must chill at least 1 1/2
hours. I think an Apple Charlotte
from the apple sauce (see recipe
below), would be Major-fare, if
you give it a festive air with a
Zabaglione Sauce.

"Yes, do have a salad. And make
it an enormous mixed green one.
You know: chicory or escarole or
romaine, cucumbers, radishes—just
any nice greens you happen to
(Continued on next page)

UNSURPASSED

*Beauty
and
Quality*



PINEHURST
PATTERN

LENOX

AMERICA'S FINEST

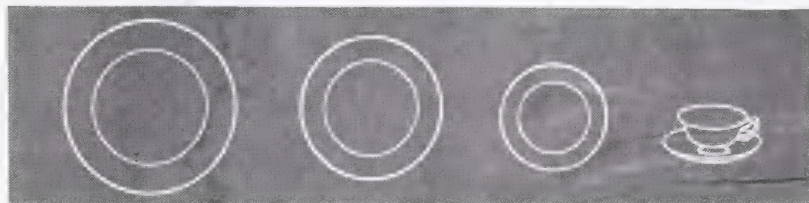
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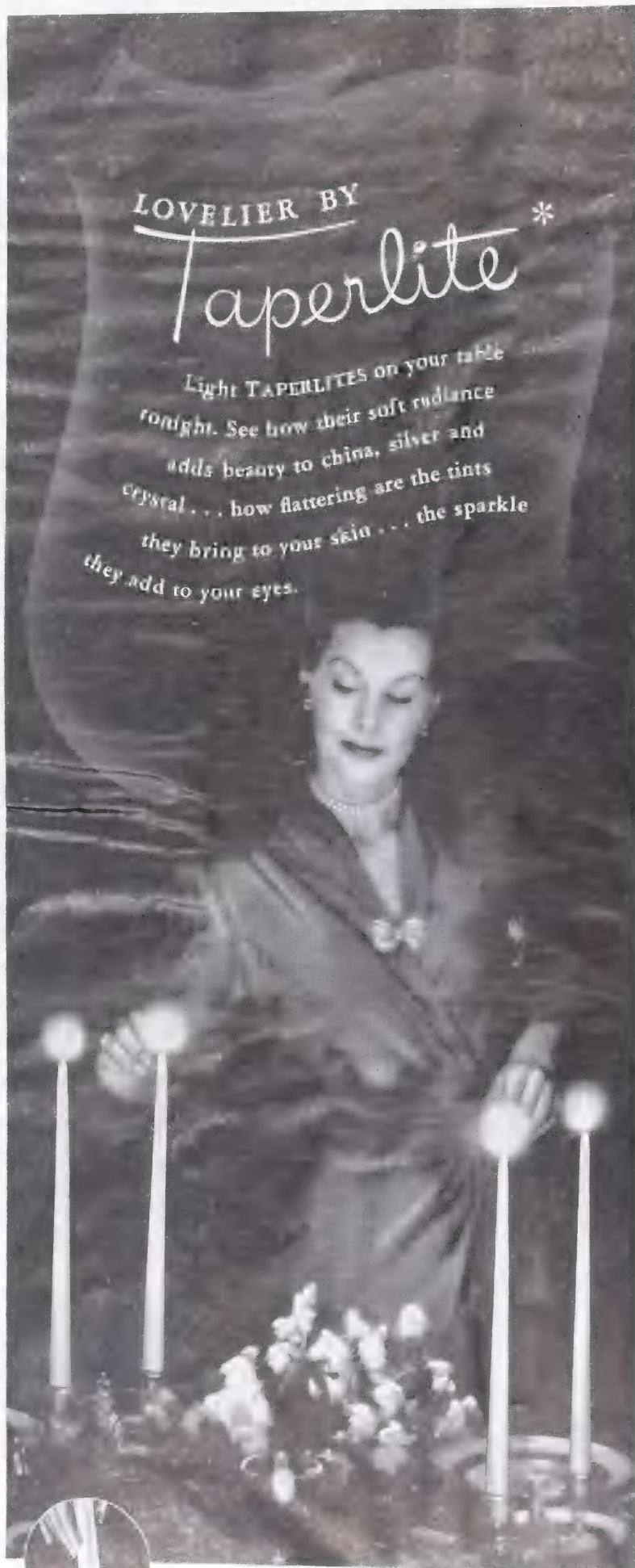
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worth, Baker furniture
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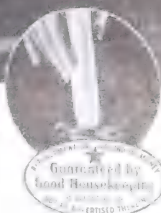
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1855 NINETY YEARS OF CANDLE BEAUTY 1945

CONTINUED FROM PRECEDING PAGE

have. I hope you have a jar on hand of that wonderful herb dressing of yours. It's just spicy enough to cut the richness of the fish and the spinach, and will take up any emptiness which may still be prevalent.

"And you know how I feel about having lots of coffee—and no wishy-washy stuff, either. Make it good and strong: 2 level tablespoons to $\frac{3}{4}$ cup of boiling hot water. (Those are the latest official figures right from the coffee experts, so the Major can't complain.)

"Be sure and call me in the morning to tell me how it all goes."

Marjorie came through for me all right! I spent most of the next morning typing index cards of these recipes for the Major's Lady:

Spinach à la Mornay

- | | |
|--------------------------|-------------------------------------|
| 1 package frozen spinach | 1 tablespoon flour |
| 2 tablespoons bacon fat | $\frac{1}{2}$ cup milk |
| 1 cup croutons | Salt and pepper |
| 2 tablespoons margarine | $\frac{1}{4}$ teaspoon grated onion |
| | 1 tablespoon grated Parmesan cheese |

Cook spinach according to directions on package. Drain and chop. Melt fat in heavy skillet and brown croutons (which can be made of any white bread cut into $\frac{1}{4}$ inch squares) until crisp. Mix spinach and croutons together and place in casserole. Top with sauce made by

melting margarine, blend flour and seasonings. Add gradually and stir until sauce thickens. Add onion and cheese. Cook a minute or so longer over spinach and put under broiler to brown. Serves 4 modestly.

Apple Charlotte

- | | |
|---|------------------------------------|
| 1 envelope plain unflavored gelatine | $\frac{1}{4}$ teaspoon lemon juice |
| $\frac{1}{4}$ cup cold water | 1 tablespoon sugar |
| 1 package frozen applesauce (or 1 $\frac{1}{2}$ cups fresh) | 2 egg whites |

Soften gelatine in cold water. Heat applesauce. (Thaw if frozen. Course. Frozen applesauce thaws in about 8 hours or in refrigerator shelves. You can speed the process by placing it in a double boiler.) Add gelatine and cinnamon, stir thoroughly. Chill until mixture begins to thicken. Fold in beaten egg whites. Pour into individual serving dishes and chill until firm. (Serves four.)

Zabaglione Sauce

- | | |
|-------------|----------------|
| 1 whole egg | 3 tbsp. Sherry |
| 1 yolk | 2 tbsp. Sugar |

Put ingredients in top of double boiler. Cook over low fire, stirring mixture with rotary beater until mixture thickens. Make sauce just before serving as it will separate if allowed to stand too long.

Apple Charlotte.

AVAILABLE AGAIN!

The one and only
BENEDICTINE
D. O. M.

When you order Benedictine liqueur, be sure you get the original Benedictine D.O.M.

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Tonight, enjoy a Benedictine after coffee. You'll find Benedictine is more than an after-dinner liqueur. It is an experience in good living.

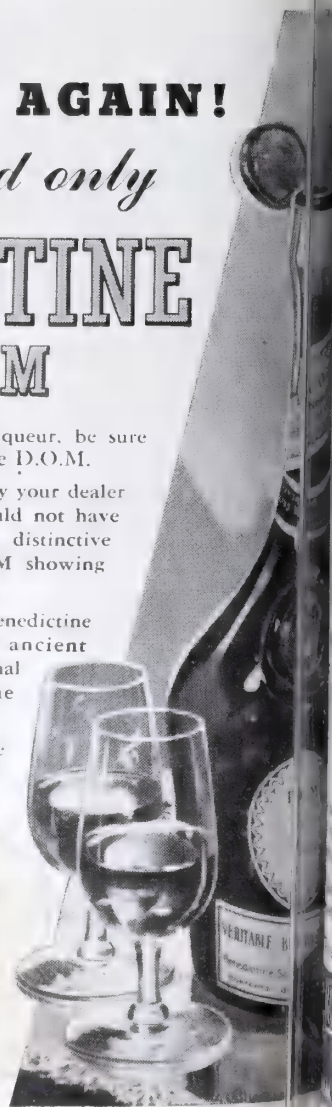
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JULIUS WILE SONS & CO., INC.
New York 16, N. Y.



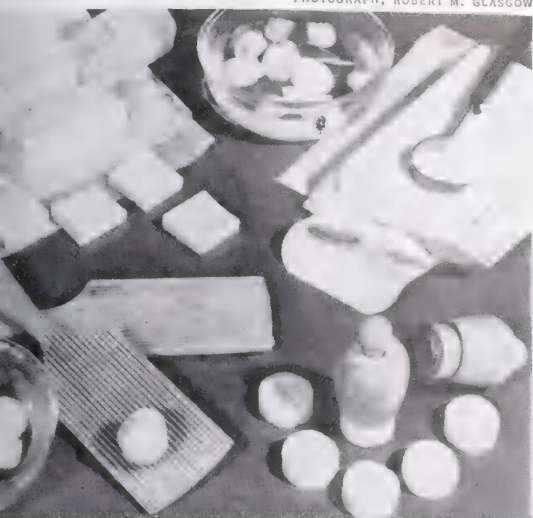
IMPORTERS SINCE 1897

86 PROOF

PRODUCED IN SPAIN



PHOTOGRAPH, ROBERT M. GLASGOW



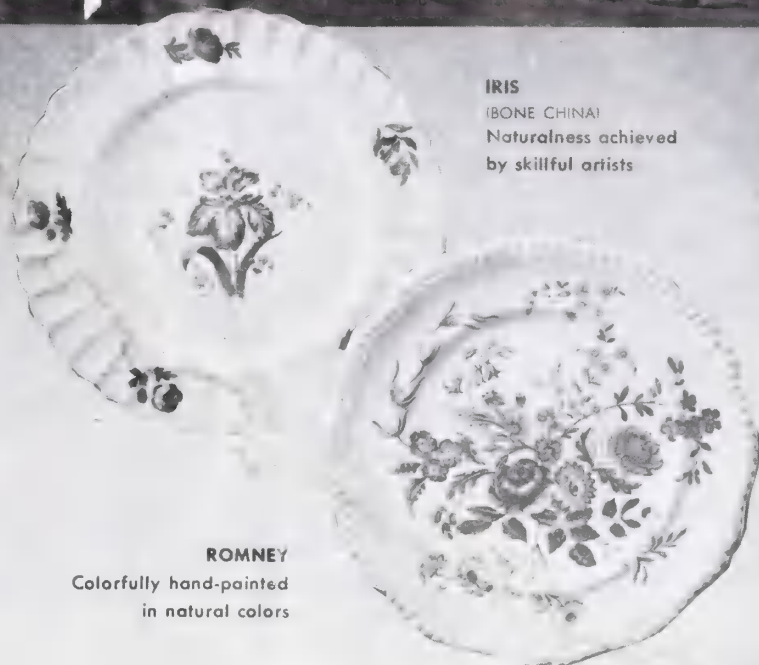
of the gadgets shown above for making fancy molds
e purchased at Hammacher Schlemmer, New York, for
inal sum. The paddles make cylinders as well as balls

feel like going all
fancy doodads shown
above. Maybe you
the old-fashioned
your grandmother
Aunt Harriet) used.
n still be purchased.
t little round pats
lower motifs on top.
d in hot water, chill
fill with margarine,
well. Chill, turn
e balls, rinse wood-
in or ridged, in hot

soapy water, then rinse well in ice
water. Use firm margarine. Place
rounded spoonful between paddles
and roll into balls. Dip the paddles
in ice water after making each ball.

For shell shapes use a "curler,"
a small metal hooked saw-knife.
Using a firm slab of margarine,
draw curler, teeth side down, rap-
idly toward you, increasing the
cutting depth to about an eighth of
an inch. The difference in thick-
ness makes the strip curl into dec-
orative shell shapes. Keep all
forms chilled until ready to serve.

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Naturalness achieved
by skillful artists

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Frequency Modulation radio to
lovers of good music, Howard FM
is a fully developed accomplishment
—not just a promise for the future.

Your new Howard FM-AM Radio,
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"golden age of radio" that lies
ahead. Make a date to see and hear
the beautiful new Howards just as
soon as they become available.

* **Acousticolor Tone**—a new Howard re-
finement for your listening pleasure—the
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it possible to recreate the tonal balance,
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CONTINUED FROM PRECEDING PAGE

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| 1 cup croutons | Salt and pepper |
| 2 tablespoons margarine | $\frac{1}{4}$ teaspoon grated onion |
| | 1 tablespoon grated Parmesan cheese |

Cook spinach according to directions on package. Drain and chop. Melt fat in heavy skillet and brown croutons (which can be made of any white bread cut into $\frac{1}{4}$ inch squares) until crisp. Mix spinach and croutons together and place in casserole. Top with sauce made by

melting margarine, blend flour and seasonings. Add gradually and stir until sauce thickens. Add onion and cook a minute or so longer over spinach and put under broiler to brown. Serves 4 moderately.

Apple Charlotte

- | | |
|--|------------------------------------|
| 1 envelope plain unflavored gelatine | $\frac{1}{4}$ teaspoon lemon juice |
| $\frac{1}{4}$ cup cold water | 1 tablespoon juice |
| 1 package frozen applesauce (or $1\frac{1}{2}$ cups fresh) | 2 egg whites |

Soften gelatine in cold water. Heat applesauce. (Thaw frozen applesauce in refrigerator shelves. You can speed the process by placing it in a double boiler.) Add gelatine and cinnamon thoroughly. Chill until mixture begins to thicken. Fold in beaten egg whites. Pour into individual serving dishes and chill until firm. (Serves four.)

Zabaglione Sauce

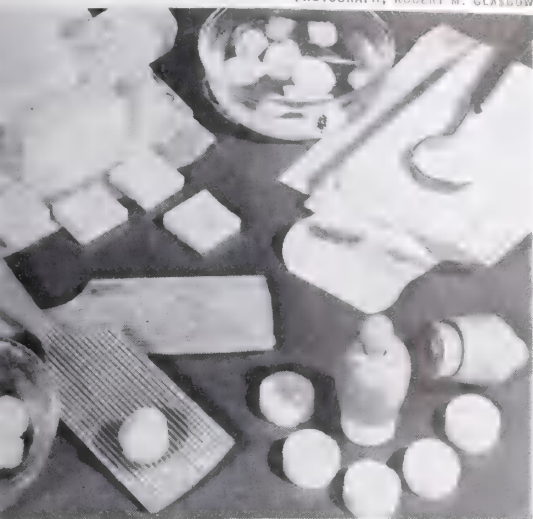
- | | |
|-------------|----------------------|
| 1 whole egg | 3 tablespoons Sherry |
| 1 yolk | 2 tablespoons Sherry |

Put ingredients in top of double boiler. Cook over low fire, stirring mixture with rotary beater until thickens. Make sauce as it will separate. Do not allow to stand too long. Apple Charlotte.



HERITAGE FURNITURE, INC., HIGH POINT, N.C.

PHOTOGRAPH, ROBERT M. GLASSOW



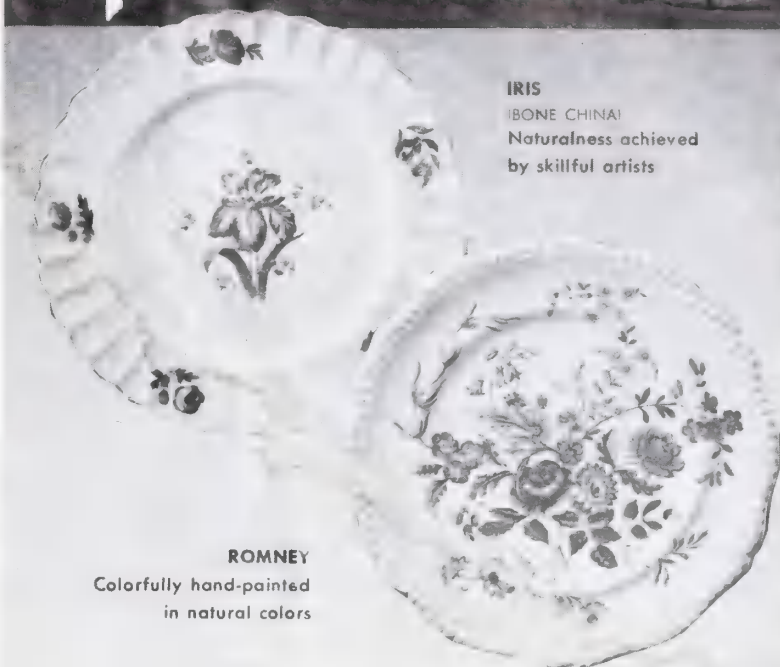
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a small metal hooked saw-knife.
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Naturalness achieved
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Colorfully hand-painted
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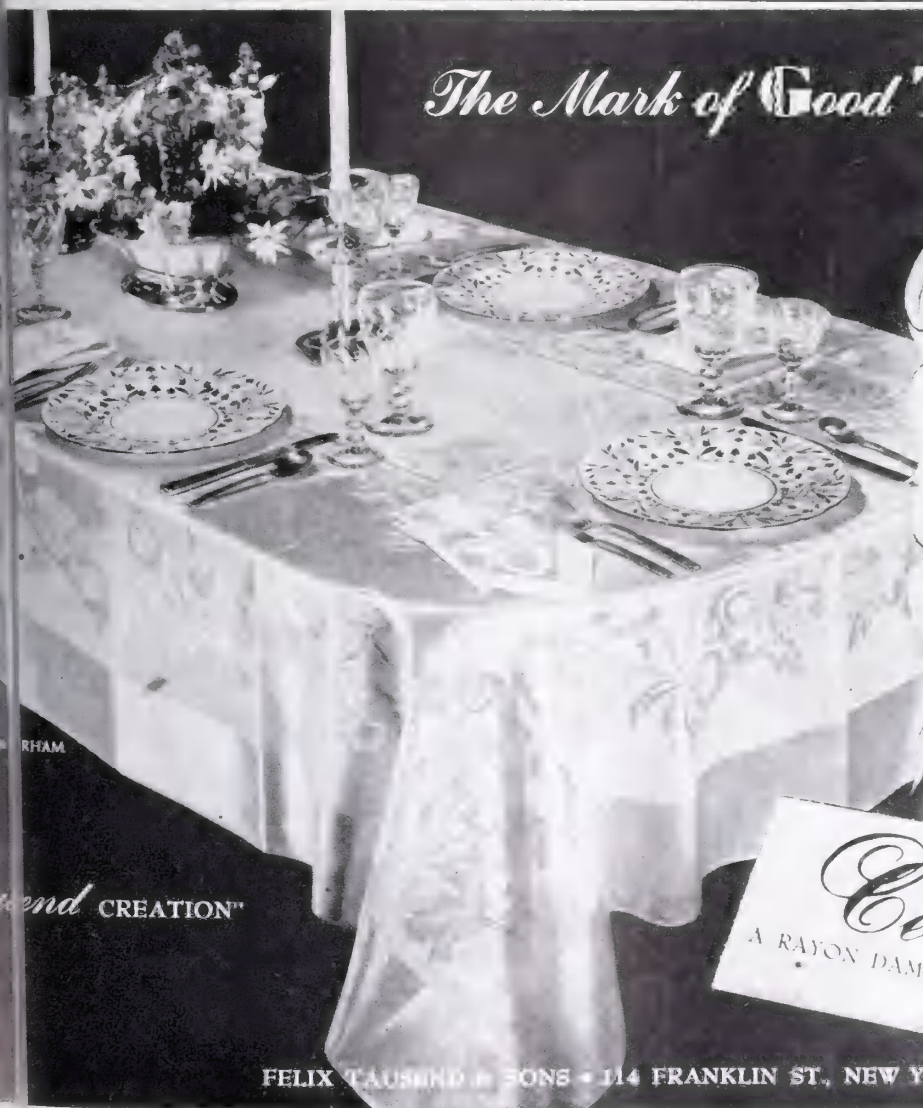
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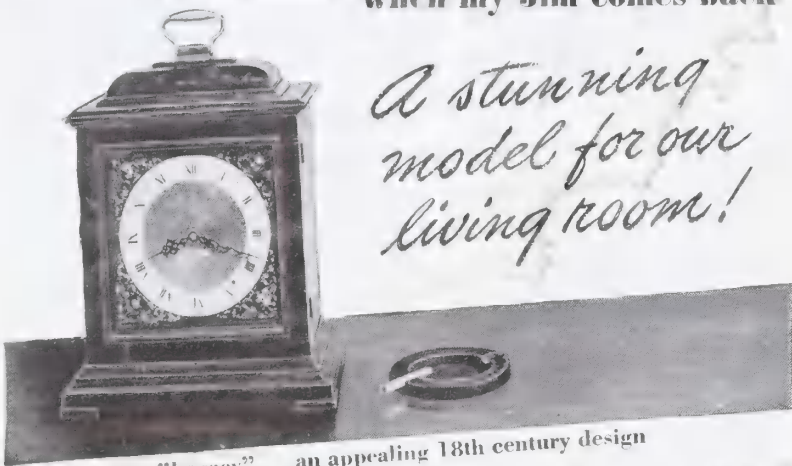
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"Smart ideas for our home

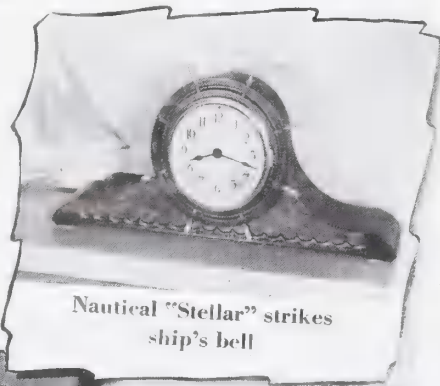
when my Jim comes back?"

A stunning model for our living room!



"Legacy"... an appealing 18th century design

A must for Jim's den—



Nautical "Stellar" strikes ship's bell

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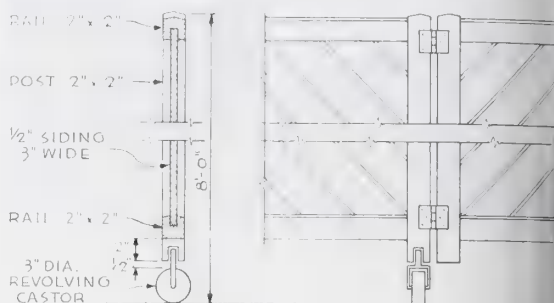
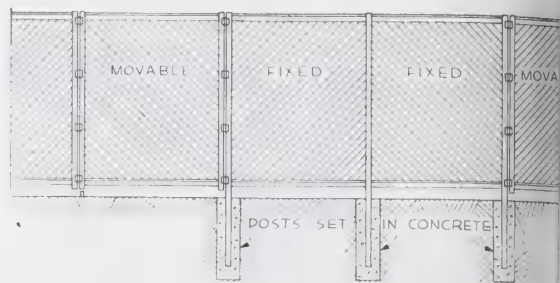
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"The finest name in clocks"

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*SETH THOMAS IS REG. U. S. PAT. OFF.



Working drawings for the fixed and movable walls of a sunpocket. The fixed panels could be of brick or stone if these materials are used elsewhere in your property. The walls are ideal spots for growing espaliered fruit.

SUNPOCKETS

CONTINUED FROM PAGE 95

THESE panels are attached to each other and to the fixed portion of the fence by invisible, double-action hinges, much as those on your swinging door. On the bottom rail of each movable section are sturdy rollers, instead of posts sunk in the ground.

The advantage of such movable sections to your windbreak wall are obvious, for you can adjust the panels of this screen to give you shelter from whatever direction the cold wind may come. For in many places, prevailing winds shift as much as 45 degrees, and a flexible, movable windbreak is highly advantageous. It is safe to assume that south, the direction your sunpocket faces to capture every available ray of sunshine, will be the source of only warm winds, and you will not need protection from this direction.

The placing of your sunpocket and the other details of its design must be determined by the nature of your own particular scheme. Here, in our example on page 94, because the rest of the property was so shady we have tucked it away in the corner, to keep it free of tree shadows. It is enclosed, on the south side, by a low, three-foot hedge and a border of flowers which blend into the rest of the garden and lawn. A path from the house leads to the sunpocket along the north border of the property. On the north side of the hedge, and visible only from inside the sunpocket, is an ideal spot for

shade-loving plants, and plantain lilies.

The surface of the sunpocket should be paved with slate, or some smooth material, or lawn as firm as possible to give the rollers a bearing to operate on. On page 95 will show one of the possible ways of your walls, and also see details of their construction.

Estimated cost of a sunpocket in your garden is about \$400 if you build it with a deciduous hedge and a hedge planting. The cost would start where in the neighborhood.

If your house has a terrace, exposed on the south side, you could adapt the panel principle to turn it into a sunpocket. The sunpocket itself would correspond to the plan shown on page 94, a system of movable walls to the house wall, and the windbreaks. The sunpocket would be permanent installation. There would be space for them to be flat against the house wall in the summer when they were needed. Or they might be kept up during the winter, ready to do duty in the fall and winter days when the sun is low. In addition the sunpocket has the protection of being around its edge.

WHO

COMES FIRST?

Doing over the house? You save time, money, and headaches if jobs are done in logical order



● Plumbing changes come first. Carpenter's big work comes later, but he should be around now to cut or patch up woodwork. Work starts upstairs.



● The mason follows the plumber to repair or lay new tiling. If no plumbing is done, he comes first to work on fireplaces, brick up chimneys, et al.



● Next comes the electrician, who will probably knock holes in plaster and wood. Too often he's called in last, and has to undo finished work.



● Enter the carpenter to do his big work—paneling, partitioning, building new shelves and cabinets, installing molding, or making minor repairs.



● The plasterer comes now to fill in holes made by electrician, mason, and carpenter, to smooth over walls and ceilings. Give his work time to dry.



● The painter comes only after the basic changes have been completed, when you're sure you want nothing more ripped out, nothing more built in.



● The paper hanger does his stuff when the painting is finished. Householders who do their own work sometimes paint last and ruin their new paper.



● Floor scraping or refinishing is the final step when all the messier procedures are over. If floors must be painted or varnished, painter returns to do it.



*Treasured
Americana*



About the year 1760, in Colonial Virginia, a master cabinet maker stood back from his work and admired his latest masterpiece—the original of this mahogany slant top desk. That desk now stands, more beautiful for its mellowed age, in the Governor's Palace of Restored Colonial Williamsburg. But here, reproduced by Kittinger's skilled artisans, is its counterpart in every graceful line. This is but one of the many lovely Williamsburg Reproduction pieces Kittinger will bring you again when the world has settled back to normal. Send 50 cents for official brochure of the famous Williamsburg Restoration pieces and their interesting histories. Write—Kittinger Company, 1913 Elmwood Ave., Buffalo 7, N. Y.



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quality.

e coat.

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Master Thomas Sheraton



WROTE THIS AD

"Of all woods," wrote Thomas Sheraton, at the height of his career, "Mahogany is the best suited for furniture where strength is demanded. It works up easily, has a beautiful figure, and polishes so well it is an ornament to any room. Other woods, formerly used for cabinetwork, are quite laid by since the introduction of Mahogany."

Since those words were set down 150 years ago, many things have happened to change the craft of cabinetmaking. Good things! Five generations of designers have widened its decorative range. Modern techniques for curing and machining have raised its standards. And new materials have enriched its resources. Yet when, with the lives of men at stake, the Government tested every available wood in order to select that best suited to critical service in PT boats, airplanes and gliders, it too ended by saying, "Mahogany is the best. . . ."

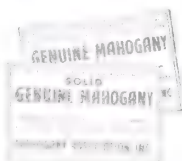
Thus, the cycle completes itself. Progress and past, craftsmanship and science, face the same way. Truly there is nothing like Mahogany in traditional or modern design.



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To protect you against substandard, irresponsible manufacturers proudly identify pieces made from genuine Mahogany with labels issued to them by the Mahogany Association. Look for these labels when you buy. They are your assurance of quality.



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SUITE 2007A • 75 EAST WACKER DRIVE • CHICAGO 3, ILLINOIS

After all . . . there is nothing like MAHOGANY!



Mr. and Mrs. J. C. Earle of Encino, California, gave their children a room that's made them the envy of their friends. Covered and ruffled white checked table damask, the bunks and walls are pine, and red, white, and blue. Notice the generous drawer space under

Who said: "BUNK ROOM can't be feminine!"

If you want to save space but not sacrifice femininity, these pictures defy the myth that bunks are only for boys and cowboys.

YES, sir! A room can have bunks instead of beds as feminine as the flowers in your hair. It's all in the way you do with the bunks after you have them. And there's no room for their flounces can't be just as full, their ruffles just as full as the trappings of the most royal period bed. Remember the space they save, the extra guests they let sleep in place, you'll want to try your hand at giving them a party dress.

PHOTOGRAPHS BY MAYNARD PARSONS



Suzanne, another daughter of the Earles, has a bedro that's as frothy as a champagne cocktail. Her spread and canopy flounce are blue calico and the skirt is frilly white organdy. Old pine wash stand is a night to



Shower of flowers

Scatter the walls with crisp bouquets, if you like . . . borrow space with a corner cabinet . . . there's no limit to the smiling touches you can shower on your future bathroom!

No limit, either, to the gay assistance you'll get from Cannon towels. There'll be designs that suggest *completely* new effects. Textures with a velvet touch. Colors as clear-toned as a swatch of sunshine.

You'll want them, of course, to be something *more* than beautiful. Made to dry you in a hurry, to launder for years and yet keep "first-bloom" freshness. All qualities for which the

Cannon label's famous. And as for sheer good *value* . . . you can stock your towel shelves, tomorrow,

without so much as a finger-snap

for cost! Cannon Mills, Inc.,

70 Worth St., New York City 13.



Cannon Towels
CANNON SHEETS CANNON HOSIERY

Your doodle...



You're no architect. But you know the kind of kitchen you'd like. Efficient to the 'nth degree—but cozy, too. A place for everything... and everything scientifically placed to save you time, work.

our design...



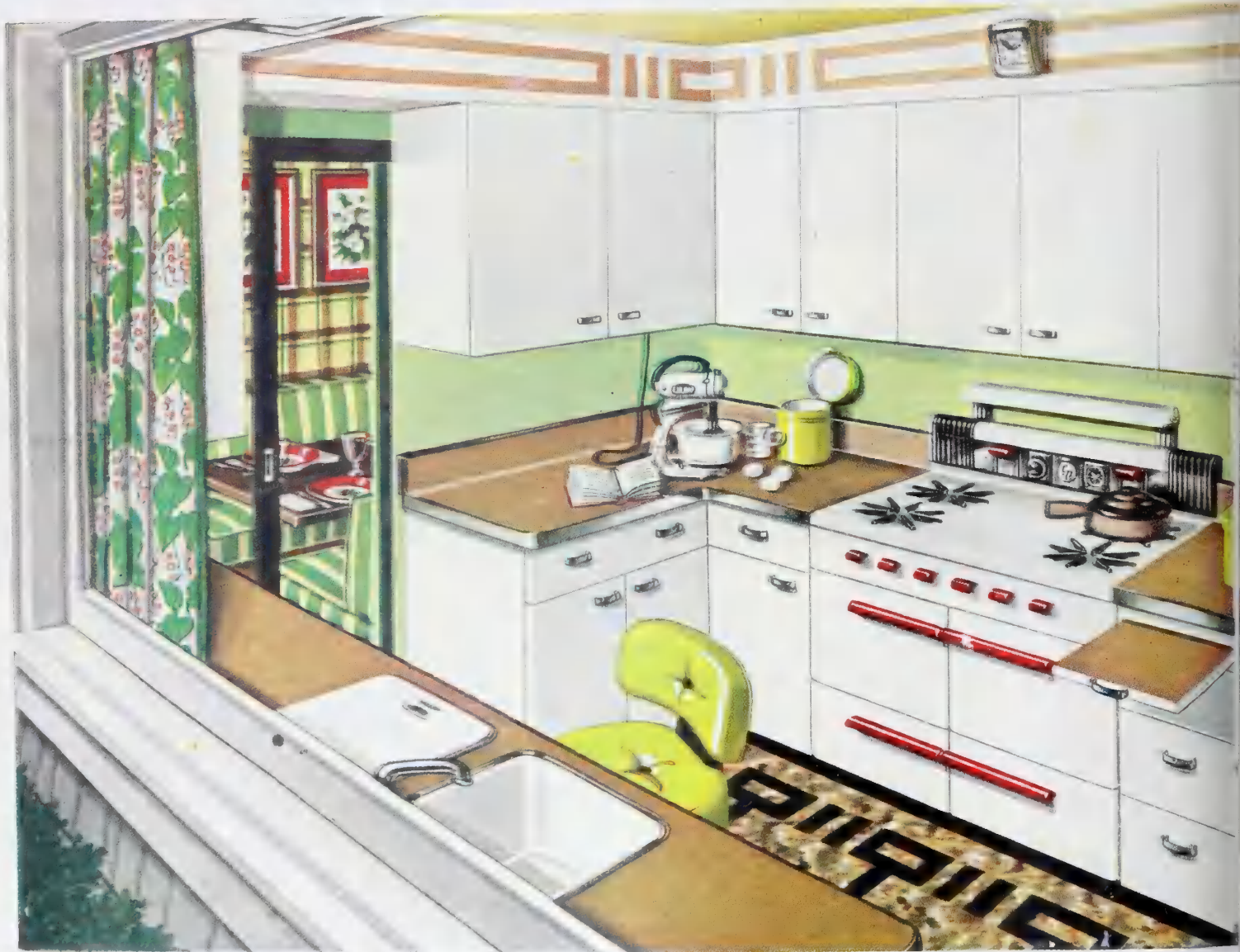
Here's the result of your "wants" — plus years of practical research by the entire Gas industry... designs for a whole series of "New Freedom Gas Kitchens."*

They're free from unwanted heat, dirt — *even offending cooking odors.*

They're free from little open spaces that catch and hold dust and crumbs. They're the step-savingest, work-savingest kitchens you saw... and one of them is bound to be just right for you!

and Presto!

a cooking center with new freedom...more fun!



PICTURE-WINDOW KITCHEN... ANOTHER "NEW FREEDOM GAS KITCHEN" DESIGN

Peek in the window and see the 3 "musts" that put each "New Freedom Gas Kitchen" in a class by itself!

WANT TO BE A BETTER COOK?

Here's where your new *clock-controlled* Gas range goes... the fastest, smartest, most efficient and economical range ever cooked on. No matter what "model" you buy — if it bears the CP seal, it's top in cooking performance!



WANT TO SAVE MARKETING TIME? Here's where to do it: spacious new Gas refrigerator you can store *more* frozen for *all* foods fresh longer. It always runs *silently*, efficiently, because there are no moving parts!

WANT PLENTY OF HOT WATER? You'll need it *here* for that dishwasher... need it in the *laundry* for a new do-every machine. And the easiest, most economical way to get all the necessary for *every* job is with a new automatic Gas water-heater. Better get to work on your "New Freedom Gas Kitchen"

GAS



THE WONDER FLAME THAT COOLS AS WELL

AMERICAN GAS ASSOCIATION





RICHARD YOUNG

MISS JULIA'S BED

By Rosamond Pratt

ed was an antique
with rather high
d foot, finishing in
s sides cut in that
s called boat or
he highly polished
decorated with deli-
ids, and there was
ally draped femi-
e upper center of

a little girl I used
the loveliest bed

could remember;
hining white hair,
s waves, framing
an face. I grew
ttle girl, to a big
woman—but Miss
ge at all. She was
nguished and her
h its rosy sheen
nds, was still the
e world.

eighteenth birth-
to call on Miss
she was in her
ived me there. So
happened to men-
Empire piece,
e most beautiful
," I said, "and I
ght so."

" said Miss Julia
anner that always
ce a pronuncia-
like it so much
ou have it some

l for many years
married and living
childhood home

when we heard of her death. A few months later, the express man arrived with a large crate and in it, protected by burlap and straw, was the Empire bed, its glossy panels without a scar, its delicate brass garlands without a break.

As we unpacked it, I saw a card tacked on the back of one of the curved sleigh sides. On it, in Miss Julia's firm, slanting hand were a few lines stating that after her death it was to be sent to me. It was dated on my eighteenth birth- day.

The bed had been Miss Julia's for as long as she had any use for the treasures of this world. She had not lost a day or a night's pleasure of possessing and using it. She unquestionably had an added satisfaction in knowing that when she no longer needed it, it would be honored and cherished for another lifetime.

Ever since I read that clearly and decisively worded, signed, and dated card, I have, on occasion, tacked similar cards behind and underneath pieces of furniture. My procedure has differed from Miss Julia's in that I hasten to inform the future recipients of their good fortune and have the smug gratification of accepting their thanks while I am still able to appreciate them. The adage of not being able to eat your cake and have it, too, is obviously disproved.

One Christmas season I was able to bestow Jacobean chests and set- tles and tables and chairs munifi-

(Continued on next page)



MATTRESSES



GUARDIAN	LONG-FELLOW	STARDUST
2-LAYER	CAREER	SA-RU
WEE-FOLKS	TEN-FOLD	SPART-AN

People who sleep on Spring-Air like to call it their "dream" mattress—but we'd rather have you look on it less dramatically.

We suggest that you regard Spring-Air for what it really is—the most practical means for nightly restoring the vitality which enables you to enjoy Life to the fullest.

Spring-Air is able to do this because of its unique construction—centered on the special Karr spring design which permits unrestricted flexibility. Each spring spiral is 100% free to convey its springiness to the body, with this liveliness accentuated by the alternate right-and-left manner of joining the springs together.

Renitence is the technical word for it, but in practical language it means the automatic adjustment of the mattress to your individual weight and shape. No other construction has this quality to such a high degree.

Yes, if it is Life that you love, then Spring-Air has a most wonderful contribution to make to your enjoyment of it. You'll sleep better on Spring-Air, and that means you can Live the difference!

**42 SPRING-AIR PLANTS COAST TO COAST
SPRING-AIR COMPANY · HOLLAND, MICHIGAN**

STYLED for MODERN LIVING



The Chippendale chair - looking for a quiet evening at home with a good book, beside the open fireplace... adapted by Colony Court, which makes it a decorator's choice for style and proportion - your choice for tomorrow's living.



The elegant counterpart of the lovely Victorian sofa is a beautiful piece for the Colony Court reproduction - purpose, form, ornament and style for your home of tomorrow - an ideal, beautiful and infinitely more comfortable.



Globe
PARLOR FURNITURE CO.
1001 W. 12th St., N. D.

CONTINUED FROM PRECEDING PAGE

cently, and bind to me forever a young nephew who will some day, whether he has a bachelor apartment or establishes a home, be able to set it forth handsomely.

"Come on!" I called, when I saw him caressing with his eyes and covertly stroking with his hand the worn wings of the Virgin which enriches the central door of our court cupboard. "Get a hammer and tacks. I'll write a card and you can put it on the back. Then there'll be no question that you own it."

He was shocked.

"Gee whiz—I could not do that—" he began. "It's awful—"

"It's grand," I said. "We'll have the cupboard as long as we live. We're not depriving ourselves of it and we'll enjoy it more for knowing that you'll use it some day."

Reluctantly he fetched the hammer and tacks and with equal reluctance obeyed the command to follow me through the house.

"Tell me what you want," I urged. "We'll mark them all. What about this Welsh armchair?"

IT WAS so much fun to give away the furniture that a few weeks later, on a leisurely afternoon, when I was in most excellent health and spirits, I dumped out my box of trinkets and made a list indicating which friend should have those earrings and which one that pair of clips. I didn't have white hair framing my fine patrician face, like Miss Julia, and I didn't have Miss Julia's well-bred reticence. I immediately told my friends about the matter and asked them please not to shove me in front of a train in order to speed the delivery.

Such an arrangement not only imparts a fine exhilaration of generosity in my breast and proper appreciation in those of my friends, but it will be a help to those who have to clear up the debris after I have folded my tent like the Arab. For no matter how neatly furled and stacked that tent may be, there always seems to be an unconscionable amount of debris on those occasions. To be sure, executors take care of one's "affairs" as duly proscribed in one's legally witnessed will. But what executor knows that Anna has always admired that locket and Jeannette has yearned over the cameo brooch?

But although the list was laid in the bottom of the trinket box, and although slips of paper were pasted on the backs of pictures, and cards were tacked underneath or behind the carved oak furniture, for many years the only directions about the

AFTER-DINN LIQUEURS FROM

Old-Wood Formula

OF A MAN WHO LEARNED HIS ART IN EUROPE

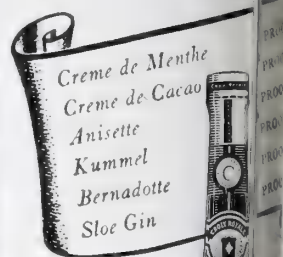


As you sip them slowly enjoy their silky smooth... their subtle bouquet of the past come through formulas. And out of too, comes the old-world which has gone into making. Serving these C made liqueurs is a way to compliment your

Send for free recipe book
Address Dept. 3

Cameo Vineyards Co., Fresno, Ca.

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CROIX ROYALE Liqueur

available
your home

post-war formula-
important house-
eds, embodying
rs of manufactur-
nce of the makers
Guardsman Finish.

EASILY — SPEEDILY
CLEANS — PROTECTS
BEAUTIFIES
FURNITURE
AND
PAINTED
SURFACES



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O.

AN

is Guardsman shield
ing post-war furniture,
os and household items.
products beautified and
with Guardsman Finish.

Guardsman
tiful Finish

istant to: boiling
dishes, scratches,
alcoholic beverages.

DS VARNISH CORP.
RAPIDS, MICH.

Empire bed remained those in Miss
Julia's handwriting on a worn card.

Recently, when a tall young
visiting niece was occupying the
guest room and remarked how
much she admired that bed, I start-
led her by saying abruptly: "Ran
downstairs to the tool chest and
bring up a hammer and tacks," as
I reached for pen and card.

"I never thought you cared for
old-fashioned things like this," I
said when she returned. "You've
gone in for Modern, haven't you?"

"But Modern makes you appre-
ciate pieces that are different," she
said, "and that bed is a charmer."

"Well, here you are," I answered.
"See if you can find a place be-
hind that curved side board to tack
this. There's another card there.
It's in Miss Julia's handwriting."

Wonderingly she read the card
and looked at me with an expres-
sion that belied the idea that the
younger generation scoffs at senti-
mentality. "You know," she said.
"I've always thought this is the
loveliest bed in the world."

"I used to think so when I was
a little girl," I said, and then I
added to myself, "and I still do."

IS AN OLD HOUSE A GOOD BUY?

CONTINUED FROM PAGE 109

drainage or foundation leaks. The
list could be expanded to fill a
book (in fact it has been, several
times), but this should indicate
that the job is one for an expert.

The fact that you buy an older
house is no reason why you should
suffer from the lack of any impor-
tant improvements hidden behind
the postwar veil. Essential mod-
ernity is still pretty much a matter
of equipment. It will make little
difference to you if new ways of
building substantial walls are in-
vented, so long as your walls are
sound and dry and well insulated.
If you follow the new cult of the
sun, you can knock out a piece of
the old wall and put in more glass.
Equipment manufacturers always
have an eye on the replacement
market when they develop new
features, so you may be confident
that most of the new things will
be adaptable to the older house.

If you want to make alterations,
don't start without the help of an
architect. Alteration work is the
most uncertain of the whole un-
certain business of construction.
Unless it is carefully planned and
carefully estimated, and unless you
are protected by a contract that
(Continued on next page)

Hear Fibber and Mollie
every Tuesday at 9:30 P.M.,
E. W. T. over NBC. Cour-
tesy Johnson Wax Company.



You can get rid of closet trouble with

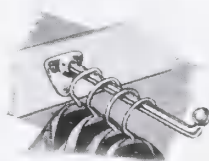
K-VENIENCES

You're right, Mollie. Fibber's cluttered closet is funny on the
air, but it's not so funny at home. And, there's no need to live
with old-fashioned crowded closets because K-Veniences will
keep them spic and span all the time. K-Veniences are really
unique. They make closets so convenient they practically
hand out your clothes; they transform chaotic bedroom
closets into delightful miniature dressing rooms; and K-Ven-
iences are tops in style and low cost.

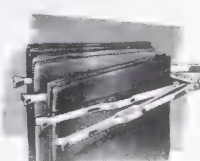
**How to remodel your closets inexpensively, permanently,
without structural changes**

K-Veniences and a screwdriver are all you need to double the
capacity and convenience of your clothes closets, regardless
of shape or size. K-Veniences keep clothes in order, every-
thing within easy reach, save pressing and cleaning bills, and
make dressing time a pleasure. No other home improvement
item gives so much convenience for so little cost.

Some items now available at Hardware and Department Stores



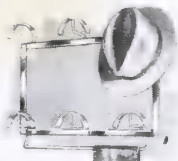
Clothes hang smooth
easy to reach.



Pants, skirts
stay pressed.



Ties in order,
wrinkles hang out.



Holds 6 hats, plus
ties, scarfs, belts.



Keeps clothes neat,
clean and handy



Keeps shoes
clean, neat.

FREE Colorful new booklet full of closet equipment ideas is yours
for the asking . . . a postcard will bring it to you.

KNAPPE & VOGT MFG. CO.
Dept. H 105 Grand Rapids 4, Michigan

the new EKCO pressure cooker stays to dinner!



A star in the kitchen...
shines at the table!

First the Ekco Pressure Cooker provides the joy of cooking in magic minutes, THEN brings food piping hot, *extra* nutritious to the table... makes your serving as simple and smart as your cooking. The Ekco plays its dual role beautifully... with gleaming plastic serving handles instead of the cumbersome kitchen kind... with a special serving cover if you wish.

And the Ekco is easy to use! A *twirl* of the Fingertip Knob seals it. A *flick* of the Pressure Control keeps pressure at the proper level. See the Ekco before you buy any pressure cooker. It's plus, plus, plus! At better stores.



the EKCO pressure cooker

with the
fingertip seal



EKCO PRODUCTS COMPANY • CHICAGO

CONTINUED FROM PRECEDING PAGE

covers every foreseeable contingency, you are heading for trouble.

Before you buy, check also on the neighborhood. Determine whether or not it is protected by zoning or deed restrictions against influences which will needlessly hurt your property. Find out the kind of neighbors you will have. This is one point on which the settled neighborhood may have an advantage on the new one: you can pretty much know at the start what and whom you will be up against. Observe whether the properties in the neighborhood are being well kept up. Any general neglect of maintenance is an indication that something is wrong; and a neighborhood once started on the down grade rarely recovers.

But if the price and location and neighborhood are right, buying an older house may result in a very satisfactory experience. A well-established, stable neighborhood, with its well-kept houses, its full-grown trees and shrubbery, may have a charm that cannot be captured at once in a new subdivision. The house, too, may have a special charm because the newness has somewhat worn off.

MOREOVER, making alterations to an old house, if it is done under proper direction and with the desirable safeguards, can provide a lot of pleasure. Some addicts put it before the satisfaction of building new from foundation up. There are limitations, to be sure, that do not exist when you start with the ground bare, but these very limitations produce a special challenge at which the avid alterer smacks his lips. On the other side, there is a freedom that you do not often feel when building new. You will often dare to do things to an old house that you would hesitate to do to a new one. A studied symmetry seems less important. Informality and lapses from a rigid observance of style come easier, but the result is often happier for all this. In addition, the task seems less formidable. You do not have to use your imagination the whole way, for you can at least see what you are starting with. Yet the chances for using ingenuity may be even greater. (Just look back through your files of HOUSE BEAUTIFUL and you will agree.)

The result may add up to more comfort and picturesqueness than you would give yourself in the new house you might have built, and more individuality than you could get from a new ready-built house.



You can't beat the IRIS... home heat

All fuel-oil is rich in heat. The oil-heat which operates at efficiency... releasing every drop of oil home-comfort... you will naturally... mark this... it's an Iris Shutter!

The famous Iris Shutter found only on York-Heat is built like a camera. It controls the flow of camera shutter regulates the air-oil mixture right. Every drop of fuel-oil is completely. Fuel-oil is genuine.

Important as it is, the Iris Shutter is one of many advantages of York-Heat, which is the most complete line of oil-fired equipment in the world. There's York-Heat exactly suited to your home. Have your York-Heat make a free heating inspection of your home.

Write for free booklet
"YORK-HEAT—
Not Mere Machinery"

Your home a
YORK-HEAT

Division of YORK-SHEPHERD
YORK, PA
Member Oil Heat Institute

BUY AN EXTRA BOOK

a Sharp
K-OUT

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Your
Jewelry,
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Store... for
stunning
post-war line
HASKO ROYAL
Serving and
says. ROYAL
The World's
are made by
KELITE
er-Makers you
so well—



NOW! Limited
standard Hasko
Accessories, gift
now on display
department store
everywhere. Stop in
to see them.

It's not ALL...
to makers of famous
Phemaloid and
for Industry. You
about them soon.
UFACTURING CORP.
La Salle St., Chicago 3, Ill.

AIN'T IT THE TRUTH?

CONTINUED FROM PAGE 122

thought so. But sewing was so time-taking; and with slipcovers you couldn't hold seams together with safety pins and then cover them with a belt, like a dress.

She paused to look at the splashy roses on the dining room wall. Then she wished she hadn't. The spots near the children's chairs certainly showed up, no matter whose eyes you looked at them with. What she wanted was something entirely new in there. Plain walls, say, three one color and one another. That would mean all the paper would have to be steamed off, no doubt. Adrian shuddered. She couldn't be blamed for the dining room, though. She'd called in the best painter in town for an estimate. He promised to arrive on a Wednesday and after she waited all day, he never showed up. When he finally put in an appearance, Adrian was just going out the door, and she asked him to return another time. He was very nice about the whole thing, but, of course, she never saw him again.

SHE must remember to ask Bianca Grainger how she had managed to get her house tip-top so quickly—although she really knew. Bianca was the kind of girl who jumped in with an iron will and saw to it that things got done. Leave it to Bianca, Adrian thought. It almost made you grit your teeth. Because the Graingers had the least money and the most house of anyone in their crowd. Of course, if you wanted decorating above all else and were satisfied to sacrifice time and everything to get it, that was another matter. Adrian could recall Bianca's dragging an apple pie all over town on the bus because her upholsterer had said he liked apple pie. Bianca felt those things paid off in the end. Her tufted love seat with the needlepoint appliqué was simply out of this world. Bianca deserved it all right. And she could have it, so far as Adrian was concerned. If you were willing to pay what was asked, all that extra activity shouldn't be necessary.

The fixture in the dining room could stand changing now, too. It was gaudy and old-fashioned and Adrian was really ashamed of it. She'd seen a fixture that was a beauty but the man told her he couldn't send anyone up to hang it for weeks and weeks. And Ted was

(Continued on next page)



...with **RUSCO** All-Metal Self-Storing Combination Windows

RUSCO combines screen, storm sash and weatherstripping in one *permanently-installed unit*. Nothing to change—nothing to store. Just slide lower storm sash up into storage position behind upper sash in summer. Just lower storm sash into place in winter. Ends forever taking down, putting up, painting, fitting and repairing screens and storm sash.



YEAR-ROUND, RAINPROOF, DRAFT-FREE VENTILATION.

Summer or winter Rusco permits you to leave windows open, yet safe from storm damage and drafts.



EASY TO OPERATE. Operates entirely from inside the house. Glass inserts are light, easily removed for cleaning. No hazardous ladder climbing.



PATENTED SELF-ADJUSTING METAL CLOSURE FRAME assures permanent weathertight fit. Eliminates seasonal fittings and costly maintenance.

★ ★ ★

Rusco Windows are quickly installed on old or new homes without alteration to existing windows. Write today for free descriptive booklet and name of nearest RUSCO distributor.

RUSCO
ALL-METAL
Self Storing
COMBINATION WINDOWS

THE F. C. RUSSELL CO. • 1836-H EUCLID AVE., CLEVELAND, O.

Colonial Solid Maple



Colonial Solid Maple . . . an attractive style in a very fashionable wood. A style and coloring which helps create that homey, comfortable atmosphere so desirable in bedrooms.



Kling long specializing in bedroom furniture from Solid Woods offers as open stock, this No. 305 group of 21 excellent Colonial pieces done in Solid Maple. Purchase one piece or an ensemble. Consider this pleasing group for that new bedroom you are planning. Ask for Kling, *trade marked*, furniture by name.

More than 1800 stores display
KLING bedroom furniture



KLING FACTORIES • Mayville N. Y.

"Bedroom furniture from Solid Maple & Mahogany"

STYLING A BEDROOM—A booklet you will enjoy. Sent postpaid for request. Department "H. R. 100" Kling Factories, Mayville, N. Y.

CONTINUED FROM PRECEDING PAGE

only handy with knife and fork, so she passed it up.

Then there was the twins' room. Adrian gathered all her courage and made herself look. It was terribly shabby. But it was surprisingly neat and clean. She had told the boys six months ago that if they picked it up each morning and made the beds, she'd do it over. They were co-operative, too. In addition to keeping it tidy, they had cut pictures out of books, and had definitely decided on striped paper and a bright red floor.

Even if Adrian had been able to manage everything else, the floor would have meant another headache. The old varnish would have to come off first, and then at least two coats of red would have to be applied. The thought of all that paint was sickening. Adrian detested the smell of paint. She began to wish there were some magic word you could say and wake up to find everything finished. "Green-back" was certainly not the magic word, though. She thought a minute and decided "persistence" was more like it—if you were cut out that way. It was perhaps just as well she wasn't having the house done after all. She felt too good to begin running around and ruining her health. Life was too short and no house was worth it.

ANOTHER MUSIC QUIZ

CONTINUED FROM PAGE 122

known as "the ham and eggs" of opera?

9. If a girl had engaged herself to a composer, which of the following would be committing bigamy if he married her? (a) Beethoven, (b) Brahms, (c) Handel, (d) Haydn, (e) Bach, (f) Schubert.

10. (a) Who wrote the words and music of *Dixie*? (b) Was it written before the Civil War, or after that war had started?

11. If you saw these newspaper headlines about wives, to what operas would they refer? (a) Japanese Wife Commits Suicide, (b) Wife Holds Husband's Foe at Pistol Point, (c) Wife's Curiosity Loses Mystery Husband.

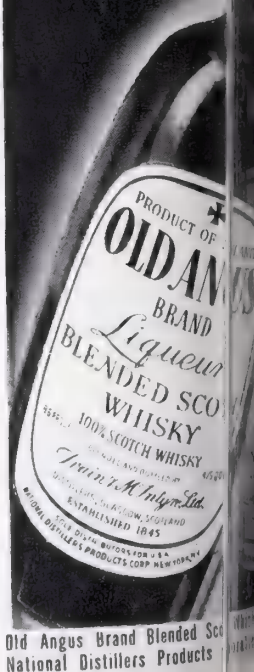
12. In what oratorio does the *Hallelujah Chorus* occur?

13. Which of the following operettas were not written by Victor Herbert? (a) Naughty Marietta,

OLD
ANGUS
BRAND

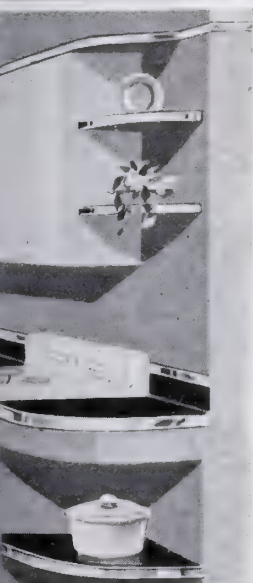
A NOBLE S

"Gentle
as a
Lamb"



Old Angus Brand Blended Scotch
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NEW Treatment HOME INTERIORS



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transforms old rooms
So practical too,
prolongs the life
of all linoleum and
protects.

KIN-TRIM INGS HERE

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and edge of
Shelves
Walls
Flooring

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a specific thickness of
the "Smooth Safety
ward your hands and

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or beauty, tell your
actor, or dealer you
M in your home.

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INDUSTRIES
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akers of
c and Metal Mouldings
Structural Sections

inked Industries, Inc.

(b) The Firefly. (c) Babes in Toyland.

14. A famous operatic character is taken from a novel in which her name is Marguerite Gautier. What is her name in the opera?

15. What great singer was an accomplished caricaturist?

16. Who said, "Wagner's music is better than it sounds"?

17. What is the name of the present manager of the Metropolitan Opera Company?

18. Name three Metropolitan stars who have appeared in motion pictures.

19. What orchestral instrument means, literally translated, *small*?

20. Which is the oldest orchestra in the U. S. A.?

You will find the answers on page 173.

THE CLOCK

CONTINUED FROM PAGE 102

"Tom and I built this house," Aunt Hester replied abruptly. "Our six children were born here and grew up here. Tom died in this very room."

"But Auntie, all those sad memories! Why don't you move to a nice, comfortable little flat with convenient gadgets?"

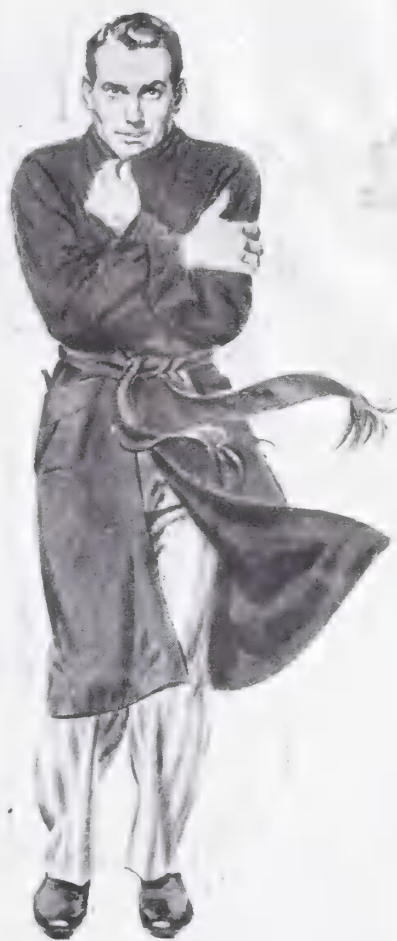
"Who said all my memories were sad?" Aunt Hester snapped. "The memories that count are the happy ones, and land knows I have plenty of them, because we shared a good life, Tom and I. There's not a thing in this house that doesn't remind me of the home we built and the family we raised—together. Our marriage was guaranteed good from the very beginning! Think I'd desert my memories for a fancy flat with gadgets? You can't substitute gadgets for memories!"

That was that.

TONY looked about her. What was the flaw? Why didn't Dan tell her what was wrong? She scrutinized the perfection of her smooth, tawny pompadour, and patted more powder under her slightly swollen blue eyes. She rose from her dressing table and walked disconsolately into the living room.

It was a large room of subdued tones, except for the jewelled glow of Gauguin prints on the walls, and draperies of bold, primary colors. Mellow, late afternoon sunlight poured through the glass-paneled side wall that opened on a long sun

(Continued on next page)



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CONTINUED FROM PRECEDING PAGE

porch. The eucalyptus tree bordering the porch cast quivering patterns of black and white on the floor. It seemed as though the house were floating in space and light.

"It's a good little house!" Tony thought defiantly. "Sturdy and compact, and its foundations are as firm as that old Frankenstein-mansion Aunt Hester lived in!"

Yet she shivered as though some vital spark of life and warmth were missing. She pressed a button, turning on the automatic heater, and thought suddenly of Dan's remark when he entered the room for the first time.

"Where's the fireplace?"

"Well, you see," she laughed nervously, "the architect—Bruno—doesn't believe in 'em. He says the heating is perfect as it is, that fireplaces are archaic—purely associational."

"Maybe I like associations," Dan muttered. "I always swore that when we got a house of our own it would have a fireplace."

WITH increasing alarm she had followed him through the rooms—the two bedrooms, light and airy; the classic little kitchen, white and shining as a laboratory; the rumpus room with its clever bar, gaudy bottles and glasses, bright chintz curtains and Mexican throw-rugs; and his study. She had spent a lot of time and loving care on that. His books on neat shelves, a divan to sprawl on, and—as a concession—Petty girl prints on the walls! His typewriter stood on the blond mahogany desk, and beside it a stack of white paper.

"You'll be able to write here, won't you?" she asked in an agony of anxiety. "It's a lot more convenient than the kitchenette table you used to use."

"I guess so," Dan just stared at it, then returned to the rumpus room and poured himself a stiff drink.

"I'm a rude, uncouth guy," His voice was gruff. "It'll take me some time to get used to this."

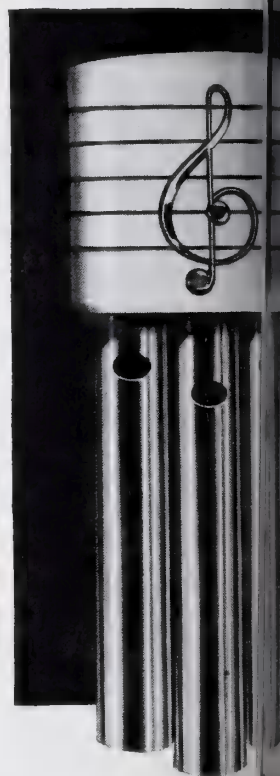
"Of course, darling. I understand!"

His only answer was a smile that did not crinkle the corners of his eyes.

"The location," he admitted, "is fine."

Tony slid the glass partitions of the side wall apart, and walked onto the sun porch.

The air was pungent with the smell of California earth. A clean,



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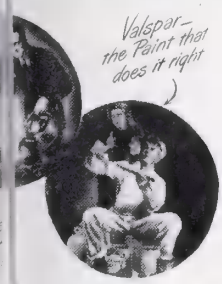


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adobe smell, dry, herbal, and sweet. A bluejay flashed like a comet of indigo into the aromatic eucalyptus. The crickets in the hills were tuning their twigged fiddles for the approaching evening.

Dan should be back. He shouldn't be walking so much on his game leg—and alone.

Footsteps below. Anxiously she leaned over the balustrade. Dan rounded the curve of the road, lugging a large package.

"Hi!" she called out.

"Hi, Madame Pompadour!" His voice sounded almost normal. He marched up the banked flagstone steps, tramped past her across the porch and into the living room. He deposited the package on the glass-topped coffee table.

"Swell hiking up here, baby."

"I'm glad there's *something* you like!"

SHE hadn't meant to utter a word. Tony was appalled, but now she knew she could not stop.

"It's from Omaha, all right."

Dan ignored her remark.

Tony stepped between him and the table.

"You've got to tell me what's wrong. Now!" Was that her voice, high and tremulous?

"There's nothing wrong—except with me, I guess." Dan did not look at her. He turned and walked toward the window.

"If you don't like it here we'll go away. Anywhere. But I can't stand haunting my own house."

"That's just it," he said slowly. "Your own house."

Tony bit her lip.

"That's not true. It's *outs*. You should know that!"

He was quiet a moment. His voice was gentle when he spoke.

"I'm sorry, hon. That was below the belt and I'm a heel. But there's something I've been trying to explain to myself, before I could tell you . . ."

Tony's knees wobbled. She sat down with a horrid fear. Was this how men broke the news to their wives that they no longer loved them?

He began to walk back and forth, hands in pockets.

"It'll sound silly. I warn you." He paused for a moment to light a cigarette.

"I used to laugh at the other fellows who were so scared of coming home after the war and finding everything different. Fellows like me who'd been married three or four years to smart and pretty wives like you. Married couples
(Continued on next page)

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BUY AND RENT MORE WALL BONDS

CONTINUED FROM PRECEDING PAGE

who hadn't established permanent roots, such as homes of their own—and kids."

"We'd always meant to—"

"Sure. But things happened pretty fast, didn't they? Then all of a sudden we were gone and you gals were here and doing right well by yourselves. Oh, don't think we weren't proud of the way you were all holding the fort. We used to brag about you. Only—" his lips twisted in a wry smile. "Sometimes those long and lonely nights the guys would start talking about the one big thing they were afraid of. Just how would they fit into an unfamiliar pattern afterward? It would be changed, because you gals would be so self-sufficient you might not need us—forget to include us in the little humdrum, ordinary facets of life."

Tony didn't know whether to laugh or cry.

"I STILL didn't take it seriously. I and I'd spend my free time thinking how, when I got back, we'd go house-hunting together, find a place we both liked, furnish it. I even drew up a few plans for myself. It was going to be part of the fun."

Tony's heart began to pound.

"So—I come back and find this. Well, it's nice, but it came to me that I was just one of the guys who wasn't included in helping make our postwar plans. Everything was all thought out to the minutest detail beforehand. If we fit in, all right. But if we didn't—"

"Oh, no!" Tony cried. Her heart sounded dreadfully loud inside her.

"That's the churlish, childish point I've been trying to make. I'm a selfish ape, darling, and—*What in the world is that noise?*"

Could a heart beat that loudly? Only it wasn't inside her now. It was filling the room with an ominous tick—tick—tick.

"Why it sounds like a time bomb!" Dan exclaimed. "In that package!"

He rushed to the package, tore it open. Mounds of straw stuffing billowed out. His clutching hands sought and found the ticking object. He lifted it out. They both stared, stupefied.

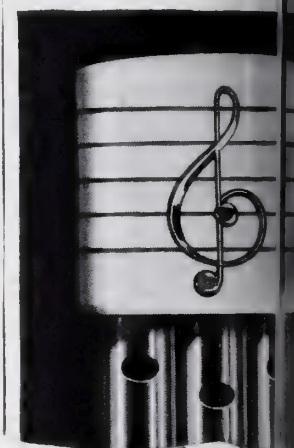
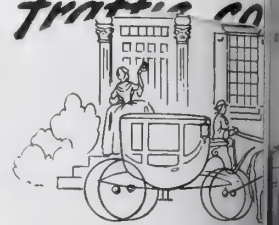
"A clock!" Dan said in bewilderment.

"It's one of Aunt Hester's! One of her genuine old Seth Thomases! It used to be in her bedroom."

"There's a card attached," Dan tore it loose. He read aloud:

"Antonia: Why Hester willed me this monstrosity I'll never know. I dislike American antiques since

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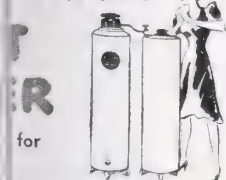
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I've become one myself. Besides, the blame thing doesn't go with my Chinese Modern. Your affectionate cousin, Minerva Cranby."

Something like a chuckle ensued from Dan. But he reverently stroked the mellow old wood of the clock.

"It's a beauty," he said. "It's ticked a lot of moments in a lot of lives, hasn't it?" He turned it over, examining it inside and out. "Look!" he cried. "It's the genuine article all right! Here's the label—'Guaranteed Good'—by the old boy himself!"

"'Guaranteed good,'" Tony repeated slowly.

"You know," said Dan, "from what I've heard about your Aunt Hester and Uncle Tom, they must have been a great team. They could have applied that very trademark to their own marriage."

"WHY, Dan," Tony cried, "you're a wizard! That's exactly what Aunt Hester said the last time I saw her. 'Our marriage was guaranteed good from the very beginning.' Then she said something else. 'You can't substitute gadgets for memories.' Only I couldn't understand what she was talking about—then. But, Dan, she was so right . . ."

Dan's face wore its old-time look. "Sure she was right. It takes two people—and time—to make a home for two, and one lone lady can't make up for it with air conditioning or indirect lighting or push buttons that never fail. Although," he added with a grin, "it was nice of you to try."

Tony grinned back.

"That clock *was* a time bomb after all," she said. "It started to tick on purpose, just when I realized that of all the stupid, unthinking, tactless little pigs, I take the prize. I . . ."

"Speaking of clocks," remarked Dan, "do you know it's exactly five hours and twenty-two minutes since you've been kissed?"

"You know," he said finally, when her sleek pompadour was a shambles and most of her lipstick was on his face, "a fireplace could be built in that corner. Always did have a yen for corner fireplaces. In fact," he added grimly, "a fireplace in every room is my motto, and an open hearth in the patio, and nuts to Mr. Bruno! Now how's about some coffee?"

The house was no longer still. Even over the sound of percolating coffee, laughter, and rattling cups, the ticking of the clock was steady and cheerful, like a well-regulated heartbeat guaranteed good for at least another generation—or two.

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PANTRY SHELF NEWS

By Florence Paine

You can't escape from meal-planning, but a new crop of ideas makes it a lot easier, banishes monotony

Do you get slightly desperate for food ideas in this in-between period when summer fare seems too light to be really substantial, and winter fare too heavy? You can find a wealth of ideas in a new booklet, "Dressy Dishes from Your Victory Garden," compiled by Es-



tate Stove Company, primarily to offer women suggestions for using their garden harvest. But whether or not you're still picking vegetables from the garden, you'll get fresh inspiration. Would you have thought of a potato omelet for breakfast, or toast spread with tomato-apple butter, or spiced pumpkin butter? Mmmm—they sound good, and like something hearty breakfasters would welcome! There are 18 main dish suggestions, which rely heavily on vegetables for their main ingredient. And even if meat will be a little more plentiful, a few more strings to your vegetable bow are always welcome. That spinach loaf, ringed with slices of cold tongue, sounds especially good for Sunday night supper parties. So whether it's main dish, dessert, salad, breakfast, or even relish ideas you're wishing for, you can cull some good ideas from this booklet. Just write Estate Stove Co., Home Service Department, Hamilton, Ohio.

Time to start thinking about what to put in the children's lunchboxes that will keep them from boredom when they have to eat sandwiches daily. If your children have one-track minds, as so many we know, and insist that peanut butter in some form must appear on the luncheon menu, try this new way of varying it and giving the spread added vitamin value: Add chopped or grated raw carrots to the pea-

FAITHFUL and FAVOR Service



IN MORE THAN
MILLION HOMES

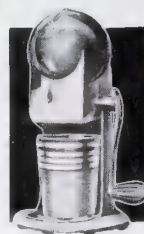
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nut butter, then cream the mixture with enough orange juice to soften it to easy spreading consistency.

If they rebel at prunes for breakfast, you can get them into their sandwich spread with a new pure prune butter about the consistency of a thick sauce. You can use it just as it comes from the jar, but it is rather sweet, and we think it's



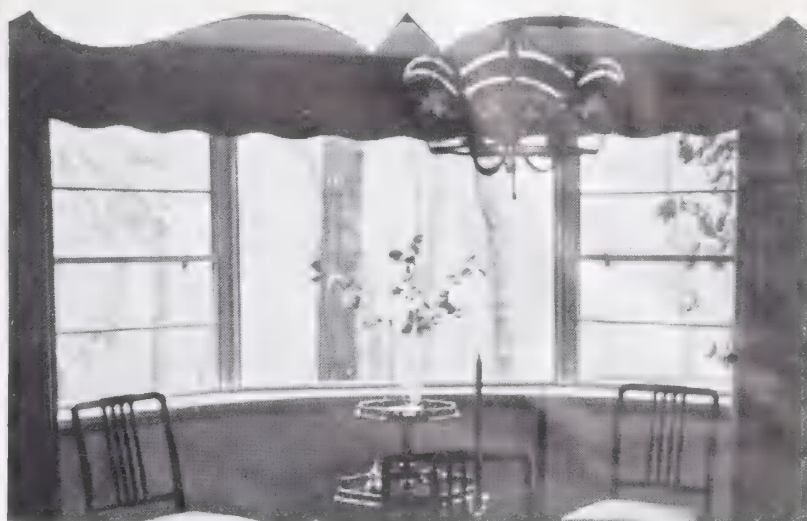
best blended with cream or cottage cheese and spread over a nice crunchy nut bread. The prune butter makes a nice addition to tea on warm, lightly browned biscuits, or just buttered toast. A lb. jar of the Londonberry English Style Prune Butter costs 75 cents at Kubie's Health Shop, New York.

But you've got to have something besides sandwiches in that lunchbox. And several cookies neatly piled next to a bright red apple will put a contented smile on your offspring's face. You've probably always had trouble keeping the cookie jar filled when you made old-fashioned molasses cookies, and we're afraid the same emptiness will prevail once you make a practice of filling the jar with these Golden Fruit Bars, which count



molasses among their ingredients. But it's a cinch to make more, so let the youngsters eat heartily. Here's how: Combine ½ cup melted shortening and ½ cup New Orleans molasses. Add 2 beaten eggs. 1 cup chopped nuts. 1 cup chopped raisins. Sift together ¾ cup sifted all-purpose flour, ½ teaspoon soda, ½ teaspoon nutmeg, ½ teaspoon cinnamon, ¼ teaspoon cloves, ½ teaspoon salt. Stir into first mixture and mix thoroughly. Pour into greased and floured 10" x 6" by 1" pan. Bake in 375° F. oven for about 20 minutes. When cooked, cut in bars.

If you've been eliminating pancakes from the breakfast table because maple syrup has been so hard to get, here's encouraging news. No, we don't know a little shop where there are still a few jars on the shelf. But we have found something equally good for
(Continued on page 166)



A LADY IN RIVERSIDE REMARKED



"Aluminum picture windows are pretty as a picture"

Picture windows — large glass panes held in fixed aluminum frames — look out on attractive surroundings from almost every room in this house. Double hung windows, also made of Alcoa Aluminum, flank them, providing ventilation.

Good looking when installed, aluminum windows need very little attention to keep them looking that way. The narrow sections of aluminum give a wide view of the outside world. There's no rusting or rotting, no swelling or warping to interfere with their remarkably easy operation.

Alcoa Aluminum will be available for windows through a number of window manufacturers just as soon as the war permits. ALUMINUM COMPANY OF AMERICA, 1840 Gulf Building, Pittsburgh 19, Pennsylvania.



Windows of

ALCOA ALUMINUM

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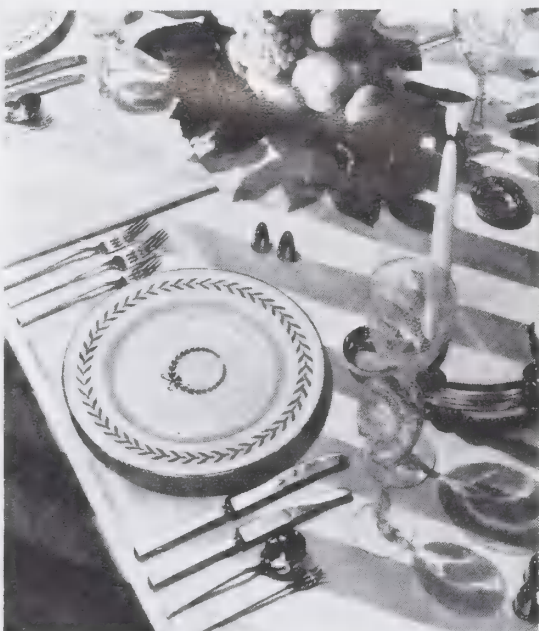
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SMOKE-COOKED to golden brown perfection over fragrant applewood embers, each Forst Catskill Mountain Smoked Turkey comes to you ready to slice and serve. Air-conditioned and humidified smokehouses preserve the natural juices of our extra-choice turkeys. Special revolving racks insure top-quality. Whether you prefer tender white meat or full-flavored dark meat, Forst's Smoked Turkeys will delight you.

MONEY BACK IF NOT SATISFIED—No ration points required! Feast your family—thrill your guests. Makes an especially welcome gift. Net smoked weight from 8 to 16 lbs. Price \$1.50 a pound, express prepaid in United States. Satisfaction guaranteed. Recipe book accompanies each order. Supply of turkeys limited—Mail Coupon NOW!

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The Forst's Catskill Mountain Smokehouse
Route 5, Kingston, New York
I enclose check. Please ship.....Smoked
Turkeys.....lbs. each to
Name.....
Address.....
Shipping to arrive
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Make checks payable to The Forst's

A LOT OF FUNCTION in a little space

You're not making the most of every
cubic inch in your house if there
waste space under the bathroom basin

OF ALL rooms that could do with some conservation of space for additional storage, the bathroom tops the list. It is universally the tiniest room in the house and quite as universally the one with more bottles, jars, linens, and oddments to store.

You see across the page in the home of Mr. and Mrs. Edmund Mulford, Brentwood, Calif., what a prodigious amount of function has been packed into a lavatory not much larger than a coat closet, by

the smart use of every inch in the room. A towel rack installed to span exactly the wall space. A medicine cabinet sunk into the wall.

But the most inspirational saver is the cabinet built into the idle area under the basin, concealing uncomely pipes and at the same time ing much needed shelves for towels and bathroom to

If there's unprofitable space in your bathroom or lavatory

Cocktail Time
***is always time
LAIRD'S BRAND
— the traditionally American Apple
is so smooth and smart in all mixed
equally delicious straight.

COLONIAL CLOCK
of about 1790 — along the
design of Benjamin Will-
ard, now treasured in a
Springfield, Mass. home.

Laird's Three Star Brandy — the same
high quality that has made it a favorite
since 1780.

LAIRD & COMPANY
Seabeyville, New Jersey



WAYNARD L. PARKER

space about as big as a minute the built-in cupboard under the washbasin provides ample storage space, conceals plumbing, too. Old tiles make a decorative splash-board. A net holds soap. Decorated by Harry Gladstone Studios

wise. Even if you've of space for towels'd be able to make such a cabinet for order and cleaning your cabinet might pulling out trough-

fashion, with louvered slats for ventilation. And if there's wall space enough, borrow an idea from the kitchen and extend counters on each side of the basin with cupboard room beneath. One of the counters might be a dressing table.



Custom made upholstered masterpieces combining splendid quality and smart styling... with expert craftsmanship

The Arrow UPHOLSTERY CO.

153-57-59 West 23rd St., New York 11, N. Y.



THIS IS NO TIME TO FIDDLE

History tells us that Nero, with apparent unconcern, sat idly by and fiddled while Rome burned. Are we growing to be a nation of Neros? American property is being destroyed by fire to the tune of over \$425,000,000 annually, yet unless it touches his own belongings, the average American citizen isn't particularly interested. He blindly ignores the fact that increased losses mean increased costs and frequently the destruction of property that can not be replaced. An awakened public can do much to prevent this great economic waste—this is no time to fiddle. United States Fire agents from coast to coast are constantly presenting these facts to the public for the sole purpose of saving lives and property.


UNITED STATES FIRE
INSURANCE COMPANY
 ORGANIZED 1824
 NEW YORK, N. Y.

LISTEN THURSDAY EVENINGS TO EARL GODWIN OVER AMERICAN BROADCASTING NETWORK

If you are afraid of PATTERN . . .

but afraid to think about

Have the courage, the space, of knowing what you want, limitations. Use pattern, take your making the most of the room

in your house is

Don't be a sissy about it, pattern can be the arm whose lively into an exciting back. Under the bathrobe, it, pattern can be the old do with the smart and, emphasizing your solid colors. To space for in the powering; too it can be lifeless, so follow the middle road and create a set that will be as provocative as the popping of a champagne cork. Choose one vivid pattern and balance it with plain color



When Gail Patrick consulted with decorator Barbara Barondess MacLean she explained that above all else she wanted her house to reflect comfort. Her favorite chair, a winged rocker, had to be used, so Mrs. MacLean did a living room gaily informal, yet dignified and with a Victorian flavor

PHOTOGRAPHS, MAYNARD L. PA



The walls are the color of pink quartz and the introduction of white sprouting roses from the pink of the walls to a plum shade, provides a hint of accent. Plum curtains are trimmed with twelve-inch bands of the chintz topped by a ruffled valance. The favored rocker repeats the combination

The sofa is covered in the same gay chintz and at either side are two chairs faintly Victorian in design, whose blue-green color matches the carpet. The room finished, vibrant with color and pattern, Miss Patrick made it more surely her own with her large collection of miniatures and old toys



FIRST-BUY
AND SAVE BONDS



PADEN ROSE

EVERLASTINGLY BEAUTIFUL

Shenandoah Ware

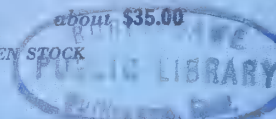
BECAUSE THE BRILLIANT COLORINGS ARE
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THE ARISTOCRAT OF BOND

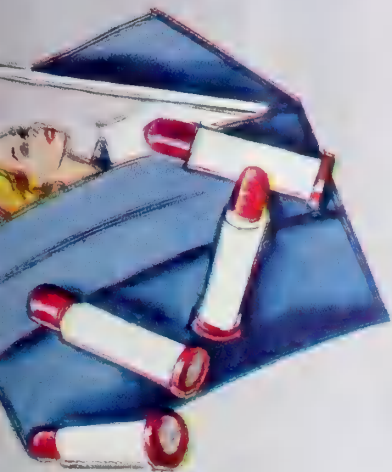


In harmony with hospitality, Kentucky Tavern always strikes the right key to perfect drinks because uniform quality has been a tradition of the same Kentucky family for

© 1945
Glenmore Distilleries Company, Inc.
Louisville, Kentucky

THERE'S ONLY ONE BETTER BUY IN BONDS...WAR BONDS

"Look - a complete lipstick wardrobe with the
new Helena Rubinstein Color-Spectrograph!"



Thrilling news! Helena Rubinstein's exciting new Lipstick Wardrobe brings you FOUR full-size Helena Rubinstein lipsticks in the perfect colors to bring out all *your* latent beauty. All the lush, velvety texture, the glorious true colors, the staying power which have brought Helena Rubinstein lipsticks their unsurpassed fame. More than that, it includes your Color-Spectrograph which tells you *your* most becoming colors in both make-up and fashion — and how to make the most of them. In one wonderful moment — the colors to wear for every occasion and the perfect Helena Rubinstein lipsticks to wear with them. There's a Wardrobe of four famous Helena Rubinstein reds for the Blonde, Brunette, Redhead, Medium-Brown or Silver-Gray type. And good news — it's all yours for only 2.50! All these wonderful advantages, *at a saving* — just imagine!

plus Federal tax

Helena Rubinstein

Your Fall Color-Spectrograph is yours for the asking at your favorite cosmetic counter.

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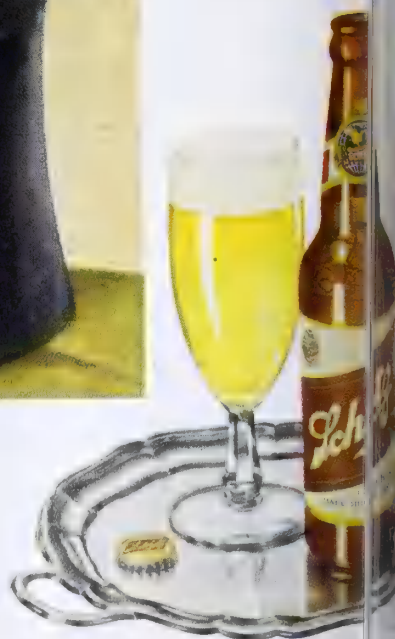
You wouldn't think it Possible

It's something out of the ordinary — that's what
say about Schlitz. Its freedom from bitter

smoothness and
of flavor, make
combination for
enjoyment.



JUST
THE
OF THE



THE BEER THAT MADE MILWAUKEE FAMOUS



When the weather is fine, lay the groundwork for a self-defrosting driveway like this one. Its owner ran pipes under the drive, attached to a hot water heater, and then threw away his snow shovel. The circulating system can melt $\frac{1}{2}$ " of ice on the drive in 20 minutes.

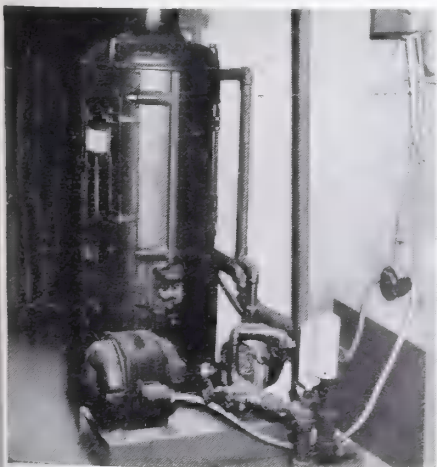
What! No SNOW in the driveway?

Neighborhood shovelers will hail Mr. Keaney's driveway. Nobody's back was ached from muscles ached from clearing the driveway you see above. It was of Mr. Joseph C. Keaney, Hills, Pennsylvania. The snow was melted off by the heater. If they had the foresight, they would have had the foresight, to run $1\frac{1}{4}$ -inch pipes under each rib of the driveway. Then he attached the pipe lines to an instantaneous hot water heater in

his garage, which heats water and circulates it through the pipes.

When the driveway needs clearing, Mr. Keaney stokes the heater and, as the pipes warm, the snow vanishes. Since the heater is used only for keeping the driveway clear, anti-freeze solution can be used in the circulating system.

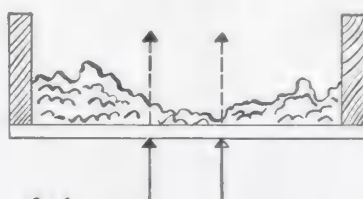
It took about two hours to melt a record-breaking 15-inch snowfall last winter, at a fuel cost of about 60 cents. Junior would charge more.



This is the instantaneous hot water heater in Mr. Keaney's garage. Circulating motor keeps hot water flowing through pipes under the drive. Anti-freeze solution is used in the system.



Skill makes the difference in Home Insulation, too!



Wrong . . . HEAT ESCAPES!

Carelessly applied insulation causes heat "leaks." You waste fuel and sacrifice comfort! Even the finest insulating material won't give you the full benefits if installed in a slipshod, skimpy manner. You buy Home Insulation only *once*. Investigate before you insulate.

EVERY Johns-Manville contractor is not only carefully selected and trained but is also *rigidly supervised* until his work meets the high standard of J-M specifications. Since you can't see the difference between good and poor work, it's important that you take advantage of Johns-Manville's long experience and reputation.

* * *

No down payment, easy monthly terms. To promote wartime fuel saving, U. S. Government has authorized liberal financing terms for Home Insulation. Ask your Johns-Manville Contractor for details and a free estimate. Also send right now—before you forget—for the free 24-page book shown below!



Right . . . HEAT HELD IN!

Scientifically "blown" to prevent "voids," Johns-Manville Rock Wool Home Insulation can save you up to 30% on fuel year after year; can keep your house up to 15° cooler in summer. That's why Johns-Manville selects only contractors who rate high in skill and integrity!

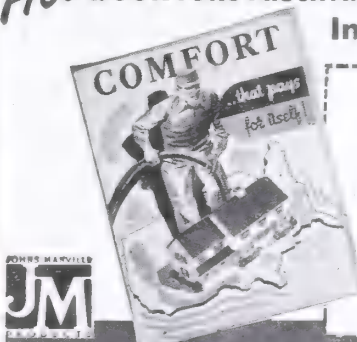


"Insulation is no better than the man who installs it!"

You can rely on your Johns-Manville Home Insulation Contractor.

*Quoted from U.S. Bureau of Mines Circular 7166

Free book tells fascinating story of Rock Wool Home Insulation—Mail Coupon Now!



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22 East 40th St., New York 18, N. Y.

Without obligation I would like a free copy of your Home Insulation Book, "Comfort that Pays for Itself."

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Get WINDOW EFFICIENCY as well as beauty

480 designs
from stock-size
Pella Casement
Units

WINDOWS in your post-war home must be *highly* EFFICIENT... or heating, air conditioning and window maintenance costs will soar. Only Pella Casement Windows offer *all* these features for BEAUTY *plus* EFFICIENCY:

WOOD and STEEL—Both are used in Pella Casement frames. Wood for beauty and insulation. Steel for strength.

DRAFT TIGHT—Compression type weather stripping seals *all* four sides of sash. Exclusive Pella design.

DUAL GLAZING—Single glass panel that mounts on inside of sash the year around. Easily removed for cleaning. Protects against winter cold and summer heat. Inconspicuous.



ROLSCREENS—The original *inside* screens that roll up and down like window shades. TEN-YEAR GUARANTEE.



EASY TO CLEAN—Patented hinge design enables washing *both* sides of Pella Window glass from *inside* of house.

CLIP THIS AD NOW... place it in your post-war home file as a reminder to investigate Pella Windows *before* you build.

ROLSCREEN COMPANY, Dept. K-6, Pella, Iowa • Also makers of famous Pella Venetian Blinds

Pella CASEMENT WINDOWS



Who'd ever guess that this graceful, modern coffee table stems the Not-So-Golden Oak Age? Its ancestor was that bulky, massive table at the bottom of the page. Designer Will Holmes saw possibilities in that old hulk and created this useful and decorative

These days the nicest things have THE STRANGEST ANCESTORS

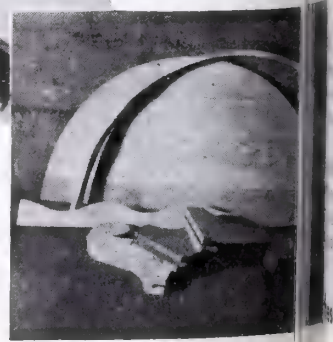
If you inquire, you'll likely find the family trees of some of the nicest furnishings never saw a forest, but had roots in a junk heap or second-hand store.

AMERICANS don't care about ancestors. We judge by their own, instead of their forebears' worth. Nowadays, learning that inanimate things, too, such as furniture and objects, can have humble origins and still achieve handsomeness and fullness. So, eye your old furniture for possibilities, and your idle and useless cast-offs beget offspring to serve you.



Here's the table at the top of the page. The sleek one came from a derelict and out-of-date wood has years of life still. Chances are a similar one in your

Saw top in half, scallop the apron, remove legs from pedestal. Re-assemble to form the new crescent table. Scrape and sand-paper before you varnish



GAINSBOROUGH Playing Cards



Rare masterpieces exactly reproduced... the smart choice for bridge table vague and gifts. Each design prompts praise. THE MOST BEAUTIFUL PLAYING CARDS IN THE WORLD. E. E. FAIRCHILD Corporation, Rochester, N. Y.



BE YOUR OWN HANDYMAN

Here are a dozen ways to cure the ills
which most houses are commonly heir to

an the fact that handy-
as non-existent as nylon
instead, get yourself the
to make minor repairs
at you can do on your
find a dozen helpmeets
it assembled by Lewis
Among the group are:
cracks in wood; crack

filler for those gaps between bath
tub and wall; rust remover for
corroded metals; iron cement; glue
for putting missing wood pieces,
etc., back in place; lubricator for
stubborn drawers and windows;
screen patches; furniture joint
tighteners; a putty knife. The com-
plete kit costs about \$5.



Toddlers' Territory

children around, the nursery becomes a very special center
It can be simple and serviceable, and in thoroughly good
the walls are of Western Pines.*

deep-toned woods project a pleasing personality. Re-
satile, they make themselves "at home" all through the
stately living or dining room to rumpus room in attic or
and yet, their cost is low.

pective home builders and remodelers welcome suggestions,
ire book, "Western Pine Camera Views," is packed with
go tuck away until needed. Send for a FREE copy. Western
on, Dept. 197-H, Yeon Building, Portland 4, Oregon.

ese are the WESTERN PINES

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*PONDEROSA PINE
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Equal in importance to the home you build or
buy—will be the heating system upon which
you must depend for year 'round health and
comfort. We've written a booklet to help you
plan comfort into that home you've dreamed
about for so long. We'll be glad to send you
a copy . . . without cost or obligation.

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Charm...

...TO GRACE YOUR HOME

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Chicago 8, Illinois

IT REAL
WORKSMR. AND MRS.
BENJAMIN NIELSEN

YOUR DRIP TRAY can lead a double life

Pie making is easy if you have a large even surface for rolling out the crust. Use the stove's drip tray as a pastry board

IS YOUR wooden kitchen table warped and sagging in the middle? And are you waiting out the war to buy a porcelain-top replacement? In the meantime, without a single purchase, you can have an even, smooth surface on

which to roll out pasty drip tray of your gas stove to work. It's la for the biggest pie cru want to make. The prevents flour from beir its enamel surface is ea

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Treasured
Down Thru
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In 1, 2 or 3 strands
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TABLES



There is a smartly styled, magnificently made, beautifully finished Brandt Table for every use in the home. Send 25¢ "A Sketchbook of TABLES and How to Use Them". Name _____

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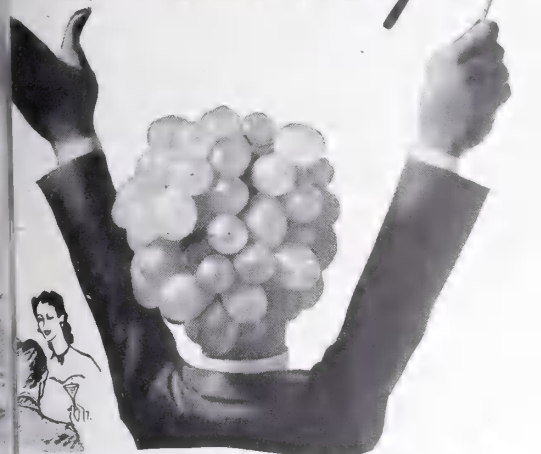
meal-in-one dish such as the mushroom and shrimp casser-
shown here is ideal for serving at a large supper party,
it can be kept hot and handy wherever you choose to be

One roaster is worth a PART-TIME MAID

the lucky owner of an
aster and like to enter-
groups of people, you
d to learn that it is
some extra-curricular
or one, it can serve as
le. Use the hydrator
refrigerator or any pan
ep enough to set in the
about two inches of

water in the bottom of the roaster.
turn on the current, and you have
an enormous double boiler in which
to keep your food hot while your
other utensils are in use. It has
the additional advantage of being
portable so that if you are eating on
the porch, the whole thing can be
brought there, eliminating contin-
uous trekking to the kitchen.

Why wait for wedding?



Why wait for *great* occasions only? Why not
ve GOLD SEAL CHAMPAGNE at your next din-
r party? It costs less than the food . . . adds so
uch to the evening. *Brut or Special Dry.*

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Champagne



Co., Inc., Urbana, Hammondsport, N.Y. Est. 1865



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will have
MESKER STEEL WINDOWS



A Mesker-Windowed home is one of enduring beauty
and distinction. For Mesker Steel Windows *stay* in
style . . . make today's pace setting homes the pace setting
homes of *tomorrow*. Unlike old-fashioned wood windows
that quickly "age" a house, Mesker Steel Windows
make your home as new looking, admired and envied
many years later as the day it was built . . . increasing
its *resale value*. Mesker Steel Windows are so modestly
priced that they are within reach of *any* priced home.

- Better, draftless ventilation.
- Finger-flick opening and closing.
- 30% more daylight.
- Easy to wash the outside glass
from inside the room.
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stay up all year.
- Smarter, more trim appearance . . .
no bulky attachments.
- Enduring style both inside and out.

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A new book designed to
show you how to make your
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Please send me your new book, "Style and Beauty
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But . . . cracker-barrel warmth can't hold a candle to the slumbrous snuggle-ecstasy of Lady Seymour blankets. 100% wool, in decorator colors, rayon satin-bound. Not to be had by the carload, but your favorite store will do its best since you want Lady Seymour so much.



Lady Seymour
ALL WOOL BLANKETS
SEYMOUR WOOLEN MILLS
SEYMOUR, INDIANA
ALSO MAKERS OF SEYMOUR ALL WOOL FLANNELS

PANTRY SHELF NEWS

CONTINUED FROM PAGE 153

pancakes, although not akin to maple syrup. It's a pure apple syrup, and it's as mouth-watering as those juicy apples you used to pick up surreptitiously off the ground in Mr. Jones's apple orchard so many years ago. It has a rich appley flavor, and is just



pleasantly sweet enough. It is a little thicker than real maple syrup but just the right thickness so that a little stays atop the pancake and doesn't have to be mopped up. An 8-oz. jar costs 69 cents from Kubie's Health Shop, New York.

To some people, ham without mustard would be as unlikely as breakfast without coffee. We know a few such mustard addicts, and it keeps us busy trying to find new and different mustards for them to use. But we've just located another good one to add to our growing list: a honey mustard, seasoned with



herbs, spices, wine vinegar, and burgundy. It's just as good as it sounds, too. For the honey tends to temper the hot spices and, for our taste, that's a blessing in mustards. At this writing we didn't have a thick slab of ham steak to experiment with. But we did spread the honey mustard over plain slices of cold boiled ham and popped them under the broiler for a few minutes. We didn't think we deserved the smacks of pleasure we got from our tasting audience. The credit really goes to the mustard blender, Marcia Garrick of Saw Mill Farm. But you can buy her Herbrieties line at America House, New York. The honey mustard is 85 cents, and comes in a cunning little covered glass jar, which could come to the table without apologies.

PAPER
is still needed
DON'T WASTE IT!

**THE CHOICE
CLAUDIO AR**

MASTER PIANIST



"Baldwin
greatest
...my fa
yond com

Choose your piano as to
ters do: by richness of to
less action, and respon
Baldwin and Baldwin-but
are increasingly availab
Baldwin dealer has set on
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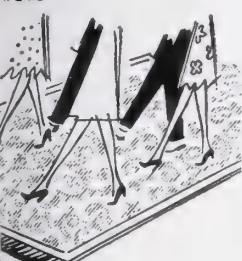
to make
rug worth
as much...



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as soft and rich...

ns "inches deep"
least quality rug
ly expensive...

Circle Tread **OZITE**
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as long...
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GENUINE
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quality... made of
reforced with Fabric
stains no re-used ma-
terial to stay soft and
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t, Chicago 54
Booklet 703

State.



Have you discovered SOUR CREAM?

It dramatizes a simple
soup, replaces butter on
vegetables. Better know it

YOU probably know sour cream
as the white blob swishing
around Russian Borscht and giving
it subtle goodness. All Europeans
know its nutritive and flavor value.
To most Americans it's a myste-
rious ingredient which they asso-
ciate with foreign restaurants, and
never dream of using in their own
kitchens. They don't know what
they're missing. Sour cream is not
to be confused with sour milk.
For the slightly sour taste of sour
cream is brought about by adding
small amounts of buttermilk to a
rich heavy cream. The result is a
saucelike cream about the con-
sistency of a thick custard.

The nicest thing about sour
cream is its adaptability. It's good
hot or cold. It can be used au
naturel or combined with prac-
tically any fruit, vegetable, meat,
or fish. It makes heavenly cakes,
cookies, muffins, rolls. Use it with
fruit, as a dessert, but first dust
the fruit with sugar. Here are a
couple of recipes to initiate you
into the realm of cooking with
sour cream:

Horseradish Sauce

Whip 1 cup sour cream, add 1/2
teaspoon salt, 2 teaspoons sugar;
then stir in 6 to 8 tablespoons
grated horseradish (depending on
how strong you like it). This is
excellent with the famous English
boiled beef and also baked ham.

If you and your family are lovers
of the crisp cucumber, tuck this
(Continued on next page)

Brighten your home with **MYSTIC FOAM**

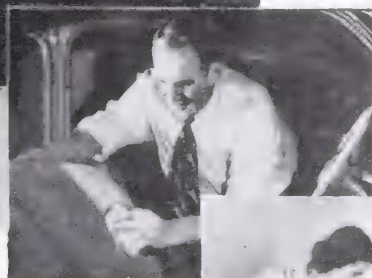
The PERFECT CLEANER for Upholstery, Rugs, Fine Fabrics

It's easy to do it yourself—with Mystic
Foam. Amazing how easily and quickly
it restores the beautiful colors of fine
fabrics—how it makes rugs and uphol-
stery look like new. It's
actually fun to use Mystic
Foam, and see dirt, grease
and stains disappear.

Nothing Else Cleans So Well... So Easily ... for So Little

One gallon of Mystic Foam
cleans a three-piece living
room suite, and several
small rugs. Comes ready to
use—nothing to mix or add.
Simply "foam
it", and clean.
Won't burn or
explode, leaves
a fresh clean
odor. Dries in
30 minutes.

**Fine for
the Home—
Swell for the
Car, too.**



Results Made it Famous

Mystic Foam is an essential
part of the regular clean-
ing equipment of famous ho-
tels, airlines, and railroads
throughout the nation—so
don't confuse Mystic Foam
with products having similar
names, or with "something
you once tried".

Be Sure You Get the Genuine

Look for the green liquid in
the bottle with the silver,
black and red label. It is sold by
leading department, hardware,
paint, grocery and drug stores.
If your own dealer doesn't have
Mystic Foam, he'll order it for
you—or write...



THE MYSTIC FOAM CORP.
DEPT. HB CLEVELAND 14, OHIO
LOS ANGELES, CALIF.



DOES THE TRICK—QUICK!



PLASTIC COATED
Duratone
PLAYING CARDS

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LONGER LASTING
BETTER SHUFFLING
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BETTER PLAYING

Easy to Clean } JUST WIPe WITH
DAMP CLOTH

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CHICAGO

CLUB RENO *Best for Poker*

Guaranteed by
Good Housekeeping
IF DEFECTIVE OR
NOT AS ADVERTISED THEREIN



OLD COLONY
..simply comfortable

LOVELY Old Colony furniture brings a new, luxurious comfort to Early American designs . . . a kind of simple comfort your guests will appreciate and remember. You can entertain much more graciously and charmingly when you do it with authentic, livable Old Colony.

● Perhaps you can't get all the Old Colony furniture you would like to have right now. After the war, there will be enough for everyone . . . and for every room in your home!

HEYWOOD-WAKEFIELD
GARDNER, MASSACHUSETTS
FINE FURNITURE SINCE 1826

CONTINUED FROM PRECEDING PAGE

recipe in your file box under "Sauces." It's delicious over chilled salmon.

Cucumber Sour Cream Sauce

Pare two small cucumbers and crisp in iced water for several hours. Dry them with paper towels and chop quite fine. Whip $\frac{1}{2}$ cup sour cream. Add $\frac{1}{2}$ teaspoon salt, 2 tablespoons vinegar. Just before serving, stir in the cucumbers.

Since a cup of sour cream (heavy) contains about 40 per cent fat (or about 6 tablespoons), sour cream can be substituted for part or all of the fat in many quick breads, pancakes, waffles, cakes, and cookies. Here's the way Louise Andrews Kent makes Sour Cream Biscuits in "Mrs. Appleyard's Kitchen," which is good reading, even if you don't ever tie an apron round your waist and dip your hands in flour.

Sour Cream Biscuit

Mix 1 cup thick sour milk with $\frac{1}{2}$ cup sour cream, to which you have added about $\frac{3}{4}$ teaspoon soda. Sift 2 cups flour with 1 teaspoon baking powder and $\frac{1}{2}$ teaspoon salt. Add the liquid gradually to the dry ingredients. You may have to add more flour. For the dough should be rather stiff because you're not going to roll it up, but simply drop tablespoons of it off the end of a wooden spoon onto a baking sheet until you've used all the mixture. Bake about 10 minutes in a hot oven (475° F.).

WHITE ELEPHANTS

CONTINUED FROM PAGE 85

YES NO

menta without trying to convince yourself that you ought to save it for use some vague future day? ☐ ☐

16. Do you own less than three coffee makers? ☐ ☐

17. Do you regularly discard old books to make way for new ones, or have battered books rebound? ☐ ☐

18. Are you hard-headed enough to get rid of old letters, the children's school papers and text books? ☐ ☐

19. Are all of your electrical appliances in good working order and being used with regularity? ☐ ☐



The great urge to buy Blankets is in the themselves—their fine quality, their deeper, their greater warmth—which lead unerringly in possession. See Love Blankets at your favorite store, even though your patriotic buying impulse prompts you to defer blanket buying until after the war.

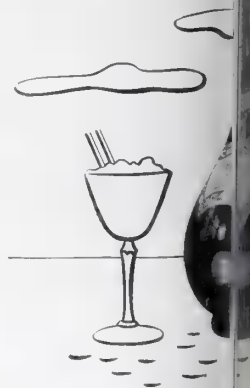
Write for folder and swatch

\$9.95 to \$16

Slightly higher in the

Pearce Manufacturing
America's Oldest Blanket
Latrobe, Pa.

CREME DE MENTHE



L'ÉTÉ SANS

(Summer Without)

Perfect for summertime enjoyment, the finer mint flavor of Bardinet "neat"—and in these popular recipes.

FRAPPE—Pour a jigger of Bardinet Creme de Menthe over finely cracked ice. Use straw or sipper when served.

MINT COOLER—Into a glass filled with cracked ice, pour Bardinet Creme de Menthe. —you'll call it delicious!

Bardinet
CORDIAL

BARDINET EXPORTS, INC.,
Agents for U.S.A., WILLIAM
Division of R. C. Williams &
Avenue, New York.



as Symbol of Royal
appears on a wide range
e, figurines, animal sub-
both Bone China and
e. Production continues
war conditions permit.



DAFFY-
DOWN-DILLY

SYMBOL OF
ROYAL
DULTON



REGENCY
BEAU

name of your nearest
tinent if he cannot al-
immediate delivery.
f you want a fully il-
klet, including correct

PITCAIRN
ORATION
American Agents
AVE., NEW YORK

20. In the past year has every vase you own been filled with flowers at least once? ☐ YES ☐ NO

21. Can you find what you want in your bathroom medicine cabinet without fumbling through bottles of defunct lotions and outdated pills? ☐ YES ☐ NO

22. Can you give a party without having to launder the luncheon cloth to remove that long-in-storage look? ☐ YES ☐ NO

23. Within the last month have you used every one of the perfumes lined up on your dressing table? ☐ YES ☐ NO

24. Are the footstools and occasional tables in your house all actually used? ☐ YES ☐ NO

25. Can you enumerate everything you have stowed away in the attic? ☐ YES ☐ NO

26. Do you throw out or mend broken china and bric-a-brac at once, instead of hoarding the pieces for some future mending day? ☐ YES ☐ NO

27. Could you bring yourself to throw out a sentimental heirloom, even though you considered it an ugly object per se? ☐ YES ☐ NO

28. Is there more than one drawer in the guest-room dresser that's free of family possessions? ☐ YES ☐ NO

29. Do you ever pretend you're a stranger in your own house and view your furnishings as a critical outsider might? ☐ YES ☐ NO

30. Can all your displayed bric-a-brac and ornaments be thoroughly dusted during the course of one cleaning day a week? ☐ YES ☐ NO

Turn to page 171 to find out how you stand with the white elephant menace.

For a smoother
transition from
war to peace

BUY
VICTORY BONDS

Christmas Overseas
Mailing September 15th
to October 15

THIS IS FOR MY DADDY

Wherever he is, he'll welcome
Londonderry
Rum & Brandy
ENGLISH TYPE
Fruit Cake

Packed In All Metal Canister
To Travel Around The World

Rich, spicy holiday fruit cake... flavorful reminder of Christmas at home. Laden with extra helpings of choicest fruits and nuts—glacé cherries, melon and pineapple tid-bits, candied orange and citron peel, plump raisins, luscious walnuts and pecans. Tangy with spices and fragrant with the aroma of fine Rum and Brandy.

S-l-o-w, s-l-o-w baked with lavish care (from a celebrated old English recipe), Londonderry Rum and Brandy Fruit Cake is triple packed to retain all its oven-fresh goodness. He'll thank you again and again for this wonderful treat.

On Sale Coast-to-Coast Wherever Fine Foods Are Sold

Baked in the U.S.A. by LONDONDERRY BAKERS, LTD., 84 Harrison Place, Brooklyn 6, N.Y.

2 LBS. IN METAL CAN
Packed in ready-to-mail
Overseas Shipping Container
\$1.95*

Also available, 1 1/4 lb. Loaf
Packed in Corrugated
Overseas Carton \$1.80*
*Established Ceiling Price
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ALVIN STERLING

*brings you style...
fashioned in sterling
(solid) silver...for
lifetime use.*



ALVIN STERLING is fashioned by artist-designers who gain their inspiration and creative ideas from women, themselves, everywhere... in colleges, in women's clubs, and in other important groups... whose wishes determine the styles of the day. So it can be truly said... Alvin Sterling patterns follow the dictates of fashion.

The merit of its quality is in the sincerity of purpose of its makers to do everything humanly possible to make the best sterling silver obtainable.

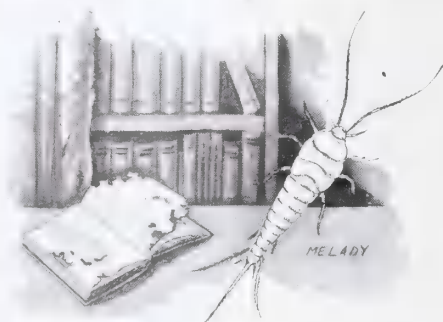
Available through
Authorized Alvin Dealers

PRICE LIST MAIL ORDER

THE ALVIN SILVERSMITHS

Makers of Exclusive Silver Designs for Sixty Years
PROVIDENCE 7, RHODE ISLAND

SILVERFISH can mutilate your library



DESCRIPTION: The silverfish, a wingless, carrot-shaped insect, gets its name from its appearance and actions. Its body, about $\frac{3}{8}$ inch long, is covered with silvery scales which give the insect a translucent appearance and make it slippery and very difficult to catch. Its movements are quick and supple, like those of a fish in water. There are two long feelers on the head and three long tail-like appendages at the end of the body. It likes moist, warm, dark and poorly-ventilated places, and is seldom seen unless its hiding places are disturbed.

DAMAGE: Silverfish are fond of starched or sized materials. They've

been known to riddle starched lace curtains. They also eat not only the paper of books, but the gold lettering off the covers to get at the glue beneath. Silverfish are particularly fond of rayon. They also eat chocolate, wool (in some localities, they're as hard on wool rugs as moths are) and leather. Sometimes they crawl behind wall paper to eat the paste.

CONTROL: Light, cleanliness, and good ventilation will discourage the silverfish from inhabiting your house.

If you've spotted this silvery insect among your books, you can make simple traps to place on the book shelves.

GOOD
RIDDANCE



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as smart
correct as your
tailored*

Hampshire

FINE STATIONERY

AT THE BETTER STORE

HAMPSHIRE PAPER COMPANY

Stangl

THE FINEST NAME IN STATIONERY



The Gift of Stangl

Stangl Birds are unique! You'll find them prized as productions from Audubon famous prints. Stangl has sculptured them in pottery, life-like colors, hand painted under glaze. Enjoy our favorites from our new Bird turing our collection of song birds in full color. Sold in and Department Stores. The appears on each figure.

FULPER POTTERY CO.
Trenton 4, New Jersey
America's Oldest and Finest

MAIL THIS COUPON TODAY

Fulper Pottery Co., Dept. A, Trenton

Please send beautiful booklet illustrating complete collection of Stangl birds in full color. 10c enclosed for mailing.

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OLD
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OLD FASHIONED
but still in style



100 PROOF - KENTUCKY STRAIGHT BOURBON WHISKEY
STITZEL - WELLS DISTILLERY, INC., SHIVELY, KENTUCKY

Mr. Jones of

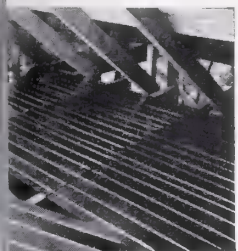


he had an ally—Art
carpenter. So it wasn't
for Jones to make sure
me would be safe from
trio—termites, rodents

thing moved "according
the plan was simply this:
Therm Steel Insulation—
ulation that nothing that
can ever penetrate.

ot some valuable divi-
ork, too. Here are a few:
as given his home a
because this all-steel in-
nly non-combustible, but
ve 1000° F; (2) During
Jones house is 10°-12°
ing the winter it requires
because Ferro-Therm re-
ll radiated heat—makes
ff from either side; (3)
manent insulation which
repairs or replacement,
r settle or pack down,
ast as long as the house.

o protect your home as
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am a home owner ☐;
apartment ☐.

State _____

The traps take into account the fact that silverfish cannot crawl up smooth, vertical surfaces. Fasten adhesive tape to the outside of small, empty cold cream jars or ointment jars. The tape will give the insects footing. Bait the jars with a teaspoonful of flour. The silverfish will be attracted by the bait and will climb into the jars, but will be unable to crawl up the smooth inner walls. The distasteful part of the job, of course, is collecting the insects in a paper bag and stepping on it or burning it.

WHEN you store books or valuable papers, make sure they are in air-tight containers in a dry room. Paradichlorobenzene scattered in the containers will help to repel the silverfish. Use paradichlorobenzene also in bureau drawers and closets to keep silverfish away from your clothes.

Silverfish are likely to become numerous in cellars and boiler rooms, because they are attracted by the warmth. If you find many in your basement, spray the floor and walls with a saturated solution of paradichlorobenzene in carbon tetrachloride.

When it is available again, you can use pyrethrum powder to get rid of silverfish. Sprinkle fresh pyrethrum liberally on bookshelves and on the books themselves. The treatment has to be repeated frequently because the powder loses its strength rapidly.

WHITE ELEPHANTS

How have you answered the questions on pages 85, 168, 169?

If you answered 8 or less with "no," your belongings are working pretty well for you and you've nothing serious to worry about. But keep checking up on them, anyway. White elephants are sneaky.

If your score reads 9 to 15 "no's," you've still got the situation in hand, but useless possessions are beginning to pile up in your life.

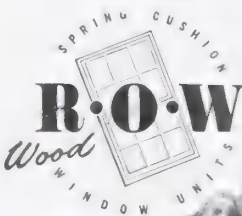
If your "no's" total 16 to 22, it's time to start weeding out a few pieces of excess property.

If you tally 23 to 29 "no's," watch out! You're on the borderline of becoming a lackey to your belongings.

If you total 30 "no's," you're a goner, unless you make a clean sweep fast!



*Are You Weaving
a Magic Carpet?*



Smart . . . trim . . . trouble-free . . . completely weather stripped . . . R·O·W Removable Wood Windows have a place in your plans for that wonderful home of tomorrow. No weights, no cords, no pulleys. Easy to remove or replace. Spring Cushion assures even pressure . . . no sticking or rattling. Smaller mullions mean more daylight than old type windows. Non-corrosive zinc liners . . . free acting regardless of weather . . . assures complete weather tightness. Equally attractive in clapboard, stone or brick homes. You'll derive more pleasure from your dream home by using R·O·W Removable Wood Windows.

For additional information about R-O-W windows, consult your local lumber and building materials dealer.



R·O·W

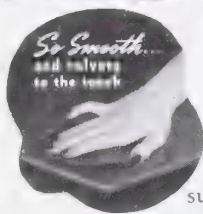
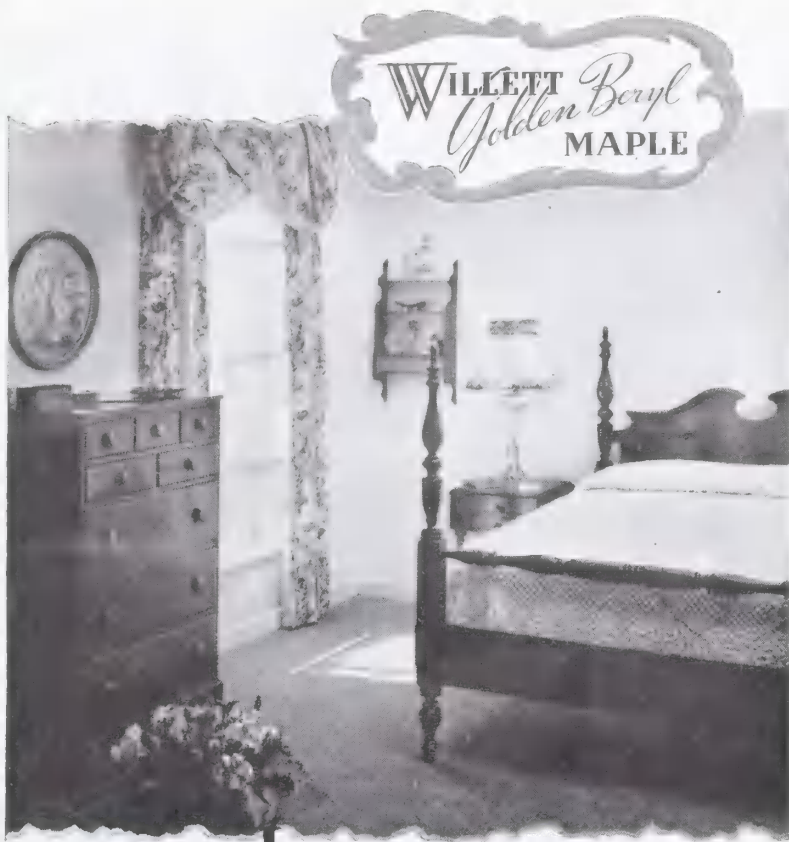
Removable

WOOD WINDOW UNITS
ROCKY MOUNT MFG. CO.
Rocky Mount, Virginia

Please reserve for me a copy of your illustrated booklet describing the advantages of R·O·W Removable Windows.

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Note the twinkling eyes—the friendly mouth with a “lift” at each corner. He mixes well in any company—like Myers’s Rum in any drink—tall or short—hot or cold—in any season. Discover for yourself Myers’s richer flavour—its friendly blending!

MYERS’S JAMAICA RUM

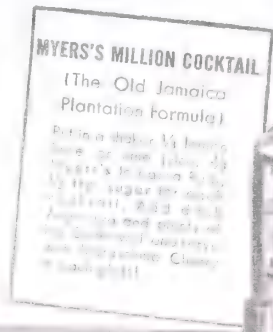
Remember: For That Wealthy of Flavour, the Rum Must Be Myers’s.

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Fine Mellow Jamaica 97 Proof



How to antagonize your MILK MAN

How have you been treating your milkman recently? It's no wonder he neglects you if you've been behaving like this

By Marjorie Holmes

BOARD bottles until you have a double for the fabled glass mountain. He adores staggering to the truck with both arms loaded, then galloping back for more.

Make him wait—his motor engorging gas or, mayhap, his horse a-wandering—while you take the house apart hunting for your check-book, purse, or ration tokens.

Snug in your cozy kitchen, pinion him shivering on the back step while you describe your operation, your great aunt's funeral, and how



your daughter just won the speaking contest at school.

Buy all your butter elsewhere until it gets scarce, then accuse him of playing favorites when he can't manage some for poor little you. Make him feel personally to blame for anything and everything he can't offer up. (Few patrons pause to consider that the little guy in white works on commission; that every No to a customer means just that much less in his own piggy bank for bonds.)

When he's late, declare with sputtering indignation that he caused your husband to miss his breakfast and ruined your blanc

This Gracious Silver Can Be *You*



English Rose Scroll PATTERN IN BENEDICT PERIOD PLATE

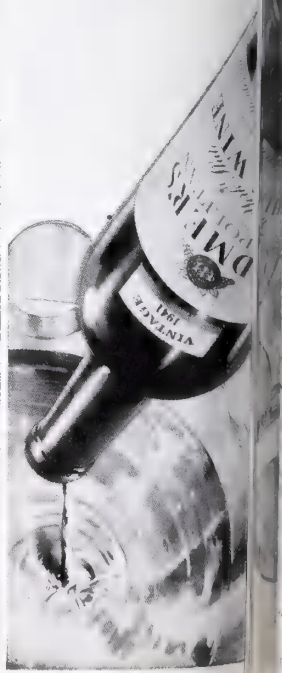
You can have the dignity of Georgian England on table—with this gracious Benedict Period Plate. You know that this heavier hold longer lasting, finer look, authentic in design. Soon, it will again be available—beautiful pieces—each formed and superbly wrought infinite attention to detail, it now—it's worth waiting all Benedict silver is price wise hostess who wants budget! Product of Mfg. Co., East Syracuse

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Widmer's vintage wines are produced and bottled at the wine the sunny slopes of Naples . . . a region famed for its wine grapes.

For more than 30 years our Label has distinguished our selections—the finest wines the Widmer name.

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Home-Planning Guide!

Replete with valuable
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**YOURS...
ROSA PINE**

mange. What if his truck did
break down and a dozen other dam-
sels delay him further at every
stop with other complaints?

Be the little lady who isn't there
on the days he collects.

Keep juggling your order—ten
quarts Monday, two Friday, none
at all in between. And yoo-hoo.
"Ah, yes! And a dozen eggs," as
he's about to pull away.

Never call a chipper "Good
morning," or "How are the young?"
or otherwise acknowledge that he's
anything but a basket of bottles
with legs.

ANSWERS TO MUSIC QUIZ

SEE PAGE 121

1. The English horn: it is not a
brass instrument.

2. (a) A wild rose (*To a Wild
Rose*). (b) A "last rose of sum-
mer" (the song in *Martha*). (c)
A southern rose (the waltz *South-
ern Roses*).

3. The *Skaters' Waltz* is by
Waldteufel and the others are by
Johann Strauss the younger.

4. (a) Mendelssohn's *Scotch
Symphony*. (b) *Comin' Through
the Rye*. (c) *Brown October Ale*
from DeKoven's *Robin Hood*. (d)
Champagne Polka by Johann
Strauss, Jr., or the *Champagne*
aria from Mozart's *Don Giovanni*.
(e) *Tea for Two*.

5. Tchaikovsky's *Nutcracker
Suite*. Grieg's (1st) *Peer Gynt Suite*.

6. The saxophone, named for
Adolphe Sax.

7. The lark.

8. *Pagliacci* and *Cavalleria Rus-
ticana*.

9. Haydn and Bach. The others
never married.

10. (a) Dan Emmett. (b) Be-
fore. It was first sung in 1859 in
New York City by Jerry Bryant
of Bryant's Minstrels, at whose re-
quest Emmett had written it.

11. (a) *Madame Butterfly*. (b)
Fidelio (c) *Lohengrin*.

12. Handel's *Messiah*.

13. *The Firefly*.

14. *Violetta in La Traviata*.

15. Caruso.

16. Nobody knows. It is usu-
ally attributed to Mark Twain.

17. Edward Johnson.

18. Grace Moore, Nino Mar-
tini, Helen Jepson, Lily Pons. Lau-
ritz Melchior, Leonard Warren,
and others.

19. Piccolo.

20. New York Philharmonic,
formed in April, 1842.

Twelve beautiful roses SENT BY WIRE

FOR "MA" PERKINS' 12 YEARS ON THE AIR!

—"Ma" Perkins' sponsors were in another town, but they remem-
bered her 12th radio anniversary—with flowers-by-telegraph!



In any event—wire Flowers

FOR BIRTHDAYS, HOLIDAYS, ANNIVERSARIES— FLOWERS-BY-WIRE!

Just follow these 3 simple steps:

- 1 Go to any florist with the Florists' Telegraph Delivery Association seal on his window.
- 2 Tell him kind of flowers and amount you wish to spend.
- 3 He does the rest! He wires your order and message for card to FTD florist in other town—who then delivers the flowers.

It's easy — just be sure florist has FTD seal (shown at left) on his window.

As an example, you can send a
\$5.00 bouquet from Detroit to:

PLACE	Price of FLOWERS	+	Av. Cost of WIRE
Cincinnati for	\$5.00	+	35¢
Tampa	"	"	63¢
Hollywood	"	"	63¢
Butte	"	"	63¢
Philadelphia	"	"	44¢
Amarillo	"	"	63¢
Salt Lake City	"	"	63¢

NOTE: These are just a few examples of how inexpensive it is to send flowers by wire.



"Ma Perkins" is portrayed by Virginia Payne. Listen to "Ma Perkins" every week day at 1:15 E.W.T. over the CBS Network — at 3:15 E.W.T. on NBC Network.

FLORISTS TELEGRAPH DELIVERY ASSOCIATION
484 East Grand Boulevard, Detroit 7, Michigan

Pickard

AMERICA'S
MOST EXQUISITE
DINNERWARE

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EDTANY... Beautifully
hand-painted from old
botanical prints. Twelve
different subjects in each
dozen. Available only in
Service and Dessert
Plates with matching Tea
Cups and After Dinner
Coffees, plain or colored
rims.



Send for illustrated folder, "The Story of Pickard China"

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QUICK CURE FOR HAIRLINE CRACKS

The answer is a little plaster stick which you run over tiny cracks as easily as a crayon. It fills the break, and then you paint over it.

YOU'LL just waste a paint job if you slap paint on a plaster wall which is marred with hairline cracks. For the cracks will absorb the paint, and in no time your wall will look as lined as before.

An easy way for the amateur painter to prepare such a wall for a paint job is to use a little white filler stick, called Plaster-Stik. Just rub the stick along the crack, pressing it in to fill the opening.

Then even it off with sandpaper so the repair won't be noticeable. The amazing thing is made on a paint job you've used the stick. The material inside stays soft and pliable. So you can use it again. Use the stick on wood, too. In stores for 25¢, or 30¢ from The Plaster-Stik Co., 707 Locust St., Des Moines, Iowa.


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SUPERIOR HOME FOOD FREEZING

A TRIPLE FUNCTION UNIT

Featuring

MODEL 200
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- 1 Contact Freezing with 4 Heavy Duty Freezer Plates
- 2 Ample Frozen Food Storage... 23 Cu. Ft. Zero Compartment
- 3 Spacious Refrigerated Cooler — 135 Cu. Ft. Capacity

This complete Unit, factory pre-fabricated, offers many exclusive advantages, and it provides CONTACT FREEZING, no need for boxes, trays, or containers. Volume is ample for all requirements... an "overload" of quick frozen capacity. All foods easily accessible... normal height freezer compartment for frozen meats, poultry, 100 cu. ft. of refrigerated storage capacity for bulk frozen meats, meats or smaller cuts, and other foods. Greatest operating convenience... may be operated on either 110 or 220 volts. Unit construction means easy installation. Write today for illustrated brochure and complete specifications.

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AMANA SOCIETY, AMANA, IOWA

MODEL 30 Amana Frozen Food Cabinet, Capacity 5 Cu. Ft. An ideal Frozen Food Storage Unit for the average family. Beautiful... compact... two finished!

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DELICIOUS STRAIGHT
OR MIXED

SWANEE PRIDE
Liqueur

Its distinctive bouquet and flavor recall the body of fine whiskey and the mildness of smooth brandy. Serve your favorite drink with PRIDE.

"The all-purpose drink"



M. S. WALKER, Inc., BOSTON, MA

Paint can transform a NOT-SO-NEW WICKER HAMPER

It's a house or a hamper, a fresh coat of paint
resurrect it from the brink of wrack and ruin



per which would otherwise be a candidate for the junk pile. A yen for economy and a dash of know-how is all you need—plus the paint.

Wicker hampers have hundreds of little crevices which devour quantities of paint, so don't try to fill them up with coat after coat. First seal the surface with a coat of shellac; let it dry, and then apply the paint. If you use a very light shade of paint, two coats might be necessary. You will probably need only one of a dark color.

If there's a baby in your house whose clothes must be kept separate from the family's, a restored old hamper will serve you well.

you—the little woman
hardly be expected to
paint job like the old
but you can go to work
own, scratched-up ham-

Not a Bra!

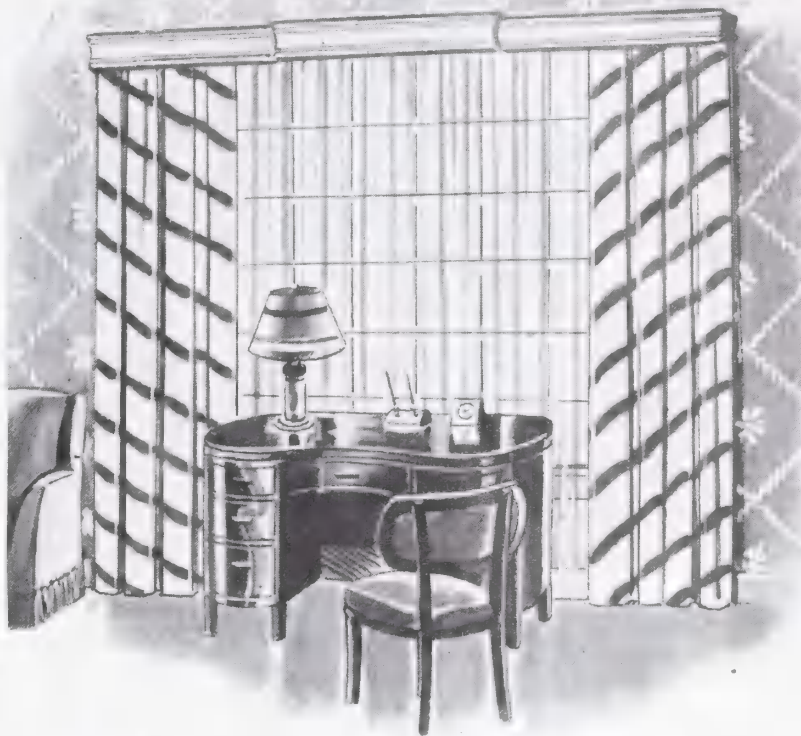
**BERLÉ'S
"BUST-DELINEATOR"**
Removes all Compression

This permanent uplift is designed on scientific principles to give you a firm youthful figure. The Berlé "Bust-Delineator" provides unconstrained support while maintaining separation to rounded or pointed contours. Special construction prevents sagging or bulging, even during strenuous exercise.

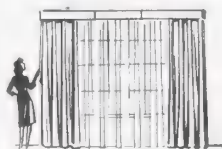
As no two busts are alike, only the uplift custom made to your individual measurements can give you a natural lovely silhouette. Stars of the stage and screen wear the "Bust-Delineator"; you too can achieve this graceful beauty.

Call at our new Salon or write for Booklet "HB"

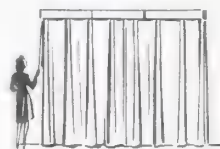
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14 RUE CLÉMENT MAROT, PARIS**
Some Management: Louise Bolin, 39 Rue Boissière, Paris



Traverse Tracks for Modern Windows



A GENTLE TUG on the cord and they're wide open to admit light, air and view.



ANOTHER TUG, and they're closed for complete privacy, and warmth in winter.

More light . . . more air . . . more view . . . and complete control of all three. That's just another way to say "modern windows."

Judd Traverse Tracks will give you all of these benefits while you express your own style preference. You can retain a "period" charm or go as modern as you please; curtain large windows or combine multiple windows to get pleasing large-window effects.

There are a dozen ways to use Traverse Tracks. You'll want to know how to plan them, for they'll be available soon in your store. Get the two helpful Judd window decoration booklets. Ask your dealer, or use the coupon.

JUDD Drapery Fixtures



H. L. JUDD COMPANY, Dept. HB-10
Wallingford, Conn.

- ☐ I enclose 10c in coin. Please send me my copies of "Traverse Tracks for Modern Windows" and "Five Steps to Window Beauty."
- ☐ Please advise the name of my nearest Judd Dealer.

Name.....

Address.....

K.P. . . .

school for

husbands

By Pfc. JOHN BRIGGS



Army mess halls have given that soldier of yours some bright ideas about postwar kitchens. Listen to this G.I. sound off on the kind of kitchen the Army has made him want.

Yes, sir, by the time they get home, there'll be many a man who's had a finishing course in kitchen economy. Don't misunderstand me, I am not defending the ancient, if hardly honorable, institution known as K. P. It should happen to a dog. I sometimes think it shouldn't happen even to a First Sergeant.

But when your bleary eyes focus beyond the endless stacks of dirty dishes, pots, and pans, certain features of the Army system are seen to be not without merit. There are even a couple of wrinkles that might be profitably incorporated into That Postwar Kitchen.

The thing that hits you between the eyes in an Army mess hall, if you are a recent civilian accustomed to giving the Little Woman a hand on Thursday evenings, is *Lebensraum*. Yards and yards of space. The kitchen is laid out on banquet hall lines. Big waist-high work tables are scattered around like ash trays. There is no area that must be traversed walking sideways. My grandmother had such a kitchen.

During recent years we have seen a consistent trend toward smaller and smaller kitchen areas. The theory (that since an average housewife walks fifteen miles a day, is it fifty?) fixing dinner in an average kitchen, pushing the walls together saves wear and tear by cutting down the steps. Maybe I am reactionary, but I can't help wondering whether smaller floor mileage compensates for the necessity of balancing the salad bowl on top of a bottle perched on the refrigerator while you look for a place to slice the sandwich bread.

In any case you must grant that the Law of Diminishing Returns operates in kitchens, and there is a certain point beyond which you can't reduce your floor space without reducing efficiency. Otherwise you might as well be fixing dinner in the galley of a small cabin cruiser. There are sound reasons for cooking in a boat galley, but culinary pleasure is not one of them.

So designers eyeing my postwar pension checks may have Hint No. 1: Say it with margins, boys. Design something in which a six-footer won't get claustrophobic and we'll talk business.

Now for the first item of S. O. P. (Standard Operating Procedure) and Hint No. 2 for the postwar kitchen. Even the tidiest cooks are bound to smirch a kitchen floor. It can be avoided. But it can be quickly and easily remedied if the designers will give a little thought to this problem. You need is a floor, with water-resistant covering, that slopes toward a central drain. Then the congenitally sloshy can slosh hot soapy water in all directions, and you finish with a hose, thus eliminating another messy kitchen adjunct, the mop.

During our imaginary journey through an Army mess hall we note that one familiar kitchen accessory is missing. No dish towels. The dish towel is virtually an exile from Army kitchens. This is a reform (Continued on page 177)



port, perfectly warm under *one* Blanket! No need to
ce roaring, the bed socks handy—one G-E "electrically-
et warms the bed *for* you!



hiny warmth to slip into, when you turn on the G-E
going to bed. It's good-by to icy sheets when beds are
G-E Blankets. Beds stay "just right," automatically.



nth in the sky in wartime. The men of our Air
etrically-warm" G-E flying suits. Made on the same
G-E Blanket. Made in the same factory, too.

NEW G-E AUTOMATIC BLANKET

controls bed-warmth...keeps sleepers
blissfully comfortable all night long!

IN THE not-far-distant future, Americans will be able to revel in a new
kind of sleeping-comfort.

General Electric Automatic Blankets are being made again. These lush,
lovely "electrically-warm" Blankets plug in to any ordinary socket—a
bedside control keeping bed temperature "just right," the sleeper cosy as
a baby all night long.

In warmth the G-E Blanket can take the place of *three* regular single
blankets, yet it weighs no more than one! Even in very cold weather,
chillsome folks will be able to wear summer night clothes, have windows
wide open.

Sleepers will be able to pre-warm their beds simply by switching on the
G-E Blanket for a few minutes before retiring. And even if the night turns
cold, the bed will stay, *automatically*, sunshiny-warm from corner to corner.

G-E Blankets have been approved by the Underwriters' Laboratories.
Thousands of Americans already have them—and love them. For further
information write: General Electric Co., Dept. HB10, Bridgeport, Conn.

FOR GOOD LISTENING: Don't miss Art Linkletter, in "The G-E House Party," every
afternoon, Monday through Friday, 4 p.m., E.W.T., CBS. "The G-E All-Girl Orchestra,"
Sunday, 10 p.m., E.W.T., NBC. "The World Today," News, Monday through Friday,
6:45 p.m., E.W.T., CBS. **FOR FINAL VICTORY—BUY AND HOLD MORE WAR BONDS**



 **Automatic
Blankets**

FOR A NEW KIND OF SLEEPING COMFORT

GENERAL  ELECTRIC

New convenience, new savings in use! Only *one* blanket to keep clean and
store away in summertime. Makes bedmaking quicker, easier. Costs as little as
one cent a night to operate, depending upon local power rates.

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1945
Diamond Anniversary
Our Family—Our Tradition
for 75 Years

OF LIGHT IS

KING

IT'S WHISPER LIGHT

KING BLACK LABEL

Blended Whiskey. 40% Alc/Vol. (80 Proof).
Bottled in the U.S.A. by Brown-Forman Co.,
Cincinnati, Ohio. No. 1000-1000-1000.



BROWN-FORMAN DISTILLERS' CORPORATION—CINCINNATI, OHIO

Buy Light Bulbs Like Eggs!



HANDY, SAFE TO BUY!

No fuss! No fumble! You buy 5 Sylvania bulbs, safely packed in a compact container—each bulb nestling in its own individual "Handy 5 Pack" pocket.



HANDY, SAFE TO CARRY!

Tuck new "Handy 5 Pack" under your arm; drop it in your shopping basket. You use little space. There's no jumbling; no danger of broken bulbs!



HANDY, SAFE TO STORE!

Put "Handy 5 Pack" on a closet shelf, in a bureau drawer—anywhere you wish. Ingenious little "Handy 5 Pack" eliminates bothersome clutter!



HANDY, SAFE TO USE!

No searching through a lot of loose bulbs. No danger of bulbs rolling off table or shelf. "Handy 5 Pack" keeps bulbs handy, safe, ever-ready to use!

ges make it impossible for *all* dealers to carry HANDY 5 PACK yet. But, *your* dealer may have it. Ask him!

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Executive Offices: 500 Fifth Ave., New York 18, N. Y.



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Ideal Darwin Tulip
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Ideal Darwin Tulip
La France

Yours to Enjoy Again!

CHOICEST OF THE IMPORTED

Spring-Flowering Dutch Bulbs

Now available for you—direct from Holland's most famous bulb growers—rare, strikingly colorful and beautiful Tulips. Also Hyacinths, Crocuses, Snowdrops, Scillas! Unusual selections of choicest varieties. Again big plump bulbs full of vigor which will produce big flowers, quality-

inspected at our nurseries to insure complete satisfaction. Plan this autumn a colorful as well as a *distinctive* garden. You can now again create such as you haven't seen in several

Write today for FREE
SPECIAL DUTCH IMPORT LIST

World's Loveliest Tulip "NEPHETOS"

(Shown at left)

Only once in many years of hybridizing is a Tulip like "Nephetos" developed. Acclaimed the handsomest and most beautifully formed Tulip in existence, it is a soft creamy yellow with lighter base and anthers. It is of regular Darwin Tulip size and height, but its impeccable form and delicate chiseling are perfect as to make it stand out conspicuously in any planting. See full description, with prices, in our Special Dutch Import List.



Wayside Gardens

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MENTOR, OHIO

SOFT
AS DOWN
BUOYANT
AS A BREEZE

WARM
AS A JUNE NIGHT

THE ALL VIRGIN WOOL

FARIBO
Blankets

100% VIRGIN FLEECE
woven with skill for
Years of Good Sleeping



Heavenly
new
shades like
this are...
or will be
...available
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favorite
store.

FARIBAULT WOOLEN MILLS
FARIBAULT, MINNESOTA

CONTINUED FROM PRECEDING PAGE

magazines just built a stage set and represented it as belonging to Mr. and Mrs. Ralph Nonesuch of Rapid City, Iowa. Who could bother to prove it?

Then there was the Duncans' living room. Mrs. Duncan evidently had nerves of steel. The kids had been enthusiastic about a breakfront filled with plants and silver and knickknacks. Had they danced and everything, she wanted to know? Yes, they had. Frances shuddered when she recalled the last birthday party. Nothing was harmed, actually. But with that youthful hilarity she'd have hated leaving fragile bric-a-brac around.

She questioned the girls about that angle, and Monica replied that when you have lovely things, people just naturally seem to respect them. But Frances was from Missouri.

MRS. DUNCAN'S lemon yellow couch got Frances down, too. She reminded the girls of the punishment the black rep sofa in their living room had had to take in its day. It was a good thing it was dark and built for abuse. She'd admit it wasn't pretty or inviting, but it had downed plenty of lemonade and cocoa without complaint.

The kids wouldn't let her get away with a thing, though. Lyn described the careful way in which the boys had served the punch. It was Lyn's opinion that good furniture and a fine setting could make a gentleman out of a hoodlum. That was just another one of those theories that worked in books.

She wondered why she was so disturbed because her youngsters had gone into raptures over someone else's house. She guessed she should thank her lucky stars they were becoming observant, but she hoped they weren't going to break out again in a feverish decorating rash. Like the time a girl in their scout troop was working for her

home-maker's badge by a red, white, and blue. Monica and Lyn had been excited with plans for patriotic in theirs. Frances'd think it over. She'd herself. A red, white, and blue might be something at Betsy Ross!

SHE would never forgive them if they barged in from the store, either. They had bunches of fake daisies, helter skelter on their curtains. Frances did a work and you had to take into consideration when rated. What was going to the daisies when they needed laundering? It was plenty of time to take them then put them back on. She finally talked the children into using the flowers on ban hair, and that was that.

Of late she seriously considered not renewing her subscription to that decorating magazine. It was the good of all things and descriptions when in a rented house? They'd been renting for fifteen years, so far the landlord had found a buyer who would pay the price he asked. But she could tell when the axe was to fall. If she purchased new, she could never be sure that it would fit nicely. The next home they might move into, Gregg was good about it and always let her choose the colors. But some future might not be so agreeable. She might have to move out of that house that was already done. How could you know? She guessed she'd bet she had been, keeping the house immaculate but modern. Her house would never be clever. But it was considered if the children just how much that





SHOWERS OF FLOWERS

ON

*Koroseal**

It's marvelous...it's Koroseal*...it's here. 100% waterproof, it resists the damaging effects of soap, steam, sun and dust...and will never dry out, crack, peel, stiffen or stick. Here it is, attractively tailored in a gaily patterned bathroom ensemble...with special ballast weights to keep the curtain straight and prevent blowing or twisting. Hand printed in a Peony Pattern on translucent backgrounds.

Lovely pink Peonies with green leaves on pale backgrounds of green, blue, rose and white. White Peonies with green leaves on pale backgrounds of peach, maize and turquoise. Standard size shower curtain...\$8.50. Tailored window drape, each panel 35" x 60"...\$8.50. Standard size dressing table skirt...\$15.50.

*Reg. Trade Mark, The B. F. Goodrich Co.

JOSEPH HORNE CO
PITTSBURGH

America's Authentic Milk Glass



Symbolic of Yesterday's gracious hospitality, its opalescent glow sheds a warmth of friendliness and cheer that enhances the enjoyment of any occasion. Your dealer should have a representative selection very soon.

*Handmade
Class of Quality*

WESTMORELAND



GRAPEVILLE, PENNA.



Two strong, just-the-right height demi-johns, buried in the confusion shown in the picture at the right, were simply and inexpensively converted into these colorful Mexican lamps with parchment shades

From junk pile to LIVING ROOM

These two interesting lamps prove that the storeroom is often the beginning, instead of the end, for objects of use and beauty.

"Rags to riches" is the Alger story of these two empty reed-covered bottles. They were unearthed as worthless rubbish from the chaos of a storeroom junk pile, but with imagination and a little effort on the part of their owners, they became a pair of attractive reading lamps, the happy ending to a fruitless search through stores with depleted lamp stocks.

A glazier bored sn the bottom and fitted electrical fixtures salvaged from a box in the same store.

Ordinary parchment decorated by pasting maps of Old Mexico on the bottoms of the shades took place in the home of Mrs. Don Bell. Tucson.

Fredericksburg Ensembles



SEND FOR our booklet "Jewels of Victorian Furniture," showing many beautiful reproductions that you will cherish as heirloom pieces. Mail 15 cents in coin to Dept. H-6.

THE CHARM OF OLD VIRGINIA is revived in these genuine re. Hand-carved mahogany contrasts the mellow glow of Aubusson and medallion tapestries. We will cover the your own needlepoint and furnish dimensions from which

Vanderley Brothers, Inc., Grand Rapids



Let me it's really happening...

"DON'T LOOK away from your eyes, John. If you did, you might disappear, the way you do in dreams."

"Let me just sit here and remember how your hand feels on my arm... how my hair curls up when you smile... how wonderful it is to be heartbeat-close again."

"This is the one thing I've ever wanted, John. I wanted... for you to come back."

"It's too late now to wish I'd said yes when you went away. But this time I'm ready with my heart, and my mind is set with what I guess could be called wry."

"I don't have an awful lot, darling. Just Grandfather's desk, and some linens, and (please be impressed) enough International Sterling in our pattern to give us that fine starting-out-with-the-best feeling."

"Maybe the kind of house we'll be able to afford won't live up to our sterling for a long time. But owning beautiful solid silver like International...ever notice how it gives character to a home? How it makes other people look sort of *respectful*?"

"I want so terribly to be a good wife, John. Do you think I show signs?"

IF YOU, too, are choosing your "family

silver"...ask your jeweler to show you International Sterling's beautiful artist-designed patterns.

Even now, when production is still limited, you can start your set with basic place settings in your pattern...add to it later on.

With beautiful, shining International Sterling on your table, you have the day-in, day-out pleasure of knowing you've kept faith with your dreams.

TUNE IN to *The Adventures of Ozzie and Harriet*. Sunday evenings, 6:00 p. m., E.W.T. Columbia Broadcasting System.

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IS THE WORD FOR

Cooking Pleasure*

There is only one
PRESTO COOKER and
PRESTO is the only
pressure saucepan with
the patented
HOMEC Seal.

TWO SIMPLE STEPS
to a perfect seal:



(1) Simply place the
cover on the cooker.



(2) Then bring the
handles together.

Every modern homemaker wants more nourishing, more appetizing foods, more quickly prepared for her family. You get all of this when you use a PRESTO COOKER... the most remarkable cooking utensil ever invented.

PRESTO Cooked vegetables retain more of their natural vitamin and mineral content, garden-fresh colors and food flavors. Meats, poultry and game are ready to serve, deliciously tender, in a surprisingly short time. Soups and desserts excite the most listless appetites, creating an irresistible desire for complete meals.

PRESTO COOKERS are beautiful in design; cast of special, easy-to-clean SIMALLOY... The exclusive HOMEC Seal and the clever indicator weight are two of many reasons why the PRESTO COOKER, "YOUR BEST KITCHEN HELPER," is so easy to use.

Booklet! Write PRESTO, Dept. P102, Eau Claire, Wis.

NATIONAL Presto

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COOKER



NATIONAL PRESSURE COOKER CO.
Eau Claire, Wisconsin
(Canadian Factory: Wallaceburg, Ontario)

Amazing
PRESTO Cooking Speed
Cuts Cooking Time From
Hours to Minutes...

For example:

Asparagus, Peas, Spinach, 1 to 2 minutes; Cauliflower, Carrots, String Beans, 2 to 3 minutes; Beef Pot Roast, (4-Pound) 35 minutes; Fried Chicken, 10 to 15 minutes; Tomato Soup, Onion Soup, 1 minute; Cereals, 3 minutes; Apple Betty, 15 minutes.



To get your Presto
COOKER Sooner, See
Your Dealer

PRESTO COOKERS are sold wherever quality housewares are available. Regular shipments of these wonder-working utensils are now being made. However, the tremendous demand for them exceeds the immediate supply. All requests are filled by dealers in the order in which they are received. So, see your dealer now, to get your PRESTO COOKER with the least possible delay.

Presto Cookers are made by the
World's Largest Manufacturers of
Pressure Cooking and Canning
Utensils

I never thought it would end THIS WAY

By Judith Welles

WHEN I accepted the invitation, little did I dream that the tea party in the gift shop was to change my life in a very unexpected way. The gift shop in our town reflects the charming and discriminating taste of the women who own and manage it.

Antique silver dishes and graceful silver pitchers and frail lovely teacups shine on the polished mahogany tables. Dustless crystal finger bowls twinkle on the glass shelves across the windows. Fine consoles are placed so as to display their details, and the chairs in their soft silks and brocades are grouped invitingly. There are new things as well as old in the fastidious assortment: a few well-chosen bits of Mexican pottery, a hammered copper cigarette box, and gaily painted trays which add piquancy to the *mis en scène*.

There is such a brisk turnover in this small treasure house that I often wonder how the effect of order and completeness is perpetually maintained. If half a dozen framed flower prints, a mirror, and a highboy are sold today, tomorrow the vacant places are filled by different objects equally choice.

The other afternoon owners of this delicious tea there, the silver usually stand empty with delicate cakes and sandwiches. The beautiful steamed; flowers sprang from the Sévres vases; Chinese boats held cigarettes; tall pots held match chairs were pulled around the fire which flickered in ancient brass and iron.

It was the prettiest and the guests had of not only chatting with other and their hostess handling the precious discovering, with ever head, some enchanting had not noticed before.

To be sure, the rather crowded, with people as well as so many one expects to be at a party and even feels an air of festivity.

We oh-ed and ah-ed and handled and at last and talked and laughed wherever we looked.

(Continued on p. 187)

Decorating?

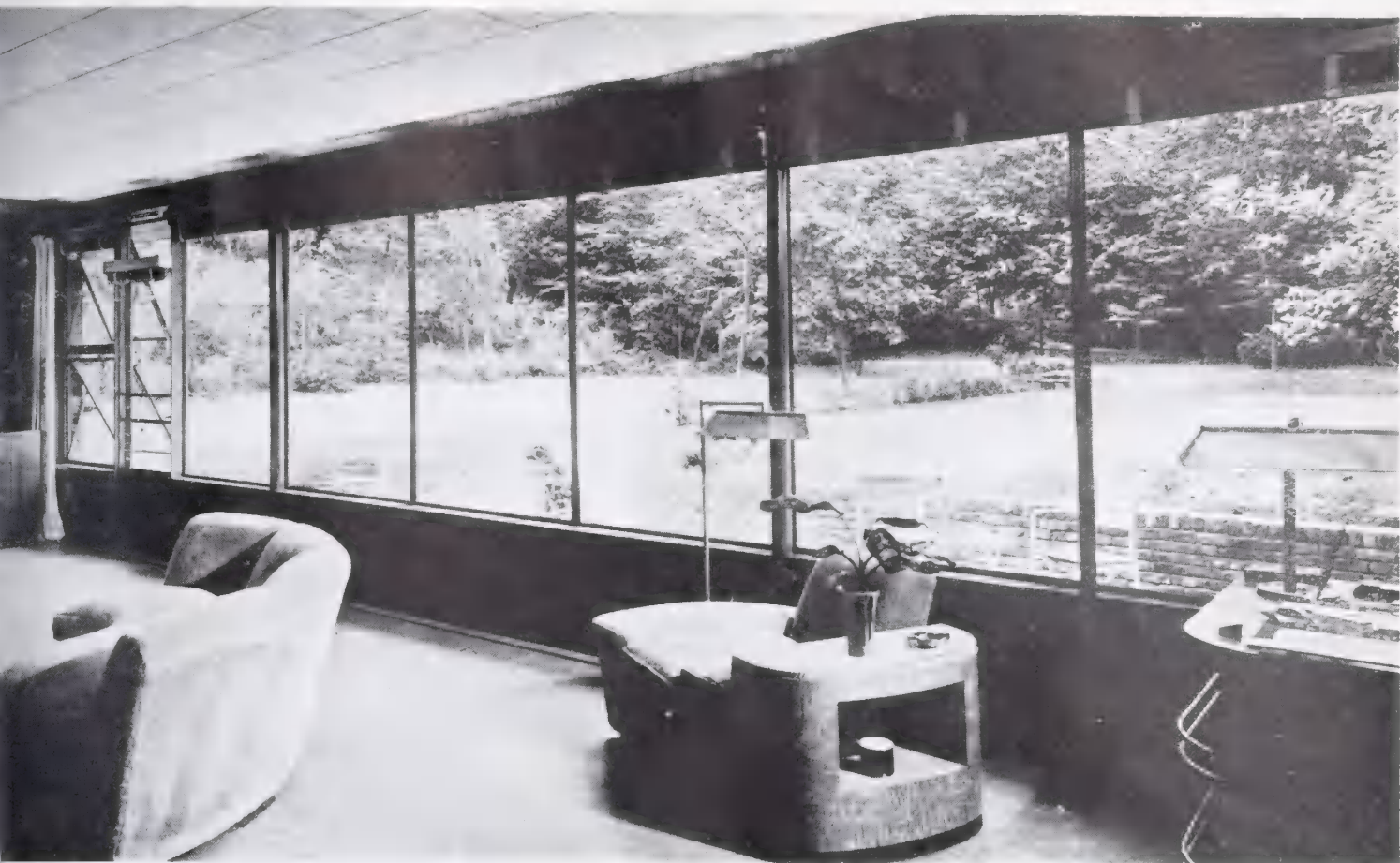
BE DIFFERENT...
USE SCENICS!

People with ideas use scenic wallpaper for distinctive effects. Pictured—"Landing of the Pilgrims." Ten sections form a continuous around-the-room mural.

WRITE FOR BOOKLET. Ten cents covers cost of mailing. The Schmitz-Horning Co., 777 East 82nd Street, Cleveland 8, Ohio.



SCHMITZ-HORNING • DECORATING



Johanson, Roslyn, Long Island, N. Y.

Enjoy the beauty of **TRANSPARENT WALLS** **... INSULATED WITH Thermopane**

as the happy faculty of bringing daylight and indoors, while acting as a barrier to wind, and cold.

Why bigger windows—in fact, walls of glass—more for tomorrow's houses.

You might ask, "What happens when it gets real terribly hot outdoors? Would a wall of glass give efficient protection from outdoor extremes?" Fair questions... but questions that have been answered by a revolutionary development—Thermopane, the L·O·F Thermopane that insulates.

Thermopane, a layer of dehydrated air is hermetically sealed between two panes of glass. This insulating layer of air acts to keep in heat in winter... to keep out heat in summer. You can have the bigger, more

glamorous windows you'll want in your new home or in rooms you intend to remodel—with comfort the year-round, and marked heat savings in winter.

For full information consult your nearest L·O·F distributor listed in the yellow pages of your telephone directory. For a free copy of our Thermopane booklet, write to Libbey-Owens-Ford Glass Company, 4105 Nicholas Building, Toledo 3, Ohio.

THE *Thermopane* UNIT...

a layer of air hermetically sealed between two panes of glass. Only the two outer surfaces need be cleaned. You leave Thermopane in all year.



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a Great Name in **GLASS**

de Kuyper

CORDIALS

11 delicious varieties

A name famous
since 1695!
A treat your guests
will enjoy



An old-world grace—of delicate fragrance—of rich and mellow flavor—makes these long-famous liqueurs so prized for today's entertaining! With a family heritage running back 250 years, de Kuyper Cordials are now produced in America according to precious formulae brought from their age-old home in Holland eleven years ago. Ask for de Kuyper Creme de Menthe. Or make selections from ten other delicious varieties. You'll thoroughly enjoy de Kuyper Cordials—straight or in mixed drinks and cocktails.

Celebrating the 250th Anniversary
of the de Kuyper name

Send for this free recipe booklet

DE KUYPER CREME DE MENTHE LIQUEUR 40 PROOF • NATIONAL DISTILLERS PRODUCTS CORPORATION, DEPARTMENT 301, P. O. BOX 12, WALL STREET STATION, NEW YORK CITY

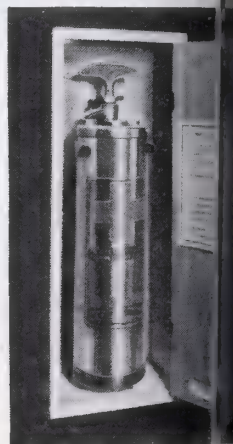
KNOW what to exp

At least once a year, test the operation of your extinguisher, so that it will be ready for prompt action if the need ever arise. Some extinguishers need recharging year

If anyone questioned what type of extinguisher was hanging on your kitchen door, could you give a spontaneous, correct reply without looking at it? If you don't know, it's a frank admission that you're careless about protecting your home. For one extinguisher won't handle all types of fires, and you should know just what yours will do for your safety!

You see here the three extinguishers commonly found in homes: soda acid, foam, and vaporizing liquid types. See (Continued on page 19)

Vaporizing Liquid, or "VL" extinguishers, are used on burning liquids, on fires in electrical equipment, on small rubbish and paper fires. When the specially treated liquid hits the heat, it becomes a heavy vapor, which smothers the flame



CHARM TRED COTTON RUGS

SHAG • BOUCLÉ • RUFFLES

■ You'll love the bright cheerfulness of these new cotton rugs—designed and styled by Ann Eden, noted American color stylist.

Charm-Tred rugs—America's best known cotton rugs—are ideal for any room—living room, den, bedroom, hall or bathroom. Available in your choice of attractive "interior decorator" shades... from \$2.95 to \$19.95.

● Insist on genuine CHARM-TRED quality Cotton Rugs. Charm-Tred label—at your furniture or department

Made by BEN GREENBERG & BROTHER • CHICAGO • New York • Los Angeles

ur fire extinguisher

By ADELE GILRUTH
Safety Research Institute

Extinguishers are used
paper, cloth, rub-
ber must be turned
liquid is released.
ers hold about 2½
finish a 30 to 40 ft.
about a minute



Foam extinguishers smother and blanket a fire. They are used on wood, paper, cloth, and on burning liquid. Since the smothering method is recommended for burning liquids, this type extinguisher is often kept in the basement near oil burner

SEAL OUT WINTER'S DRAFTS AND DIRT— CUT FUEL BILLS—WITH KALK-KORD CRACKS QUICKLY, EASILY, WITHOUT TOOLS

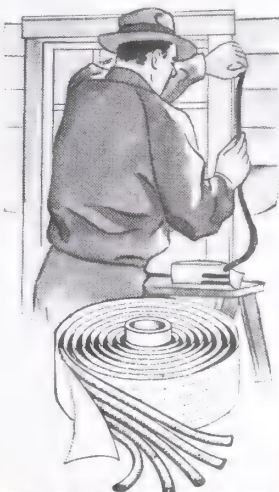
The original non-hardening caulking compound in soft, enables you to effectively seal window and door frames, pipes, inside or out.

Push Kalk-Kord into the crack or hole with fingers; no tools. Kalk-Kord will not harden, check, pull out, or pull away. It seals tightly and stays tight.

Beat cold weather—use Kalk-Kord now. It seals; saves cleaning of walls and windows from soot and dust. Use it also to seal holes in wood or plaster. Kalk-Kord is waterproof and can be painted over.

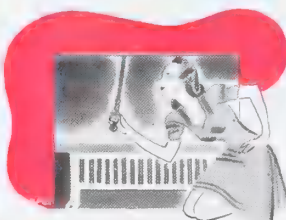
Convenient rolls, ready for use. Easy to work with. Anyone—men or women—can use Kalk-Kord. Get a

Get Kalk-Kord at your nearest Sears-Roebuck store, or order by mail from Sears.



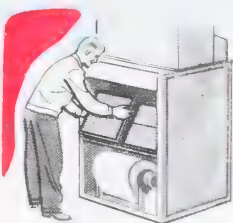
THE ENGINEERING COMPANY
1000 E. CHATEAU AVE. • ST. LOUIS 10, MISSOURI

★ SOME THINGS TO REMEMBER ★



Use your fireplace to remove the chill on brisk evenings and for increased comfort in cold weather. But keep the damper closed when it is not in use. Open chimneys waste heat, cause uncomfortable drafts.

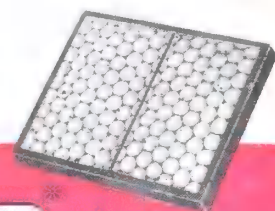
If your home is not insulated—install USG "Red Top" Insulating Wool for greater comfort and to save fuel—it's permanent, firesafe (Fiberglas*) insulation.



Have your heating system checked over and cleaned—and replace dirt-clogged air filters if yours is a forced-warm-air furnace. New DUST-STOPS* will let the clean, warm air circulate freely... save valuable fuel.

Make a note now to get new DUST-STOP Air Filters! Look in the Classified Telephone Directory for the name of your nearest warm-air furnace dealer. Or order from your local department or hardware store.

Owens-Corning Fiberglas Corp.,
1904 Nicholas Bldg., Toledo 1, Ohio.
In Canada, Fiberglas Canada Ltd., Oshawa, Ontario.



DUST STOP

U.S. PAT. OFF.

■ FIBERGLAS product

STANDARD EQUIPMENT IN MOST FORCED-WARM-AIR FURNACES

Make your
rum drinks
taste better
with this
"mountain
magic"



As a tropic moon lends glamour to a landscape—Ron Merito "glorifies" rum drinks. The delectable flavor of this great rum is born of "mountain distilling" in a high, fertile valley of Puerto Rico. Thanks to the soil, sun, air and water in this favored spot, the rum made there is matchless. Try good Ron Merito. Taste how delicious it makes any rum drink!

Send for colorful
24-page recipe booklet

Ron
MERITO
THE PUERTO RICAN MOUNTAIN RUM



CONTINUED FROM PRECEDING PAGE

uses, and check their operation.

Fire experts suggest that a vaporizing liquid extinguisher, known as a "VL", be kept in every kitchen, and if the homeowner can afford it, a foam extinguisher be kept in the basement near the oil burner, and a soda acid be used on the second and third floors of the house.

When you check your extinguisher, first examine the hose, gasket, nozzle, outer shell, and seams for signs of clogging, corrosion, denting or tampering. If they need to be repaired, send them immediately to the manufacturer for proper conditioning.

THE soda acid and foam extinguishers should be recharged every year, even though they have not been used. The vaporizing liquid need not be recharged, unless it has been used, but the pump action should be tested.

The recharging can be done at home, preferably out of doors. If you feel you need help, ask the man from whom you bought your extinguisher. Or perhaps your Fire Department can send someone.

The old charge, in the case of soda acid and foam extinguishers, is best discharged in a driveway or vacant lot, or into a washtub. It is inadvisable to discharge it on grass and flowers, because the contents may injure plantings.

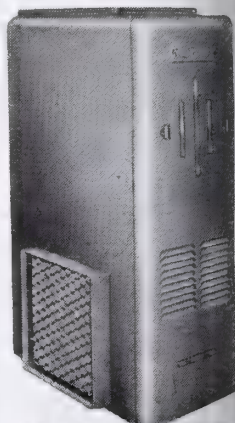
After discharging the soda acid extinguisher, unscrew the top and remove the cage with the acid bottle, which is suspended in the neck of the extinguisher. Thoroughly wash all interior parts with clean water and drain the water through the hose. Then dissolve the powdered chemical refill in a clean container and finish the recharging job following directions.

The foam extinguisher contains an inner chamber in place of the cage containing the acid bottle, and two solutions for recharging have to be mixed—one to go in the shell and the other into the inner chamber. Otherwise, the same instructions apply and are given in detail on the recharge package.

To test the action of the vaporizing liquid extinguisher, discharge a little of the liquid into a clean, dry container (a glass fruit jar will do very well). The test liquid can then be poured back into the extinguisher through the filler opening at the top. Don't use any lubricants on the piston.

After each extinguisher is recharged, mark the date of the recharging on the tag attached to the handle as a yearly reminder.

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I NEVER THOUGHT IT WOULD END THIS WAY

CONTINUED FROM PAGE 186

kindled. Where in the world did these women find so many things, and how were they able to select so unerringly only what was worthy of selection?

But they could tell you, and were hospitably ready to tell you, the history of those ruby goblets, the age of the worn silver tea-spoons, the name of the artist who modeled the Staffordshire figurines. It was almost like a trip around the world.

Replete with tea and cakes, pleurably satiated with sociability, our wits rather awlirl, we at last said good-bye. I for one came directly home to our own setting of furniture picked up at various times in various places, of knick-knacks that have a special meaning for us, of pictures which speak of moods or places dear to us.

I STOOD in the doorway and looked with a fresh eye upon the familiar room. Then I went over to the table and removed one of the two Chinese ash trays, a carved Korean box, and a paper cutter with a handle of tooled Italian leather. I stood still again. Then walked to the sofa and lifted off three of its five sofa pillows, and after further deliberation took from the walls every picture but one. I carried out two chairs and a small table and eliminated everything on the mantel—and I mean everything. I then proceeded to the dining room and swept out of sight three-fourths of the china and silver on the Welsh dresser and in the corner cupboard.

Then I gave a breath of relief.

A gift shop is one thing and a home in which one can move and breathe is another.

The things I had put away had, each one of them, its own peculiar merit or interest, but their accumulation had become a clutter until each had detracted from the other, and all together they had detracted from the reposefulness and character of the rooms.

I still think the gift shop in our town displays its wares in the cleverest and prettiest way imaginable.

But I don't want to live in a gift shop.

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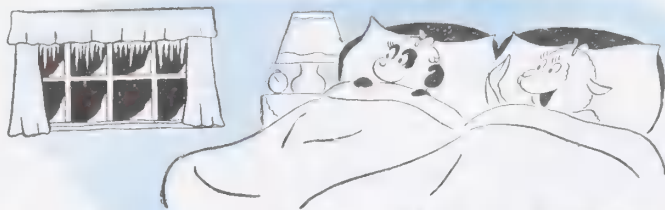
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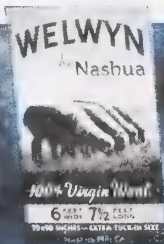
murmured Virgie Wooley

You'll get real chin-to-toe warmth on cold winter nights if you're lucky enough to own extra tuck-in length Welwyns. Deep nap 100% Virgin Wool, Nashua's big 72x90-inch Welwyn blankets are well worth buying before winter comes.

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COOKING TIPS

WORTH

NOTING

You don't become a superlative cook overnight. It may take years, depending on whether you have a natural love for the cook-stove or just tolerate the whole procedure as a sort of necessary evil. But there are a lot of little tricks experienced cooks know by heart which, added to your repertoire, may bring out the expert in you more quickly. Here are some of them:

.... a speck of yolk inadvertently left in the egg whites will prevent them from beating up stiffly.

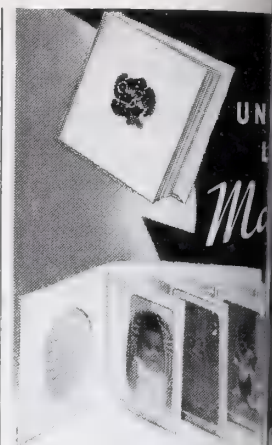
.... a bit of sugar in the batter of pancakes makes them brown more readily.

.... you can soften a box of hardened brown sugar by putting it in a warm oven for ten or fifteen minutes.

.... a single left-over egg white doesn't have to be wasted, even if you don't bake. Put it into a custard cup; cook it over hot water until white has hardened. Then use chopped white for garnishing or add it to another hard-cooked egg in making a sandwich.

.... you can quickly peel a tomato by holding it over a gas flame and turning it (on a fork, of course) until the skin breaks in several places. Then the skin will peel off practically in one piece.

.... you can make your own brown sugar by using 1 part molasses to 4 parts white sugar. Keep it in a covered jar and use exactly as you would brown sugar.



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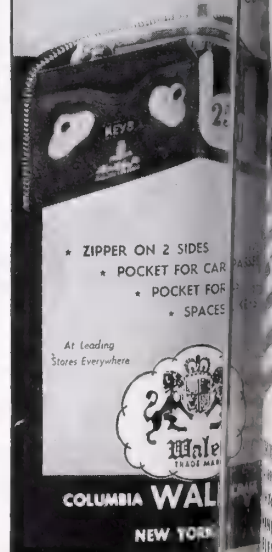
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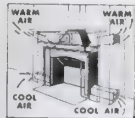
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... cut apples don't have to dis-
color. Dip them for half a minute
into a strong solution of salt and
water. They'll remain unblemished
for several hours.

... it's the starch in rice that
keeps it from being fluffy. So when
the recipe says "wash rice thor-
oughly," it means in about six
changes of cold water.

... bread cuts easier and thinner,
too, if it's cold. So keep it in the
refrigerator if you're making paper-
thin tea sandwiches.

... less sugar is needed to sweeten
cooked fruit if sugar is added after,
instead of before, cooking. And re-
member that fruits served hot re-
quire less sugar. Heating seems
to bring out all the natural sweet-
ness.

... if a recipe calls for cake flour
and you have only bread flour, just
measure off a cup less 2 table-
spoons, and proceed.

... if chocolate is a thing of the
past in your house, you can sub-
stitute 3 tablespoons of cocoa for
every square of chocolate required,
if you add 1 tablespoon of shorten-
ing, to make up for the missing
oil in the chocolate.

... maybe you can't make your
lamb stew a day ahead so that
you'll have plenty of time to chill
it and remove the fat. Well, don't
despair. Put the pan of stew into
a larger pan of cold water (add
ice if you can spare it) and keep
changing the water until you've
succeeded in congealing the fat on
top of the stew, where you can
spoon it off.

... don't pass over a recipe be-
cause it calls for sour milk when
you have only fresh, or vice versa.
You can freshen sour milk by add-
ing 1/2 teaspoon of baking soda,
and reducing the baking powder
called for by 2 teaspoons. To sour
sweet milk, add 1 tablespoon of
vinegar or lemon juice to each cup
and let stand for a few minutes.

... egg whites beat up faster and
stiffer if they're not icy cold. Re-
move from refrigerator at least a
half hour before time to use.

... keep cut-up peaches and pears
from turning brown by sugaring
them and squeezing lemon juice
over them.

(Continued on next page)



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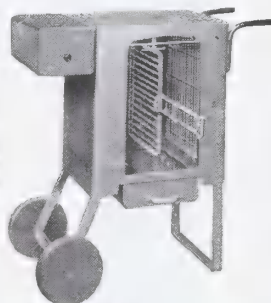
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CONTINUED FROM PRECEDING PAGE

... wash vegetables and fruits before paring them to retain greatest vitamins and minerals. This applies particularly to such things as string beans and strawberries.

... if the measuring cup is in use, don't substitute an unmarked cup and guess at the right amount. You can measure accurately with a tablespoon. Just remember that there are 16 tablespoons to a cup and be guided accordingly.

... quickest, most effective way to coat chicken meat evenly with flour is to toss seasoned flour and the meat into a brown paper bag, close the bag and shake vigorously.

K. P. SCHOOL FOR HUSBANDS

CONTINUED FROM PAGE 176

I have in other days urged on my own little Mess Sergeant to no avail. For "Down with the dish towel!" brought a lifted eyebrow and a request to keep 'em moving. Now this perfectly reasonable proposal has the support of science as well as the U. S. Army. Only the other day I read where your dish towel is bound to be the repository for billions of hungry bacteria. Besides, drying dishes is very tedious.

In the Army, your well-soaped and scoured china is rinsed with scalding water, then put on a wooden duck-board, like a trellis, and the china dries in no time. Glassware, which is unknown in the Army, must of course be dried to attain that sparkling glimmer. But, as everyone knows, this operation is best performed with paper towels—no lint. *A bas* the dish towel! I never did like the things.

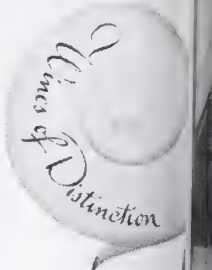
There is a versatile device in wide Army use which deserves transplanting to civilian kitchens. It is a good-sized tray on wheels, with space for about an acre of china or whatever else you desire to transport from here to there. These rolling trays save steps galore. Why doesn't an enterprising gadgeteer design something along the same lines enabling you to clear the table at one handling? For example: Your Lazy Joe, or Factotum on Wheels, might have a removable tray for holding plates, along the lines of present dishwashing models. Another tray for cups, ditto glassware, silver and assorted odds and ends. You whisk out a



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g goods store is.

tray, plunging same into your dish-washing machine. You don't think so? That's what they said about washing machines.) Then you scald it, replace the tray and allow its contents to dry, for this wonderful rolling gadget also serves as a storage cabinet for china when not in use. Nothing to do but dry the silver (all right, we'll have *one* dish towel!) and turn on the radio in time for Fibber McGee.

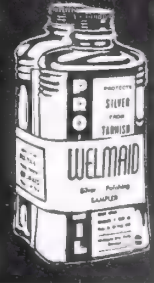
EFFICIENCY experts are always devising short-cuts for industry which, in the final analysis, boil down to less handling of materials. I urge the same for kitchens.

In postwar dream kitchens, super-duper Army gadgets for peeling potatoes, mashing same, and mixing things that require mixing might well be incorporated. Another feature is the "cold room," an unheated screened adjunct to the kitchen for storing mildly perishable items. If your refrigerator and quick-freeze unit were placed there, they probably wouldn't have to work so hard.

In the Army there is, I am sorry to say, no magic formula for pots and pans. S. O. P. in this case is Brillo and friction, applied by hand. "We call these things dixies, and we like 'em shiny," is the succinct way one Mess Sergeant summed it up.

But this anecdote is the inevitable garrulity of the Old Soldier. Which points the moral for our tale. Postwar housewives may find the Army has simplified their masterminding, as well as their physical labors, to some extent. Instead of, "Lend a hand, and don't give me that 'hard day at the office' routine!", a subtler approach. "Show me how you used to do it in the Army, dear? And tell me once more what that Mess Sergeant said." Just a suggestion, girls!

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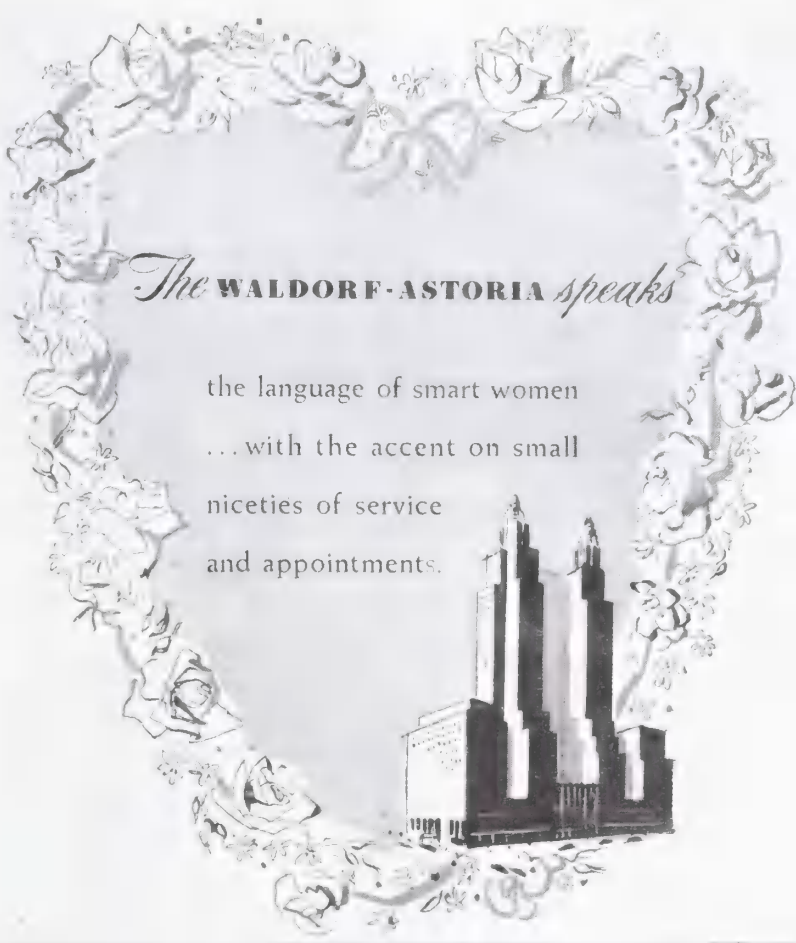
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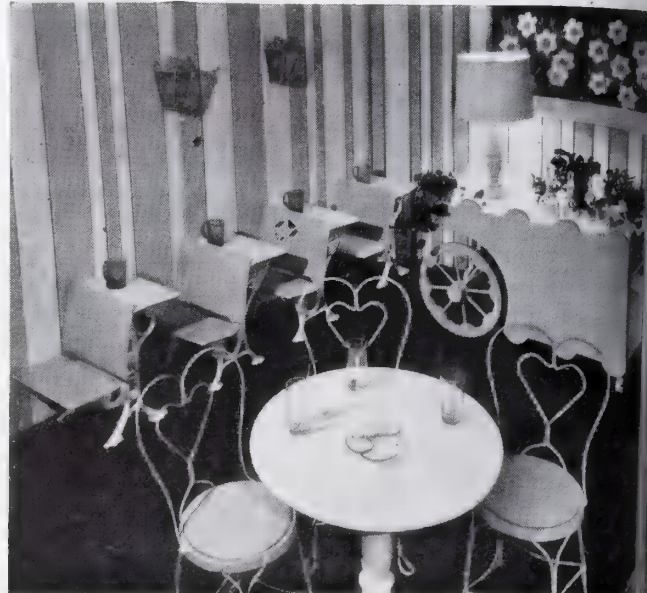
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playroom's the place where you don't care whether school
ops or not. So if it suits your decorative fancy to go a little
y, experiment here. Seats are old desks painted; the mo-
le bar is a converted tea cart with serving features added

the play room above.
rators at R. H. Macy &
are responsible for this
eational setting, did the
g up in Kelly green and
ink to prove something
not that everyone should
desks and wire-heart
their playrooms.

used this room as an
n imagination, under-
ruth that HOUSE BEAU-
een preaching for years:
's decorative gold in
ly everything if you have
l nerve to experiment.

pathize thoroughly with
ons that make cowards of
n it comes to trying out
new and startling in the
a. But where could you
amiable proving ground
vn daring than the base-
room? Everything's all
e, anyhow, so if you've
ered what purple walls
ceiling would look like,
f your system here.

owds your attic? It may
g from an old baby
stuffed owl, but some-
at hinterland of disuse

there may be just the little article
to give the playroom unbelievable
decorative dash. We grant you that
it could very conceivably turn out
to be unbelievably terrible, too,
but even if it does, at least you'll
have given your imagination a
workout, and that's a salutary ex-
perience, usually not costly.

Sure, your imagination will prob-
ably pull some boners, but you'll
never learn until you try. Your
success turning unlikely objects
into decorative capital only in-
creases as you develop the knack
of visualizing them with new uses,
new finishes, new surroundings.

Those desks, for instance, un-
doubtedly collected dust for years
in a junk shop, reminding most
customers of nothing so much as a
bunch of old schoolroom desks. It
took a decorator with a fey sense
of humor and that inner light to
see them stripped of varnish and
coated in strawberry pink, furnish-
ing amusing, if not too commo-
dious, seating space in a light-
hearted playroom.

To get some fun into your base-
ment, keep your eyes open and
your tongue in your cheek.

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Give Stangl dinnerware

THE FINEST NAME IN POTTERY



Tulip Pattern

Stangl has hand carved and hand painted the graceful beauty of the yellow tulip on its new dinnerware. This pattern is colorful...as refreshing as a day in Spring. You'll like the beautiful coloring of the unusual Tulip Pattern.



Stangl pottery dinnerware can give your table the personality that fine craftsmanship and beauty of hand painted patterns alone can convey. Stangl has preserved this colorful beauty under glaze. To you Stangl means the pleasure of owning the finest and enjoying it for years to come. Choose Stangl when you buy your next dinnerware.



Look for this Identifying Plaque

FOR SALE AT leading Gift and Department Stores. Look for the Stangl name on each piece.



SEND 10c TO- DAY to Dept. A for new Stangl Booklet in full color, "Attractive Setting for Your Table".

FULPER POTTERY COMPANY
Trenton 4, New Jersey
America's Oldest and Finest Pottery

tillizer solution. With this method, danger of burning is avoided. This is a good way to feed fuchsias.

Next time you tie a branch or stem of a plant to a stake, make a figure 8 so that the tie is loose, yet firm enough to hold without the stem's rubbing against the stake. For tying, jute twine is best, or use raffia, cellophane strips, or other soft material, rather than wire or fine cord. The synthetic (plastic) wire, now available in dime stores, works well. In staking trees or shrubs where wire must be used, it's a good idea to slip the wire through a piece of rubber hose before putting it in place; that is, pad those portions of the wire that touch trunk or branches.

Next time you plan to perform any important garden task, consider the time of day and the weather. In general, it's best to do all watering in the morning; to spray or dust with the rising temperature, but never (unless it cannot be avoided) when the mercury stands above 75°F.; to transplant in the cool of the evening or on a cloudy day; to weed when the sun

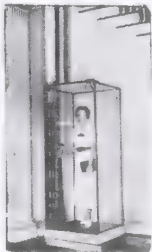
is heightening so that the pulled weeds will die quickly; to prune when there is no drying wind to draw an excessive amount of moisture from the cut plant.

Next time you prune or trim a hedge, first water the foliage well with the hose. If you do, your shears won't get gummed up by the sticky stems and foliage. Wear a raincoat, too. You'll need it.

Next time you set out bearded iris (new plants or divisions of old plants), cut off half the length of the leaves and set plants so that the rhizomes are a half to one inch below surface. If buried too deep, they'll rot.

Next time you go into a garden store or nursery to buy bulbs, be sure you know what constitutes a good bulb in the variety you plan to select. For example, a good gladiolus bulb is almost round, has a high crown. Large, sprawly ones are inferior. A begonia bulb, ready for planting, should show a tiny pink sprout. If in doubt as to what to look for, consult a reputable

Residence Elevators



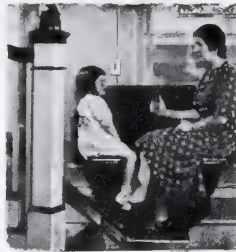
"Elevette"

Vertical lift for stairwell or corner of room, with or without enclosure.

This Company has cheerfully accepted the restrictions necessitated by War requirements. Now, owing to the changed outlook, these restrictions are gradually being lifted and in line with Post-War planning, we deem it patriotic to prepare for resumption of the manufacture of new INCLIN-ATORS and "Elevettes". We therefore welcome inquiries from persons urgently needing elevator service in their home.

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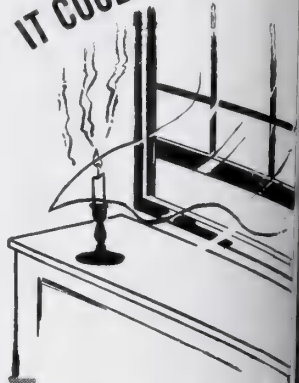
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IT COULD BE YOUR HOUSE



No one is in the dining room, the curtain has blown across the lighted candles on the table... fire sirens are screaming. It could be your home!... A Metropolitan fire chief states that two-thirds of the fires occur in dwellings, and that 30% of the fatalities therefrom are children under ten years of age! Realizing that, can you continue to be without adequate fire protection? All that you value and hold dear in your home deserves to be, and can be protected against fire with Pyrene extinguishers. Buy one today at your hardware, department store or service station.

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dealer. Bulbs ordered by mail from
reliable dealers are practically
certain to be uniformly good, or
as good as can be obtained at
that time.

Next time you plant a bed of
small bulbs, such as snowflakes or
grape hyacinths, which are to re-
main in the ground permanently,
line the shallow bed with mesh
screen. Such a screen not only
discourages gophers, but it pre-
vents the bulbs' sinking too far
underground as the years go by.

Next time you plant a bulb of
any variety, make sure that there
is no air pocket beneath the bulb
after it has been set in place. Fill
the pocket with sand: it will help
prevent bulb rot that frequently
gets started when the base of bulb
is exposed.

Next time you have flowers to
arrange and almost no time to do
it, observe at least these two quick
rules: never permit the stems of
one flower to cross another; save
out two or three short-stemmed
flowers to tuck in at base of bou-
quet in order to "tie" the flowers
to the container.

Next time you take cuttings or
"slips" of geraniums, remove all
but two or three leaves at the top
of each slip, dip stems into hor-
mone powder and insert firmly in
moist sand. Keep moist and shaded
until they root. More likely to be
successful than rooting in water.

Next time you cut a rose, be sure
to leave a stub of stem on the bush;
this provides a starting place for
a new shoot. When a cut is made
against the main trunk, the bud
from which new growth starts is
cut away. When cutting gladioli-
or tulips, be sure to leave some
foliage remaining on plant; the
bulb needs to feed on it in order
to develop to maturity.

(Continued on next page)

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hemming at
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Stains vanish in seconds with double
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pletely removes tar, grease, hair oil,
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You can completely clean the average
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etrates clear through material, working
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Because it's soapless it leaves no film.

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Leaves nap
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and
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There is hardly a household cleaning job that isn't made easier with
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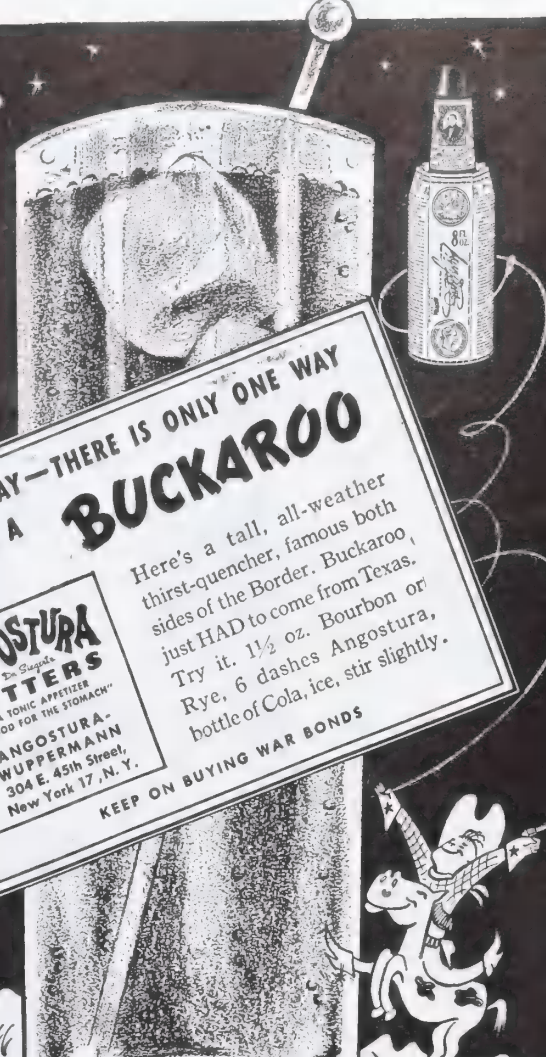
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KEEP ON BUYING WAR BONDS

CONTINUED FROM PRECEDING PAGE

Next time you dig a hole in which to set a shrub or tree, be sure to make the sides of the hole straight up and down, rather than slanting toward the center. And make that hole big enough! After you've set the plant in place and packed soil around the roots, let a very fine stream of water trickle into that area in order to settle the soil gently. Continue to pack in more soil until plant stands firm and at same soil depth it did in the nursery. Never water a newly-set plant with a strong force of water; heavy watering puddles the soil, makes it difficult for the roots to breathe unless soil is very sandy.

Next time you sow seeds either in a seed frame or in the ground (especially if you have sometimes had poor success with seeds) try this: Make the furrows a little deeper than usual, then cover seeds with washed builders' sand (wash in hot water, 120°F.) rather than with ordinary soil, and firm it well. The tiny seeds find it easy to come up through moist sand; then, too, if the seed is slow to germinate, the streaks of sand will mark the rows, make cultivating easy. This is a good way to plant carrots.

Next time you buy seedlings from a garden store or nursery, try to get those that have been started in plant bands and pots, even though the cost is higher. With plant bands there's not the root injury that frequently results from lifting seedlings from flats. Remember, root injury to those tiny plants retards growth.

Next time you do a transplanting job, insure a quick pick-up by following one of these three methods: Before setting out a plant, dip roots in a hormone solution (there's one for transplanting). Or, pour ¼ to 1 cup of commercial fertilizer solution into each hole where transplant is to go (for solution use about 1 cup of 5-10-5 fertilizer to 3 gallons of water, and let solution stand overnight before using). Or, water all newly-set plants with a Vitamin B solution. Ideal condition for transplanting is moist ground after a rain.

Next time you plan a bed or border of flowers (annuals or perennials) make sure that you include plenty of white-flowering plants to act as buffers between clashing colors.



Yours to enjoy in all beauty—this newest art pottery design! C graceful shapes and bowls, urns, tankard, dinicres and novelty, rich new underglaze gerine, Delft Blue, T On display at gift sh ment stores everywh




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LIGHTEN YOUR HOUSEHOLD TASKS
BY USING HOUSE BEAUTIFUL'S

HOUSEKEEPING RECIPES



FURNITURE

How To Freshen Cotton-Covered Boudoir Chairs

If your favorite boudoir chair is badly soiled, you don't need to relegate it to a dark corner until you can find a cleaner who will shampoo it, or have it slipcovered. Of course, those solutions are good, but they may take some time, so why not do the simple thing and remove the dirt yourself? If the fabric is not affected by water, and the chair has a firm filling, you can be pretty sure of a successful job. Closely-woven cotton fabrics can be home-shampooed nicely.



OVER

SHELVES

How To Give Your Shelves A New Look

Anytime now you'll be setting aside a day for shelf and closet rejuvenation—that day when you put fresh shelf paper in the linen closet, in the pantry, in the kitchen cupboards, and strip off the dog-eared shelf edging and replace it with a bright new edging. What's it going to be this fall? There's a brand new edging ("Edge-Aid," made by Stor-Aid, Inc., New York) which you'll want to investigate because it keeps its good looks, doesn't go limp when the kitchen is filled with steam.



OVER

HOOKED RUG MASTERPIECES



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Equip yourself with proper information to handle problems that arise. Every month **HOUSE BEAUTIFUL** presents housekeeping recipes giving simple how-to-do instructions for solving upkeep problems. Save time and worry by referring to them often.

FURNITURE

Procedure: Brush off the chair first, to remove surface dirt. Then pour about a cup of that soapless shampoo, which is the soft ocean-green of sea water, into a deep bowl. (Mystic Foam, made by Mystic Foam Corporation, Cleveland, Ohio.) Work the liquid up into a foam by alternately squeezing and releasing a sponge into it. When you've worked up a good lathery foam, which resembles beaten egg white, scoop up some of the dry foam on the sponge, and go over a small area of your chair. Use the foam *only*. Rub gently in a circular motion until the foam disappears. Then continue to next area, overlapping clean section, so your finished job won't be streaked. After shampooing is completed, go over the chair with a clean damp cloth (old turkish toweling is particularly good, made into a pad). Quick drying is important, so set chair near an electric fan, if possible. Soapless shampoo can be used on any upholstery fabric, if it isn't injured by water, except velvet.

OVER

SHELVES

This shelf edging which looks well today, or a year from today, is *plastic*! So it maintains its shape, and color—regardless of dampness, heat, etc., and—economy and beauty note—can be washed off just as easily as a china plate. The edging has a flower-and-leaf cut out design along the top border, and a scalloped edge. It's the regulation 1½ inch width. But measure just what you'll need before you go shopping, because the plastic edging comes by the yard—25¢ a yard. It can be applied to your shelves with thumb tacks. Thumb tacks can be purchased in matching colors, usually at the same store counter. You have seven nice colors to choose from: red, blue, green, pink, white, wine, yellow, so you can match almost any kitchen décor.

OVER



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me for clean-up and inventory. So into
arden with pruning shears and notebook!

any thought of playing around with house plants this
who doesn't start out with that idea?—you will be eter-
a supply of potting soil near the back door. If plants
g in mid-January and the soil is handy, you'll pot them.
ve to walk to the vegetable garden and dig through the
get a pailful of earth, chances are the house plants
nes to suffer.

is the time to rescue tender herbs whose usefulness is
costs. If you haven't done so already, pot into six-inch
amounts of chives, parsley and mint. A sunny kitchen
se plants thriving all winter.

od time of year for general tidying up all 'round, but par-
edges of lawns, walks and flower beds. Trim back grass that
paving stones and reshape edges of flower beds. Always use
tool and of course cart away all "trimmings." They make an
on to the compost pile.

you are adding clippings, leaves, and such to the com-
ke sure you are not breeding a nice crop of weeds for
ome. The addition of agricultural salt—about 14 pounds
7'x5'—will put an end to what weed seeds might be
clippings.

he condition of your shrub border this summer? Did
e and there a dead cane or some that had been broken
s jumping after lost baseballs? Clean out this dead
ickly, too, while you can still easily distinguish the
living. Some of the more sturdy canes may be strong
e for your peas next spring.

climbing roses should be pruned, too, and remaining run-
ly for over the winter. This bit of advice, naturally enough,
ou have previously repaired any damage to arbors and
sary, do your repainting now, too. A good coat of paint is
when there are no leaves or flowers in the way, and it is the
ance for wood garden features.

(Continued on next page)



Clean Silver Easier, Faster this NEW WAY!

Save time, energy! Silverfleece (soft, impregnated cotton fleece) whisks away tarnish, restores brilliance. Superior to two leading silver polishes by laboratory test. Economical.

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Producing lots of static,
Trumpets in your ear phones
'Til you're cranky and erratic.

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This little Gremlin may look tickle,
But he's wicked with his twiddle,
Especially loves to tease and tickle
In the worst kind of weather.

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This Gremlin is the worst of all,
Causing such confusion,
He makes gauges rise and fall
But you can't stop this intrusion.

GRANDDADDY GREMLIN

This is the Granddaddy Gremlin,
He's by far the biggest pest,
Thinking up all the noise and din,
His Grand Gremlins do the rest.

DRILLER GREMLIN

Here's a Gremlin who's a driller,
His nose is his delight,
He's a busy killer-diller,
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50 bulbs, 10 each of 5 above varieties, \$6.00
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Light Blue - Blue Striped White - Deep Purple - Rich Yellow - Pure White
10 bulbs for 70¢ 100 bulbs for \$6
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LAURENS KOSTER - White, yellow eye
QUEEN OF THE NORTH - White, yellow cup
18 bulbs, 3 each of 6 above varieties, \$2.75
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Wild Flowers, Ferns. Free Catalogue. WAKB BROS. 1401 E. D. BROS. PHILADELPHIA

Outdoor furniture—if you intend to leave it outdoors to the late sunshine—will also survive more gracefully with a coat of paint or varnish, as the case may be. With a smooth coat now, one coat in the springtime will go on like lightning.

This is the ideal weather for planting trees and shrubs. Be and be generous with a winter mulch—leaves, manure, or—and you'll have the jump on those who wait until spring.

While you're in the pruning mood, see if there is any tree needs to be done now. Cutting of small branches you can do yourself. Leave the amputation of high and heavy ones for a competent tree surgeon. He has proper equipment and knows what to do to keep from breaking neighbor's sun porch windows. Check any heavy branches which lean against the house. Look for weak spots, beginning of decay and rot, for later on cause normally strong branches to break with the extra weight of ice. Don't risk roof damage in zero weather.

By now you will have brought in most of your late vegetable crop—except, of course, parsnips, brussels sprouts and such root crops. As you pull up the plants, sow a cover crop as you go. It can be sown between the rows or broadcast after everything is pulled. Fifty per cent of vetch added to the rye will give back nitrogen to your garden soil. Other legumes are equally good in this respect.

Break off lower leaves of brussels sprouts so that the upper leaves can develop well. This plant can survive many cold snaps—in the Connecticut shore it will stay green right through winter. You may not think much of it in August, but it will certainly be good to you around Thanksgiving.

Most people prefer to keep parsnips in the ground over the winter. Harvest in early spring, after they have been sweetened by the frost. Impatient souls who begrudge waiting so long, a thick mulch of straw or leaves keep the ground "digable." This way you can sneak in a few parsnips a few weeks all winter long.

If you've planted evergreens or broadleaved evergreens, give them several good waterings to help them winter. Winter drouth may take care of this, of course, but in general, rather sparing with rain and heavy on sun. A dry evergreen will winter kill much faster than one which has had plenty of water.

One of these fine days, take a walk around the garden with a notebook in hand. List the latest of annuals to stay blooming in the fall—petunias, zinnias, and nasturtiums—and see if any of the old ones are still in evidence—colchicum, anemones, and, of course, chrysanthemums. This is the perfect time to collect first-hand information about which chrysanthemums you prefer, which bloom best, which are pleasant combinations of color. Cut some, too, to see how long they keep in water.

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the harvest bounty you eat during the
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fresh vegetables if you store them well

By David Washburn Bailey

INGS is how Great
ma describes 'em.
s" is the more sedate
the directives of the
on Board. Whatever
m, they're definitely
at in every American
than they ever were
hen we were fighting
mans and the Japs.
is just about the last
you can expect to
s to this year's store
bounty.

how does the fore-
wife make like a
month? Well, in our
it by canning apple-
Intosh "drops") and
putting up the first
rock of sauerkraut,
calilli and mustard
ling sweet cider and
or the children, by
ill crop of broccoli
locker, and by see-
les around the house
filling the storage
cellar.

ore is by no means
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who write about
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d with pretty flossy
deal storage space:
ion, insulated walls,
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always suggest a
r carpentry work,
of fact, far simpler
ve satisfactory re-
the most up-to-date
s.

an old-fashioned
g cellar, normally
urnace room itself
h one end of the

cellar partitioned off from the heat
of the furnace, then you have the
makings of a workable storage cel-
lar. A double partition will be
better than a single; a tight fitting
door is advisable. The cellar must
have at least one window that can
be opened for ventilation. Two win-
dows will be more effective, espe-
cially if the air intake from one of
them can be brought down to with-
in one foot of the floor by means
of a wooden airshaft. A simple
damper in the shaft will assist in
meeting rapid changes of tempera-
ture. Light should be excluded; to
accomplish this it is often easiest
to paint existing window panes
with black paint. A ten-cent-store
thermometer will help you to check
on the temperature, which should
be maintained between 34° and
40° for as much of the time as
possible. If your cellar has a dirt
floor, the air will be sufficiently
damp for general storage of apples
and root crops. If your cement cel-
lar gets too dry, you can sprinkle
the floor occasionally with a com-
mon watering can.

A storage compartment no more
elaborate than this will serve its
purpose admirably. Any home
handyman can manage the venti-
lator-shaft and install a convenient
arrangement of shelves. It is well
to keep vegetables off the floor it-
self in order to allow free circula-
tion of air. Potatoes may be piled
in large boxes or bins, provided
they have been "hardened off" be-
fore being put into storage. Root
crops like carrots, beets, turnips,
and parsnips will keep best if
stored in bushel boxes or "apple"
boxes which have been packed with
fresh sand. "Fresh" in this case
means naturally moist but by no
means wet.

We have always had the best luck
(Continued on next page)



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During the past four years with no French Chestnut Sapling woven picket fence being imported, we have been selling large quantities of the Rusticraft fence illustrated above. This serves the same purposes and has an appearance similar to the previously imported French Fence—except the pickets are tight together. This creates a beautiful, long-lasting screen for use where utmost privacy is desired—along a heavily traveled road, around a garden or swimming pool, or for shutting out an

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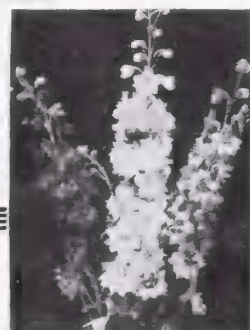
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Mme. Felix. White.

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CONTINUED FROM PRECEDING PAGE

in keeping apples if they have been individually inspected for bruises or insect damage and then wrapped in paper. The paper delays the ripening process and prevents spread of moulds or rot. Imperfect apples we plan to use for canning as applesauce or make into early winter pies.

In recent years we have tried dipping our rutabagas in paraffin before storing them in sand. This seems to keep them from wrinkling and shrinking and improves the flavor, come spring.

Of parsnips we store only just enough to add savor to winter soups or to give us an occasional dish of mashed parsnips before February. The remainder of our annual crop we leave in the ground under a light mulch. After the very first thaw of late winter (last year as early as February), we get out the pickaxe and dig ourselves a few outdoor parsnips—incomparably sweeter in taste for their hard, long freeze. Jerusalem artichokes we always plan to handle the same way, since they store even less well than parsnips. And by the way, they are something worth the effort if you've never tried them.

Winter squash and onions are best stored in a drier and a warmer place than the root cellar. Here an attic room where the temperature seldom rises above 60 or drops below 45 is recommended. Onions we pack in mesh bags and hang from hooks for free circulation to prevent overheating or mould. Squashes we lay out on clean newspapers on the floor without letting the fruits touch each other. Needless to say, it is best to have both these vegetables shaded from the light.

For a dozen years we have been touting the "French endive" as a home crop. Year before last, for

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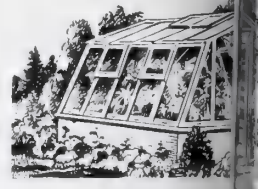
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 two of the most unique and useful
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the first time, we saw it advertised
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 a price that made it seem cheaper
 to buy a ticket to New York and
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 to put down a few roots at home!
 Not that the end product isn't
 worth the two or three dollars per
 dozen roots that the professional
 grower charges. It is as delectable
 salad stuff as one could ask for.

French endive, of course, is the
 winter sprouts from chicory roots.
 Planted as seed in early spring,
 chicory forms by late autumn large
 and regular roots not unlike giant
 parsnips. These roots are dug after
 a crisp frost, the tops trimmed off
 to about one inch in length (it is
 important not to cut into the
 crown), and the roots themselves
 trimmed to even length of about
 ten inches. These roots are then
 packed upright in fresh earth in
 boxes about the size of standard
 apple boxes, though if possible a
 little deeper. When all the crowns
 stand at even height, they are cov-
 ered with about five inches of clean
 sand or sand and peat moss mixed,
 and the boxes are then placed in
 cool storage.

ABOUT three weeks before the
 crop is needed for table, a box of
 chicory roots is brought out of
 storage and placed in a warm spot
 shielded from the light. Sixty de-
 grees is not too hot. The box should
 be watered freely. As the blanched
 leaves push through the top sand,
 they are cut after the fashion of
 asparagus, by cutting with a sharp
 knife at the base of the leaf clus-
 ters. Roots cut once will sprout a
 second crop. A French dressing,
 preferably enriched with crumbles
 of "blue" cheese, is the prescribed
 accompaniment for this "endive"
 or witloof, as it is called by our
 cousins in California.

If you have already tried the
 joys of witloof but never forced
 asparagus roots or rhubarb in your
 home cellar, try one of these this
 winter. Wait to dig the roots until
 late autumn. Store them in a very
 cold place—an unheated garage or
 a cellar window areaway—and
 bring them into the cellar only
 after freezing weather. Bed them
 on loam, spread on top of coal
 ashes for drainage, and water them
 generously. The resultant shoots
 will add a new zest to your winter
 table during the gray and dreary
 days when appetites yearn for
 something green for a change.

Meantime, whatever you preserve,
 keep on doing it. The war may be
 over, but the food emergency is
 still on. You'll be grateful next
 winter for this fall's squirreling.

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New Rose
"PEACE"
Winner, All-America
Rose Selections for 1946



Truly sensational! Large 5 in.
 alabaster-like blooms—a majestic
 creamy white rose with pink-edged
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Magnificent new Hybrid Auratum Lilies
 of incomparable beauty and variations;
 also new U. S. Dept. of Agriculture-cre-
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 formerly grown by connoisseurs only!
 To be seen in our new autumn catalog!

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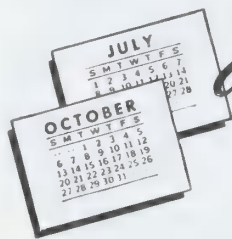
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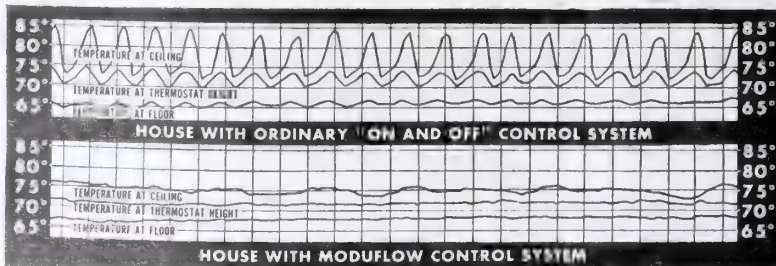
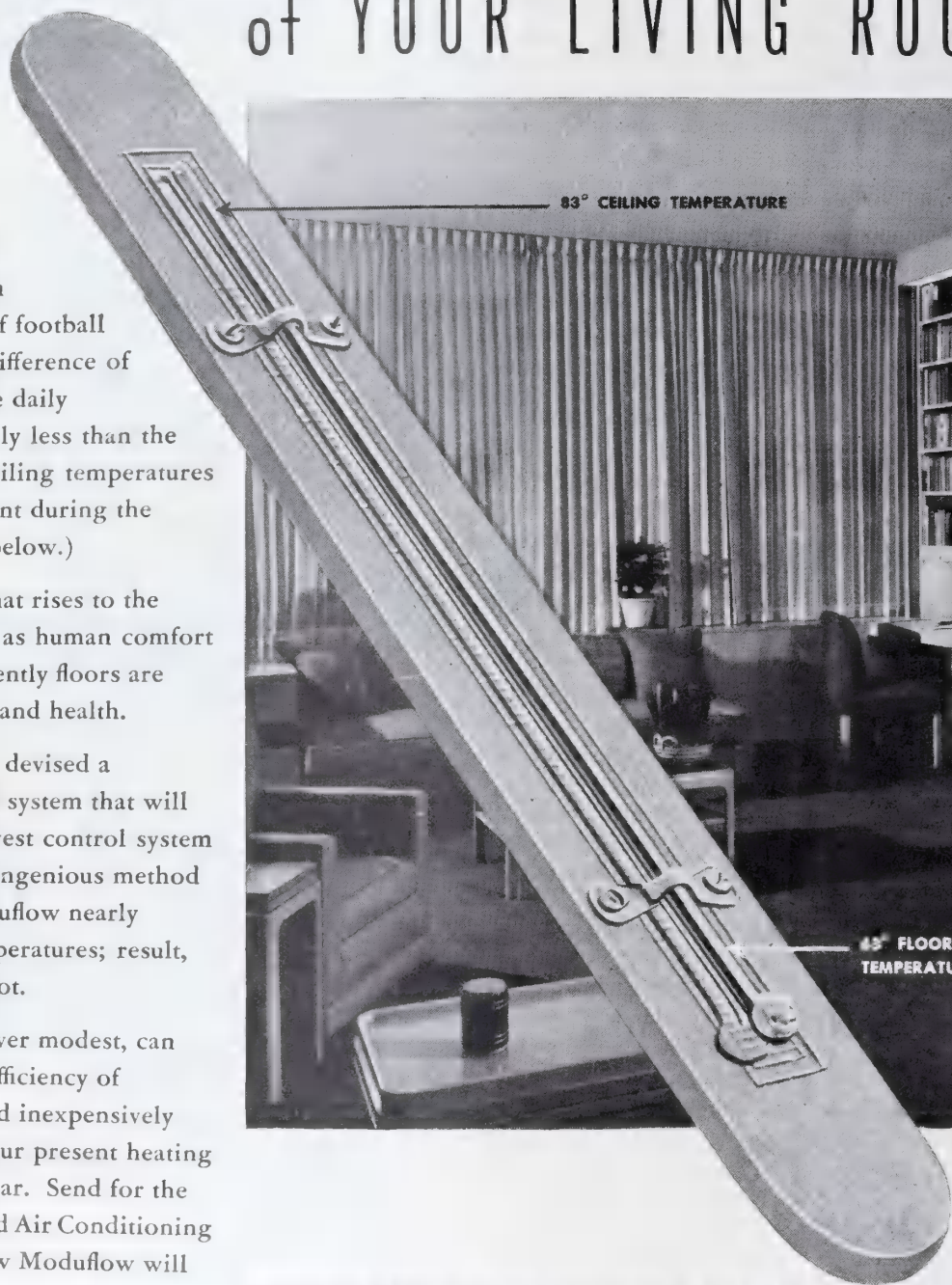


From the sun-baked beach in midsummer to the frosty chill of football time there is, after all, only a difference of about twenty degrees in average daily temperature. And that's probably less than the difference between floor and ceiling temperatures in the average home or apartment during the heating season. (See the chart below.)

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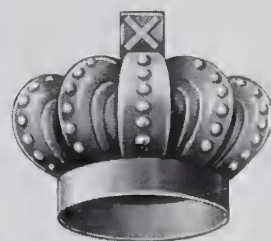
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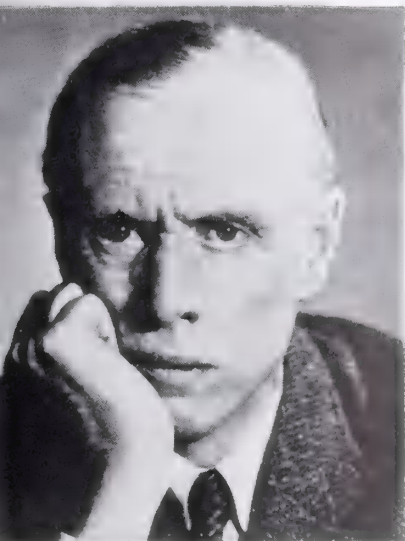
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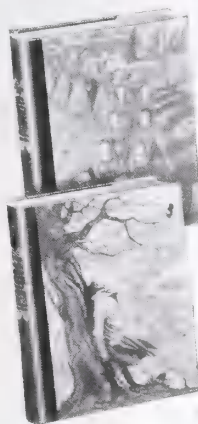
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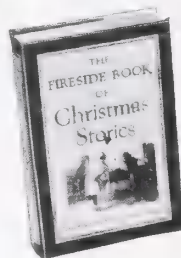
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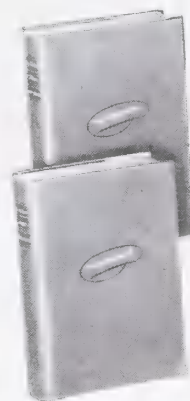
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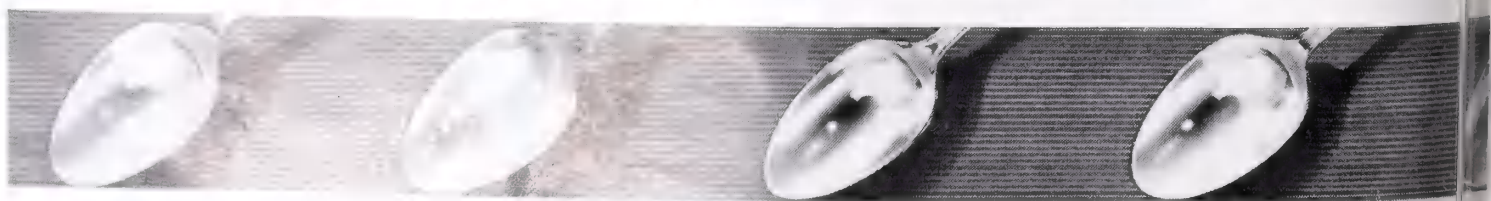
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THEN...

ADVENTURE WILL UNFOLD ITSELF
AS THE EYE CAN REACH



Look ahead! Those carefree days will return. And with them will come a smart new Lincoln motorcar . . . Then head for heights that put the clouds at your fingertips. Go where the winter roads are bright with sun. Or drop down at dusk to where the breeze trembles that hidden lake. This Lincoln will be born to travel . . . Styled with traditional brilliance—engineered to renowned standards of precision. Here will be a car fashioned to uphold the famed Lincoln leadership. In comfort, elegance and distinguished transportation—"Nothing could be finer."



Along the Columbia Icefields Highway, Alberta, Canada

Nothing could be finer

LINCOLN

A DIVISION OF FORD MOTOR COMPANY



SWEET . . .

AND

Home



SHE'S BACK, more radiant and beautiful than ever, her GI uniform packed away. You might forget, almost, that she's a Veteran. But the golden emblem on her frocks not only tells of her honorable service in the United States Armed Forces — it also speaks of her need for your understanding aid in picking up where she left off. Like her Veteran brothers out of arms, she, too, is trying to resume normal peacetime living. . . . Recognize and respect the pin she proudly wears, and do your part to make her being-at-home-again as happy as she deserves.

At Whiting & Davis we are still making vital equipment for the Armed Forces. When our Government job is completely done, new Whiting & Davis mesh bags, as outstandingly beautiful as those which have gone "HAND IN HAND WITH FASHION" for years, will once again be at your favorite shops.



WHITING & DAVIS COMPANY

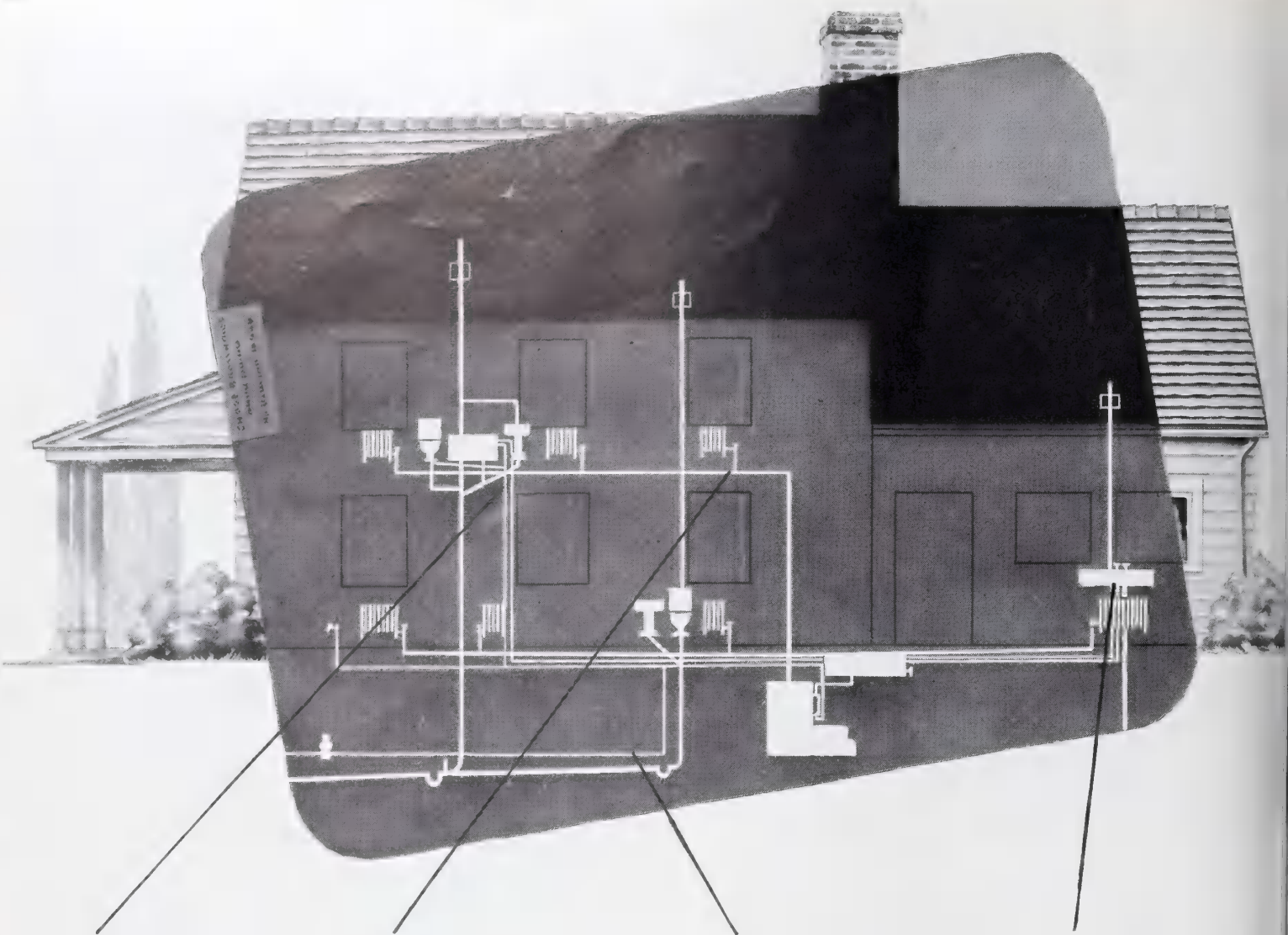
PLAINVILLE, MASSACHUSETTS



Well be Home for Christmas... Sleigh bells
across the snow... firesides warm with families reunited...
carols lifting the heart in the blessing of Peace.

& J SLOANE *Over a Century of Furnishing America's Homes*

NEW YORK • SAN FRANCISCO • BEVERLY HILLS • WASHINGTON, D. C. • WHITE PLAINS



For water lines no other material commercially available can match the service qualities of copper alloys. No rust can form on copper water tube to clog it.

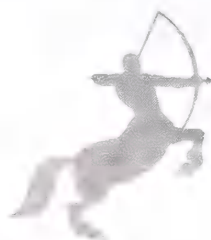
For heating lines copper water tube is the preferred metal. It holds heat better, delivers it more quickly to the radiators, and is highly resistant to corrosion.

Underground water main should be red brass or copper to insure resistance to soil corrosion and prevent clogging of pipe through which all water for house must pass.

In the kitchen plumbing copper assure quicker hot cleaner drinking water, a water pressure even when room or laundry is in use.

What would an X-ray of your house show?

WOULD an X-ray picture of your home show water and heating lines of copper or red brass—or would it show pipes clogged with rust deposits? Whether you build or buy a home, or simply remodel your present house one day soon, install corrosion-resistant Chase Copper Water Tube or Red Brass Pipe, *throughout*. No investment you might make will give you greater satisfaction, both from the standpoint of long life and the free flow of water. Chase Brass & Copper Co., Incorporated, Waterbury 91, Connecticut—Subsidiary of Kennecott Copper Corporation.



Chase

BRASS & COPPER

Install Chase Red Brass Pipe or Copper Water Tube, Chase Bronze Insect Wire Screening, Chase Copper Gutters, Downspouts and Flashing for your home. And install good brass and bronze hardware and brass plumbing supplies, too.

COUNTRY GOODNESS for Christmas

YULETIDE

MAKING of an Extra
Dozen Tender, Juicy
KEYS... Just in Time for Gift-
ing and Your Home Festivities

DIRECT FROM THE FARM—GOLDEN-BROWN
WHOLE SMOKED BIRDS—OR THE RICH MEAT,
VACUUM-PACKED IN PANTRY SHELF JARS

EACH BIRD an individual masterpiece . . . farm-smoked
over applewood from our own orchard to the exact turn
of mouth-watering perfection the old-time way—ac-
cording to the original recipe secret handed down for
generations and never successfully imitated. Abounding in tender, delicate white meat
and flavorful dark, full of juiciness and rare flavor.

There could be finer for our joyous peacetime Christmas than this—the very choicest of
American delicacies? Here is native country goodness whose fame reached even
the White House . . . whose deliciousness brings resounding praise from epicures the
world over. From the Governor of a great State: "I want to let you know how much we en-
joy Pinesbridge Smoked Turkey." A leading lady of the screen: "The Pinesbridge
Smoked Turkey was a huge success." A famous radio star: "I shall be a Pinesbridge
Smoked Turkey Fan from now on." And hundreds of others.

Commercial product, therefore in limited supply. Early ordering is advisable to avoid
shortage. Whole Birds, all ready to eat, 7 to 16 lbs., net smoked weight—\$1.50 a lb.,
express prepaid. Pantry Shelf Assortments \$14.50 and \$7.50. Guaranteed to please or your
money refunded. Recipe Book and Cocktail Hour Hints with every order.

PINESBRIDGE FARM, R.F.D. 6 • OSSINING, N. Y.

Direct from the Country Smokehouse

PINESBRIDGE FARM
Original
SMOKED TURKEY

A PANTRY-FULL OF FINE EATING



in each Assortment—for dozens of won-
derful Smoked Turkey dishes . . . tempt-
ing entrees, Sunday night supper and
buffet treats, brunches and breakfast savories to
smack lips over. The unique Christmas gift for any-
one—not forgetting Service Men and Women if
in U. S. A.

PINESBRIDGE YULE GREETING CARD
WITH EACH ORDER



In Jars...

3 delicious forms

Tender, Juicy SLICES
of Smoked Turkey meat, just
as you would carve it—put
up in delicate Smoked Tur-
key Broth for succulence and
rich flavor. Nothing added
but the natural broth.

Smooth Spready PATÉ
So irresistibly tempting you
can't stop eating it—wonder-
ful on crackers, canapes. De-
licious in combinations with
cream cheese, etc.

READY-CUT
Smoked Turkey Meat cut in
small pieces for superb salads
and sandwiches—or creamed,
à la king, and in scores of
other fine dishes.



**TWO POPULAR-PRICED ASSORTMENTS FROM WHICH TO
CHOOSE**—Sent express prepaid anywhere in the United States. **ASSORT-
MENT A**—4 each of quarter pound jars of Pate, half-pound jars of Sliced
Smoked Turkey and Ready-Cut (12 jars in all) \$14.50 **ASSORTMENT B**—
two each (6 jars in all) \$7.50. **SUPPLY LIMITED**—order early to avoid dis-
appointment. The Old Turkey Smoker's Recipe Book with each order, giving
dozens of suggestions for appetizing hors d'oeuvres, salads, canapes, entrees, of
unusual and luscious kinds. These products keep indefinitely without refrigeration
until opened.

PINESBRIDGE FARM, R.F.D. 6, Ossining, N. Y.

I enclose check for \$_____

Please ship Pinesbridge Farm Products listed below, express prepaid.

GIFT ORDER

As a gift to →
enclose card for me
and send Pines-
bridge Products
checked below.

Name _____

Address _____

☐ **WHOLE BIRDS**, weight _____ lbs. @ \$1.50 per lb. \$_____

☐ **PANTRY ASSORTMENTS A** @ \$14.50 each _____

☐ **PANTRY ASSORTMENTS B** @ \$7.50 each _____

TOTAL \$_____

PERSONAL ORDER

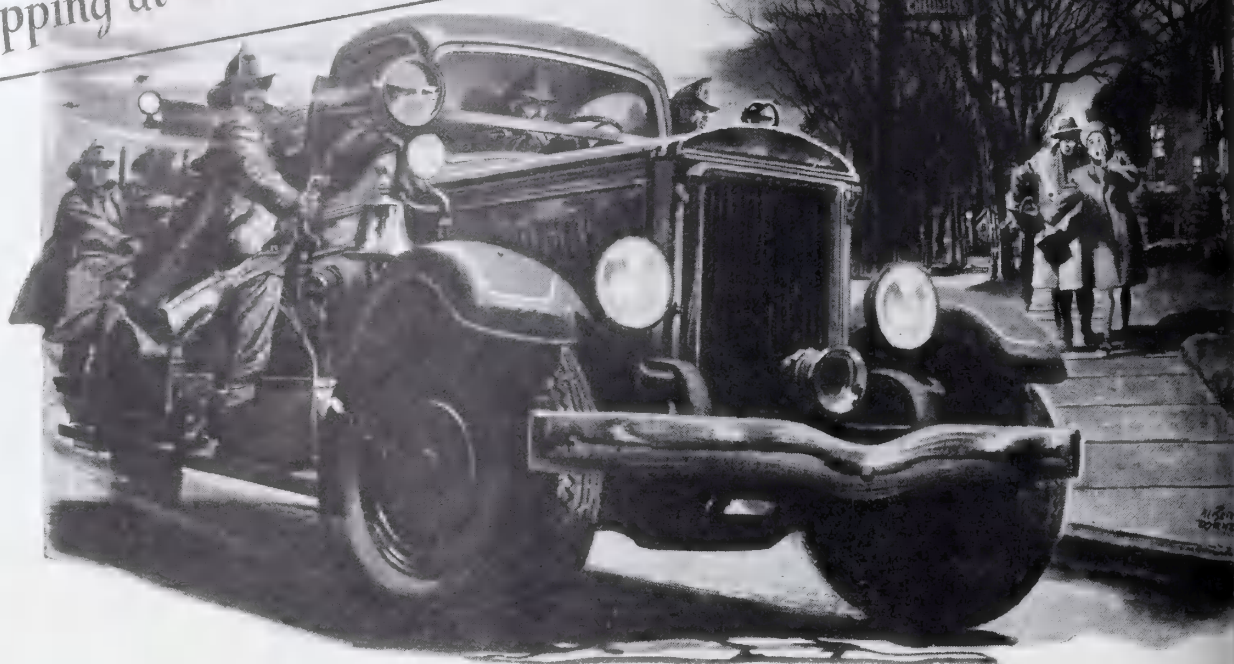
Send me the Pinesbridge Products checked at right. ☐ **WHOLE BIRDS** \$_____

Your Name _____ ☐ **ASST. A** _____

Address _____ ☐ **ASST. B** _____

City _____ State _____ Total _____

"For one terrifying second we thought it was stopping at our house..."



1 "Thank goodness, it wasn't our place this time! For one terrifying second we thought it was stopping at our house. It wasn't but it was near—right down our street. On the way home Mary and I started thinking....



2 Seeing it happen so close to home, made us both wonder what we'd stand to lose if our house went up in smoke. My wife and I took a quick checkup of our possessions that night....



3 For the first time in years we saw our home in dollars and cents—what a shock! Our fire insurance would cover what we would have to pay for replacements at today's prices."

A man doesn't think much about his fire insurance until a scare like this sets him wondering. And then if he's smart he wonders—or else his wife does it for him—whether his fire insurance is sufficient to cover today's increased values.

Your insurance man has the answer to that one. He'll tell you that values and replacement costs on your home and furnishings are nearly $\frac{1}{2}$ again as much more than they were 10 years ago.

He'll also give you the welcome word that while most things have gone up, the cost of fire insurance has actually been *reduced* 40% since 1915.

And, by the way—if your home and its contents are not protected against losses by Windstorm, Hail, Riot, Aircraft, Vehicles or Explosion (except steam boiler)—you can add this extended coverage to your present fire policy. Ask your Agent or Broker about this.

Insurance Company of North America, founded 1792, oldest American stock fire and marine insurance company, heads the North America Companies which write practically all types of Fire, Marine, Automobile, Casualty and Accident Insurance through your own Agent or Broker. North America Agents are listed in local Classified Telephone Directories.



**INSURANCE COMPANY OF
NORTH AMERICA**
COMPANIES. *Philadelphia*

from America's Largest and Finest TOY SHOP

For more than eighty years F. A. O. SCHWARZ has been America's largest and leading TOY SHOP. To four generations of children in every state of the Union the name SCHWARZ has become synonymous with Christmas and Santa Claus. SCHWARZ has always been known for the wide variety, reliable quality and fair prices of its toys. SCHWARZ is always first with the UNUSUAL in toys, books and games.

E-3—Life-like sleeping baby modeled from a new born infant. 12 inches tall with long marquisette dress, slip, diaper, socks and shoes, etc. **\$6.95**

E-6—Gilbert chemistry set containing chemicals and apparatus for 36 experiments. Box 13 x 20 x 1". **\$2.50**

E-2—Full rigged, four-masted schooner in small necked bottle. Measures 11 inches long. Wooden stand. **\$4.75**

E-1—Bride dressmaking set of teenage figure, materials, sewing accessories and illustrated sewing book. **\$4.95**

E-4—Basket bowl game, substantial wood and net, back panel with fibre baskets, net supports and 6 bowling pins. 10 x 19 x 23". **\$4.95**

E-8—Cobbler's style Bench of knotted pine. 33" long x 12½" x 12½" from the floor. Detachable 14 x 17" blackboard. Concealed drawer. **\$18.75**

E-5—Cuddly soft Bear with jersey body and plush head hands and feet. Pink or blue. 13 ins. tall. **\$3.00**

E-7—32 solid wooden blocks to build a farm or village. Windows, doors and fences stenciled in bright orange. **\$3.95**

E-18—Long beam chestlite leaves hands free. Khaki metal 3¼ x 11 x 3¼". Transparent red disc included. **\$2.25**

F.A.O. SCHWARZ

COURT ST., BOSTON 16, MASS.

745 FIFTH AVENUE, NEW YORK 22, N. Y.

ARDMORE, PA.

Leather on Desk Duty



Handsome accessories for any desk . . . sturdy pieces in richly gleaming, gold-tooled calfskin. Deep blue, dark brown, wine red. Portfolios, 12"x15", \$17.50 each. Jumbo desk pad, \$15.00.

ESTABLISHED 1810

BLACK, STARR & GORHAM

FIFTH AVENUE AT 48th STREET, NEW YORK 19, N. Y.

WHITE PLAINS

EAST ORANGE



FOR THAT "different" gift...

A "must" for your Christmas list—this novel cigarette set, *handmade*, of California pottery. A sure-to-please gift for any hostess. Its soft shades and graceful design are copied from the Pansy. The handy holder keeps cigarettes within easy reach and the individual ash trays eliminate spilled ashes. We bet you'll want one for yourself when you see them! Complete set is **\$3.50** plus 18 cents postage beyond delivery zone.

GIMBELS

Sixth and Smithfield Streets · Pittsburgh, Pa.



Best-Dressed Doll In Town

A little pigtailed doll, 8" tall, comes with a complete wardrobe. Besides the dress she wears, there's hat, coat, pyjamas, bathrobe and booties.

\$6.50 the set postpaid
Sorry, no C.O.D.'s

THE CHILDREN'S SHOP

986 Farmington Ave., West Hartford, Conn.



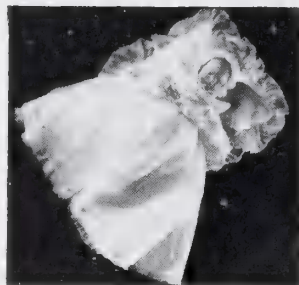
When you do your shopping on these pages, please remember that all prices, verified as we go to press, are subject to change. Each shop marked with indicates mail order only. Prices subject to Federal or local taxes are not.

WINDO



HOTSIE TOOTSIES.

love! They're after-ski slippers on like socks, are hand knit wool and have felt soles. The crowd will eat them up, and so for divinely warm house slippers and white with navy grosgrain black & red with green bows, white with red bows. Small, large, \$4.95 ppd. Lanz Fifth A Fifth Ave., New York 19, N.



GO TO SLEEP, MY

Christmas wouldn't be Christmas out a doll from Schwarz, and prize of their collection. It looks like a real baby, and a half-my will croon it to dreamland-key lullabies. Dressed in white, and sleeping on its pillow, it's 20" long overall. coll. from F. A. O. Schwarz, Ave., New York 22, N. Y.

CHILDREN JUST LOVE YOU—GIVING 'EM SUSIE CUCUMBER



You know how a child loves to get mail! We amazing dog who writes letters to ages 3 delighted child you add to her growing list of correspondents, gets weekly letter for 28 wonderful weeks. Educational. Fun.

28 grand weeks, 4 series Weekly Letters and Big 64-Page Story Book. Complete.

Youngsters think you're sending this gift. Send child address. Tell from whom—Mother, Santa, etc. Order

SUSIE CUCUMBER, BOX 211, ROUTE 1, Alexandria, Va.

A MUSICAL GIFT... Imported Camera-Size Phonograph

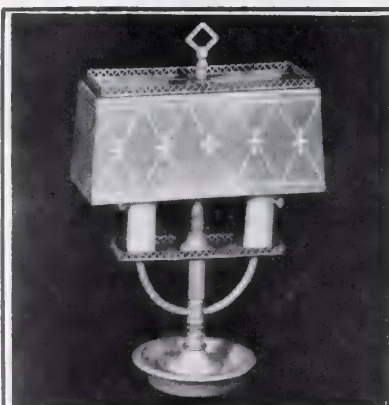


weighs only 4 lbs., 3 ounces; plays 10" and 12" records

Light—portable—"Thinness" phonograph from Switzerland that's big fish. Camera-shaped and will go anywhere. Has excellent tone quality, plays 10" and 12" records with one winding. Adjustable speed control. All-metal construction, but no metallic sound. Grand for nurseries, college dorms, game rooms, service men and women. Cracked finish.

Carlson Knott—Nashville 1, Tenn.

The Junior Store, Boston City 15, Mo., No. customer and 2% State Sales Tax. Mail order—Chicago 1, Ill., No. customer and 1% State Sales Tax.



TOLE LAMP—All Metal

Authentic copy of a lovely old double lamp, so perfect for a desk or table. The gold decorations on the muted tole red or green give it an antique charm. Measures 17" overall; shade 11" wide. Specify color choice.

\$15.00 postpaid

Write for Catalogue B-12

The SALT & PEPPER SHOP

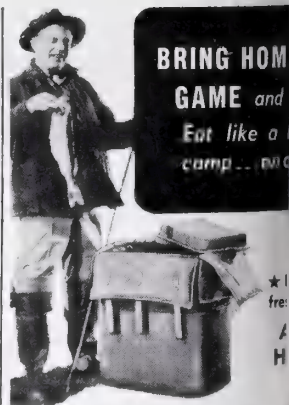
445 E. 86th St., New York 28, N. Y.

BRING HOME

GAME and

Eat like a

camp... (pic)



Cool fish and game when camp or duck blind, toss Hamper and arrive home in perfect condition. Also use from farm. Transports all safely. Has leak-proof gasket liner, surrounded by heat jacket insulated with cork. lbs. meat, 56 pt. cartons for tables. Sizes 20" x 13" x 22 lbs. Prized by sportsmen. express collect.

JOHN JARRELL

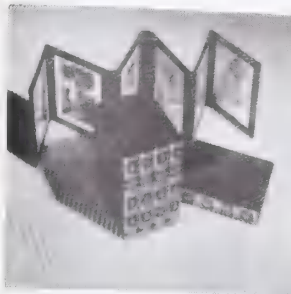
84 Broad St., N. W. Atlanta

SHOPPING



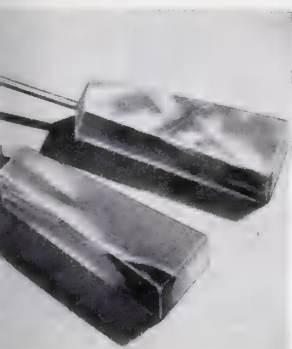
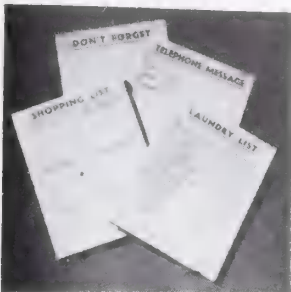
EARLY BELOVEDS

Acular show-offs in this by far the nicest we've in good imitation leather. "Our Treasure Book," is gold. It holds six 3" x 4" 3-3/4" x 4-1/2" over all navy, maroon, Alice blue, or black. \$3.25 each. Six \$18 ppd. Daniel's Den, St., Boston 16, Mass.



THE HOUSE.

Anyone of a house will tell you job is duck soup in com- is the gift to make her box of 48 pads, a dozen Forget, Telephone Mes- List, and Shopping List's supply! And the price nness is \$3.95 exp. coll. No C.O.D.'s. M. C. Flynn, New York 22, N. Y.



Bar Gadgets

Handsome black marble or genuine onyx ice pick and bottle opener. An excellent gift for your favorite host. Specify type desired.

Ice Pick, 7 1/2" \$2.50
Bottle Opener 6" 3.50

No C.O.D.'s please

EUNICE NOVELTIES Dept. H-125
5th Floor Women's Exchange Bldg.
541 Madison Ave. New York 22, N. Y.



Christmas!

discriminating your Santa list—they never have! Large, graceful of bright, hand-aluminum. Non-and light weight. 8". \$10.

orders? But yes!
Ivelms
oad, Wilton, Conn.



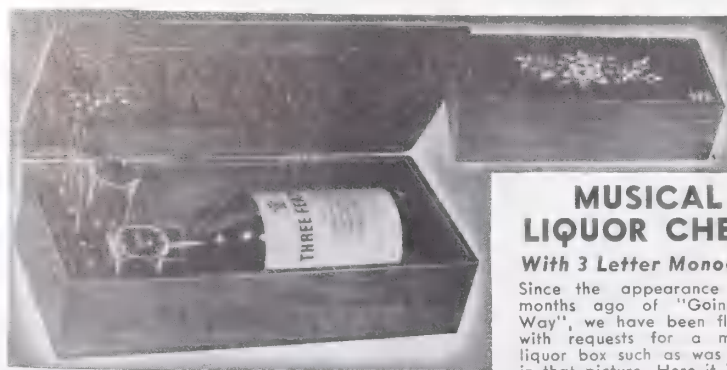
Skippy and Susie

These enchanting sketches are original watercolors, each signed by the artist. Tomboy Susie is happily absorbed in a fistful of lollipops, while shock-haired Skippy laps up an icecream cone. Framed in pink, blue or white. 7" square.

\$3.95 each \$7.50 the pair

Postpaid and no C.O.D.'s please.

Holland Frame Shop
1025 First Ave. New York 22

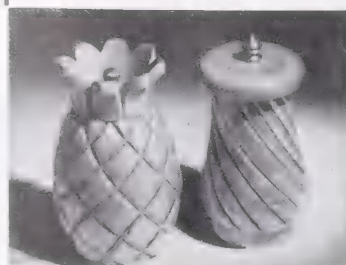


MUSICAL LIQUOR CHEST

With 3 Letter Monogram

Since the appearance some months ago of "Going My Way", we have been flooded with requests for a musical liquor box such as was shown in that picture. Here it is! Lift

the lid and it starts playing a well-known drinking song—close it and it stops. Fitted with a genuine Thoren's Swiss music unit. Made of beautifully grained walnut with a floral inset in the lid. Size 14" x 6" x 5". The gift supreme for a man. Complete with monogram and two crystal whiskey glasses—\$22.50 postpaid.



Hand Carved PEPPER GRINDERS

The gourmet insists that pepper should be freely ground. The smart hostess insists on a grinder that is attractive. Here are grinders that satisfy the demands of each. The famous "pineapple" design or the more conservative "swirl" design. Hand carved from hard wood. 4" high. Grinding unit is of the finest steel. \$3.50 each.

Order now for Christmas—send check or money order. No C.O.D.'s.

mayfair Gifts

72-08D Austin St. Forest Hills, N. Y.



PLACE MATS

New and Beautiful

Quite the loveliest we have seen. Washable plastic. White ground with charming reproductions of Chinese porcelain flower prints in soft true colors. Generous in size, 12" by 17 3/4". An ideal Christmas gift. Six of one design in a box.

\$5.25 Postpaid

Madolin Mapelsden

125 Lexington Ave., New York 21, N. Y.



Sophisticated Bunny

Here's one of the smartest pins for fashion-wise women. An ideal Christmas gift to highlight anyone's costume. Tarnish-resistant gold finish on sterling silver.

In 3 sizes: \$13.20, \$9.60, \$7.20
Postpaid, Federal tax included
Residents of Missouri add 2% sales tax

Selden Cooper

2115 Forsythe Blvd. Clayton 5, Mo.



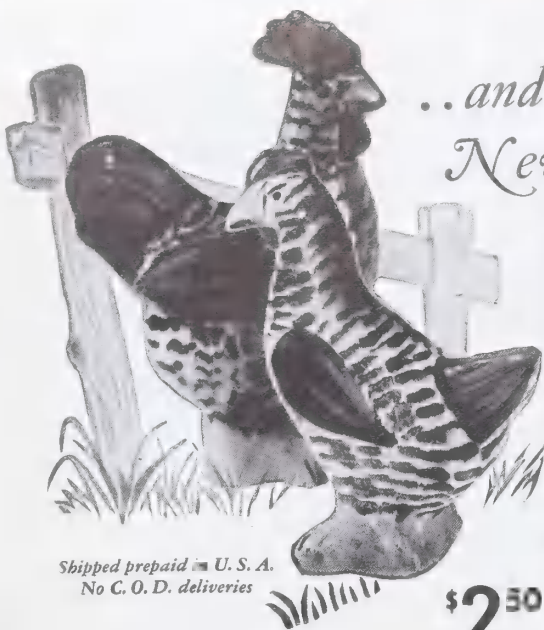
GAY 90's Cocktail Napkins

Clever and colorful... cocktail napkins with amusing padded figures. To add spice to Christmas giving, or to your own entertaining 1. Single figures, set of four, 3.50 2. Double figures, set of four, 4.50

15c extra for postage

Linens, Second Floor

CARSON PIRIE SCOTT & CO Chicago



..and a Dash of New England

What could be spicier than this colorful Plymouth Rock salt and pepper set? Gaily they'll strut across your sunny breakfast table with all the charm of an old New England farm. Use the rooster for salt and the hen for pepper. Here is just the thing for that Christmas or hostess gift.

Shipped prepaid in U. S. A.
No C. O. D. deliveries

\$2.50 for this set

PAINE FURNITURE COMPANY · 81 Arlington St., Boston 16, Mass.



SPORTS NEWS

Heavy handwrought aluminum match cases with cast design in bold relief, a masculine looking gift for your pipe-smoking friends and relatives. Single design specify design... **\$4.95**; Set of three... **\$14.50**.

- No COD's please
- Express charges collect

MAYFAIR, INC.
4 Central Ave., Albany 1, N. Y.



Stays in full bloom 365 days a year!

Everyone needs that extra bit of cheer and brightness that flowers bring into the home. This Cyclamen plant will bring pleasure 365 days in a year. Made of wax, it is so lifelike that even Mother Nature would be fooled. 8 flowers and 3 buds and leaves to each 4½" white pot. Select your own colors: White, Light pink, Dark pink, or Cherry red. Please indicate if you wish the package labeled—DO NOT OPEN UNTIL CHRISTMAS. \$5.00 Postpaid. No C.O.D.'s.

Constance Spry
INC.

322 Park Avenue

New York City 22, N. Y.

"BRIGHT EYES" HORSE

The silliest, most irresistible lapel foolery. Press his tail and a concealed battery lights his eye. ALL HAND-MADE of the finest leather with silver and yarn trappings. Comes in Red, Green, White, Tan. Also Elephants and Donkeys in Brown or Tan. Rabbits in White. ALL WITH THAT GLEAM IN THEIR EYE and a pin for your lapel or purse.

\$2.50 each postpaid.
Send check or postal note today.
Sorry, no C.O.D.'s.



INSTANT LATHER LEAVES

All you need for a rich lather is a pair of wet hands and one paper thin leaf from this case. Case is brown, blue, or red top grain leather, and may be used for utility purposes. Can be sent overseas without a request. Case with 100 leaves of soap, \$1.95; Book of 50 re-fills, 35¢ (to buyers of case only).

INDISPENSABLE FOR TRAVELERS
Check or M. O.—No C.O.D.'s, sorry
CATALOG ON REQUEST

GIFT CLUES

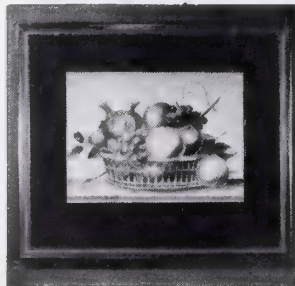
337 East 42nd Street

Dept. H

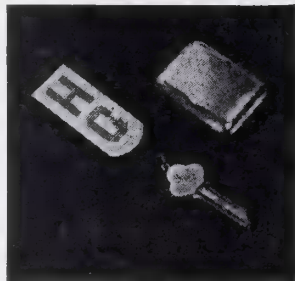
New York 17 N. Y.



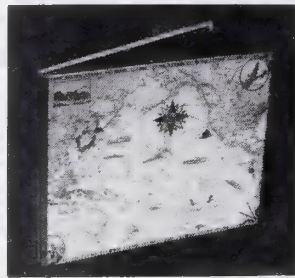
WINDO



BUY OF THE MONTH.
with a dining room, look an Here is a pair of hand-color that are decorative dynamite. oring is magical, the frames sophisticated, distinguished. of the print is given char importance by crackled ant frames and black glass mats. \$12 the pair, exp. coll. Old change, 14 E. 48th St., N.



THE BEST FOR PAP
luxury for his pocket, each enough for your favorite man. ling pill box has a hinged closing, and is deep enough tish capsules. \$7.75. Sterling b handsome with huge initials. graving 75¢ per letter. Solid g key \$18. Engraving 7¢ a letter cluded. Black, Starr & Gorb Ave. at 48th St., N. Y. C. 19



VICTORY SCRAP BO
cover, back and front, is a vi of the world by Ernest Dud and it's plenty big enough i ing portraits and all the spe ories that a returning hero keep forever and ever. 18" the size when closed, and th \$6 ppd. Add 25¢ west of N Hostess House, 505 Fifth York 17, N. Y.



"TOAST" GLAS

A delightful touch for cele festive occasions. Each crystal holds a drink. Have pointed that lodge firmly in cake. C length 2¾", depth of cup 7/8"

Price: **\$3.00 Per Do**

SCULLY & SCULLY

"The Smart Gift Shop of New Y
504 PARK AVE., NEW YORK 22,
at 60th Street Wickersha



Musical Xmas Church

Add holiday atmosphere with this appealing miniature church amid snow-tipped evergreens, with Santa figures.

Of substantial, imitation stucco. Swiss music box chimes *Holy Night*. Set is 18" long, 14" high. \$17.50, sent express prepaid. Check or money order.

RESTAURANTS
LONGCHAMPS
GIFT SHOP

Mail Order Department
408 West 15th St., New York 11, N. Y.

MANY OTHER DISTINCTIVE GIFTS



GOLDEN VANIT

You'll powder your nose, w nose in the air, with this h Elgin American compact. A silver bow is inlaid in background, and an insic keeps your powder from so

\$7.98 plus 20% Fed.
Add 15¢ post. No C.O.D.'s
Mail orders promptly

EMILY

Fifth Ave. at 37th St. N

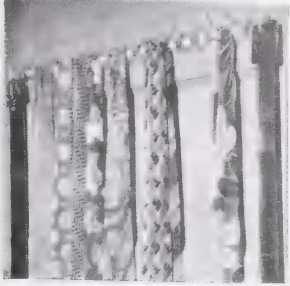
PPING



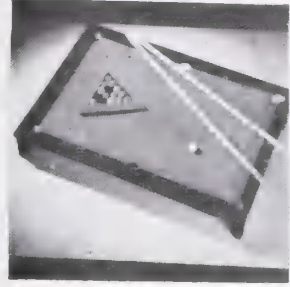
FELLOW is this color-who not only steals the show-ably wonderful lamp, but ed nose is the switch that e light! He's made of red composition, the shade comes ipes and he's 22" over all. ers, of course, but perfect ge-bounders, rumpus rooms. No C.O.D.'s. Evelyn Reed, Ave., N. Y. C. 22.



WARDROBE will be as dress parade, and for a not-leman, that's pretty spec- tie rack is made of white flush on the door, and has r scores of ties plus a hook for belts. 23" long, and the y \$3.25 postpaid! Eunice l Madison Ave., New York.

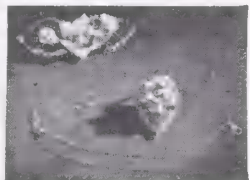


D CHAMP. Give this t to a young gamester, and t to be king of the cue. He ake his grandfather say has a green baize playing es with giant marbles and ck, and measures 25" x is rubber cushioned, and ets have a return ball fea-tpaid from Mayfair Gifts, N. Y.



So Fair the Rose

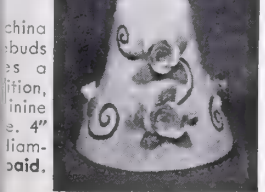
Handmade ceramic pin, 3 1/2" wide, in tearose, pale or deep pink with green leaves, or chartreuse with black leaves . . . \$3.75 Earrings to match. \$3.00 Dog collar rose on velvet ribbon . . . \$3.00 Postpaid. Add 20% fed. tax.



lla Schaeffer Studio
in Street Fleetwood, Penna.



WAR FIND AND VALUE!—G bed tray daintily decol colors of pink, blue, green lease color es as with lded put . And paid.



H CHAPMAN
Street, New York 16, N. Y.



CORDIALLY YOURS

. . . this hand-blown, heavy-bottom, modern crystal bottle. Use several to star your favorite liqueurs. (Christmas cue!) \$5.00 each, plus express.

DECONTO'S GALLERIES
NEIMAN-MARCUS
DALLAS 3, TEXAS

A NEW GIFT FOR CHILDREN

MEMBERSHIP IN

"I Keep My Plate Clean Club"

• Children love to get mail. They love secrets, surprises, the feeling of "belonging."
Children hate scoldings, yet often they're naughty. They rebel against the constant "Don'ts" of grown-ups, yet they must learn obedience.
And so here's a brand new idea. Give them a membership in the "I Keep My Plate Clean Club."
Every week, for sixteen weeks, your child will receive a letter from DADDY SUNSHINE, a wise old gentleman with a very young heart. He will also receive a membership badge with his (or her) name inscribed, and a gay membership certificate, as well as rules and by-laws of the Club.
Besides the sixteen letters, the child will receive five gifts, all of them surprises, all of them personalized with his very own name.



Membership in the Club also includes full membership and certificates for affiliated clubs, such as: "I Keep My Nails Clean Club"; "I Pick Up My Clothes Club"; "I Share My Toys Club"; etc.
The advantages of club membership are numerous: It augments the sound behavior training taught at home, but the letters from DADDY SUNSHINE will make being good children a lot more fun than being bad.
For youngsters from about four to eight, Membership starts at Christmas. Give child's full name and address and birthday. Give donor's name and address. And \$5 covers all of the above.

I KEEP MY PLATE CLEAN CLUB, 14 East 48 St., New York 17

Introducing the new 'SWAY-TRAY'

No more spilling! An exciting new serving tray easily handled without fear of spilling a drop. Glass bottom, smart, lustre rim, handle and knob.

10" diameter \$10.00 12" diameter \$12.50

Crystal Cocktail Glasses—hand decorated in a floral pattern. Yellow, white, pink or blue. \$1.00 each.

Express Collect—No COD's Please

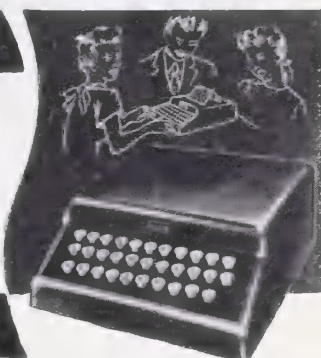
bertram shrier, ltd.
1147 Connecticut Ave. Washington 16, D. C.

ANYONE can play a typatune

Have fun and music—and learn to type!
TYPATUNE is a fascinating new musical instrument for everyone—and highly educational for children. Looks like a smart, streamlined portable typewriter. Sounds like a full-toned musical instrument. Simply by touching the keys, anyone can play the TYPATUNE—popular or classical music—without any musical knowledge! Learning the keyboard is fun—making touch typing easy and pleasant to master. A song book is provided with every TYPATUNE containing well-known compositions. It's the perfect gift!

\$14.95 (add 55¢ for express charges)
Measures 11 1/2" x 10" x 3 3/4". Weighs approx. 5 lbs.
Write for Catalogue to Dept. 1125

M. C. FLYNN, Inc. Est. 1901
43 East 59th St., New York 23, N. Y.



LARGEST STOCK OF FINE CHINA & CRYSTAL IN NEW YORK



For that hard-to-please man here's a handsome set of 8 H-ball Glasses, 8 glass stirrers, a jigger and tray. Hiballs hold 12 ozs. and have cut thistle or ear of rye. (State choice). Jigger holds a man-size drink. Heavy Walnut-finish Tray, 9 x 16 1/2 ins., with cork base sunken sockets. One-hand handle in black and chrome. Complete set \$19.50.

Smart 3-oz. Footed Cocktails with cut design of flying geese over marsh grass. 8 for \$6.00.

Shaker to match, has strainer and holds 1 quart. Each \$9.00

Attractively modern Serving Tray of heavy Crystal with handles and frame of chrome. Cut flying geese over marsh grass. Size 16 x 10 ins. Each \$13.50.

Complete set—cocktails, shaker and tray, \$28.00.



PLUMMER, Ltd.

Dept. B, 695 Fifth Ave., New York, N. Y.
Please send me free Gift Catalogue.

Name.....
Address.....

HONEY RUM and BRANDY Fruit Cake

For your table, or a gift to go anywhere. We ship prepaid. Let us send this 2 pound fruit cake to you or your friends anywhere. We can ship to members of the armed forces here, at sea and abroad, and also to civilians almost anywhere—Great Britain, Holland, Finland, Norway, Sweden, Denmark, France, Italy, Palestine, China, Poland, etc. Hermetically sealed in gay gift tin.

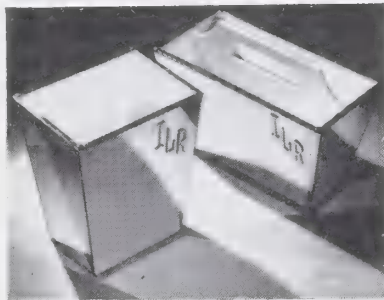
Order for Xmas Gifts now—for birthday, anniversary or party gifts, anytime. Just tell us where & when to send.



It's a two pound Fruit Cake about 70% delicious fruit and nuts—flavored with honey, rum and brandy. Keeps indefinitely and improves with age. Money-back guarantee of satisfaction.

Send \$2.50 for each cake to be sent. Give name, address of receiver and name you wish to appear as giver. We will ship on date you specify for now and future shipments.

CANDLEWOOD PACKING COMPANY • Cambridge 38, Mass.



Done with Mirrors

A handsome pair, if we ever saw one! Both the waste basket and the magazine rack are mirrored on all 4 sides and come with a 3-letter monogram in polished chrome.

Basket \$10—Magazine rack \$15
Express collect—No C.O.D.'s

Le Rideau

830A Lexington Ave., NEW YORK 21

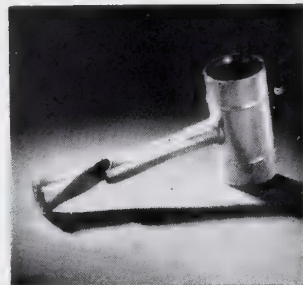


A Distinguished Pair WIRED FOR ELECTRICITY

Unusual hurricane lamps . . . finely etched globes and swinging glass pendants upheld by sculpted figurines. The blue and gold tones of the composition base blend beautifully with the delicate pendants and globes. 24 3/4" high . . . wired and complete with candle bulbs. A Christmas gift supreme, \$35.00 per pair. Sorry No C.O.D.'s

dorothy lerner

106 So. 13th St., Philadelphia 7, Pa.



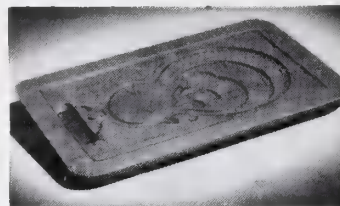
BAR CADDY. This is every bar accessory of all time more it's back on the market in a proved model. Made of polished metal the mallet head cracks ice in one half of the hammer. The handle unscrews to come a corkscrew, and the both bottle opener and ringer. This for \$1. Add 10¢ post. Hengerer's, Buffalo, N. Y.



YOUR CHRISTMAS the star of your household every inch a leading lady designed to match the spirit of the day. It's made of the finest sweet ruffings of eyelet around the demure little lining the yoke, and at the In pink, blue, maize, or to 6. \$4.95. Postage extra. Hengerer's, Buffalo, N. Y.



GLAMOUR BRACELET comes with an engraved disc, about the size of a piece, and it's engraved with a letter monogram. Gold plated is \$1.95 plus 20% tax, is 75¢ extra. Underline name. Wonderful stocking anyone who loves sophisticated Gerlous, 501 Fifth Ave., New York.



23 1/2" x 15" x 1 3/4"

Sorry, no C.O.D.'s

The Festive B

A natural maple meat tray has five stainless steel holders that hold your roast. It has a gravy well, a realistic carved turkey design. It will hold a 23-pound turkey.

\$12 express collect

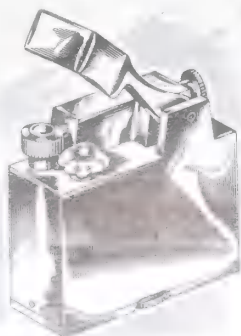
ZILLAH SYMONDS

11 W. 56th Street

New York

love at first light

At the first flick of your finger, this lustrous chrome lighter is instantly aflame! The spacious fluid reservoir eliminates frequent refueling, and the diminutive size makes it a handy addition to purse or pocket. Mail orders promptly filled.



Chrome lighter
\$6.95
postpaid

LORDS

JEWELERS

10789 Grand Blvd.
Beverly Hills, California

EDYTHE NELSON

Sterling Silver
COSTUME JEWELRY
Gold Plated



CALLA LILY

Pin & Earrings
\$12.00 Tax Included
Postpaid

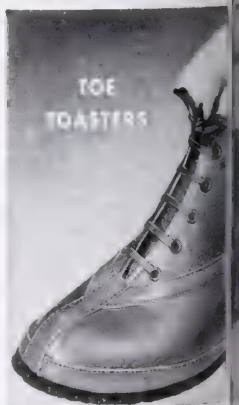
PEARL SPRAY

Pin & Earrings
\$10.00 Tax Included
Postpaid



Send Check or
Money Order to

EDYTHE NELSON, 7 W. 42 St. N.Y. 18, N.Y.



Give your man a pair of toe warmers for Christmas and he'll be warm. Worn over the shoes, they keep the feet warm for the snow, waiting for driving in cold weather. The uppers are lined with 100% waterproof rubber sole shoe size when ordering.

For ladies, too...we

WEBER and HEIL

300 Fourth Ave., New York

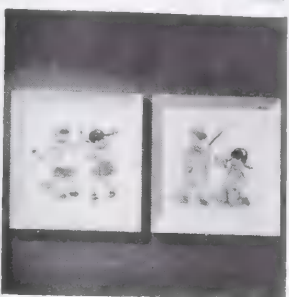
IPPING



SURPRISE BAG.
om the wonderland of the
comes this gay little red
with St. Nick's own face—
d and all—appliquéd on the
e is one of those amazing sur-
that unwinds to reveal about
ors! Empty, the bag will be
nved purse in town. \$2.50
C.O.D.'s. Humpty Dumpty
Madison Ave., New York 17.

ACTIVE DOORSTOP.
nderful idea that we can't
why it took so long to be
wedge that slips under the
nted shining black and has
while the upright part is
o sheer decoration. It's cov-
giant red rose wallpaper!
so it can be wiped clean.
0" wide. \$2.50 ppd. Ralph
Merriek, N. Y.

N ACTION. Scallywag
o's "touching up" Susie's
a paintbrush is the same
gel whose face you scrub,
o you paddle in your own
he other picture. Tom-boy
a worm to angler Skippy.
ned watercolors framed in
or white. 7" square, \$3.95
pr. ppd. Holland Frame
First Ave., N. Y. C.



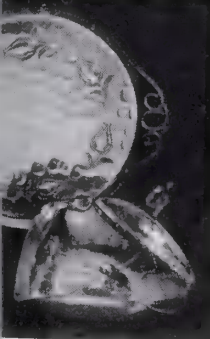
A DREAM COME TRUE

"Milady" he is back again. None other than "Mr." Non-farnishable Buenaum, who left us nearly three years ago, to join the G. I. Metal Corps, and help bring us victory.

The beautiful all purpose serving tray is 17" overall, hand wrought, and has the decided luster of Danish Silver, but says "Mr." B, "I don't need polishing, just wipe me over with a soft cloth, \$7.95. The same applies to the large leaf fruit bowl 12" long, 2 1/2" deep, this one just about takes your breath away, \$5.50. So invite me into your home, and believe me, I will give you years of faithful service."

Berkeley of London (Mail Order Div.)
2272 Broadway, New York 24, New York
WRITE FOR FREE CATALOG.

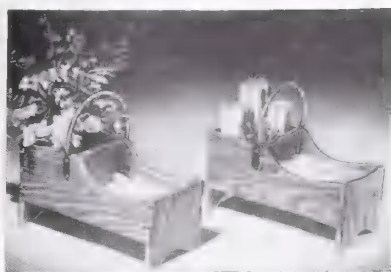
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**Toy
ing Board
on and iron stand!
1.99**

"make believe" set for little
he folding ironing board is
and mighty sturdy. The
n is streamlined, has an
cord, a stand to rest on.
RS FILLED. Outside N. Y. C.
a, on Pre-paid Orders, Add
Charge, Toy Department.

HEARNS
NEW YORK SINCE 1827
at 14th St., N. Y. C. 11



MINIATURE SHOEIN' KIT

As holder for a selection of popular brand cigarettes or for pencils, bands and clips on the desk, this version of a blacksmith's quaint tool kit will be a delight to those who cherish things unusual.

Antiqued pine 6 1/4" x 3 1/4" x 5 1/8" high inc. handle

\$2.50 postpaid

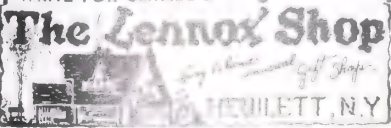
Same kit complete with 4 mounted glass tubes for tiny floral displays

\$3.50 postpaid

SORRY NO C.O.D.'s

This item is considerably
priced as an addition
to Lennox' shop-
manship.

WRITE FOR CATALOG



The World's Finest MUSICAL CHRISTMAS TREE STAND

Choice of "Silent Night"
"Adeste Fideles" or "Noel"

For the third successive Christmas, Mayfair features this, the world's best musical Christmas tree stand! We sold them in 1943 and again in 1944... many hundreds of them... and to date not one has been returned for repair! Sturdily made to last for years. Bring happiness, joyful gladness and real Christmas cheer to your home with this lovely stand... use it this Christmas... next Christmas... and every Christmas to come!



(In ordering, please give second choice of tune.)

\$20.00 postpaid.

one to be remembered always. Beautifully finished in snow white enamel with miniature Christmas trees in green. 12" x 12" x 4 1/2". (In ordering, please give second choice of tune.) \$20.00 postpaid.

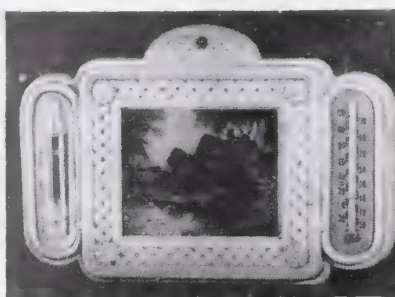
Swiss Musical JEWEL BOX

A jewel of a jewel box! Made of extra fine quality, beautifully finished top grain leather. 24 karat gold tooling. Lined with richly colored velvet. Open it and a hidden music unit plays a lovely classical air. Close it and the music stops. A gift that any woman would adore. Comes in blue, wine or brown. \$18.00 postpaid.

Order now for Christmas—send check or money order. No C.O.D.'s.

mayfair Gifts

72-08D AUSTIN ST.
FOREST HILLS, N. Y.



THERMOMETER AND STORM GUIDE

ON A LOVELY WALL PLACQUE

Hang one on your wall and be your own weatherman! Or send one to the friends and neighbors you have on your list for a not-too-expensive gift.

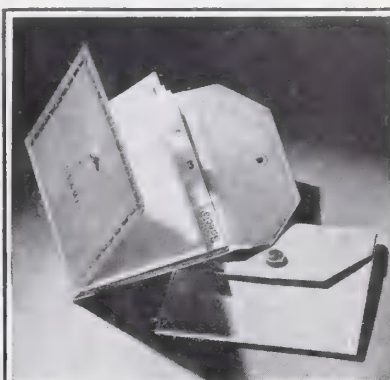
The thermometer is GUARANTEED—the Storm Guide forecasts weather conditions. Both instruments mounted beside a handsome full-color reproduction, choice of landscape or floral. 8" by 5 1/2" overall. An unusual value.

ONLY \$1.00 POSTPAID

Send check or M.O. TODAY for immediate delivery
Sorry, no C.O.D.'s or stamps—mail order only

Galleon-Fifth Ave.

545 Fifth Ave., Dept. BD, New York 17, N. Y.



STAMP CASE

Everyone is writing letters, so one of the nicest presents you could give is this hand-made fine leather case for postage stamps. (Get one for yourself, too.) The leaves are treated to keep stamps in any climate and a block of 12 stamps fits between each page. Indexed for 1's, 2's, 3's, airmail, special.

\$3.95 postpaid (no C.O.D.)

DANIEL'S DEN

A Shop of Choice Things

141 Newbury St. Boston 16, Mass.

"KIDDY PONY" THRILL OF A LIFETIME

YOUR
YOUNGSTERS
WILL THRILL
TO A ROMPING
GALLOP ON
THIS LIFELIKE
KIDDY PONY

for
YOUNGSTERS
FROM 2 TO 10

IT'S BIG, 40 IN.
HIGH TO TOP
OF HEAD—
28 1/2 IN. HIGH
TO TOP OF
THE LEATHER
SADDLE

TESTED TO HOLD
200 LBS.

SHIPPED
EXPRESS
COLLECT



SURPRISINGLY
REALISTIC IN
BLACK OR BROWN
VELVETEEN-LIKE
FINISH

TUBULAR SCUFF-
PROOF ROCKERS
44 IN. LONG—
JINGLE-JANGLE
BELLS ON REINS

THE KIDDIES
WILL LOVE IT—
ORDER NOW
FOR XMAS

\$19.95

NO C.O.D. PLEASE

CARLETON HOUSE 3312 LINCOLN AVENUE
CHICAGO 13, ILLINOIS



EDMOND FRISCH Jewels
336 PARK AVE., NEW YORK

"Snowflake" ear clips with rare Black Pearls (28.28 grains), surrounded by 48 Diamonds. Palladium mounting. \$2820.

Unusual Diamond ring—66 round Diamonds, 10 baguettes. Platinum mounting. \$1920.

14 Kt. yellow gold spiral shape ring set with 16 Diamonds and one fine Ruby (over 1/2 ct.) \$540.

Fancy Diamond ring with one unique Steel Blue Triangle Diamond. Palladium mounting. \$1440.

Special for Christmas
Shipping on Request




GIFT-CASED PLASTIC COATED CARDS

Wipe them clean with a damp cloth when they become soiled, and use these miraculous plastic-coated playing cards far, far longer than ordinary decks! The twin decks, each with richly colored picture back, are packed in a luxuriously lined black leatherette gift chest. Deluxe equipment for lovers of card table sport! The complete set, \$2.85.

Write for Free 124 page Christmas Gift Catalog.

MILES KIMBALL COMPANY
KIMBALL BLDG. 33 ALGOMA BLVD. OSHKOSH, WIS.



BALL PEARL EARRINGS \$1.00

BUTTON PEARL EARRINGS \$1.00

Ball or Button pearl earrings with sterling silver screw back—4 sizes: tiny 3/8", small 1/2", medium 5/8", or large 7/8". State size and style desired.

MAIL ORDERS PROMPTLY FILLED
Add 20% Fed. Tax
Write for costume jewelry catalogue

Gerblou Fifth Avenue
501 FIFTH AVE., NEW YORK 17, N. Y.



Show HIS Medals

The only product of its kind, custom designed to hold one to three medals, theatre ribbons, wings, and other insignia—plus a 5 x 7 photo.

\$7.50
Delivered
15c extra West of Mississippi
Sorry — No COD's

- Beautiful hand-rubbed mahogany finish, gold-line trim
- Rich velvet covered backmount to set off medals, stripes and insignia.
- Convex glass on medal side. Handsomely designed for the finest homes.

A LIFETIME GIFT TO BE FOREVER TREASURED
Will be passed down from generation to generation

NOTE: If both sides are to be used for medals, stripes or insignia, add \$1.00 for extra velvet covered profile backmount and convex glass.

MASTERCRAFT PRODUCTS • 21 HAYMARKET SQ., BOSTON 14, MASS.



WINDOW SHOP



GLASSES FOR GOOD

Think of your own glasses the friends on your Christmas glasses are as sorry as you how your husband would at game birds decorating them signed by artist Lynn. Think what a handsome present make in their special gift box. Add 25¢ W. of Miss. E. mington 11, Delaware.



THREE NICE GUYS,

overseas service, have started business of making jewelry scales and tropical shells a to believe that such strapping skill to turn out such lovely wish them luck! Turquoise chartreuse & brown, white & pin \$3.75. Earrings \$2.50 Tennant-Lasky-Deters, 516 New York 22, N. Y.



INTO THE WILD BIDER

will zoom this autumn. It shoots out from an aluminum pult that gets its whizzing a piano spring. The plane balsawood, and when you trigger it soars 60 to 100 really fun for boys of ten includes their pops! Gun \$4.75 ppd. Young Books, Ave., New York 21, N. Y.

(Continued on page 41)



ROSES FOR YOUR COMFORT

Lovely skin deserves lovely comfort what could be more appropriate downy towels with their exquisite angel-soft chintz roses—forever ever fresh. Choose the shade that your own coloring. Minutely priced for a set of 2 bath towels, 2 guest face cloths. Colors—all pastel second choice. 35¢ Postage

SORRY NO C.O.D.'s

Anita Ga
105 East 57th Street, New York



A GROWING GIFT for Your Friends . . . Yourself

And your favorite corner at home! Colonial-style post lantern of sturdy metal, painted black and lushly planted with flourishing live Philodendron and Crested Ivy. Gay touch to add interest to window or wall arrangements.

Christmas wrapped with red ribbon and pine cones — protection-packaged, safe delivery guaranteed. We'll include Christmas greeting and mail this charming gift for you upon request. Height: 13 in. Wall bracket included. No C.O.D.'s please. \$10.75 postpaid.

Wm. Kather Florist, Inc.
836 Madison Ave., New York 21, N. Y.

THE NEW HOLLIWOOD TABLE BRO



A SPLENDID CHRISTMAS AND or buy it for your home. home-maker will appreciate the features and simple operation heat element actually boils. Just plug in and serve in a minutes to broil any meat! elements give uniform heat aluminum top prevents heat able top and heating element cleaning. No smoke — no polished to the beauty of silver. 19 1/2" x 11" x 6". 115 Volt—A.C. volt desired please specify. \$1 Order now for prompt delivery.

PLANNED
841 Washington St.

Sun Kraft Cold Quartz
Keep your glamorous year 'round with ultra-violet ray lamp therapeutic qualities Price \$64.50 postpaid



See More, at Christmas Time...

at peace... your family together again around the dining room table.
 and the kind of furniture you love—rich, warm, beautiful—a tribute to your
 taste. Yes, Drexel dining room furniture, superbly constructed
 in mahogany and mahogany veneers, is again available—
 ready to help make this your most memorable Christmas ever.

Table	around \$100.00
Chairs (4 side, 2 arm)	the set, around \$215.00
Server	around \$90.00
Buffet	around \$160.00
Breakfront	around \$175.00

AVAILABLE AT THESE FINE STORES

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Texas.....	Titche-Goettinger	San Antonio.....	Joske's of Texas
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Rapids, Mich.....	Herpolsheimer's	Smethport, Pa.....	Heer's
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urg, Pa.....	Troutman's	Syracuse, N. Y.....	Dey's
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, Michigan.....	Field's	Tampa, Fla.....	Mans Bros.
	Wilkes-Barre, Pa.....	Watson, Ind.....	Black's



Members of the
 Home Furnishings
 Institute

Aluminum Windows in a low-cost home?

Maybe you figured you couldn't afford aluminum windows in that modest new home you're planning.

If so—you can reshape your plans. *You will have aluminum windows!* And what's more they'll cost no more than any good windows.

Thanks to newly developed wartime production techniques we have developed a quality aluminum window that will fit the budget of all. Its name is "ALWINTITE."

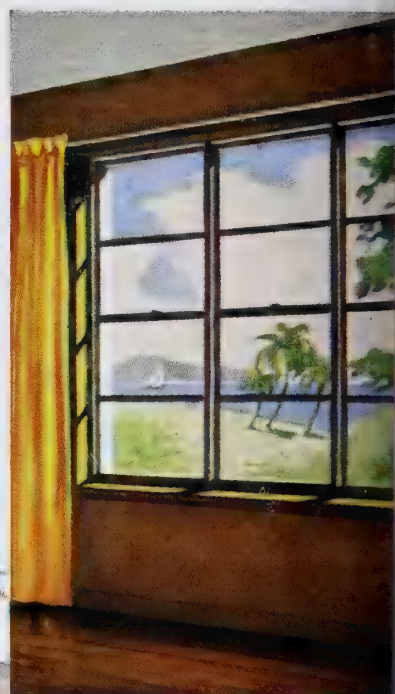
With these new ALWINTITE aluminum windows you'll have the trim smartness that is aluminum. You'll have windows of pleasing neutral color, harmonizing both with exteriors and interiors.

You'll always open and close your ALWINTITE aluminum windows with complete ease. They won't ever swell, warp or stick.

You'll never have to paint these windows. They won't rust or rot out. They'll *stay* good-looking—merely by wiping them off as you wash the windows.

You'll have protection from weather. Patented, built-in, stainless steel weather-strip keeps out cold drafts and rain.

There isn't space to tell you *all* about ALWINTITE windows here. Write today for our new illustrated booklet, "We're Going to Have Aluminum Windows."



THE ALUMINUM WINDOW CORPORATION

A subsidiary of General Bronze Corporation

34-16 Tenth Street, Long Island City 1, N. Y.



ALWINTITE

ALUMINUM WINDOW



"and an old-fashioned Christmas to all"

There's "Peace on earth" again! This will be a Merry Christmas, complete with all the festive trimmings, family reunion, tree, angel, candy canes, tinsel. It would be so nice, too, to add "... and all the luxurious Martex towels your heart desires!"

★ But not quite yet. Supplies are still limited,

so shop carefully. Stores will be receiving shipments of these lovely Martex patterns right up until Christmas. ★ As always, every towel bearing the famous Martex label has the long-wearing plied yarn under-weave. At your favorite department and linen stores.

BATH TOWELS • CHENILLE MATS • DISH TOWELS

Martex

PRODUCTS OF WEST POINT MFG. COMPANY

SALES AGENTS: WELLINGTON SEARS CO. • 65 WORTH STREET, NEW YORK 13, N. Y.



- **Some will be shopping for them:** G-E Blankets make wonderful, year-round pleasurable gifts. Special bedside control keeps bed temperature "just right," the sleeper cosy as a kitten—all night long.



- **Some will be sleeping under them soon:** Snoozing blissful heavenly *lightweight warmth*. One G-E Blanket weighs only over five lbs. (Three regular blankets would weigh about 15 lbs.)

FOR THE FIRST CHRISTMAS IN MANY YEARS . . .

FOLKS WILL GIVE, AND GET, NEW G-E AUTOMATIC BLANKETS

SEVERAL thousand happy people are on the lists for this year's crop of "electrically-warm" G-E Blankets.

For G-E Blankets are being made again after four years of turning out "electrically-warm" flying clothes exclusively for our Air Forces.

Lamb-soft, and light as a single regular blanket, the new G-E Blanket *can be as warm as three*.

Plugs into any ordinary socket. A special bedside control keeps bed temperature (and

sleepers) "just right" all night long, adjusts *automatically* to normal weather changes.

With this superb new sleeping help, chilly beds can be *pre-warmed* before sleepers climb into them. And "cold spots" done away with forever.

The G-E Blanket does an all-over bed-warming job . . . soothing, sunny comfort from top to bottom, from corner to corner.

Thousands of enthusiastic owners are loud in their praise of G-E Blankets. (Many received

theirs as Christmas gifts in prewar years.)

The G-E Blanket has been approved by Underwriters' Laboratories, Inc.; General Electric Co., Bridgeport, Conn.

Help win the peace — buy and hold Victory Bonds and Stamps.



Automatic Blanket
FOR A NEW KIND OF SLEEPING COMFORT

GENERAL ELECTRIC



- **Some were wearing G-E flying gear not long ago:** The leather covers of our Air Forces' new G-E "electrically-warm" flying suits. Thus wartime invention and practical experience set the pace for new sleeping comfort.



- **Some will find one under the Christmas Tree:** Lush and cozy these new G-E Blankets. Joy-giving comfort you'll be finding again and again. So convenient. Makes bedmaking quick and easy. Saves storage space, too.

WINDOW SHOPPING

BE REFRESHED!

a man who travels a lot, ft he'll bless you for. It's e calf leather in sporting wonderful Georg Jensen leum, After Shave Lotion. 2.60. Feminine version in s talcum, toilet water and Tax incl. Add 25¢ post., Selden Cooper, 8015 For- Clayton, Mo.



TREASURE CHEST.

ing perfectionist and a s chest in the office, and n came close to reverence. he same way, because it f 7-ply construction by a netmaker for the army. ideaway for a youngster's a fisherman's flies. 20" x \$7 express collect. Edith B E. 33rd St., New York 16.



ES IT AGAIN.

If you ne who is proud of her to fuss with flowers, send nanting cupid. He's made omposition in Pompeian ne two vases at his base ry flower arrangement ex- igh and only \$6 express & Scully, 506 Park Ave., N. Y.



Old Fashioned PEPPERMILL

A dandy for freshly grinding the season- ings that add so much zest to favorite sauces. Your "amateur chef" will prize it. Comes in mahogany, maple, walnut.

\$4.25 postpaid

(Bag of pepper corns included)
No C.O.D.'s please

EUNICE NOVELTIES Dept. H-125
5th Floor Women's Exchange Bldg.
541 Madison Ave. New York 22, N. Y.

CHRISTMAS a LUCKY Horseshoe BELL

will delight your friends and family with its clear ringing tone at door, garden gate or "come and get it" call. Made from two old horse- shoe: welded together so they chime vibrantly when struck with raw- hide-tied clapper. Weatherproof finish. Height about 9 inches. Diameter about 8. De- sign patent 137,664.

e with \$9.50
o C.O.D.'s

PS or shipped express col- of check or money order. If will prepay express: for 50¢ W. of Mississippi River.)

shoe Forge
Lexington, Mass.



Personalized Bowl

Hand Made

A gift for baby, for wedding annivers- aries, birthdays, for a new home or any special occasion. Cream colored with brown design and inscription, glazed for permanence. In ordering, tell us the occasion, print plainly the inscription desired (limit to about ten words) and mention design preferred— boy, girl, man and woman, house, sing- ing birds, deer or Pennsylvania Dutch.

\$5 post paid

Grace Lloyd-Collins
Wilmington 43 Delaware

A Tonic for Marred Furniture

REVIVA by Jackson of London

Just what you've been looking for... the triple action spot remover furniture polish.

There's magic in REVIVA. Spill nail polish on your dresser? or perfume or liniment? Is there a water, heat or alcohol ring in your coffee table? Don't agonize or re- velle—just rub on this too-good-to- be-true liquid and most furniture spots literally evaporate. Covers minor scratches. Revives color and grain of wood. Cleans, de-spots and polishes, so it's all you need.

1/2 Pint \$1.—Pint \$1.50—Quart \$2.50



Try "Patina" English Type Wax (paste) by Jackson of London

To restore and retain the patina of precious pieces. For all wood and leather. Special BLOOD for light woods. \$1.00 jar; \$1.50 double size. Made in U.S.A.

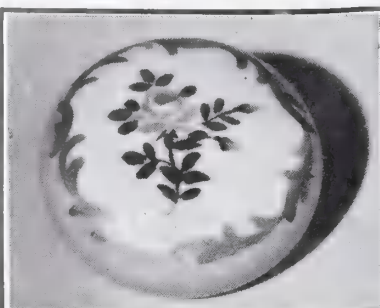


- REMOVES Stubborn Spots
- CLEANS Dirt and Grime
- POLISHES to High Dry Lus- tre and Covers Minor Scratches

MRS. MARK JACKSON'S STUDIO B

5 West 52nd Street

New York 19, N. Y.



This Is For You

The prettiest Paper Weight

\$1.00

Made of china—hand painted and as pretty a thing as ever held a love letter or other correspondence to a desk top. A charming, charming gift for a lovely, lovely lady. Measures 2 1/4" in diameter. Better check your gift list for this one.

Choice of White, Pretty Pink or Heavenly Blue.

Sorry, no C.O.D.'s—Add 10¢ for delivery.

Dennison's

411 Fifth Avenue, New York 16, N. Y.



MUSICAL DOLL

Cute, Colorful 'Pajama Girl' Plays A Sleepytime Tune Your Baby Will Love

Talented musical doll clad in colorful flannel pajamas. Swiss music mech- anism within plays winsome melody. Ideal for baby to carry to bed... and be lulled to sleep with. So down- right cute, even big babies will want one. 15" long. Prepaid..... \$8.

SEND CHECK OR MONEY ORDER

MALCOLM'S

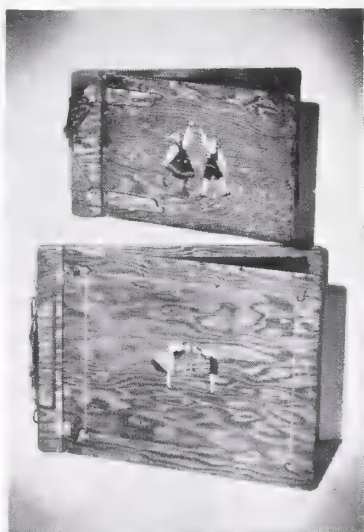
HOUSE AND GARDEN STORE
524 N. Charles St. Baltimore 1, Md.

"Forever" SCRAPBOOK

No trick at all to save things forever with this beautifully made, dur- able looseleaf book, nat- ural finish, polished wood cover, fine hinges, decorated with hand- painted multicolored figures size

8 x 11—\$6.95

11 x 14—7.95



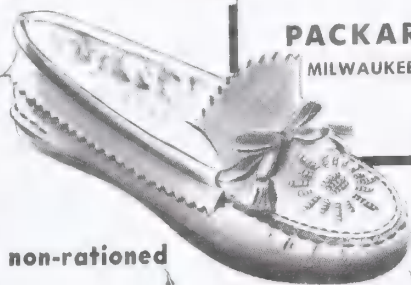
Lanz • 668 7th Ave.

WIND



PACKARD-RELLIN

MILWAUKEE 3, WISCONSIN



non-rationed

SAGONHAS*

Hand-sewn Sagonhas. Perfect for casual inside leisure wear. Soft-soled elk, all lamb's wool lined and colorfully beaded by American Indians. With adjustable drawstring for perfect fit . . . medium width.

• Red • Blue • White • Turf Tan **\$4.95**

Mail orders promptly filled . . .
Add 25c for handling . . . state correct shoe size

*Reg. U. S. Pat. Off.



SILVER and CANDLELIGHT

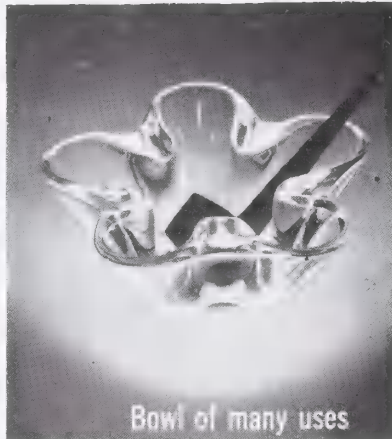
Dining at home will acquire the champagne touch when cigarettes are served in this miniature reproduction of an antique wine cooler.

Made of silver plate on copper it comes with two ash trays and the three piece set makes a fine Christmas present.

\$6.00 set postpaid
FEDERAL TAX INCLUDED
Sorry No C.O.D.'s

Write for 1945 Gift Booklet and if you seek small Early American Furniture, request "Country House Reproductions" booklet.

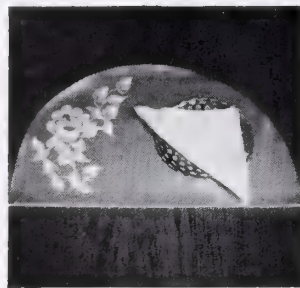
The Lennox Shop
Long Island's unusual gift shops
HEWLETT, N.Y.



Bowl of many uses

Perfect for pipes, for small
flower arrangements and as
an over-sized ash tray. In clear
glass. 2.00

Hartzfeld's
Peterson Lane, Kansas City



DRESS CIRCLE. These striking mats and they make a divine table that we hope set under the Christmas tree half circles in silver leather painted with a cabbage rose or yellow. \$2.50 each. Gray match, 50c each. Add 25c p. C.O.D.'s. Anita Gardner, 1 St., New York 22, N. Y.



MAKE 'EM JUMP is a toy that will wrap the nut tails in happy absorption. lusty whack they give one of pedals, a bright colored ball behind a clear plastic wall from their grins of accord you'd think they were mechanics. 10" high, \$2.25 ppd. 31 E. Adams St., Detroit 2



LADY, TAKE A STAND more uses than you can count fingers—bed tray, book rest, surface, playboard for small—and it's brand new! The just to various heights for reading or working, or bed tray. The metal legs fold top for compact storing. \$5.25 ppd. Malcom's, 524 St., Baltimore 1, Md.



MINT JULEPS

Makes a gift of distinction. Radiant metal finish. Frosts beautifully. Unbreakable. Not tarnish or stain, and requires no painting. Also ideal for highballs or beer. capacity.

\$9.50 Set of Eight

SCULLY & SCULLY, Inc.

"The Smart Gift Shop of New York"
506 Park Avenue (at 60th St.) New York

BIRD LOVERS! GIFT HUNTERS!



New "BIRD'S FILLING STATION"

Finest of all hang-anywhere feeders. 12" x 10" x 10". The glass-enclosed reservoir holds over 4 pounds seed when filled. 4-point suspension foils squirrels, saves seed. 2 suet cake rocks. Rustic brown.

Save 2 for \$6.50 **\$3.50**

(With 5 lb. pkg. of seed and 2 suet cakes, \$4.95)

LUCKY HORSESHOE BELL AND BRACKET

Colonial "chow-coll" for gate or porch. Hand-forged of 2 old New England horseshoes. 9" high, 8" wide. Weather-proof black finish. A rare gift! **\$9.50**

(POSTPAID; west of Miss. River add 50c postage)



BIRD CAFE. Finest windowsill feeder. Glass top keeps out rain and snow. Installed from inside room. Suet cake holder and seed hopper.

De Luxe 24" size **\$5.50**

FREE! BIRD AND GIFT BOOKLETS

SEEDSMEN SINCE 1818

BRECK'S

160 BRECK BLDG., BOSTON 9

New COMMUNITY DINER with Perches

Favorite aerial picnic ground for all birds, both clinging and perching. Complete with 12-paper-cupped Tid Bits and 24 EXTRA TID BIT REFILLS.

(Extra Tid Bits, 24 for \$1.00, 72 for \$2.85) **\$2.45**

2 for \$4.75

ORDER BY MAIL. Bird Feeders prepaid only up to 300 mi., beyond 300 mi. add 10% postage; beyond 1000 mi. add 20%.



handsome jewel case

It's made of fine leather with a gold tooled border, its own lock and key, and the removable tray has double ring bars. It measures 10" x 7" x 3 1/2", and comes in blue, wine, rose, green. But please state second choice.

Monogrammed, \$5.95 postpaid

Sorry, no C.O.D.'s

ELLISON'S

Wilmington 11

Delaware



ST. FRANCIS in your

Christmas for your

And they will flock to the feet of their Guardian Saints all summer. Figure, cotta 26 in. high. Bowl, turned 18 in. wide. \$18.50. York. Write for illustrated of lovely garden ornaments \$500. 10 etc., please for

Erkins Studio

Visit our GALLERY

42 West 40th Street, New York



WINE COOLER. It's n-ups can't write letters to e surely this is a gift that eical consideration. It's tinning silver plate, classi- and besides chilling the a pair is unsurpassed for ens or for lamp bases. 10" diameter, \$45 each or \$85 tax, postpaid. Bar Mart, St., New York 19, N. Y.

FOR A GADA- matter how dusty the train, yn the automobile trip, b will be fast and effec- vel with this smart make- e are 3 jars, 2 bottles, a er, hairpins, etc., and a uite, brown, blue, black ahide, it's 9 1/2" x 7" x 3". \$10.95 ppd. Dale's Fifth h Ave., N. Y. C. 22.

YOUR HEART. A treble clef, 1 1/2" long, is a You'll wear it with ev- dinner clothes to tweeds. ays cause comment. And rling bait to hold out to ng daughter who'd rath- than scales. The price incl. tax and postage. w, Montrose, N. Y.



dearly beloved

Genuine leather frames, hand tooled in gold, have two-way easels to accommodate vertical or horizontal pictures. In blue, green, red, brown, maroon. But please give second color choice!

10" x 13" \$9.95 8" x 10" \$6.95
9" x 12" \$8.95 7" x 9" \$5.95
5" x 7" \$3.95

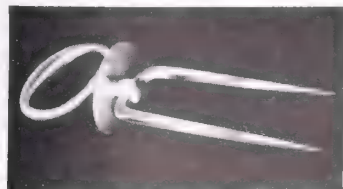
Postage extra Sorry no C.O.D.'s

C. P. Leathercraft

650 Madison Ave. New York 21, N. Y.

CARVING AID

for the head of the house



An old English joint fork of rare design was inspiration for this authentic replica in heavy silver plate over copper. The head of the table will be proficient in tackling skittish fowl, roast or ham as Carving Aid holds them secure. Fine Christmas gift for an executive to send to business associates!

\$15 inc. 20% fed. tax
add 25¢ postage

KOERBER'S

Jewelers since 1865

Fort Wayne, Indiana

"TOPSY" and "EVA"

The inseparable companions! Two soft, cuddlesome and completely lovable dolls. The mischievous look on Topsy's face suggests she was in the jam jar . . . her color indicates it was blackberry! Little Eva is irresistible in her print dress and ribboned hair. Each \$2.25, both for \$3.95, postpaid.

Special! ALL-METAL DOLL COACH



Weight 18lbs
Height 34"
Length 30"
Width 13"

All metal doll coaches are available again! Here is the pick of the new models . . . the finest to be had anywhere! It has an all steel body . . . baked enamel finish with contrasting trim. 9" steel rubber tired wheels! Collapsible leatherette hood. Make your little girl supremely happy with this strongly made attractive carriage! \$22.50 postpaid. (add \$1.00 west of Miss.)

Order now for Christmas — send check or money order. No C.O.D.'s

Mayfair Gifts

72-08D Austin St. Forest Hills, N.Y.



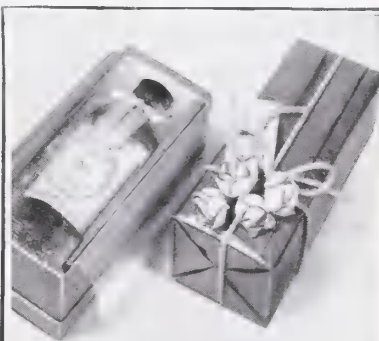
24 pc. STAINLESS STEEL TABLE SET \$9.90

Set your table with modern colored handle stain-proof cutlery. A useful gift to be remembered by. Set consists of 6 knives, 6 forks, 6 tablespoons, 6 teaspoons. Solid mirror polished stainless steel—rustless, tarnishless; always bright without polishing. Blades tempered and ground to a keen lasting edge. Choice of red or ivory handles. 9.90 (Gift box, \$1.00 extra.)

FOR MAIL ORDERS: Send check or money order, postage prepaid. C.O.D. orders sent postage collect.

HECHT'S

55 West 14 St., New York 11, N.Y.



flower-garnished SANTA SCENTS

\$4.50

plus 90¢ tax

Herb Farm Toilet Water nests in a gift package sentimentally strewn with flowers. Choose from the "famous five" fragrance exquisites. Night Scented Stock, Lilac, Green Moss, White Phlox, Royal Purple. 8 oz. size.

Postage 25¢ extra

THE HALL GALLERIES

ALBERT STEIGER COMPANY
SPRINGFIELD • MASSACHUSETTS



MOUNTED COASTERS

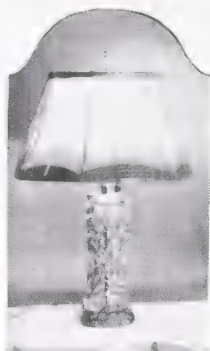
for glasses . . . silver
wood-carved coasters.
Christmas gift for brides.

\$2.28 set of 8, 18.20

include Fed. Tax

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BERT
Brothers
JEWELERS SINCE 1877
10th ST., NEW YORK 21, N.Y.



Now YOU CAN HAVE KEEPSAKES MADE INTO ELECTRIC LAMPS!

Vases, urns, statuary, figurines, candle-sticks, sea-shells, pitchers, flasks, trophies, and other keepsakes—even violins and riding boots—converted into artistic table lamps. Oil lamps electrified.

Just ship us the article by express or parcel post. Before making lamp, we will send you sketch and exact price quotation. If not satisfied, object will be returned upon request. No obligation. All objects fully insured while in our care.

Old-Style Lamps Modernized

Lamps lengthened or shortened. Re-finished and metal parts re-plated. Broken glass and porcelain restored by original methods. Lamp shades cleaned or re-covered. All types of new shades custom-made. Moderate prices. Repair parts—send broken parts for duplication.

HOUSE-OF-LAMPS

3203 W. Grand Ave., Detroit 6, Mich.

**KEEPS ROOMS
FRESH AND
FRAGRANT**

Fragrantaire house perfume gives you the delicate fragrance of country gardens, or the tangy, fresh smell of the woodland. A spoonful in our good-looking porous perfume keeps a room smelling heavenly as long as a week (it's really economical), a closet longer. Choice of 18 enchanting scents—2-oz. bottle 50c, 4-oz. bottle 90c, 8-oz. bottle \$1.60.

Specify scent and size bottle: Mountain Pine, Gardenia, Apple Blossom, Bouquet, Spice and Herbs, Treile, Lavender, Honeysuckle, Narcissus, Carnation, Chypre, Rock Garden, Sandalwood, Incense, Oriental, Rose, Lilac, Orchidee.

Choice of 6 attractive wall perfumers 50c each. Specify by letter as illustrated.

If you send remittance with order, we pay the postage—or we will ship C.O.D. plus postage.

FRAGRANTAIRE CO., Dept. B-32, 118 East 28 Street, New York 16, N. Y.
STORE OPEN 9 A. M. TO 5 P. M.



2 oz. 50c

4 oz. 90c

8 oz. \$1.60

**X'mas
Gift Box**

Attractive Christmas box containing one wall perfumer and one 2-ounce bottle of scent: **\$1.00.**

PICTURES FOR YOUR WALLS!

Portfolios of Lovely
Hand-Colored Prints



10 FLOWER PRINTS—2 FRUIT PRINTS
After Prevost, 16" x 13", \$6 the set



CURRIER & IVES PRINTS after FAMOUS ORIGINALS
15 x 19", portfolio of 8 subjects, \$6 the set



12 LOVELY FASHION PRINTS
14" x 11", \$5 the set

OLD PRINT EXCHANGE
14 East 48th Street New York City 17



A PRESENT WITH A FUTURE

by LEONORE DOSKOW

This handmade, sterling silver book mark on red grosgrain ribbon is a truly personal gift that will reflect your thoughtfulness and good taste. Engraved with smart initials, it is a gift to be treasured always.

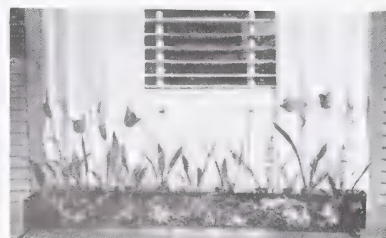
We'll be glad to mail it overseas by first-class mail, without extra charge.

\$3.60 Postpaid • Including Tax

LEONORE DOSKOW

SILVERSMITH

BOX HBD • MONTROSE, N. Y.



Hand Decorated
"looks like marble"

INSIDE WINDOW BOX

Why not enjoy window boxes inside? Here's just what you want. Hand-painted heavy rustproof tin, it looks just like real marble, inside is yellow, red or green. Use it in window, radiator or mantel for growing plants or artificial flowers.

3" x 3" x 12" long \$3.95 each

1" x 3" x 36" long \$7.50 each

Also 4" x 4" in lengths 12" to 36"

Send for prices of length desired.

Also folder of decorator's items.

Express collect. Sorry no C.O.D.'s

STELLA BLISS

CREATOR OF UNUSUAL GIFTS

2719 Elgin Rd. Evanston, Ill.



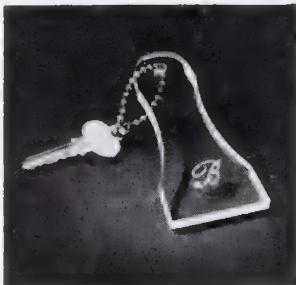
WIND

DAY OF THE WEEK

This is Sunday, and she is high fashion, dressed for her sisters, Monday through are every bit as enchanting little girl we can think of no exciting than the complete set made of bisque with real hair, able arms, and each is 7" boxed, \$2.39 each plus 15c nison's, 411 Fifth Ave., New

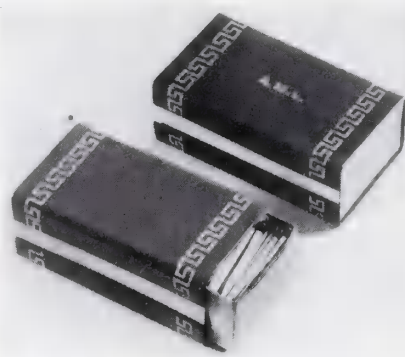


BAG OF TRICKS. In smallness, 5 1/2" long, it has all sophistication of a big bag, carry it alone or inside your purse. In brown, navy, or with a mock tortoise shell comes with a 3" mock tortoise and a comb. Just \$4.95 plus Richter's, 589 Fifth Ave., New



WINDSHIELD DE-ICE

don't get your husband and for Christmas, we hope you one of these miracle gadgets of plexiglas and works like scraping off ice, snow, and frosted windshields. A key attached, and it's a must for compartment. \$2.10 with single initial. Postpaid from 3412 Greenmount Ave., Balt



MATCH BOX C

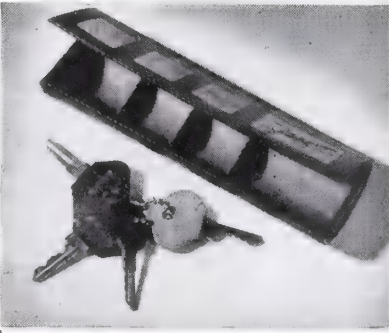
for kitchen-size matches put a point "there are never any this room." Pipe smokers are grateful for these covers but gift for women too. Of gold over metal, in green, red, or gold tooling.

\$2.50 postpaid

Three-letter monogram in gold.

Write for Catalogue

The SALT & PEPPER
445 E. 86th St., New York



Keys to Your Kingdom

Genuine leather Key Kaps are stamped in gold with Home, Car, Office, Garage, and come on a chain. Each Kap a different color. Confusion eliminated!

\$1.10 postpaid

Genuine leather stamp box comes in red, green, or brown with canceled stamps decorating top. Divided sections inside, 6" long.

\$2.10 postpaid

Sorry, no C.O.D.'s

MAILEN'S

320 W. 86th St. New York 24, N. Y.

DISTINCTIVE WEAT




Cocker Spaniel—Wonderful dog-loving friends. (And too.) This beautifully designed streamer is made of weather metal, finished in weather lacquer and mounted on which makes it respond breeze. It's 27" wide, 30" diameter shipment.

Complete with brackets for easy installation

NEW CATALOG—Unusual fine designs in vanes, house etc. Write for copy.

HAGERSTROM METALCO
41 Milwaukee Ave.

PPING



FOR TWO, PLEASE

A table sturdy enough to
er the rambunctious rough-
e two-to-eight-year olds is
o put them on their party
decorated top is solid
st is hardwood construc-
two chairs have cut-out
backs. 18" x 24" x 26"
he set, exp. coll. Galleon-
545 Fifth Ave., N. Y. C.



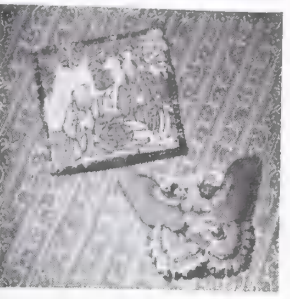
OF JARS.

One for your
for your cold cream, and
on the breakfast table.
e ceramic jars with hand-
in flowers on the covers
blue, and are handsome
e the most discriminating
w. Powder jar \$5, cold
50, jam jar on tray \$5
n). Le Rideau, 830-A Lex-
New York 21, N. Y.



APPING.

Your Christ-
will be the most exciting
if you glorify them with
ferent and gala wrapping.
Chinese tea box paper,
an assortment of figured,
l-flecked sheets, with Chi-
eals. Papers vary in size
0" to 25" x 50". Assort-
ppd. Baker's, 1517 Wal-
delphia 2, Pa.



GALOSHA-BAG

THE SOLUTION TO CARRYING
THOSE DRIPPING GALOSHES.

Store 'em away in handy, water-repellent
bag, draw the string, slip nonchalantly
over your arm & enjoy movies, shopping,
Dining, Theatre, Church, travel, visit-
ing, or clearing weather. Folds away like
a hankie. Comes in Navy. Holds any
standard Galosha. Stowed on closet hook,
saves rummaging on floor! Solves all your
Xmas gift problems.

Sorry, No C. O. D.'s
\$1.00 each postpaid
MOIRA'S

33 Highbrook Avenue, Pelham 65, New York

INTERLOCKING Chips

25 RED • 25 BLUE
50 WHITE CHIPS
poker chips of gleaming, un-
Chips mesh for neat stacking,
for easy play. Perfect weight,
... a joy to handle. State 3
set of 100, Postpaid, \$4.85.

ER'S BOX
nut Chest of
med Medallion
monogrammed
in 3 removable
es. Space for 2
erb quality.

CO.,
G-40
ago 10
Felt
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EVERYTHING FOR FUN AT HOME
adquarters for game room
equipment ... accessories for
home. Unusual games,
bebe supplies, etc. Write for
entertaining At Home. It's Free!

HONEYBUG SLIPPERS



2.95

Postage Paid

Here's real comfort for yourself or as
a gift. Soft and fluffy. Trimmed with
genuine white bunny fur and a snug
fitting elastic strap. Leather sole. In
baby blue, white, pink, red and royal
blue. Sizes 4 to 7 (Ration Free).

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The Jones Store—Kansas City 13, Mo.
Mo. customers add 3% State Sales Tax
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FOLD-AWAY COFFEE TABLE

A beautifully made, sturdy cof-
fee table ... smart and grace-
ful ... can be ... can be com-
pactly folded and put away
when not in use! Out-of-sight
steel braces give it great
strength and stability and pro-
vide for ease in folding. Indis-
pensable for serving in the liv-
ing room, on the porch, terrace
or lawn. An ideal, easily car-
ried, picnic table. Made of
hardwood veneer—fine furniture finish in light mahogany.
16" high. Top measures 27" x 15". \$14.00 postpaid.
(Add 50c west of Miss.)



"HAPPY HOUR" HI-BALL & OLD FASHION GLASSES



At the cocktail party, they're more fun than a cir-
cus! There's a measure for every guest. Fill the
glass to the rooster ring and you have a regula-
tion highball. For those who like them with
"plenty of authority" fill the glass to the pig
ring. Fill it to the donkey and watch the drinker
make an ass of himself! Fill it to the camel for
the poor fellow who has been lost in the desert!
With these glasses you don't need a jigger.
Hand decorated then fired. Fine crystal, heavy sham
bottoms. Either highball or old fashion glasses
at 4 for \$6.75; 6 for \$9.75; 12 for \$18.00,
postpaid.

Order now for Christmas — send
money order or check. No C.O.D.'s

mayfair Gifts 72-08D Austin St.
Forest Hills, N.Y.



Inspired Gift—Prized Possession! MINIATURE GRAND PLAYS CHARMING MELODY

For collectors and other lovers of per-
fection. Astonishing in every exquisite
detail, down to ball feet. Solid Ma-
hogany in natural light shade. Scaled
one inch to foot. The Swiss music
boxes within are very rare. Each plays
beautiful, beloved melody. Superb
gift. Supply limited; order now. Pre-
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SEND CHECK OR MONEY ORDER
MALCOLM'S
HOUSE AND GARDEN STORE
524 N. Charles St. Baltimore 1, Md.

...AND FOR XMAS GIFTS, TOO!



9 CHARMING FLOWER PRINTS
CHIRAT BOUQUETS
15½" x 11½". \$5 the set



6 CAMELLIA PRINTS
16" x 13", \$10 the set



PIE BIRD

helps you bake more delicious pies.
Place his feet below crust of pie
and the steam will escape through
the bill as it bakes. It keeps in the
juices and prevents filling from run-
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Ovenproof pottery—light blue in color
2 for \$2.25—6 for \$6.50
Prepaid in U.S.A. No C.O.D.'s
A useful gift for every household

ALTA CARTER

318 Worth Avenue Palm Beach, Fla.

BUY-OF-THE-MONTH!

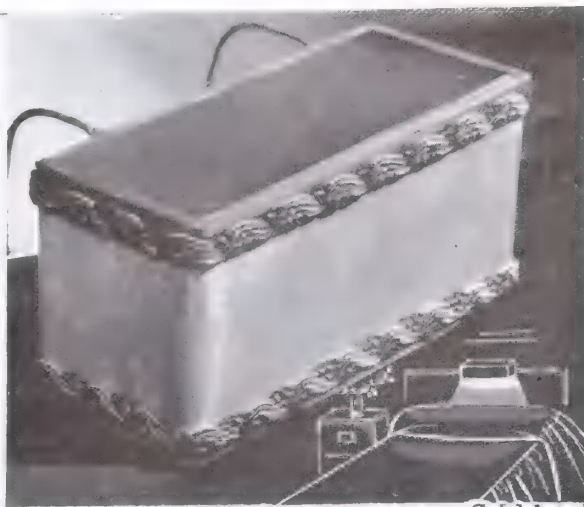
6 PREVOST FLOWER BOUQUETS
10" x 9", \$1.50 the set, postpaid

Send 25c for Catalog, "Prints
That Make a House a Home"

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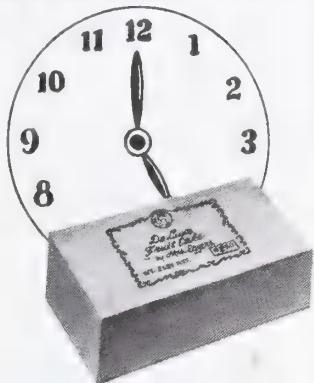
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Our Fel-Mocs are so downright comfortable, as shoes outdoors or slippers indoors, that you'll never want to take them off! Fine quality, mellow brown, hand-stained leather; long-wearing water-proof soles, leather heels. People in Service say: "Of all gifts sent us, Fel-Mocs are the most useful and practical". Men's 5-12, A-E. Women's 3-9, AAA-D. No trick to fit: just send exact shoe size, include ration stamp and 25c for shipping. **\$5.75**

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NO CADDY CLUB. Designed to take the place of golf clubs, but it's a wondrous iron for a golf fanatic he can work in a few holes without burdening his heavy bag. The head adjusts becomes everything from putting iron. Men or women! express collect. Hammacher 145 E. 57th St., N. Y. C. 2



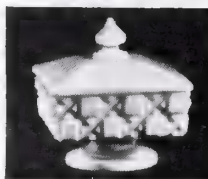
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NUT CRACKER SUIT ished birch bowl, 8" in diameter, inesslike mallet, and you're the absorbing fun of cracking eating the meaty kernels. household that draws a crowd get two because your friends have like squirrels. \$4 plus Salt & Pepper Shop, 445 New York 28, N. Y.

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Three choice pieces from the Forslund Collection reproduced from original moulds, in that authentic with the deep, soft glow.

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Sugar and Cream will cause a "Where did you when you luncheon. postage to your address . . .

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If there is a man on your Christmas list to whom you can give only the finest, here is the perfect solution. Such a humidor is rarely seen today. Painstakingly made by hand to last a lifetime, the gorgeous natural walnut grain is brought to its richest beauty through skillful hand-rubbing. Lined top, sides and bottom with heavy, opaque Lactiglass (true glass), this de luxe humidor retains all the natural moisture so VITAL to full enjoyment of fine cigars, yet will not absorb odors of any kind.

PIANO-TYPE CONTINUOUS HINGE, heavily chrome-plated, opens soft as a whisper.

CROSS-PINNED JOINTS mean permanent tightness and perfect cover fit forever.

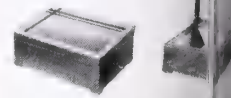


\$24.50

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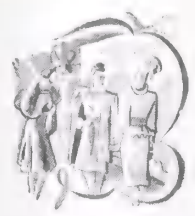
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PPING



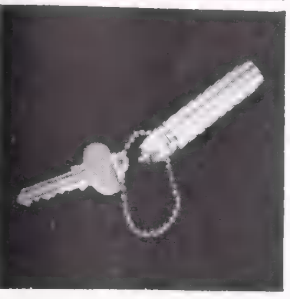
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ENGLISH BONE CHINA with Yellow, Red, or Pink Victorian roses on white. The pad with gilt bronze corners. 12" x 19". 6 Pc. Set, \$85.00
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TANGERINES AND GRAPEFRUIT

ORDER NOW

FOR GIFTS or
FOR YOUR OWN FAMILY'S USE
NO SHIPMENTS UNTIL FRUIT IS SWEET
(About December 1st)

Only when you "bite into" these luscious juice-filled fruits, will you be able to appreciate the huge difference between these tree-ripened fruits and the ordinary commercial kind.

"Quality Selects" (as shown) selected fruit generously packed 55 lb. bushel . **\$5.25**
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"De Luxe Gift Pack" selected fruit, 4 assorted pound marmalades, pound fruit cake, pound fancy pecans, 60 pound bushel
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"Russet Sweets" Home Pack, good inside quality, firm, fresh sweet fruit, 50 pound bushel **\$4.25**

(Unless otherwise specified, all packs will contain assorted oranges, grapefruit and tangerines). PRICES INCLUDE PREPAID DELIVERY TO YOUR DOOR (East of the Mississippi River). WRITE FOR PRICE LIST. We also ship finest quality Marmalades...Jellies...Honey.

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HOSTESS SALAD SERVICE
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with Glass Panel

SAVES KNIVES AND HANDS

Saves the edge of Razor ground kitchen knives and prevents nicking, scratching or broken blades. Knives should be inserted in the Kler-Vue Rack where they can be seen yet not come into contact with each other. This patented rack fits any convenient place in kitchen, occupying space 9" x 13½" x 2¼". Bottom detachable for cleaning or replacement of glass. Colors: Red, Ivory, White, Natural.

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Beautiful Gifts for your friends—for Christmas, Birthday or Bridge. Hours of gorgeous rainbow flames (green, blue, purple, pink and orange) amazing the children, charming the guests and delighting the whole company.

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12 Stix in an artistic box illustrated in four colors, \$1.00. 3 boxes for \$2.70; 6 boxes for \$5.00. We pay all postage

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WITH BLUE GOOSE

Fruit O' the Calendar Club



Start a membership with this gorgeous 15-lb. family-size Christmas basket, heaped high with juicy du Comice and d'Anjou pears, enormous Delicious apples, famed Coachella Valley dates, etc. 8, 5 or 2 additional monthly packages of Blue Goose fruits follow in 1946.

First shipment is preceded by handsomely engraved membership card. Make selection of months from this list.

Jan., gorgeous Blue Goose pears; Feb., giant Delicious apples; Mar., juicy seedless grapefruit; July, Coachella dates; Aug., golden Bartlett pears; Sept., Blushy peaches; Oct., Lake Chelan apples; Nov., du Comice pears; Dec., 15-lb. Luxury basket shown above.

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"Luxury" basket alone, \$8.95.

All shipments express prepaid and guaranteed to arrive in perfect condition (military camps at your risk). Reference: First National Bank, Medford.

Order NOW—to start Fruit O' the Calendar Membership with Christmas basket, wire or phone

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A handsome pocket flashlight combined with key-chain. Smart, useful, always in good taste. A gift everyone will appreciate. Personal enough for your nearest and dearest — yet ideal for that business acquaintance.

This tiny, powerful Key-Chain-Lite has a thousand and one uses. Lights up keys and keyhole; for use in theatre, automobile, out-of-doors. No more fumbling in the dark!

Truly fine polished chromium plate, barrel covered with genuine leather. Attractive gift box. Complete, ready to use, \$1.00 postpaid. Initials embossed in 24k gold 25c extra.

For that SPECIAL gift we suggest Superfine Key-Chain-Lite, heavy 24k gold plated with engraved design, \$4.00 including tax. Engraved initials 25c extra.

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Buy one for yourself! that

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Enclosed is \$..... (attach money order check) for which please send at once by Gift Package.


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Twelve as follows (25c extra).....

SHIP TO.....

MY NAME IS.....



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PRODUCT OF NORMA CHEMICAL CO.

Give your precious jewelry the sparkle of new pieces. Dip small brush in jewelry cleaner, brush rings, clips, earrings thoroughly over a small bowl. Rinse with alcohol or hot water and dry. Cleans platinum, gold, diamonds and other precious stones. 6 oz. bottle, \$1.25 postpaid; \$1.35 west of Rockies. No C.O.D's.

AND FOR CHRISTMAS

When you give her jewelry this Christmas, give her Norma Jewelry Cleaner to keep it a-glow. This unique, little gift will emphasize your thoughtfulness the year 'round.

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Dept. 7, Mount Vernon, New York

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GENUINE

OIL PAINTINGS
EACH SIGNED BY THE ARTIST

POSTPAID **\$3.95** INC. FRAME

These canvas oil paintings should be the answer to your gift problems. Complete in a deep-set, lovely wood frame—hand-painted for that final perfect touch. Your choice of landscapes, marine, or floral arrangements—and Swedish White, Natural, or Mahogany frames. The warm, living colors will add beauty to any wall and charm to any room. Overall size approximately 14" by 11". Hang them singly or in pairs.

Set of two—\$7.50 postpaid

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HAMPSHIRE GIFTS
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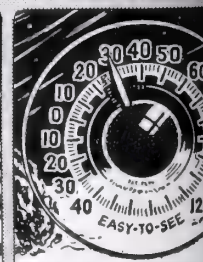
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with this exquisitely etched Lucite Musical cigarette box. Plays enchantingly as cover is raised. Genuine Swiss Thorens movement. Artistic—Distinctive. Harmonizes with any room. Excellent gift. **ONLY \$14 POSTPAID.** Order now.

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Send for Free Illustrated Catalog of other Musical Items.

SEE at a glance HOW COLD OUTSIDE from inside



EASY-TO-SEE Thermometer
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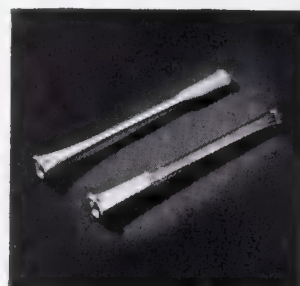
3" glass dial attaches anywhere—always visible. You look right at numbers, easy-to-read even in Weatherproof, reliable, accurate postpaid, no tax. Also Outdoor type or Indoor Hang-up type, \$1.50

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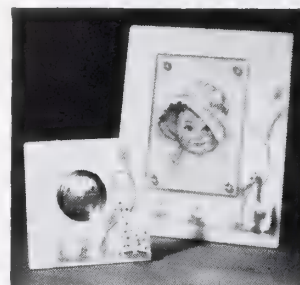


WIND

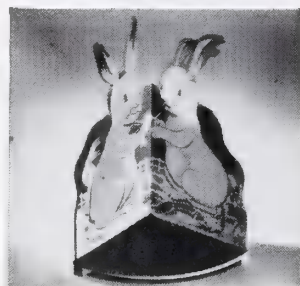


NO BUTTS ABOUT IT

here's an ejector holder that cigarettes out when you're gold plate on sterling silver white, black or tortoise-shell piece. \$10.50. The ejector holder (not an ejector) is the same colored mouthpiece. Add 20% fed. tax. Alfred Fifth Ave., New York 19, N.

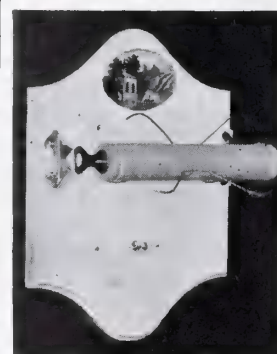


HE OUGHT TO BE TURES and this is the first the dumping who is the life. The porcelain frame overall, is hand painted with comes with a pottery giraffe or lamb in relief. Holds a picture. \$6.75. New Haven clock \$13.25, tax included. Export from Lambert Brothers, Ltd. at 60th St., New York 21,



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shelf for your whip room is worth its weight. Use it for his drinking mug, brush, his private medicine, small turtle aquarium. Or will keep a small pot of and have the responsibility them herself. Made of T 8 1/4" x 6" x 11" high. \$1.49. Vanrod, 6 E. 46th St., N.



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Here's a gadget you'll want if you touch of ribald humor in your veins. musical bathroom roll that plays 'While You Work, and you'll find your returning from powdering their noses surprised grins on their faces. It costs white enamel and costs \$8.95 express.

Evelyn Reed 524 Madison New York,

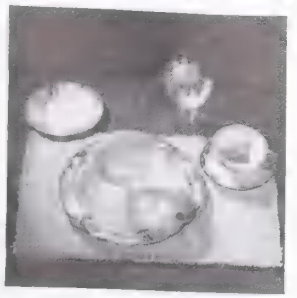
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CHRISTMAS TREE
Much of the warmth and joy of Christmas springs from traditions, and this musical tree is destined to become one of them. It is up before the children and the Christmas tune it plays to their hearts forever. Red, Blank's Christmas Tree," \$20, ppd. Robert Keith, Kansas City, Mo.

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gster's face light up when he or she gets a lamp with nursery rhymes all children love. Mounted on a blue or pink. Shade is hand-painted in four nursery rhyme designs. Height, 11 1/2" overall. All appreciate a gift of this type!

\$4.95 postpaid
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this musical cigarette box plays a gay tune when you open the music box designed like a radio; the cigarette holder in clear lucite. Sturdily constructed. A distinctive, long-lasting gift of long-lasting value. \$12.50 No C.O.D.'s

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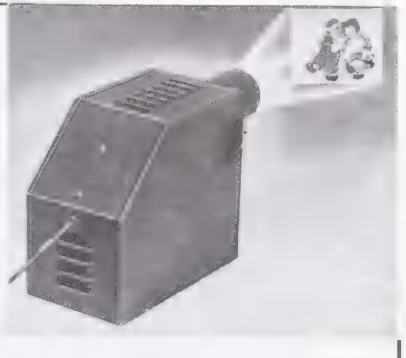


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A clever new convenience for card players. The all-purpose, portable playtable for small apartment, den or recreation room. New improved model. Attractively finished, substantially made, sturdy legs. Nothing to loosen or wear out. *Now custom made—delivery within 10 days.* Only \$34.50 Express collect. Money refunded if not pleased. Most an ideal gift.

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No slides . . . no film! Projects any picture, comic photograph, post card, rare stamp, etc.; also, botanical or biological specimens such as flowers, leaves, fruits, butterflies, frogs, turtles and birds. Place the object under the projector and presto! On the wall or screen you have a clear reproduction, colors and all, two feet in diameter! A scientific instrument patterned after the projector used by the U.S. Navy! All steel construction, optically ground and polished lenses. 7 1/2" high, 10" wide, 4 1/2" deep. **\$4.85** postpaid.



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What all boys have been wanting but couldn't have because of war restrictions on steel. With "Build-o", one can build bridges, boats, cranes, cars, trucks and dozens of other things! Detailed 36-page instruction book full of photographs and plans! Plates, girders, wheels, pulleys, axles, nuts, screws, bolts . . . eighty-one pieces of plated steel and brass fittings. The boys' gift supreme! **\$4.25** postpaid.

Order now for Christmas—send check or money order. No C.O.D.'s

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Famous Bo Randall HANDMADE KNIVES

Left: He-man's carving knife with 9" Swedish steel blade, stag handle, sterling silver mountings. A beauty! in felt case, with hone. **\$25, postpaid.**
Right: The hunter's knife prized from the Glades to the North woods. 6", 7" or 8" Swedish steel blade; with sheath and hone. **\$20, postpaid.**

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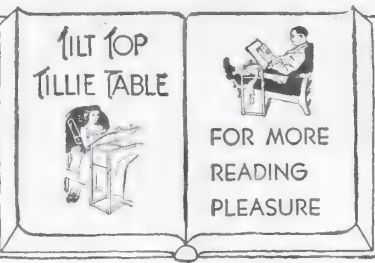
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It's a joy to read or work on Tillie Table. It fits you in bed or chair. Sturdy steel frame adjusts height 22 to 36 inches. Genuine Madoro top, 15 x 26, tilts from level to vertical to hold your book at eye level. Liquor proofed and beautifully made for your personal use. Enjoy real comfort with Tillie Table.

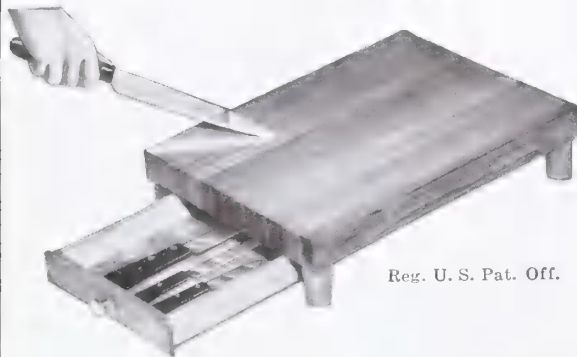
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Madoro is light reddish brown with narrow stripes

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SOLID MAPLE



Immediate
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(Cutlery Not
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For all chopping, cutting, slicing and pounding needs. Block made of selected hard maple—natural finish—no odor, taste or stains transferred to food—drawer for cutlery. Your cost \$5.95 F. O. B. Kansas City, Kansas. Size over all 12" x 16" x 4"—weight 10 lbs.

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Made into Lasting Keepsakes by

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Bronze, Silver or Gold
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Illustrated... Style 453, "Manchester" Bronzed Shoe, mounted on Bronzite ash tray with removable Heisey glass ash receiver... 7.50
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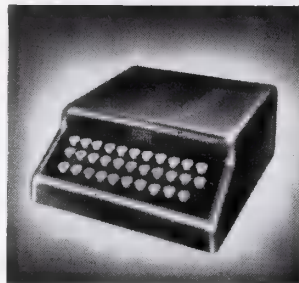


WIND



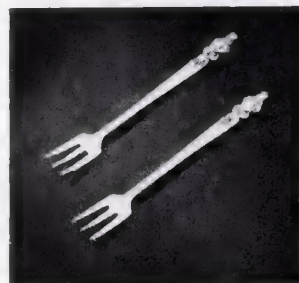
PIGEONHOLE WALL

Once more the Lennox Shop introduces an American design so right that we're proud to show it to you. Inspired by the interior of an antique desk, it is perfect for figurines, miniatures, books. Perfect for over 23" x 31" x 7" deep, \$27.50 Lennox Shop, Hewlett, N. Y.



MUSICAL TYPEWRITER

The inventor of this brand new musical toy has just left our demonstrating the "Typewriter spellbound staff! It has a typewriter keyboard, and simply by pressing the keys you make music. With a Typewriter book of 15 songs, it's 11 1/2" x 3 3/4", \$14.95 exp. coll. H. A. Fin, 391 Madison Ave., New York 17, N. Y.



THEY "R" IN SEASON

Winter forks are the missing link in your flatware, take a good look. They're handmade of Peruvian silver and the handle is decorated with an Inca idol. Very smart, and practical as a lemon, pickle, or fork, too. \$2 each incl. tax and shipping. Good Neighbor Imports, Inc., 50th St., New York 22, N. Y.



SWISS MUSICAL

Getting small fry to drink the becomes easy with this hand Swiss musical mug, for it plays as they gurgle, and makes them more. "Hand painted" designs of boys and girls with child's names painted on.

\$7.50 POSTPAID
Add 25c West of Miss.

Evelyn Reed

524 Madison Ave. Dept. H.B.12 New York 17, N. Y.



Unusual...

Pheasant lamp to light up your modern or traditional settings. The base is a reproduction of an old French decorative, hand painted in soft natural colors. Oval satin shade. \$24.95 plus express charges.

KOOS BROS. Rahway
The Furniture Showplace of New Jersey



Improve Your Golf
Practice Makes Perfect

Use the Masterpiece Golf Device and you'll be so good on the golf course that even the caddies will be respectful. Designed for living room or yard, it's a reclaimed rubber mat, teed ball attached to one end by rubber cord. Five balls and cords with each device.

\$7.50 Plus Express Charges

The Sports Center

561 Fifth Avenue New York 17, N. Y.



Personalized Giving

Now available—PURE WOOL FELT Custom Made CARD TABLE COVERS

For standard 30x30 inch table. Heavy 16 oz. felt. Available in 15 colors including standard card table green. Made with contrasting welts and monogram. Price

Plain \$4.85 Postpaid
Monogram .90 extra

Special sizes available.
Christmas orders accepted up to Dec. 15.

Elizabeth Lacey

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WITH
THE REVOLVING PLATE

Learn to Hang

your clothes correctly on these new designed Plastic Hangers for your Suits, Dresses, Blouses, Lingerie, etc.

\$3.00 per set of 3

Postage Prepaid No C. C.

It's an Ideal Gift

ALSO: 12" size Kiddie Hanger

14 1/2" size College Girl-Tweener

RAINBOW PLASTIC HANGER

205 West 34th Street New York 17, N. Y.

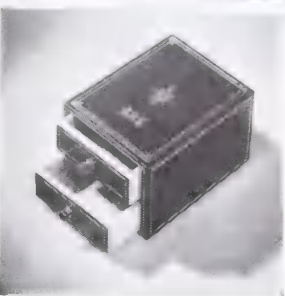
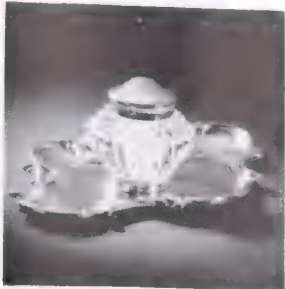
PPING



ALAD BOWL. Gadgets and go, but the salad bowl with us. This one is made of rich, hand turned, and comes in 13" and 14" sizes for \$6.75, and \$12.50 respectively. The handles have lucite handles with end of sterling silver. \$7.20 incl. and no C.O.D.'s. Bertram, 1147 Connecticut Ave., N. D. C.

OR A DESK. What spell of magic is it that a silver brings to a room? It's a bright that makes a room royal, enough graciousness and courtly nothing quite takes its place. One has a sterling tray, a silver with a sterling top, and just \$15 incl. tax and post. Mapelsden, 825 Lexington York 21, N. Y.

ER CHEST OF
ES that's an excellent ex-minature craftsmanship, and use it on his desk for cigar bands, clips, stamps, in his dresser for studs, tie links. It's finely made of covered with leather, has a monogram. 4" x 2 1/2" \$10.25 ppd. Hall Galleries, New York Co., Springfield, Mass.



PERSONAL PUFFS

Here's a splendid gift for "HER" that's truly personal. It's a set of 12 Powder Puffs, made of fluffy baby lambskin; each puff personalized with monogram or FIRST NAME, in gold. Packed in a clear, after use plastic Box.

\$3.50 postpaid

PENTHOUSE GIFT SHOP Dept. H-12
8302 Talbot St. Kew Gardens 15, N. Y.



ve Fires Burning

6" \$9.50

Prepaid East of Mississippi will all want this Old Firebasket. Built to lifetime. Lends charm to bedside.

Some catalog of Old y's American Provincial istic Furniture sent with firebasket.

Catalog only—25¢.

KORY FURNITURE CO.

ARTINSVILLE, IND.
ST STREET • NEW YORK
Rockefeller Plaza



Artistic Cream Tile Coaster Set

When serving drinks of any kind, place one of these attractive coasters conveniently near each guest and stop worrying about fine table tops. Each coaster is 4 1/4 in. square, decorated with a sorrel horse's head and has felt pad on the bottom to protect furniture. You'll want at least two sets of four, at only \$1.50 the set, postage prepaid. Your money back if you are not delighted.

Wiesenfeld Co.

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112 W. North Ave. Baltimore 1, Md.

Exquisite ... one of eleven matching service pieces in Antique Sheffield ... each bearing the same coat of arms. Circa 1820. The set \$3062.50. (incl. Fed. tax)

Cannell & Chaffin

1060 WILSHIRE BLVD.
LOS ANGELES 5, CALIF.



Cupids for Love Sea Horses for Luck

Excitement in sterling to start you off on a jewelry wardrobe!
Torch-bearing Cupid pin... \$4.50
Matching earrings... 3.00
Modern Sea Horse pin... 4.50
Matching earrings... 3.00
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HEAVILY SILVER-PLATED Non-tarnishable

OLD ENGLISH SALT & PEPPERS \$3.95
4" High Pair

SMALL SALT & PEPPERS \$1.95
As shown 2 3/4" High Pair

Fed. Tax & Postage included.
Check, Money Order or C.O.D.

George Stern Co.

191 MADISON AVE. (EST 1922) NEW YORK

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FRESH! TREE-RIPENED ORANGES

This luscious fruit attractively packed and shipped by fast express from our **SUN-DRENCHED**

FLORIDA GROVES makes

The Perfect Gift

and of course you will want regular shipments of this choice fruit for your family.

\$5.00 FULL BUSHEL (55 lbs.) EXPRESS PREPAID

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16 1/2 IN. HIGH
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one little, two little, three little chinese lacquered tables, pile them up for an and wide—live them up for a entire table—spread them around for buffet suppers, green, red, or black . . . the set \$40

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entirely unique in treatment and feeling

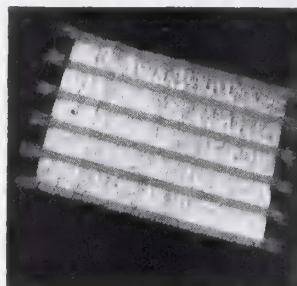
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modern mode furniture co. • 214 east 52 st., n. y. 22



WIND

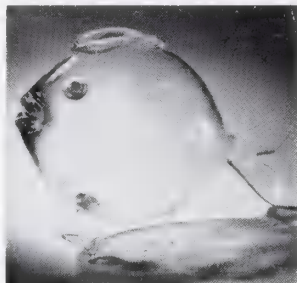
DINNER BELLES. The place mats that endow a table with style and tremendous practicality are made of cellophane backed with cords of colorful cotton, and cleaned with luke-warm sud have them banded in white, low, green, red, or blue, but second choice. 75¢ each. Town & Country Gifts, 90 Ave., New York 21, N. Y.



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Distinctive ANTIQUE REPRODUCTIONS

Incomparable in beauty—remarkable in value! These lamps will blend into all color schemes. Use a pair on your dressing, vanity or night tables.

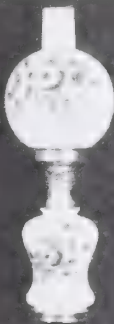
Left: Hand-painted milk white glass reproduction of oil lamp. Polished brass base and fount. 16" high overall. Electrified. \$12.50 each.

Right: Milk white glass with brass trim. Height 22" overall. Electrified. \$10.00 each.

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STANLEY JAY STUDIO

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Petal ASH TRAYS

Delicately thin fine Creston China with color blend of pink and blue. Set of three range in size from 3 1/4" to 4 1/4".

\$1.25 the set, postpaid

Crystalier

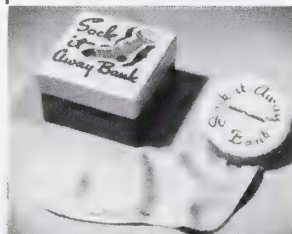
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OUR FAMOUS SOCK IT AWAY BOX

Gay colored sock in a bright box has wood top-slotted for change perfect for your children and friends. An interesting & intelligent method for sock delivery at once.



\$1.00 plus 15c postage, No. 1

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Its cupboard will store 72 back issues of "House Beautiful".

Hand-made of mellow brown antiqued knotty pine, it is 30" high, 21 1/2" wide and 11 1/2" deep.

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SORRY, NO C.O.D.'S

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Long Island's unusual Gift Shops
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1 oz. bottle \$2.00 postage paid.

Federal Excise Tax included.

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THE SHOP IN THE GARDEN

The Place: West Hammond, Conn.

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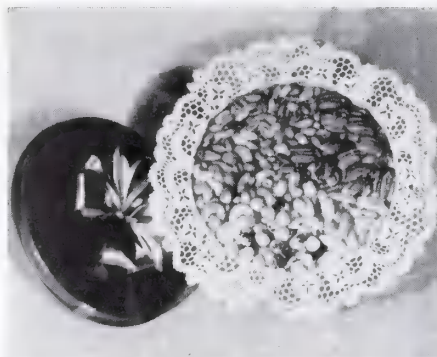
A delicious assortment of delicious fresh salted almonds, filberts, cashews, and pecans, packed in an attractive, palate tempting Holiday

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130 pounds **\$5.95** Freight Paid
Two crates Add \$1.00 Pacific Coast

"Chuck" full of rosin and "turp" gum. Only a few sticks are needed—no paper—just a match—Sweet Smelling Pine—natural kindling! Send your check. For home use or a gift.

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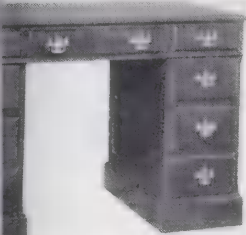
ETTE BARBECUE. see is a miniature copy of fireplace, and the idea was o by a serviceman who will s by the time you read this made of plastic, has lots of igarettes, matches, and the is the rest. The smoke acs out the chimney! 8" x 4" \$2.75 ppd. Sally Graye, 551 New York 17, N. Y.



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Beautiful Colonial Knee-hole Desk



Top 24x46". Height 30". Built of mahogany veneers on Southern hardwoods, oak interiors, rich mahogany finish. Made by experienced craftsmen. Chair to match with lyre back. Desk 79.50—Chair 9.75. Combination 88.50. F.O.B. N.C. factory—No C.O.D. orders.

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Snow-bank... against whatever weather. It's a tidy boot—so warm, such good form—the outdoor life of your feet will be a veritable snow dance.

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Fully lined with cuddle soft lambskin
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For keeping and giving, here's the smartly practical stainless aluminum Dunlite that always comes through. **DISTINCTIVELY INITIALED FREE OF EXTRA COST.** Sturdily built for hard use. Fits snugly into the hand. Has safety flame guard. **EXTRA FLINT FREE!**

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Instead of dust-catching draperies, frame your window in glazed quilted chintz. Easy, effective, it's an idea torn from a decorator's scrap book. These come all set to put up. Choose any color stripe, give width and length of window frame.

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ENGRAVED COLONIAL DOOR KNOCKERS

#23 Bright enduring brass 6 3/4" long, gracefully engraved with your full name. **\$3.95**

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PRICES INCLUDE POSTAGE & ENGRAVING

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Lovely white China vanity lamps with exquisite floral decorations, mounted on heavy gold plated metal bases. The celanese rayon shades are peach lined for softer light. 14" high overall.

\$13.85 the pair
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SAYS:

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No. 1 (illustrated above) — Ten to fourteen, big juicy-rich Buttersweet Pears. Shipping weight ap. 10 lbs.
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CARTOON CHARACTERS

In 35 mm Full Color Transparencies



Complete set contains Hollywood Viewer and 10 slides showing 24 Disney characters. **\$4.95** postpaid in U.S.A.

Here's exciting entertainment which affords hours of amusement to all youngsters. Every child will be thrilled to get a set. Reproduced from the original technicolor films, these Walt Disney slides reveal vivid coloring and extraordinary story-telling value.

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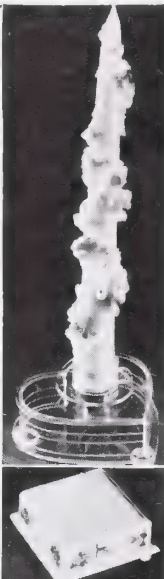
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PATENTED
CANDLE LIGHT
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A beautifully hand-made candle decorated with "forget-me-nots". While the candle revolves on the hand-made, heart shaped, lucite base, the music box plays "Happy Birthday" or "Let me call you Sweetheart". (State second choice when ordering). Here's the perfect gift for someone very dear.

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Also with Hand-painted Base, as shown —
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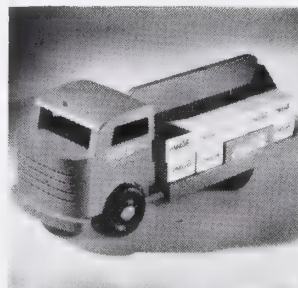


Ajello
BROTHERS
Jewels of Light! THE WORLD'S MOST BEAUTIFUL CANDLES
1846 PARK AVE. N. Y. 35, N. Y.

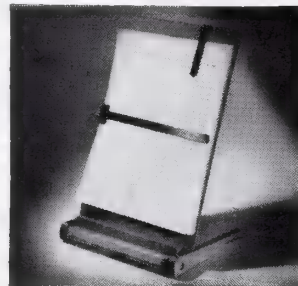


WINE

HERE COMES THE TRUCK! A shiny red truck with tires is piled high and with cases of Coca Cola, a half pint husky to unload. is 13" long and the cases wood blocks, but what diff that make when you're around age of five! \$5.98 exp No C.O.D.'s. The Children's Hartford 7, Conn.



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CALENDAR BANK!

We advertised this bank last November and were sold out for months. Now once again you can obtain this remarkable Calendar Bank—it takes nickels, dimes or quarters AND ANY OF THESE CHANGES THE DATE! A quarter changes the month. A conscience slot on top takes bills and 50c coins. Made of ivory shock-proof plastic with pick-proof lock. A splendid gift for Christmas and all year 'round.

\$2.15 postpaid

No stamps. No C.O.D.'s

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Est. 1901

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122 FULTON DEPT. D
Grand Rapids 2, Michigan

CLARISSA LEE

Quaint American design authentically re-created from a Victorian original. Built of Solid Cherry in rich cherry finish. Hand carved embellishments. Top 24 x 18; Height 23 inches. Ideal end tables for the sofa. **\$37.95** PAIR

Each... \$19.95

Price includes shipment to your nearest freight office.



NO COLD FEET . . . for you this winter in these warm-as-toast Merino slippers from Peru. They have fleecy lambskin uppers and lining, soft leather outer soles and lustrous white Alpaca fur collars! Perfect for home, dormitory and travel.

Ladies' sizes 3-11 . . . \$5.95 postpaid

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No ordinary CUPS and SAUCERS

They're Indian pottery
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Set of 8 **\$4.95** Post
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They are highly glazed and decorated with yellows, greens and purples. The stunning bamboo hamper makes a grand wood or waste p The combination of pottery and an interesting and useful e

The OLD MEXICO
SANTA FE-NEW M



GLORY. You'll be the eye at the breakfast table, could take a quick look at you can blame the stock market this Brunch Coat. It's quilted with a self lining, comes in blue or tearose with sweet over it. Sizes 14 to 20, 20¢ post. and no C.O.D.'s. 402 Fifth Ave., New Y.

ESSED UP. No matter d her clothes, a little girl feel as though she's going s she has her own purse er arm. This one will make wise mother look to her made of Guatemalan may embroidered, is lined, and ed wood frame. Just \$3.95 x. Renee Field, 46 W. 57th rk 19, N. Y.

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Colourful hand decorated metal matchbox covers to dress up the scullery, den or living room. They come in varied colours and blend with any colour scheme. \$1.75 postpaid.

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Keeps your dog off chairs, rugs, beds, sofas, etc. To prevent damage—to keep your dog where he belongs—just sprinkle Powder Chaperone lightly on what-ever you want to protect. This wonderful new powder is harmless. You don't see it—don't smell it—but your dog does and stays away. Helps train your dog. Protects females from male dog annoyance. **SEND NO MONEY**—Order Powder Chaperone C.O.D. \$1 plus postal charges for generous package—several months' supply, (or send \$1 and we pay postage). Sudbury Laboratory, 390 Lab. Bldg., South Sudbury, Mass.

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This classic sandal-type Slipper has just enough dress-up for when guests drop in. Rich brown genuine leather, sturdy but flexible leather soles, rubber heels. A grand gift for welcoming home the returning Service man. No trick to fit: just send exact shoe size and 25¢ to cover shipping. No ration stamp required.

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Fellman LTD.

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COTTONTAIL

This impish bunny has a real cotton tail and whenever you need a piece of cotton you just give a yank and you have it. There's a hole in the bottom through which you store the cotton in the first place. The bunny is made of glazed pottery in pink, blue, or beige with pink ears. Measures 4" long.

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WONDER-LIQUID THAT MAKES

TUBS AND SHOWERS Slip-proof

Just sprinkle a dozen drops of SPRINK in your dry tub or shower... let the water run and presto! SPRINK makes the slippery, dangerous bathtub or shower safe



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Maid 'n' Chef
Barbecue APRON 'n' CAP Sets

In time for holiday gift-giving... REVERSIBLE... WATERPROOF... WASHABLE... STAINLESS... RUBBERIZED... which means they'll protect your clothes against spots and stains. Trimmed with gay, cheerful, washable bindings. The smart caps are made of washable, sanitized cotton. A Christmas gift set consists of aprons and caps for both maid 'n' chef and is priced at only

\$4.50
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There's nothing that will delight that man of yours; nothing that will warm the cockles of his heart more than a 4-sheet Master Set of Selby "VERTICAL" Barbecue blueprints containing 49 detailed construction drawings, complete specifications and loads of barbecuing data. Give him a set in one of these cleverly packed Christmas envelopes with a cheery Gift Card. Easy to build... inexpensive, too. There's plenty of excitement in store for all when "He" receives a set of Selby "VERTICAL" Barbecue plans. \$1 postpaid, 3rd class mail; send 12 cents additional for faster 1st class mailing. From parts to build this better barbecue will soon be available.) **Complete set of SELBY VERTICAL BARBECUE PLANS \$1.**

BARBETEUR AL 1836 Chase Ave., HB12, Chicago 26

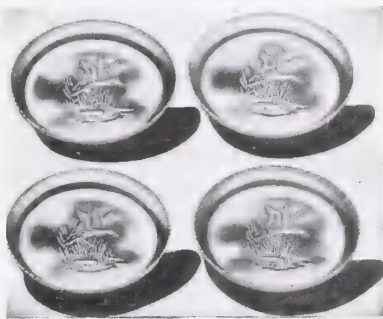
Dear Al: I enclose dollars for Maid 'n' Chef Cap 'n' Apron Sets and Master Sets of Selby "VERTICAL" Barbecue plans. Send to

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() Send me copy of your POSTWAR CATALOG when available



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—and very excellently made in a permanent satin finish that retains its gleam merely by dipping in suds and water—also they are stain and tarnish proof.

The Wild Duck design is raised, and the size 5" dia.

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With RUBY RED LIGHT-REFLECTORS

PERFECT GIFT from kiddies to their pets. Handsome by day! Visible at night! RADIANT WHITE genuine leather military harness (also black or brown). Individualized pet's name engraved on plate. Red, white, blue V's on sides or Ruby Jeweled Red Light-Reflectors for night visibility. Custom-made, adjustable to fit any size pet. Order C.O.D. \$3.50 plus postage. (Or send \$3.50, we pay postage.) 5-ft. WHITE, black or brown leash. \$1.50. 10-ft. leash, \$3.00.

IMPORTANT: Take BODY girth at foreleg with string. Send string, breed and pet's name.

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White, black or brown genuine leather military collars. Gleaming red, white, blue jewels. Pet's name on plate... complete \$2.50. Send neck girth and pet's name.

CURTIS CREATIONS, Dept. H

Genesee-Hopper Bldg., Utica, N. Y.



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Just watch baby drink his milk from these gay new "younger set" tumblers! There's a brightly colored illustration on each... and each of the six is different. Baby drinks from his "Ducky" glass on Monday, "Puppy" glass on Tuesday and so on! Keeps baby interested... keeps Mother happy! Great idea for mothers-to-be, too! Each tumbler holds eight ounces—that's a bottle-full illustration will not wash off. \$1.35 per set of six tumblers.

Write for Free 124 page Christmas Gift Catalog.

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gorgeous bounty from orchards. There are Oregon Comice and d'Anjou pears, apples, California orange Valley dates, etc., all fest in a hand-woven Mexican basket. \$14.95; 15 lbs., \$8 Blue Goose Orchards, MI



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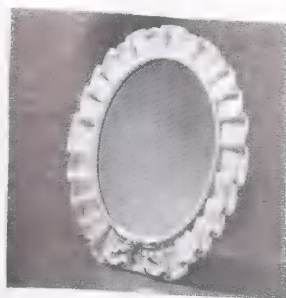
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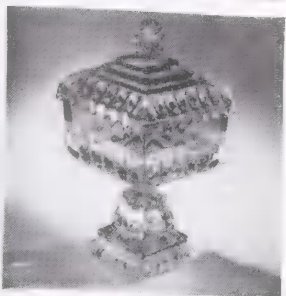
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TY GIRL will be doubly e powders her nose in front rian vanity mirror. Its oval ssed wood comes in oyster ust or gold, and the over ents are 11" x 13". With just \$3.95 exp. coll. No nry Rosenzweig, 723 Lex- New York 22, N. Y.



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ED. A young mommie is a hard time making up ch side of this doll is her l. With a presto-chango pickaninny one minute, a nde the next. Completely d gift boxed, the price is -paid. Laura Copenhaver, arion, Virginia.



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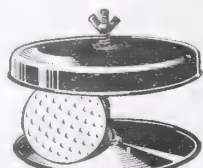
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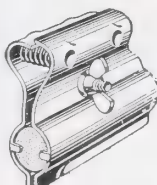


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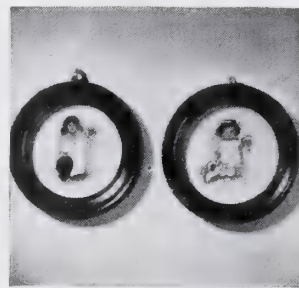
If you are not on my mailing list, please WRITE FOR FREE GIFT BOX CATALOG.

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little boy in the sailor blonde sweetheart are re original watercolors by N come framed in solid m and the result is sheer 4 1/2" in diameter, \$3.75 F.A.R. Galleries, 702 M New York 21, N. Y.



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are as truly a message wreath on your front well wishes you send heart roses will last as they're made of wax. T 2 1/2" cigarette holder, are a rich, winey red. grape hyacinths in a g Constance Spry, 322 Par



"DATE" YOUR

Your name might be Dolores Whatever it is it will appear On most occasions its hard to But with this tricky bank it's!

This personalized plastic bank real fun. Complete with foolproof pickproof lock and made of plastic in gleaming ivory. As you change, the calendar clicks date. Takes nickels, dimes and capacity load \$25.00. Quarters charge \$2.25 plus postage. If you're feeling an extra conscience slot provided

Evelyn Reed

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ROSEMONT

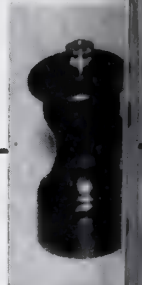
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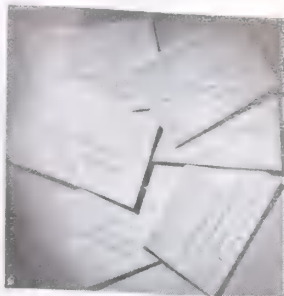
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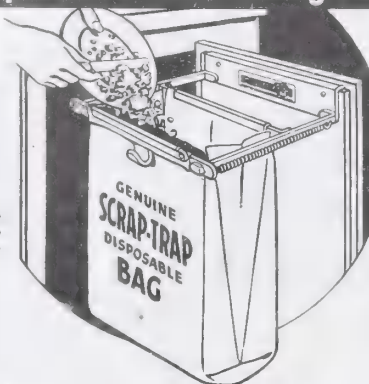
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Scrape scraps from plate to bag. No handling!

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No more leaking sink strainers. No more unsightly, unsanitary, smelly kitchen garbage pails!



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New! PATENTED SCRAP-TRAP

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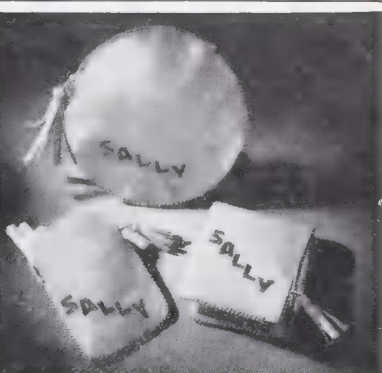
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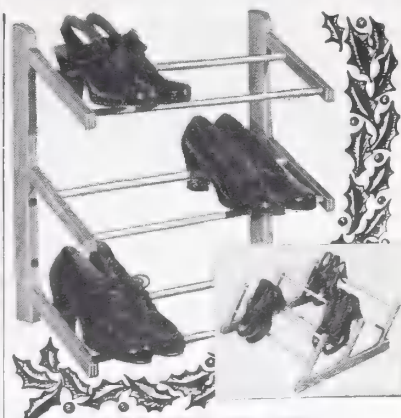
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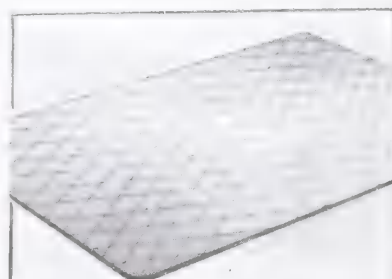
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Hand painted in colorful designs, this miniature wheelbarrow has many uses. Ideal as a child's toy! or you can fill it with flowers for porch, window sill, patio; mark it on your lawn, or use in the garden. Approx. 3 1/2" long, 1 1/2" high, 1 1/2" wide. A unique Christmas Gift. \$4.75 express collect. Sorry no C.O.D.'s.

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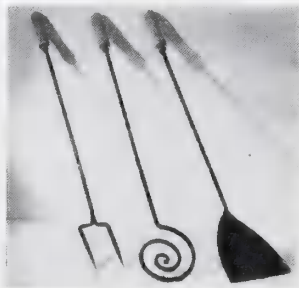
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NAME BRAND. The quite like white turkish to dren, and these Callaway wonderfully luxurious. A consists of 4 bath towels, 4 wash cloths and a bath broidered with his or he. For the marking choose red light green, yellow, or aqua. Mosse, 659 Fifth Ave., New



VISIBILITY EXC
Small print such as the rectory and cramped letter son will leap into legibili this folding pocket magni with two ground and po set in a nickel silver el and the pivot ring allows smoothly out of the black \$2 postpaid. No C.O.D.'s. lins, Box 147, Dedham,



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Now is the time to reconvert your worn wool or down comforters, the custom made way. We reconvert them equal to new.

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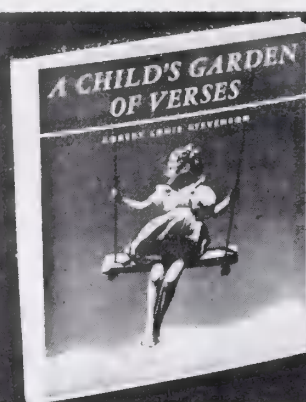
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Enclosed is \$1.20. Mail 1 oz. bottle. \$4.75. 4 oz. bottle. \$12.00. POSTPAID.

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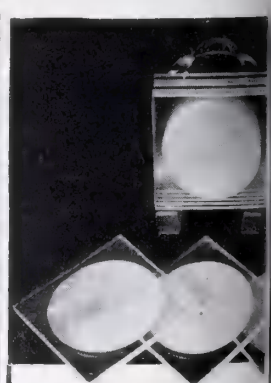
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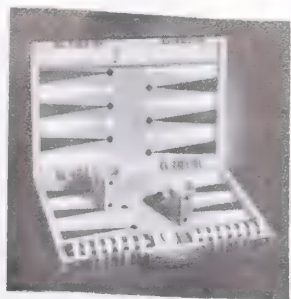
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Coaster Set

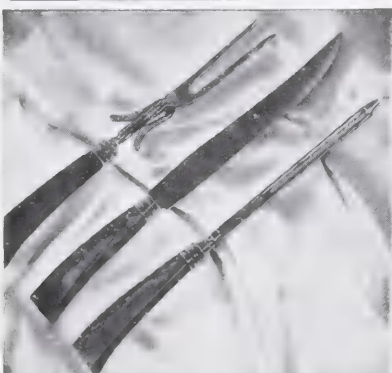
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8 Pieces in Spanish Cork
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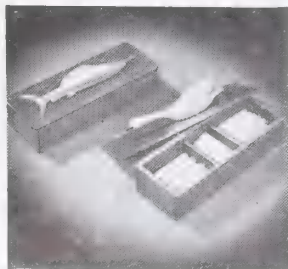
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From her nipped-in-waist, sailor, daring pompadour, an rustle of her taffeta skirt, she's a hussy. And you know no doll collection would be without her. Individually of taffeta, or taffeta and velvet, red, black, or blonde hair. \$14.95 ppd. Gray's, 3216 14th Washington, D. C.



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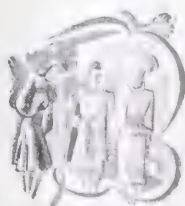
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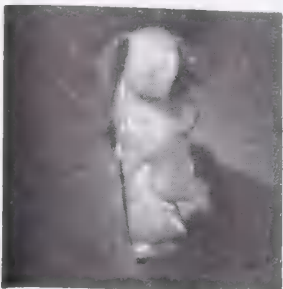
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a blue and antique rose,
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Have luminous letters which reflect automobile headlights and also glow for sometime after exposure to light.

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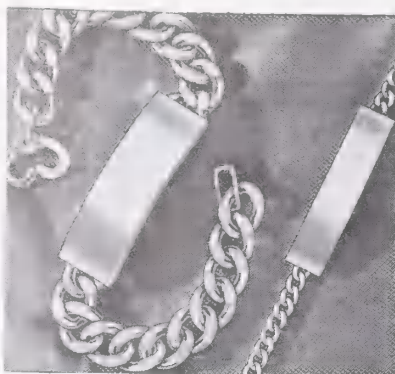
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for MEN—Solid Sterling silver throughout, rugged construction—masculine design.

\$16.80 incl. 20% Fed. tax

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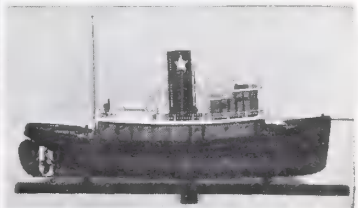
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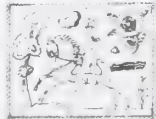
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Complete set of decals and patterns, postpaid \$2.00

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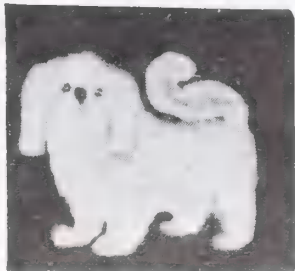


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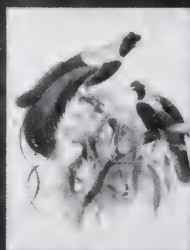
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Ivory background with contrasting hand cut, dark green mat. (Ivory mat if preferred.) An attractive decoration to brighten your rooms. Sure to be admired. A wonderful Christmas gift!

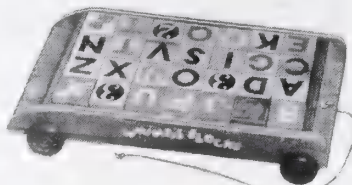
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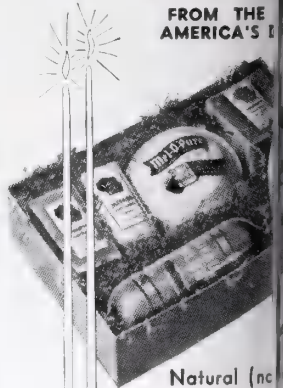
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Prepaid in U.S. East of Rockies

Far West Cheese master with its own distinctive flavor on JUMBO BOX Far West

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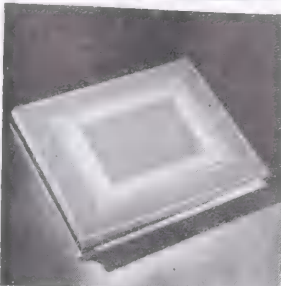
SHOPPING



— CIGARETTES. This set is handsome enough to match those cute things in long stockings for a man's approving glance. Large hassock has humidifier jars fresh, and costs \$12. The set holds lots of cigarettes, and costs \$17.50 the set. Grand for a gift. Made of leather in maroon. Dorothy Lerner, 106 S. 13th St., Philadelphia, Pa.

TO REMEMBER is the perfect life, the exclamation point in your memory, and a book to immortalize them. Leatherbound, looseleaf album. 10 1/2" x 12 1/2" \$12.50. 11 1/2" x 14 1/2" \$14.50. Vertical or horizontal. Green, blue, brown, maroon, or 2nd choice. No C. O. D.'s. B. C. P. Leathercrafts, 650 Broadway, N. Y. C. 21.

GRINDER. Stuff one of the toe of your husband's shoes and another to your favorite cause. There's nothing like a pepper to put spunk into one comes in solid walnut, or birch, and the price is \$3.50. C. O. D.'s. Bazar Français, 100 Ave., New York 10, N. Y.



An Appropriate Gift—anytime—to lend Cheer and Please Palates—Tasty, Wholesome, Nourishing

Xmas DeLuxe SPECIAL

A Thrilling Change—Intriguing Goodness

There's "nothing just like these wonderful goodies." All of the highest quality—colorful tin of **LEBKUCHEN**—to speed treat cakes with a variety of flavorful fillings; distinctive, airtight packaging containing 12 oz. of mouth-watering **"Pastry Sticks,"** chock-full of delicious, succulent cream; 14 oz. **Rum and Brandy Fruit Cake;** 1 lb. **Glazed Fruits;** 3 large bars of rich, wholesome **chocolate;** 1/2 lb. **hard and filled candies;** 2 pieces **Peppermints** (24 square tablets); 1 lb. **roman almonds.** (Weight 7 lbs. A gift any man or woman will be delighted to receive. Mailed to any address in the U. S. A.

We'll be glad to mail our 4-Star DeLuxe SPECIAL (as illustrated) to anyone in the Service—AT HOME OR OVERSEAS, and to any civilian in the U. S. A., Europe or any part of the World. (Weight 7 lbs.) Send us the name and address, with your check or money order and G.I.F. card. Order NOW!

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Dept. H, 827 Broadway, New York 3, N. Y.



ER FORECASTER

Weatherhouse, made in the U.S.A., WEATHER IN ADVANCE. on front . . . **Guaranteed to** be with comes out watch for the girl and boy indicate nice with amazing accuracy. Weather high and 6 inches wide. Shipped to use. As plus, \$1.99 prepaid.

UXE CHINA FINISH
TIME GUARANTEE
ED MODEL \$6.95 (Prepaid)
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Pictures in her Heart

A love of a locket is 1/20 10k gold on sterling, and comes with its own full length chain. Inside is room for two pictures.

1 1/4" x 1" \$7.50

Slightly smaller for jr. misses \$6
And for the moppets \$3.75
Tax and postage included
Sorry, no C.O.D.'s

A. Weiler & Company
Greenwood, Mississippi
Down in Dixie

A book that shows you HOW TO DECORATE YOUR OWN HOME

Every woman her own decorator and every home a dream home! It's easy if you follow the ideas given in **HOW TO BE YOUR OWN DECORATOR** by Helen Koues (former head of home decorating of **GOOD HOUSEKEEPING MAGAZINE**). This brand-new book gives you hundreds of plans and suggestions on how to choose and buy, combine and arrange furniture and accessories for every room and nook in the house. Tells you what is good furniture and taste (and why), what goes with what and how to get a full dollar's value for every dollar spent.

Explains how to recognize at a glance the traditional periods of furniture—such as Gothic, Queen Anne, Georgian, Early American, Louis XIV, English Regency, etc., and how to live with them. And for you innovators, there is a complete section on **Modern Furniture and Decoration**, with information on unusual colors, striking use of space and light, combining traditional with modern, unusual arrangements, functional pieces, etc.



It is lavish in guidance and illustration on every decorating problem, from painting the walls to covering the floors. Whether it's Panelling, Mirrors, Lamps, Mantels, Decorative Accessories, unusual Ceiling treatments, selection of Curtains and Drapes, decorating unusually shaped rooms, adding built-in features for more comfort, matching your Draperies, Slip Covers or Bed-Spreads (even instruction on making them yourself)—the author hasn't missed or omitted a trick.

128 pages with over 200 photographs and a color guide. Send **ONLY \$1.50** (or C.O.D. plus postage). It's really a remarkable value and sold on money-back guarantee.

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Abbey Day & Night Markers

made of
Solid Carved California Redwood
Attractive—Durable
Weather Resistant

Shipped complete with 24" ground stake and screws—ready to install.
Complete marker with up to five 2" reflector letters or numerals . . . \$3.35
Complete marker with up to five 3" reflector letters or numerals . . . \$4.70
Extra 2" letters . . . 45c each
Extra 3" letters . . . 65c each
No charge for punctuation marks.
Satisfaction guaranteed.

ABBEY DECORATIVE PRODUCTS CO.
Pleasant Valley 1, New York



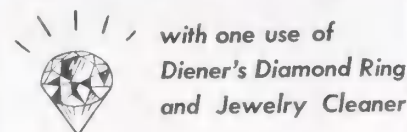
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Authentically styled, this beautiful mirror reproduces the graceful lines originated by the great English cabinetmaker. Will make a much treasured addition to your home or a gift of lasting charm.

Eagle decoration and narrow band of molding next to glass are in antique gold. Mirror is finest plate glass. Either Solid Mahogany or Walnut. Safe delivery guaranteed.

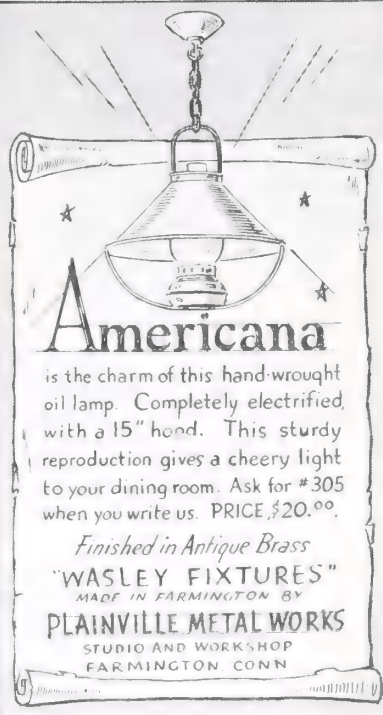
18 1/2 x 29 inches \$10.00 21 x 36 1/2 inches \$15.00
Other styles from \$5.00, send for folder
Betty Waldron Studios **Cherry Valley, N. Y.**

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Dirty rings spoil pretty hands. Just dip jewelry in Diener's Diamond Ring and Jewelry Cleaner—lo and behold, gems and settings blaze like new. Removes dust, powder, grime, safely. A time tested jeweler's formula. Renews diamond rings, brooches, pins, clips, bracelets, costume jewelry, etc. An ideal gift. Send \$1 today. Money back guarantee.

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Monticello, Illinois



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is the charm of this hand-wrought oil lamp. Completely electrified, with a 15" hood. This sturdy reproduction gives a cheery light to your dining room. Ask for #305 when you write us. PRICE, \$20.00.

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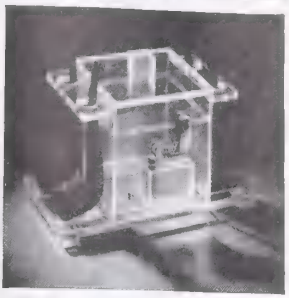
IPPING



BRUSH. And this is one! It has a lucite back and the Nylon bristles are t and tingly. Brush your ed times a day and it will ur crowning glory. In a ox, the price is just \$2.50 esidents of Ohio add 3% Alpin's, Cincinnati 2, Ohio.



EAM. The only trouble aazing pipe set is that the on't know whether to keep orite chair at home or on he office. It's made of clear racks for his four favorite tainer for his tobacco, and omplete with a Thorens er. 8" x 4 1/4" x 5" high, Lords Jewelers, 10789 Detroit 4, Mich.



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A reproduction of an early Long Island Salt Box is made of hand rubbed antique maple. Special dispensing feature moves up and down permitting salt to flow as desired. Fine, too, for potted greens or flowers. 3 1/2" wide, 3 1/2" deep, 9 1/4" high. With bag of seasoned salt, \$3.50
Postpaid No C.O.D.'s
GIFT HOUSE
296 Merrick Rd., Rockville Center, N. Y.

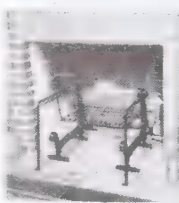
MAP OF
rsery
Rhymes
MAKE BELIEVE"
deal Xmas Gift
colors this map of fairy- es sugar hills, ginger- es, cloudbound castles, lother Goose, and scores rsury characters and delight children every- perfect decoration for play room. 26 x 37 1/2"
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Vesey St., New York 7, N. Y.



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Ducks fly, dogs pose and stripes play all about on this glorious cloth. Fine heavy cotton loomed by hand (washable indeed!) in white, jonquil, green or peach. Bridge size (38x38), 4 napkins, \$3.95. Dinner size (56x56), 6 napkins, \$9.75.
Mail orders? But certainly!
RENEE FIELD
DEPT. B, 43 WEST 57 STREET, N. Y. 19

Log-On-Easy Andirons

ROLL another Log on the Fire



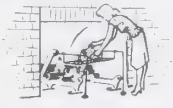
Here's a different kind of andiron that enables you to stack logs at the REAR of the fireplace where they belong to produce the great- est quantity of heat. LOG- ON-EASY combines utility with beauty to give you a useful as well as attractive set of andirons suitable for any home.



Place Log Tumbler in holes in the uprights and set legs on hearth. Place log on hori- zontal parallels of the Log Tumbler.



Take hold of Log Tumbler legs and lift until log rolls over the uprights into the rear of the fireplace.



Attach grill to horizontal par- allels for barbecuing steaks, hot dogs, etc. No adjusting ... easy to use.

TWO SIZES		
DIMENSIONS	SMALL SIZE	LARGE SIZE
Height	17"	22"
Length	26"	33"
Shipping Weight	55 lbs.	90 lbs.
PRICE (with grill)	\$22.50	\$30.00
No. C.O.D. Shipped Express Collect		

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CORRESPONDENCE SOLICITED
Reference: First National Bank, Memphis, Tenn.
We still have more than 500 patterns of silver flatware and many unusual pieces of silver to offer.

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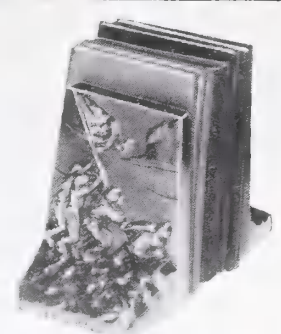
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Picks up dust, animal hairs and lint by magnetic attraction. No batteries, current or cord required. No bristles to wear out, or to raise dust.
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A LUSCIOUS CHRISTMAS GIFT DIRECT FROM CALIFORNIA!
CHOCOLATE COVERED TOASTED ALMONDS
We gather choice jumbo almonds from sun-drenched California orchards, toast them to golden-brown perfection, and hand-dip them in rich, creamy, pure chocolate! The most delicious confection you've ever tasted!
Order for yourself or gifts — we ship postpaid anywhere in U. S.
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Please send me _____ lb. boxes of your chocolate covered toasted almonds at \$2.00 per pound.
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TWO JIMA BOOKENDS

These book ends are of white metal cast bas-relief; they are sculptural bronze plated with figures in high relief and of brighter finish than the balance. Each piece is 6 1/2 inches high, 5 1/8 inches wide, 3 3/8 inches deep. Each pair weighs more than four pounds. There is a felt covering the bottom of the book end to protect furniture. They'll last a lifetime.
\$7.50 per pair
Immediate delivery by Express collect
Send check or money order—Sorry no C.O.D.'s.
ALAN FISK
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Protective PLACE PADS
For Your Fine China

Just what you've been looking for! Soft felt pads, ideal for inserting between your china plates and saucers when not in use. Provides perfect padded protection against breakage, scratching and chipping. 24 to set—8 each 5", 6", 8" soft, round, felt pads for your various sized plates. You'll want several sets for your own use . . . for gifts. **\$1.25**
Set prepaid—

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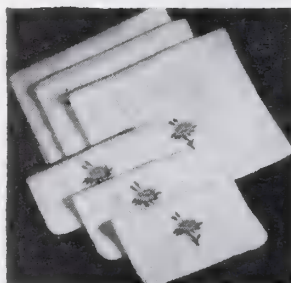
smart . . . new grate

It's a Cape Cod idea . . . a topless stove as a fireplace grate. This one, the **HEAT-O-GRILL**, is of durable cast-iron with large bowl to throw the heat out; a draft-control door and slide for easy regulation of heat; easy dump grate; enclosed ash pit. Fits any fireplace (21" long; 12" wide; 9 1/2" high). Burns wood, coal, briquettes, charcoal. Use in any room; grand for game rooms; for heat and cooking. Costs \$22.50 complete—express collect.

S. M. HOWES, Inc., 74 Canal Street, Boston, Mass.



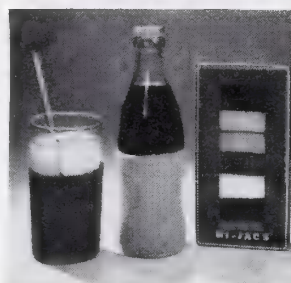
WIND



ROSY FUTURE. For guest bathroom, or for a gift special on your Christmas—want these fine quality white guest towels and wash cloths embroidered with a deep p a beavais stitch, and the gift boxed, are \$6.95. Add McCutcheon's, Fifth Ave. New York 17, N. Y.



WALK LIKE A BRAV wonderful Buskins made of deerskin! They're soft and would be perfect for your daughter, and just as perfect for home folks. They come in a dium, large, or extra large, whether for man or woman. Any order not mailed prior to December 15th will be sent to Mexico Shop, Santa Fe, N.



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Beautiful Baroque
SCULPTURED STATUARY BEAVER
LAMP

Finished in white and brushed gold or pickled tones.

Fitted with

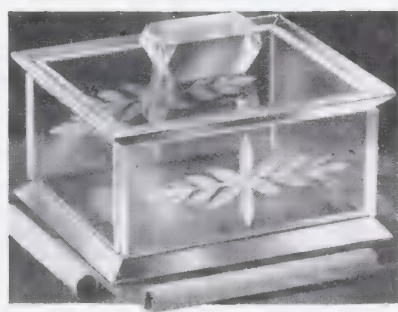
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In soft gold faille trimmed either in red or blue.

Complete \$29.50

Bases sold separately at \$15.00 each
F.O.B. N.Y.C.

WINDSOR FIFTH AVE., INC.
381 Fifth Ave., New York, N. Y.



Jewel Tone Lucite
CIGARETTE BOX

Postpaid **6.50** Sorry . . .
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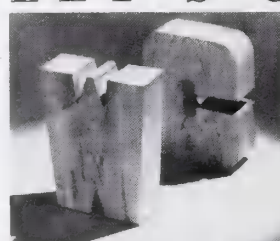
*The gift everlasting—
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All the brilliance and highlights of a fine cut gem, crystal clear, non-breakable, never loses its lustre. Designed to fit both king size and regular cigarettes.

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New lifetime Gift! High Polished, Natural Finish, Rare Wood.

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(ANY TWO INITIALS)
5" wide, 6" high, 2" thick (approx.). Solid wood not veneer.

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A "Cinderella" Creation

BLOND ROCK MAPLE \$6.50
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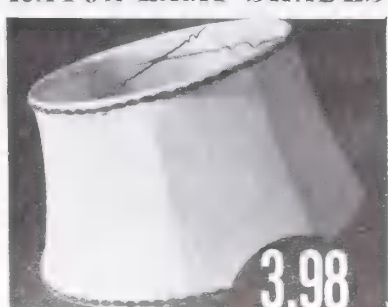
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BEAUTIFUL ZEBRA WOOD per pair postpaid

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Will fit all sizes of floor lamps . . . "drum" shape.

Sturdy wire frames with lustrous rayon linings and coverings. Eggshell, with top and bottom trims in gold, maroon or ivory (please specify choice). 14" and 16" "Bell" shape Table Lamp Shades, 3.49 . . . 18" Drum Bridge Lamp Shades, 2.98

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IDENTIFICATION
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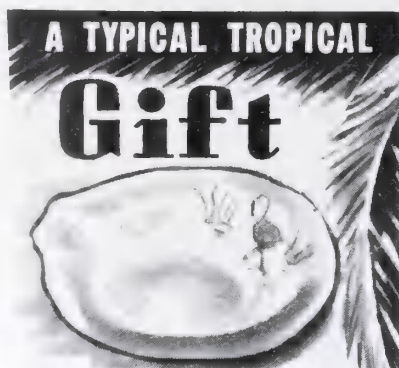
Play safe with that little one who doesn't know his way around.

Just the gift for tiny tots who wander off to explore the world without consulting Mommie.

HEAVY DUTY STERLING SILVER BRACELET, INC. FED. TAX
No C.O.D.'s **\$3.95**
POSTPAID

Enclose six cents a letter for engraving—child's name and address, or name and phone no.

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Beautiful hand painted shells, practical for ashtrays — also ideal for serving seafoods, nuts, salads and candy. These will delight your friends and solve your gift problem.

Packed four in a beautiful gift box. Price per set \$2.50. Postage prepaid anywhere in the U.S.A.

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The "Game of Games," its capture of "count card" climaxes and exciting play quality cards, 75 etc.

CAMELOT, a jumping and board game infinitely more and superior to CHECKERS, best games, \$1.50 and up

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SALEM, MASS. • NEW YORK, N.Y.

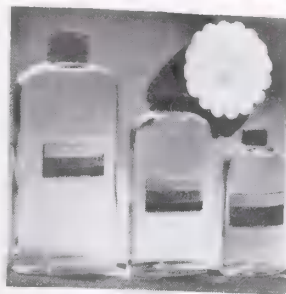
PPING



SEASONING. These are parts of the salt and pepper enough to take their place on any table, gay enough for any occasion. The bases are sterling silver, the chimney tops are etched glass. They stand 3½" high. \$6 each. tax. Add 25¢ postage. Atlanta 2, Ga.



PERFUME. What perfume a woman, it does for her more so! One spoonful in a rosette wall container will keep fresh as April for a week. There are 18 fragrances: Carnation, Mountain Pine, and Herbs. Rosette Perfume: 2-oz. bottle 50¢; 8-oz. \$1.60. Fragrant-E. 28th St., New York 16.



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It Stands!

A Knitting Bag on a folding stand that can be conveniently carried from room to room, wherever you may choose to work. The stand is genuine solid walnut and measures 25" high by 16" wide. The bag is attractively lined, complete with pockets. Let it solve one or more of your Christmas gift problems.

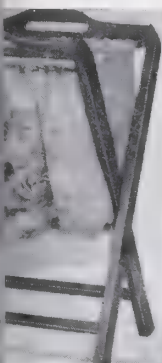
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Allow 2 weeks for delivery

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a GIFT!

Useful and "different"

A man (or lonely bachelor) will appreciate a "perfect gift"—a set of silver-plated metal plates with an etched design. The "Royal English" and "Royal English" designs. For informal eating, the plates are just discarded and a fresh one, and the plate is ready for use.

GIFT Assortment of PLATES with PAPER REFILLS 25 Delivered

MAS only—3 Special Gifts \$10.50 Delivered and refills always available. Descriptive folder and prices.

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Naughty, Sporty **COCKTAIL TRAY**

It's new! It's modern! Sparkling, crystal clear unbreakable Lucite. Designed in 6 vivid colors. Use it to serve hors d'oeuvre or cocktails. Ample sized: 15½ by 18½ inches.

\$15 Postpaid

40¢ extra west of Denver

ARTISTIC MIRROR CO.

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Handsome silver plated bowl 4½" high, 9½" in diameter. Fine quality, with fluted edge and footed base. Can be used for fruit, flowers or salads. \$15.

*Including 20¢ Federal Tax
Add 50¢ for Postage*

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JEWELERS TO AMERICA FOR 116 YEARS

a new Modern world!

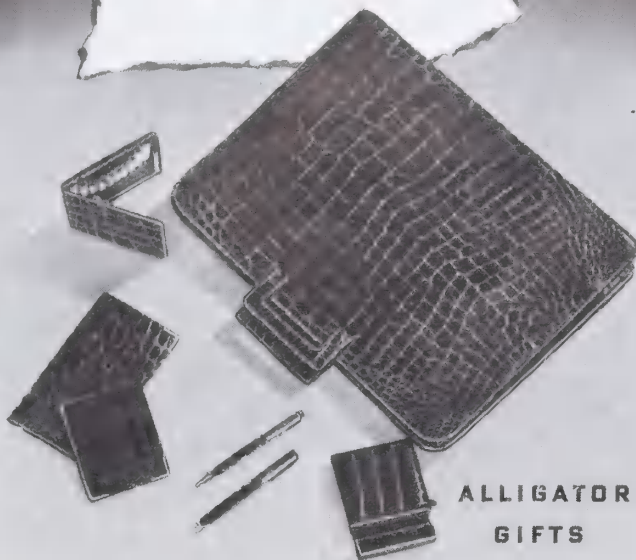


Here at 16 East 34th we have opened a scintillating display of dramatic model rooms, exemplifying the most advanced conception of Modern design and interior decoration. It is a new world, indeed, for those who have watched Modernage forge ahead over two decades of pioneering and developing America's foremost home decoration trend!

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Modernage
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GIFTS

Zipper brief case, \$47.50*. Cigarette case, 15.00.
 Wallet, 39.50*. Bill Fold, 59.50*. Compact, 14.75.
 Famous Eversharp "64" Pen & Pencil Set, 64.00**.

*Tax included

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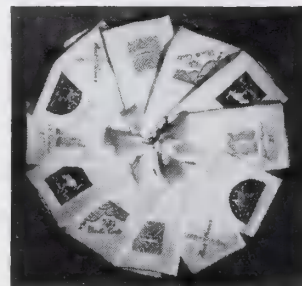
DALE FIFTH AVENUE • 5TH AVE. AT 56TH ST.



WIND



1946 PERSONAL BOOK that will keep the pushing executive as well as his secretary. It combines the functions of a diary, appointment book, financial record, and data book in imported black sheepskin. The topflight book of its kind at \$5. Add 30¢ for name stamp. Dartnell Corporation, Rm. 100, Leland Ave., Chicago, Ill.

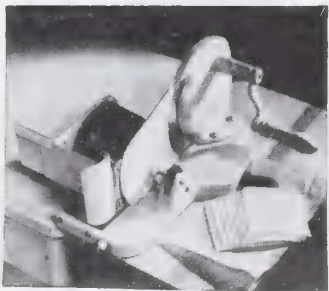


ON THE TOWN. New inspiration for these worn tail napkins. They're made of pure ivory linen embroidered with original match cover designs. Stork, El Morocco, Copa 21 Club, Tony's, Monte Carlo, the dozen ppd. Same napkins had with supper club designs. 745 Fifth Ave., New York.

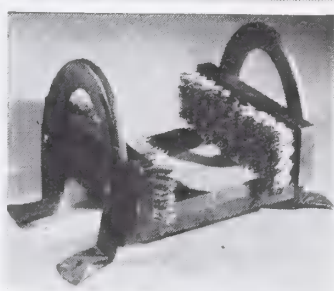


LILY QUEENS that add a touch of royalty to your jewelry. The set is handmade silver by Stuart Nye, a so-called man, and the pin is \$5.40, the bracelet \$6.60, and the necklace \$6.60. Includes Federal tax and shipping. London Gift House, Front Row, 100 N. 4th St., New York.

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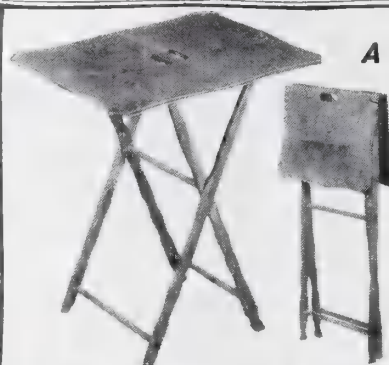
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Handy, ALL PURPOSE TABLE
COLLAPSIBLE, STURDY, LIGHT

For Tea
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FOR EVERYBODY

18x24 Pie Crust Built Up Top.
Walnut Legs Etc. Fine Mahogany
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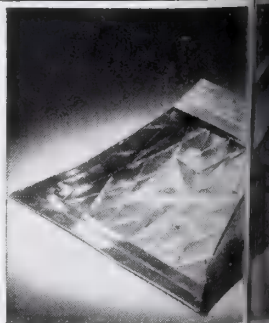
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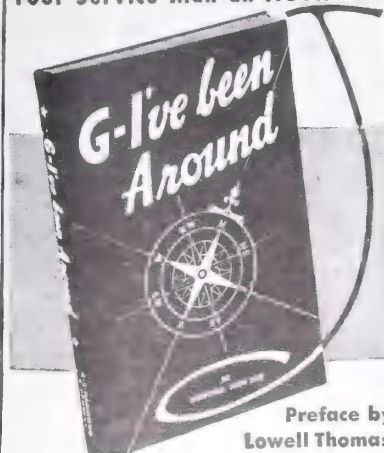
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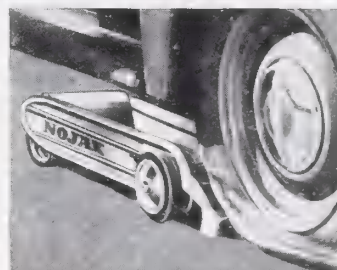
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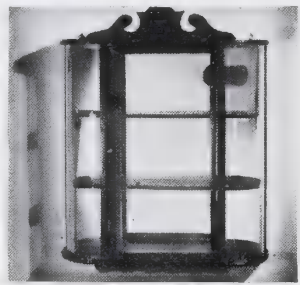
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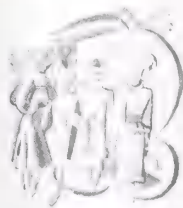
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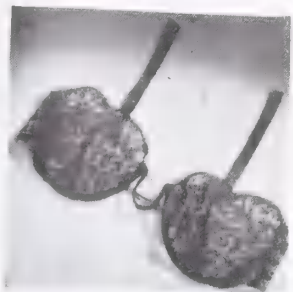
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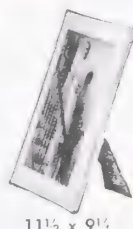


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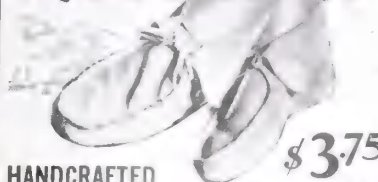
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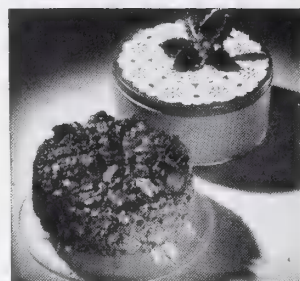


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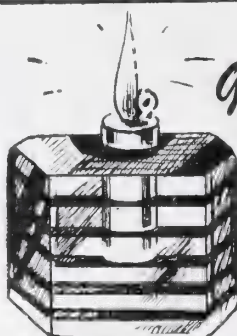
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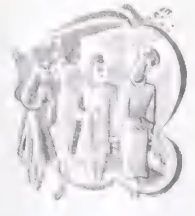
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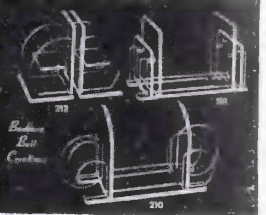
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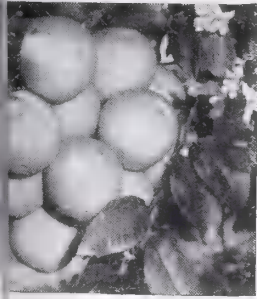
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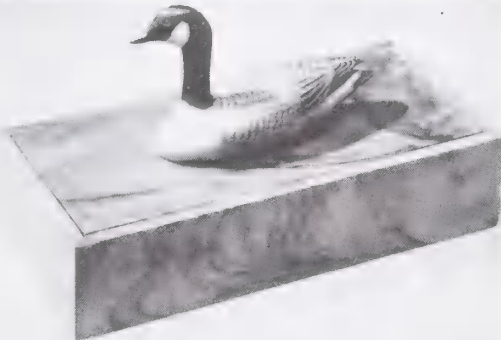


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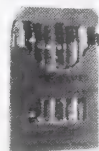


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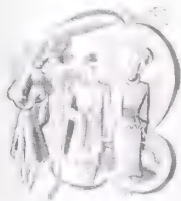


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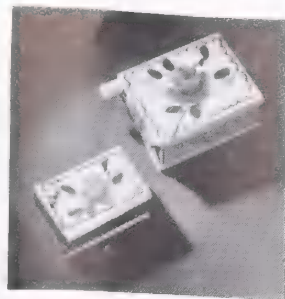
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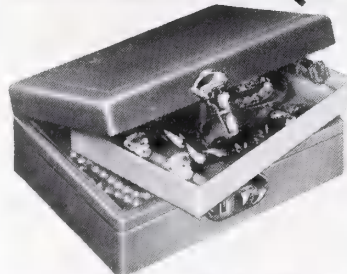
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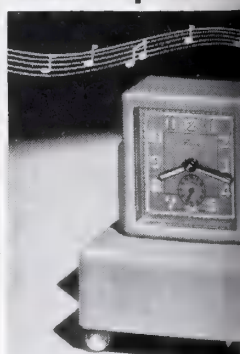
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Vol. 87

DECEMBER 1945

No. 12



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The blonde glamour on our Christmas tree cover is Dale, celebrating the holiday in a cunning dress with a bustle-back bow from the collection of children's clothes at Georg Jensen, Inc. Table and glass candy jar, from Schoonover Antiques. Photographed by William F. Howland

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by Marion Gough

WHAT IS A GIFT?

- There is no one perfect gift for everybody. It is as many different things as there are people who receive gifts. For, no matter how big or small, how rare or how commonplace, a gift is worth only the value its receiver puts upon it.
- It is the thrill of suddenly owning a bit of luxury you've always longed for but wouldn't dare buy for yourself.
- It's a piece of practicality, if you're gaited that way—something to use day in and day out.
- It's the joyful surprise of finding a casually mentioned desire remembered and laid in your hands by a thoughtful friend.
- It's a fat sum of cash, to do with as you please, according to your own tastes or needs.
- It's a little remembrance made by the hands of the giver, a precious present of time and skill and personal devotion.
- It's a rare, hard-to-find something, enhanced even more because someone has freely spent time and effort to find it—just for you.
- It's a surprise—something so good you never dreamed it could happen to you, of all people.
- It's a token, not a thing at all, but the exciting promise of a treat to come—theater tickets, a vacation, a dozen rose bushes on order.
- No, there is no one gift.
- But all good gifts have this in common. They bear the heart-warming, flattering message from giver to receiver, "I chose this just for you. And I have learned to know you and your tastes so well, that my gift is something you might have chosen for yourself."



CHAIR AND TABLE DESIGNED BY TOMMI PARZINGER, FROM CHARAK FURNITURE CO.; RUG DESIGNED BY
WILLIAM H. HOWLAND, FROM WORD-DE-KLEE, INC. PHOTOGRAPH, WILLIAM H. HOWLAND

TOMORROW'S HEIRLOOMS ARE BEING BORN TODAY

This Christmas give heirlooms—not from the dusty past, but from the useful works of art that modern American artist-craftsmen are creating. They are the museum-worthy designs that coming generations will collect and treasure

DO you collect antiques, cherish grandfathers' clocks, or Georgian silver? These are heirlooms and, if you prize them, it isn't simply because they are old. They must be useful and, above all, they must be beautiful, symbolizing the best design and craftsmanship of the period that produced them. You revere in them the skill of the hand which carved the wood or hammered the silver, expressing in a useful object the ageless beauty that is good design.

There are just such heirlooms in the making today. And if you are unaware of them, it is probably because faraway hills have been looking too green to you, as they do to most of us. You think of heirlooms as accomplished facts, treasures garnered from the past or from faraway lands. But right here, now, in America you can collect heirlooms on the way up, while their gifted makers are still living and developing their gifts. This year, explore this new, potential heirloom market for Christmas gifts, instead of the shiny gadgets you might have bought. Give a lasting investment in useful beauty, such as a tray that may one day be a candidate for a museum showcase, or a length of hand-woven textile that collectors of 20th Century Americana may some day vie for.

These works of art are being made this minute by a vigorous, growing group of American hand craftsmen and designers who apply to every useful object they create the free and mobile principles of contemporary design. They give us furnishings to fit the kind of living we enjoy in this era, fashioning them in the materials of our time—wood, metals, textiles, ceramics, plastics, glass, leather. They do their work by hand, but they are the keynoters for the machines, dictating by their example the designs manufacturers produce for mass consumption.

All modern hand craftsmen are not equally gifted, but the work of many of them has already been acknowledged as of heirloom status, shown in museums and prized by private collectors. Some work independently, others in groups, pooling ideas, tools, and techniques. Some groups are under the leadership of a great artist craftsman, like Glen Lukens, Willard Sheets, and the Albers. Others are regional, like the Portland (Oregon) Ceramic Guild, the Vermont Craft Group, the Folly Cove Group, and the Peter Hunt group of Cape Cod.

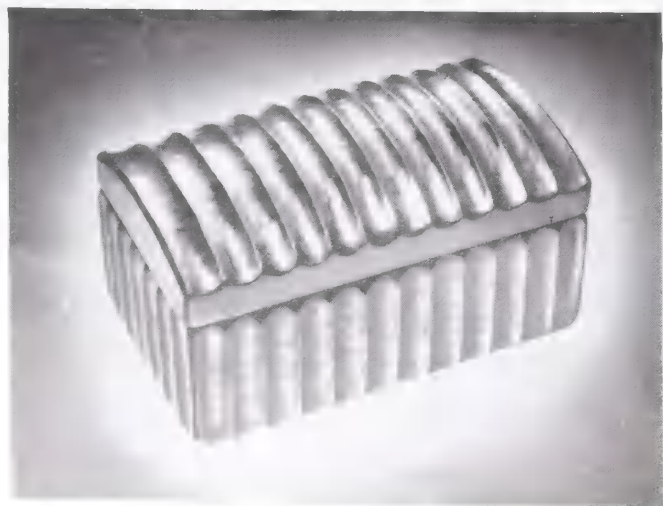
Across the page and on the two following pages you will see what tomorrow's heirlooms look like. So that you may become familiar with their artist-makers, you will find many of their names listed on page 174.

By DOROTHY LIEBES

YOUR DESCENDANTS WILL COLLECT SUCH THINGS



Mitzi Otten is an enamelist who has raised that skill to a fine art. This is an old design medium, but her colorful, vigorously young use of it, plus such little works of gay contemporary art as decorate this box, hand mirror, and ash tray, give her work modern heirloom status. From Rena Rosenthal.



Joseph Bruni's simple cigarette box is a statement of good functional design which would be enough to give it museum value, even if its functional purposes had not so appealingly to the eye. The neat, bold, and functional lines into which it can be turned provide enough ornament. From America House.



Our century has often been called the Glass Age, yet much of its glass design has mimicked the patterns and uses of the past. But a great modern designer, Sidney Waugh, has seen in the luminous quality of glass a medium with as much opportunity for dimensional delineation as sculpture. From Steuben.

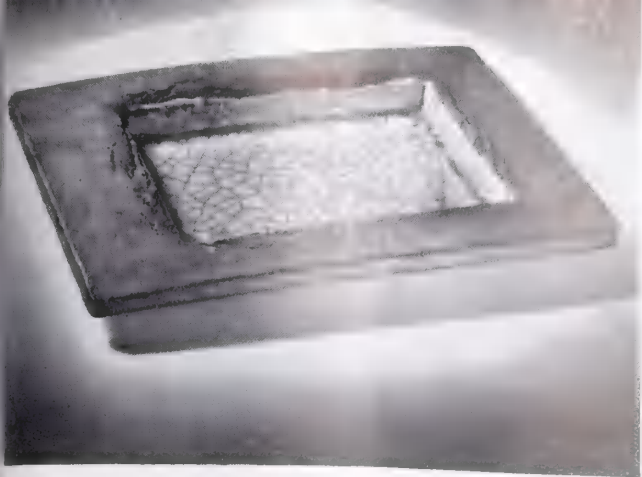


The art of ceramics is as old as man. But it is given to the artists of each generation to create new shapes, new designs, new glazes. When they do, as ceramist Beatrice Wood does in her thinly molded bowl and freely embossed, colorful glazed cup and saucer, the art flourishes. From America House.

PHOTOGRAPHS, WILLIAM F. ROWLAND



Contemporary craftsmen who work in tiles, like Jan Chumers, creator of these two framed tiles from Rena Rosenthal, work to express in their medium not just decorative, meaningful ornament, but pure art, as legitimately fine in design as you would find on a modern canvas. Hence these are bona fide paintings.



Perhaps the most striking advance in American hand craftsmanship has come out of the kilns of modern ceramists. Certainly artist-craftsmen, like Glen Lukens, have created strangely beautiful, typically modern textures and glazes in earthenware. This Lukens ashtray is from the collection of Walter Charak.



It has been a long time since American craftsmen have created exciting objects in tin. But Donald and Dorothy Cordry were inspired to make their works of art in tin when they saw how pliantly the metal seems to respond to the free, simple lines of contemporary design. See it in their angel candle sconce.



How many years men have carved in wood! Yet only in the 20th Century could an artist wood carver imbue his flat, solid material with such graceful fluidity as you see in this box from the Phelps. They lead a group of hand craftsmen who express in wood and leather work the characteristic design of this era.



Silver and ebony, fashioned by hand into sleek, gleaming flatware for a modern dinner table. Our children and grandchildren will cherish these, not for the preciousness of their materials, but for the artistry of designer Lauritz C. Eichner, who has made them speak with the spirit of our time. From America House.



Modern designers regard art not as something to be kept on a plane above everyday living, but as part of living itself. Characteristically, the tile top of this cigarette box by the late Vally Wieselthier, a freely drawn vignette of dancers, is fine modern art to be used and enjoyed casually. From Rena Rosenthal.



Needlepoint is another old design medium that has been given a fresh aliveness by contemporary artists. The versatile Vertes, whose designs you are probably familiar with in screen prints, wallpapers, and illustrations, sees needlepoint as a pure art medium, drawing a dreamy, witty picture with needle and wool.

*It's not what
you give....*

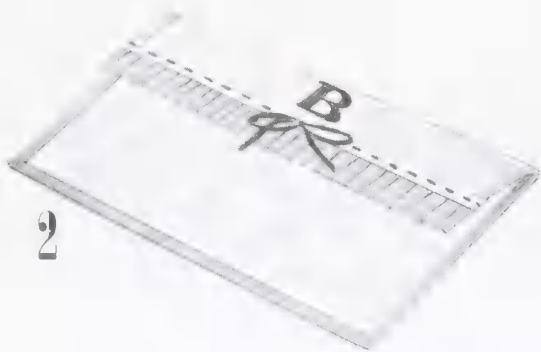


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Christmas was not yet over. There was still the child's gift to his mother, and the knowledge of it there in the chair with him sent electric impulses up his straight back, made his stomach act as though he were going to the circus. Would she like it? he agonized. Would she see that it was made of all the things she was never able to find when she needed them? Would she guess what a hard job it had been for a boy not yet seven to figure out such a full expression of his love? Consternation made the freckles stand out like elfin gingersnaps on the ridge of his blunt nose.

And then he was walking across the room to her. Then the gold-starred package was out of his moist hands and in her cool ones. Excitement pranced the room again as this, the last gift, was opened. Gently, the woman took from its bed of crumpled tissue paper an angel. And it was more, much more, than an angel, because it was dedicated to her.

The body was the pencil that was never around when she did her shopping list. The head was the eraser that was never in the desk drawer. The wig was a rakish Brillo pad that she always forgot to

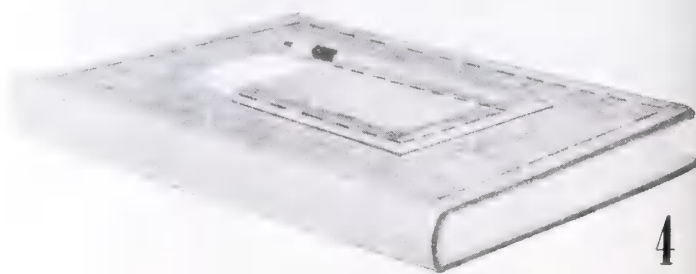


2

1. Someone who collects recipes or who dreams about a house will love the efficiency and flair of this file. Buy it at any stationer's, stripe it with passepartout. Find her initial on magazine cover, apply to cut-out heart
2. And for a lady of shining order, make a lingerie case out of a Protex envelope. Stitch pleated shelf edging across the flap. Find the perfect initial, trace it (Protex is transparent) and paint it on with nail polish
3. Because there is someone on your list who travels a lot, you will remember the luxury of a pouch bag that goes from berth to ladies' room with ease. Write her name and address in white Setfast paint so she will never lose it
4. The perfectionist for whom you make this telephone book cover will wonder how you knew she fretted about her bare directory. Cut it out of wonderful colored felt, saddle stitch in white wool, make front pocket for memo pad



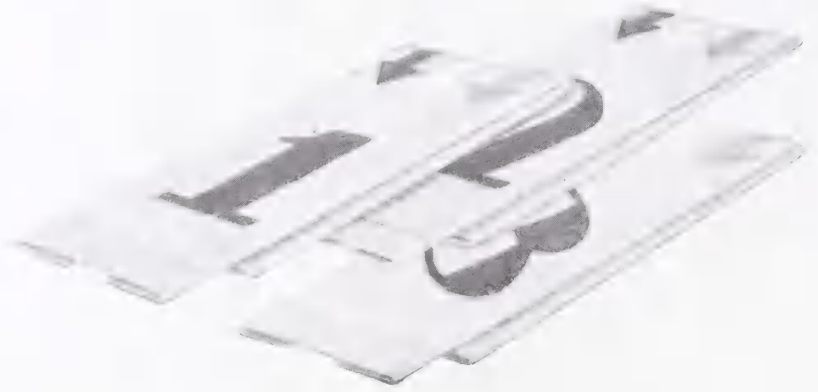
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5



6

order from the grocer. The wings were tilted matchbooks that always managed to fly out of the house. The celestial skirt was Kleenex she was always running out of. The pedestal was a frog that always disappeared when she wanted to arrange flowers.

Anxiously, the boy watched his mother. And what he saw released a spring deep inside him. The burden lifted from his heart, the freckles paled. And suddenly his own toys—all his Christmas largesse—were waiting for him. And he was ready for them, because he had learned how good it is to give to someone you love. How sweet the giving, when part of one's self goes with the gift.

What the child discovered, we know. Yet often the rush of our living beclouds that knowledge. But this year of joy we shall want to reach out and touch the heart of him we love. Our giving shall be compounded of affection, our regard for his individuality.

Here are eight suggestions for personalized remembrances—little gifts to which the dollar sign means nothing but which carry a lot of sentiment. And they are good for the same reason the child's angel was good. Once again we say, "It's not what you give. . . ."



7

5. Keeping house and keeping beautiful won't be paradoxical for your maid-less favorite if you give her an apron like this. You'll buy it anywhere, but the enchantment will be because of the giant initial that you appliqué

6. For the woman who entertains, numbered guest towels are thoughtful and thrifty. Buy plain linen ones, and with Press-on tape make arrows and big important numbers. Press-on tape looks like percale, comes with gummed back

7. Plants are traditional Christmas gifts, but you can make yours a very special addition to someone's greenery if you decorate the white pot with hearts and a message. Choose paint combinations that are very decorative

8. Even so humble a gift as a jar of hard candies becomes wonderfully gala if you make a new sticker for the jar. Cut out felt dots and arrows, paste on with strong glue. Then write the person's name on bright cut-out heart



8

by Sara Tittle

House Beautiful Presents

The COOKY TREE

It's been a tradition with us, the last few years, to present a brand new way to decorate your Christmas tree. Our cooky family will make yours the most exciting on the block

By Sara Little

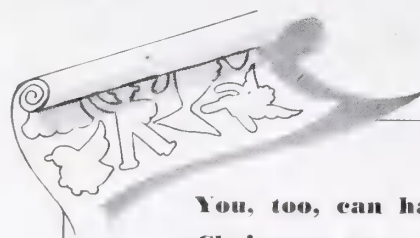
EVERY child dreams of a sugar plum tree bursting with gum drops, striped peppermints, and marshmallows, which he can reach without restraining hands holding him back and puncturing his happiness with sharp "noes." So why not put stars in your children's eyes this Christmas by creating such a sugar plum tree right in your own home?

HOUSE BEAUTIFUL'S cooky tree has lots of advantages over that famous sugar plum tree immortalized by Eugene Field. For our tree isn't so tall that there must be a gingerbread dog prowling below the tree, irritating the chocolate cat of poetry so that she jumps from limb to limb and shakes off the treasures of the tree. You can reach out and touch all our cooky treasures except those at the very tip top of the tree. What's more, this cooky tree is as much fun to make as it will be to eat. For there's a romance afoot on our tree—the old boy-meets-girl story. There are just five characters involved, but you can repeat them as many times as the size of your tree warrants, and your sugar stock allows.

There is Beau Brummel with his jaunty green gumdrop hat, his black licorice-striped trousers, his pink heart and peppermint hands. He's winking boldly at demure Miss Muffet with a striped polka-dot candy skirt, edged with a lace paper doily flounce. Her hair can be red, yellow, or the color of any candy drops you may find in your neighborhood store. She's pretty shy, but that heart on her sleeve gives her away! Standing between them, and insuring that things progress smoothly, is the Guardian Angel with his curly popcorn hair, peppermint hands and feet, gumdrop cummerbund, and lace-paper wings. The dis-

senting element, of course, is the Troublemaker—a fish with a shifty white peppermint eye and chartreuse candy scales. But he doesn't get far in trying to stop romance. For the chubby Love Bird with pointed gumdrop beak, beaten-biscuit breast and colored-sugar-speckled wing rules the cooky tree firmly and keeps everybody happy.

The whole family can work together in decorating these cookies, once Mother has baked the shapes, which are cut out of a simple rolled cooky dough. Make the cookies quite thick to hold the candy designs, which are secured with icing. The candies used for our designs are the kind you'll find around any house at Christmastime: licorice, fruit drops, gumdrops, sugarhearts, dragees, popcorn, peppermints. If you're decorating lots of cookies, an assembly line technique speeds the work. When we made them, four people decorated 30 cookies in four hours. Just one word of warning, though: lots of nibbling goes on, so provide plenty of cookies.



You, too, can have a cooky Christmas tree

● Send 10¢ in stamps to Food Editor, House Beautiful Magazine, 572 Madison Avenue, New York 22, N.Y. We will send you recipes for cookies, outlines of shapes for cutting them out, and instructions for decorating, and exactly what paraphernalia you will need to try



BEAU BRUMMEL



GUARDIAN ANGEL



MISS MUFFET



TROUBLEMAKER



LOVE BIRD





ALL THIS IS CHRISTMAS

by Patricia Guinan

Christmas is all the fairy tales in all the books come true

The stockings hung by the chimney with care

The delicious excitement in a small tummy

A shiny apple left on the mantel for Santa Claus

It's all the little sleepyheads all over the world trying to stay awake for the sound of reindeer prancing through the sky

The ringing of church bells, pouring Hosannas into a Silent Night

The warm all-togetherness of Christmas Eve

It's a mother's goodnight kiss, different from all other goodnight kisses as she tucks an excited child into bed

The cold, star-studded night seen from a nursery window

The expectant hush of a house before the children wrench themselves from dreams of sugar plums and crowd the stairs with dancing impatience

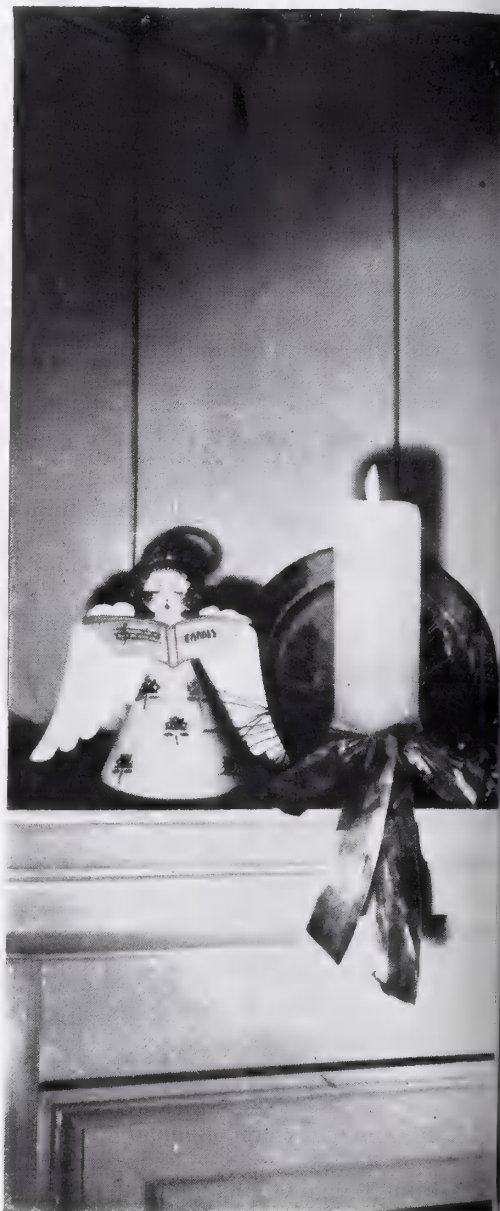
It's the profound communion between a mother and a father as they listen to a prayer which ends "....and God Bless Mummy and Daddy"

It is high tide in the heart, a day dedicated to the happiness of others, when giving is more important than receiving

And it is a prayer, a wish, a plea that this Christmas and every Christmas henceforward will see peace upon the earth



For a piano variation of symphonic decoration, combine a copper candelabra agleam with a choir of pale light, and a low arrangement of flowers, dried leaves, Christmas balls. Nearby, a decanter for holiday hospitality.



For your most important living room window, copy Mrs. Runkle's arrangement of leaves made from copper sheeting, branches from your yard, figurines, Christmas balls, a candle.



How one family DECORATES FOR CHRISTMAS

Top center. The fireplace is decorated with importance by red and white holly, Christmas balls, and homelike angel with copper cleaning sponges for their hair.

By IRENE MOORE LINDSEY



PHOTOGRAPHS, MAYNARD PARKER

Right after Thanksgiving it starts. The contagion in the air that means Christmas. You can tell it by the bursting friendliness in busses, the snap in your step, the Santa Claus on the corner, the bewilderment of a man buying a nightgown, his relief when he escapes to the toy department. By such signs as these, impersonal and universal, the approach of Christmas is anticipated. But the personal preparations are something else. They are the traditions woven into the tapestry of a family's life, the particular mores that make your celebration different from the family's next door. And because you do these same things year after year, and because you enter into them as a family rather than as individuals, they become ritual, nostalgia, You.

For Mr. and Mrs. Clarence Runkle, of Westwood Hills, California, decorating for Christmas is much more than a casual scattering of greens. Each member of the family helps, each arrangement is thought out carefully, executed skillfully, and the result is Christmas enchantment. They have made a tradition of decorating for the holidays, and from their experience has come the realization that a few good ideas, ingeniously worked out, are infinitely more effective than the prodigal festooning that so often takes place at the eleventh hour.



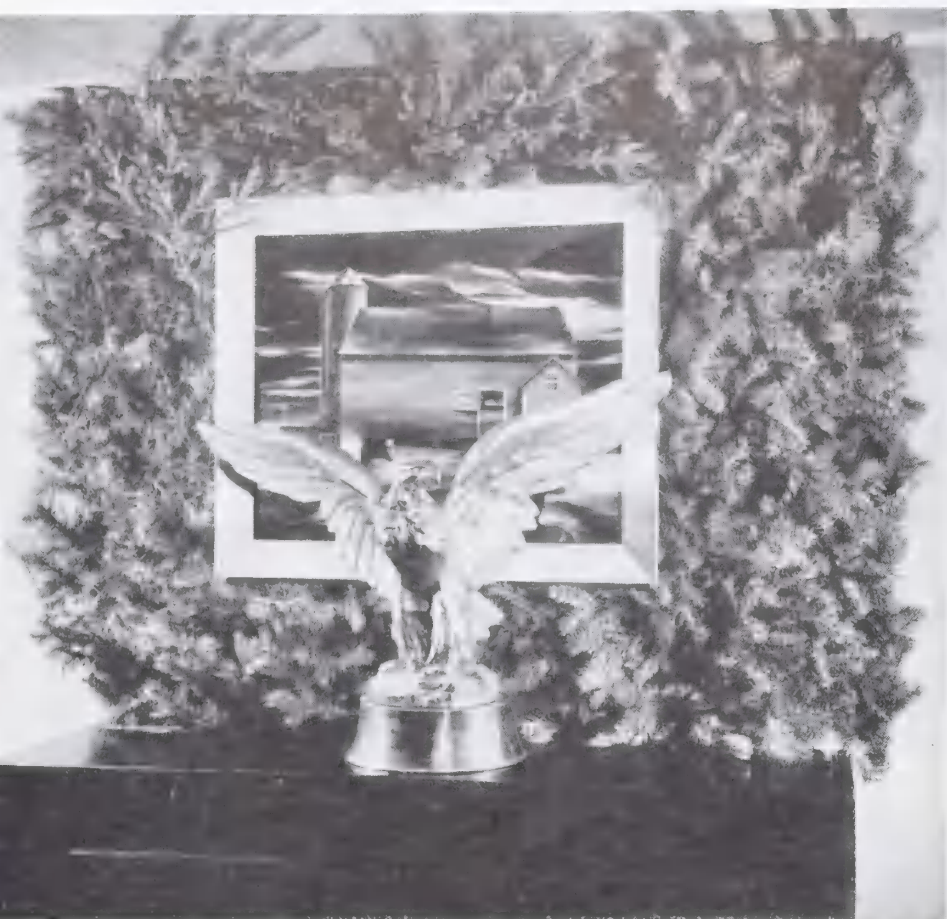
Idea for a holiday centerpiece. A Lazy Susan made out of pine rounds with a center pine post is gala with red lace paper doilies and white lace paper edging. Lower tiers for Christmas cookies, top for camellias.



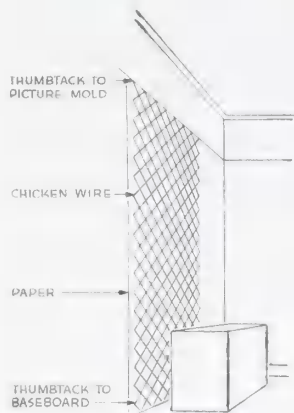
In an old walnut frame, now a shadow box, Mrs. Runkle creates a Christmas scene depicting children outdoors. Background is a calico print wallpaper, with figurines by Jean Manley and blue Christmas-tree balls in front.



What young fry wouldn't think Santa Claus infinitely superior to Superman if he found all his presents under the tree wrapped in funny papers! Better start saving Blondie and the Katzenjammer Kids right now!



Mr. Steinhauser took a plywood screen he had and decorated it with silhouettes cut out of different-colored construction paper. Designs symbolize the characters, hobbies, or talents of friends. The same idea could be adapted for a plain wall, but be sure to use rubber cement so cut-outs can be removed with no ill effect.



Karl Steinhauser of HOUSE BEAUTIFUL's staff brings his talents into his own one-room apartment. Because he has no fireplace, he created a focal point against one wall expanse by banking masses of green boughs against a framework of chicken wire. Sketch shows how wire is secured to picture molding and floor board.

Right. Wonderful Jack Frost windows are ersatz, of course, but you'd never know it. All you do is let a bottle of beer get completely flat. Then with a paint brush, paint it on the edges of the panes. Next, throw epsom salts on the wet surface. Result: winter wonderland. White sparkly branches are fastened behind the blinds.



PHOTOGRAPHS, EMELIE D. NICHOLS



Christmas in a

ONE-ROOM APARTMENT

You don't need a maze of rooms; you don't need the traditional fireplace; you don't even need a tree. But you do need gladness, friends, and special trimmings for a one-room apartment Christmas.

Carmel Christmas



WILLIAM LAUVITZER

The corporal was a fugitive from eggnog and mistletoe, a guy who wanted to give Santa Claus the brush-off. But under the stars at Carmel, Christmas caught up with him

David was horizontal on the couch reading "Pipe Night," and I was sitting in the big chair, looking in the general vicinity of his right ear. He looked up irritably.

"Stop staring at my ears. It makes me nervous."

"I was thinking," I said dreamily, "what would like you to give me for Christmas."

"Ugh," David said, and went back to his book.

"I love Christmas," I said hopefully.

David turned a page.

"Don't you love Christmas?" I said.

David raised one knee testily. "No," he said. "I hate Christmas, if you must know. For my money the yuletide season is just an excuse to give unemployed Santas a break and get husbands into stores and go eggnogging, a barbaric custom. Christmas is for kids. Anyone over the age of six who likes Christmas is mentally undeveloped. Also," he said, "mistletoe gives me hay fever." and

he rolled over on his stomach with finality.

I switched my attention to his left ear. "David, let's spend Christmas at Carmel! No friends, no stores, no mistletoe, no eggnog."

"No reservations," David said concisely.

"Oh, let's take our chances. And there's always the sleeping bags."

"Sure," David said from the bottom of the couch. "The Bobbsey Twins at Carmel-by-the-Sea."

"Carmel," I said, standing over him, "or eggnog."

David closed his eyes. "Dames," he said. "You can't win with dames."

Carmel is what the Chamber of Commerce would have you believe all California looks like—bottle green hills sliding into navy-blue water and pale sand, velvet-soft, fringed in cypress trees.

It is so startlingly beautiful it makes your eyes water. (Continued on page 192)

**By
Helen Markel Herrmann**

E.S.

August 15, 1945

House Beautiful Magazine
572 Madison Avenue
New York 22, N. Y.

Dear House Beautiful:

This is a confession from a reader who has been doing you magazine editors wrong these many months. You've been singing paeans of praise over the automatic garbage disposal unit and the electrical dishwasher, and I've been pooh-poohing as I read.

You've written about the joys of sink-work when there's a disposal unit to take care of food leavings. And I've said, "So what's so wonderful about that, that I should put out good money to own it? What's so bad about the good old-fashioned garbage can, as long as the garbage collectors come bi-weekly?"

You've editorialized about the time-saving virtues of the dishwasher and I've said, "Well, mow me down! Don't they know dishwashing is the least of kitchen chores, and that the BIG job is the cooking?" And besides, I was quite certain no automatic what's-it could do as good a job as I could with my own hot little hands; and I also allowed it would probably break all my fine china.

Those two appliances, I've said as I read, were two luxuries I could very well do without, period. But that was up to one month ago.

Now, I take it all back. Since then, on an average of three times daily, I have mentally apologized to you magazine editors for all my past unkind thoughts. So I thought I should write and tell you about my reformation and how it happened.

Just a month ago today, my friend Marjorie invited me to move in with her and Tim and their brood of two, since it looks like my Lieutenant-husband Charles will be in the Pacific for another year or so at least, and living in a good-sized house all alone was getting on my nerves.

I offered to take on the kitchen chores exclusively, as my share of work in their maidless home, figuring I was being pretty noble, considering there

(Continued on page 178)



*I take it all
back*

by Ellen Staunton

● If you already own fine art, this article will tell you nothing you do not already know. But if, like many, you use the term "oil painting" as you use the term "sterling silver" to indicate intrinsic value apart from design, this article is for you. In it you will discover some interesting and, we trust, inspiring facts about what a good original painting can do to lift a room right up out of the ordinary into the "special" class.

You've seen it happen: a roomful of guests will be busied with the usual conversation of the usual social gathering—then an individual with a particularly vivid personality enters, and suddenly the party picks up momentum, even the small-talk becoming charged with a new vitality. That person has brought life and "color" into the group; and what his presence has done to the conversation is what carbonation does to plain wine.

A good painting does the same thing for a decorative setting—lifts it out of the ordinary, gives it new character and a certain specialness. Skip back mentally over the rooms that have impressed you in the past as being somehow "different"—rooms in the homes of your friends, in decorating shows, or in magazine illustrations. It's a ten-to-one wager that in almost all of them, there were original works of art.

Why did the art give the settings a more "personal" atmosphere, a certain intimate warmth and alive-ness? Simply because every good painting is an expression, in color and line, of an emotional experience of the artist—a symbol of man's eternal search for truth, for freedom of the spirit and the intellect, for perfection, for a philosophy of life. And when you hang such a painting in a room it has the same intangible but very real effect that a creative and vital personality would have upon you.

The artist will express his emotions in many different ways: in a picture as simple as a red barn on a snow-covered hillside; or as complex as an exploration of the subconscious, put down in the form of an "abstraction," an "impression," a "non-objective" picture. The meaning of these more subtle expressions of feeling probably never could be put into words by the non-artist, if, indeed, it can be put into words by the artist himself. For that reason, "What does it mean?" is often a foolish question, for it cannot be answered except in the sensations and emotions it transfers from the artist to you.

Would a print, a machine-made reproduction of a fine painting have the same intimate, "personal" appeal as the original? No, because this original is the very piece of canvas or art paper upon which the artist worked for days, for weeks, for months, perhaps for even years: these are the very oils, or water colors, or tempera paints he mixed himself; these are the actual, live mediums in which he expressed an idea, a sensation, an emotion. In short, this painting has become a part of the artist himself, a bit of his creative personality that comes into your room when you hang his work of art.

An original painting gives to you, the owner, an additional something—an intellectual enrichment that can be likened only to that found in a deep appreciation for fine music, good literature and poetry. The artist John Sloan put the value even higher when he said: "To be without interest in painting is to be without contact with about one-fourth of the means of spiritual communication."

What better place to learn this excitement and profound satisfaction of getting acquainted with art than in the home? What better place to start than with the purchase of a really worth-while painting?

To most people, original paintings are something to look at in museums, art showrooms, and on the walls of collectors' private galleries—something to be bought only by the very (Continued on page 139)



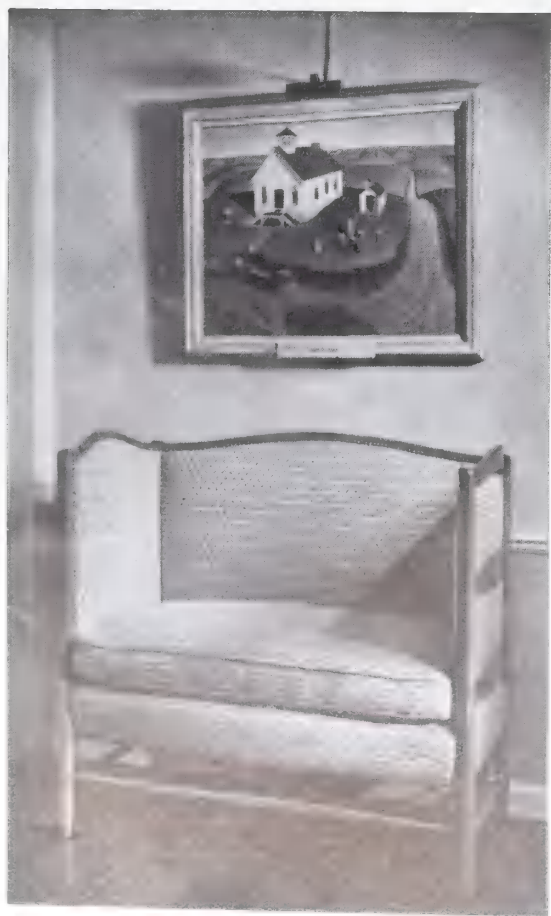
GALLERY OF ASSOCIATED AMERICAN ARTISTS, CHICAGO

Have you ever BOUGHT A PAINTING?

By HELEN WEIGEL BROWN



"In Grant Wood's *January* I have the whole feeling of America right in my own dining room. What could be a better investment?"



"Grant Wood's *Arbor Day* continues to inspire us . . ."



"Every time I look at them, I see something new in this pair of Diego Rivera's . . ."

A man weighs

ART vs. STOCKS AND BONDS

"Buying my first painting was the most exciting experience I've ever had—and that picture has never let me down," says the Hollywood picture producer—

King Vidor

My business manager used to invest my money in stocks and bonds. I never saw them, and the only time I ever heard about them was when he'd call up and say, with firm finality, "They've gone down."

But the first picture I bought—that was different. Unlike stocks and bonds, this item I selected myself. I had to live with it. I came to know it as you know an interesting and stimulating person—and it has never let me down. What its market value is today I haven't the least notion, but to me personally it is a lot more valuable than when I invested in it, and I won't be selling it short.

Buying pictures is a game where you can exercise your own judgment—one more way of finding out what you've got inside you. And if you buy pictures with taste—something you learn after experience—they're one whale of a good investment. In fact, I can't think of anything else that (Continued on page 142)



ton is one of our proudest acquisitions."

FOUR PHOTOGRAPHS, MAYNARD PARKER



"Charles Sheeler's masterfully painted red barn brings repose and warmth to our fireplace."



Important small pictures, hung in groups, gain individual interest when several framing techniques are used to point them up.



A reversed shadow box within a shadow box gives a three-dimensional feeling that dramatizes these architectural engravings.



Again, the frame perfectly suited to the subject. Here that, wide wood molding picks up the stripes of the painted gourd.



FOUR PHOTOGRAPHS, RICHARD AVERILL SMITH

FRAME DES. K.

Good framing doubles the importance of good pictures

The art of picture framing has taken a decided turn for the better. The ideas shown here are only a few of many refreshing innovations for making your paintings and reproductions more artistically satisfying, more decoratively dramatic.

Make the FRAME WORTHY OF THE PICTURE

By Karen Van Liew

Until recently, picture framing as an art was in a very deep, very narrow rut. Only in an occasional gallery or in an artist's studio did some creative soul have the genius to give good pictures the settings they deserved. On the upswing, however, is a refreshing new trend; the artists and designers, bless them, have given the hypodermic of imagination to the whole conception of framing—and you'll be seeing more and more exciting ideas for making your own pictures extremely decorative as well as more satisfying artistically.

Take as an example the dramatic framing of the Lucille Corcos oil painting "Sunday Morning Breakfast" in the large photo at left. Its original frame, shown in the small photo adjoining, was good enough as conventional frames go. But see what stature the picture has gained, scaled up and set off importantly by a frame-within-frame treatment.

This is only one of an inspiring range of ideas you can experiment with in dramatizing

both your frames and your pictures—and, along with them, the rooms in which they will hang.

Among other framing variations are the shadow box reversed, back becoming front, to give a convex surface upon which to display the picture; a shadow box superimposed on a wide, flat frame, to focus attention on a small but important painting and to scale up, at the same time, the over-all proportions; a reversed shadow box within a larger shadow box, to give a third dimension of depth; an enormously broad, flat wood molding, often as wide as 12 to 15 inches, used without a mat (see photo at lower left on opposite page) to give high drama to a modern painting; and, for oils, no framing at all—just a simple strip of plain flat wood molding around the outside rim to cover the nails holding the canvas.

There are many other distinctive and highly individualized treatments which can make all the pictures you own twice as interesting and eye-catching. (*Continued on page 164*)



HANS VAN NED

Découpages by Rita Boley Bolaffio, poking fun at the Victorian era, are made even more amusing and eye-catching by frames as baroque as the subjects are.

FOR THE CITY GARDEN

Japanese Yew. <i>Taxus cuspidata</i> —4½'-5', B & B	\$25.00
Babylon Weeping Willow. <i>Salix babylonica</i> —1¼"-1½" cal.	\$2.25
Tea Crab, <i>Malus theifera</i> —5'-6', B & B	\$2.75
Rhododendron Hybrids—18"-24", B & B	\$4.00
Longcluster Japanese Wistaria, 3-year <i>Wistaria floribunda macrobotrys</i>	\$1.00
Fortune Weeping Forsythia, <i>Forsythia suspensa fortunei</i> —3'-4'	\$6.00

FOR THE BARE SPOT IN THEIR PERENNIAL BORDER

White Washington Lupine. <i>Lupinus polyphyllus albus</i>	\$1.20 for 6
Anemone Flowered Peony. <i>Paeonia nymphae</i> —2½'	\$3.00 for 3
Siberian Bugloss. <i>Anchusa myosotidiflora</i>	\$1.45 for 3
Delphinium— Pacific Hybrid: Dark Blue	\$2.00 for 3
Madonna Lily, <i>Lilium candidum</i>	\$1.60 for 3
Soft Thermopsis. <i>Thermopsis mollis</i> —2'-3'	\$1.45 for 3
Oriental Poppy. <i>Papaver orientale</i> —Snowflake	\$1.75 for 3
Summer Phlox. <i>Phlox suffruticosa</i> —Miss Lingard	\$1.45 for 3
Peachleaf Bellflower. <i>Campanula persicifolia</i> —coerulea	\$1.45 for 3
Japanese Iris. <i>Iris kaempferi</i> —Catherine Perry	\$1.50 for 3
Common Sundrops. <i>Oenothera fruticosa</i> —var. <i>variegata</i>	\$1.20 for 6
Blue Wildindigo, <i>Baptisia australis</i>	\$1.20 for 6

Gifts that grow GET BETTER EVERY YEAR

By Janet Darling

There's a nasty break in the Smiths' yew hedge and they could do with some new plantings along the driveway. Here's your chance to give them a Christmas gift that they can enjoy for years. Why not order them some balled-and-burlaped beauties for delivery at planting time, and break the good news on a Christmas card?

Or the Browns who live across from a meadow? That's a perfect place for naturalizing bulbs. So you play Santa Claus with a whopping order of mixed narcissi. Or give your city-bound gardening friends a generous bundle of ground cover that will flourish where grass refuses to grow.

The gifts you order from the plantman's catalog are more welcome to gardeners than gold pieces. But they must fit the recipients' needs and tastes. As a suggestion, we've broken your friends down into types and listed what we think each would welcome most (approximately priced). Choose with due thought for soil and climate.

FOR A MAN WHO LIKES GOOD EATING

Alpine Strawberries—Baron Solemacher Potted Plants	\$10/100
Asparagus—Mary Washington; 2-year roots	\$6/100
Blueberries—Burlington; (Buy 6 or more for fertilization)	\$3 ea.
Sweet Cherries—Windsor	\$2.50
Tropical Figs, (Semi-hardy or in pots)	\$1.50
Common Persimmon—8'-10'	\$6.00

OR A SMALL CORNER THAT NEEDS SPOT OF INTEREST

ink Flowering Dogwood, <i>Cornus florida rubra</i> , 5'-6' tree, B & B	\$8.00
weeping Higan Cherry, 2-year-old heads, <i>Prunus subhirtella pendula</i> , 4'-6' stem; B & B	\$6.00
Star Magnolia, <i>Magnolia stellata</i> , 3'-4' B & B	\$12.00

FOR THE ROCK GARDEN ENTHUSIAST

Cypress Lavendercotton, <i>Santolina chamaecyparissus</i>	\$.20 ea.
Munstead Primrose, <i>Primula veris-munstead</i>	\$4.75 doz.
Creeping Polemonium, <i>Polemonium reptans</i> —Blue Pearl	\$1.75 doz.
Violet, <i>Viola</i> —Catherine Sharp	\$5.00 doz.
White Cupflower, <i>Perembergia rivularis</i>	\$4.75 doz.
Y-of-the-Valley, <i>Wallaria majalis</i>	\$7/100
eping Cotoneaster—6"-8" from pots <i>Cotoneaster adpressa</i>	\$1.50 for 3
Daphne—10"-12" B & B <i>Daphne genkwa</i>	\$4.50 for 3
se Azalea—18"-24", B & B <i>Rhododendron mollis</i>	\$4.50

FOR THE HONEST-TO-GOODNESS DIRT GARDENER

New Wheelbarrow	\$11.50
Plastic Hose	\$24/100'
Hot Kaps	\$2.50/100
Cold Frame—6' x 6'	\$34.00
Load of Manure	\$10.00

PACKETS OF SEEDS FOR CHRISTMAS CARDS

Petunia—Giant Single plain-edged; Snowstorm	\$.35 pkt.
Petunia—Single Bedding; Blue Bedder	.15 pkt.
Ageratum—Blue Perfection	.15 pkt.
Anchusa—Blue Bird	.10 pkt.
African Daisy— <i>Dimorphotheca-Ringens</i>	.15 pkt.
Calliopsis—Gold Crest and Tiger Star	.15 pkt.
Centaurea Cyanus—Jubilee Gem. Snow Man, Red Boy	.10 pkt.
Cleome—Pink Queen	.20 pkt.
Eschscholtzia—Golden West and Vesuvius	.10 pkt.
Gourds—Calabash Pipe and Hercules Club	.15 pkt.
Larkspur—White Spire, Lilac Queen	.15 pkt.
French Marigold; Dwarf Single— Ferdinand and Scarlet Glow	.15 pkt.
Zinnia—Lilliput; Black Ruby; Pastel Shades	.15 pkt.
Stock—Early Giant Imperial, Shasta, Elk Pride	.25 pkt.

FOR THE BIRD LOVER

Red Chokeberry, <i>Aronia arbutifolia</i> —3'-4'	\$.65
English Hawthorn, <i>Crataegus oxyacantha</i> —8'-10', B & B	\$15.00
Northern Bayberry, <i>Myrica caroliniensis</i> —24"-30"	\$1.00
Oriental Photinia, <i>Photinia villosa</i> —3'-4'	\$.75
Fragrant Sumac, <i>Rhus aromatica</i> —3'-4'	\$.60
American Elder, <i>Sambucus canadensis</i> —4'-5'	\$.75



Such fashion-wise women as Clare Potter and Martha Stout grow their own scented herbs, make sachets such as these of scraps from their "piece bags." Big "B" is for under pillows

Next year, give a gift you've GROWN YOURSELF

By MRS. EZRA WINTER

Now, in December, we're crusading for scented herb gardens. And it may seem at the moment that we're talking out of season, but by next December you'll thank us for the idea. Because if you plan now to grow a sweet-smelling galaxy of herbs in your summer garden, you'll have some of your next year's gift problems practically solved.

For herbs are the stuff that sachets are made of. And with your home-grown crop and a bit of needlework, you can make the kind of luxurious, personalized presents

that rate you a top place on the list of gifters.

There's practically no one over the age of ten who won't be flattered by an offering of fragrance designed especially for him or her—to give a clean, spicy fragrance to wardrobe closets, to stow away between layers of clothing, to tuck in chunky bags or open jackets, to slip between books in the library, to induce sweet dreams. A sachet is made into a big, flat rectangle to slip under a bed pillow. And it's a gift not likely to be duplicated.

Growing sachet herbs is as (Continued on page 109)

All-year-round GRAPES PAY DIVIDENDS

Grape vines are ornamental double-duty performers in a small garden. While they're garlanding a fence or screening a porch, they produce good things for you to eat and drink

By Gardiner Ewing

Good looks, personality, and a toothsome harvest of table fruit, wines, and preserves—what more could you ask of any plant? Well, that's what the grape offers. And if you're a small-scale gardener in a little space, it can even pay an extra dividend, by taking over the decorative jobs usually left to vines that have no more to contribute than beauty. That's why we're talking about grapes in this second of a series of articles on small-garden plants that serve as ornaments as well as utilities. (See the first article, "Four New Roles for the Old Apple Tree," in our October issue, page 103.)

Suppose you have, in your limited space, a fence to hide, a terrace to shade, or a porch to screen. The grape is your buy. For in one fell swoop you're getting a functional planting, a decorative vine, and the makings of your grape jelly, without wasting any square footage or having to labor over three different plants.

You can depend upon the grape vine to do its job handsomely. Its noble, notched leaves are every bit as decorative as ivy or euonymus, and the characteristic gnarled beauty of its trunk and the spread of its canes give it a picturesque, structural quality you don't find in many other vines. In the quickness of its growth and density of its leaf coverage, too, it is the equal of many purely ornamental vines, like clematis or wistaria. And in the fall it adds fragrance to its other virtues. So, if you have a dining terrace to hide from public view, a vine trained over a pergola will provide not only the screen you want but the pleasantest of settings for outdoor meals in autumn. With grapes, you see, you can't lose.

Grapes can be grown in any soil from California to Massachusetts, as far south as Georgia and as far north as New York State. There are two general types—eastern and northern or "hardy" grapes, and the western or "vinifera" grapes, such as flourish in California, Arizona, and Oregon. You would choose the type that suits your climate, of course, and on page 136 we list and describe a number of varieties of each type so that you can decide which will serve your purposes best.

CULTURE. Grapes need good drainage and circulation of air, so they prosper when planted on a sloping site. The best soil for them is gravelly loam, which should be enriched about every three years with stable manure or green manure. They need good cultivation during the early part of the season, but a green manure crop, a combination of vetch and rye, can be planted in July and turned over in the fall. Two-year-old plants (cost about \$6-\$10 per dozen), if planted in the spring, will bear the second spring after planting. If they are planted in the fall, you can expect fruit ■ (Continued on page 133)

PHOTOGRAPH, EWING GALLOWAY



Make

CHRISTMAS BREAKFAST

A TRADITION

at your house

Why try to break the family tradition of eating Christmas dinner with "the family"? Instead, plan a different kind of celebration that will fit in with time-honored traditions

By FLORENCE PAINE

Darling, let's start celebrating Christmas at *our* home. Remember, we promised ourselves we would. And here we've been married to these three years, and we're still racing over to your family or mine to celebrate every holiday. Don't you think it would be rather wonderful if we owned a tradition or two, and weren't just sharing someone else's, however nice?

"I know you're going to say that we can't get an 13-pound turkey into our oven, and how else can we feed ten over-zealous appetites. I know our apartment isn't much bigger than that mammoth box of candy you gave me our first Christmas together. But I'm not planning a sit-down dinner. I'd be silly to try to rival your mother's superlative plum pudding or turkey dressing.

"I thought we'd make our celebration something so simple that even I could cope with it. Well, as a matter of fact, I thought we'd make it a breakfast.

"Don't be ridiculous. I don't want to get up that early myself. I wouldn't ask them to tear themselves away from their own gifts and trees at the crack of dawn. It would really be brunch—say around eleven-thirty or twelve. That would give the carolers time to get back from their rounds; and everybody else a chance to gloat over their presents dozens of times.

"What do I think I could cope with? Well, I like that! But you'll be surprised.

"I've been doing a lot of experimenting while you've been working nights, and for one thing I've mastered an omelet. I had thought about having scrambled eggs, but then I remembered Peter's saying that he thought he'd be a wizened old man before he could face another scrambled egg—after all those powdered eggs they were 'treated' to in France. But he talked a lot about the way French women could turn an omelet, and I want to show him that skill isn't confined to continental Europe. Yes, I did think I'd fill the omelet. I thought I'd slip nicely browned (Continued on page 134)



A Holly-and-Ivy Breakfast

Grape-Melon Cup
Sausage-filled French Omelet*
Chicken Livers Burgundy*
Croissants
Christmas Crown Ring*
Popovers
Coffee Tea Chocolate

• Because time is of the essence around Christmas, Mrs. Frances Heard, House BEAUTIFUL's Housewifery Editor, wreathes the table simply with green and fruit—an arrangement that could reproduce easily. The plantation tablecloth from B. Altman makes a fine setting for a holiday breakfast. The ducks for hot things, glass napkins are from Carole Stupell; silver flatware is International's Minuet pattern. The angel among the evergreens, was designed by Hilary Henderson, of Mabel MacLaughlin, from the Keith, Kansas City. Candles, from Will & Sons.





PHOTOGRAPHS, MAYNARD PARVER

By ELIZABETH GORDON, EDITOR

HOUSE BEAUTIFUL'S
Home Planner's Study Course

Mrs. Wurdeman's family heirlooms dictated the style of the first house they built. It was fine—until the young couple had a few years of living experience behind them and discovered their way of life was not the same as their ancestors'. Then began a slow, steady evolution of the Wurdeman architectural tastes.

The furniture on this page you will discover in all three houses they have had to date. What changes is the architectural background. Watch how the sofa appears again and again, and when it makes its last appearance, in their third house also makes a quite remarkable reappearance. Photographed in second house.



The case history of ONE FAMILY'S CHANGING TASTE

The four Wurdeman houses: an account of the changing tastes of one young couple during their seven years of marriage, as expressed in three houses, and the fourth house they plan to build in 1946. What has happened to them may be happening to all of America

Not often can a magazine gather, for one issue, the photographic record of one family's succession of houses. So almost never is it possible to examine how and why one family changes its standards of what a good home is.

Particularly unusual are these four houses. For each is a *good* house. Every day, all about us, we see examples of homes that improve as income climbs, or as tastes improve. But here, on these eight pages, you see a succession of homes—all of which are good, complete, and beautiful.

So their significance is something beyond quality. Their meaning becomes broader, typifying, perhaps, a national trend. For if people, who already possess a good home, change their values and progress to another kind of good home, the meaning transcends mere good taste.

The four houses speak for themselves. We will let the owners, Mary and Walter Wurdeman, do the talking, as they gave their story to our staff representative. The Walter C. Wurdemans have gone through seven years of marriage together. Walter Wurdeman and his partner, Weldon Becket, are leading California architects. Walter's wife, Mary, is his girl Friday-through-Thursday. They are currently on their first

child, a round eleven-month-old called Kurt, living in their third house, and planning their fourth. During those seven years they have run the architectural gamut from Williamsburg to "Wurdeman Modern," which is coming up soon.

"When I first met Walt," Mary says, "he was fresh out of MIT and *very* modern. He laughed at the South, my home, and he laughed at old things, my passion. But now that we're finally going to have a Modern house, he admits that he appreciates old woods and he's as cranky about patina as I am. He's learned about graciousness in architecture, and that's one thing he never knew about in those early days."

Walt broke in, grinning, "When I graduated from architectural school I was well grounded in the theory of design. What I still had to learn was how to incorporate with that theory, mellowness, grace, and charm. But when I met Mary I wanted to put her into a house that suited her sense of color, her life, her vivaciousness. I saw she deserved a house that would be architecturally perfect for her personality."

So their first house was a Williamsburg house. Very authentic. "That was the only background Mary knew," Walt said. (*Continued on next page*)



Their first house: WILLIAMSBURG AUTHENTICITY

"Mary furnished our first house with beautiful old furniture which she already had. But the house was cluttery. It was the kind of house where you think of dreaming your way through life. And that didn't fit us at all. Also, it didn't fit California or our way of life. This climate dictates a manner of living. We both love to be outdoors. This is beautiful country, you see, and it's really criminal not to have your house take advantage of it, so you can see it and use it."

Walt lit a cigarette and smiled slowly across at his wife. "So I began talking Modern to her—the luxury of plain spaces, all the stuff about moving the outside inside. It took a bit of talking, but I began to suspect I was making progress"

So the Wurdemans moved. Their next house was French Colonial, which Walt modernized considerably. Still it was rampant with criss-cross curtains, which the California sun proceeded to beat to death.

"I liked them 400 per cent full," Mary said engagingly, "and the laundry bills were terrific."

"Worse than that," Walt added, "we had a magnificent Colonial garden, and you couldn't even see it through those damned criss-cross curtains. It was ridiculous."

"The bedroom was wonderful," Mary put in. "Roller blinds and cozy as anything. Only every time it rained, you had to close the windows since there were no roof overhangs, so you promptly smothered. Very cozy indeed! Our postwar house is going to be full of overhangs. Every house has taught us something." (Continued on page 116)

Above, left. The first Wurdeman house in Los Angeles, designed by the architectural firm of Wurdeman & Beckett, was a careful creation after an exhaustive study of traditional prototypes. It was authentic, not light and cheerful enough for

At far right, opposite page 114, the very same sofa that you find in all three houses—without change in slipcover. The lamps placed by taller ones and the table is replaced for a bigger one and end tables get more sizable.

Directly above. The fireplace in the first Wurdeman house was completely in character for a Williamsburg reproduction. Even the paint on the walls was in the correct Williamsburg shades. Now Wurdemans feel that the past is not the way to live with

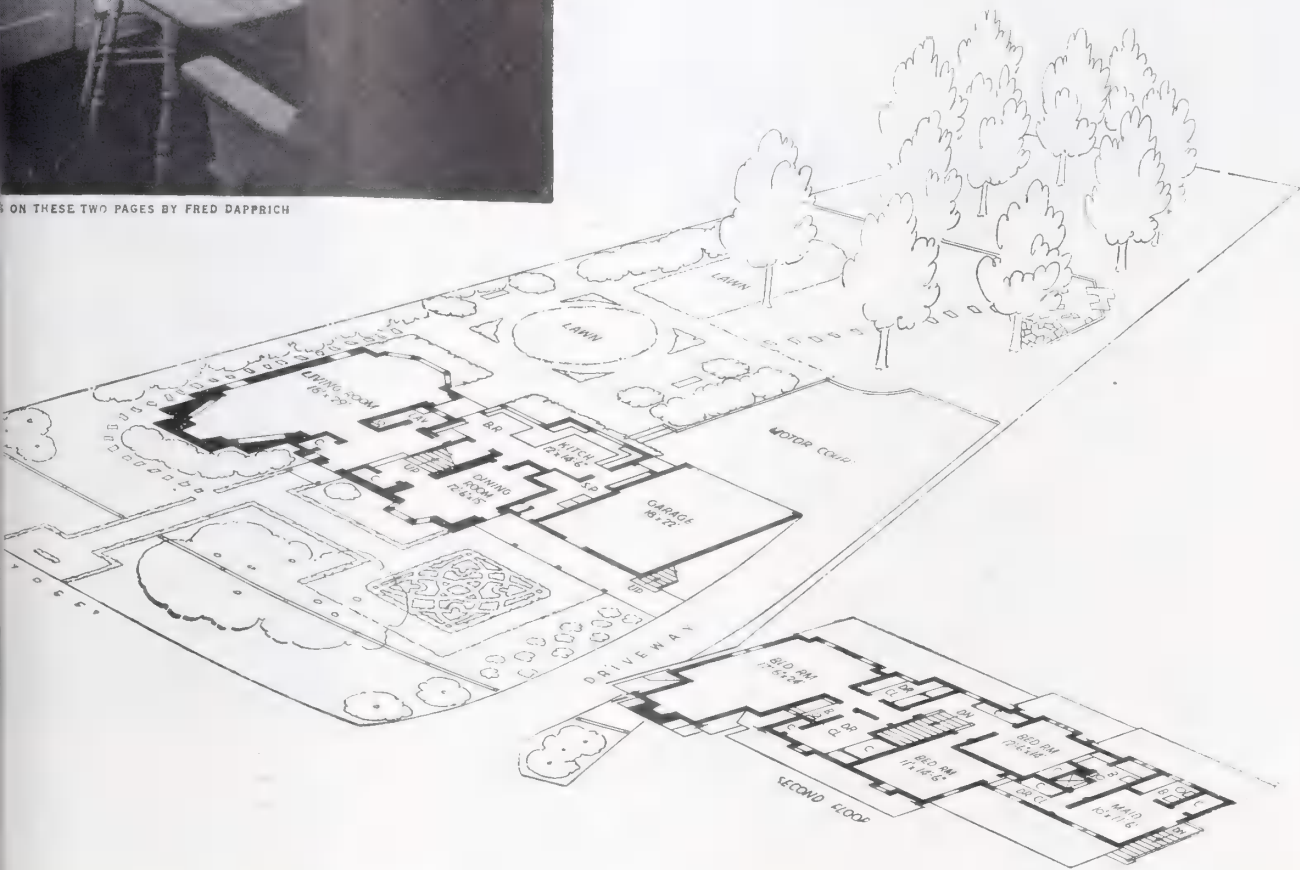
At right. The dining room in the Williamsburg manner, which gave full obeisance to the past on matters of wallpaper, cornice dentils, and tile. This furniture, including corner cupboard shown in same position on page 114, will be used in the Modern



ON THESE TWO PAGES BY FRED DAPPRICH

The Williamsburg house had a corner window in breakfast nook, which was certainly not authentic, but nice for bringing in garden and view. Notice how this feature grows in each successive house, until it becomes whole, smooth walls of glass in their fourth and future house.

The house and plot plans are well worth study. For the floor plan is more contemporary than the styling might lead you to believe. It has good circulation and makes good use of space. To see increase of utility, compare this plan with the plan the Wurdemans will build in 1946





Their second house: TRADITION BEGINS TO CRACK

So then the Wurdemans had a baby, needed more rooms, and moved from their roller blinds and their criss-cross curtains. House No. 3—their present home—is a provincial cottage. (Shown on page 113.)

"It's a perfect provincial house," Mary said, "only every time I dust I have a nervous breakdown over what antique I am going to break next. The radio man was here the other day and broke one of a pair of ruby glass lamps that are irreplaceable. It's just silly to have things like that within elbow-reach. Irreplaceable things own you, and I don't want any more of them.

"Everything," Mary continued, sighing all the way down, "has been improved but housekeeping. I still have to dust my dressing table every morning, and all that luxurious clutter drives me crazy. Never again. I can't even stand the sight of a ruffled curtain any more!

"All the houses we've had were made for days with servants, when you didn't care how much stuff you had around. But now I don't want a house to control me completely. I love a house, and I love to cook and entertain, but I don't like all the silliness that goes with housekeeping. And I think a lot of it can be avoided in a Modern house."

"We want a house," Walt said, "where we can turn the baby loose and she won't knock over a dinky table. Take those little lamps," he said irritably, pointing to twin lamps on either side of the built-in settee. (See page 112.) "Just because the bases are authentic pressed glass, we're both going blind. You can't go blind with Modern, because it is properly scaled. The only comfortable thing in the room is the only Modern thing: this corner settee." (Continued on page 195)

Above left. Walter's firm, Walter and Beckett, remodeled their house. Strong contemporary signs begin to appear: wide overhead projecting windows from rain and creating a shadow on the side wall, over-scaled trellis to give nice

Built-in conveniences, a decidedly temporary sign, appear even in second house, shown above on closed. The double closet is a closet on one side and a Capehart range overhead speaker, on the other for card tables between two

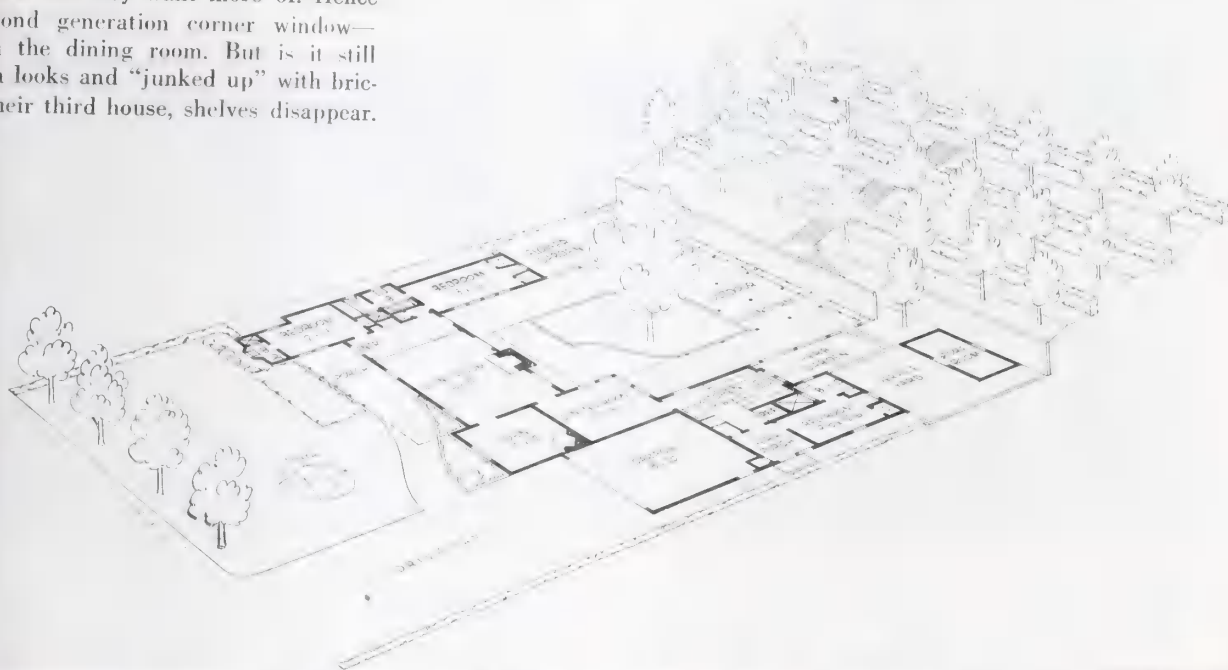
At right. Second dining room the same furniture seen on spread, but more contemporary paper. At far right, their bedroom more built-ins that add storage. In the tester you see some "400% fullness" that Mary wears



people like they want more of. Hence second generation corner window—e in the dining room. But is it still "in" in looks and "junked up" with bric- in their third house, shelves disappear.



Outside of the corner window, showing design character of the house from the rear. Note how the house plan begins to give more opportunity for outdoor living, improving room exposures. Trellising is now a Wurdeman cachet.



PHOTOGRAPHS, MAYNARD PARKER



HOUSE BEAUTIFUL'S
Home Planner's Study Course



In the third house the Wurdemans show a pronounced tendency to do what they want and like, regardless of whether it has a halo from the past. See how they brought indoors, for the fireplace wall, the overscaled trellis design that first appeared as an exterior design on House No. 2.



Outdoor living became increasingly important with successive Wurdeman house. In their third house, which they also remodeled, they made a real outdoor living room. Notice how it flows smoothly out of the house with a large opening plus fixed glass doors—symbol of tomorrow.



Here is the third corner window. But for the first time it is not bearing bric-a-brac shelves. And it has a built-in seat running full-length under it. It is a very large and looming shadow of things that are to come. Beside it are the too-low lamps that now infuriate both Wurdemans.



The much-moved sofa, seen this time against an overplant window, with a glass wall beyond. What a transition from criss-cross curtains and silhouette miniature to its first background. This same sofa will be in their new house. We predict the lamp bases will not be the same.

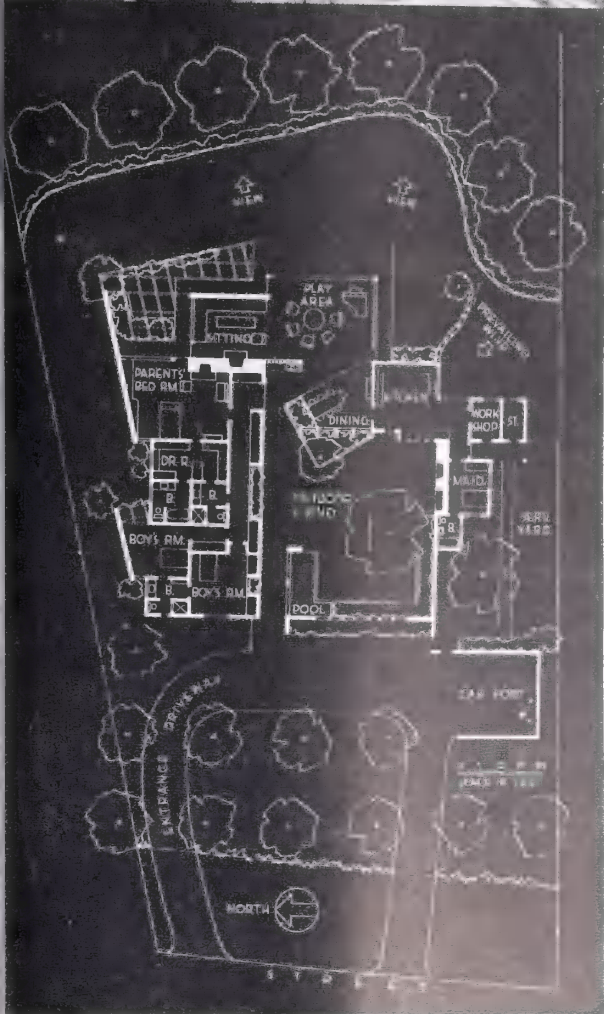
Their present and third house: **STRONG CONTEMPORARY SYMPTOMS**

Less clutter of bric-a-brac, bigger windows, frankly modern corner windows, frosted glass walls, more indoor plantings—these are evidences of evolution.

(they hope)
 Their future and final house:

REAL MODERN

HOUSE BEAUTIFUL'S
Home Plans & Study Course



The outdoor living room, as it looks from the front gate, looking toward the glass walls of the living room. The Wurdemans will have privacy, despite so much glass, because the enclosed patio will keep out stares of passersby. Plan is worth study by future home-builders.

The postwar Wurdeman house, to be built next year, represents a major change from their early tastes. Both husband and wife have influenced each other. Their compromise is typical of a currently-evolving American style. Study it



AT LAST YOU CAN BUILD

But should you? Or should you wait another few years? Are good quality materials available now? Will prices remain high indefinitely? Is skilled labor available at a fair wage? This article answers those important questions, tells how to get the most house for your money

By MILES L. COLEMAN
House Beautiful's Building Adviser

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House building is free once more. The last remnant of governmental control over the individual's decision as to what he wants to build or where or when he builds it has been removed. No more does he have to ask the government approval of anything, unless he wants an FHA insured loan, and in that case he is confronted with nothing more than prewar procedures.

There is, of course, more to getting building started than the mere removal of the construction controls. We have to have the materials with which to build. And here, it must be said, the pains of reconversion are sharp.

Many building materials plants had been shut down during the war. Many had been producing other than their customary lines. Wage problems, manpower problems, and price problems have prevented the resumption of manufacturing as rapidly as at first looked possible. Nevertheless, there is a good probability that by spring the supply of the ordinary construction materials will be ample enough for the amount of building ready to start at that time.

So, if you want to build in 1946, you may go ahead now with your plans, with the assurance that the government will no longer dictate what you may do or where you may do it. And unless you are determined to wait for the laboratories to turn out some of the still mythical building materials, you should be able to find what is necessary to complete your house.

It may seem a bit strange that you can make up your mind to do what you want not only with the hope of getting permission, but without even the need for asking permission, but it is a fact, nevertheless.

You are free to build—but is it a good time to build? What about prices? What about future values?

Prices will be high, by comparison with what your house would have cost in 1939 or 1940. The cost of everything that makes up the house has risen either a little or a great deal. Wages are higher both in the plants that make the materials and for the labor that finally puts the house together. Materials are higher; some like lumber a great deal higher; others like cement only a little. Your lot may, if you live in a city that has had a permanent increase in population, cost you more than it would have cost in 1940.

But as a whole, these prices are not likely to be as high as they were during the war, and may in fact sag appreciably below the levels they reached when the war-time labor and materials scarcities were at their worst. OPA still has its control over materials and equipment prices, and, while it has yielded in cases where increased labor and other costs have seriously risen, it is determined to hold prices down as firmly as it can until supplies are abundant.

And the supply seems likely to build up much faster than the demand for them will come from the builders. Transporting materials will be easier than it was during the war. Labor will be more plentiful and more efficient than it was during the war. Many of the war-time builder's indirect costs will be reduced. Consequently, there is not likely to be a serious squeeze from the materials level.

There is fear in some governmental agencies that, even though prices that the builder has to pay may be kept fairly well in line, the benefit of this will not be passed on to the home buyer. With a great rush to buy, they say, builders may apply the squeeze from their side. Whether or not this is true depends a great deal on how much caution and common sense buyers themselves display; and there is evidence that buyers are likely to be cautious. At any rate, for the next year at least, the prospective homeowner who contracts to build a house should, if he gets competitive bids, be able to get the best advantage of the existing price controls and the first flush of an expanded materials supply.

There is a good probability that we may have a period of fairly stable costs. While a sag from war levels may be expected as factories get back to peacetime work, and the size and efficiency of the building labor force increases, no sharp drop should occur after the first adjustments have been made. In fact, for the long pull there may be a rise in building costs from those of the next few years. A combination of a number of things, from higher wages to low interest rates, might bring this about.

Therefore, 1946 may be the year for you, if you are ready. Here are a few hints to follow:

1. Hire an architect—and a good one, well versed in the economics of planning and the use of materials. An efficient plan and a simple design can go a long way to counteract price increase.

2. Specify the materials that are in fullest supply in your locality. Seek to get lasting quality in the materials you use. And here there has been favorable progress. Our post-war materials will in many cases be of better quality than we knew before. Consequently, though prices may be higher, maintenance costs will be lower.

3. Don't undertake more than you can afford. Any change from prewar prices does not alter the prewar principles of the relation of the cost of your house to your income or your carrying costs to your income (See HOUSE BEAUTIFUL for January and April, 1945).

4. Borrow as little as possible. If you have the savings, put them into the house and keep the mortgage down. If a temporary depression should occur, your own investment will be a protection against default. (Continued on page 160)



by Dorothy Ducas

Ever since you heard about the new insecticide, DDT, which stopped a typhus epidemic in Naples and controlled malaria on jungled Pacific islands, you have been eager to use it in your own home to get rid of flies, mosquitoes, gnats, roaches, bedbugs, and a host of other household pests. Maybe, when limited quantities of the new insect poison were released to civilians last August, you were lucky enough to get some, or you know somebody who did. And, in more cases than anyone expected, disappointment followed. The insects, instead of vanishing overnight, were still there.

What does it mean? What about the magic properties of DDT as a bug killer? Can it really keep your house insect-free? Should you try it?

The answer to these questions, based on information given HOUSE BEAUTIFUL by entomologists, manufacturers, and Department of Agriculture experts, is wholly satisfactory. *DDT is by all odds the most persistent destroyer of insect life ever discovered.* But you have to understand the way it acts, how much to use, and how to apply it.

Most of the bewilderment resulting from its sudden appearance on store counters can be traced to three things:

1. Because quantities were scarce and demand enormous, too little DDT was put in many solutions sold.
2. It was used like previous insect sprays—squirting at bugs as they appeared, which is *not* the way to use DDT.
3. When insects did not roll over and die at once, as they don't with DDT, the insecticide was considered ineffective.

The truth about DDT is that it is a different kind of insect poison from what most of us have been used to. Because of this, there are definite differences in the way in which you should use it both inside your home and in your garden.

There are two general types of contact insecticides, you see. One is what you have been using against flies and mosquitoes in your squirt-gun; it pro-

duces what is known as a *quick down* of the insect. When it hits he drops before your eyes. Such insecticide contains pyrethrum, rotenone, nicotine, or some other organic substance which is sudden death to insects. DDT is not intended to replace these useful insecticides for quick knock-down purposes.

DDT is a contact insecticide that has a *residual* effect. It doesn't hit Mr. Fly at once. It remains on a surface for a long time, and when Mr. Fly rests on that surface, it kills him. Merely a brief pause on a surface well covered with, say, 5% solution of DDT is enough to begin action on the insect's nerves; he gets "the jitters" to speak, and dies anywhere from a few minutes to three hours later. No other insect poison has as great a staying power as DDT, which is why the drug is a boon to busy households.

Spread on the walls and ceilings of your living room, bedroom, or kitchen in proper amounts, DDT will kill flies, mosquitoes, gnats—the chief insect annoyances of the average household—for from three to six months. You may not be around when the insect dies. You may see him fly away from a sprayed wall and think there has been no effect on him at all. But if you follow his progress from then on, you would see him give up the ghost wherever he goes.

"Two sprays a year of a solution containing 5% technical DDT, one in the spring crop of flies and one in the fall, should get rid of all those pests at the time and those entering the house between sprayings," said Dr. Bishopp, in charge of research at the Bureau of Entomology and Plant Quarantine, U. S. Department of Agriculture, which has been testing DDT for three years. "Wall surfaces, ceilings, screens, doors, electric light covers, and fixtures should be covered. The surfaces should contain 5% DDT, and should be applied to screens with a mop brush, sponge and to other surfaces as a coarse spray such as you use in your

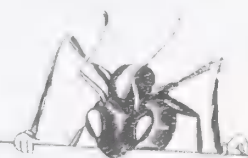
DDT is the most amazing insecticide ever created. Yet some disappointed householders claim that it doesn't live up to its reputation. Why? You have to know *how, when, and where* to use DDT in order to get results. In this thorough-going article, HOUSE BEAUTIFUL gives you all the rules

n. For you don't want a mist in r. This isn't the best way to use You can't get a heavy enough t of DDT by haphazard spraying. you will waste a good deal of the t when the particles in the mist on the floor. Apply the spray to ent surfaces at the rate of 1 quart h 250 feet."

Bishopp believes DDT will not e all other kinds of insecticides, ould be used with caution because o new that all of its effects have et been completely studied. But is no doubt in his mind, nor in f other experts interviewed, that is a most valuable home insect l.

also scouts the idea that *if improp- undled*, it is dangerous to human *'ake no mistake about it, DDT in ent quantity is a poison*. But the and Drug Administration in Wash- says it is *no more dangerous to s than many other insecticides* also make you sick if you eat n of them or absorb them through in in sufficient quantities, and also do not carry the skull and ones symbol. No cases of human ing have been recorded in the among industry workers or among ment of Agriculture scientists who been working with it for some It is sensible to protect yourself using it. Avoid inhalations of it ong periods of time (more than r or so). Wash it off if you get oil solution, on your skin where be absorbed. But there is no valid for any exaggerated fear of DDT used as directed.

e Luttan, president of the York cal Company, suggests that house- s have on hand regularly *two in- les: DDT for use as described by shopp to last a long time; also a "knock-down" spray to squirt at ing flies or mosquitoes buzzing l your head, making you impa- or their instant death. He thinks should know the two kinds of ef- f contact* (Continued on page 180)



COMMONLY ASKED QUESTIONS ABOUT DDT

HAS DDT AN ODOR?

Yes, a slight fruity odor, but not a lasting one. It disappears within a few hours. The carrier also may have an odor, though it, too, is quick-passing.

IS DDT MIXED IN WALL PAINT EFFECTIVE?

Yes, reasonably so, especially in cold water types. It appears to be less effective in oil paints, and probably ineffective in shellacs and varnishes. But it will last only a few months. It is thought to be more effective if applied some time after painting.

CAN YOU USE DDT ON DOGS AND CATS?

Yes, on dogs. No, on cats. Cats lick themselves too much; they might ingest enough to make them sick. Limit amount used on dog, in event he also does some licking. (See chart, page 124.) Don't use oil sprays on animals!

SHOULD YOU SPRINKLE YOUR LAWN WITH DDT INSECTICIDE?

This is not advised by Government scientists at the present time, since the results of tests to determine the effect of the chemical on the soil are not yet complete. Geigy scientists say small amounts of 3-5% dust applied to back yards and lawns apparently are safe so far as soil is concerned. But, perhaps, to get rid of flying insects while sitting outdoors, it might be better to spray tree trunks, shrubs, and outdoor furniture, especially the under sides, using the right product for each.

CAN YOU DAB DDT ON YOURSELF TO KEEP OFF INSECTS?

No. DDT is not a repellent. This would be an incorrect use of it. And it can be absorbed through the skin in oil solution.

DO SUN AND RAIN AFFECT DDT'S ACTION?

Yes. DDT's active life is shortened by steady exposure to the elements. Outdoors it should be used every two or three weeks, instead of every three to six months, as indoors. This is the reason for the recommendation about spraying under sides of outdoor furniture. (See above.)

IS DDT DANGEROUS IN YOUR BED CLOTHES?

Probably not. But it should not be placed on sheets, pillow-cases, and blankets when in use, because it is unnecessary. For use against bedbugs, places mentioned in chart, page 124, are sufficient.

WILL DDT KILL MICE AND RATS?

It may. But it is not as effective a rodent poison as others now on the market. Mice and rats would have to eat a lot before they died. A new rodent-killer called "1080" has been developed during the war by the Wildlife Research Laboratory of the Department of the Interior; it may do to rodents what DDT does to insects.

IS DDT MORE EXPENSIVE THAN OTHER INSECTICIDES?

It should not be, when in good supply, for in most instances less of it is used per pint, quart, or gallon than most other insecticides.



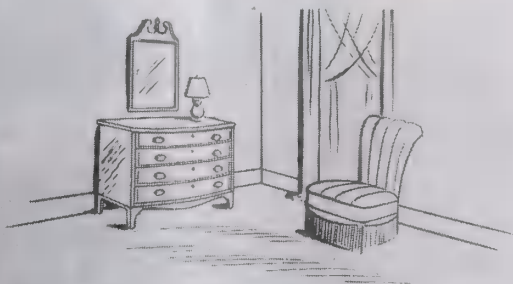
HOW TO USE DDT IN YOUR HOME

House Beautiful's Up-to-Date Chart Based on Current Recommendations by Scientists

Against	Type of preparation	Where used	When used	Results	Cautions
FLIES	Oil-base spray containing 3% to 5% DDT, applied with a rather coarse spray or mop brush	Indoors: Walls, ceilings, screens, doors, electric light fixtures and cords, long beams	Spring and early fall as a rule—or less	Most effective treatment to date	1. Keep away from fire 2. Never spray pets 3. Wash off if spilled on skin 4. Test before using on wallpaper, lampshades, as solvents sometimes leave light stain
	Water-dispersible powder, containing 5% DDT, applied as coarse spray. (Roughly, 1 tablespoon of powder containing 50% DDT to 1 gal. of water)	Outdoors: Furniture (especially undersides), porch walls, screens and ceilings, barn walls, stalls, chicken houses, kennels, compost pile	Every 2 or 3 weeks if exposed to direct sunlight	Excellent	1. Shake container between sprays to keep DDT in suspension 2. Avoid using on leafy and edible portions of vegetables 2-3 weeks before using 3. Don't use indoors; leaves thin film on furniture
MOSQUITOES	Oil-base spray containing 3% to 5% DDT, applied as a coarse spray or with mop brush	Same as above, but especially on screens	Spring and fall indoors, every 2 to 3 weeks outdoors	Same as above, but especially on screens	Same as for flies
COCKROACHES	Powder containing 10% DDT, preferably combined with quick-acting poison like pyrethrum	Baseboards, moldings, under sinks, in dark damp corners	When roaches are present. Takes about a week for roaches to disappear	Slower-acting than for flies or mosquitoes, but in combination best roach control yet	Color powder to avoid mistaking it for flour, cornstarch, etc. Avoid excessive inhalation or contamination of food-stuffs
BEDBUGS	Oil-base spray containing 5% DDT	Mattresses, springs, pillows, joints of bed frame, walls near bed	When bedbugs are present	Free of bedbugs for 6 months or more	Same as for flies
	Powder containing 10% DDT	Same as above	Same as above	Same as above	Same as for cockroaches
CLOTHES MOTHS	Naphtha-based (quick evaporating) spray containing 5% DDT	Directly on woolens or insides of closets, cupboards, trunks	When storing woolens for summer	Excellent moth control	Use quick-evaporating solution to prevent woolens from staying wet very long when closed up
DOG FLEAS	Powder containing 10% DDT	Dust on dog, using about 1/4 teaspoon for average-size animal	As often as necessary	Excellent relief for dogs; tests so far indicate no danger to animals	Don't use on cats, which lick themselves often and could ingest much poison. Never use oil spray on animals
BROWN DOG TICKS	Same as for bedbugs	Spray or dust under and behind baseboards	When ticks are present in residences	Excellent tick killer	Same as for oil-base spray for flies
ANTS	Oil-base spray containing 5% DDT	Indoors: Baseboards, pantry shelves, window sills, behind sinks Outdoors: Directly in ant-hill	When you see ants in house—or ant-hills outdoors	Tests incomplete—some species more susceptible than others	Same as for use of oil-base spray for flies and mosquitoes
JAPANESE BEETLES (Also thrips, rose midge, tarnished plant bug, etc.)	Water-dispersible spray (roughly 1 tablespoon of powder containing 50% DDT to 1 gal. of water)	Spray early on foliage and shrubs, before flowers open or fruit appears. Avoid use on parts of vegetables to be eaten	When beetles first appear and again 2 or 3 weeks later	Definitely kills Japanese beetles	Not advisable to use as drench into soil at this time. Soil tests not yet complete. Same as water dispersible powder for flies. Do not use on vegetables or fruit within 3 weeks of harvest or during flowering
	Dust containing 5% to 10% DDT	Same as water-dispersible spray for Japanese beetles, but applied with dust gun	Same as spray for beetles	Same as spray for beetles	Same as for roaches
TERMITES	Oil-base spray containing 5% DDT	Apply to soil around foundations of buildings	When evidence of termites appears or danger of termite attack is apparent	In experiments lasts at least 2 years against termites. Not finally tested	Same as for oil-base for flies

THE WARRENTON

Kittinger's new bedroom group



KITTINGER

Furniture



Craftsmen

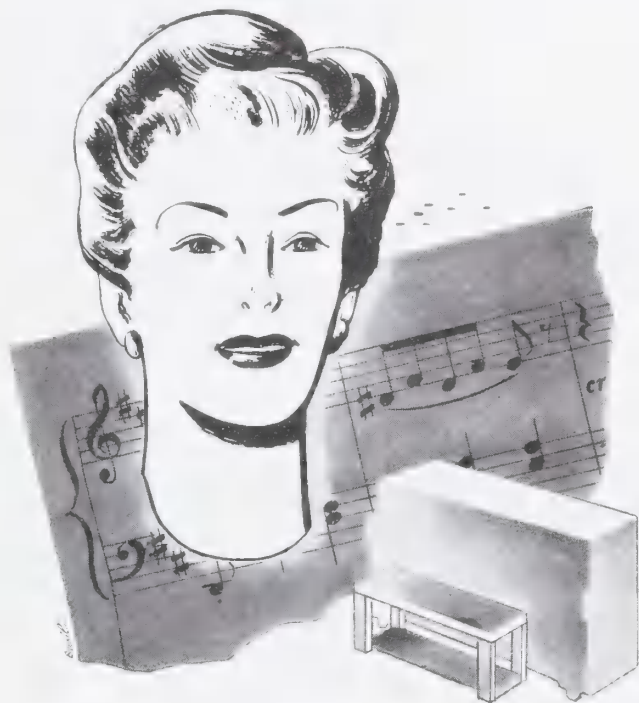


An aristocratic bedroom created in Brazilian inlaid mahogany, finished with a hand padded top, rivals the mellow patina of old mahogany. The "Warrenton" is a masterpiece of Kittinger construction. From the graceful Sheraton dresser to the hand-

some chifferobe, every line is detailed in period perfection that blends with today's homes. This group will soon be on display in a limited number of leading stores. Watch for it. ☆ Group includes: Single or double bed (with or without footboard) after the manner of antique sleigh beds with Sheraton details; dresser and mirror, adapted from an original

Sheraton bureau formerly in a private collection, featuring fine mahogany veneers and delicate boxwood inlay; chifferobe, adapted from an English Hepplewhite chest of drawers from the collection of T. Bassett, Esq. The upper section features sliding tray shelves that are ideal for shirts, pajamas and lingerie. Matching dressing table, with bench and mirror.

To the woman who wants
Tone and Style
in her New Piano—



If you are thinking about a new piano you are probably thinking about two important qualities it should have. *Tone and appearance.*

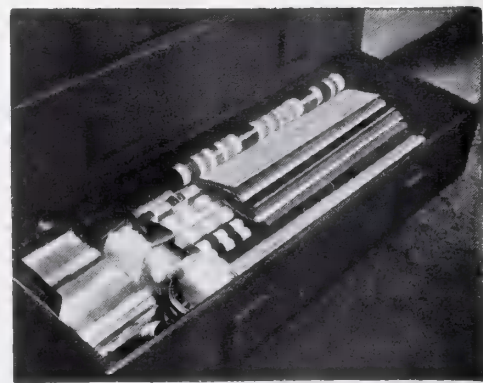
The new Jesse French Piano will offer you superlative tonal eloquence in a case of superb design. French technicians are working with distinguished colleagues to assure you of these qualities. Alfons Bach, famed New York designer, is styling the new cases. Dr. William Braid White, America's great authority on piano construction and tone, is special consultant to French on acoustical problems.

Ask your piano dealer about the new Jesse French piano.

Jesse French & Sons
PIANOS



DEVELOPED BY JESSE FRENCH & SONS, CHICAGO, ILL.



WILLIAM F. HOWLAND

What every home needs: A GIFT WRAPPING DRAWER

SARA LITTLE says, "The idea behind all this orderliness is to have gift-wrapping materials where you can find them—when you need them, which is almost the whole year round.

"I like to accumulate wrapping papers, ribbons, cards, etc., as I find them in the shops. Then in my gift-wrapping drawer, I roll all decorative papers individually and tie them with string, placing them

on the bottom layer. Over this I lay folded tissue in the colors. Large quantities of ribbon I wind on cardboard tubes; and wide ribbons I keep in a cellophane bag.

"Once you get a drawer in operation, each time you can whip out a quick job that will give a glancing look to any gift—even the most

WILLETT
Golden Beryl
MAPLE

A slant of sunlight thru a window garden and the warmth and loveliness of Willett solid maple furniture—oh, what a room! Ask to see Golden Beryl at your dealers.

CONSIDER H. WILLETT, Inc., Louisville 11, Ky.

Also makers of authentic reproductions in Wildwood Cherry.



OK AT THE BACK!

Be sure the backing is

CELLUCORD

the modern plasticized rug-backing yarn that gives your rug a better backbone, longer life!

When you buy a rug or carpet, look first at the color. Be sure to choose a rug that will fit the color scheme you want, will enhance the beauty of your home. Next, feel it for softness and richness of texture.

When you buy, look at the back. Be sure to get the EXTRA HIDDEN VALUE in every new rug you buy... a backing of CELLUCORD!



The Modern Plasticized Rug-Backing Yarn

Ask the sales person whether the rug is backed with CELLUCORD—the rug-backing yarn that:

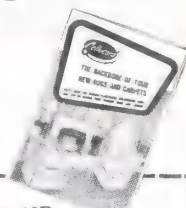
1. Gives your rugs a smoother-looking look—and keeps them new-looking longer!
2. Grips your rug pile more firmly, keeps it more resilient.
3. Helps your rug wash beautifully every time!
4. Reduces rug fuzz—makes housekeeping easier!

You may not be able to buy a CELLUCORD-backed rug in the pattern you want right now. Rug manufacturers have made a contribution to Victory; are doing their best to meet demand.

But 3 million Cellucord-backed rugs are in use in American homes. Millions more are coming. So keep looking at the back of the rug. Keep asking: "IS IT BACKED WITH CELLUCORD?"

FREE!

This booklet tells you how to make your present rugs last longer—and how to buy BETTER rugs!



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630 Fifth Avenue, New York 20, N. Y.

Please send me your FREE booklet: "The Backbone of Your New Rugs and Carpets."

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Address _____

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MILLETT CORPORATION • 630 Fifth Avenue, N. Y. C.

For that clock-buying "spree" ...

as soon as my Ensign comes home to stay

Ensign Sam's wife is smart . . . she's kept a scrapbook of ideas for their home-to-be. And she's bought and saved War Bonds for it, too.

Naturally, Seth Thomas* clocks are at the top of her list of fine things. And before many weeks now, she'll be able to buy traditionally dependable, self-starting electric and spring-wound clocks in better stores everywhere. Remember too,—the best is always worth watching and waiting for.

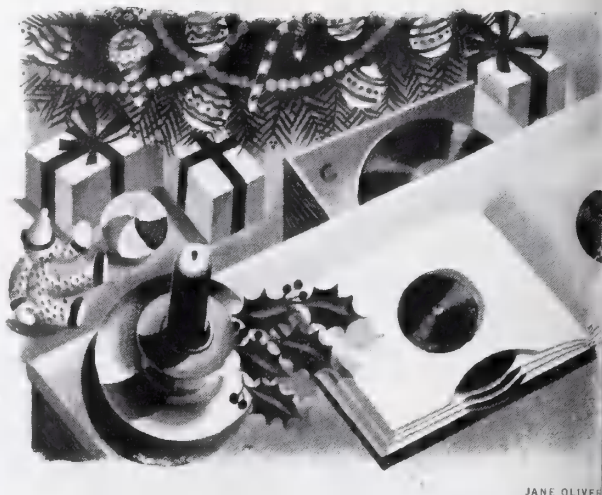
Seth Thomas Clocks

THOMASTON
CONNECTICUT

SELF-STARTING ELECTRIC OR SPRING-WOUND

"The finest name in clocks"

A product of GENERAL TIME Instruments Corporation



JANE OLIVER

Notes for DESPERATE GIFT-GIVERS

By Richard Williams

LAST month I suggested some books on music which you might give to your musically inclined friends with profit to them and thanks to yourself. This month I would like to list some records as gift suggestions. Let me say once again that a musical gift is an exciting and gratifying gift, but an adventurous gift—not a safe one. Its success depends on your musical taste and on the taste of the recipient. But if you do hit it right, the pleasure is high and handsome.

For my suggestions, I have chosen records which were produced this year, the best of the new records. Your recipient, unless he is an exceptionally nimble collector, is not likely to have these. Also, they are the records that most stores are likely to carry.

I should, I think, first report on the one novel development in the record business. Records have been quite static in the stream of technical improvements, and nothing really new has come forth in the last twenty years. But this year Victor introduced us record reviewers—with due pomp and circumstance and the usual Martini—to a new flexible disk made of synthetic plastic material. Such a record is new only for home use. It has been used widely on the radio. You have

heard it after the announcement. "The following is electronically described," but since "the" usually is a commercial term, it is usually peremptorily with some reference to your body, you probably paid much attention to the quality of the record. The new home record is rubbery, translucent, and non-fragile. The head of my private record collection in charge of recording has made an exhaustive claim on our kitchen reports that it is true: it is indeed as unbreakable as a baseball bat. Furthermore, it is lighter in weight and less warp than an ordinary record. These are great changes. The most important is the fact that the record, by diminishing noise to a slight, a very mumble, produces a much clearer tone which even on gramophone sounds almost true to life, clean, and new. The record's disadvantage is the fact that it costs a good deal more—two dollars a record instead of one dollar. Only one of these new records has been published. This is a recording of Till E. Smith's Merry Pranks, Richard Williams.

(Continued on page 14)

The Gifts she loves best ...



HEAVEN-SENT PERFUME 7.50, 6.00,
3.50. Purse size 1.00



WHITE FLAME PERFUME 18.50, 9.50.
Purse size 2.50. EAU DE TOILETTE 7.50



APPLE BLOSSOM PERFUME 6.00, 3.75.
Purse size 1.00



HEAVEN-SENT COLOGNE COMPACT.
Will not spill or evaporate 1.50



TOWN EAU DE TOILETTE 4.75
COUNTRY EAU DE TOILETTE 4.75



WHITE FLAME PERFUME COMPACT.
Concentrated. Long lasting 2.50



BANDBOX of Waterproof Mascara.
Eye Shadow, Special Eye Cream.
For light or dark eyes 2.00



LIPSTICK WARDROBE of four lipsticks.
For Blonde, Brunette, Redhead,
Medium-Brown or Silver-Gray 2.50



HEAVEN-SENT BODY POWDER
Large box with lambskin puff 1.25.
In convenient shaker box .75

Helena Rubinstein

Paris — 715 Fifth Avenue, New York — London

Plus Federal Tax

*For Sumptuous
Holiday Gifts...
for Gracious Entertaining*

de Kuypers

CORDIALS

Here is a gift both fine and distinctive. Here is a flattering treat for guests. Select these delectable, smooth liqueurs that bear a name world-famous for 250 years. Since 1933, de Kuypers Cordials (pronounced de-Kipe-r) have been made in America — by the same secret, costly methods followed in Holland for centuries. You and your friends will immensely enjoy their taste and delightful aroma. This Christmas, give and serve delicious de Kuypers Cordials.

*Made in America for
the past eleven years
exactly as in Holland
for centuries.*



Send for this free recipe booklet.
Learn how you can easily
make many delicious mixed drinks,
cocktails and desserts
with de Kuypers Cordials.

Eleven Delicious Varieties

CREME DE MENTHE 50 PROOF CREME DE CACAO 60 PROOF BLACKBERRY 70 PROOF APRICOT 74 PROOF TRIPLE SEC
NATIONAL DISTILLERS PRODUCTS CORPORATION DEPARTMENT BT-5 • P O BOX 12 WALL STREET STATION, NEW YORK

Bendix
THE REAL VOICE OF
Radio

Beautiful

BEYOND BELIEF

IN TONE

AND STYLING



The wide and welcome difference between a Bendix Radio and any radio you have ever owned will be instantly apparent. You'll see it in every cabinet design from the modern plastic table models to the classic F. M. combination consoles—a smart blending of beauty and utility that makes a Bendix fit any home as though custom-built. And performance is just as thrillingly new. Bendix Radio has drawn upon an unparalleled experience to bring you reproduction of broadcasts and recordings as faithful as a mirror. Built for the future and styled for the years, Bendix Radios and Radio Phonographs are displayed by better dealers everywhere.

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BENDIX RADIO DIVISION
BENDIX AVIATION CORPORATION, BALTIMORE 4, MARYLAND

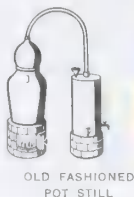
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Precision Equipment
Bendix
AVIATION CORPORATION



Sip the rare fruit of California

Sip them slowly, enjoyably, in a highball or after-dinner drink. Enjoy the mellow flavor, the rich bouquet of fine sun-ripened fruit in these superb California Brandies.

For Croix Royale captures these rare flavors in the old-world manner—by using the pot-still method traditional with the best of European brandy makers, the method that holds the flavor of the fresh, juicy-ripe fruit, itself. You will enjoy Croix Royal Liqueur Grape Brandy and Natural Fruit Brandies: Apricot, Peach, Plum and Cherry (Kirschwasser); smooth Croix Royale Liqueurs in natural fruit flavors. For a superb after-dinner drink, serve Croix Royale Creme de Menthe or Creme de Cacao



... If you'd add to your reputation as a host, send for Croix Royale recipe booklet, "How to Brighten the Moments in Your Entertaining Life." Write Dept. HB, Cameo Vineyards, Fresno, California.

CROIX ROYALE

(Croix rhymes with enjoy)

Brandies and Liqueurs



CAMEO VINEYARDS COMPANY, FRESNO, CALIFORNIA... PRODUCERS, VINTNERS,
SUPER FIN LIQUEUR BRANDY (84 proof) • POT-DISTILLED FRUIT BRANDIES, PLUM, CHERRY,
(84 proof) PEACH, APRICOT, CHERRY, PLUM (60 proof) • LIQUEURS FOR
CREME DE MENTHE, CREME DE CACAO (60 proof), ANISETTA (60 proof) • KUMMEL (60 proof)
MADEIRA, MUSCATEL CHABLIS,



BOTTLE
APRICOT, PEACH
CONNOISSEUR
• BERNADOTTE
BURGUNDY, SAUTER

YEAR-ROUND GRAPES PAY DIVIDENDS

CONTINUED FROM PAGE 109

a half after planting. It should be about 8 feet apart, spaced every 4 feet.

TS. Most grapes, except a few varieties, require support for decorative use, cedar or cypress are best because they last in any number of positions. For best production, use wood or concrete and stretched wires. The wire should be 5½ feet apart, the lower one about 2 feet from the ground. It should be set 12 feet to 15 feet apart.

TS. This is an important part of grape culture. You prune both the crop and the vine for appearance. Your pruning depends on your type of grape.

There are two ways of pruning grapes. Prune any vine in January to March, before the sap starts running. If the vine is your main interest, use the four-cane or Kniffin method. This method amounts to a three-year training course, developing one single cen-

tral stem and four strong bearing branches on either side of the stem. When the vine is planted, select one single stem to carry to the top wire of the trellis. Cut back all other branches to two buds. At the end of one year, cut back the single stem to the top of the wire. At the end of two or three years, cut back all but the four best branches of the vine, two on each side of the stem.

Since the best eastern fruit is borne on the top branches of the vine, the two top branches should be longer than the two lower ones. Therefore, leave about four buds on the top, and three on the lower. Spurs from last year's growth should be left, cut close to the stem. They will not bear this year, but will produce canes to be used as bearing canes the following year. Grapes bear on the current season's wood. That's a basic principle to remember in pruning.

If the ornamental value of your eastern grapes is more important to you than the fruit, follow the cane system of pruning, which produces more luxuriant foliage

(Continued on next page)

Golden-hued Dirilyte is coming your way!

That golden-hued Dirilyte is coming from the factory faster than in pre-war years, but we have not kept up with the tremendous demand. It's coming your way, but please forgive us if your favorite store does not have enough of it when you call. So many people want beautiful flatware and hollow-ware on their tables.

is equally with period accessories decorated with crystal, corrosion-resistant, solid metal, no more plated plate!

ting, send for fascinating booklet: "Get a Beautiful Dinner with Golden-hued Dirilyte"—fascinating

U. S. Pat. Off.



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Have you heard about Mrs. Hepplewhite



The customs of the day kept Alice Hepplewhite from asserting the contributions she made to her husband's designs, during his life. But after his death, she not only carried on his business, she also published a book on cabinetmaking which was destined to place the name Hepplewhite among the great craftsmen of all time . . . and to influence the trend as well as the taste of every succeeding generation.

In addition, she made a second major contribution to the development of fine furniture by emphasizing in the descriptions accompanying her published designs: "This piece is best made from mahogany."

Her reasons went far beyond the fact that mahogany is a wood unmatched for beauty. They were, indeed, the same ones which caused our government to select mahogany for the construction of PT boats and planes: the great structural strength mahogany gives to light and graceful shapes.

Important as this quality may have been when George Hepplewhite was first introducing delicacy to furniture design, it is more important today when the trend is towards even greater lightness, greater simplicity.



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Your dealer should have his allotment soon.

WESTMORELAND
GRAPEVILLE, PENNSYLVANIA



Handmade Glassware of Quality

CONTINUED FROM PRECEDING PAGE

and slightly less fruit. You prune your vine much as you do a rambling rose, cutting out a few of the oldest canes each year, leaving a few new ones to develop into bearing canes.

The result is fuller, heavier leafiness and grapes that grow at the end of long branches. Grapes won't be so numerous or heavy by this method, but they'll certainly look handsome. And despite all this greenery, your grapes will ripen, for it's a mistaken idea that the shade of leaves prevents the fruit from ripening. As a matter of fact, grape clusters ripen perfectly even when they are covered with paper bags—a good idea if you want to protect them from the birds. The vines themselves need sun, however.

Vinifera or western grapes bear heavily and so require more pruning. Their heaviest fruit yield is on the lower branches.

Prune to "head" the vine system, so that there is one upright stem and several branching arms. When you plant the vine, cut back each branch to one bud. After the first year, cut branches back to two or four buds. Remove suckers whenever they appear.

All this applies to grapes growing and eating. Growing wine is more technical. The urge to turn vintner is your choice of vines and culture with a plantsman knows your region and its elements. There are many varieties of wine grapes from which to

INSECT AND DISEASE CONTROL

Here are the most headaches of grape growing and what to do about them:

Grape berry moth: clings and makes grapes sticky. Remedy: before blossoms and after they fall, spray with calcium arsenate—1 lb. per 100 gallons of water.

Grape root worm (also beetle): during the summer the same spray as for the berry moth.

Rose chafer: this beetle eats blossoms and fruit. You can use arsenical sprays, but not as effective as hand picking beetles by dropping them into a bucket. Good cultivation in the soil helps to destroy the young in the soil.

(Continued on page 135)



THE "VIRGINIAN"

*One of the many fine
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"fine upholstery since 1880"

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A new Guildcraft collection . . . "Concerto"—a period design interpreted with modern genius!

ote breaks across the stillness . . . then another and an-
suddenly . . . the air is no longer still . . . but alive,
very stars with music. A masterpiece is born!

such a way Guildcraft came into being. A glorious
line, balance, design . . . composed by masters . . .
to a symphony so beautiful that each part of it—each
Guildcraft pattern—is a masterpiece in its own right.

New as it is . . . Guildcraft is destined to take its place among
those ageless "greats" where only the most precious sterling has
found honor before. That a collection of silverplate should earn
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your American love of fine things within the reach of all!

As soon as conditions permit this masterly collection will be
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To the woman whose fastidious tastes achieve satisfaction only in the finest personal surroundings, Carlin SIGNED Comforters give boundless pleasure . . . for their exquisite beauty and delicacy of design attain inimitable perfection. Our patented ANCHORBAND . . . a feature of every Carlin . . . protects your comforter from slipping off, saves needless tucking. Carlin Comforters are not plentiful today, but worth waiting for!

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 • Dayton — Lee & Co. • Cincinnati — Green House, Mich. • Philadelphia & Milwaukee —
 T. E. Chas. Co. • Buffalo — First & East • Minneapolis — Harold, Inc.
 • Akron — C. A. O'Neil Co. • Indianapolis — J. A. Myers & Co.

CONTINUED FROM PAGE 134

Leafhopper: this yellow and red bug destroys grape leaves. Spray with nicotine.

Black rot and mildew: spray with Bordeaux mixture—8 parts to 50 parts of water.

GOOD VARIETIES OF GRAPES TO GROW

EASTERN OR HARDY GRAPES


Golden Muscat—midseason, hardy,
good flavor, and aroma
Caco—red, midseason, hardy, rapid
grower, good flavor
Concord—blue, old favorite, mid-
season, strong, large fruit
Delaware—red, small berries, skin
thin, sweet
Niagara—favorite white, tough skin
so doesn't split, very fragrant
Seedless Concord—slightly smaller
fruit, recent introduction
Catawba—dark purple-red, late
Portland—white-green, very early
Worden—black-blue, early, larger
than Concord
Agawam—deep maroon, loose
bunches
Brighton—red, compact bunches,
matures midseason
Campbell Early—deep blue, rich,
sweet, early. Plant near another
variety for pollination

Diamond—white, Sept., good
juice
Tredonia—black, early, vigorous
Ontario—green, very early
good quality
Moore Early—blue, sporty
cord, two weeks earlier

WESTERN OR VINIFERA GRAPES

Muscat of Alexandria—large berries, cluster or dessert when dried
Thompson Seedless—yellow berries small, raisin
Black Corinth—round black dark purple, berries small, makes dried currant
Tokay—red-white, most large, seeded
Emperor—rose-purple, red
Malaga—white, oval, large
Almeria—white, large cylinder keeps well
Rish Baba—called “Lady” long, thin shape
Red Malaga—red, but not as Tokay
Ribier—black, large berries
Wine Grapes—too numerous and too technical for culture. See your nursery. He will advise best varieties for your locale.

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Identifies the
Genuine Webster-
*The Merriam-
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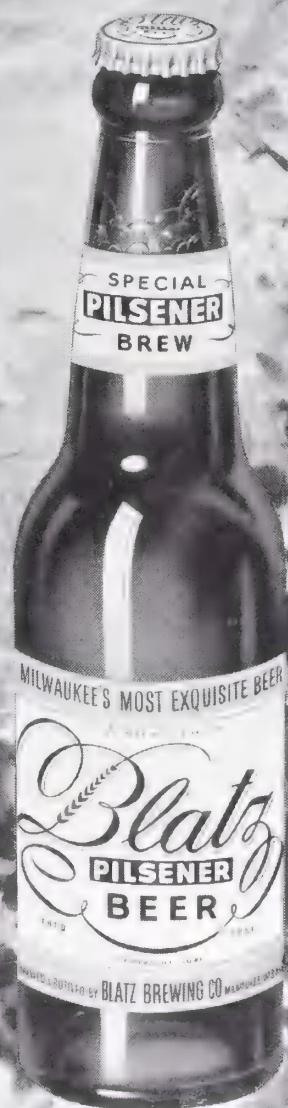
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W. F. BREUSS

WEST NEW YORK, NEW JERSEY



PHOTOGRAPH COURTESY OF EATMOR CRANBERRY CO.

No turkey dinner ever seems complete without the traditional accompaniment of cranberries in some form. This year they will be plentiful again, so try making cranberry-orange relish as well as cranberry sauce.

Anyone can master CARVING

Carving is a he-man's job. Let it not be a lost art in your house, for skill in carving and serving is a prime requisite of a good host

Carving the roast at the festive board, if gracefully and correctly executed, becomes a sort of little ceremony which the guests watch with interest and eager expectancy. It is here your reputation as a good host begins to take on stature; it is here you put yourself in a mellow spotlight that shows you up at your best.

But even if you don't care for this kind of fame, it really makes a big difference whether or not a roast or a turkey is carved prop-

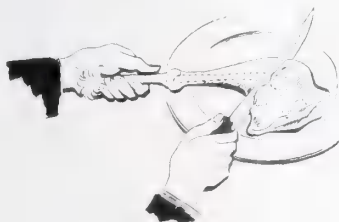
erly. Economy and palatability are the important reasons for doing it the right way. Of course, the job needs proper tools to do it right. The better he is equipped, the easier his work will be, and without saying that all carving knives must at all times be sharp. The carving fork should have sharp tines and be large enough to hold the roast securely. Serving that you are the average right-handed person, here is the way to work on your Christmas



Experts say the carving knife should have a 9-inch blade with a pointed curved tip. The second joint is your first point of attack. Place the platter so that legs of bird are at right angles. Insert fork through center of wishbone curve (between wing sockets), push way down. Cut vertically on each side of joint where it is attached to body by the skin. Bend leg down and



ward platter with blunt side of knife. This exposes ball
 et which connects leg with carcass. With point of knife
 through socket and connecting skin which frees the leg.
 move it to another platter, outer skin downward. In this
 position, the joint connecting the drumstick and the second
 becomes visible. Cut through the soft cartilage in the



er of this joint, taking care not to hack through the bone.
 The leg is to be carved, do not separate its two parts, but
 the meat parallel to the bone in slices as large as the
 of leg will allow. Then remove the wing. First place the
 parallel to the wing. Then move the handle of the knife
 ward about 15 degrees, and cut by pushing the knife forward.



the knife in this position the socket connecting the wing to
 carcass is reached and easily severed. Place wing on platter
 leg. Now one side of bird is free for straight carving
 the breast. To slice the breast meat, place knife at very top
 the breastbone. Then push knife down and forward toward
 wing socket. For the second slice, move handle of knife a



be closer to the carcass of the bird, and repeat the same for
 consecutive slices. In this manner of carving, the slices of
 breast meat will become progressively larger and thus the
 slices will be more attractive and more economical. The final
 should find the knife in a position parallel to the backbone.
 one side is completely carved repeat process on the other.

Complete instructions for carving all kinds of meat and poultry,
 ten cents for the Edward Arnold Carving booklet to Ekco
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and graceful shape . . . by
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that holds them proudly erect, secure
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1855 NINETY YEARS OF CANDLE BEAUTY 1945

NOTES FOR DESPER-

ATE GIFT-GIVERS

CONTINUED FROM PAGE 128

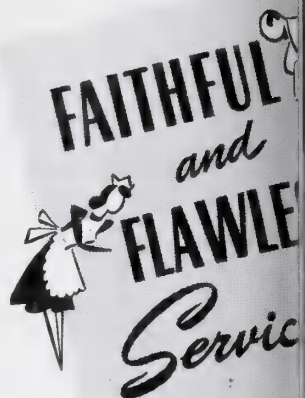
most human and humorous tone poem. The recording was made by Koussevitzky and the Boston Symphony Orchestra, and if you can get hold of it, it will make quite a Christmas gift!

As to the other new records, my own favorite is Brahms's Piano Concerto No. 2, with Arturo Toscanini conducting the N.B.C. Symphony Orchestra and Vladimir Horowitz playing the piano part. The album is a companion piece to the phenomenal Toscanini-Horowitz recording of the Tchaikovsky Piano Concerto. It is one of Brahms's great works, which, of course, means that it is great music, though Brahms himself, who was always running down his own accomplishments, described the giant as a "tiny, tiny piano concerto with a tiny, tiny wisp of a scherzo." The performance, with the truest balance between piano and orchestra, is such a one as the composer himself might have dreamed of.

Of the new recordings of other great and familiar music, I like the Beethoven Symphony No. 7 done by the Philadelphia Orchestra under Eugene Ormandy. The rhythmic sweep of this symphony is responsible for its often being emulated to precious background music for ballet dances. But when you hear it played in its full glory—well, if you know it, you know how magnificent it can be, and if you don't know it, you must hear it.

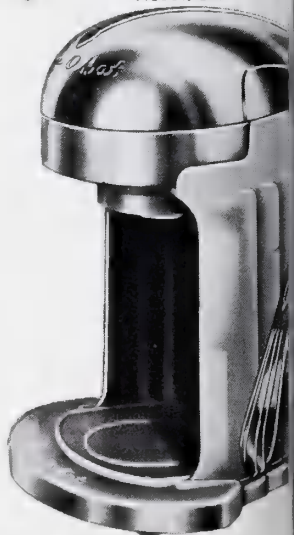
A NEW recording of Tchaikovsky's poignant masterpiece, the *Pathétique* Symphony, was also made available. This recording is perhaps slightly less good than the Beethoven, yet it is glowing, dramatic, and moving. It was done by the New York Philharmonic Symphony with Artur Rodzinsky.

The recording companies have made few experiments in bringing out less familiar music; they have played it safe in a year of shortages. But one not too familiar major work of music, *Harold in Italy*, a tone poem by Berlioz, was recorded, and this I would suggest as a gift to anybody who already has a sizable record collection. The title of the work was suggested by Byron's hero. The romantic composition, inspired by a romantic hero, has had a romantic history. It was commissioned by Paganini, the somber and tubercular violin



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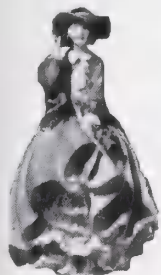
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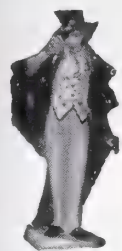


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virtuoso, so fabulous that he was
supposed to be in league with the
devil. Paganini owned a fine viola
and wanted to show that he could
play this viola as well as he could
play the violin. He approached
Berlioz with the request that he
write him a viola concerto. When
Berlioz showed him the completed
score of *Harold in Italy*, Paganini
was disappointed because "there
wasn't enough for him to do."
Nevertheless he paid the composer
20,000 francs for the work, but
Paganini never played it. He was
wrong: it is romantic and marvel-
ous music with plenty of oppor-
tunities fully realized by William
Primrose, the outstanding viola
player of our time. The orchestra
is the Boston Symphony with Kous-
sevitsky.

FOR those who are interested in
singing and the opera, I suggest
the album called, somewhat ana-
tomically, "The Heart of La Bo-
heme." This is an old recording,
but only recently released. It was
made at La Scala Opera House in
Milan. It is marred by the bad
singing of the tenor, Signor Gigli,
and made by the beautiful singing
of the soprano, Licia Albanese, and
the others. All in all, a good pres-
entation of one of the most popular
operas. For thoroughly beautiful
singing, you can turn to Marian
Anderson, who made an album
called "Songs and Spirituals," and
a single record of Schubert's *Ave
Maria* and *Aufenthalt*. Another
great American singer, Helen Trau-
bel, sings excerpts from *Tristan
and Isolde* in an album which is,
of course, just the gift for Wagn-
erians. She is accompanied by the
New York Philharmonic with Ar-
tur Rodzinsky conducting. Finally
there is Moussorgsky's *Boris Goud-
onoff*. This is the first American
recording in Russian of parts of the
famous and glorious opera, with
Alexander Kipnis.

I have space only to list a few
of the other interesting records:
"Russian Music for Two Pianos,"
an album made by the two-piano
team of Vronsky and Babin.

Bach's *Concerto in D Minor for
Two Violins and Orchestra*, with
Adolf Busch and Frances Magnes.
Recommended for lovers of cham-
ber music.

"Music of George Gershwin,"
recorded by Andre Kostelanetz.
Also for Gershwin enthusiasts, a
new recording of the perennial
Rhapsody in Blue with Oscar Le-
vant and Philadelphia Orchestra.

Mozart's great "Jupiter" Sym-
phony newly recorded by Bruno
(Continued on next page)

Coveted Jewels

by tiffin



IN THE KNOWN HISTORY OF MAN, DESIRE
TO SECURE FINE GEMS AND THE URGE TO
OBTAIN FINE GLASSWARE, HAVE BEEN
PARALLEL AMBITIONS OF THOSE WHO HAD
LEARNED TO APPRECIATE VALUABLE
POSSESSIONS.

POTENTATES SCHEMED TO GET A RIVAL'S
JEWELS; ALSO ENTICED CUNNING GLASS
MAKERS FROM ONE COUNTRY TO ANOTHER,
UPSETTING MANY "DIPLOMATIC RELA-
TIONS". IN OUR DAY BEST GLASS MAKERS
HAVE MIGRATED TO AMERICA, WHERE, WITH
THE AID OF FOREMOST CHEMISTS, THEY
HAVE PRODUCED THE MOST BEAUTIFUL,
THE MOST COVETED GLASSWARE THE
WORLD HAS EVER KNOWN. SEE THE GOLD
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Homeowners express their appreciation of aluminum windows in very emphatic terms. "Wouldn't take a hundred dollars a piece for mine," said one.

Alcoa doesn't make them. But you'll be able to get windows of Alcoa Aluminum through a number of manufacturers just as soon as conditions permit. ALUMINUM COMPANY OF AMERICA, 1840 Gulf Building, Pittsburgh 19, Pennsylvania.



Windows of

ALCOA ALUMINUM

CONTINUED FROM PRECEDING PAGE

Walter and the New York Philharmonic Symphony.

For enthusiasts of the ballet, Igor Stravinsky conducts the same orchestra in "Scenes de Ballet." Also, for somewhat advanced tastes, *Pillar of Fire*, which is the ballet built on the music of Schonberg's "Verklarte Nacht." The music is played by the St. Louis Symphony Orchestra under Vladimir Golschmann.

Beethoven, Sonata No. 2 in C Minor, played by Yehudi Menuhin with his sister playing the piano.

Strauss's *Death and Transfiguration*, conducted by Leopold Sto-

kowsky, played by the New City Symphony Orchestra.

An album called "A VI Horowitz Program," contains three pieces of music played early in recital by our most ordinary and fascinating

"Piano Music by Debussy," lovely, fine album done by Rubinstein. Also an inexpensive album of thrice-familiar Chopin, called "Music to Remember" by Jose Iturbi.

Definitely, two single To records, Wagner's *Prelude I of Lohengrin*, and *R. Overture to William Tell* haven't heard that overture you have heard this record.

A MAN WEIGHS ART vs. STOCKS AND BONDS

CONTINUED FROM PAGE 103

can possibly bring more enjoyment and still be an investment.

Pictures to me are like cultured and intelligent and sensitive friends you enjoy having in your home. Unfortunately, friends, even your cultured and intelligent ones, sometimes stay too late or talk too much or disagree with you on politics. But a picture you've chosen with loving care after long ac-

quaintance, and have got living with, never disappoints. Each time you look at it, better, and you find something in it.

Stocks and bonds as an investment have always bothered me because they seemed so remote. I never felt I was contributing anything to anything. But I feel that way about owning

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Treasure
Down The
Time*

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Mrs. Vidor and I agree that my back the original investment again and again, in the end they give us and our. Eventually we hope to have of a collection of contemporary American paintings so that put some of them out on a rotation plan. We've done a little of that, but we haven't enough; lending it is like taking leave of friends, and we get homesick in a short time.

COLLECTORS at collecting have told me how we can tell if we have a picture enough to own it. I found that picture-buying is done on a sort of compromise marriage basis. You have to wait with a painting for about a year before you can tell whether it is worth it enough. You begin to regret a bad one the following day, and by the end of the year it is very boring indeed, even if it looked good on first view in the gallery.

When we first started this collecting business we thought we'd find investors and buy unknown artists, to give them a start. The trouble was that Mrs. Hatfield couldn't agree on any one. Then one day at the Hatfield galleries we were looking at a

number of unknowns and suddenly there came up a simple picture of trees. That's all it was—just trees. We'd been looking at variations of trees for over an hour, but in unison we said, "That's it!" Mr. Hatfield grinned. He had slipped in a Cézanne. When it's good, you can't miss it—our first lesson.

So we're still looking for an unknown American to buy. Every time we go East we plan on it, and then we come home with a Benton, or a Wood, or a Sheeler—but we're going to keep on looking. Apparently these "Unknowns," when they're good, just don't stay unknown long enough for the ordinary buyer to snatch them up.

I have good pictures around me in my office for inspiration. That's not just talk; I'm serious. Collecting art has been an education to me as a picture director.

In a few brush strokes a real artist catches years of rich experiences, deep feeling, creative living. Even when I have only two people in a scene where they are just sitting at a table talking, for instance. I find myself trying to get into that one scene the overtones of sophistication and philosophy and good living that the artist gets into a fine painting.

What could be a better investment than a picture like that?



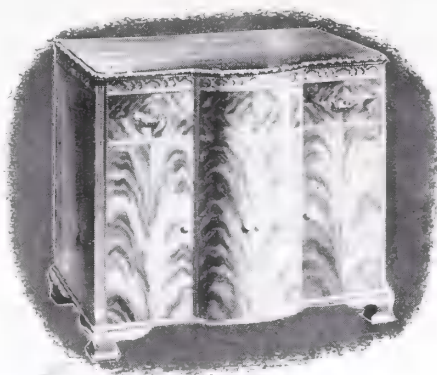
You'll Want One of These New HOWARD Radios!

Yes, you'll probably want *more than one* of these powerful little Howards after you listen to its clear natural tone and get to know the companionship it offers in so many places around the house.

And, like the larger Howard models, you don't have to turn up its volume unnecessarily to enjoy your favorite programs. Howard design provides reserve power for superb full-toned reception at *any* volume from a whisper on up.

Be sure to see and listen to the attractive new Howard ivory or walnut plastic radios at your local dealer's display.

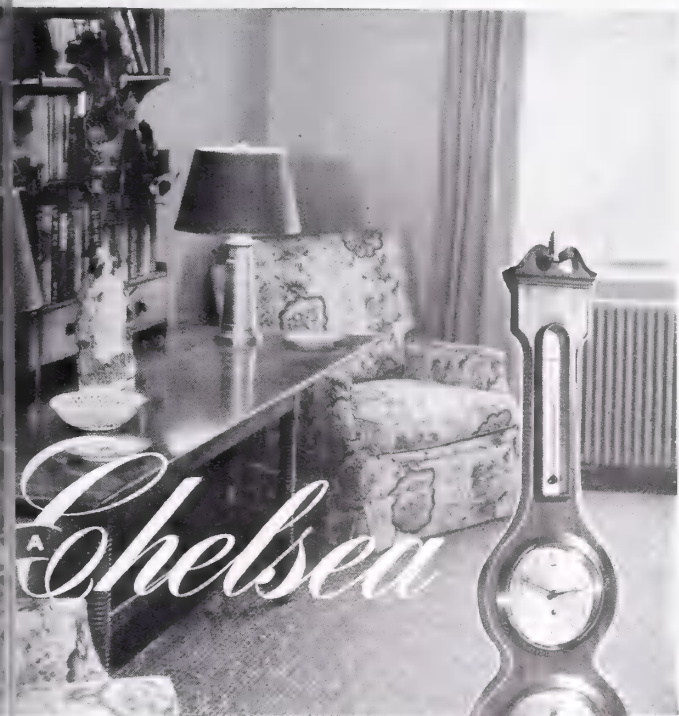
Howard Radio Company, Chicago 13, Illinois



New Howard Radio-Phonograph Combination with FM and Acousticolor Tone — the Exclusive Howard Feature of Tonal Beauty.

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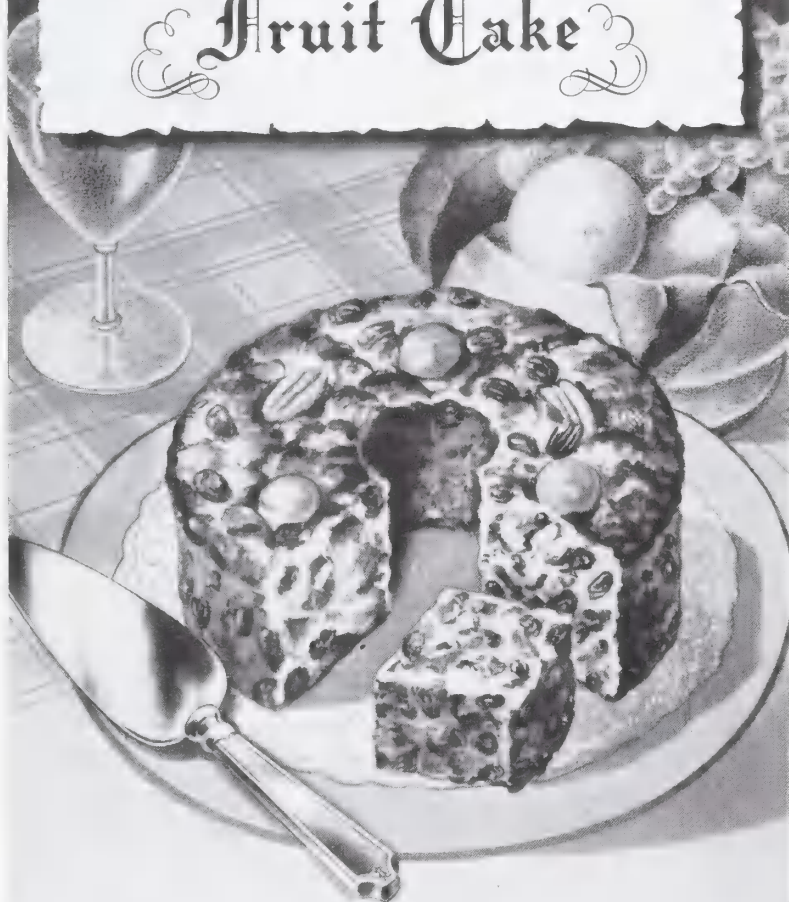
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TOO NARROW FOR FURNITURE but not for a built-in

Have you a strip of wall space where no furniture fits? Take a look at this solution

It happens in the best regulated families. Somewhere in some room there's a stretch of useless wall that's neither fish nor fowl—too large to ignore and too small to furnish with any degree of completeness. But it can be cured.

When the John G. Sheas, of Glenville, Connecticut, were remodeling their house, they had just such a space to cope with in their living room. It was created by the narrow partition that separates the room from the dining room. When the Sheas tried to arrange a seating group along the wall, they soon saw that a combination of sofa, easy chairs, and end tables would extend awkwardly beyond the partition and into the traffic lane of the room.

But the Sheas were wise. They used ways of built-ins, which they used elsewhere in their house for excellent purpose. So, along a narrow strip of wall under a window, they planned the built-in sofa you see in the photograph on the opposite page. They made the base of knotty pine tongue and groove paneling to match the paneling of the room. Lengthwise, the sofa exceeds the average sofa by many inches, which is all to the good because it can seat four people instead of the usual two. Widthwise, it is narrower than most sofas, an advantage because its depth fits most anatomies comfortably. Guests don't have to lean their backs against cushions behind their backs. They can simply prop themselves up



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MAYNARD PARKER

standing furniture just wouldn't "arrange" in this narrow strip of wall. So the Sheas built their sofa to fit the space. To give visual balance to the off-side window they extended the draperies and grouped prints. The scalloped cornice continues around the room.

will remember, is standard in so many houses. The sofa seats are too wide. The built-in sofa is higher from the seat than most sofas, too. You can sit down on it gracefully and get up without feeling the need of a derrick to raise them to depths.

At the end of the sofa frame, the Sheas built a storage cabinet,

which serves as bookshelf, end table, and sofa arm. Given well-upholstered seat cushions, which come in two sections for easier cleaning, the built-in can pinch-hit as a bed on occasions. All in all, what might have been a no man's land of waste space has given the room unsuspected advantages.

Look at your rooms. Make those betwixt and between spaces work.

For those who wish the finest, Baker furniture goes beyond usual high standards of beauty, craftsmanship and value.



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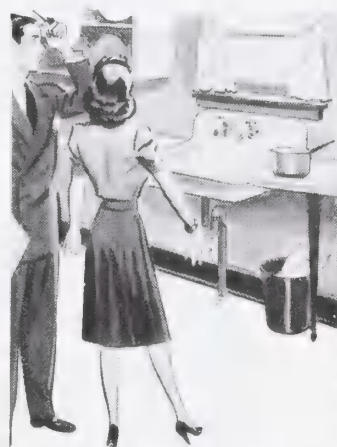


Table setting by
BLACK, STARR & GORDHAM

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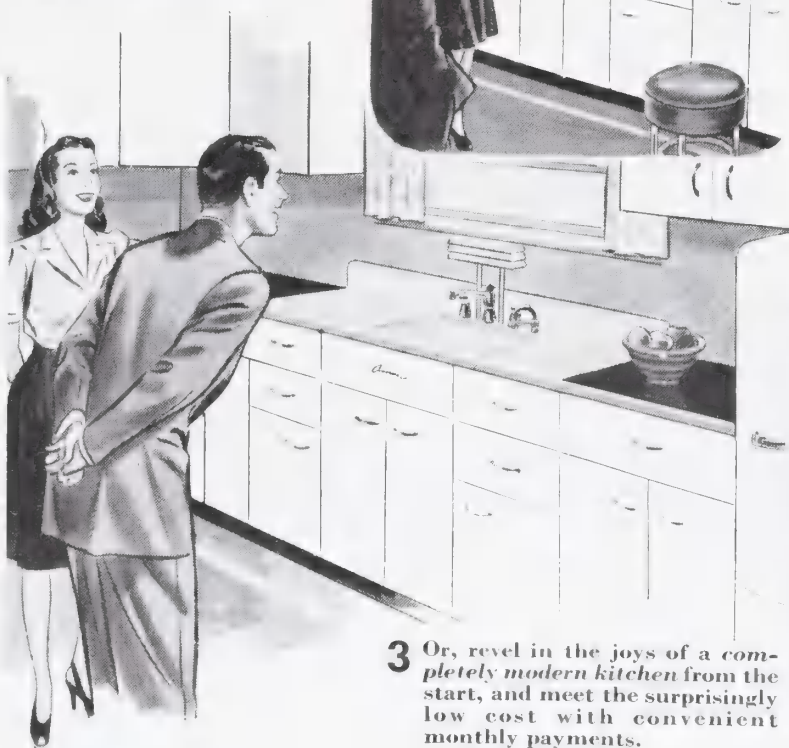
*Reg. U. S. Pat. Off.

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3 Or, revel in the joys of a completely modern kitchen from the start, and meet the surprisingly low cost with convenient monthly payments.

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IF BREAKFAST is on the run

Right in the kitchen, close to the larder, is the place to feed the family Dagwoods their morning meal

DAD can make the 8:13, the kids can get to school on time. Mother can lose that I've-got-to-get-them-out-of-here look in her eye, and all hands can have a pleasant breakfast to boot.

The logical place for clock-watchers to eat is in the kitchen, of course, close to the corn flakes and the coffee pot, and most speed demon families have discovered that long since.

But you're missing a good chance

to calm down those hectic if you let them eat slapdash enamel top of the kitchen

What they need for a good start is a cheerful, colorful fast spot in the kitchen, so that will give them the ill-leisure and make the whole mess less hectic.

You don't need much space, either. Here's how two breakfast families, whose couldn't make room for

This genuine mahogany buffet from "Buckingham Group" is now available. The quality and craftsmanship are better than ever before. Write the factory for our nearest



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bench and a trestle table
breakfast equipment in the
efficient but cozy kitchen

have handled the situa-
Ben Schiewes of Los An-
t in a bench on one wall,
a handsome pine trestle
se to the window, and
couple of Windsor chairs.
cheery, and soothing to
nerves. The table is a
during the day. And in
est possible kitchen, the
s of Glenville, Conn., start
ght at a shallow breakfast
heartening view of lovely
and a sunny wallpaper.



The Sheas eat breakfast in a hurry
at a space-saving kitchen bar.
Push-in stools have foot ledges

Womens of Distinction



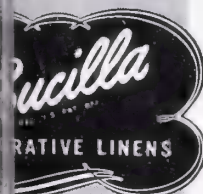
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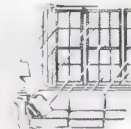
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less wall space. You'll
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KENT-COFFEY MANUFACTURING CO.
LENOIR, NORTH CAROLINA

Be Guided

By This Master Mark

GIVE A GIFT YOU'VE GROWN YOURSELF

(CONTINUED FROM PAGE 108)

easy as growing vegetables, and twice the fun to harvest, for then comes the excitement of compounding your own sachets.

Now to planning your actual sachet garden. Most of these scented herbs are perennials; a few are annuals. Unless you have great patience, you had better start with two-year-old plants of the perennials. For a small garden, here's a good assortment, which you can order from most dealers in herbs:

PERENNIALS

Bergamot: 2 or 3 plants. *Monarda didyma* variety. *Geranium*: 8 plants—2 of the rose variety. 6 nutmeg. *Lavender*: 16 plants—10 Vera and 6 of the Spice variety. *Lemon Balm*: 3 plants. *Orange Mint*: 4 plants. *Pineapple Mint*: 4 plants. *Rosemary*: 6 plants. *Officinalis* variety. *Roses*: 10 plants—6 Damask and 4 Provence. *Southernwood*: 4 plants. *Artemisia Abrotanum* variety. *Sweet Woodruff*: 10 plants. *Thyme*: 12 plants—6 common variety, 6 lemon. *Verbena*: 4 plants. *Lippia* variety. *Winter Savory*: 6 plants.

ANNUALS

Anise: 3 plants. *Summer Savory*: 6 plants. *Sweet Marjoram*: 6 plants.

PLANTING TIPS

Lavender: Plant about 2 feet apart, likes sun, and a fairly poor, light soil. The poorer the soil, the less foliage; and the less foliage, the stronger the fragrance. A little lime should be dug in around the roots several times during season.

Orange Mint and Pineapple Mint: Like rich soil, plenty of moisture and not too much sun.

Rosemary: Plant 2 to 3 feet apart in moist, well-drained soil, and in a sunny spot of the garden. Dig lime into soil several times a year.

Except in warm sections country, bring indoors for

Roses: Plant about 3 feet away from tree roots and roofs. Need the sunniest and protected spot for highest development of essential oils. Heavy fertilizing in spring manure dug in in the fall.

Southernwood: Plant 2 feet apart in average soil, full sun.

Sweet Woodruff: Plant 12 inches apart in loose, moist, well-drained soil. Needs some shade.

Thyme: Plant 15 inches apart. Needs full sun, a light, somewhat sandy soil, well-drained.

Verbena: Plant 2 feet apart in light, well-drained soil, full sun.

Winter Savory: Plant 12 inches apart in poor, light, well-drained soil, in full sun.

Anise: Plant 10 inches apart in the sun, in moderately rich, well-drained soil.

Summer Savory and Sweet Marjoram: Plant seedlings 10 inches apart in well-drained, normally cultivated frequently. Both annuals may be grown from seed planted indoors in March; small plants bought in the

HARVESTING

Harvesting is a game you play at all through the summer. The best time to gather these herbs is when the maximum fragrance is the buds first open into flower. The plants only on a dry morning after the dew is gone and the sun takes away the oil.

To be sure of clean material it's a good idea to hose the plants lightly early in the morning. Cut between 10 and 11 A.M. will be getting several cuttings all these plants during the summer, and, of course, continue.

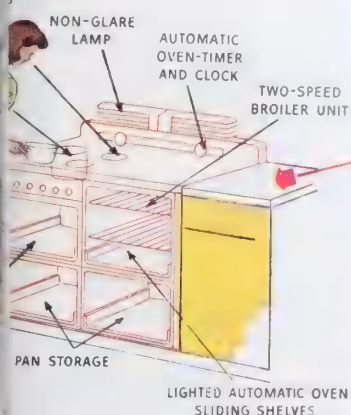
(Continued on page 109)

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happily received

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Master Chocolatier
since 1848

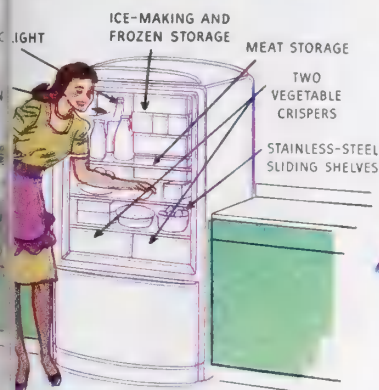
Cost of a Hotpoint Kitchen averages about 10% of home-burden.



Cooking Center. Your Hotpoint Range should be installed near window and sink to do away with steps. ★★ ★ Hotpoint Steel Cabinets provide handy storage space.

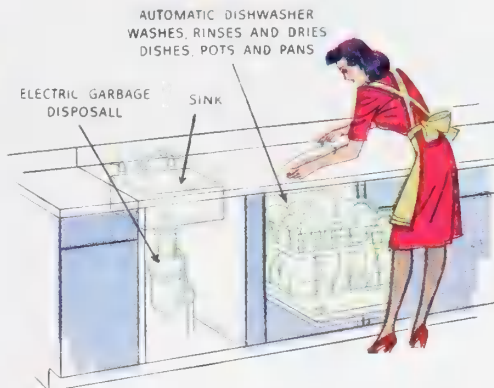


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3 Dishwashing Center. This unit should be near other two centers. Hotpoint Automatic Dishwasher washes dishes hygienically clean. ★★ ★ Food waste is whisked away by Hotpoint Garbage Disposall. Hotpoint Steel Cabinets store dishes.

Get the most out of your modern electric kitchen—with the least amount of work—Hotpoint architects and home economists have made a career of kitchen planning. They've evolved the three Hotpoint Work Centers. You'll find this basic kitchen plan explained in the new booklet, "Your Next Kitchen by Hotpoint".

Active, helpful book, Hotpoint has given you advice on lighting and wiring;

six full-color illustrations of model kitchens; basic rules for kitchen arrangement; detailed information on each electrical servant Hotpoint makes; ideas for kitchen remodeling and pages of other valuable suggestions.

Request your copy immediately by sending in ten cents and the coupon at right. Start now to plan a new electric kitchen built step-by-step around three Hotpoint Work Centers!

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Enclosed please find ten cents in coin or war stamp, for which send me your new kitchen planning guide entitled, "Your Next Kitchen by Hotpoint."

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With the Deepfreeze home freezer

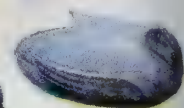
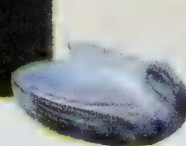
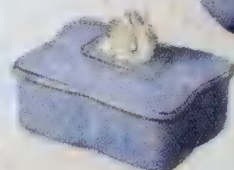
- you shop ahead—when prices are right and quality is rightest.
- you cook and bake ahead—when you feel like cooking or baking.
- you have more food, more kinds of food, better food in your home at all times.

Deepfreeze is the one home freezer with already proved dependability . . . Look at its ideal size (more than 9 cubic feet—every inch in fact—holding 333 pounds) . . . Look at its low cost operation. Look at that so-called rounded beauty. You too will want the Deepfreeze kind of home freezing!

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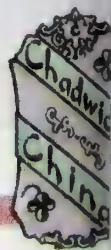
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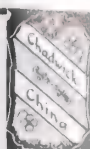
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GIVE A GIFT YOU'VE GROWN YOURSELF

CONTINUED FROM PAGE 148

cuttings of the rose blossoms. The perennial plants may be cut half way down the stalks; in cutting annuals, leave at least 4 inches.

PREPARING AND DRYING SACHET MATERIALS

There are two simple ways of drying herbs in the home. One method is to use house screens (or screening tacked to crude frames) and prop them on packing boxes or chairs in a well-ventilated room or attic. Over the screening goes a layer of cheesecloth, on which the herbs are strewn evenly. Turn herbs once daily.

A second simple method is to tie the herbs in small bunches and hang them from cords stretched back and forth across the attic. This is perhaps the best way, if your attic is warm and has cross ventilation.

It will take an average of 6 to 8 days for the herbs to dry out thoroughly, and then you're ready to begin preparation of the mixtures. First, strip leaves from the stems and pull off the blossoms. Store flowers and leaves loosely in glass screw-lid jars (coffee jars make good containers). Keep the leaves and flowers of each herb in a separate jar. And don't throw the stems away; tied in fagots, they make good fuel to toss on an open fire, giving a clean, fragrant atmosphere to the room. Southernwood, balm, thyme, and lavender stems when burned will clear cooking odors from a small apartment.

Now you are ready to become a sachet virtuoso. You will need to buy several materials: thin cotton batting, silks and other fabrics you'll want for the sachet covers plus these professional items.

Powdered gum benzoin: 1 pound

Florentine Iris: 1 pound

Musk: 1/2 pound

Crushed Calamus: 1/2 pound

Powdered Ambergris: 1/2 pound

These are all fixatives to make your fragrances longer-lasting. As a beginner, gum benzoin alone will do, but you will eventually want to experiment with the others, too. Your druggist can get them for you from a wholesale place like Eimer and Amend of 49 East 34th St., New York City.

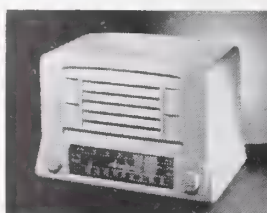
You might also get 1 pound of ground pine needles; 1 pound of ground sweet fern; and 1/2 pound each of coarsely ground cloves, mace, nutmeg, cinnamon, allspice.

(Continued on page 161)

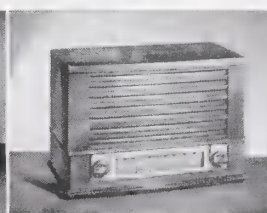
Here they are!

YOUR NEW 1946 RADIOS

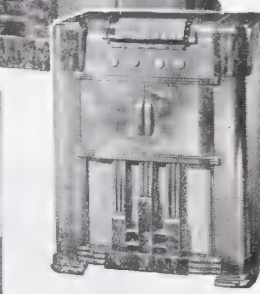
There's a thrill in store for you when you see and hear these new 1946 Admiral models . . . table-top radios in streamlined plastic or walnut veneer . . . radio-phonograph combinations with the famous trouble-free Admiral automatic record changer . . . yours to choose from now at your Admiral dealer—Admiral Corporation, Chicago 47.



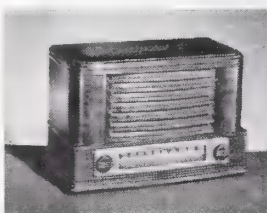
Streamlined ivory or walnut plastic



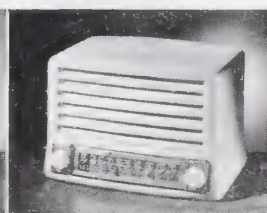
Beautiful walnut wood cabinet



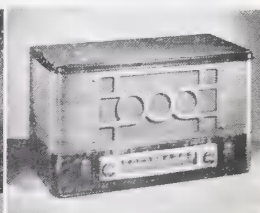
Radio-phonograph with "Slide-a-Way" automatic record changer



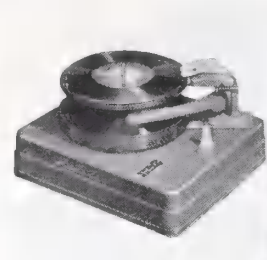
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Smartly styled plastic cabinet



Battery operated farm radio



Automatic record changer . . . plays records through your radio



Radio-phonograph with automatic record changer



Admiral

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"LIFETIME" NEEDLES • REPLACEMENT TUBES • BATTERIES • RECORD CABINETS

She'll love a Kromex Christmas



KROMEX "Kasserole"—out of the oven, onto your table, with more delicious dishes, fast! Heavy-gauge aluminum permits quick, almost "waterless," top-stove cooking to retain food flavors. About \$3.50*

KROMEX Bun Warmer makes piping hot rolls easy to have, easy to serve. Perfect, too, for crisping crackers, nuts, cereals. Spun-finished aluminum with bakelite handles, wire basket. About \$3.00*



KROMEX Kålover** keeps cakes fresh longer. Only the KROMEX cover fits into a grooved plate to "lock" the freshness in. Gleaming aluminum cover. Smartly patterned glass serving plate. About \$2.50*



*Slightly higher west of the Rockies
**Reg. U. S. Pat. Off.

Kromex

ENDURINGLY BEAUTIFUL

Cleveland 13, Ohio

WHEREVER HOUSEWARES AND GIFTS ARE SOLD



THE MAN
BEHIND THE HOE

IT'S TIME TO HAND UP THE HOE

The year is over in the vegetable patch. It's time now for fireside gardening, for plans and policies that will reach fruition next season

By David Washburn Bailey

NOW that the ground is frozen and the crops are safely put away, I can spare the time to look back at the garden year. For me, and I think for many another home gardener, this has been a strange season. Down my way it began in late February and early March with a spell of irrational heat which set buds to bungeoning and threw inexperienced vegetable growers into a premature flurry of planting. April, normally warmish hereabouts, brought cooler weather; and May, black frosts. All my cucumbers and muskmelons died a-borning. June and July were in-

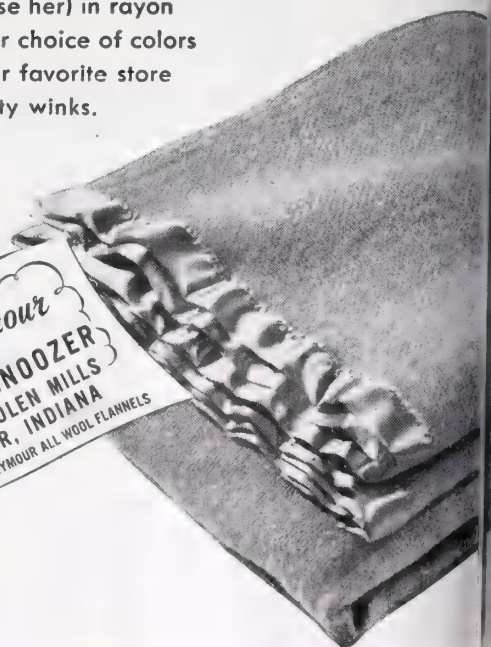
ordinately moist. August cooler and September much warmer than Plymouth County has right to expect. Throughout the season our trees and tender crops were whipped by a series of heavy windstorms which stripped terminal leaves from small branches and reduced the yield of many crops. Yet October found us in the midst of disorderly abundance. Hot-weather crops still blooming. In the world beyond the fence it was an odd year, too. I ordered our seeds during the terrible days of the Bulge, when the Germans were making the

COZY COMFORT FOR CHRISTMAS

A Lady Seymour Snoozer brings kitten-comfort to cat-naps, keeps you cozy in a dozen different ways. Basketwoven for lightness, all wool for warmth, 60 x 72 inches, bound (to please her) in rayon satin. Your choice of colors if you reach your favorite store in forty winks.



Lady Seymour
ALL WOOL SNOOZER
SEYMOUR WOOLEN MILLS
SEYMOUR, INDIANA
ALSO MAKERS OF SEYMOUR ALL WOOL FLANNELS



before the barriers fell. found the Russians ham- the northern gates, and my slicing like a bright ough the upper Rhine- canned our first batch s and okra the day the on Hiroshima. We may e a long time and not the consolations of gar- stark a contrast to the d world of 1945.

ends tell me that they ve a garden next year. they say, will be over. man gardened only to gasoline will be back. work at home only be- could not play abroad?) ill buy their vegetables (As if anyone ever et corn as tender as ke in his own field, or as fresh, or strawber- f so juicy-crimson!) e, I have hung up the bit, to be sure. Tomor- g I shall grind me u on the long-handled hten the sledge handle. get all the weeds I in time, or the insect ed to exterminate on shall forget the back- bor of picking under un, and I shall rejoice

in the ring of steel on frosty maple down where the hardwoods fringe the swampland. But spring will find me back again, hoe in hand, in the garden. Life would have lost one of its chief pleasures if I could no longer look forward to imposing my own neat vegetable patterns upon at least a corner of the green, good universe about me.

TO BE sure, my vegetable patch may be a little smaller next summer. The youngsters have already begun to leave home to go to school. The family circle is drawing in a bit. And I want more flowers next year—flowers I couldn't have while every bit of spare time was devoted to a victory food campaign. And there are some shrubs to go in by the corner of the fence. And a new piece of lilac hedge beyond the kitchen terrace. And some stone wall to be laid. But I doubt if I'll burn much gasoline except to get some place in particular. And I'll probably continue to raise most of what I eat—in the vegetable kingdom, anyway.

After all, home gardening, like farming, in time gets to be a way of life, an attitude, not just a hobby. And I'm too old really to lay down the hoe until—like good Old Uncle Ned—I have to.



Heating is a simple problem for him!

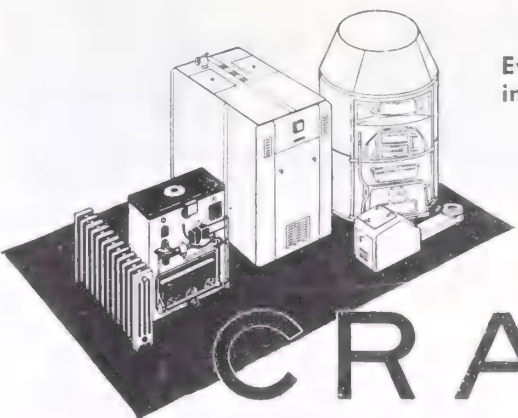
The Eskimo has reduced heating to its lowest possible denominator—walrus blubber and a wick and he is set for the winter.

But for home owners, the problem isn't quite that simple. Should a steam, hot water or warm air system be installed? How about fuel, coal, oil or gas? Is a basement necessary or what type of heating is best suited for a home with utility room? These and many other questions arise concerning installation of equipment on which your health and comfort depend—equipment that must serve for years—perhaps for a lifetime.

Fortunately, there is a simple answer—consult your Crane Dealer.

Because he sells and installs all types of heating—because he has had years of training in this field—because he knows what kind of equipment will work best for your home—he can give you unbiased advice.

Already two new boilers in the new Crane heating line have been released. But that's only a start. Just as soon as Crane's facilities—busy until the war's end with many urgent and vital war projects—are fully converted to the new peace-time products, you can count on Crane for "everything for every heating system."



Everything in heating:
Boilers
Furnaces
Radiators
Controls
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Stokers

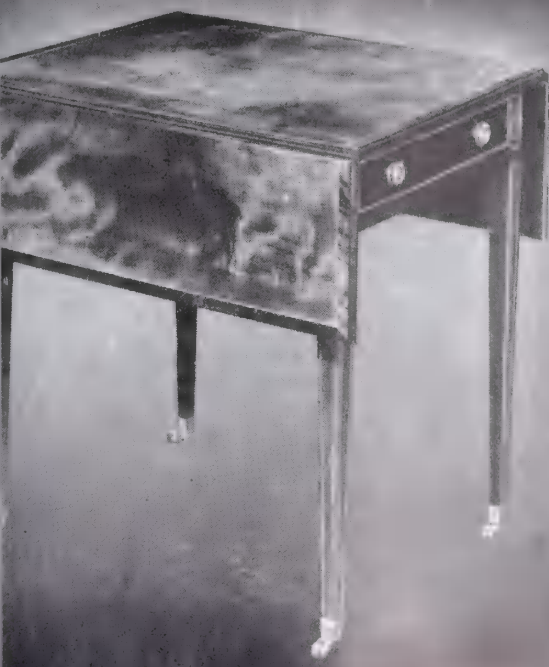


CRANE

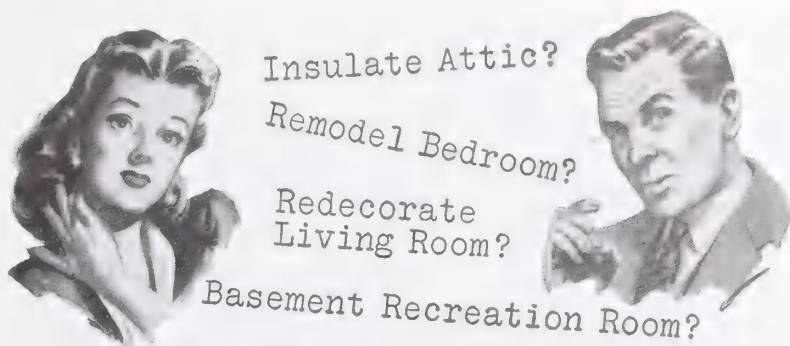
CRANE CO., 836 S. MICHIGAN AVE., CHICAGO 5, ILL.

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PLUMBING • HEATING • PIPE • FITTINGS • VALVES

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HIGH POINT, NORTH CAROLINA



HERE'S REAL HELP FOR YOU IN MODERNIZING YOUR HOME!

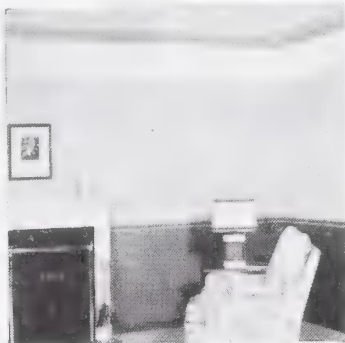
IT STARTS WITH INSULATION!

Comfort comes first in modernizing your home! And one of the surest ways to have year 'round comfort is to insulate with Balsam-Wool Sealed Insulation. Laid like a rug in your attic, Balsam-Wool will save up to 20% on fuel costs every winter—will keep your home cooler every summer! What's more, Balsam-Wool Insulation makes possible the addition of new rooms without installing a larger heating plant.



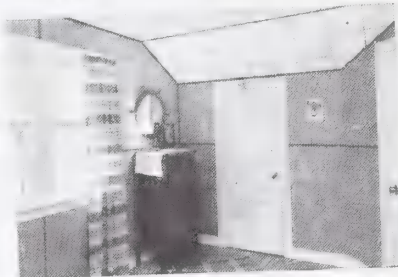
NEW ROOMS FOR OLD— WITH NU-WOOD!

Don't worry about cracked plaster and peeling paint! Nu-Wood—the insulating interior finish—covers old walls and ceilings with a surface of fadeproof beauty and velvety texture! Nu-Wood, too, absorbs unwelcome noise and makes your home more serene, more quiet. With Nu-Wood, use Kolor-Trim predecorated wood moldings to achieve a perfect effect.



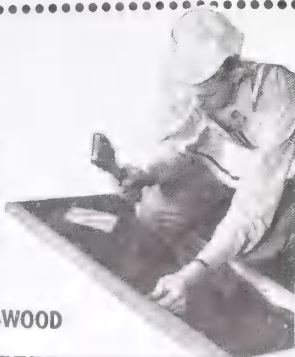
IT'S EASY TO ADD THAT EXTRA ROOM!

Sturdy and lasting, Nu-Wood Insulating Interior Finish makes it easy to build new rooms in attic or basement—or to subdivide larger space without major structural changes. Available in tile, plank or board, Nu-Wood makes possible fresh, modern treatments... helps you have the kind of home you've always wanted!



AND PLAN YOUR NEW HOME NOW!

If you are planning a new home, make it more livable with Balsam-Wool and Nu-Wood! That's the way to get more value for your money—more comfort and beauty per dollar. For full information, see your lumber dealer or mail the coupon!



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GUARANTEED
SEALED INSULATION



DRAWING BY
EDITH KURTZ

Nobody's sweetheart

By Patricia Guinan

BILL and Nancy Holden were the kind of a couple you'd envy, if you didn't like them so much. Separately, they were attractive, gay. Above-average but not extraordinary. Together, it was as though they were wrapped in a dream. It was exciting to be with them, and their love was a wonderful secret they both shared. Like Midas, everything they touched seemed to

leap into enchantment. There was chintz and polished brass and daffodils and the glow of pipe tobacco. Bill was a mechanical engineer with an airy personality. His job was important. He worked like a dynamo. He always knew that Nancy could do anything. After they'd been married several years they had a little child. Nothing changed, except

circle widened to let one
, and people used to feel
side seeing the three of
gether. "Little Linda is the
of her mother," they'd mur-
nd have you ever seen a
hat had so much fun to-
They were proud that this
because Bill, Nancy, their
and their breathless hap-
belonged, in a way, to the
own.
three winters ago, the Hol-
world turned upside down.
after a brief illness, died.
rightening to watch what
then. A bleak despair
in Nancy and lay like a
against her heart, festering
to make matters even worse.
hispered through the town
could never have another
ll tried everything to help
r out of that icy depres-
she was hardly aware of
his face became lined, and
nd harder than ever.
oked as though Bill and
nd that shining quality of
ere through. And it was
oking to sit by and see it
Like a lovely light being
off in a happy room. But
g happened.
years later a foundling
outside of town made an

appeal to the community, asking
everyone who was able to take a
few children into their homes for
Christmas day. Nobody knows how
Bill got Nancy to consent to ask-
ing for six of them. But she did.
Bill was like a boy let out in the
sunshine after being confined to
his room for a week. His jubila-
tion, on the surface, was out of
proportion to the prospect of a
children's party, and his friends
suspected that a scheme was brew-
ing. As it turned out, they were
right, because Bill was staking his
future on a gamble.

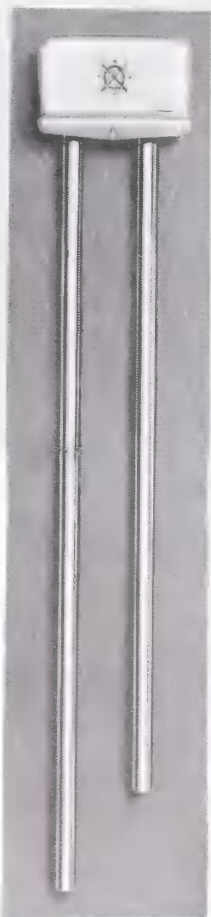
HE WENT himself to the orphan-
age and after a long consultation
with the directress, was allowed to
pick out the six children that would
spend Christmas at his house. With
one of the nurses to guide him, he
started his search. Just three boys
and three girls, and with so many
to choose from it should have been
an easy task to pick his party. But
the right choice was important, so
terribly important, that it was sev-
eral hours before he was through.
They were cute kids, all right, he
thought, and all of them just about
the right age. Linda would have
been four, too.

Christmas morning dawned crisp
(Continued on next page)

this a Perfect Family Christmas

Give
Rittenhouse
Golden Tone
DOOR
CHIMES

1946 Rittenhouse Chime models
le with home-adorning beauty...
r cheer and all-year usefulness.
e a gracious gift that will last and
ered... for years.
of techniques unknown before the war,
has achieved (1) clear melodious tone
chimes, (2) the elimination of chime
ectionable mechanical noises.
models are priced to fit every budget.
ection is suggested as this season's stock
t and electrical appliance stores will be
o meet a large consumer demand. Write
Rittenhouse Chime brochure.
L. RITTENHOUSE COMPANY, INC.
ast Street, Honeoye Falls, New York

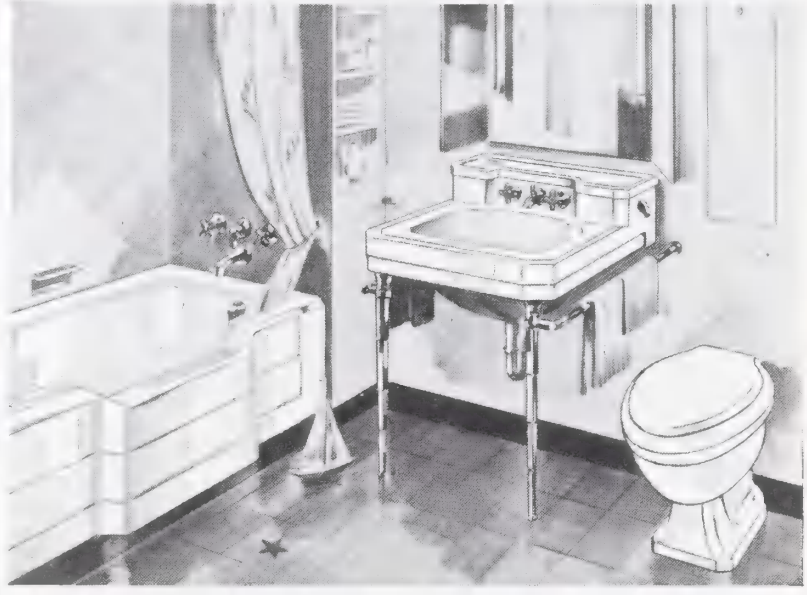


Rittenhouse
ICA'S FINEST CHIME SIGNALS

SINCE 1907 MAKERS OF FINE PLUMBING FIXTURES

ELJER

*"I'm way ahead
of Cleopatra..."*



"Even if Cleopatra's bath pavilion was built of 27 different
kinds of imported marble... had solid gold trimmings and
was as big as a lake, I'll bet she'd be green-eyed jealous of the
luxury and convenience that's built into our Eljer bathroom.

"When so many of our friends said, 'that's the kind of a
bathroom we want'... I certainly did appreciate our big
advantage in having Eljer plumbing fixtures... for Eljer gave
us down-to-earth styling with quality and luxury that would
make even a queen envious."

If building or remodeling a home is in your plans, there
are lots of helpful bathroom and kitchen suggestions in
Eljer's book, "Women Tell Us..." Send for your free copy.

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Get this free book
of ideas for your kitchen or
bathroom of tomorrow



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Ford City, Pa.

Please send me your book of practical sug-
gestions for a new bathroom or kitchen.

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Address _____

City _____ State _____

If you **MUST** smoke in bed...



*this is the only
safe way!*

But safer still—DON'T!

One out of every four fire losses paid by insurance companies is caused by carelessness with cigarettes! "Matches and Smoking" heads the list and accounts for 29.41% of claims received in the ten year period ending in 1943!

A little of the European attitude of resentment toward those who start fires would not be amiss in this country. We need the American homes which are going up in flames at the rate of one every two minutes; and added to the needless property loss is the more appalling loss of human life—approximately 10,000 lives, many of them young children, sacrificed annually.

United States Fire agents are rendering a public service in acquainting people with the serious dangers involved in this thoughtless practice.



UNITED STATES FIRE INSURANCE COMPANY

LISTEN THURSDAY EVENINGS TO BILL GODWIN OVER AMERICAN BROADCASTING NETWORK

CONTINUED FROM PRECEDING PAGE

and clear. It had snowed during the night and Bill, clutching at any omen in his nervous excitement, prayed that this might be a lucky sign. The house looked lovely and Nancy, pale and composed, was putting the finishing touches on the tree when the phone rang. Bill answered it, and the directress's voice said, "Mr. Holden, I'm afraid I have some disappointing news. Sally, the child you were particularly anxious to have with you today, awakened with a nasty sore throat. We still have a few children who haven't been spoken for, so I'm sending Lucy in her place. They'll be there in about half an hour."

BILL placed the receiver back in its cradle with a groan. Sally was the one he'd been counting on. She even looked a little like Linda. And what would this Lucy be like? Probably a sorry little thing if she were one of the few not grabbed by the rest of the town. He felt the fine excitement that had sustained him during the past weeks ooze away, and in a fit of gloom he wondered if the whole thing weren't going to be a farce. A piece of play acting that would make matters worse because, of course,

these kids would tear the scalp off Nancy's old hurt. Well, the more in it up to their necks now, the more they might as well see that the more they had a good time.

He went back into the room and looked at the banked with bright packages each child. Darned pretty thought, but there ought to be around. Things they can play as soon as they get here. A moment's hesitation, he went upstairs, was back in a minute with his arms full of dolls, stuffed animals and coloring books. Linda's lips tightened when she saw them, but she didn't say a word. He carried them around the room, nothing except a moth-eaten teddy bear. Linda had named him Grizzly and he had been her dear friend in session. With aching clarity he saw her spanking his fat little bottom. He saw her sitting on the floor near the fireplace, Grizzly in her arms, crooning an old song, Rock-A-Bye-Baby; and he remembered trudging up to bed, the teddy bear always with her. We had no time for that kind of thing. Might as well put Grizzly with the rest of the toys. So he sat him on the footstool that had been pushed back into a corner to make way for the sofa.

LLOYD'S
LONDON DRY GIN



*Distilled from 100%
Grain Neutral Spirits
90 Proof*

New England
Incorporated
Clinton, Mass

FOR THE PERFECT

ECT *Martin*

of the Christmas tree. Party was a success all right, might miserably. Youngsters all settled down to essent-etty fast. But it wasn't the success he'd been pray- He looked over at Nancy. ening one of the children's obons. Her face was drawn, xed and at peace, and no warmth radioed between any one of the kids. It was gh she were holding her in an iron grip. As though w that one impulsive ges-ard these homeless babies, carefully guarded mask rack. He wished to God it

oked around for Lucy. She only one he worried about. ers were absorbed in paint and big dolls, and one group ating over whose turn it ide the rocking horse. But as not with them. She was le child. Little and fright- th saucer eyes that seemed egging for something they ot. She kind of hurt your o you wanted to pick her make her know that there one who loved her. Funny, she was least pretty of all. en Bill saw her. She was over in the corner. Sit-

ting on Linda's footstool, holding Linda's ragged teddy bear, obliv-ous to the rest of the children. Bill felt a charged hush in the room, knew that something tre- mendously important was going to happen. He looked over at Nancy and saw her staring at Lucy. She was biting her lip, and the pulse at her throat was beating like a trip hammer.

LUCY crossed her thin little legs the way Linda used to cross her fat dimpled ones, held Grizzly close to her heart, and in a husky little voice sang Rock-A-Bye-Baby. Nan- cy's hand went up to her mouth to stifle a cry, and then she was across the room, on her knees in front of Lucy, holding her tight.

"Bill," she sobbed. "Bill, we've got to keep her." She cupped the child's face in her hand, smoothed back her hair, and smiled shakily into her eyes. "Darling, would you like to live here with us always? Be our own little girl?"

Gravely, Lucy looked up, her enormous eyes asking a question. And she must have found the answer, because suddenly her face was transformed with a bright radiance, and she buried her head on Nancy's shoulder and whispered. "Oh, I would. I would!"

Christmas Gifts of GLASS



ATTENTION, men shoppers! What woman wouldn't love a smart Plate Glass mantel mirror like this? To give her living room graciousness and charm? To make the room seem bigger and brighter? This is one gift you know she'll like.

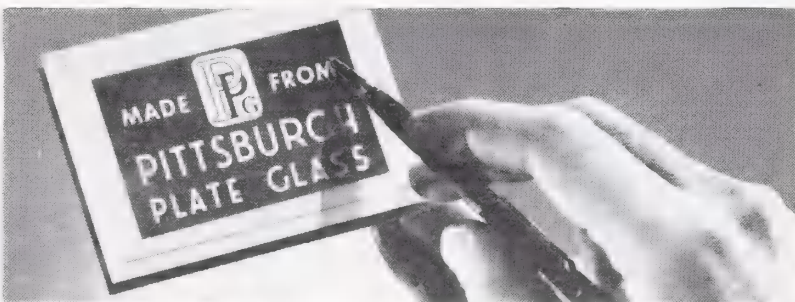


PERHAPS SHE'D PREFER a framed mirror. What about a generous-size type like this? Hang it either vertically or horizontally...it's a Plate Glass beauty and guaranteed to please. There are many mirror shapes and styles of frames to suit your taste.



ANY WOMAN...16 or 60... will be delighted with a full-length Plate Glass door mirror. But be sure you get one that is *really* full length and fastens firmly to the door. The average size door requires a door mirror at least 5½ feet tall.

You can get these items at your favorite department or furniture store.



ACCEPTED AS THE MARK OF GOOD GLASS. The Pittsburgh Label on any mirror or article made of Plate Glass, no matter who sells it, is your assurance of good Plate Glass. Remember, if you want the best, insist on *Plate Glass*.

Free Booklet

Tells you how to be your own home decorator—shows how to give charm and sparkle to your present home with mirrors and Plate Glass! Dozens of full-color pictures. Send coupon.

Pittsburgh Plate Glass Company
3029-5 Grant Building, Pittsburgh 19, Pa.

Please send me, without obligation, your new, free booklet, entitled, "Decorating your Home with Glass."

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"PITTSBURGH" stands for Quality Glass and Paint

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SUPERIOR HOME FOOD FREEZING

TRIPLE FUNCTION UNIT

Featuring

MODEL 200 FREEZER COOLER

Freezing with
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Frozen Food
... 23 Cu. Ft.
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Refrigerated
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Unit, factory pre-
fers many exclusive
and it provides
FREEZING as good
commercial stand-
is ample for all
... no "over-load-
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kly accessible...
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ment convenience,
refrigerated storage
dressed carcass



meats or smaller cuts, and other foods. Greatest operating convenience... may be operated on either 110 or 220 volts. Unit construction means easy installation. Write today for illustrated brochure and complete specifications.

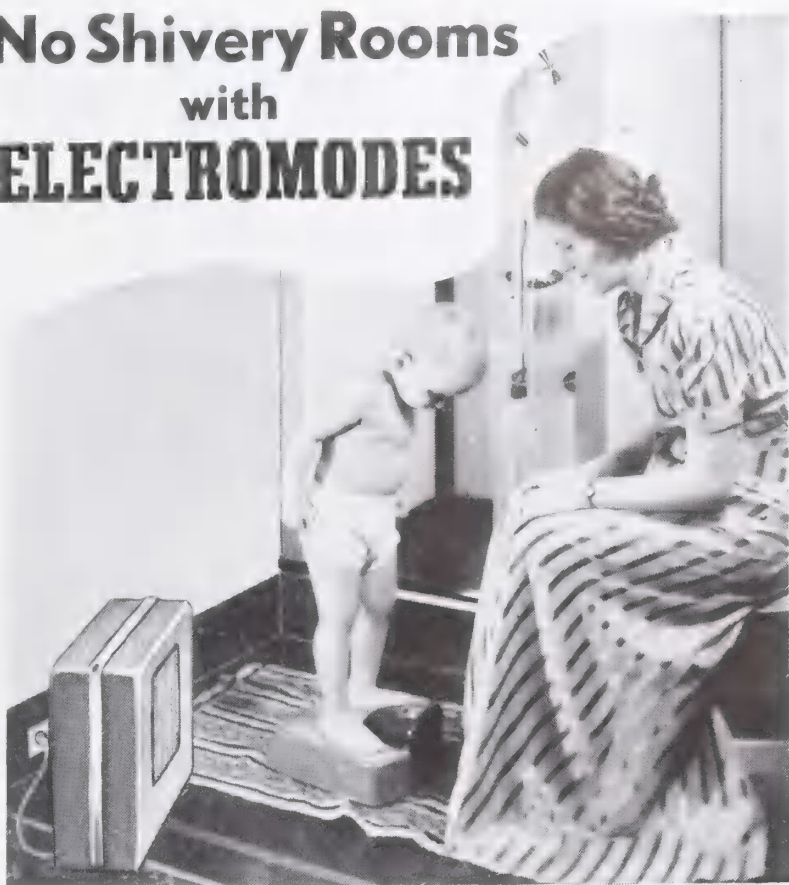


REFRIGERATION DIVISION
AMANA SOCIETY, AMANA, IOWA

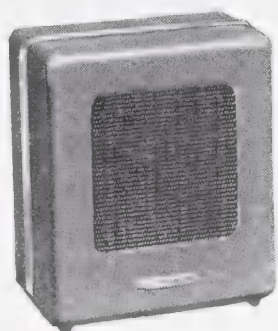
MODEL 50 Amana Frozen Food Cabinet. Capacity 11 Cu. Ft. An ideal Frozen Food Storage Unit for the average family. Beautiful... compact... convenient!



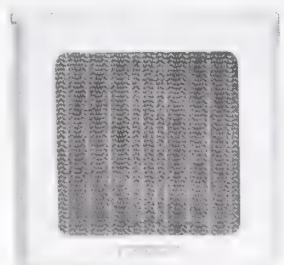
No Shivery Rooms with ELECTROMODES



Warmed Comfortable Air— Wherever You Want It—Instantly



Model PJ-13: Streamlined cabinet harmonizes with modern room furnishings. Attractively finished with polished chrome band and convenient handle.



Model WJ-13: For those who prefer a Built-in-Wall Heater for bathroom, nursery, den or playroom, this Electromode requires no floor space and furnishes quick, clean, safe, odorless heat in-an-instant any time of day or night.

For the bathroom, bedroom, sun-parlor, workroom, nursery, playroom—the quick, safe, portable Electromode Electric Air Heater provides heat instantly.

Use Electromode anywhere, anytime—in spring and fall when the central heating system is not operating—late at night, or early morning, when extra warmth is needed.

No Hot Wires or Open Glow
Safe—No Fire Hazard

These heaters have the same type of high efficiency enclosed aluminum-finned heating elements used in the heaters installed in U.S. Navy Submarines—and essential industrial plants for many years. Safe—no hot wires—no fire hazard. Electromodes are the only heaters incorporating this patented cast-in-one piece aluminum heating element. Conduction of heat is so efficient that surface of element gets but little hotter than ordinary hot water radiator.

Cold air is taken off the floor and replaced by fan-circulated down-directed heated air. The heat is distributed in the vital living zone.

Our manufacturing quota is limited this year so we suggest placing your order with your electrical dealer at once. ELECTROMODE CORPORATION, Div. American Fdry. Eqpt. Co., 148 So. Byrkit Street, Mishawaka, Indiana

ELECTROMODE

Room Heaters

New illustrated 16-page Brochure 46-D, describing both Portable and Built-in models, mailed on request.

AT LAST YOU CAN BUILD

CONTINUED FROM PAGE 121

prices rise, the value of your investment will rise.

5. Get bids from more than one contractor.

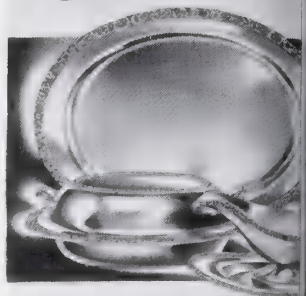
6. Consult with your lender before, not after, you have let a contract. Get his opinion on the price you are paying. It is not a bad idea to make application for an FHA insured loan and get an FHA appraisal (and pay the appraisal fee) even though you do not intend to use this type of financing. If any committees to advise on real estate prices have been set up in your community, take advantage of their willingness to counsel with you. Check your price with the offerings among existing houses.

7. Don't be in a rush. Have your plans ready, to be sure, and as quickly as possible, so that you may have the benefit of any favorable turn of the market. But, after that, take time to bargain for the best deal you can make. Don't be high-pressured. The year 1946 may be favorable, but it won't be the only year in which to build. 1947 and 1948 will probably be just as good.

So we are off again. The home-building adventure can be undertaken once more. The war has increased the meaning of home and of the security that a home can provide. Peace now brings the opportunity for owning a home to those who missed the prewar boat. And it gives those who have tried once, and are still seeking the ideal, a chance to try again (with an almost certain profit on their former deal). There's good building weather ahead, if you keep a firm hand on the helm and a keen eye to the horizon.

PUT A
VICTORY BOND
in the bank
and
BRING BACK
ANOTHER YANK

THRIFTY *Lux*



BENEDICT PERIOD PLATE English Rose Scroll

Lovely enough for the most important occasions—sturdy to outlive generations of use! The breath-taking be Georgian silver, wrought in Benedict Period Plate will be available.

Ask your jeweler! He knows no other hollow-ware of authentic design, heavier, lasting quality, at prices to within a cautious budget there will be many exquisite pieces of the lovely Rose pattern from which you can Then you'll know the thrifty luxury! A product of

BENEDICT MFG. CO., East Syracuse

BENEDICT

PERIOD PLATE

Stangl

THE FINEST NAME IN POTTERY



The Gift of the

Stangl birds live lastingly as gifts of sculptured pottery. Their full hand-painted colors are under glaze. Stangl Birds are from such authentic prints as America's oldest pottery. Send today for full color Bird showing the complete collection. Sold in leading Gift and Department stores. The Stangl name appears on each.



FULPER POTTERY CO.
Trenton 4, New Jersey
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MAIL THIS COUPON TODAY
Fulper Pottery Co., Dept. A, Trenton, N. J.
Please send beautiful booklet illustrating complete collection of Stangl Birds in full color. 10c enclosed for mailing cost.
Name _____
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No more Antic Antics

IN COMPANY COMES
FOR DINNER



chicken needn't
it for the cake

SCUITS OR PIES FOR THE CHICKEN



B-Kewer* (SEPARATE MEAT OVEN)
whole chickens

HOLE TURKEYS, HAMS, ROASTS



es oven free for
at the same time

range that goes your dreams
... a beautiful, modern Estate
range with the wonderful
er. It brings you two-oven
us a delicious new way to
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visit your dealer today.

ove Company, Hamilton, Ohio

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Heatrola
RANGES
& ELECTRIC
S. Patent Office.

GIVE A GIFT YOU'VE GROWN YOURSELF

CONTINUED FROM PAGE 153

Your own fancy will soon have you mixing your own wonderful combinations of all these materials: but here are a few recipes as a starter. With all of them you should mix one or more of the above fixatives, 1 tablespoon to a quart of sachet.

1 Sachet Mixes for Linen Closets:

1. Lavender, 4 parts; rose leaves, 2 parts; and Southernwood 1 part.

2. Sweet fern, bergamot, and lemon balm mixed in equal parts.

3. Rose geranium, lemon thyme, verbena and sweet fern mixed in equal parts.

4. Lavender, 3 parts; lemon balm, 1 part; bergamot, 1 part.

1 Sachet Mix for Dresser Drawers and Clothes Closets:

Roses, 2 parts; lavender 2 parts; rose geranium, 1 part; common thyme, 1 part.

5 Sachets Men Will Like:

1. Pine and lavender mixed in equal parts.

2. Lavender, 2 parts; woodruff, 2 parts; marjoram, 1/2 part; bergamot, 1/2 part.

3. Lavender, verbena, nutmeg, and geranium in equal parts.

4. Lemon balm, common thyme, and lavender in equal parts.

5. Any of these mixtures, plus 1 tablespoon of one or a mixture of spices to a quart of sachet.

As you blend your sachets, mix only a cup at first; then try it with and without the additions of spice. Professionals often add the essence of oils of certain flowers, to give a more intense scent.

Sachets need not be limited to the smaller types. Long pads to fit a closet shelf or line a dresser drawer may be made of satin, rayon or chintz. An oblong bag filled with herbs and tied with a drawstring, to hang in a closet is a handsome gift. Coat hangers padded with sachet between the layers of cotton batting are another inspiration. And for men, a 10-inch sachet of green taffeta, cut into the simple outline of a pine tree: or a pine cone-shaped sachet of brown taffeta, to hang in a closet corner— are more ideas you may want to try.

To make your sachets hold their fragrance longer, stitch with double inside seams.

These suggestions are starters. As you measure and mix, whiffing the heady scents, we wager you'll soon experiment with ideas of your own.



with warmest regards

... and what a great new year it's going to be for millions of chilly home owners. For G-E Automatic Heating will soon be back. Oil-fired or gas-fired; steam, hot water, vapor, or winter air conditioners ... they're all G. E. Turn on the heat ... turn to a G-E distributor in your Classified Directory. General Electric Co., Air Conditioning Department, Section 57812, Bloomfield, New Jersey.

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GIVE
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LONGFELLOWS

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SIZE
5½ IN.

20 minutes
of smoking luxury

Long, long Longfellows make an *unusual* Christmas gift . . . actually "go to great lengths to please." Here are *luxury* tobaccos no ordinary cigarette can afford . . . perfectly blended, custom-designed in a distinguished 5½" length . . . to give smoking enjoyment no ordinary cigarette can match. LONGFELLOWS are the perfect postscript to a fine dinner . . .

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the cigarette above all others for 20 minutes of leisurely, friendly smoking. For a gift that really *scores*—for long-remembrance and appreciation—make it LONGFELLOWS for *all* your friends, this Christmas!

Their faces will light up with rare pleasure when they "light up a LONGFELLOW!"

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If your tobacconist can't supply you, send coupon, with check or cash, for Boite Nature boxes of 100 LONGFELLOWS (\$5 each) to Penn Tobacco Company, Dept. B-7, Wilkes Barre, Pennsylvania.

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ADDRESS _____



How to persecute your POSTMAN

Nor snow nor rain nor sleet can stop these public servants—only thoughtless housewives. How are your mailing manners?

By Marjorie Holmes

NEVER mail your letters in the corner box—leave fat bulky packets of outgoing mail to add to his daily load.

Waving wildly, call him back to pick up that letter to Mamma that you've just finished, licked, and must get out right away. Then discover that you haven't a stamp, after all.

Cultivate pen-pals who are careless about postage, so that he can ring regularly and wait while you



paw through purses, vases, drawers, and the children's banks searing up the extra three cents.

Keep him in polite but teeth-chattering impatience on the front walk while you relieve your boredom with conversation that is hard on his.

Provide a penny-size box or four-inch letter slot, but insist that he deliver photographs, magazines, and big envelopes without any folding, cramming or other conniving to make them fit.



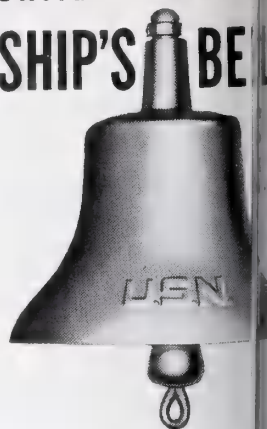
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Decorative Crystal Plant Tiles—A sparkle to protect fine furniture. Safe surfaces of tables, mantels, pianos . . . effectively and charming. Ideal for plants, vases and dishes. Choice of appealing carved designs. Perfect companion to your home . . . a brilliant Set of 3 octagonal tiles, 5" with smoothly polished edges boxed—at fine stores—about

A Name To Watch . . . And Watch



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All steel, bronze finish. Beautiful clear tone. high, 9¾" diameter, weighs 15 lbs. (approx.)

An attractive and useful fixture for farms, estates, summer homes, board game rooms. Ideal for memorials and gifts.

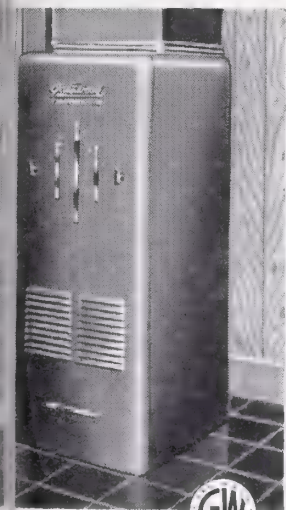
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home of theirs has been a coming. They've "dreamed over and over again... g's going to be just the want it, including the new automatic Gar Wood Heating by Gar Wood? Because far some owners know that it's pe right the first time. For dollars extra in the initial can buy a thoroughly de-heating unit backed by years of experience and ing-standing reputation for economical performance. money well spent. Specify el when you build your new to modernize your present you can select the famous -Aire Units (oil-fired or Boiler-Burner Units for systems or indirect cabi- Conversion Burners and eaters. See the Gar Wood your community or write 7.



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Bodies • Winches and Cranes
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Keep an ornery dog. Or one that fondly follows him and has to be coaxed or threatened home when he's strayed too far. Register indignation at even the meekest suggestion that the hound be kept muzzled, chained, or otherwise restrained at delivery time.

Always demand in a tone of personal injury why he's late. Act suspicious of carelessness or foul play on his part when he passes you by. Take it out on him when he brings you bills or bad news, instead of that looked-for letter from your boy.



Let him know with arch looks and significant silences that you know that he reads every word on those vacation postcards people send you, and that you wouldn't be at all surprised if he read your letters, too, although you never heard of an x-ray eye that could penetrate envelopes. Dismiss at once the reasonable thought that he might have far too much to do to take the time to pry into your affairs.

When he delivers little brown notices from the Post Office, urging you to come down and claim an insufficiently stamped package, or when he asks you to pay up on a postage due letter, vent your rage but good. And don't be general about it. Pin the blame squarely on him for the shocking mismanagement of the post office department that permits you to be so inconvenienced.

Expect him to be excited by all that concerns you and yours, but never recognize that beneath that blue coat and brass buttons lurks a human heart.

Keep strictly indoors and to yourself when he comes around during the holidays. You wouldn't want to give him the impression, by a small token in an envelope or by one of your husband's cigars, that you appreciate the faithful service he's been rendering during the past year. Or would you?

KEEP ON SAVING

WASTE FAT



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the world's first
all-metal self-storing storm
sash and screen combination

WITH RUSCO you end forever the seasonal changing from screens to storm sash—there's *nothing to change—nothing to store!* Just raise lower glass panel for ventilation. Screen panel stays in position summer and winter. Permits year 'round rain-proof, draft-free ventilation—even during storms!

- storm sash, screen, self-storage in one permanent unit that is completely weatherstripped
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Investigate Rusco! Write for free descriptive booklet and name of nearest distributor. The F. C. Russell Co., 1836-H Euclid Ave., Cleveland 15, O.

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ALL-METAL
Self Storing
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COMBINATION WINDOWS

Linen don't like MILDEW any more than you do!

Mildew forms in dampness. Soiled kitchen and bathroom linens are often damp enough to mildew in ordinary hampers. But not in a Pearl-Wick! Pearl-Wick Hampers are self-ventilating — their open, wicker weave permits a four-times-greater flow of air, to carry off dampness and odor. Mildew has less chance to form in a Pearl-Wick Hamper. You'll find this true in your home, just as it is in laboratory tests!*

* details of tests on air-passage, mildew and odor on request. Pearl-Wick Corp., Long Island City 2, N. Y.

Save your steps with a Pearl-Wick Hamper in your kitchen — as in bedroom, bath and children's rooms. Decorator-designed in colors for every interior plan.



PEARL-WICK

SELF-VENTILATING *hampers*

Preferred by more women than any other hamper made



Not important enough to be dramatized individually, these botany prints become strikingly decorative when grouped in tall, narrow, color-enameled frames to flank an uncurtained window

Make the FRAME worthy of the PICTURE

CONTINUED FROM PAGE 105

Chief components of an artistic framing job are: a definite relationship between the frame and the picture subject; and correct scaling to the picture, the furniture group over which it will hang, and the wall space.

It is in this relating of the frame to the picture that the designers

are creating some of the most interesting innovations. To take the large picture "Sunday Morning Breakfast" on page 104 as illustration, Karl Steinhauser, designer of the frame, said, "An elaborate frame, or one that is color-enameled, would have spoiled the picture."

(Continued on page 106)

PHOTOGRAPHS, WILLIAM HOWLAND



The light blue wavy lines used by cartographers to indicate broad expanses of water have been repeated in the wide, blue-lined wood molding that frames this large antique map so perfectly



This is Home!

This is what he dreamed of, cramped in a foxhole, caked with mud. This is what he longed for, through endless nights of cold and sleet and rain. To be home in his own bed, in his own room, warm and comfortable at last. Then *sleep*... the soothing, restoring miracle of long, luxurious sleep!

* * *

More than a million war-weary boys will sleep, that wonderful first night home, under soft, warm Kenwood blankets. For all-wool Kenwoods have long been known and preferred for their lasting beauty and sleeping comfort. It will come as good news that they are now more freely available for your home and for gifts—in luscious colors and gardenia white.

at your favorite fine store for the Kenwood *Famous*—a masterpiece of woven wool.





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just see yourself . . . relaxed and
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ked before a fire crackling cheerfully
hearth. Comfortable in the knowledge
very tone . . . every detail . . . is right.

omfortable, too, knowing that you have the
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DUBONNET



"CHAMPS ELYSEES... CHRISTMAS," painted by Stanton MacDonald-Wright

It's smart to say...I'll give Dubonnet

The chimes ring out "Joyeux Noël!"

It's the season of gracious entertaining, distinctive gift-giving. As always, it's smart to say...I'll give Dubonnet! "This year when friends gather in your home, serve Dubonnet. Only Dubonnet tastes like Dubonnet...a little sweet, a little tangy, always

smooth. Delightful straight or in mixed drinks, serve chilled. Dubonnet lends its own air of distinction to any gathering...to any gift. You'll be saying, "Here's a tribute to your good taste!"

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For many interesting reasons for the "Dubonnet Drink Guide" Address Dubonnet, 114 and Jefferson Sts., Philadelphia 21, Pa.



THE FRAME WORTHY OF THE PICTURE

CONTINUED FROM PAGE 164

the painting. I wanted a that would express the family pleasures of home big city on leisurely Sunnings; so I chose a simple weather-bleached pine in color."

ner frame directly bore picture he finished in a color, picking up the the bricks of the apart- se in the painting. This ellent example of keying subject. The group of s shown on page 105 rates well this same idea tie-in—in this case, ba- oco moldings to play up subjects of pictures.

y have had the experi- eing disappointed in a er it had been framed. t looked cramped, less than it had in the un- sion. The reason for this ly *underscaling*—a too- at, a too-small frame, the effect of "stopping" sition of the painting or t is easy to underscale m impossible to overscale rame.

When small pictures are not particularly important ones, hanging them in groups or framing the lot in one large composition gives them decorative stature they would not have otherwise. Important small pictures, however, can be scaled up to almost any desired proportions by use of a wide mat.

ONE exception to this rule is that of oil paintings, which are in a class by themselves. It is customary to frame oils without mats, because in most cases a mat will "kill" the rough texture of an oil. The answer to this, when a larger scale is desirable, is the frame-within-frame: molding around the picture itself, to "hold" the composition, and surrounding this a wide mat and a second frame. This gives mass without detracting from the painting itself, provided, of course, the colors of mat and outside frame are not too strong in tone.

But these rules are fundamental; the rest, adding the dash of imagination that makes each picture individual, is fun and will be a challenge to your own originality.



TWO *Cavalier Stow-Aways* MAKE FINE ROOM-MATES

These good things come in pairs — as well as singly. Today, more than ever, useful storage space must be combined with decorative character. If you put two of the Cavalier Stow-Aways side-by-side, and use a long mirror over them, the result will take your breath away. And you can use them as single pieces—in any room in the home. (Above, 18th Century mahogany over cedar)

You can have cedar safety with smart correctness in the Cavalier Stow-Away. While the stock is limited — (Cavalier was deep in war-work)—better stores everywhere have a few Stow-Aways this year. So ask now about yours. If your store doesn't have the Stow-Away now, it's worth waiting for. It's a fine, useful gift idea.

CAVALIER CORPORATION CHATTANOOGA 2, TENNESSEE

Shown below, Early American Stow-Away, maple over red cedar.

Shown below, Modern Stow-Away, walnut over cedar. 3 real drawers.



For Every House Beautiful



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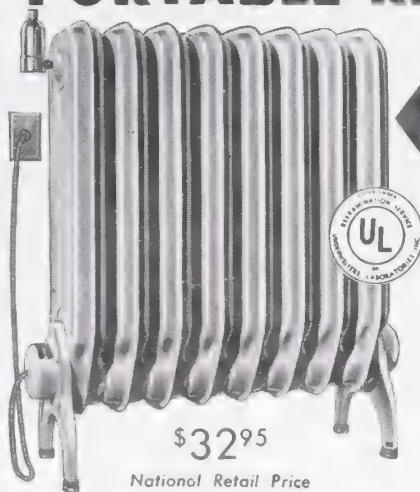
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This new mop is shaped to duck in and out of tall glasses and bottles with the greatest ease. It cleans flat surfaces equally well.



Now you can buy it—this grand little mop that is designed to improve your dish and pan-washing technique and your over-the-sink disposition.

It's merely a cellulose sponge attached to a gay red seven-inch

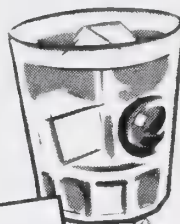
handle (to keep your hands from the muss)—but it's adroit so it can reach 'way into tall glasses, highball glasses, decanters and other difficult-to-clean places.

It also digs deep into pans; and its flat surface makes quick and easy work of platters and plates.

Being extremely porous, the sponge picks up and holds large globs of soapsuds; and it keeps it sweet and clean by rinsing through boiling water occasionally, which operation injures the cellulose at all.

Vital statistics: "Mini Mop" is yours for 35¢ at most leading department stores.

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OLD FASHIONED Merry Xmas



And Here's To An
Old Fashioned Cocktail

Use 3 or 4 dashes Angostura Bitters to saturate a lump of sugar in an Old Fashioned glass. Add a splash of seltzer. Muddle, add cube or two of ice, a twist of Lemon Peel, and a Cherry. Then pour in the liquor, stir well. Serve with a stir rod. Professional Mixing Guide free on request, write

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Is this the way he dreamed it?

SEVEN MINUTES of two and here I sit. Rusty; he can't understand it... what's going up at this hour, or why a mere yellow paper should have started such a night flurry of house-fixing.

In a few hours he'll know... when a voice hasn't forgotten sings out his name, and the hand rumples his ears.

Today Bill's coming home. Yes, Rusty, prick up your ears... it's true. All of a sudden, my world starts turning again. Suddenly, this house comes alive...

Is this the way Bill dreamed it would be? With him snapshots, and floor plans and a lot of chintz and gingham, but it's the house, when it takes you inside, that

counts. The welcome of an easy chair. The warmth of a crackling hearth. The hospitality of a table, set (oh, wonderful day!) for two...

Perhaps the feel of being home at last won't come till we sit down together... with candlelight to melt the lonely years from our faces, and the gleam of our own International Sterling to kindle the old memories.

How long ago it seems, when we bought our silver... our first, real lifetime possession. And strangely magic, when we needed magic, in the dreary little apartment that was all we could find near Bill's base.

And now that we have a real house... well, our "family silver" goes on being part of our love story. In a life where only the beautiful

things, the peaceful things have any part...

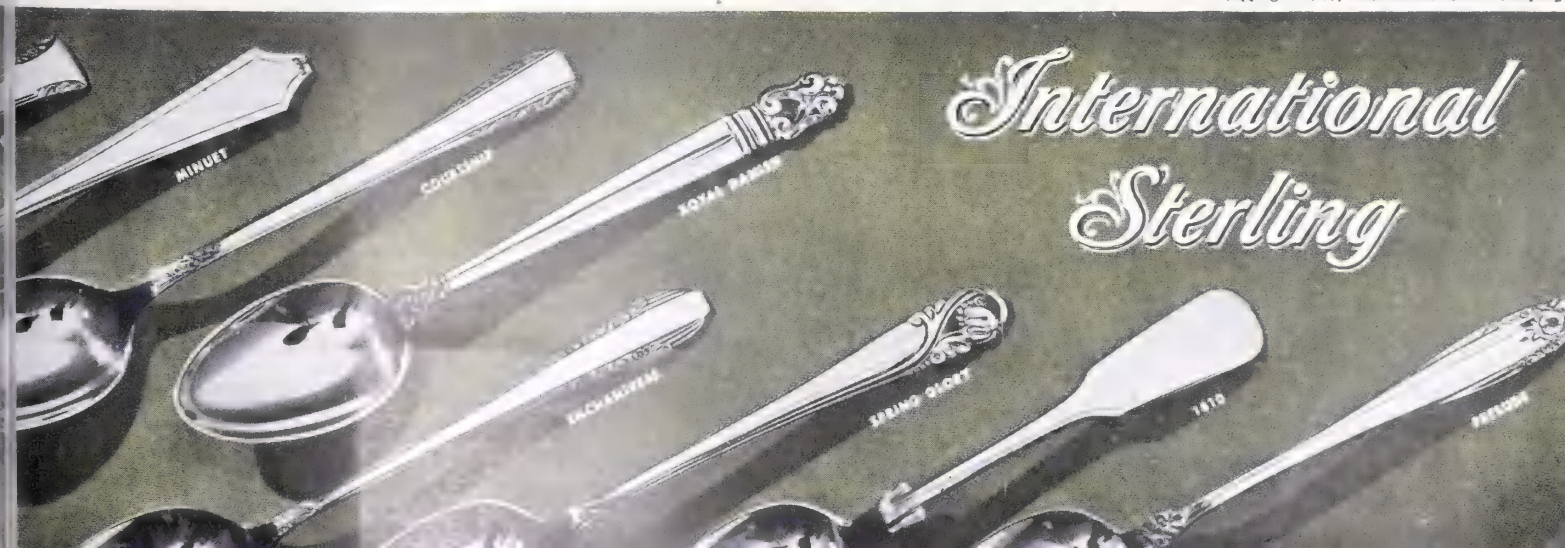
WHEN you're choosing your "family silver," it's not enough just to have it sterling... you want the *finest* sterling.

Ask your jeweller to show you the beautiful International Sterling patterns... designed by artists... finished with all the skill of master silversmiths. Perhaps no one possession can do so much to give your home its character.

Start your own lifetime set of International Sterling now. You can begin with basic place settings and add to your set later.

TUNE IN to "The Adventures of Ozzie and Harriet." Sunday Evenings, 6 p.m. E.S.T., Columbia Broadcasting System.

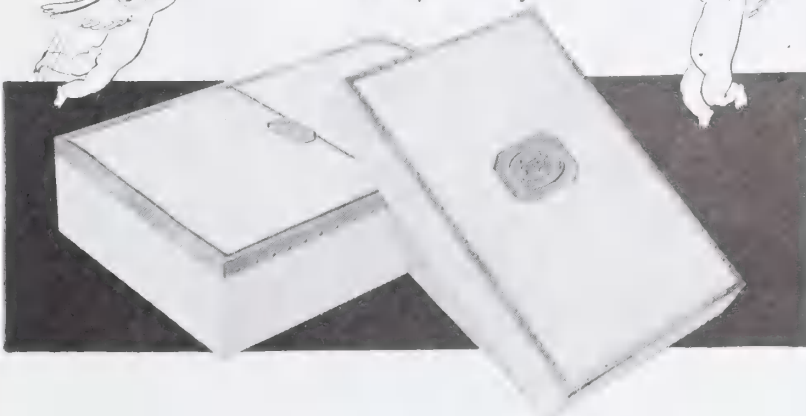
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... the one thing people start searching for the minute the last gift's unwrapped ... how clever of you to give not just any letter paper, but Eaton's finest, presented in this sleek white and silver gift box. ■ Your choice of fashion-right colors, in

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AS A GIFT, Forst Catskill Mountain Smoked Turkeys are always in good taste—sure to be appreciated by even the most discriminating. Each choice, young, full-breasted bird is an adventure in good eating—cured in rare, zesty spices and aromatic herbs, then smoke-cooked to golden brown perfection over fragrant applewood embers. Order NOW for Christmas delivery. Delivered holiday packed—all ready to slice and serve.

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I enclose check. Please ship.....Smoked
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☐ Check here if attaching gift list. Be sure to
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Just put a wavy line where a hard straight one was before, and all of a sudden you'll have a pretty kitchen instead of a stark, hard-boiled workroom that screams efficiency at you. That's what the

Douglas McLeans, of Beverly Hills did and see above the per results. No efficiency is lost, of course, because the developed trim around door, cupboard is easily kept p

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Three Star
LAIRD'S
APPLE
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A fine old example of a Lyre wall clock of about the time of George Washington, and the introduction of Laird's Brandy to the public.

86.4 Proof

Next time call for LAIRD'S; you'll enjoy its delicate bouquet, and its distinctive flavor. Laird's ★ ★ ★ Brandy

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Sleep well-and you'll look well



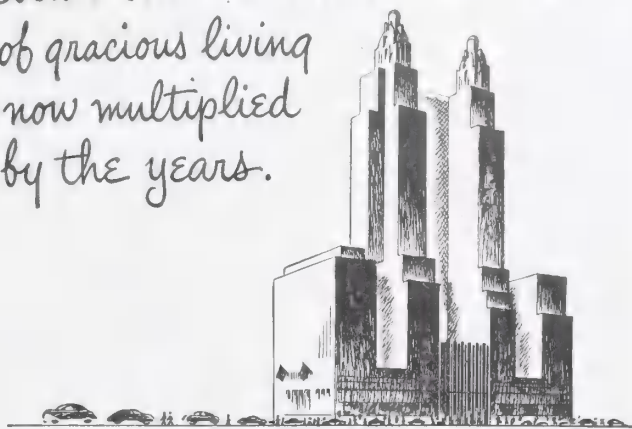
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KNOW THE MAKERS OF TOMORROW'S HEIRLOOMS

CONTINUED FROM PAGE 87

The making of heirlooms is the hand craftsman's role. He works to give beauty as well as utility to the cups and saucers, rugs and chairs, or whatever functional objects he creates for his generation's use. Because he works by hand and his production is limited, his pieces, if they are fine, become the rare, one-of-a-kind heirlooms that go to collectors and museums.

Get acquainted with the people who are making tomorrow's heirlooms now. Know their names and the various media in which they work. They will help you know the value of what you buy. These artist-craftsmen—are outstanding.

WOOD: James Prestini, William Zorach, Wharton Esherick, Robsjohn-Gibbings, Jacques Schnier, George Nakashima, The Phelps.

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METALS: Donald & Dorothy Cordry, Joseph Braun, Lauritz C. Eichner.

CERAMICS: Varnum Poore, Beatrice Wood, Wayland Gregory, Marguerite Wildenheim, Lily Saarinen, Wayne Long, The Natzlers, Glen Lukens, The Carleton Bells, The Schirers, Carl Walters, Arthur Baggs, Maija Grotell, Viktor Schreckengost, Jan Chalmers.

PLASTICS: Isamu Noguchi, Moholy-Nagy, Emil Norman.

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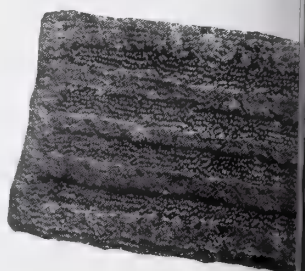
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You will find a new satisfaction in staying at The Biltmore for we have undertaken a comprehensive program of redecoration and refurnishing. Guest rooms have been done over...the Main Lobby, the Bowman Room, the Madison Room and the famous Palm Court are also wearing a delightful new dress. You will like The Biltmore more than ever, when your travels again bring you to New York.

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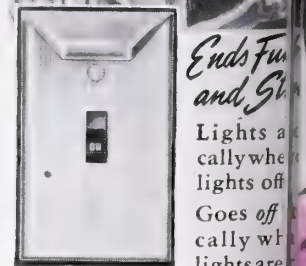
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*Protect
Your
Walls*

*Ends Fumbling
and Strain*
Lights are
called when
lights off
Goes off
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lights are

Ends fumbling in dark for
Provides a "safety" g
helps you avoid stum
Keeps walls free of smu
hands groping for sw
Shows when you've for
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Serves as comforting r
in nursery or bedroom

Operates for less than

Plate is beautifully design
ivory plastic. It's easy to put
replaces the wall plate on y
switch. See your electrical g
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These are imported luxury wines—the rarest and choicest that money can buy and good taste can select. These are wines long made by the Marques del Merito's family, whose vineyards have been famous for 700 years. In rich flavor, in exquisite fragrance and smoothness, you will find them magnificent. Ask for Merito India Cream Sherry and Merito Finest Tawny Port at good dealers.

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100% Fine Jamaica. 97 Proof. Dark. Rich. Mellow. Add that touch of final perfection to your holiday drinks* with Myers's Jamaica Rum.

MYERS'S EGG NOG

1/2 Cocktail glass Myers's Jamaica Rum	3 fresh eggs
1/4 Cocktail glass Cognac	1 teaspoon plain sugar
1 glass of milk	Plenty of ice

Shake. Serve. Sprinkle nutmeg.

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SCISSORS

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better way



Spare those sewing shears that have lost their "gimp"—there's still a lot of life left in them, even though middle-aged

Scissors that no longer have a fine edge for cutting fabrics, even after sharpening, can be retired to the kitchen to serve a dozen-and-one other useful purposes.

Try scissor-cutting such vegetables as string beans, chives, parsley, young green onions. It's a real time-saver. And it's a temper-saver

to use wet scissors for sticky marshmallows, d prunes, citron, etc.—and of bread you've buttered soned for stuffing fowl.

Keep those scissors handy for cutting open cardboard and other cardboard packages will save your good knives are quickly dulled by paper.

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Just press
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into cracks and

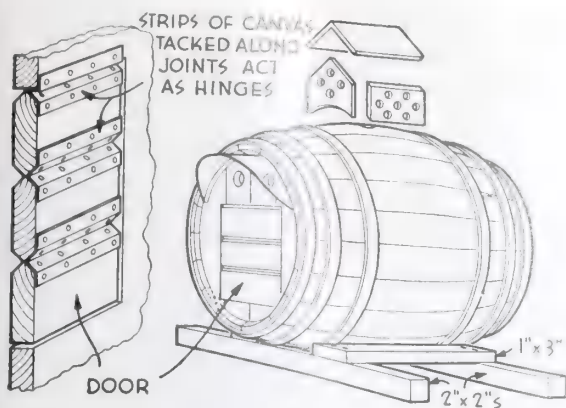
holes with fingers — it caulks
and seals inside or out — stays
pliable — non-hardening.

The original caulking compound in soft, rope-like form, Kalk-Kord has hundreds of uses around the house. Keeps out drafts around window and door frames; and fills holes in walls, in wood, or plaster. It's waterproof and can be painted over at once.

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✓ Buy at your nearest Sears-Roebuck Retail Store
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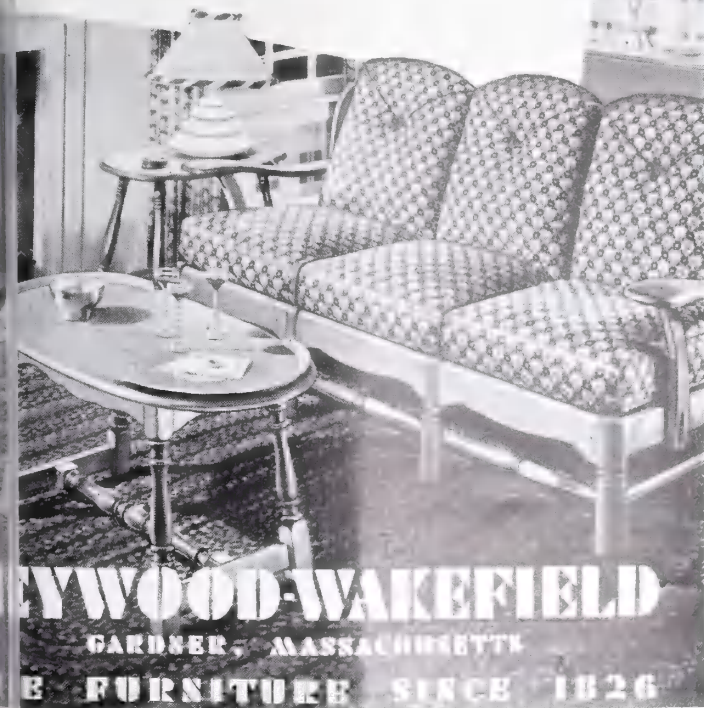
Remodel a barrel into a snug house for your dog

a well-constructed barrel will be rain and snow proof. size with diluted creosote. platform under the barrel it from rolling. prevents ss by raising it off the Perforated housing over

the bunghole insures ventilation even in wet weather. Make it of 1 inch board, cover with tar paper. The hinged door prevents injury to Fido. The house should face east or south and be out of the wind. Place it so that it gets some sun.

OLD COLONY... for FIRESIDE FRIENDLINESS

FRIENDS, a fireplace, and fine Old Colony Furniture are pleasures worth waiting for... worth planning to enjoy! Your home furnished with lovely Heywood-Wakefield Old Colony pieces will win lasting approval from people of good taste!



"I just know it's a 90-inch Welwyn blanket!"
whispered Virgie Wooley

It's a lucky Santa Claus that can find big 90-inch Welwyns! With that gratifying extra tuck-in length these superb blankets are woven of 100% Virgin Wool by Nashua. Soft, fluffy and so warm!

More Welwyns are coming off the looms daily so your chances of finding some are good. However, unless you really need blankets, buy War Bonds now so you can play Santa with lots of Welwyns later.

Nashua Mfg. Co.

40 Worth St., New York 13, N. Y.

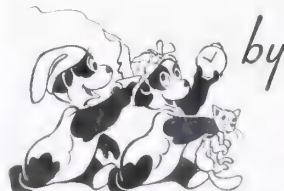


WELWYN
REG. U.S. PAT. OFF.

100 % VIRGIN WOOL

72x90 INCHES FOR EXTRA TUCK-IN

\$13.95 (\$14.50 Denver West)



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PURRY BLANKETS • INDIAN MAIDEN SHEETS • DWIGHT ANCHOR SHEETS • INDIAN HEAD CLOTH

I TAKE IT ALL BACK

CONTINUED FROM PAGE 100

ALVIN
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*brings you style...
fashioned in sterling
(solid) silver...for
lifetime use.*



ALVIN STERLING is fashioned by artist-designers who gain their inspiration and creative ideas from women, themselves, everywhere... in colleges, in women's clubs, and in other important groups... whose wishes determine the styles of the day. So it can be truly said... Alvin Sterling patterns follow the dictates of fashion.

The merit of its quality is in the sincerity of purpose of its makers to do everything humanly possible to make the best sterling silver flatware obtainable.

Available through
Authorized Alvin Dealers

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THE ALVIN SILVERSMITHS

Makers of Exclusive Silver Designs for Daily Table
PROVIDENCE 7, RHODE ISLAND

were five of us to cook and wash dishes for. That is when my education began!

My first night on K. P. duty, I had to eat my words about the disposal unit—there just wasn't any garbage can. It was buckle down and learn to use the garbage-digesting thingamajig, or else. So after dinner I piled a small mountain of corn cobs and sundry scrapings into it, clamped the metal stopper in place, sent up little prayers and turned on the switch and the cold water.

There was a bit of commotion as the cutting device went to work on those corn cobs, but within almost no time the noise stopped and there was no more garbage!

Now I had seen everything! No more loping outside after each meal to empty the leavings, no more bundling of fruit and vegetable peelings into paper sacks. I could pare away, right at the sink, and let the disposal unit take care of all the muss. And how nice and fresh the kitchen, sans food leavings—how pleasant the back garden, sans garbage can!

It took me longer, though, to convert to the dishwasher. Grimly, for two dish-filled weeks I stood by my guns; I remained convinced that no machine could get glasses as sparkling as I could; no mechanical device would actually wash and dry plates and cups without chipping them. But one company-dinner night when I faced a stack of dishes up to my chin, I said "All right, this will be it."

With great misgivings I arranged everything the way the book and Marjorie said, closed the lid, crossed my fingers, and turned on the switch. I put that enormous load of dishes, glass and silver

through the cycles of pre-rinsing, washing, and rinsing, lifted the lid and allowed them to dry.

Still skeptical, I peered at the results, I rubbed my finger over a plate and it fairly squeaked with cleanness; I held a glass to the light and it looked as if it had been polished with a buffer. I touched up the cutlery with a cloth here and there, as the book said, so as not to take any chances on rusting, stacked everything away—and all in twenty minutes flat!

BY THE end of the week I was a reformed character. I'd had time to get caught up on my reading; and I was twice as pleasant to live with, because that prospect of spending an hour or more bent over a sink didn't face me after each meal. Now I've learned to save even more time by scraping breakfast dishes and stacking them away in the machine to be washed with the lunch ones.

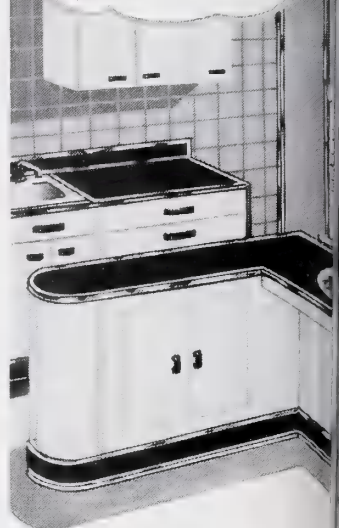
Of course, now that I've reformed, I'm not going to be satisfied with anything but the best. Marjorie's equipment is four years old; me, I want the very last gasp in these helper-out-ers when I'm ready to buy. I understand the new garbage disposal units will be much more quiet, better than ever. When I buy my dishwasher, I want it to be completely automatic—so I won't have to stick around even to turn the controls for the various operations. (It says here, in a recent HOUSE BEAUTIFUL, that I'm going to have my wish.)

So please hurry and tell me about all the different models I can choose from!

Enthusiastically yours,

ELLEN STAUNTON

Plan a "Showroom"
KITCHEN WITH
KIN-TRIM
METAL MOULDINGS

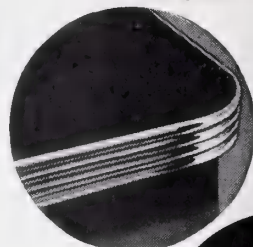


The Beauty Treatment
that Protects Linoleum,
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Graceful, lustrous KIN metal moulding gives kitchen a radiance you proud to show. Every section of KINTRIM is signed to beautify and protect vital edges of prized linoleum, floor and wall coverings.

Whether you plan to or "bring your home up to date"... wise use of KIN can reduce upkeep, and

MAKE YOUR ENTIRE HOME
"A SHOWPLACE"



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METAL AND PLASTIC MOULDINGS

KINKEAD K INDUSTRIES
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440 WEST SUPERIOR STREET, CLEVELAND, OHIO

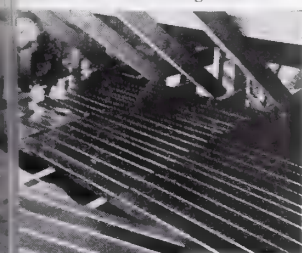
the doghouse
any permanent
stress!"



was as happy as a lark when
our home. It seemed to have
everything we wanted—even
closet space! Of course, Jane
me to know all about those
things like insulation. And I
did—until we talked to the
The Johnsons had installed
m Steel Insulation in their
x they're saving 25% on their
and last summer their house
cooler than ours. And they're
not of 'extras' from insulation
are not getting. I just didn't
steel insulation when we
house."

is too vital a subject not to
thoroughly before building.
planning a home, and want
of insulation you'll always be
installed, consider these facts:
m Steel Insulation reflects
all radiated heat—keeps heat
the winter; keeps heat
the summer. And because it
it is not only noncom-
is a definite fire-stop for
framework; it forms a barrier
elements, insects or termites can
it does not absorb moisture or
moisture to framing mem-
it is permanent—100%
the life of the building.
build, investigate Ferro-
only insulation which gives
advantages of steel. Send today
information. Just mail the
now.

of Ferro-Therm Steel Insula-
the present require compliance
Federal Government Regulations



Ferro-Therm
Reg. U. S. Pat. Off.
STEEL INSULATION

ange & Manufacturing Co., Inc.
Division, 30 Rocketteller Plaza,
0, N. Y.

time, without obligation, further
on Ferro-Therm Steel Insula-
ones. I am a home owner ☐
apartment ☐.

State

PANTRY SHELF NEWS

By Florence Paine

**Savory brown gravies—good
cooks are known by them.
and they're no trick at all
once you know the secret**

Gravy-making is a hurdle some
cooks never straddle, and it's a
shame when there are so many
helps to aid and abet gravy makers.
We can't believe that there is any-
one who doesn't know about
Kitchen Bouquet, that dark-as-
coffee sauce, a teaspoon or so of
which will make pale gravy turn an
appetizing brown. But it's evident
that we're wrong. For we've wit-
nessed so many pale-complex-
ioned gravies since roasts have been
appearing on dinner tables again
that we must recall this marvelous
cooking aid to everyone. Kitchen
Bouquet, you know, is a blend of
many vegetables, plus spices and
caramelized sugar. It's a real ma-
hogany color, and a little of it



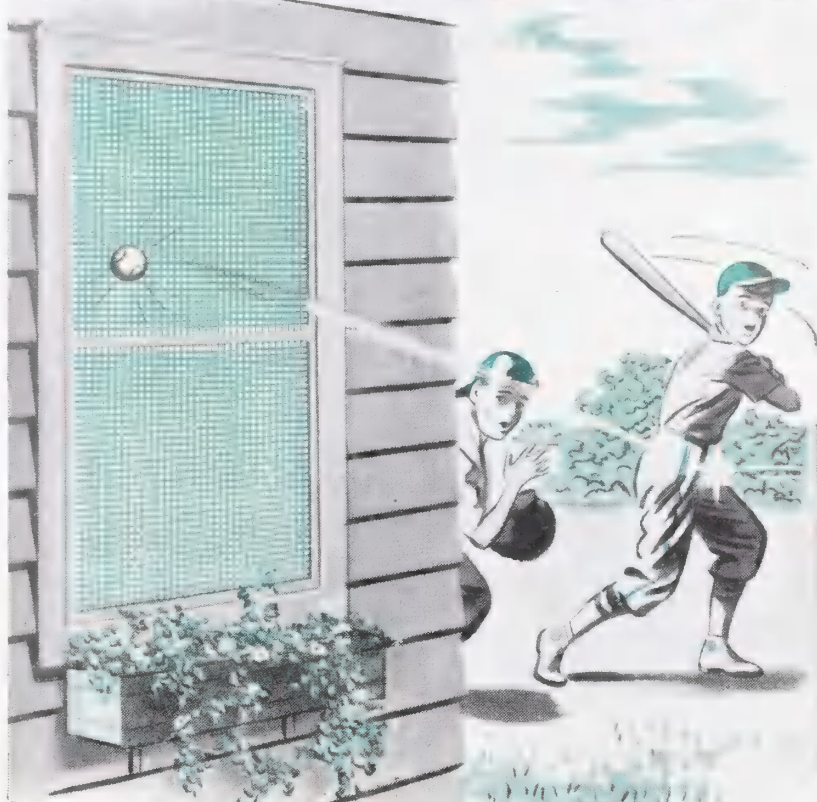
perks up soups, gravies, sauces, not
only color-wise, but flavor-wise,
too. It's good, too, mixed with but-
ter, for giving more oomph to the
less interesting vegetables! Brush
some of the sauce over your leg
of lamb before roasting it, and it
will come out of the oven with a
nice brown overcoat, even though
you've cooked it at the new low
temperatures to avoid shrinkage.
Kitchen Bouquet costs about 39¢
for a pint bottle. It's made by
Grocery Store Products Sales Co.,
New York, but you won't have to
look farther than your corner
grocery to find it!

BUY

VICTORY BONDS



PLASTIC WINDOW SCREEN!



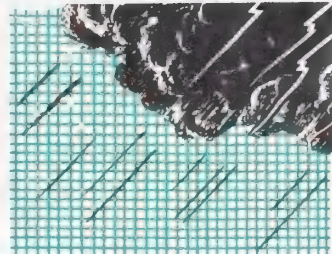
Can't dent or bulge

■ It's a fact! When properly framed, Lumite* can take an almost
unbelievable amount of punishment without tearing, denting or
sagging. It "gives" under pressure . . . but snaps back to its original
shape, with not a trace of a bulge. Lumite can actually last a lifetime!

CANNOT STAIN . . .

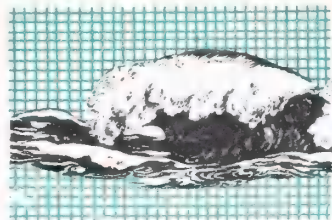
NEVER NEEDS PAINTING

Moisture cannot corrode Lumite—caus-
ing stains to sills and sidewalls. Lumite
itself never needs painting, so that un-
pleasant chore is now a thing of the
old-fashioned past. A swish or two with
a damp cloth removes all dust and dirt!



CAN'T RUST . . . INEXPENSIVE

Not even salt air can rust Lumite! The
Armed Forces used millions of feet of
Lumite in damp island jungles...never
has it corroded! Lumite will cost about
the same as bronze but can last years
longer! Lumite is now available for
civilian use. Send for free sample today . . . ask for Lumite at your
Hardware or Building Supply Dealer.



*WOVEN OF SARAN, DOW CHEMICAL CO. PRODUCT



MEMO FOR TOMORROW: Look for wonders with Lumite indestructible
fabrics for home and car upholstery, luggage, footwear, handbags!

CHICOPEE MANUFACTURING CORPORATION

World's Largest Makers of Plastic Insect Screen

Lumite Division, 47 Worth Street, New York 13, N. Y.



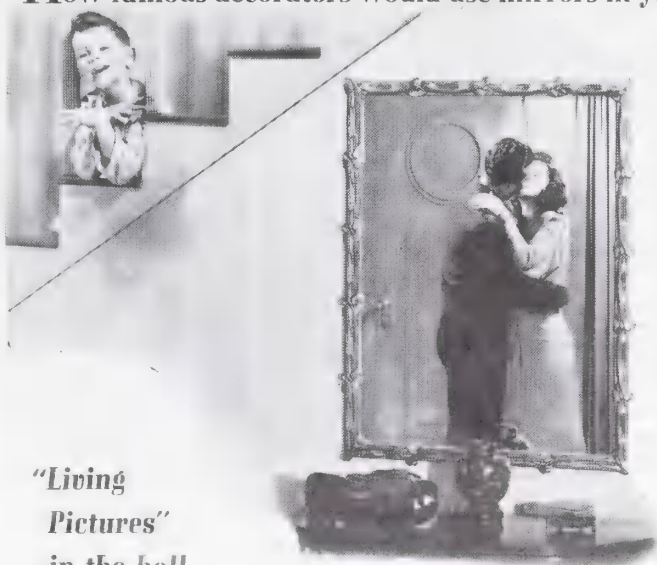
*May Peace restore to Happy Homes
the Joys of Gracious Living.*

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How famous decorators would use mirrors in your home



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Dept. HR 1800 Madison, Ind.
Please send me FREE mirror book.

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Living
NURRE
Mirrors
Pictures

THE TRUTH ABOUT DDT

CONTINUED FROM PAGE 123

insecticides, especially with pyrethrum and other quick knock-down types becoming available again with the end of the war.

There are a good many sprays on the market right now which have both types of insect poison in them. Unfortunately, many do not contain enough DDT to guarantee a residual effect, although they will kill the insects when the spray hits them.

The owners of the patents on DDT make no claims for it as a quick knock-down insecticide. For use against cockroaches, for example, Dr. George R. Ferguson, chief entomologist for Geigy Company, Inc., told us some manufacturers are adding pyrethrum to a 10% DDT dust to hasten the process of killing roaches.

"Pest Control Operators say DDT is the best roach control ever used," said Dr. Ferguson. "But it is slow, as most roach poisons have been. The best effects can be obtained when it is combined with a quick knock-down poison."

Once you know how DDT is supposed to act, much of your bewilderment should disappear. *But you also must be sure you are using sufficient amounts of it to do each job.* You may have been deceived into thinking you used the right amount when you didn't. Some products, proudly flaunting the words "100% active ingredients" actually contain infinitesimal amounts of DDT. DDT was carried on the label as a sales point, that's all. Such solutions will kill insects they hit, during the spraying, but there is no lasting effect. It takes from 3% to 5% DDT in one application to give desired residual effect. The weaker the solution, the shorter the period of its effectiveness.

They finished their
job - let's
finish ours

**BUY
VICTORY
BONDS**

*Chicken
at its tasty best*



DORSET
De Luxe
QUALITY FOOD

For your family's and guest's pleasure, DORSET presents 5 delicious chicken products:

- Chicken à la King
- Boneless Chicken
- Boneless Chicken Fricassée
- Egg Noodles & Chicken Dinner
- Chicken Liver Paté

Really thrifty. No bones... no waste. Be prepared for all occasions. These 5 Dorset De Luxe ready-to-serve varieties of chicken at its tasty best.

At Better Food Stores Everywhere

DORSET FOODS
Long Island City



MARYLAND'S Ambassador of Good Cheer is definitely a costly beer. But to a critic of flavor it seems entirely justified.

IN LIMITED QUANTITIES
FROM COAST TO COAST

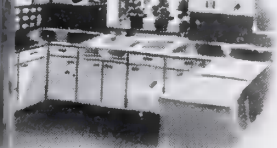
**NATIONAL
Premium
BEER**

by the
NATIONAL BREWING COMPANY
OF BALTIMORE IN MARYLAND

**Beauty
and
Comfort
for your
Home!**

Harrison
KITCHEN CABINETS

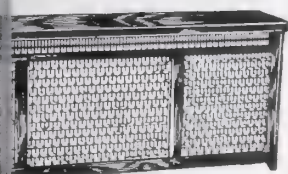
Magical!



Magical, HARRISON Built steel Kitchen can change your into one of luxury. It's modern, delightful efficient! A kitchen want to be in more than but one you'll have to than ever before!

fully planned and designed for your own individual your kitchen fairly sings sparkling beauty... boomy efficiency! Give it a new lease on life... your kitchen work lighter, happier!

Harrison
RADIATOR CABINETS



Just handsome pieces, HARRISON Custom Steel Radiator Covers specifically designed and Built-in humidifier more healthful heat.

are and draperies remain longer... keeps radiators free of... Makes your work... saves cleaning costs! of colors and variety of to complement any interior.

FREE

catalogue upon request.

Write for attractive proposition. territories available.

**HARRISON
CABINET COMPANY**
Avenue, Chicago 44, Illinois

It is hoped that manufacturers will soon label their cans with the amount of technical DDT contained therein, so you will know whether you are getting the right product for your purposes. This would be to the advantage of manufacturers who really are using 5% DDT, once the public is aware of this recommended strength for residual use. But products with only a little DDT in them may be perfectly good insecticides when used in the old-fashioned way, and they may be 100% active as well. For other insect poisons are also active; even refined, deodorized kerosene, the carrier for many commercial sprays, can truthfully be called active. Under the Federal Insecticide Act, covering products shipped in interstate commerce, labels on insecticides must not be false or misleading. There is no stipulation that they must bear ingredient statements when all ingredients are active.

DDT is not a panacea for all pests, though it comes nearer than we have ever come before. In extensive Department of Agriculture tests it has been tried so far against some 170 common pests. It is sure-fire against flies, mosquitoes, bedbugs, three kinds of human lice, gnats, the gypsy moth, and others. But there are at least 14 pests so far tested, against which it does not seem effective, among them the Mexican bean beetle and the cotton boll weevil.

On the basis of what has been learned up to now, DDT can be recommended with greater assurance for use inside your home than in your garden, though it eventually may greatly modify insect control among food crops, too. The reasons for being less sure about spraying vegetables and fruit than the surfaces of your living room are:

1. DDT is a tough sticker. Once on, it is hard to wash off. This means that leafy vegetables, such as cabbage and lettuce, may contain tiny amounts of it many weeks after spraying, and so go to your table. The amounts probably are so small as to do no damage, but why take a chance? Especially when other garden poisons, which may be washed or scrubbed off, kill some of the pests quite adequately.
2. DDT will kill good insects as well as bad, if used indiscriminately. In the case of honey bees this might be serious because of the part they play in the pollination of crops. Your tomatoes, squash, cucumbers, apples, cherries, pears, and berries all need

(Continued on next page)

*Some things
to Remember*

**...when you buy, build
or remodel your home**



FORCED-WARM-AIR HEAT deserves a place at the top of every home planner's list. Certainly, no other heating system—for that matter, no other item in the home—pays bigger dividends in year 'round comfort, convenience and over-all economy.

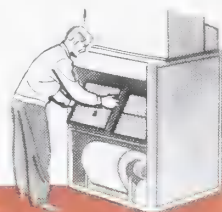
AUTOMATIC CONTROL of temperatures assures indoor comfort, regardless of how cold it may be outdoors. And your forced-warm-air system can add to your comfort in summer (by circulating cool night air through the house at the end of a hot day).



HIGHLY EFFICIENT and economical, a forced-warm-air system is noted for its clean, thrifty heat. You'll be delighted at how little it will cost you to operate. Delighted, too, at how clean your home stays—saving work and redecorating costs.

YOU'LL FIND forced-warm-air units available for every type of home—for use with every type of fuel. If you are planning to build, buy or remodel—tell your architect, builder or heating contractor you want the advantages of clean, warm-air heat.

DUST-STOP® AIR FILTERS are standard equipment in most modern forced-warm-air units. Replacements at low cost, available in every community. Dust-Stops are a product of Owens-Corning Fiberglas Corporation, 1904 Nicholas Building, Toledo 1, Ohio. (In Canada, Fiberglas Canada Ltd., Oshawa, Ontario)



DUSTSTOP

TRADE MARK REG. U.S. PAT. OFF.

Air Filters

a FIBERGLAS product



Depend-ability

PLASTIC COATED
Duratone
PLAYING CARDS

ARRCO PLAYING CARD CO. CHICAGO, ILL. U.S.A.

For Poker or Pinocle Use
Plastic Coated CLUB RENO

The ability to "stand-up" under hard usage is the chief feature of Plastic Coated Duratone Playing Cards. Better shuffling . . . better dealing . . . better playing and longer lasting!

Easy to Clean
SIMPLY WIPE WITH DAMP CLOTH

ARRCO PLAYING CARD CO., CHICAGO, ILLINOIS

CONTINUED FROM PRECEDING PAGE

bees for fertilization. If you use DDT it should not be when plants are in bloom. This is suggested until more definite data is available.

DDT is a boon to mankind which, like many others, must be handled with care, certainly until everything is understood about it. It is too soon to know it all. Large-scale spraying of forest areas has been going on this summer and fall to determine the effect of DDT on beneficial insects, fish, birds, and other wild life. Indications are that, if used in small amounts, it will not do much harm to birds, but when spread on the surface of ponds and lakes it might kill fish—for it is powerful chiefly against cold-blooded animals. And it does kill certain insects which prey on insect pests, such as the lady-bird beetle, an insect that keeps under control the mites that appear on orchard trees. Your use of it in your garden, if you do not use too much, are careful to spread it on foliage rather than on the hearts of flowers where bees go for pollen, and if you avoid its use on vegetables within three weeks of picking, skipping the leafy kinds entirely, probably will do no harm. (NOTE: Use on squash, pumpkins, melons, may cause some injury to the plants.) But it probably will be some time before widespread spraying of areas from airplanes will be attempted, except on military reservations or for experimental purposes.

The Insecticide Division of the Production and Marketing Administration of the Department of Agriculture suggests certain cautions for handling of DDT in the home. They cover these points:

1. Avoid excessive inhaling of dusts or mists. (If using a spray more than an hour or so, wear a gauze mask.)
2. Cover all food when spraying kitchens or dining rooms to eliminate the possibility of food contamination.
3. If you spill some of the oil-base spray on your skin, wash it off right away with soap and water.
4. Do not spray oil-base product into or near a fire or open flame. (The kerosene or oil-base is inflammable.)
5. Don't smoke while using oil-base spray.
6. Color white powder and dust, if kept in the house, to avoid mistaking it for flour or cornstarch. (Commercial powders, by spring, will, in all probability, be pink, green or blue.)

For Your BASEMENT GAME ROOM



Solve the heating problem with this

FIREPLACE

Heating engineers will tell you that basement rooms are difficult to heat. But the Heatilator place solves the problem. That's because the Heatilator actually circulates the warm air . . . draws cool air from the level, warms it, and returns it to the far corners. Warms even rooms quickly and thoroughly. No ugly ceiling pipes or radiators to mar the beauty of the room.

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The Heatilator is a steel chamber that is concealed by a decorative surround. It serves as a form for a fireplace, banishes faults that commonly cause smoking. Proved for use in homes and camps all over America. Ask your building material dealer. For illustrated folder, write

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Beautifully illustrated in natural colors. Write for your copy. Many, Blanc & Co. Inc., 341 W. 48th Place, Chicago 32, Ill.

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70 PROOF

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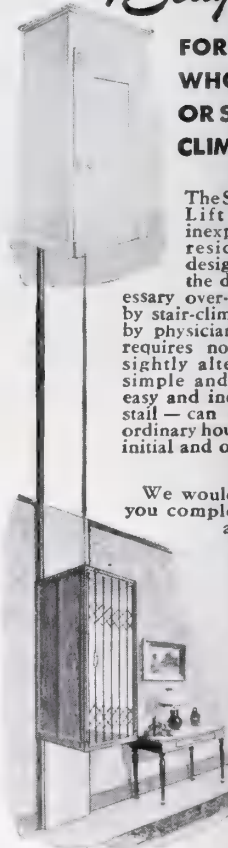
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FOR THOSE WHO CAN OR SHOULD CLIMB STAIRS

The Sedgwick Lift is a simple, inexpensive residence designed to eliminate the danger of stair-climbing. It requires no extensive alteration and is easy and inexpensive to install—can be operated by ordinary house current. Initial and operating costs are low.

We would like you complete information and brochure. Many tags Lectro-Lift off white or blue.



SEDGWICK MACHINE
Established 1893

157 W. 15th St., New York
ELECTRIC AND HAND
RESIDENCE ELEVATOR

Kinds of DDT Insecticides

As you can see by glancing at the chart on page 124 (How to use DDT in Your Home), there are four different kinds of products containing DDT. DDT itself is a synthetic chemical, made from alcohol, benzene, sulphuric acid, and chlorine. It comes in the form of a white crystal, but this isn't the way it is usually sold. It is ground into a white powder which is used in four ways: (1) mixed with talc or chalk to make a dust; (2) dissolved in an oil carrier such as deodorized kerosene to which solvent is added; (3) made into an emulsion which contains a solvent and an emulsifying agent; (4) the dust mixed with a wetting agent so that it can be suspended in water.

The oil-base spray probably is the best one to use inside your house, despite its inflammability and the off chance that sometimes a solvent is used that leaves a light stain. This is because the water-dispersible spray, made from the powder that has a wetting agent in it, leaves a fine dust which is distasteful to most housekeepers. The oil-base spray need *not* stain. There are non-staining solvents, though when applied heavily for residual action, they may produce some streaking of certain wall-papers by dissolving the coloring in the paper. But manufacturers tell us such solvents are a trifle more expensive, which accounts for the fact that some DDT mixtures cost more than others.

The water dispersible spray is good for outdoors, where its thin white residue doesn't matter. It is especially recommended for barns, chicken-houses, stables—any place you'd use whitewash. For if it contains enough DDT, it may save your renewing whitewash or paint by eliminating the flies and preventing the fly-specks which disfigure the homes of livestock and pets.

The dust or powder, made up as a rule with 10% DDT, the amount that was used as a louse-powder in the Army, may be used indoors or out. Indoors, sprinkled around against roaches or bed-bugs; outdoors, with a dust-gun, on foliage—to avoid the chance of "burning" plants with a kerosene spray and to eliminate the slight extra work involved in mixing water-dispersible spray.

The emulsion is usually a milky-looking liquid which mixes readily with water and is good both indoors and out. Since it contains a solvent, in addition to an emulsify-

(Continued on next page)



**OLD
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BRAND**



NOBLE SCOTCH

*Gentle as
a Lamb*



Old Blended Scotch Whisky, 86 Proof
The J. & W. Products Corporation, New York

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of good taste*

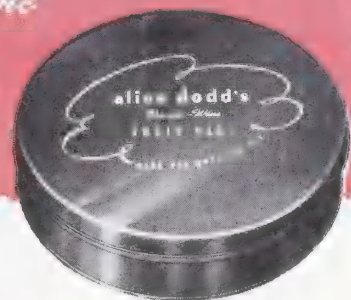
to give or to serve



alice dodd's

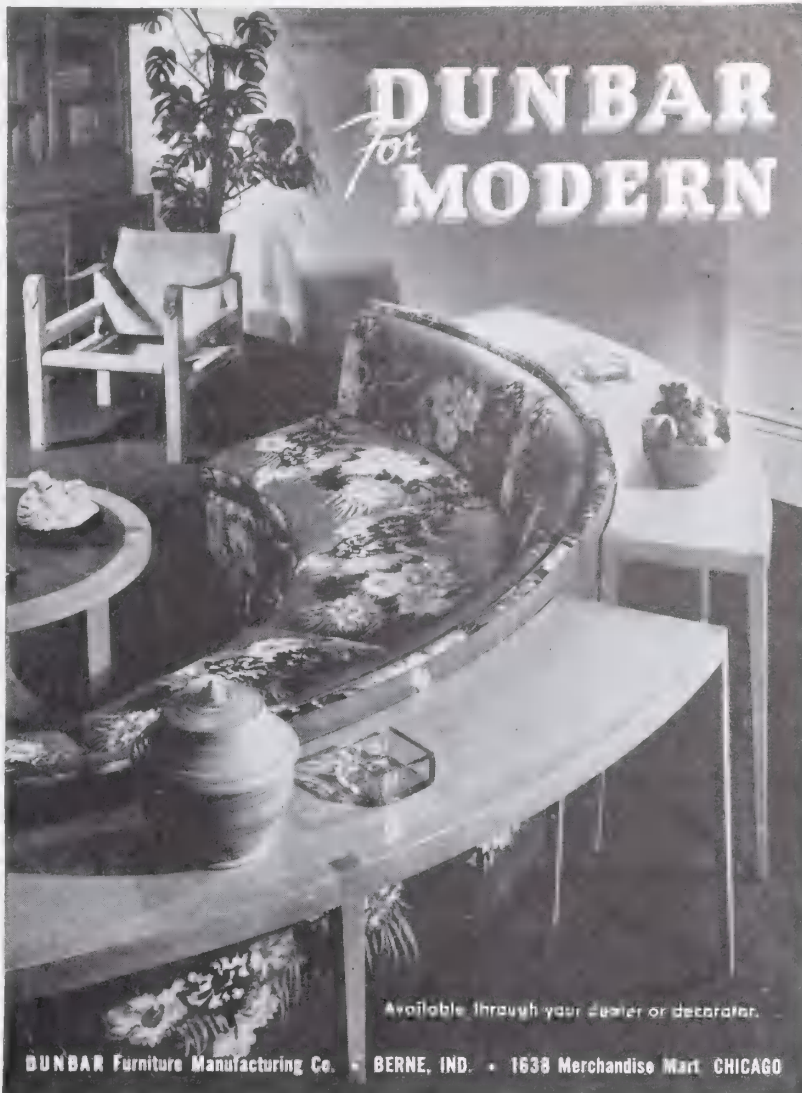
Brandy-Wine

**FRUIT
CAKE**



"Good taste" is that indefinable something . . . that rare, distinctive combination of palatable pleasures . . . that divine and subtle flavor that marks Alice Dodd's Fruit Cake the epitome of good taste to give or to serve. In one, three and five pound decorative metal containers, at fine Department Stores and Epicure Shops exclusively. From the ovens of Stirling Bakers, New York, N. Y.

*Reg.



DUNBAR

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MODERN

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DUNBAR Furniture Manufacturing Co. • BERNE, IND. • 1638 Merchandise Mart CHICAGO

CONTINUED FROM PRECEDING PAGE

ing agent, it may burn delicate foliage like the oil-base spray. It should be available by spring.

To sum up, what should you do with DDT *now* in order to get the best results possible at the present stage of development?

1. Use it freely against bedbugs wherever present.
2. Use it this spring as a moth-proofer on walls of closets to kill adult moths.
3. Use it on the walls and ceilings of rooms where flies, gnats, and mosquitoes habitually gather in the early spring, timing your application to just before the first seasonal appearance of flying insects.
4. Use it against cockroaches. In combination with a quick knock-down poison the results are likely to be better. Be careful to get none on foods or food containers.
5. Try it, if you are of an experimental mind, against ants, termites.
6. Go easy on its use in your garden.

Many questions have been asked us about specific uses of DDT. We've tried to answer a few questions on page 123, based on information supplied by experts. Don't forget—the answers are as of late 1945. There are many new things to be learned in the future.

CHRISTMAS BREAKFAST

CONTINUED FROM PAGE 110

little sausages along one side just before I folded it over. All right, I'll put some around the outside, too, so you can have your usual six!

"You don't think that's enough to eat. But, of course, it isn't. Just give me time to tell you. You are the most impatient man. We're also serving sautéed chicken livers in burgundy. Oh, I learned a special trick from Priscilla. You sprinkle Kitchen Bouquet over the livers—you know that brown vegetable bouquet sauce Mother always kept on the shelf in case the gravy didn't brown. Well, the result is a yummy brown sauce to which I add a couple of tablespoons of burgundy. Oh, I'm pretty sure I can get the chicken livers because you can buy them frozen now.

"Of course, I'm going to have rolls. As a matter of fact, three different kinds to keep everybody happy. For you—because you're most important—a Christmas coffee cake. No, not exactly like your

Give
Stangl
dinnerware
THE FINEST NAME IN POTTERY



Fruit Pattern

Stangl has captured the fine beauty of colorful fruit and created for you this distinctive dinnerware design. Each piece is hand painted and hand carved. Colors, as luscious as the fruit they show, are beautifully blended. You'll like FRUIT PATTERN for the expression of grace and good taste it gives your table.

You can achieve beauty on your table with Stangl dinnerware. Each Stangl design is as individual as the artist who hand painted it. The beauty of each finely crafted piece is preserved under a glaze. Choose Stangl when you buy your dinnerware.



Look for this Identifying Place

FOR SALE AT leading
and Department Stores. Look
for the Stangl name on every
piece.



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Booklet in
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ESTABLISHED 1805

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Lo-"K" offers up to 36% more insulation efficiency. Saves up to 30% on fuel bills. Saves up to 40% on installation. Insures you a home many degrees cooler in summer—draft-free, more healthful, warmer in winter. Ask your neighborhood lumberyard, about Lo-"K" soon or send the coupon for full details.

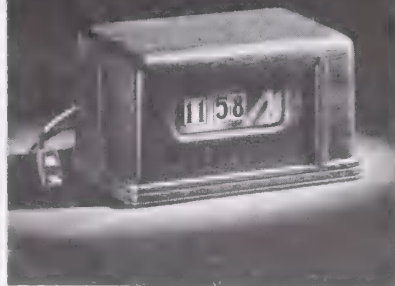


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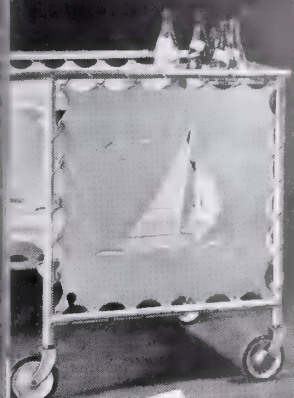


TABLE
RAIN-PROOF FINISH
LIGHT-WEIGHT

Here's a regular he-
man's bar, calculated
an anti-Social husband
town's most enthusi-
st! You'll find him
casions to use it! The
of its satin-finished
n and sailor-fashion
ng will bring glamor
corner of your home
nter. Next summer
el like a movie star
e tall cool ones roll
e lawn on this hand-
ndy, one-man bistro.
ppreciate—its aircraft-
struction of brazed
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neels—and the alumi-
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ppreciate—the smart,
ines—the permanent,
esistant beauty of the
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wide and 36½" over-
h)—the extremely
ght, only 34 pounds

you will appreciate—
he fun of using it.

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est dealer on request

COLUMBIAN
METAL
Artsmen
AUBURN, N. Y.
OF COLUMBIAN ROPE CO.

mother makes, but you'll like it
and, besides, it will look awfully
pretty on the table.

"Then for Judy and Jerry I'm
going to make popovers. No,
they're really not any trouble, and
they'll be so thrilled, and I've got
to do something to keep eight-year-
olds happy with us oldsters.

"And for Peter, in addition to
the omelet, I'm going to order some
croissants from little Miss Mar-
quis."

Sausage-filled French Omelet

4 eggs ¼ teaspoon pepper
¼ cup milk 2 tablespoons butter
1½ teaspoon salt Chopped parsley
1 lb. link sausage, cooked

Beat eggs until blended. Add
milk, and seasonings. Heat omelet
pan or heavy skillet. Add butter.
When melted, pour in egg mixture.
Cook over low heat, lifting edges
with spatula as egg mixture cooks
and tipping skillet so uncooked
portion can run to bottom. When
mixture is of a custard-like con-
sistency, turn heat higher to brown
bottom evenly. Ease spatula under
omelet until it has been loosened
throughout. Place half of cooked
sausages on half of omelet. Fold
over other half and put on hot plat-
ter. Sprinkle top with chopped
parsley and arrange remaining
sausages around edge of omelet
like spokes. Serves four.

Chicken Livers Burgundy

1 lb. chicken livers Dash black pepper
2 teaspoons Kitchen 1 teaspoon
Bouquet cornstarch
2 tablespoons butter 2 teaspoons cold
3 tablespoons water
Burgundy Toast Points
½ teaspoon salt

Put chicken livers in bowl and
sprinkle in Kitchen Bouquet. Toss
lightly with a fork until livers are
completely coated. Sauté in butter
over low heat until lightly browned
—about 10 minutes. Add burgun-
dy, salt, and pepper. Cook several
minutes longer. Thicken liquid in
pan with cornstarch dissolved in
water, stirring constantly. Cover
pan and cook 3 minutes longer.
Serve on toast points. Serves 4.

(Continued on next page)

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Really prevents rugs
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\$1.25. 8 oz., 75c. At
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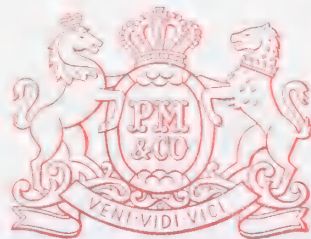


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THE PRIDE IN A NAME



What's in a name? Nothing more than the quality of the product with which it is associated.

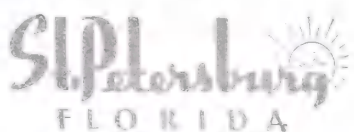
That is why owners of Statton furniture are so proud of their possessions. They know that the Statton Trutype seal attached to each piece, is their assurance of quality—in design, in craftsmanship.

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THE SUNSHINE CITY



Christmas Crown Ring

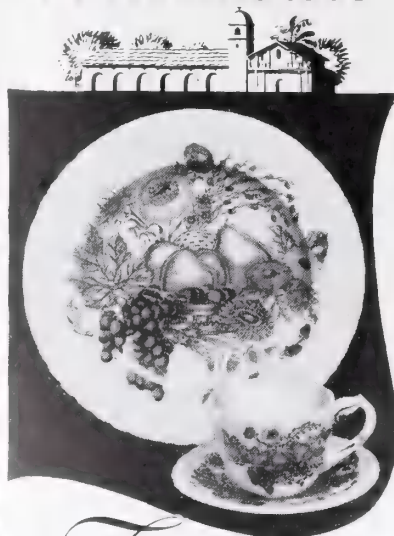
- | | |
|--|---------------------------------------|
| 1 yeast cake | 1 tablespoon water |
| 1/2 cup milk | 1/4 cup moist full-flavored mincemeat |
| 1/2 cup water | 6 tablespoons enriched flour |
| 1/4 cup sugar | 1/2 teaspoon cinnamon |
| 3 tablespoons melted vitaminized margarine | 1/4 teaspoon nutmeg |
| 1 teaspoon salt | 1/4 teaspoon cloves |
| 3 to 3 1/4 cups enriched flour | 1/2 cup raisins |
| 1/2 yeast cake | Melted margarine |

Crumble yeast cake into large mixing bowl. Scald milk and cool it with water. Pour lukewarm liquid over yeast, let stand while you measure other ingredients. Add sugar, vitaminized margarine, salt, and sifted, measured flour. Mix into smooth dough. Divide. Blend 1/2 yeast cake with water and add to mincemeat. Mix 6 tablespoons flour and spices and add with mincemeat to half the dough. Mix until smooth. Cover bowls with damp

paper or cloth towels and damp. Let stand in warm place until doughs are doubled. Punch down. When lightly risen, form each dough into rope 1 1/2 inches in diameter. Twist together to form ring. Place in well-greased tin. Brush with melted margarine. Let stand in warm place until doubled. Bake in moderately hot oven (375°F) 45-50 minutes. Remove from oven at once. While still warm, brush with thin confectioner's sugar. Decorate with cherries, nuts, or in any way desired.

CALIFORNIA

Vernonware



Fruitdale

"I represent the riotous color of a California autumn evening—the deep purple of wine grapes, the lucid rose-gold of ripening fruit. I'm heirloom quality—modestly priced."

Fruitdale belongs to the Vernonware family—America's finest line of semi-porcelains.

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Writing



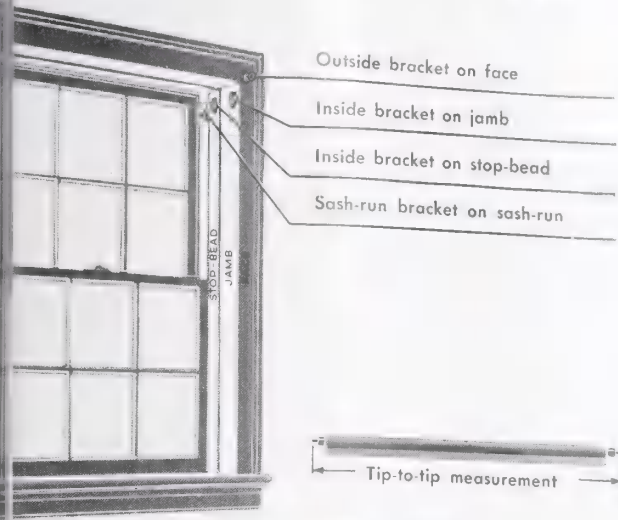
Fleur de

RAG CONTINUED
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Many a gift problem smartly solved by these distinctive series of high content... artfully conceived and exquisitely executed. You'll find Fleur de Lis writing paper with just the background for particular him or her.

AT LEADING STORES

How to measure for NEW WINDOW SHADES



SKETCH, COURTESY COLUMBIA MILLS

shade measurements to be precisely accurate be out of pocket. saddled pretty useless purchase. Be- e's not much you can do a shade that doesn't fit. e's how to be sure your es will fit. First of all. m what part of the win- want the shade to hang. ch above you'll see that

there are four possible locations for brackets on the standard double hung window.

If you want your shade to hang close to the upper sash, the brackets may be placed on the sash-run.

If you want the shade close to the lower pane, place the brackets on the stop-bead.

(Continued on next page)

STERLING by SMITH



EDWARD VII

Lovely place settings of this rich and exquisitely decorated pattern . . . beautifully wrought by craftsmen of high skill.

What a proud feeling to start your sterling collection with a setting or two of royal Edward VII . . . a continuing pattern for future additions.

We have an attractive illustrated folder. May we send you one?

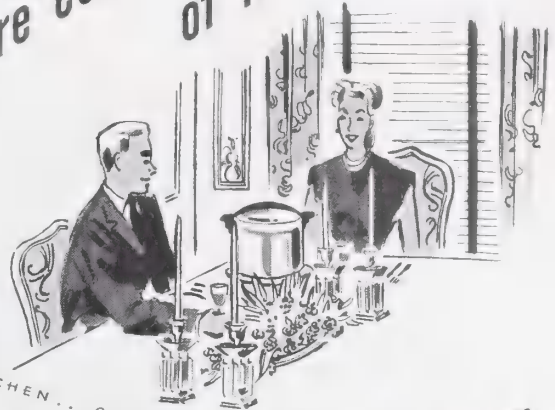


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Ekco Pressure Cooker that opens a new world of tastier cooking, smarter serving. Yes . . . the Ekco Pressure Cooker is a serving dish, too! Simply whisk off the pressure top and the Ekco is ready for the table . . . smart and sparkling, with graceful serving handles instead of the kitchen kind . . . even a special serving cover if you wish.

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the **EKCO** pressure cooker

with the Fingertip Seal



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HAVE YOU EVER BOUGHT A PAINTING?

CONTINUED FROM PAGE 101

rich. We are all eager (and rightfully so) to own the newest radios, refrigeration, washing machines; and many of us will be investing in fine new cars or even private planes. But to how many of us would it occur to spend as much on a painting, say, as on an automobile? Yet a good picture by its poetry, can lift us out of the humdrum of everyday life and repay many times its cost in pure enjoyment. More than that, a painting by an established artist has an established value—a value that will fluctuate no more than that of a diamond.

"How to start?" is the one big question in the minds of most who have never invested in original paintings. If one is not an artist himself, isn't acquainted with good art, doesn't know how to judge the quality of paintings, how can he know how to buy a picture?

The answer is—start now. Set aside as much as the budget will possibly allow for this exciting investment ahead, and then have the courage to step out into what will prove to be one of the most satisfying adventures of your lifetime.

As a first step, get rid of the idea, if you have it (as many do), that any oil painting is a good painting. It isn't. An oil painting by a poor artist can be a very bad thing indeed, worse than any calendar art you could find. A really fine painting doesn't have to be done in oils, either. As a matter of fact, some of the most interesting and distinguished work being done today is in other mediums than oil: for example, water color, tempera (oil and egg white), and wash

(Continued on next page)

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hurry does
each chore

N...
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and Department Stores
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Needletufting




What a happy surprise if Colonial women could see Cabin Crafts Bedspreads, made with their own art of Needletufting! There are modern styles with all-over tufting in a textured effect, intricate patterns like hand-crochet, gay coverlets with roses and garlands of tufted embroidery. In fact, today's Needle-tufted Bedspreads fit all fashionable decorating trends, and each one is an authentic craft product, made of fine materials, with decorators' designs and colors. Soon you'll find a wide variety at better stores everywhere. For gifts, or for your own home, Cabin Crafts Bedspreads are always a sound choice.

Cabin Crafts

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my guests*

 —ELSA MAXWELL

ROMA

CALIFORNIA

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Next time make that special occasion, birthday or anniversary a memorable one. Serve pale-gold ROMA Champagne, sprightly dry, of natural sparkling goodness. Because of uniformly fine quality at reasonable cost, more Americans enjoy ROMA than any other wine.



Naturally fermented in bottle

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LODI, HEALDSBURG, FRESNO, CALIFORNIA

CONTINUED FROM PRECEDING PAGE

(water color mixed with a touch of oil). Mr. Harry B. Wehle, Curator of Paintings of the Metropolitan Museum of Art, says, "In my opinion, water colors are among the best paintings of our contemporary American artists, for water color in many cases expresses better than oils can the pace and intensity and restlessness of modern living."

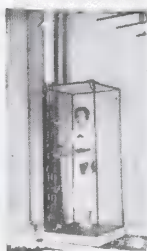
NOW for the next bit of caution for you as a beginner at selecting pictures: *Don't hurry.* By all means start doing something now about actively searching for your art acquisition. But don't rush its purchase. Expose yourself to as much art as possible to develop a critical taste. Visit the museums if you can. See the pictures on display at your local art dealer's. If you don't live near a big art center like New York City, visit the traveling art exhibits that come to local libraries, schools, colleges, and clubs. And read the beautifully illustrated art books that are everywhere available for buying or borrowing. For to develop taste you need to see the works of the best artists living today and of those of the past. Try to see what the artist was trying

to express. There isn't a person alive who won't develop a legitimate personal taste if exposed long enough to fine, lasting art.

If you are not prepared to spend thousands (but rather hundreds) of dollars, your first art buying probably will be the work of a living artist, unless you are willing to settle for a picture by a "minor" artist of the past. This is because the masterpieces of artists of past generations are recognized as masterpieces, and priced accordingly, for time has proved their enduring quality as fine art. They have had an established value put upon them through the years and, therefore, can't be bought at "bargain" prices. But good pictures by contemporary artists can be bought at reasonable prices. For example, you can find good oil paintings, in small sizes, of course, for as little as \$100; water color and wash paintings as low as \$75; and line drawings for as little as \$35. From there prices can go up into five figures.

You are not likely to buy the work of a living artist at a "bargain" unless you "discover" him before experts have established his value. But at the moment you are no connoisseur. Therefore, after you have made a study of pictures, have

Residence Elevators



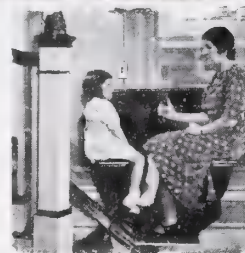
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Stairwell or corner
of room, with or
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Our unique, simple and versatile lifts—INCLIN-ATOR and "Elevette"—have for years enjoyed the public's confidence. Owner recommendations have been largely responsible for our rapid growth.

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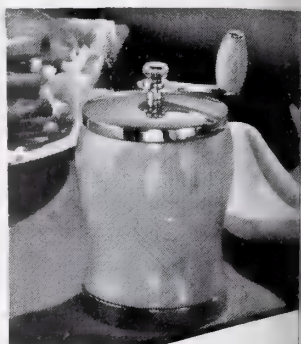
Little Refreshers

MISS SAYLOR'S COFFEE-ETS

These glamorous little candies made of pure cream, fresh butter and real coffee are perfect for quickie pick-ups. Made by good cooks who know how to blend and season fine ingredients, they retain all of the delicate coffee flavor of a fine cup of coffee.

When you need refreshment, try Miss Saylor's COFFEE-ETS, the glamorettes of the candy world.

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In hobnail crystal, lustro wood or gay plastic, gleaming chromium Precision movement. S dining table, patio, b and kitchen.

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Crystal and hardwood in attractive

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"feel" of what a good painting gives, and are ready to see, you will be on safest ground if you seek the advice of a reliable art dealer who has been established over a period of

you have found the painting that appeals to you, go home and let it over in your mind. Being a satisfying picture, is it to fit into your room's decorating scheme? If it isn't, if it is going to clash, then both the picture and the room will be at a disadvantage. Van Gogh's lovely "Overshoes," for instance, would be a jarring note in a room decorated in delicate pastels.

Art dealers will permit you to try a painting out on trial, and when it can be done, it is much better than this is not possible, then a final purchase, do go back more times and look at it. Just because it seemed to be your wave-length on first sight doesn't mean it is the one picture for you. After you become familiar with it, it may come down like the catchy tune you had humming like a bird at first hearing, and near the end of the repetition during the

same week. A worthwhile picture, like a person, has to wear well.

Even if you have finally bought your first picture after such careful consideration, there is no guarantee you will always like it. You may grow tired of it in six months, or a year, or two years. This doesn't necessarily mean it isn't good art; it may mean it just isn't good art for you. To grow tired of a painting is nothing to be ashamed of. It means your taste is maturing. By the time you have seen hundreds of paintings, deliberated over some of them because you were thinking of buying them, you will discover that your taste is crystallizing and improving. In fact, it has been observed that people who shop for pictures with the intent to buy, sharpen their discrimination sooner than people who are "just looking, thank you."

But speculating upon your final emergence into an art connoisseur is projecting 'way into the future. Right now, you are starting out on a high adventure. You are about to own your first original painting.

Who knows? You might have a beginner's luck. Maybe, just maybe, you'll select a picture so good that, some day, collectors will be sighing over it and museums will be pining for it!

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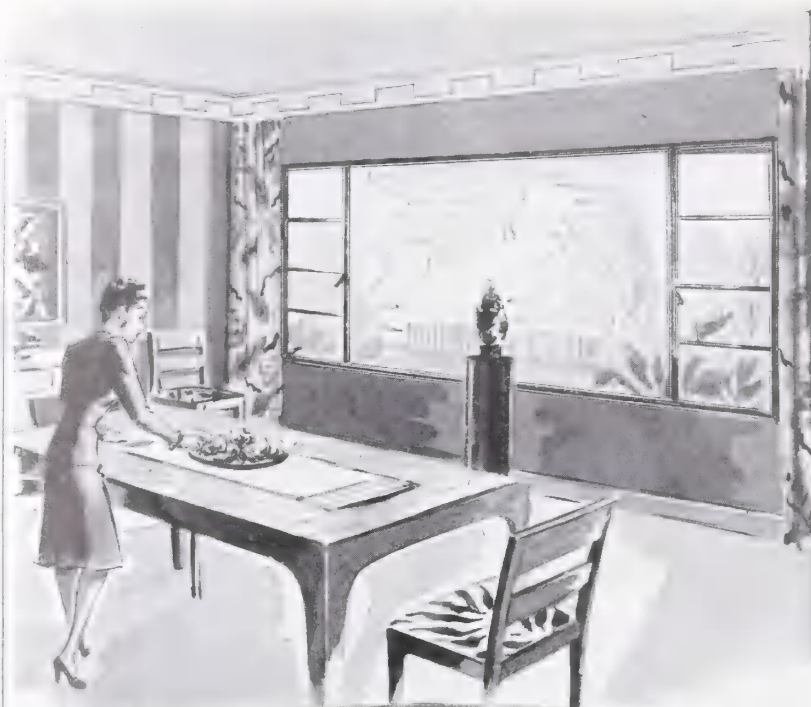
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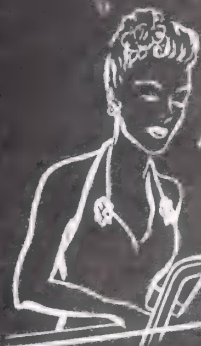
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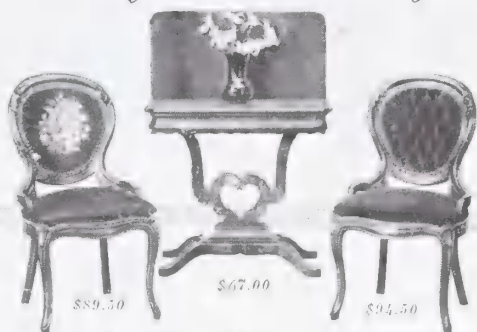
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CARMEL CHRISTMAS

CONTINUED FROM PAGE 99

"Not bad," David said grudgingly. "Only where do we sleep?"

The Lodge was full. Booked well through February, the desk clerk told us smugly. "Talk to my wife," David said. "She's the one with delusions."

The next four places were also full. At the fifth, which smelled of roquefort, the manager told David that Mrs. Wilson, the gatekeeper of Pt. Lobos Park, might have a room.

"Christmas in the state park," David said bitterly en route. "How quaint."

Mrs. Wilson had a room, only it was rented. However, her friend Mrs. Riley had a ranch and on the ranch there was a cottage and. . .

"Delightful," David said en route to Riley's. "Simply delightful. Let's spend Christmas commuting between the local gentry."

In California everything from an adobe hut to San Simeon is called a ranch. The Rileys' turned out to be a gray stone English cottage surrounded by a dairy farm. When we pushed through the white gate we almost fell over a tangle of children in a frenzy of activity involving popcorn and tissue paper and tinsel. Beside me I could feel David shudder.

"Nothing I like better than a hotbed of yuletide activity," he hissed.

I ignored him. "Pardon me," I said tentatively. "but Mrs. Wilson said maybe you could put us up. . ."

Nine heads came up simultaneously. Mrs. Riley emerged from a box of lights and stood up. "Well," she said doubtfully, "we have a cottage but I don't. . ."

A SMALL boy in blue jeans extricated himself from a mountain of tinsel. "Hey, Mom," he said excitedly. "He could be it! He's just the right size for Joe's costume!"

Eighteen eyes examined David critically. David looked down at himself nervously.

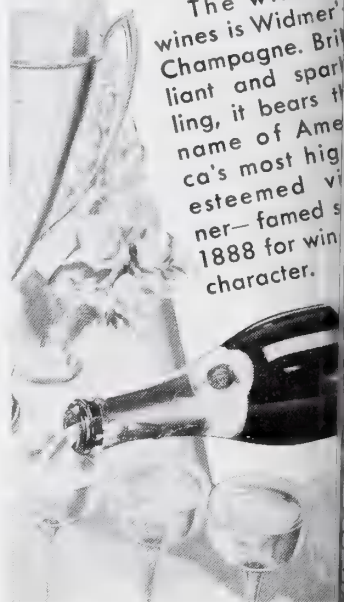
A sunburned blonde, mostly legs and espadrilles, said, "Patrick's right, Mother. Let's keep them!"

David backed up and put his hand on the gate.

Mrs. Riley smiled at us. "You see, we usually have a big party here Christmas Eve, but this year my eldest son is in Germany and we can't find anyone to play Santa Claus. . . ." I couldn't look at David. "And the children are so disappointed. . . ."

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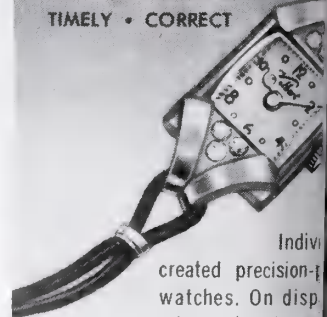


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"I'll fit you," Patrick said urgently. "An' it's clean 'n' every-
thing. You could wear it fine."
"Now listen," David began—
"Could we see the cottage, Mrs.
y," I said loudly, "before we
le?"
"I'll show them," Patrick said.
"me show them!" David looked
m with some distaste.
The cottage was set apart from
main house. It was small and
and outside it hung a sign
Owl's Nest. It came complete
a fireplace which stretched
length of the living room, and
ted wildlife: two sheep dogs,
ce of turkeys, three cats.
Sweet Potato, Skunkface and
board Motor," Patrick said, in-
cing the cats. "You—you can
w them over Christmas." It
patent bribe
Pacific surged below our
porch and our bedroom win-
dramed a splash of cypresses
rock laced with white foam.
"r first house," I said breath-
"For Christmas in Carmel!"
th the corporal playing Santa
? No," David said. "Abso-
not. Out of the eggnog into
ed."
looked at him pleadingly.

"No," David said louder. "It's
no-play-Santa-Claus. Get it?"
Patrick looked at him and an
outsize tear rolled down the center
of his freckled nose.
"Listen, kid," David said fran-
tically. "I'm just not the Santa
Claus type. I'd louse up the works
for you."
"You are, too," Patrick said
bunchily. "You're Joe's size and
you kind of look like him."
One of the sheep dogs nuzzled
a wet nose into David's palm.
"Et tu, Brute!" David said. He
looked around at the small, re-
proachful circle: Patrick, me, the
sheep dog, Sweet Potato, Skunk-
face, and Outboard.
The silence was like a high wall.
"Okay," David said. "Okay, okay.
Get me some wood, Patrick. Santa
Claus is going to build a nice
big yuletide fire."
I LOADED David into his outfit.
I applied his white cotton beard
and eyebrows. "General Arnold
should see you now," I said, gig-
gling against my better judgment.
"If you ever tell anyone about
this," David said menacingly.
"you're a dead pigeon." He sneezed
three times. "And this cotton
doesn't improve my hay fever."
(Continued on next page)



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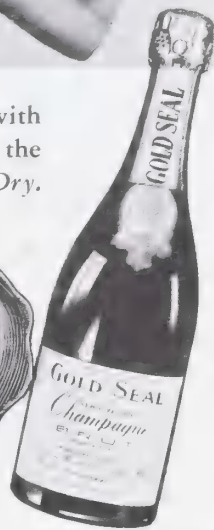
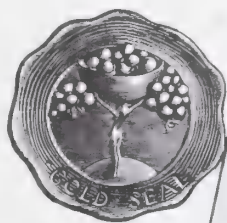


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CONTINUED FROM PRECEDING PAGE

Sometimes I wonder how I ever got involved with you."

The living room was rampant with assorted Rileys and Carmel offspring ranging from three to seventy. David entered on cue and, after delivering the first round of presents with some restraint, sampled the Christmas punch, which he apparently found an improvement on eggnog. From there on he gave a sterling performance blatantly playing to an admiring gallery.

Some time later I saw Buff Bentley, a sunburned sixteen, get Santa under the mistletoe. I winced. "You're the first Santa," I heard her say, "who ever looked like Tyrone Power."

"Bet you tell that to all the Santas," David said, enjoying himself thoroughly.

When I next saw him he was on the floor playing horsie with two blondes, aged three. His beard was veering toward his left ear and he had lost an eyebrow.

ON MY way to the kitchen he corralled me under the mistletoe. His second eyebrow had disappeared and he looked completely happy. "On Christmas Eve Santa will even kiss problem children," he said magnanimously.

"You know," I said softly, "you're the first Santa I ever saw who looked like Clark Gable."

"Why, you. . ."

"Also," I said, "I thought mistletoe gave you hay fever," and escaped into the kitchen.

The fire burned low and the smaller ones began to droop over their dolls. We sat around the tree and sang "Deck the Halls" and "Oh, Little Town of Bethlehem" and when I looked over at David he was singing loudly, one of his blondes asleep against his shoulder.

When we walked back to Owl's



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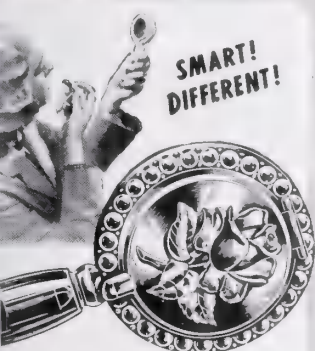
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And the main road tracks across
our front yards. We stood on our
front porch and looked across the
bay where a bright star hung, like
a Christmas tree light in our
Christmas sky.

We could hear the children go-
ing home, singing "Peace on earth,
good will to men."

"Peace on earth," David said
softly. "I guess this is a real
Christmas."

In the village the big clock struck
midnight.

"Merry Christmas, Mrs. Claus,"
David said.

"Merry Christmas, Mr. Claus."

And we stood there and listened
to the children and felt the serenity
of the starry night as Christmas
Day began in Carmel.

THEIR SECOND HOUSE

CONTINUED FROM PAGE 116

And that's why the Wurdemans'
fourth house is going to be a
Modern rustic farmhouse: stone,
glass walls, brilliant chintzes.

"But none of that chrome chair
stuff," Mary put in vehemently.
"We want Modern with the gra-
ciousness of our Williamsburg
house. With the warmth of this
house, minus its clutter. We like
candle-light and crystal and we
don't see why you still can't have
it in a Modern house. We still
want a few old pieces that are
worth looking at—and big enough
to see. There's too much to look at
here. I'm so tired of having people
who have been here a hundred
times walk in and say, 'Is that
new, Mary?' simply because there's
so much stuff around no one can
ever see it all."

"I want a lot of plant life in this
new house," Walt said. "and the
planting on a large scale. Clear,
(Continued on next page)"

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Pour in piping hot water.
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top. Stir and allow to steep
for a few minutes. Inhale
freely, sip cautiously.

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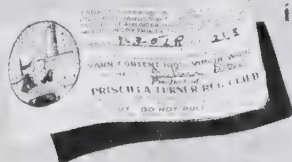


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CONTINUED FROM PRECEDING PAGE

clean places to grow, big containers—that's what plants and people should have, not be all cluttered and boxed in. We have a lot of plants here, but they're all dinky because they're scaled down to the size of our antiques and we spend half our life watering them. In our patio, which is the most modern feature of this house, we only water them once a week and they flourish."

Mary was looking around the room. "We'll still keep some of our old things," she said, with evident affection. "Take that old cupboard over there. It hasn't a nail in it. Obviously someone loved it and rubbed it and no machine was ever involved with it. What could be more beautiful, more simple, and more modern than that? Or that old Shaker table—"

"There are some things," her husband amended, "that sentiment dictates you hold on to, and if they're simple and in good taste, they'll fit anywhere. All we want is to have the things we love around us, and use them in a contemporary way."

"None of the Bauhaus stuff," Mary said, "that glass, chrome, square, chunky furniture performance. We want it warm with natural woods. Not zebra stripes, thank you. We're going to design our own furniture. And no painted surfaces. This house is going to be built around the children—lots of them."

"Atta girl," Walt said, smiling. "I hate the way people use the word 'modern,'" Mary said violently. "To me modern means simply the easiest, cleanest way of living."

And it's with that in view that the Wurdemans will be moving for the fourth time.

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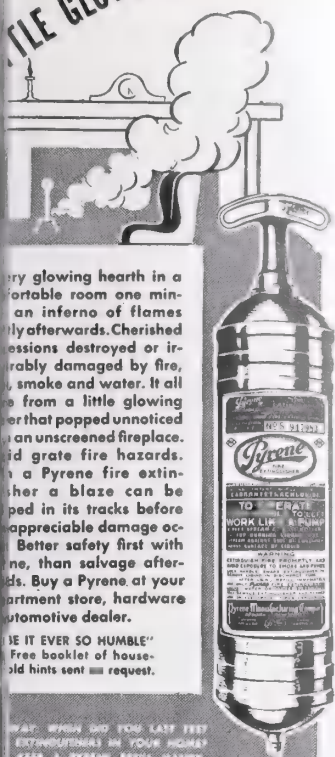
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The LOG of the PRACTICAL GARDENER

A gardener's work is never done. These cold-weather chores need doing right now, if you want to be sure of a good garden next year

This is the time of the year for putting your garden to bed—for a general sorting out and arranging of the tool shed—for insuring yourself against winter damage. It's the gardener's equivalent of the housewife's spring cleaning. To be sure, there's not nearly so much fun in doing chores like these as there is to putting the first seeds in the ground in the spring, but if you are firm with yourself and don't give in to the impulse to let it go till another time, you'll be glad a hundred times over.

The first job is to make a good survey of the condition of your trees and shrubs. Search for any branches that are broken and hanging. Prune them off sharply and neatly to prevent their blowing and tearing the bark. Be sure your tools are sharp, for a clean cut is essential. In trees, particularly, look for any dangerous spots which will be the cause of later damage. A crotch between two branches or trunks which have started to split should certainly be fixed, for ice and snow will collect there and cause the split to increase. Heavy tops, whose branches have grown over-heavy for their trunks should be braced with chain or rods for the weight of a coating of ice may be the straw that breaks the camel's back.

Interior rot or decay should, of course, be fixed at the same time. No amateur should attempt to do large tree cavity work or heavy bracing himself—these are jobs for the experts, but it is up to the amateurs to spot the danger signs and have them remedied.

Dwarf fruit trees and small ornamental flowering trees should be firmly staked. Drive two or three stakes (2 x 2 inches) into the ground to the frost line about 8-12 inches from the trunk. Stakes should extend upward about two-thirds of the height of the tree and should be tied to the tree with canvas strips or wire run through a piece of old hose. It is good insurance, too, to put a piece of wire mesh around the trunks to keep hungry rodents from nibbling. Let the wire mesh go into the ground about an inch and extend about 18 inches up the trunk.

By now, the first hard frost has certainly hit most northern regions which means it is time to consider mulches. It is sad, but true,

(Continued on next page)

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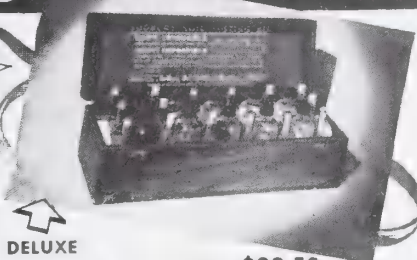
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that most amateur gardeners have entirely the wrong idea about the reason for mulching. Many times an over-solicitous gardener will heap leaves, manure, and straw over newly planted bulbs or to discover next spring that the bloom is spotted and sketchy. In the first place, putting a mulch on too early in the season is an open invitation for all the mice in the vicinity to hole in right there in the winter and feed on whatever they find. In the second place, many of our common bulbs actually require a good freezing to produce good bloom.

The basic idea of mulching is not to keep the plants warm, it is to keep the temperature constant, to keep the ground frozen, and to allow the spring sun to warm up the ground gradually and evenly. It is the early spring sun which causes the damage, heaving perennials out of the ground with intermittent freezing and thawing, causing evergreens to give off moisture through their leaves while the soil around their roots is still frozen and unable to replenish the supply. So protective mulches should go on after the ground is really and honestly frozen for good!

Evergreens, and broad-leaved evergreens particularly, need mulches for the reason above. If rhododendron, laurel, boxwood, azaleas, yew, and are planted where they will get direct south or west sun, it is advisable to protect them with a burlap screen or other form of sun break. This will prevent the browned and dead spots, so conspicuous and ugly in the spring which most people call winter-killing, but which in reality is nothing more than sun-scald.

Roses should be tucked in for good by this time and the next step is hilling up the soil around each bush, to cover at least three or four buds. Then add a mulch of straw or leaves and pin down with a few branches to keep the mulch in place. Standard roses should be wrapped with straw and burlap and have soil around the roots. Climbers should be detached, if possible, laid on the ground and protected as above. If the fall season has been particularly dry, water the ground around the roses thoroughly before putting on the winter mulch.

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Perennials should have a light mulching of leaves and straw or leaves. Lay a few branches over the top to keep the wind from stripping them off. Maple or apple leaves are better on the compost, for they mat down too hard and are apt to damage the crowns. Perennials, such as delphinium, foxglove, and campanulas have delicate crowns and should have an under-mulch of soft wood chips before the leaves are applied.

If you have a Christmas rose (*Helleborus niger*) coming along, give it protection of leaves or light hay and keep a watch for the buds and flowers which sometimes come even when the snow is on the ground.

Take a good look at all your outdoor pipes and hose bibs to be sure they are drained of water. Once frozen, it is too late for this. If a rainy day threatens to dampen your enthusiasm, have a session with your garden tools. Sandpaper and steel wool (plus a little grease) will take off the rust spots. Then cover with oil or vasoline until that day comes when you can start turning over the earth in the spring.

Naturally all these outdoor tasks should not divert your energy completely away from house plant care. They should be fertilized every ten days. Use a standard plant food, either liquid, powder or tablets, and follow directions as to quantity. Remember the motto of "a little is good, a lot is better" definitely does not apply to fertilizer.

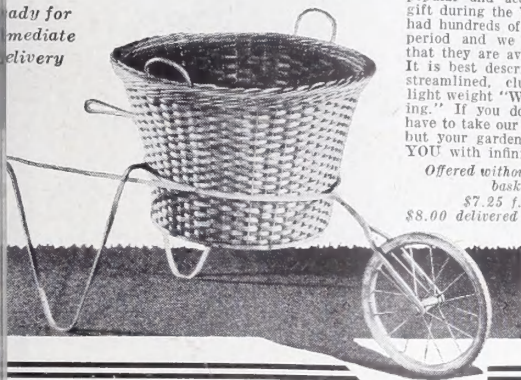
Keep a sharp look-out for mealy bugs and catch them before they spread. There is no sure kill for these prolific pests. But still your best insurance for indoor house plants is regular washing of their leaves, top and bottom.

And if there's any time to spare, gather unusual greens for Christmas decoration. You can probably find many varying shades of green among your evergreens, so why not make your own Christmas tree this year?

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